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Hiinonid by Ur. Kruskii's Presence
nt Meetinu

TOfl. T O M S I E R

...the...

Witkly jHlma i

FUBL.ISIIKD WEI-KI.V > THU
A I.MAM \N EUHLISHING CO.
ALMA. : : MK.H.

Ithe imprm'crnents that could be made
in tki society n*.m! Further partic-
'ular.' will be given later, but now is
'tin tittle to get your brains working
jto invent some name that will win
the prize for your society.

Y. W. C. A. MISSIONARY.

HL A TTIOMI'SON HI Manai; iih Kilitor
I.KSTI-K VON r m KN. M Associate Hilitor
WM.I.IAM i:VIN(. '13 Athletic l/litor
MAL 'Tik MOOI'HK ik News hhlitor
FRANK III KST M Altinmi Hilitor
K H W A K D M H K K H M. II Hiisttiess ManaRer
M LL,0 IIOO.AN. II MtLitik Clerk
PKOI'. JAMI'S I Ml rCIKI.L.
t.IthirttiHJ Hoxr>l of Ci

Mi-> Grace I Goppock. a V. W
('.A. secretary from Shanghai, China,
who j. -upported by the Y. \Y. C
\.'* of Michigan, 'petit Wednesday
in Alma. She is v:isiting the 'ixtecii
Michigan associations in 'ix weeks,
so her stay was necessarily very
short. 'Ihi afternoon was spent in
private conference.' with students
and in planning work with the mis-
sionary committee.

SUBSCRIPTION:

Colleghe Yeah - \$L2r'
Single Copies Fivi. Cixis

ChaiiKC of addri - 'hou'l'I' aecomimmifil 'hv
old ii' well ns new luhlie'-

Kntered ns Second Clns> Ma tci Stpt. -I I.M
Act of \KH. Alina Mich

Ativertisinj/ Ratts on Aprli^aLon

CORNER ON DATES.

Friday and Saturday, May ii and
4- Base Ball, Ferris at Bitf Rapids.

Wednesday, May s Base Ball, Mi.
Plcasanl al Alma

Friday, May in Base Ball. IlilL-
dale at Hillsdale.

Saturday. Ma\ II Base Ball. M.
A i. at Itnsm:-

Frilay, May 17 M A M. S. X.
C ,Alma Deliates B >e Ball. Olivet
at Alma.

THE KNOCKER.

W ho L it thaluet' f 'n -tin sttnii)
side oi life' "rile Knocker.' Win'
is the fellow that m v<r I'a- anythin.;
good to 'ay ahont hi> as-Mci;ih', hi-
fellow workers. hi< paper, of in fact
anybody that doe. somethin'.? 'The
Knocker." 'Who L it lhat tries to
boost himself by hittintr others?
'The Knocker.'

I.et us liml the sunny Mde of men
ami be believers in it. We make our
mi-takes and so do you We have
our faults and so do you. If our
way. don't suit you, lend a helping
hand, please don't >tand off and
KNOCK. N'ever lose an opporunity
to help some one, m» matter in how
small a manner. One grain does not
fill a granary but it helps it' com-
panion'. Your article may not fill
our paper but it would help the rest.
BE a BOOSTER, not a Knocker.

WHO WANTS THE MONEY?

Not long ago the \lm.t Crain and
Tumber Co. decided to pul out a new
brand of Hour and after a bmg search
for something that would be distinc-
tive in the way of a design they hit
upon the college seal. Permission
was 'eenred from the faculty to use
the seal in this manner and the only
thing that remain? to be done is to
secure a name that will be a trade
winner.

Mr Coluet. of the milling company,
has thought that a iitting name can
be secured b\ offering the college
students the opporunity of choosing
it. In order to have something to
work tor, the company have offered
fo gve a prize of ten dollars to the
person submitting the name finally
ehosen.

The name of the Hour mu-t be sug-
gestive of either \lmn or the college
ami must be easily remembered. It
will be of :o use to submit names
that you may have seen on other
brand' of Hour as the name chosen is
to he copyrighted ami this would be
impossible if the name is used on
another firm's sack.

The sack which the company in-
tends to use i' to be cream with the
design printed in maroon The de-
sign will he the 'ante as the scat, bnt
tn place of the present printing will
appear the name of the flour and per-
haps the name of the company.

Why would it not be a good thing
for the societies of the college to
tvork for the prize offered? Think of

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in Ladies' Boots, Oxfords and
Pumps, in Tans. Suedes, Vel-
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Silk hose, fiOe t*\$1.00, black, tan, wbifc
Cotton hose, 10c to 50c. all colors

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VAUDEVILLE

THAT IS UP TO DATE

is the kind you want and the

**Kind that You Will Find
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MON., TUES. AND WED. EVE'S

Good Moving Pictures Every Day

ALMA 2—KALAMAZOO 0

Continued from page 1

Miles	8	3	0	0	3	0	0
Polasky	4	3	0	0	1	4	0
	29	0	1	23*	16	4	

*Infield hit.

Base on balls off Myers, 2; off Bramble, 3.

Sacrifice hits, Rogers and Pohly. Left on bases: Alma, 8; Kalamazoo, 2.

Stolen bases: Goodrich, 2; Pohly, Wood, Brilmyer.

Time, 1:45. Umpire, Ellsworth.

NEW BOOKS IN THE LIBRARY.

Bradley—Commentary on Tennyson's In Memoriam.

Van Dyke—Poetry of Tennyson.

Brooks—Works of Christopher Marlowe.

Memoir of Lord Tennyson, by his son.

Beddard—Zoogeography.

Osborn—Age of Mammals.

Reed—North American Birds.

Duncan—Story of the Carolines.

Finck—Songs and Song.

Milham—How to Identify Plants.

Stine—Photometrical Measurements.

Watts—Study of Spectra.

Raffety—Science of Radioactivity.

Voltaire—Siecle de Louis XIV.

Bosanquet—History of the Middle Ages.

Knight—Philosophy of the Middle Ages.

Abrahams—Greek Dress.

The magazine list for the year has been increased by the addition of two more magazines, the Botanical Gazette, the Scientific Papers to be found on the reading tables of the library.

Thompson—Life Histories of Northern Animals, 2 v.

Jordan—Guide to Study of Fishes, 2 v.

Sweet—Anglo-Saxon Dictionary.

Tennyson—In Memoriam.

Burritt—Geography of the Heavens.

Shurter—Extempore Speaking.

NEWS ITEMS.

Rev. Wm. Long, '98, of Mt. