

# The Weekly Almanian

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PER COPY FIVE CENTS

## NORMALS DOWNED BY PRESBYTERIANS

Playing a ragged game all the way through, and particularly in the first half, Alma defeated the Mt. Pleasant Normals in the high school gymnasium Saturday evening, 26 to 19. The Normalites came mighty close to awarding the confidence placed in them by their seventy odd adherents, who invaded the Presbyterian stronghold fully expecting to see their men trample Captain "Hap" Cook's men under as they did the quintet from Hope college the night before.

### Normals Lead First Half.

Coach Helmer's men took the lead at the start when after about two minutes of play Ellsworth had rung up two field baskets, before Spinney scored Alma's first two points with a beautiful toss from near the basket. Wilcox added another basket to the Normal's score, followed shortly by a basket from the foul line by Gallagher making the score stand 6 to 3 for Helmer's men. Wilcox got funny again and presented his teammates with another beautiful field basket, only to have the unprejudiced Fletcher Gallagher add another point to Alma's side of the score book with a basket from the foul line. With the score 8 to 4 his way our friend Wilcox got real cute this time and caged two long shots, which caused much gloom to settle over the north side of the "gym." Gallagher once again came to the rescue, this time in the guise of the Kaiser's own little gloom killer, scoring three baskets from the field in quick succession, ending the half with the score standing 12 to 8 against Captain Cook's crew.

After the rendition of several pieces by the band—which by the way were very well rendered considering that Director "Jack" Wax was unable to lead them—Referee Spencer got the game under way. "Shorty" Ellsworth started things for the Normals as usual by annexing a couple of tallies from the foul line. This was soon followed by a basket by Spinney, and also one by the elusive Mr. Ellsworth causing the scoreboard to look something like this: Normals, 16; Alma, 12. Here comes the most beautiful part of the story. After Gallagher made Alma's count reach thirteen points with a tally from the foul line, Old Man Wood shuffled down the floor twice, and added two field baskets to Alma's credit, while Spinney annexed another of the same species, leaving the score on the board read Alma, 19; Mt. Pleasant, 16. Ellsworth showed signs of life again with a tally from foul line route. Wood contributed one more basket to the good cause, as did Gallagher and Spinney and then Cook gave his team their final score with a basket from the foul line, while Ellsworth did the same thing only differently, making his basket count for two points for the Normals. The final score read, Alma, 26; Normals, 19.

For Alma, Wood, Gallagher, and Spinney were the whole works on registering baskets. Cook was played like a fiend on defensive, breaking up the Normal passes time after time. Stegall and Marks both played good games while they were in, but both were unfortunate in their basket-shooting. For Mt. Pleasant every man played a good game, but Ellsworth and Wilcox were their real stars.

The work displayed by the locals in the first half was awful to look upon. The passing was far from accurate and when they did go straight to the man they were too frequently dropped. The basket shooting was the same way. There were no particular offenders, but every man seemed off form. In the second half they began to find themselves and the team work was much better, although not up to the standard the men will be displaying later on. One thing that should be done before any more games are played and that is considerable practice should be given over to shooting fouls. Gallagher should have been given a chance to practice throwing a few before the game started. More championship games are won on foul shooting than any other way.

Coach Helmer should be congratulated on the fine machine he has built up out of the small amount of material he had available. No one who saw the game would believe that his team was built up entirely of new men

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## McINTYRE BUSINESS MANAGER

At a meeting of the Almanian Board of Control Saturday afternoon Mr. Arthur McIntyre, '16, was elected to the office of Business Manager of the college paper. Mr. McIntyre will take over the work that has been done by one of the editors, giving the latter more time to devote to the editorial side of the paper, and giving the former entire charge of the business and of the sheet, which should result in a better Almanian. Mr. McIntyre besides being one of the most capable men on the campus is a fine student, and a man who is greatly interested in all college affairs that tend towards raising the standards of the institution. All business communications should be addressed to him.

It has been felt for a long time that Wright Hall should be represented on the staff, and as the time seemed ripe for such a move the Board chose Miss Bernice Ireland, '17, as an Associate Editor. Miss Ireland is the daughter of a former Alma man—W. L. Ireland



of Grand Ledge. She is an exceptionally good student, and as she has had considerable experience in writing, it is an assured fact that future numbers of the Almanian will contain more news than heretofore from Wright Hall.

Mr. Chester Robinson, '17, was also chosen as an Associate Editor. Chet has been writing for the Almanian all year and has proven himself to be worthy of his new office.

This new and better organized staff should, with the co-operation of the faculty, students and alumni, put out a much better paper.

## "STEVIE" SELLS OUT

Students were greatly surprised on returning from their Christmas vacation to learn that "Stevie" Bennett had disposed of his ice cream parlor, and would no longer dish out sodas to the many "studies" who patronized his place. "Stevie" is known to every student who ever attended Alma college, and it has always been traditional among the societies to adjourn to the popular ice cream parlor after the election of officers for treats on the new president. It is with regret that we see our old friend go.

Mr. Bennett sold out to Henry Miner and son, Vern, who have already taken possession and are running the finest restaurant ever opened to the public in Alma. The new management will continue to serve ice cream as well as lunches and are desirous of having their many friends among the students give them a call.

## OUR BAND.

The band organized by the students last fall has been practicing regularly for the last few months that they might be able to play for all the basket ball and baseball games this year. The result of this practice was evident at the game Saturday evening, when it was easily seen that a great improvement had been made since last fall. The band now numbers about twenty pieces. It is without doubt the best small college band in the state and Ray Tomlin, who is leading the men, should be congratulated for the fine showing they are making. We feel especially indebted to the downtown fellows who are so generously giving their time and help.

## CHAPEL TALK BY SUPT. FELL

Friday morning in chapel, Egbert E. Fell, '02, superintendent of schools at Holland, Michigan, gave a very inspiring talk on the "Efficiency of Alma Graduates." There are three Alma graduates associated with Supt. Fell on the Holland faculty, Miss Emily Beach, '14, Miss Bertha Hubbell '14, and Albert Esselstyn, '15.

Mr. Fell said: "On our faculty we have graduates from Hope College, Albion College, Northwestern University, and Michigan University, but the Alma people are among the best and always have the necessary faculty of coming out on top. When the Alma students get out in the world, no matter what happens to them they can always land on their feet.

"One reason why Alma students are so well equipped when they leave Alma is because of the student activities and the co-operation between faculty and students. There is, it seems to me, just the right proportion of student activities at Alma, for it is not only what we learn from books but also the association and activities which go to develop the person. Alma students are not only developed intellectually but also athletically, and above all spiritually."

Speaking on the topic of "Vocational Guidance," Supt. Fell said: "Some Alma students come to Alma with their life work chosen, and I used to think that was an asset, but after being out of school and studying the matter I am not so sure that it is an asset, for I believe that after one becomes a senior there is time enough to choose their vocation. If Alma students would realize the interest taken in them by the faculty and would consult with their teachers in regard to their life work they would receive some very good advice on the subject which they could well follow. Every member of the Alma faculty is deeply interested in the students, and their advice would be better than the student's own ideas."

As a parting word to serve as a motto for our career thru life as well as in college, Supt. Fell said: "Above all things, not only while in college, but also when out upon life's pathway, keep this one thing in mind—Be Yourself."

C. R. R.

## THE VALUE OF COLLEGE

"The value of the American college to the American youth lies in some six elements: the discipline of the regular studies, the inspiration of friendships, the enrichment of general reading, the culture derived from associations with scholars, private reading, and literary societies. The most important of these elements is the inspiration which is derived from association with men of culture."—President Charles F. Thwing.

President Thwing's statement is peculiarly an argument in favor of the small college. Where classes are small, the discipline of the regular studies must be much greater than it can be in large classes. In the small college one makes friendships; in the small college the association with scholars is peculiarly possible; in the small college literary societies are a real power and force, whereas they have almost entirely disappeared in the big institutions.

Some Alma students are making the best of all these advantages. Some are getting the enrichment that comes from general reading and private reading. Too many, however, read little. College years are peculiarly the time for reading. If one does not read then he never will read.

Is every Alma student gaining from his literary society as he should gain? Is he making the program assignment a source of real education? Is he giving it the time necessary to make adequate a helpful preparation? Or is an assignment on the program neglected until the last minute and then given the hurried preparation which is of so little value? Every member of a literary society should prepare an original oration or essay as often as three times during the year. A little snatch of reading or a summing up of daily news or an impromptu speech, altho very helpful, should not be the magnum opus of the literary society work.

## ORATORICAL CONTEST.

Last Friday evening the long expected contest to choose an orator to represent Alma in the Intercollegiate struggle, took place in the College Chapel. There were but three contestants. John Ludwig was unable to appear on account of illness. Eluid Sanchez spoke first on the subject, The Call of Efficiency. He had a well-constructed oration, and his delivery was a revelation to all present. We predict that with a few more years of training Sanchez will take first rank with college men who have been speaking the English language all their lives. He was well deserving of second place.

Maurice Cole, whose oration, The Newer Citizenship, took the honors of the evening, displayed almost perfect poise on the platform. Poise is not easy to acquire. His plea was well written, and coupled with his poise and striking personality should win highest place on March 5th. A little more dramatic force, careful grouping of phrases, and the enthusiasm that will come with the assurance that the entire college is backing him up will make Cole do that which Alma men have hoped in vain to do for many years.

The last speaker was Verne Van Duzen, with his Prohibition talk, "Onward." This young man displays promise which hard work can develop into victory. Let him by no means be discouraged.

We realize that Friday evening just before a Lyceum Course lecture was rather an off-time to expect a crowd at a local Oratorical contest. But the absence of many students who could have attended does not bode well for the hopes of Alma.

J. L. K.

## "THE MESSIAH."

Handel's magnificent Messiah was rendered before a large and appreciative audience in the Presbyterian church just before the holidays by the Alma College Choral Club. This is the first opportunity the Almanian has had to speak of this important event. The distinguishing feature of the production was the fact that the solo parts were all given by members of the music department of the College. It is generally the custom to call on outside celebrities. Mr. Veatch is to be congratulated on the success of the venture. The choral work was specially good. One could not help being stirred by the dramatic burst of soul-inspiring music at the phrase, "For unto us a child is born." The Hallelujah Chorus was also well pleasing. At such times even the hardest hearted atheists might believe in God.

The Alma College Orchestra displayed a harmony which few orchestras could give forth under the circumstances. They are a company of artists.

Mr. Hugh Dickerson has a remarkable bass and is gifted with a capacity for interpretation. We would enjoy hearing Mr. Dickerson often. The other three soloists are students of Alma College. Much as we would like to give each personal mention it is impossible to do so. Each did well for a student. Perhaps we expected too much from them, but might we timidly suggest that each word of the Messiah is throbbing with life and meaning. The words are greater than the music. Mere notes are not enough. Coloring is needed. This is the one criticism to be made of the entire production; it lacked colour. Miss Gilmore, Miss Woodruff, and Mr. Butler have excellent voices, however, and were well trained. They can learn to put meaning into their singing.

J. L. K.

## PHI PHI ALPHA

The meeting of December twenty-first was given over to the election of officers. Those elected are: President, Arden Johnson; Vice-President, Harry Jackson; Secretary, Maurice Cole; Treasurer, Isadore Friedman.

The office of janitor was hotly contested for. Several of the older members presented noble men for the position, but the society as a whole knew that Dick Rockwell was the man for the job and so honored him with that position.

Gray and Mosley were with us and each gave a short talk.

The society has lost one of its best men in the graduation of Esselstyn who served so well as president last term.

## BROOKS FLETCHER GIVES LECTURE

From the time Mr. More introduced Thomas Brooks Fletcher at 8:15 last evening until eleven o'clock, the dramatic speaker held the perfect attention of his audience. As a background for his impressive warning concerning the tragedies of the unprepared, the story of David was graphically depicted. This young shepherd boy had practised on the chickens and cats around the farm, and was prepared to throw straight to his mark, the forehead of the boasting giant who flung down the challenge which the Israelites were unprepared to meet. The lecture proper was divided into three parts—the self-imagined tragedies of the ignorant and superstitious which constitute over fifty per cent of all the tragedies of life; the tragedies of the prepared, or those who are not themselves responsible for their failures; and the tragedies of those who are deliberately at fault for their failures and sufferings.

Ghosts in the ignorant brains of men are very numerous. The mental attitude is responsible for success or failure. It is a sin to scare a child with goblins. He who lives aright here for the purpose of obtaining an eternal reward is a grafter; he who lives right to escape hell is a coward; the twentieth century Christian is neither. A medicine man made a crowd of foreigners believe that they needed treatment for tape-worms simply by putting the image of the worm in their minds. Women are more imaginary than men; they can see a great many things that do not exist. If this were not true many men would be bachelors who are now enjoying a blessed matrimony. An old person should not be inert or he will begin to think of death and not last long. It is a good plan to keep a cow or a Ford. Even cultivated people are superstitious. Captain Hobson who braved Spaniards and other things, is afraid of a black cat. Shuman Heink feared for her children's safety when there was no occasion for it, and worried herself sick. A sleeper had in his subconscious brain the idea of a corpse and ghosts, and waking in the night believed that the corpse was in bed with him. (The audience thought that the ghost was very near by the way they jumped.) So tragedies exist in the brains and are so developed into realities. He who whines is lost. At the great correspondence school located in Scranton, they have an Ambition department to send out encouraging letters to those who wish to give up their courses in despair.

There is not the equal opportunity for all that some would have us believe. Millions of women workers doing as much work as men are not paid on the same scale. One million seven hundred thousand children are giving their vitality to pour gold into the coffers of employers. Shooting platitudes into the mind does not change facts. The American Hen can not pay off our national debt because her egg is placed in cold storage for a decade or two. One does not receive an education at college; he receives a college education, and the main thing learned is that ignorance is very inconvenient. There are successful failures. A man who gave himself to winning success in business and neglected his children now sees them using cocaine and fighting booze. It is the manhood of men that is needed. Tom L. Johnson gave himself for the city of Cleveland and left it with a civic consciousness. Cultivated people weep over the tragedy of Faust as portrayed on the stage, while they are socially indifferent to the tragedies of the real Marguerites who are confronted with the alternatives of taking carbolic acid because they can not live respectfully on the low wage paid them, or selling their little white souls night after night to the liberties of real life. A high compliment was paid to our president, Mr. Woodrow Wilson, for the integrity of his Christian manhood.

The story of the speaker's own experience in hunting rabbits with a ferret without being sure of what a rabbit's track looked like created great amusement. He caught something which he discovered was not a rabbit. He went to school and caught something from the teacher because he had caught something from the

(Continued on page 2.)

**...The...  
Weekly Almanian**

A STUDENT PUBLICATION

PUBLISHED WEEKLY BY THE  
ALMANIAN PUBLISHING CO.  
ALMA, : : MICH.

T. Arnold Robinson, '16, Editor and Bus. Mgr.  
Harry W. Staver, '17, Editor and Bus. Mgr.  
Entered as Second Class Matter, Sept. 21, 1907  
Act of 1879, Alma, Mich.

The spirit shown by several of the Mt. Pleasant rooters in hissing the referee at Saturday evening's basketball game was certainly detestable to say the least. Hissing is the most ungentlemanly thing imaginable, and it looks all the worse when students will take this way of showing their disapproval with an official's decision with their team seven points in the lead. Let it be said to their cheer leader's credit that he soon showed his indignation at such a thing by putting a ban on it. Let's never let anything like this happen at any of our contests. Remember that Alma stands for good, clean spirit.

Do not lay too much stress on those four defeats the team suffered on their Xmas trip. Remember they covered over six hundred miles—about one hundred and twenty miles a day; played on strange floors—a different-sized one every night; ran up against some mighty indifferent officiating; and played before a hostile crowd every game. Under these conditions the defeats were to be expected and were expected, but at that Alma scored more points than did her opponents.

There has been some talk of getting coats for the band, and many methods for procuring them have been advanced. The Almanian would like to make a suggestion concerning this. Why not appoint a committee to see and talk with the head of the city band—which, as we understand it, is also contemplating the purchase of uniforms—and try and make arrangements to put our mite in with theirs and secure uniforms that both bands may use? There would be but few occasions on which we would need these uniforms, and we feel sure that some agreement could be made with the down-town people. Isn't it worth trying?

Why the local oratorical contest should have been held last Friday and not postponed to this week—at the request of a contestant who had an oration prepared, but who was unable to appear at that time because of illness—is something the writer cannot easily understand. Perhaps this man was ready to give his oration at the date the contest was originally set for, but due to a postponement to a date on which this man was unable to appear, has resulted in his spending his time—and, mind you, he needed that time as much as anyone in school for other outside work—for naught. Surely, we remember two or three years ago, when a contest was postponed until along in February to allow a man to compete who was not even registered as a student in the college at the time of the contest.

So far we have received no announcements as to who was elected president of the Y. M. C. A. to take up the work recently laid down by the retiring president, Mr. Asselstyn. This is something that should be attended to right away.

**TO THE PACIFIC COAST**

Kenneth Merriman, a sophomore in college, is contemplating a bicycle trip from Alma to San Francisco. He will start from this city at the end of this semester's work, about the 10th of February, and will ride a wheel to the coast. Several objects are in view. The principle one is to get there for the fair. Another one is to use the unique way to advertise Alma College to the coast. He expects to earn his expenses by carrying one or more advertisements for large firms. He is negotiating with several different firms, and has not yet decided which one or ones he will use. He will accept the offer of the firm that makes him the best proposition. He is corresponding with several bicycle firms, and may make the trip a test trip for a certain make of wheel. In that case the company may probably furnish him with a good wheel and his expenses. Whatever advertisements he carries will be fastened on the spokes of the two wheels of the bicycle. The only baggage which he intends to carry will be a case fastened on the frame of the wheel. The rest of his baggage will be sent by railroad. The undertaking is a hard one and even dangerous, but Mr. Merriman is quite capable of carrying out his purpose.

Found in the Item Box.

Gordon French is learning the "Barn" dance.

**BROOKS FLETCHER LECTURES**

(Continued from page 1.)

thing he had caught which he discovered was not a rabbit. He was unprepared; didn't have definite information when he went to hunt rabbits. Few stenographers are equipped today with proper knowledge. People who sell goods should have before them three words, Loyalty, Enthusiasm and Efficiency. Make yourself so valuable that your employer will find you indispensable. Above all be a gentleman. William Jennings Bryan as a young man was able to meet the challenge flung down to him by the giant of opportunity, and was nominated for the presidency of the United States. Senator Foraker might some day have been president but he was unequal to the moment, unprepared to meet his challenge when tempted by gold. He sold his manhood. The lecture was concluded by the great lesson drawn from the story of the man who did not select a rope long enough to lower him to the face of a great clock on a high building. After starting the clock he could not reach his rope and so was left dangling on the dial of the clock until crushed against it by the ponderous hour hand. Prepare now, young people, for a definite object in life, and gather your resources so that you will not at the age of 45, or at three o'clock in the afternoon of life, see evening coming on, with you dangling frantically in the air, knowing that the night will overtake you soon and find you unprepared.

This short resume of a great lecture can not convey its wonders. No man has ever heard Brooks Fletcher lecture would think of missing an opportunity to hear him again, or ever forget the great lessons which he teaches.

**ALMA 26—MT. PLEASANT 19**

(Continued from page 1.)

—they had teamwork down to a science.

Manager Anderson had charge of the team in the absence of Coach Bleamaster, who was out of town officiating a high school basketball game.

Alma.	Mt. P.
Steggle, Marks R.F.	Ellsworth
Spinney L.F.	Almy
Cook C.	Wilcox
Wood L.G.	Vandenvelt
Gallagher R.G.	Johnson

Baskets from the Field—Spinney, 4; Gallagher, 4; Wood, 3; Ellsworth, 4; Wilcox, 4. Baskets from fouls—Cook, 1 in 2; Marks, 0 in 1; 3 in 11; Ellsworth, 3 in 12. Referee, Spencer, M. A. C.

**A SHAKESPEAREAN ROMANCE.**

- 1.—Who were the lovers? "Romeo and Juliet."
- 2.—What was their court-ship like? "A Mid-summer Night's Dream."
- 3.—What was her answer to his proposal? "As You Like It."
- 4.—Of whom did Romeo buy the Ring? "The Merchant of Venice."
- 5.—What time of the month were they married? "The Twelfth Night."
- 6.—Who was the best man, and who the maid of honor? "Anthony and Cleopatra."
- 7.—Who gave the reception? "Merry Wives of Windsor."
- 8.—In what kind of a place did they live? "Hamlet."
- 9.—What caused their first quarrel? "Much Ado About Nothing."
- 10.—What was her disposition like? "The Tempest."
- 11.—What did they give each other when married? "The Taming of the Shrew."
- 12.—What did they give each other when quarreling? "Measure for Measure."
- 13.—What did their courtship prove to be? "Love's Labor Lost."
- 14.—What did their home life resemble? "A Comedy of Errors."
- 15.—What Roman ruler brought about a reconciliation? "Julius Caesar."
- 16.—What did their friends say? "All's Well That Ends Well."

**XMAS EVE AT MacCURDY'S**

A stork flying over Alma Xmas Eve stopped at Doctor MacCurdy's residence on West Center street long enough to present the Doctor with a bouncing baby girl. The young lady will register at the college office in 1932 as Miss Christina MacCurdy. Of course Mr. and Mrs. MacCurdy are proud of their fine young daughter. The students and faculty extend congratulations.

**IMPORTANT ANNOUNCEMENT**

"Andy" Carnegie has requested us to announce that he will be at the chapel exercises next Wednesday to pin his hero medals on our brave fire-fighters. He is desirous of being here then that he may meet and thank these young men in person for their great heroism in rescuing the wax models at the big fire Tuesday morning.

**LOCAL ITEMS**

Claud Bean had the misfortune to dislocate his shoulder in the preliminary game between the Slims and Midgets Saturday evening.

The band may take the trip to Mt. Pleasant when Alma plays her return game with the Normals February 12. In that case a big bunch of fellows will probably go along.

Think of it. Dean Mitchell and Doctor Ewing were seen at the fire at three o'clock in the morning.

The Midgets defeated the Slims in the preliminary game Saturday night 3 to 0. Score at the end of the first half was 0 to 0.

Speedos 14—Doe Heads 10.

Velma Gilmore was on the sick list for a few days last week.

The juniors decided to stick by the post card pictures for the Annual instead of the smaller but more expensive folders.

Several basket ball teams have been organized among the girls and a series of class games may be played.

Erma Cotey was confined to her room several days last week with tonsillitis.

The girls held an indignation meeting in Wright hall one evening last week. It seems like fine spirit on the part of the girls in holding the meeting.

Albert Asselstyn, who has finished his college course and who will graduate with his class in June, left for Holland last week where he has been engaged to teach in the high school the coming semester.

Don't forget that The Almanian is \$1.25 now, and that all subscriptions will be mighty welcome right away.

Mrs. W. C. Bleamaster and little daughter are visiting in Omaha, Neb., for a few weeks. In the meantime the coach is batching it at his home on West Center street.

Elmer Hanna has discontinued his college work and is now acting in the capacity of manager of the Alma Record. We hope "Scoop" may arrange his work so that he may return to school next semester.

"Dutch" Hoyt is working for his brother in Grand Rapids while the latter is in the south with his wife who is very ill. Everybody hopes to see Hoyt back on the job in a short time.

Prof. Veaton had charge of the chapel exercises Thursday morning.

The sudden change of weather caused many "upheavals" on the campus walks Thursday. In fact there were several on the steps leading up to the various college buildings.

Some students are taking advantage of the possibility of close acquaintance with the faculty members. Others seem to be afraid of faculty members. In some colleges there is a feeling that acquaintance with a professor is only an attempt to get something for nothing. There is little, if any, of that feeling at Alma, and yet there is no question that many students could profit much by a greater willingness to get acquainted with the men and women of the college faculty. Every one of them is not only ready, but anxious to serve, not only in the class room, but also in the home.

Read more; make the literary society a greater source of profit; become an intimate friend of more members of the faculty.

**ALTROIX CLUB**

Members of the Club will be decked with a new pin, being the prescription sign, which is an "R" with a cross (/) on the lower side of the letter. Newell Lavelly gave an interesting talk the last meeting. A talk will be given to the Club by Prof. West in the near future.

**SOPHOMORE DOINGS**

The Sophomores likewise shared in the privileges of the season by deciding to purchase a coat for one of the baseball men this spring.

French, (looking in a mirror)—"Gosh! I'm a little pale."  
"Tac" Geis—...o, you aren't; you're a big tub."

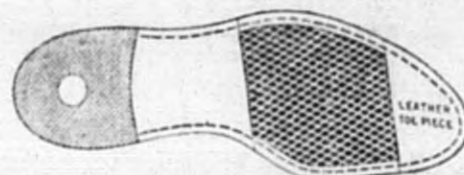
**How About it, Addie?**

When I was laid up, by the way, Sid, "Pug" and Sim were not averse to dropping in THREE times a day—(I had a pretty nurse).

STUDENTS—Don't forget us. We treat you right.

