

The Weekly Almanian

VOL. VIII, NO. 22

WEDNESDAY, MARCH 17, 1915

PER COPY FIVE CENTS

ZETA SIGMA, ALPHA THETA OPEN MEETING

Saturday evening, March 13th, was the date set for the open meeting of Zeta Sigma with their affiliated society, Alpha Theta. The guests came in a body and were received in the reception room at Wright Hall. Promptly at eight they were conducted upstairs, through dim, mysterious corridors, to that awful precinct, sacred and unpolluted by the foot of man, save on this occasion once a year. Safely delivered here, they began to breathe more freely and found their places. Alpha Theta was seated on the opposite side of the room and after the opening exercises, the meeting was turned over to the Zeta Sigmas. The first paper was on Student Life in Germany, and was given by Thomas Blaisdell, Jr., who spent last year studying in that country. It was a very interesting narrative of many of his own experiences, impressions and good times there. Alfred Papworth read a paper written by Mr. Stafford, who was not able to attend, entitled, "What Are We Bachelors to Do?" It was very witty and philosophical. Chester Robinson gave a prepared talk on "A Trip to the Bad Lands," in which he took his listeners from Alma on a delightful trip across Lake Michigan, through the Dells of the Wisconsin, and the Red River valley of Dakota, into the great American desert, the Bad Lands, which cover a district of large area.

Baldy McCloy, the college poet, read an original production, "Friday Nights at Wright Hall." Baldy is a close observer, and his own frequent visits at Wright Hall rendered him admirably fitted to write on this theme.

John Ludwig spoke of "Zeta Sigma and Alpha Theta Ideals," and lifted us again from the sordidness of our imperfections toward all we long for and aspire to be. This concluded their interesting and amusing programs and immediately the fun began.

To carry out the idea of St. Patrick's day which is now fast approaching, each girl was given a tiny green hat and each fellow drew a shamrock. On these were pasted parts of funny stories which had to be completed by finding the other half. In this way they secured partners and then each joke was read. There was an abundance of Irish wit, all the proverbial stories of "Mike and Pat" were told. For refreshments a new scheme for choosing partners was invented. The fellows were securely blind-folded and then there followed a game of blind man's buff until each was successful enough to capture some fair one. Some of the freshmen quavered fearfully when they were blind-folded, their confidence in their fellowmen has been so shaken by Beta Sigma that now they even fear each maid may be a Delilah.

A dainty lunch of pimento and olive salade, sandwiches and coffee was served. After several selections on the Victrola, it was found, all too soon, that the fatal hour of 10:30 had sounded, and again Zeta Sigma said good-bye to the shrine of Alpha Theta for another year. These events are among the pleasantest of our all-social affairs, and it is to be regretted they do not occur more often.

Y. W. C. A.

The religious meetings committee of the Y. W. C. A. has planned an especially instructive and interesting series of meetings for the next month. The general topic is "What is Religion?"

March 7.—The Hebrew Answer—Sacrifice; The Answer of the Prophets—Morality, by Professor Ritchie.
March 14.—The Answer of the Pharisees—Ceremony; The Answer of the Middle Ages—Self-Denial, by Dr. Randels.

March 21.—The Answer of the Puritans—Theology; The Modern Answer—Social Service, by Miss Waite.

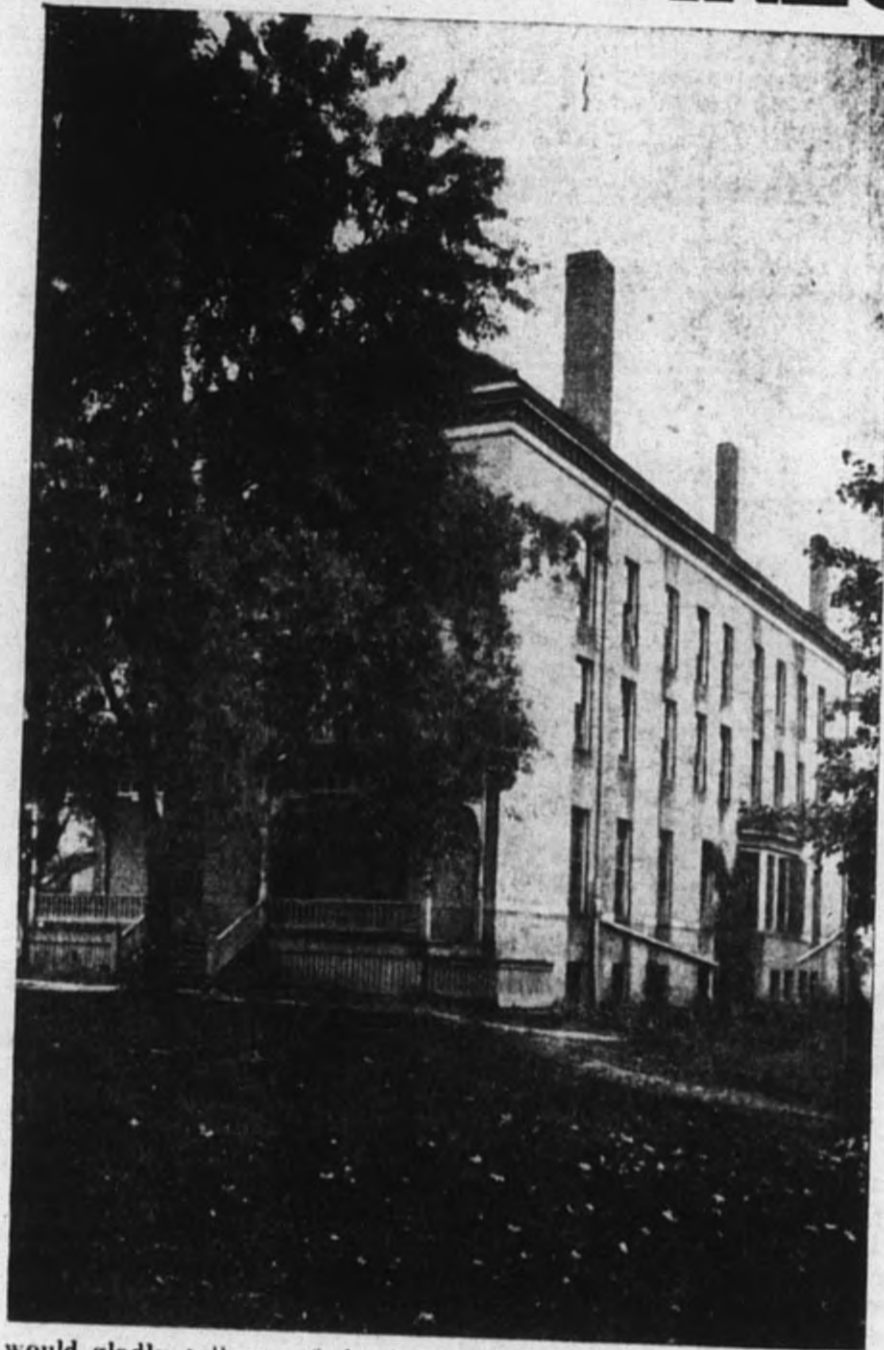
April 11.—Christ's Answer—Luke X:27-28, by Miss Robinson.

Will not every girl make it her duty to attend so that she may help—and be helped. You will find these meetings well worth your time and attention.

Joseph Kennedy Married

Joseph Kennedy, who finished College last semester, was in town today with his bride, having been recently married.

PIONEER HALL DIRECTORY



If I could talk I would gladly tell you of the days when fair young maidens ran about my corridors and enjoyed my hospitality until Miss Wright Hall came to live on Piety Hill and then I could go on and tell you how all of a sudden these same young ladies became peeved at me because I was too old and too out of date to suit their young fancies and as a result how they moved over to live with that newcomer across the way. Yes, I could even tell you how "Dell" Lindley got caught putting a cow in Coach Carrither's room; how this same coach tried to wear the points off of about a thousand tacks on the front stairs; I could even relate how Roy Campbell heated the twelve-pound lead shot red-hot and rolled it down the stairs against a certain individual's door and how that young man in his wrath tried to pick it up and heave it out the door. Oh, my young friends of today if you could have only seen "Chesty" Von Thurn work in his room night and day on debates; if you could have witnessed "Rip" Yerex's feats of valor in making timely rescues of plates of cooling fudge; if you could have heard Phillips, Koefgen, Fraker, King and others planning on how to change the "Ad" building into a dairy farm; if you could have heard the laughter the afternoon Chatfield and Marks decided they were boiler inspectors, then you would understand the stories that are crowding at the doors of my heart to be let out.

