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The Weekly Almanian

VOL. V, NO. 1.

MONDAY, SEPTEMBER 25, 1911

PER COPY 5 CENTS.

COACH PLEASED WITH FOOTBALL PROSPECTS FOUR NEW INSTRUCTORS THIS YEAR

Most of Old Team Back--New Men Fast--Back Field Bothers.

The football season this year opens with a rush, twenty-six men appearing on Davis field in answer to the first call. Several of last year's squad will not be on deck this year and will be greatly missed, but the appearance of a number of Freshmen has put considerable spirit into the men. Coach Grady is more than pleased with the outlook.

Of last year's championship team, Capt. Koepfgen, Strifler, Chapel and Harwood not returning will leave big holes in the team to be filled. The decision made by Cook not to join the ranks this fall weakens the team more than by the departure of any of the others mentioned. Last year "Bob" was first choice as the All-State full-back and is well known throughout the State because of his terrific right boot and his exceptional passing.

Capt. Edgerton and "Ephie" Johnson have cinched the tackle jobs. Both are even better than last year and the opposition will find a rather stiff proposition in these men. "Ole" Anderson is back, but it has not been decided as yet whether he will be able to play or not. "Ole" is needed in the line and it is hoped that he will be able to make up his work in time to get into all the games.

"Dad" Sebring, King and Misenar are all showing up strong for line positions. Misenar is an old 'varsity man and is trying for full. While he is good as a back fielder his weight is needed in the line. Doc. Hyde is back and is a great improvement over last season. Stub Rogers, Ewing and Simenton are out for quarter and all three men run the team with much speed and head work. All are good at carrying the ball. Marks is alone in the back field as far as old material goes. Wood, an Alma High man of last year, is showing up in fine shape and looks like another Cook in the line of punting. L. Von Thurn is making a good run for a back field man. At present it looks as if the back field will be the hardest proposition to overcome.

The new material, although not over abundant, is rounding into shape. Goodrich, Rushmore, Johnson, Vogt and Pohly at present seem to have more football ability than the others and are strong additions to the squad. Cleveland, a Traverse City High man, turned out Friday and promises to be a strong back fielder.

The rules are nearly the same this year, yet speed and head work will count more than ever before. While at first things were rather dark for a championship team, yet it is certain that Alma will be in the race for the flag from the start. It is rather early to bank too much on the material at hand but the game with the Saginaw Naval Reserves on the 29th will show the ability of the men.

CLASS OF 1911 PLACE SUN-DIAL ON CAMPUS.

During the opening week the class of 1911 placed a beautiful marble and granite sun-dial on the campus at the intersection of the walks leading to Pioneer Hall and the Administration building. The dial has a stylus of nickled bronze, a white marble dial with the figures printed with gold, and a supporting column of red marble. It is beautifully finished and makes an appropriate memorial to the college and is a handsome addition to the campus.

OPENING RECEPTION.

The opening reception to the new students given by the Y. W. and Y. M. C. A. took place Friday evening at Wright Hall, with about three hundred students, teachers and friends present. The annual "I am—Who are You?" hour, when everybody gets acquainted, a short, but splendid musical program, the annual "program" and delicious refreshments all helped to make a delightful evening. The entertaining committees are to be congratulated on the splendid start given the college social season.

A breakdown at the electric light plant has left the city in darkness for the past week and the students have been studying by candle light.

Subscription money handed to Edward Brehm will help out greatly in giving the Almanian a prosperous start.

Departments of English, Psychology and Language Have Changes.

President Bruske spent the greater part of the summer in finding teachers to fill the vacant places in the faculty, and the student body is unanimous in saying that he chose well. All the new instructors have made favorable impressions with their classes and they themselves have many nice things to say of their reception at Alma. The following extracts taken from the college Bulletin of August 1 tell something of the former experience of the new members of the faculty.

The department of English Speech will be presided over by Professor H. E. Densford, who comes to us from Ripon College, Wisconsin. Mr. Densford was graduated from the Indiana State University in 1907, and received the Master's degree in 1910, his major work for both degrees being in the department of English. During the past two summers, Mr. Densford has been doing work in public speaking under Prof. Winter at Harvard University. Besides his extensive preparation he has had four years of experience in teaching English and coaching oratory and debate in high schools, and one semester at Ripon College.

"Miss Grace Andrews of Portage, Wis., has been secured for the position of Dean of Women and Instructor in English. Miss Andrews graduated from the University of Wisconsin with Phi Beta Kappa, and has taught English six years—two years in the high school at Kenosha and four years at Madison, Wisconsin. That she is a young woman of scholarship, refinement and teaching ability would seem to be clearly evidenced by letters received from those who know her.