**C. H. SMITH, Bakery**

See the swell new  
Slipless, Rubber



Sole English Boots. Price \$5.00

For Sale Only by

**ECONOMY SHOE STORE**

"The Home of Good Shoes"

You can save a dollar or two at

**Slater's Great Removal Sale**

You'll have to hurry though

**Fred Slater, Men's Wear**

STUDENTS—You are invited to make my place your headquarters. I keep a full line of FINE CONFECTIONERY. My Ice Cream and Sodas are the best ever. Hot Drinks in Season.

My College Pennants and Pillows in Felt and Leather are works of art. Souvenirs, Post Cards, etc.

**SEE STEVIE, 117 E. Superior**

**BOYS!**

A good hair cut adds a lot to ones personal appearance, a poor hair cut detracts just as much. So be sure that you get the best, it costs no more. Come in and let us show you our line of samples.

**AL. DAVIS BARBER SHOP**

127 EAST SUPERIOR STREET

**The Bank With the Stone Front,  
But a Kind Heart.**

**Students Always Welcome**

**Alma State Savings Bank**

**J. E. CONVERSE**

JEWELER AND OPTOMETRIST

Glasses Correctly Fitted

Any Lens Duplicated

**GIRLS!**

The Leader of Fall Footwear is

**"CLARICE"**

Prettiest Model of the Season at an Exceedingly Low Price. Ask to see it. Will not be Shown in Window

The Home of Style and Comfort

**A. R. SMITH**

**GIRLS**—Call Bell Phone No. 77 for SHAMPOOING, SCALP TREATMENT, FACIAL MASSAGE AND HAIR DRESSING  
**MRS. HARRIE WILLARD**  
 222 East Center St.

**ALUMNI NOTES**  
 "WHO'S WHO AND WHY"

J. Norman King entered the classical course of Alma college from Caro high school in the fall of 1901. King who belonged to Phi Phi Alpha society, was a leader in the work of the Y. M. C. A. and was a member of one of Alma's debating teams as well as an orator of no mean ability. He graduated from here in '05, and entered Princeton Theological Seminary from which institution he received

the degree of B. D. He was married to Miss Kathleen E. Roarl, April 19, 1910. Mr. and Mrs. King have two children—Ida and Mary Emma. After graduation from Princeton King was pastor of the First Presbyterian church at Hicksville, Ohio, afterwards being called to Ulrichsville, where he is at the present time. Rev. King is doing great work there which is attested to by a weekly eight-page pamphlet which the Almanian has received.



The following, taken from the Alma Record, shows what our friend, Howard A. Potter, '06, is doing:

Howard A. Potter, the county commissioner of schools, was born in 1878, in Eaton County, just about west of Grand Ledge. His parents removed to Gratiot County in 1880, and he has spent practically all of his life in the county since that date. He graduated from the Ithaca High School in 1901, and from Alma Col-

lege in 1906. After leaving Alma he spent two years teaching in the suburban schools, and was principal of the Carson City schools for one semester. He served on the Board of County Examiners from 1906 to 1907, and was an instructor at Alma College from January, 1911 to June, 1911, when he secured his present position as the county commissioner of schools.



Following are a few of the Alumni to spend part of the Xmas holidays in Alma:

- Robert H. Cook, '12, who is district agent for the Mutual Life Insurance Co. at Glens Falls, N. Y.
- William Ewing, '13, principal of Charlevoix High school.
- Wade Frost, '14, a student in McCormick Seminary, Chicago.
- Mrs. Wade Frost, '12, Chicago.
- Mr. and Mrs. Frederick Soule, of Baltimore. Mr. Soule is head worker at Warner House.
- Ruth Cook, '14, teacher at Crosswell.
- Hattie Mills, '12, teacher at Mason.
- Maud Hooper, '13, teacher at Carson City.
- Edith Cook, '08, Librarian at East Technical high school, Cleveland.
- Celia Creaser, '14, teacher at Belding.
- Marion Spinney, '12, teacher at Sebawaing.
- Bernice Walker, '13, teacher at Carson City.
- Claud Satterlee, '12, teacher at Wyandotte.
- Edward Brehm, business manager Daily News, Cadillac.
- Margaret O'Neill, teacher at Standish.
- Floyd Smith, teacher at East Jordan.
- Edna Allen, teacher at Bad Axe.
- Chas. Smith, real estate, Saginaw.
- Theodore Nelson, '09, Chicago.
- Foster Fraker, '12, teacher at Lapeer.
- Ray Swigart, Albion.
- Romaine Clark, attorney, St. Louis.
- Laura Brown, '12, teacher, Traverse City.

**DAVID HOLT WINTON, '32.**

Mr. T. Arnold Robinson, The Almanian, Alma, Mich.

My Dear Mr. Robinson:— I enjoyed reading the "Almanian" of December 15th very much. You are publishing an excellent paper, and are deserving of more hearty support upon the part of the students and the alumni. I trust that the new year will show a marked improvement in this respect. I cannot find that I have received the two issues of the "Almanian" of December 1st and 8th. If you still have copies of these on hand I should be very glad to receive them. You will be glad to know that Mrs. Winton and I are the happy parents of another boy—W. David Holt Winton. He arrived safely Sunday afternoon, December 20th. With the Season's Greetings, I remain,

Sincerely yours,  
 WILLIAM WINTON.