OCCUPANT.		OCCUPATION.	
"Chet" Robinson	Wearing evening dress in afternoon.	Organizing "Ladies' Aid Societies."	
"Rudie" Beyers	Organizing "Ladies' Aid Societies."	Running a Free Hospital.	
"Pap" Papworth	Running a Free Hospital.	Talking Back to the Coach.	
"Rich" Richards	Talking Back to the Coach.	Organizing the Band.	
"Whit" Whittington	Organizing the Band.	Bothering Fitch.	
"Doc" Doyle	Bothering Fitch.	Quoting the College Catalogue.	
Lee Harris	Quoting the College Catalogue.	"Shadow's" Trainer.	
"Ole" Anderson	"Shadow's" Trainer.	Keeping Hymie informed as to "Brud's" latest.	
"Izzy" Freidman	Keeping Hymie informed as to "Brud's" latest.	(Sings) It's a Long Way to Prohibition.	
"Van" Van Duzen	(Sings) It's a Long Way to Prohibition.	Hunting for His Bottle of Ink.	
"Bullet" Fitch	Hunting for His Bottle of Ink.	Inviting 'em over from home.	
Melvin Vender	Inviting 'em over from home.	Same as Vender.	
"Shemie" Schemerhorn	Same as Vender.	Looking for a long lost picture.	
"Tuly" "Violets" Johnson	Looking for a long lost picture.	Boosting the "City of Quality."	
"Tickets" Stafford	Boosting the "City of Quality."	Writing poems on Friday night at Wright Hall.	
"Baldy" McCloy	Writing poems on Friday night at Wright Hall.	Knocking that tooth out three times a year.	
"Steve" Nesbit	Knocking that tooth out three times a year.	Tossing a coin with Melvin to see who—	
"Packey" McFarlane	Tossing a coin with Melvin to see who—	Tossing a coin with McFarlane to see who—	
"Lint" Melvin	Tossing a coin with McFarlane to see who—	Bawling the home folks out at basketball games.	
"Schlitz" Schultz	Bawling the home folks out at basketball games.	Carrying diphtheria germs to Northville.	
"Carp" Carpenter	Carrying diphtheria germs to Northville.	Relating that trip to Cherry Beach.	
Art Simenton	Relating that trip to Cherry Beach.	Finding things in the "Jungle."	
"Snookums" Hodge	Finding things in the "Jungle."	Weather observer.	
"Hobe" Chapel	Weather observer.	Perfect French translations.	
"Bob" McAllister	Perfect French translations.	Searching time tables for a one-hour route to Paw Paw.	
"Enoch" Johnson	Searching time tables for a one-hour route to Paw Paw.	Big league pitcher.	
Lynn Clark	Big league pitcher.	Dancing instructor.	
"Kihole" Cole	Dancing instructor.	Taking trips to Mt. Pleasant.	
"Gym" Goodrich	Taking trips to Mt. Pleasant.	Kicking "Goody's" big toe.	
"Dusty" Austin	Kicking "Goody's" big toe.	Starring for Alma at Basketball.	
"Digger" Gallagher	Starring for Alma at Basketball.	Driving in Milwaukee fire department.	
"Brud" Hyde	Driving in Milwaukee fire department.	Arguing religion with Bope.	
"Bill" Gallagher	Arguing religion with Bope.	Same as Fletcher Gallagher.	
"Clif" Steggle	Same as Fletcher Gallagher.	Stealing chickens (?)	
"Chic" McKenzie	Stealing chickens (?)	Running the Bookstore.	
"Rosie" McAllister	Running the Bookstore.	Starring on the Wolfe fraternity basketball team.	
Paul McKee	Starring on the Wolfe fraternity basketball team.	Attending dances at Mt. Pleasant (?)	
"Bob" Dancer	Attending dances at Mt. Pleasant (?)	Worrying "Bob" about Beta Sigma.	
"Stimie" Stimpson	Worrying "Bob" about Beta Sigma.	Trying to figure out the why and wherefore of Wright Hall rules.	
"Bob" Somerville	Trying to figure out the why and wherefore of Wright Hall rules.	Locating Mechanic street.	
"Court" Wilton	Locating Mechanic street.		

RELIGIOUS WAVE SWEEPS OVER ALMA COLLEGE

Alma is in the midst of one of the mightiest revivals the city has ever seen, or known. Men, and women, and children are turning their eyes and their hearts away from the more common things of life—and allowing them to rest upon eternal verities. In spite of the fact that from some few quarters there comes criticism and fault-finding, the great reality must be faced that night after night both old and young are being touched by the Spirit of God, and are giving to God that which he asks of every one—"My son, my daughter, give Me thine heart."

Dr. Loose, evangelist, together with his singer, Professor Lillenas, and the splendid chorus, is turning old Alma upside down in spiritual matters. Dr. Loose does not for a moment stand still. First at one end of the platform—before you are aware of it, he is racing across to the other side, and back again. He is all arms and legs,—all life and action and vigor. He drives the truth home with sledge-hammer blows—pounding and stamping and clapping. One need not be surprised to see him imitate old Mr. Elephant lumbering along his way—or Old Man Bruin, swinging from side to side with his easy stride—or the dude with his shiny shoes, and glass eye, twirling his cane, and blowing the poisonous fumes of a foul-smelling cigarette into the face of some young maiden who thinks he's just IT. Almost in the same breath he describes the minister who because he knows better than to grow too vigorous in his declaration of wrong—as he must must "pussy-foot" about God's truth. No class escapes—the high, and low, the rich and poor—the long and short—the fat or thin—all must come in for a share of the truth as it is hurled with mighty force and power from the heart, and lips of a man used most wonderfully of God.