"Miss Laura F. Ingman of LaGrange, Mo., will have charge of the Academy Greek and Latin. Miss Ingman is a graduate of both LaGrange College, Mo., and Brown University, Rhode Island, and has taught four years in high school and college."

Dr. Randels is well known to Alma students, being a graduate of this college. He has studied in both American and German universities and has made an enviable record in his teaching. His election to the chair of Psychology and Pedagogy was announced in the Almanian last spring.

NOTICE.

College Students: Kindly have your mail addressed to Wright or Pioneer Hall or your correct street and number, lock box or general delivery as the case may be, to avoid any error or delay in the delivery. Thanks.

CHARLES F. BROWN, P. M.

Alma, Mich., Sept. 18, 1911.

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Over half the tickets
already taken

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Weekly Almanian

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old as well as new address.

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Act of 1879, Alma, Mich.

Advertising Rates on Application

LETTER TO ALUMNI.

The following letter to the alumni is
well worth reading by everyone interest-
ed in Alma College

Fellow Alumni:

After many years of almost unbroken
service, Prof. James E. Mitchell has de-
clined to be reelected to the office of
President of the Alumni Association of
Alma College. A new comer to the re-
sponsibility scarcely knows how to
start in so as to realize the intended
ends of his office. But it will be neces-
sary, first of all, to endeavor to come
into such acquaintance with the mem-
bers of the association as made Prof.
Mitchell so acceptable.

Let me ask you, then, for that hearty
cooperation which will make the Alma
spirit a real factor in the lives of those
who have had training in this school.

The college has come to another
stage in its history and has, because of
that fact, laid upon its alumni larger re-
sponsibilities. Our duties will increase
as the years multiply our numbers and
and give us opportunity to come to var-
ious places of advantage, from which
we can contribute to the work of the
school. The alumni continue to be a
part of the college body as are the stu-
dents, faculty and trustees, and with
them determine what the school shall
be.

The spirit of interest and loyalty to
the school will assure its future enlarge-
ment. The spirit of criticism will make

it impossible for the school to realize
that which we see is lacking. There is
no desirable advancement in equipment
or efficiency which may not become a
reality at the hands of the alumni, if
they all give their loyal support.

An alumnus, Rev. Louis S. Brooks, is
now on the Board of Trustees. It is ex-
pected that other alumni will be added
to the Board from year to year.

There are two alumni who are mem-
bers of the faculty, Professor James E.
Mitchell and Professor George Randalls
Ph. D. An alumnus Mr. Frank R.
Hurst, is Field Secretary of the college.
Don't you notice the new spirit created
by his presence?

Suggestions to Boom Alma—An alum-
nus of Olivet stated this spring that he
instrumental in sending seventy-six stu-
to Olivet, and purposed to make it one
hundred. One hundred new students
would promote conditions at Alma. Stu-
dents call for equipment. Students
would call out the benevolence of the
state in behalf of our school. ONE
HUNDRED NEW STUDENTS BY ONE
ALUMNUS!

The alumni funds are employed at
present in the purchase of books for the
Mary Gelston Library of Modern Lan-
guage. Last year Princeton Seminary
purchased two thousand five hundred
New Volumes. Alma does not want
minister's old libraries. She needs New
Fresh Books One dollar a year from
each alumnus would soon adequately
furnish this department of the library.
A Dollar a Year from Each Alumnus!
the Almanian is the college paper. It
costs \$1.00. It is worth it to the college
and to the subscriber. Get the spirit
and take the paper!

Commencement is a new feature at
Alma; new, not because there have
been none before, but because the oc-
casion has a new emphasis. It is real-
ly worth while to be back to Alma for
Commencement now. Why not plan it
for next year? It may be that the school
will arrange to room us while we eat
where we will end at our own expense.

Loyalty, more students, larger endow-
ment, loyalty are the needs of Alma.

Yours for a larger Alma through the
Alumni,

W. H. Long.

Fred Striffler, ex'14, of Cass City vis-
ited the college the first of the week.

Rev. J. Frank Jackson splendidly ad-
dressed a large attendance at the Y. M.
C. A. Sunday afternoon.

Buell, Goodrich, Forrester, Essel-
styne, Butler, Carey, and Pierson were
initiated into the mysteries of "Sigma
Beta" Saturday evening.

EDITORIAL CHANGE.