**MORE ALUMNI SPIRIT**

Robert H. Cook, '12, has assured us that he will see to it that the alumni of Glens Falls, N. Y., and Philadelphia will purchase a coat for one of the baseball men. Great work! Who's next???

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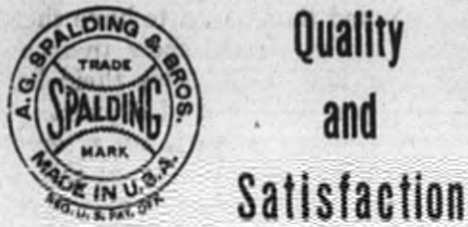
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**XMAS TRIP**

Although Coach Bleamaster and his men returned from their northern trip with but one victory in the five games played, nevertheless it was a successful jaunt from the fact that the fellows developed great team work which will be of much consequence in the M. I. A. A. games to be played later on. The games were all close and hard fought, which is evidenced from the fact that although the Maroon and Cream lost four of the five games played they succeeded in running up a larger total than did their opponents, rolling up 129 points as against 120 for the upstaters. As the long trip told heavily on the fellows' pep, and added with this the poor officiating encountered in every place except Traverse City--where John Martin, '14, of Olivet refereed--it is easily to be seen that our men were at a great disadvantage.

**Alma 45--Lakeview 19.**

Alma had little trouble in winning from Lakeview in the first encounter of the trip, which is evident from the one-sided score of 45 to 19. Every man on the team played a fine game, but Gallagher, Steggal and Captain Cook played exceptionally well.

Alma. Lakeview.  
Cook..... C..... Johnson  
Steggal..... R.F..... Johnson  
Spinney..... L.F. Charn'y, Wil'ms  
Wood..... R.G..... Bale  
Gal'gh'r- Nes't L.G..... Flick, Main  
Baskets from Field--Gallagher, 11; Steggal, 7; Spinney, 2; Wood, 1; Youngman, 7; Charnley, 1. Baskets from fouls--Gallagher, 3 in 7; Youngman, 3 in 9.

**Alma 22--Lake City 25.**

Playing on a floor about the size of a cracker box, Alma lost to Lake City Independents 25 to 22. Each team scored eleven field baskets but the locals were unable to connect in any of their four chances from the foul line, whereas the northerners made three of their GAL FIVE--ALMANIAN ..... five chances count. Steggal, Spinney, Cook, Wood and Gallagher played good games considering the size of the floor. Score:

Alma. Lake City.  
Steggal..... R.F..... Hall  
Spinney..... L.F..... Malone  
Cook..... C..... Bielby  
Wood..... R.G..... Dunan  
Gallagher..... L.G..... Edwards  
Score First Half--Lake City, 17; Alma, 12. Baskets from Field--Steggal, 2; Cook, 2; Spinney, 2; Wood, 2; Gallagher, 3; Malone, ; Edwards, 3; Bielby, 2. Baskets from fouls, Gallagher, 0 in 4; Bielby, 3 in 5. Referee, Cox.

**Alma 13--Ludington 22.**

Alma played her poorest game of basket ball at Ludington losing 22 to 13. There were no stars for Alma in this contest, every man being decidedly off form. The passing and basket shooting of the locals was lamentable and was quite conspicuous beside the good team work displayed by the Independents. It will be impossible for us to give the box score of this game as the scorer missed connections for some reason or other--probably it is just as well.

**Alma 23--Traverse City 25**

In the fastest and hardest fought game on the trip the locals lost to the Traverse City Olympics 25 to 23. Alma played her very best game of the trip, but lost to a better team. Wood, Gallagher and Cook were the stellar lights for the locals, while Steggal, Spinney and Nesbit were not far behind.

The fellows are loud in their praise for the fine treatment received at Traverse City. Many Alma people attended the game.

It might be added that the Traverse outfit has defeated by decisive scores every team that Alma lost to on the trip.

Score:  
Alma. Traverse City.  
Cook..... C..... Dlouhy  
Spinney..... R.F..... Hanson  
Steggal..... L.F..... Brief  
Gallagher..... R.G..... Thiel  
Wood..... L.G..... Miller  
Baskets from Field--Wood, 4; Gallagher, 2; Spinney, 2; Steggal, 1; Brief, 7; Hanson, 2; Dlouhy, 1. Baskets from fouls: Gallagher, 5 in 8;

Brief, 5 in 12. Referee, Martin, Olivet. Attendance, 500.

**Alma '24--Manistee 29.**

New Year's night Alma lost the last game of the trip to Manistee 29 to 24. At one time during the second half Alma had a lead of eight points but seemed to lack the energy to keep up the fight. Spinney and Steggal were the chief scorers for Alma. Captain "Hap" Cook did not play in this game because of a slight injury he received the night before in the Traverse City game. Wood played center and Nesbit filled the latter's vacancy; both played good games in their new positions.

Score:  
Alma. Manistee.  
Steggal..... R.F..... Merkeley  
Spinney..... L.F..... Brownrigg  
Wood..... C..... Martineau  
Nesbit..... R.G..... Koch  
Gallagher..... L.G..... Foster, Well'n  
Baskets from Field--Spinney, 4; Steggal, 3; Nesbit, 1; Gallagher, 1; Wood, 1; Merkeley, 5; Brownrigg, 5; Martineau, 2; Wellman, 1. Baskets from fouls--Gallagher, 4 in 6; Brownrigg, 3 in 4. Referee, King.