Friday night, last, and Sunday were nights when the students of Alma college startled the old town by the wonderful stand which they took. It had been said that Dr. Loose never could do anything—nor win anyone from Alma College that her students do not have hearts of stone—that they are susceptible to the higher ideals, and emotions of life—and Friday night saw one of the most marvelous meetings—and one of the most splendid sights she has ever, or will ever see. When the invitation to come farword was given, gradually some sooner than others—twenty-two strong, sturdy-hearted, brave, loyal young men and young women made their decision for Christ. Sunday night saw nearly twice that number who either for the first time took the step or who renewed their vows. After each tabernacle meeting, a service is held in Pioneer Hall, and Wright Hall to give words of encouragement and advice to those who have taken so splendid a stand. Already the influence and power of the Spirit has been felt,—hard looks, and marred features have become remarkably softened—the word of swearing has given way to a word of praise and helpfulness.

So may the good work continue until every man and every woman in Alma College comes to know the joy and peace that comes only thru peace with God and our fellowmen.

ZETA SIGMA

Zeta Sigma held its weekly meeting in the society rooms Monday evening and the following program was given: Paper, "The Panama Pacific Exposition," "Tar" Robinson.

Readings, "Gillespie at the Ford" and "Me unt Tet," Rudolph Beyers.

Impromptu debate, "Resolved, That the Benefits Derived from Beta Sigma are Character Builders."

Affirmative, Donald Smith, Bryson McCloy, Chester Robinson; negative, "Pat" Garlock, William Murphy, Leland Fitch. As some of these men were unable to put up good arguments for the negative, President Goodrich called on Gordon French, "Tac" Geis, Hobert Chapel, and "Bud" Wight to lend their arguments to the cause. Arthur Simenton, Addison Wilson and Robert McAllister, acting as judges, gave a unanimous decision in favor of the affirmative.

Zeta Sigma will meet at six-thirty instead of seven, until the revival meetings are over.

If Your Subscription is Unpaid Note The Blue Cross or X

April 22—What is It

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A MESSAGE FROM HOPE

One of the ladies residing on Piety hill received a letter from one of Hope's delegates in attendance at the state oratorical tests held here March 5th, a few words of which may prove of interest to Alma people. It is as follows:

"We arrived home safely yesterday afternoon after a very pleasant trip. We all felt so very much elated over our victory that our dean was quite busy keeping us from getting too hilarious on the train. "I am sure none of us 'Hopeites' shall ever forget the good time we had at Alma or the kindness shown to all of us during our stay. "When the contest is held here in Holland, two years from now, I hope we shall be able to make the Alma delegation feel as much 'at home' as we did in your city." It is certain that the "Hopeites" never enjoyed it here as much as we enjoyed having them here, and also the delegates from the other colleges as well.

PHILOMATHEAN.

The Philomathean Literary Society held its regular meeting Monday evening in the Society room. The roll-call was responded to by either telling the story of some great painting or relating incidents from the life of the artist. Many interesting and instructive incidents were given relating to some of the world's great works of art.

Miss Otha McCracken read a most interesting paper on the life and works of Jean Francis Millet. This was especially instructive as some of the prints of Millet's paintings were studied in connection with the reading of the paper.



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**PHILO-PHI PHI
ALPHA ENTERTAIN**

Again the members of Phi Phi Alpha wended their way up the winding staircase of Wright Hall. Only a peep along the far-stretching hallways was allowed the curious ones, for 'ere long the guide brought us to the fourth floor, where the sacred oracle is located.

Here, at the very entrance, the advance was checked. A single line was formed, necessitated by the fact that there before our eyes was the old historic "Blarney Stone." Certainly this must be kissed—not in the customary way of having a rope tied about your middle—and then dropped thirty feet down the side of a cliff, the very sight of which made one's hair stand on tip-toe,—but this kissing (rather an insanitary business to be sure) was done in an original way, namely, without letting the hand touch the floor in the process of the lowering.

This accomplished more or less efficiently (some being more adept at the art) Miss Adelaide Ballou became mistress of ceremonies. First leaders were appointed who divided the company into sides. Now the merriment began. A test of skill, and rapidity, and accuracy of movement commenced. Standing facing each other on opposite sides of the room the leaders started four small potatoes passing down the line. These were also required to be returned. The saying, "haste makes waste," was never proven more conclusively. However, after a few trials, Mr. Clarke's associates soon had the feat developed into a fine art, winning three out of five times. Next jars were brought, and placed at one side of the room, and the potatoes on the other side. This time the potatoes (how round they were) had to be carried on a knife. Groups of four each were picked by the leaders, and once more the fun began. This proved to be very amusing, and taxed the referee in detecting the numerous tricks resorted to in the efforts to keep the potatoes from falling.

Next on the program came the "feeding of the pig." This game certainly tried out some new baseball material. The head of a pig had been drawn on a large sheet with a huge mouth. The stunt was to feed the pig by throwing the potatoes into the mouth. Truly such accuracy of aim was nowhere excelled. To tell all the rest would be too wearisome to relate,—and too long—and too ridiculous. The game mentioned will suffice to give some idea of the way in which we amused ourselves—and spent an evening back amidst our childhood memories.