On Thursday, September 14, a meeting of the old stud-
ents was called in the chapel to act upon the resignation of
D. Royal Blasko, '14, who was elected managing editor of
the Almanian last spring. As Mr. Blasko found it impossible
to edit the college weekly because of other duties, his resi-
gnation was accepted and Harold V. Wilcox, '14, of St. Louis,
was elected his successor. E. A. Thompson, '13, was elected
associate editor to succeed Mr. Wilcox.

FIRE!

A lively blaze in Theodore Higbee's room in Pioneer
Hall Monday evening threatened to do serious damage.
During the absence of Mr. Higbee, some loose papers blew
into a lighted candle placed on the top of a book-case and
blazed up. Theo. returned just in time to save the contents
of the room, but not before several posters and pennants and
some highly prized photos were destroyed.

This is the first issue of the Almanian published by the
new staff. Although hindered by delays in returning to
school and a tie-up in the print-shop owing to the illness of
the foreman, we have done our best to make our first effort
one which will be favorably received. It is our purpose to
attempt to publish a weekly which will be along the same lines
of the splendid paper last year, and trust that the student
body will give it their enthusiastic support!

.. Picture Frames ..

Over—
Economy Shoe Store

G. V. WRIGHT

Ellison's Grocery

*Students headquarters for good things to eat
at Banquets, Spreads, Up-the-River Parties
Etc., Etc.*

Ellison's Grocery**The Bijou Restaurant is the place
to eat () ()**

A good square meal for 25c
Lunches at all hours at LOWEST PRICES

Ora Gardner

GRAY & GRAY

**CIGARS, CONFECTIONERY, ICE CREAM AND
BAKED GOODS—Like Mother Used to Make.**

COLLEGE TRADE SOLICITED.

**Rugs and Mats Picture Frames
AND FRAMING**

of the very BEST QUALITY at LOWEST PRICES.

CRANDELL & SCOTT**PARKER'S LUNCH ROOM**

For a GOOD CLEAN LUNCH and a SQUARE DEAL

STUDENT'S TRADE SOLICITED

**Famous Bostonian Shoe**

For College Men

If you wish comfort and quality
as well as style—

Buy BOSTONIANS

Economy Shoe Store

The Home of Good Goods
Hosiery, Too

Alma Grain & Lumber Company

Flour, Feed, Lumber, Tile, Cement, Coal, Wood

Electric Light—for the asking, plus—

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ALPHA THETA.

The Alpha Theta room in Wright Hall has been improved with new curtains which greatly add to its appearance. The first Monday evening was turned over for an experience meeting, after which the society chaperoned by Miss Mullenbach, visited Stevie's. This is the twenty-second year for the society, and with the programs arranged for the year, which are on Modern Questions, and with the following officers, the society looks forward to one of its most prosperous and beneficial years:

- President—Laura Brown '12.
- Vice-President—Laura Sebring '12.
- Treasurer—Esther King '14.
- Secretary—Ruth Hovey '12.

Y. M. C. A. RECEPTION.

Friday evening, September 15, the social committee of the Y. M. C. A. gave a stag reception to the new boys in the association room at Pioneer Hall. Short addresses by members of the faculty, an all round introduction, cleverly arranged, the initiation of a few freshmen into the mysteries of college life, "eats," and a song service on the Museum steps were features of a pleasant evening.

CLASS NEWS.

Officers of the senior class are: President, Robert Hume; Vice-President, Carrie Neilson; Secretary, Gladys Gorton; Treasurer, Leon Lauderbach.

The Juniors have elected officers as follows: President, Leon Kolvoord; Vice-President, Beryl Broderick; Treasurers, Della Struthers, Allen Hooper; Yell Master, Edward A. Thompson; Reporter, Clara Hanel.

Freshman officers are: President, Joseph Kennedy; Vice-President, Sidney P. Cook; Secretary, Marcella Adams; Treasurer, Kenneth Brock; Reporter, Paul Austin.

SUNDAY NIGHT SPREADS.

The first Sunday night in Wright Hall has the tradition of being the loneliest for the new girls, so the new girls are always entertained at spreads during that evening, this year even more successfully than years before. The absence of lights added to the variety of the affair for both new and "old" girls. And then the good things to eat—really they were of the best. So the first Sunday evening in Wright Hall was not such a gloomy one as perhaps was pictured by the new ones a month ago.

Allured by an exceptionally high salary, Paul Hale Bruske, son of President Bruske, has resigned his position with the Detroit Times and accepted another with the publicity department of the Studebaker Corporation E. M. F. factories with headquarters at Detroit.