**Comments by the Press.**

In a hard fought exhibition of basketball the Lake City Independent team defeated the Alma college aggregation on the Lake City floor last evening by the score of 25 to 22. Each team secured the same number of field baskets, eleven baskets each, but the Missaukee county boys were more fortunate in their foul shooting and won by a narrow margin.--Cadillac Evening News.

The locals won by superior team work, apparently, although the visitors claim they were handicapped by playing in a smaller hall with a lower ceiling than they are accustomed to, and were unable to make passes in the manner in which they had been trained. The game was declared by some to be rather rough, while others say it was not, except as the narrow room made it impossible to be otherwise, with ten good sized men charging up and down.--Lake City News.

Alma college has among the members of the line-up Oscar Anderson who is well known in this city, having resided at Omena all of his life. Anderson is manager of the team this year.--Traverse City Record-Eagle.

The fans in attendance at the rink were certainly given full value, as the Alma quintet proved to be a hard nut to crack. The game was marked with the fastest and most sensational play that has ever been seen on the local floor this season.--Traverse City Record.

Alma started a stampede at the outset of the second half, quickly evening the count and then forging into a lead of eight points.--Manistee Daily News.

The work of Referee King was eminently satisfactory to the spectators, although it evoked one or two protests from Alma.--Manistee Daily News.

Whatever advantage was apparent was Manistee's by reason of greater familiarity with the exceptionally large and exceedingly slippery playing floor.--Manistee Daily News.

Co. I tackles a Tartar in Alma, but wins, 29-23. Brilliant played basket ball game ends in Manistee victory.--Manistee Daily News.

**COLLEGE UNITY.**

A sense of unity should prevail in a college. Every one who helps to constitute the college family should feel that he is joined to everybody else of the same body. Trustees and Faculty and students represent a common brotherhood. [Should not alumni be included?] Whatever concerns all concerns all. If one member rejoice, all the other members rejoice with him; and if one member suffer, all others suffer with him. The college is

a unit. If the students have their sports,--and they ought to have them,--the Faculty should show their appreciation and should give their help in every possible form of support. If a student win a prize in an intercollegiate contest, the Faculty, as well as the student body, should be glad. If a graduate take a prize of \$250 for a poem, it is not only the alumni that rejoice, but every student and every professor. The college executive should strive to find and to make occasions thru which the sense of unity may be promoted. He should seek to remove all occasions of antagonism. It is to be said that in this respect a great change has occurred in the American college in the last century. The college officer is no longer antagonistic to the student body, nor are the students antagonistic to the college officers. The college officer desires to keep in closer relationship with the students.--President Charles F. Thwing.

The figures given recently by President Blaisdell to show the influence which brought the present freshman class to Alma College indicates a splendid unity of action between the students of last year, the former students, and the alumni of the college. They worked together. Because they worked together they got the biggest class that Alma has ever known. They should be working together in just the same way this year, in order that the class next September may keep up the splendid mark set last fall.

In Alma the faculty and students are, probably without exception, working together toward the common end of the highest and best training in an improving and growing institution. The faculty appreciate the students' view point in athletics. The students in general appreciate the faculty's view point in the class room. Whenever there comes a "get-together" occasion faculty and students mingle in a way that is almost ideal. The occasional student who for some reason deprives himself of such occasions is missing an opportunity for his education that is of peculiar value. The same is true of the faculty man or woman who fails to be a definite part of the social unit, the athletic unit, the religious unit, the intellectual unit. Alma is almost wholly the unit that President Thwing advocates. Are you doing your part to continue and complete this unity?

**ZETA SIGMA ELECT OFFICERS**

The regular election of officers of Zeta Sigma occurred Monday night, December 21. President McCloy called the meeting to order.

Following the critic's report the regular election of officers took place with the following results:

President--Clarence Goodrich.  
Vice-President--Alger Wood.  
Secretary--John Ludwick.  
Treasurer--Robert McAllister.  
First Critic--Bryson McCloy.  
Second Critic--Rudolph Beyers.  
Five alumni members were present--Archie Maybee, Wm. Ewing, Walter Vogt, Julian Marks and Clyde Creaser, and they gave some very good ideas for a bigger and better Zeta Sigma.

After the regular business was disposed of the society adjourned to Stevie's as the guest of the newly-elected president.

—C. R. R.

**THEATRE PARTY**

Miss Marguerite Conyne chaperoned the Misses Williams, Rose, Curtiss, Wight, Warner, Robinson and Woodruff at a theatre party in Saginaw Thursday evening. The young ladies left on the 4.20 flyer Thursday afternoon to see Pavlowa, the Russian dancer, and her company of one hundred, returning Friday morning on the 8:10. While in Saginaw the party stopped at the Y. W. C. A.. A midnight spread--pickles, cream puffs and ham sandwiches--featured the trip. A delightful time was had by all.

"Bob" wears a big smile along with that new hat the students gave him for Xmas.

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