Having finished with her share of the program, Miss Ballou turned the affair over to Amaretta DeWitt, who had charge of refreshments. Partners were found; and the color scheme of the evening was carried out in the serving of green ice cream. Here the Freshmen appeared to have found an article of diet which suited their "green" natures. So at home were they—that they even asked for second helpings.

Meanwhile, Miss Blanche Healy entertained with a beautiful solo entitled, "The Four-Leaf Clover." Refreshments over, and with a scant, few minutes left—a Virginian reel was quickly arranged. Sad to relate, however, long before it came turn for Miss Ballou to take her swing, the piano stopped. Ten-thirty brought to an end one of the most delightful parties of the whole year.

Those in charge to whom credit is due for the success of the affair, were Adelaide Ballou, entertainment; Amaretta DeWitt, refreshments, and Norma Wight, decoration.

Y. W. C. A.

The Y. W. C. A. for the last few weeks has been following a new and delightful form of service. Instead of having the meetings conducted as formerly, only by the girls themselves, various faculty members have been invited in to help inspire new interest and bring fresh thoughts. A great subject has been given them to speak on: "What is Religion?"—and each is treating the particular phase of this question that they, in the nature of their interests, are best fitted to discuss. On March 7th, Professor Ritchie gave in reply to this question the answer of the Hebrews—sacrifice; and the answer of the prophet—morality. Last Sunday Dr. Randels gave the Pharasees' answer—ceremony; the middle age—self-denial. Next Sunday Miss Waite will tell what religion meant, to the puritans and how to the modern Christians it means social service. At the first meeting after vacation Miss Robinson will close the series of talks by giving us Christ's answer. These meetings are proving very interesting and are very well attended by the girls. Increased attendance, and more lively interest in Y. W. C. A. is but one of the ways in which the new spirit, aroused in the recent tabernacle meetings is manifesting itself.

NEW BOOKS IN THE LIBRARY

- Chesterton—Magic.
- Bray—History of English Critical Terms.
- Kant—Prolegomena.
- Angell—Chapters from Modern Philosophy.
- Comstock—Handbook of Nature Study.
- Arnold—Notes on Froebel's Mother Play Songs.
- Hardy—Life's Little Ironies.
- Hardy—Under the Greenwood Tree.
- Hardy—Far From the Madding Crowd.
- Hardy—Return of the Native.
- Hardy—Tess of the D'Urbervilles.
- Burroughs—Pepacton.
- Burroughs—Locusts and Wild Honey.
- DeMorgan—Alice for Short.
- DeMorgan—Joseph Vance.
- Jewett—Deephaven.
- Jewett—Country of the Pointed Firs.
- Meredith—Diana of the Crossways.
- Barrie—A Window in Thrums.
- Pemberton—Shakespeare and Sir Walter Raleigh.
- Craft—Exodus From Poverty.
- Black—The Open Door.
- Meader—Your Pay Envelope.
- Heath—Study of Greek Algebra.
- Benjamin—Life and Adventures of a Free Lance.
- Johnstone—Stories of Greece and Rome.
- Muret-Sanders—German-English dictionary.
- Lillie—Development of the Chick.
- Durell—Sources of Efficiency.
- Rice—Carillons of Belgium and Holland.
- Report of Kansas City Convention of Student Volunteer Movement.
- Head—How to Enjoy Pictures.
- Boyd—Folk Games and Gymnastic Play.
- Pederson—Folk Games.
- Lutzow—Hussite Wars.
- Lothar—Das Deutsche Drama der Gegenwart.
- Fairchild—Teaching of Poetry in the High School.
- Wilkins—Roman Education.
- Somerdike—By-products of the Country Sunday School.
- Sumichrast—Americans and Britons.
- Breasted-Robinson—Outlines of European History.
- Innes—England and the British Empire.
- Howe—Boston Symphony Orchestra.
- Bullard—Panama, the Canal, etc.
- London—Before Adam.
- London—Sea Wolf.
- London—Love of Life.
- Marden—Keeping Fit.
- Pain—Stories Without Tears.
- Duden—Orthographisches Worterbuch.
- Behagel—Deutsche Sprache.
- Dimmet—France Herself Again.
- Dimmet—Who's Who in America—1915.
- Dimmet—Who's Who—English Edition 1915.
- Faguet—Flaubert.
- Faguet—Balzac.
- Osborn—Andean Land.
- Holt—Cosmic Relations.
- Pratt—Westminster Abbey.
- Clattenburg—Man.
- Goddard—School Training of Defective Children.
- Catullus—Poems.
- Kellicott—Chordate Development.
- Reynolds—Vertebrate Skeleton.
- Cross—The Short Story.
- Swift—The Battle of Books.
- Pancoast—Introduction to English Literature.
- Moody—Prose Plays.
- Chubb—Masters of English Literature.
- Deland—Dr. Lavendar's People.
- Webster—When Patty Went to College.
- White—A Certain Rich Man.
- Wister—The Virginian.
- Stedman—American Anthology.
- Whitman—Leaves of Grass.
- Quiller-Couch—Oxford Book of Verse.
- Grahame—The Golden Age.
- Booth—The Post Girl.
- Garland—Main Traveled Roads.

FROEBEL.

The program for March 1 included papers on "Alma College—Its Founding and Present Status," and "Kindergarten and Home Making." Many songs were sung, some new, others old favorites with Froebels; and a sense game proved to be a pleasant part of the evening.

Froebel society session was short on March 8 on account of the Evangelistic meetings down town. But it included three interesting talks—One on "The Cloister," telling of that remarkable place in New York City; another "Doing the Impossible," was a narrative of how the Pope and the Vatican were secured for the movies, and another concerning Burroughs and Muier, the naturalists. The meeting closed with the Froebel prayer.

—E. M.

The farmer was escorting the newly-arrived boarder, a young city lady, from the train to the farm-house when all at once she spied a small herd of calves in a field near by.

"Oh," she cried, "look at the little cowlets!"

Grinning, the farmer replied. "No, miss; them's bullets!"—Ladies' Home Journal.

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SAY If everybody bought where you do Would they buy at Gerhardt's too.

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ALUMNI NOTES

"WHO'S WHO AND WHY"

ALUMNI REUNION

AT BALTIMORE

On February 23rd and 24th, the Mutual Benefit Life Insurance Company of Newark, N. J., held an agency convention in Baltimore for all the company's agents in Maryland and Delaware. There were present as speakers two Alma graduates, William Winton, '04, Assistant Manager of Agencies, and Lester von Thurn, a special agent connected with the Philadelphia Agency.

On the evening of the 23rd, a banquet was given by the company at The Emerson, Baltimore's most noted hotel. The first toast of "Ideals in Insurance," was responded to by Mr. Winton. As many said afterwards, it was one of the best speeches of its kind they had ever heard, being so practical and worth while.

It would be a splendid thing for "The Almanian" to secure a copy of the address and have it published as the address contains something of value to persons not only connected with the insurance profession.

An unusual honor was given to the two Alma men living in Baltimore, Dr. Frederick J. Soule, '06 (Ph. D., Columbia, '11) headworker of the Warner Social Settlement House, and Norman H. Angell, Ex. '10, Assistant Secretary Y. M. C. A., by being special invited guests and the only ones present who were not connected with the insurance company.

On Wednesday noon, Feb. 24th, the Baltimore Alma men gave a luncheon to Winton and von Thurn at the City Club, just before they left the city. For nearly two hours, during and after the luncheon, nothing was talked but "Alma."

HOW'S THIS!

March 9th, 1915.
Business Manager Almanian,
Alma, Mich.

My Dear Sir:—
Either the Almanian is getting better or else Campbell's coffer is fuller than usual. My conscience bids me pay for the Almanian for the first time since I left school in 1910; hence the check for \$1.25.

Your paper IS better and the Alma spirit reflected in it more typical than we have seen for a couple of years at least. In my mind, the office of a college paper is to reflect the college spirit if it is healthy, if not, to make it healthy. You are doing both. Keep it up.

I wouldn't give a good deal in money for the loyalty that was instilled in me, as I absorbed the Alma spirit. Alma's athletes were, and I trust they are now, the most loyal in the world. I believe it more than ever, now that

I have been thrown in with many other student bodies. They were more loyal to their college, to their team, and to their coach. Angell, Helmer, Hurst, and Kefgen will say the same, I'm sure. Absorb all you can of it and tell the others to do the same; it will be a big asset in later years.

Thanking you for your persistency in sending the paper to Mrs. Campbell and myself, I am,

Very truly,
ROY R. CAMPBELL, '10.
P. S.—Tell Oscar Anderson, that my brother John and myself will buy another baseball coat if he still needs more.

A LETTER FROM HARTNESS

Alton, Iowa, March 3, 1915.

The paper is so splendid that I do not like to miss a copy. To one who never sees any one from Alma, the alumni page seems especially good.

I am expecting to sail next August for Pyeng Yang, Korea, where I am to teach primary grades in a small school maintained by the missionaries there for their own children. I shall teach there for three years.

We surely are proud of our college paper and the spirit and progress which it indicates.

Sincerely,
Marion E. Hartness.
Box 284, Alton, Ia.

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EVANGELIST REV. ELMER P. LOOSE.