Mr. Bruske is recognized all over the United States as a very clever and fluent writer and an expert newspaper man. A great deal of the "copy" that he has written for the Times has been widely copied elsewhere as he is an authority.

About a year ago he left the Times for a short time and was engaged in publicity work for the E. M. F. Company. Then when the manager of his department, E. Le Roy Pelletier, left the company Mr. Bruske resumed his newspaper work. Mr. Pelletier went back to the Studebaker Corporation and he wanted Mr. Bruske had enough to offer him a salary that he couldn't resist.

"I consider Bruske one of the best publicity men in the automobile business," says Mr. Pelletier, "because he combines in his work not only an intimate knowledge of the automobile industry but he also possesses that rare quality of being able to turn out publicity matter that contains real news value and commands the attention of the reader as well as the respect of the editor. Mr. Bruske will have full charge of our contest work and publicity."

He has just completed a trip from New York to Florida with the Flanders "20," the pathfinder for the next Glidden tour.

The football schedule this year reflects great credit upon the coach and the athletic association. It is stiffer than usual, but the result of the games played will decide beyond all question the intercollegiate championship. And it looks like the boys were going to repeat this year.

Alma . Vaudeville

Change of Program Daily

Vaudeville

Thursday, Friday and Saturday

Matinee Saturday

Afternoon at 3 o'clock.

Wright House Barber Shop

Baths in Connection

FRED ROGERS, Propr.

All College People Welcome at Our Store

SMITH & CARR

Spreads!!!

Everything for the freshest, daintiest, most delicious spread can be obtained from

Miller Brothers

Superior and Woodworth, P. O. Bldg.

Mrs. Bart Miller..

The Elite Cloak Store

Where you can find Quality

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Every Facility

Unquestioned Stability,

Consistent Liberality,

Modern Methods

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Services Most Prompt Satisfaction Guaranteed

O. EDGERTON

French Dry Cleaning and Pressing Done

One door west of Scattergood's Jewelry Store.

O. W. Swisher

Students! YOU ARE ALWAYS WELCOME AT OUR STUDIO

Let us do your work and you'll be satisfied

W. E. BAKER

SEE STEVIE

STUDENTS—You are invited to make my place your headquarters. I keep a full line of—

FINE CONFECTIONERY, ICE CREAM AND ICE CREAM SODA, SOUVENIRS, POST CARDS, COLLEGE PENNANTS, HOT DRINKS IN SEASON.

S. L. BENNET, Propr.

117 E. Superior St.

Alma, Mich.

CHAS. RHODES

DRUGGIST

A complete line of student's supplies. The popular drug store because we treat you right

G. J. Maier & Co.

The Place for Ladies and Gentlemen to Get Their Garments Dry Cleaned and Pressed.

GIVE US A CALL

FINEST DISPLAY OF NEW FALL DRY GOODS, CLOAKS AND CARPETS IN CENTRAL MICHIGAN

D. W. ROBINSON

THE STORE THAT SELLS WOOLTEX

STUDENTS ARE MOST WELCOME

CAMPUS LOCALS.

The closing of the commercial department has made it possible to provide two good recitation rooms by dividing the large room used for that department.

The students were glad upon returning to find that Bob Fredericks had so far recovered from his paralytic stroke as to be able to resume his work.

Miss Albertson entertained Mrs. Kent of Kalamazoo during the opening week of school.

The Philo girls had a slumber party and a two o'clock spread Friday evening.

Mrs. H. J. Broderick of Detroit visited her daughter, Beryl, at Wright Hall last week.

Twenty-four beautiful new arm chairs, mission design, made of quarter-sawed oak and Spanish leather, have been placed in the Philo room.

Floyd Smith, of last year's Freshman class, visited the college the first of last week.

Coach Grady's name is appearing on the Vaudette advertising as one of the new proprietors of that popular theatre. Geo. Brilmeyer is operating the machine for him and Verne Dakin is singing the illustrated songs.

Ralph Yonkers, editor of the Almanian last year, accepted the position of sporting editor on the Detroit Times the first of the month. He has our thanks for his contributions this week.

Last Wednesday, the Sophomore girls displayed a brilliant "14" banner on Wright Hall. After the Freshmen had spent the day in vain attempts to pull it down, it was placed on exhibition in the dining room at dinner.

Although all the students have not returned yet the college enrollment shows the same steady increase that it has during the past years.

"Have you a last wish to express?" asked the Judge of the convicted barber.

"Yes, your honor," was the reply, "I'd like to shave the district attorney."

It has been suggested by a Freshman that Battle Creek was named because so many breakfast feuds originated there. Carol Gray of Edmore entertained her mother at Wright Hall Wednesday.

Lois Fraker, '09, who is teaching in Grand Ledge, spent the end of last week at her home near the campus.

Miss Olive Marsh, '02, State Secretary of the Y. W. C. A., spent several days at the college last week. The girls felt honored to have Miss Marsh with them for the first Sunday meeting.

Hazel Connor of Plymouth entertained some of her college friends a few days this summer at the Connor home at Walled Lake. Those present were: Marjorie Travis of Plymouth, Alice Kennedy of St. Louis, Della and Marjorie Struthers of Pontiac, and Maud Hooper of Alma. Miss Connor was a student in the music department of the college for two years and is now at the Detroit conservatory.

Dwight Harwood, ex-'14, of Plainwell, spent a few days on the campus recently on his way to Hillsdale where he will study music.

Florence Carmen, one of last year's kindergarten graduates, made the college a week-end visit. She is teaching in the Ithaca schools.

Carrie Rowland, who was a former student of Alma, and who attended Wooster College last year, has returned to Alma this year and is a member of the senior class.

Florence Hood, '11, and Mildred Burns, a former Alma student, spent a few days at Wright Hall last week, the guest of friends. Both are teaching in the St. Charles High school.

Fred Myers and Vern Rogers played base ball with Charlotte this summer and made records which created much comment in the state press.

Y. W. C. A. RECEPTION.

The annual reception given for the new girls by the Y. W. C. A. took place last Friday evening. The reception room of Wright Hall makes just as ideal a place for a reception with the glimmering light of the candle as when the lights are in full sway. The first part of the evening was spent with the usual introductions, and on once being acquainted every one was ready to see what the "old girls" had prepared in the line of stunts. Ten girls who dressed as regular college girls carrying Alma pennants and pillows sang our College Song (they could sing it all the way through too). After this six girls dressed up for the occasion as Libbyutians—if you have not heard of this wonderful dance just ask the new girls to explain it to you. After the dancers left the scenes, delicious punch and waffles were served.

FOOTBALL SCHEDULE.

Sept. 29—Saginaw Naval Reserves, at Alma
Oct. 7—M. A. C., at Lansing.
Oct. 14—Adrian, at Adrian.
Oct. 21—Ferris Institute, at Ferris.
Oct. 27—Albion, at Alma.
Nov. 2—Detroit, at Alma.
Nov. 11—Olivet, at Olivet.
Nov. 17—Ypsi or Hillsdale, at Alma.

We Make an Effort

To SUPPLY YOUR WANTS AS NO OTHER STORE DOES.
Your satisfaction gives us delight.
A square deal to everyone the year through.

Stuckey's Independent Cash Grocery

New Fall Gloves

in the latest shades

\$1.00 to \$1.50

Get a pair fitted to you at our glove counter

S. Messenger

STUDENTS

I conduct a Boot and Shoe Hospital at 203 E. Superior St.

Let me repair your shoes.

E. RIGDON

Miner's Barber Shop
is Always Neat and Clean

TREATMENT OF THE FACE a Specialty

Part of Students' Trade Solicited

Hot Baths—Three Chairs

Vern H. Miner

Everything in Drugs

Fine line of books, stationery, and candies. Our toilet articles and perfumes are unsurpassed.

Wheaton & Sons

Chafing Dishes

and

Hardware Supplies

The

Cable Hardware Co.

Alma, Mich.



CLIFTON 2 3/4 in. high BEDFORD 2 3/4 in. high

The New **ARROW**

Notch COLLARS

15c., 2 for 25c. Cluett, Peabody & Co., Makers

Dr. E. C. Lamb

General Practice

Over State Savings Bank, Alma

Everything You Want

for that spread at

MEDLER'S GROCERY

Fresh Fruits, National Biscuit Company's Crackers and Sweet Goods, Frou Frous

Sealshipt Oysters in Season



Both Phones 195



College Students have their Shoes repaired

Because...

By so doing they keep their old shoes looking like new, and because they can save money by this means. If you have plenty of good places for your money you should make all you have go the longest distance by letting us keep your old shoes looking like new ones.

E. A. LINDNER

Across from Sanderhoff's

Don't Write

TALK



Look for the Shield

Independent Telephone System

B. Forquer

Phonographs and Sporting Goods

South of

Miller Bros.' Grocery

Dr. E. A. Bagley

GENERAL PRACTICE

DISEASES OF THE EYE and EAR

Opera House Block