Who is conducting the Evangelistic services at the New Tabernacle. These meetings are being largely attended by the city people and college students as well. Every evening finds a crowd of between twelve and fifteen hundred people. It was largely through the efforts of Rev. Mason that this great evangelist was secured for Alma. The Tabernacle which was built in twenty-four hours, is said by Rev. Loose to be the best, though not the largest he has ever stepped into. The plans for this building were drawn up by Henry Soule, '03, and contain some features that have never been used in a Tabernacle before, and which will be given over to "Billy" Sunday.

The slogan is: "ALMA FOR CHRIST."

A Few Specials For The Next Few Weeks At

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For Face

Dolle's Camphor Cream
" Mint Cream
" Campholine
" Antiseptic Cream
" Polar Breeze Lotion
" Arbutus Face Wash

For Hair

Dolle's Invigorator
" Wild Root
" Pinauds
" Crude Oil Shampoo
" Mexican Egg Shampoo

CHAS. BUTTON, Proprietor

MESSINGER'S

Will remove to Pollasky Block about March 1st. You will be pleased with our new Spring showing of

Society Brand Clothes Eagle Shirts
Walkover Shoes

And everything to suit the fancy of discriminate dressers

COLLEGE GIRLS

We are now located in

POLLASKY BLOCK

Come and visit us

D. W. ROBINSON

Dry Goods Store "Ready-to-Wear"

CRANDELL & SCOTT

PICTURE FRAMING

RUGS, CARPETS

LINOLEUMS

EVERYTHING FOR THE HOME

Get your pictures taken for the "Maroon and Cream" now and avoid the rush. Our motto: Quality.

BAKER
THE COLLEGE PHOTOGRAPHER

North of Wright House

Why Pay a big price for

BOX CANDY

that you do not know how long it has been made. When you can get it fresh

ICE CREAM AND SODAS

That Satisfy

Hot Drinks and Sandwiches

That Please

AT THE

Quality Confectionery

The New "Midget" Cap
For the College Men

We are showing the greatest line of Caps, ever shown. Quality is what we boast on.

Have you seen the

New Silk Shirts at \$1.50 each

Come on Boys. Get that "Distinction of Dress"

G. J. MAIER & CO.

Dry Cleaning, Pressing and Tailoring

Hot Drinks Ice Cream

STUDENTS!

Secure your

LUNCHES

At all hours at

Miner's Restaurant

Opposite the Vaudette

Ices Choice Candies

Have You Been In To See Our
FRAMED PICTURES
You Are Welcome To Inspect

G. V. Wright

FOUNTAIN PENS---Used in all circles as the ready and reliable writer.

WATERMAN'S IDEAL FOUNTAIN PEN

Alma College Writing Tablets

BRUNNER'S DRUG STORE
Opera House Block All The Latest Magazines

COLLEGE BOYS

Try our Students and Business Mens Lunch and then buy a Short Order Meal Ticket for \$3.50 and get \$4.00 in trade.

ARCADA CAFE, Frank Mattern, Prop.

ALMA CITY LAUNDRY

See H. E. SAYLES

Does Advertising in the Almanian Help—Ask Yourself
But Call Sometime at
LINDNER'S SHOE SHOP

TRADE MARK



"BARKER BRAND" LINEN COLLARS & CUFFS.

2 FOR 25¢ 2 FOR 25¢



VEESHAPÉ

FRONT 2 1/4 IN. BACK 2 IN.

College Men and Women

We have a new line of Candies, Books, Postal Cards, and Perfumes.

Come in! Welcome!
COLLEGE NOVELTY STORE
Opposite Presbyterian Church
Mrs. Florence Hatt, Prop.

PIONEER HALL RULES.

For some time the Pioneer Hall "Council" has felt that the Demerit system should be inaugurated as a precaution against rowdiness, which seems to be growing up in this staid old building. The following rules followed by the number of demerits for the breaking of said rules are self-explanatory.

There will be a deputy on each floor whose duty it is to enforce the rules.

RULE 1.—Study hours begin at 7:30 o'clock (Third floor of course is exempt from this.) (4 demerits.)

RULE 2.—All students must report to the deputy before 10 o'clock that they are on their way to bed. Lights must also be out at this time. (5 demerits.)

RULE 3.—Electric toasters must be handed over to the deputy immediately. (4 demerits.)

RULE 4.—If the firebell rings students must not look out of the windows. (5 demerits.)

RULE 5.—Students must not play Whittington's phonograph after three o'clock in the morning. (5 demerits.)

RULE 6.—Students will not be allowed to get up earlier than 6 o'clock in the morning, except on Saturdays and Sundays when they will be required to arouse themselves at 4 A. M. (6 demerits.)

RULE 7.—No one will be allowed to eat crackers and cheese in their rooms or in the corridors. (5 demerits.) Note.—Students should be careful not to be seen sucking their thumbs as this might be considered a banquet and would result in ten demerits being chalked up against them.

RULE 8.—Students will be expected to report to the deputy before winding their clocks, as this will give the latter a chance to see that the former do not hold her hands. (meaning the clock, of course.)

RULE 9.—If you wish to use the 'phone the deputy will ring your party for you. (4 demerits.)

RULE 10.—Fellows must be in the hall by 6 o'clock. (5 demerits.)

RULE 11.—Fellows must not let their girls take them to a restaurant for a lunch after a lecture course number. (4 demerits.)

These rules, which are written in FUN, will be continued at a later date.



DONALD SMITH
Winner of local Prohibition Contest

ORIGIN OF SCANDAL

Said Mr. A.
To Mr. J.
In quite a confidential way.
"It seems to me,
That Mr. B.
Takes too much—of something—in his tea."

And Mr. J.
To Mr. K.
That night was overheard to say—
He grieved to touch
Upon it much,
But Mr. B. took—such and such."

Then Mr. K.
Went straight away,
And told Prexy, the self-same day:
"Twas sad to think—
Here comes a wink—
That Mr. B. was fond of drink!"

The friend's disgust
Was such he must,
Inform a Prof., for whom he worked,
That Mr. B.
At half-past three,
Was that far gone he couldn't see.

This man we
Have mentioned, he
Taught classes to Mr. B.
And at such news
Could hardly choose,
But further friendship refuse.

Then Mr. B.
As you'll agree,
Quite properly, he said, said he
That he would track,
The scandal back
To those who made him look so black.

Through Mr. K.
And Mr. J.
He got at last to Mr. A.,
And asked him why,
With cruel lie,
He painted him so deep a dye?

Said Mr. A.
In sore dismay,
"I no such thing could every say;
I said that you
But stouter grew,
On too much sugar—which you do!"

An Irishman was walking along by a golf links and was suddenly struck between the shoulders by a golf ball. The player hurried up, saying: "Are you hurt? Why didn't you get out of the way?"

"And why should I get out of the way?" asked Pat. "How did I know there were murderers around here?" "But I called 'fore,'" said the player, "and when I say 'fore' that is a signal for you to get out of the way." "Oh, it is, is it?—well, thin, when I say 'foive,' is a sign you're going to get hit on the nose. 'Foive!'"



JESSIE DUNCANSON
Who represented Alma in Women's Oratorical Contest

Ferris Filosofy

The flower of the family may not make the most dough, but we have a license to expect that he will be the best bred.

When I have conceit it is self-confidence but when you have self-confidence it is conceit.

If we had more temperate banking laws in this country it would not be so easy for money to get tight.

If people would quit thinking about their ailments they would not have so many ailments to think about.

In order to insure a happy voyage on the sea of life and matrimony, the husband and wife should make the entire journey in a "court-ship."

Some men are so much enveloped in the fog of their own conceit that they can scarcely see out to discover any merit in other folks.

Many a man who looks to himself like a really big gun, looks to other people very much like a toy pistol.

The fellow who swells up pneumatically and thinks himself a really big bug is liable to be classified by others as a really big hum bug.

"You can't tell by the looks of a toad how far he can jump," but you don't have to watch him long to see him jump.

It is frequently the case that the pessimist who dashes you with cold water also keeps you in hot water.

It is all right to have the two-term precedent apply to some officials—one term in office and one in jail.

Any man who has no higher motive for being honest than the theory that "honesty is the best policy," constitutes the "makins" of a crook

TWO HAPPY HOURS

You can have your Mathematics,
Your Latin and your Greek
Psychology or Theism
And the English that you speak
You can study Analytics,
And French and History, too.
But methinks our Nature Study
Is the best of all, don't you?

We've studied minks and beavers
And also rats and mice;
Of deer and wolves and antelopes
And things not quite so nice
One day we had the badger;
Another, the big brown bat
Discussed by "Norwalk Aura"
Now what do you think of that?

We meet most every Thursday
For the same old dance and song
There's Jane, and Jess, and Frieda
And also Hazel Dulong.
There's Flossy, Marg and Gladys
And "Weary," if you please;
Among the smartest in the class
Is Leon's Eloise.

There's Clifford's Mary and Irene
And a few more common names;
We have our "Faculty Ava"
And also Helen Eames.
There's "Patrick's" Aura and Irene
And then comes "sweet Marie"—
I'm almost ashamed to say it
But last of all comes me.

You can have your Mathematics
Your Latin and your Greek
Psychology or Theism
And the English that you speak.
You can study Analytics
And French and History, too.
But a course in Nature Study
—B. A. M.
I think is best, don't you?



MAURICE COLE
Who represented Alma in Men's Oratorical Contest

EASTER

Get your Flowers at
Bittener's Green House
520 W. Superior St.

P. W. CREASER

Real Estate, Fire Insurance
Office in Creasur Block Both
Phones
ALMA, MICH.

APRIL 22nd

What is it?

Just moved to our new location in,
the Fraker Block, 128 Superior St.,
where we will handle the Lindquist
line of Clothing and a complete line
of Groceries. Phone 195.

M. A. MEDLER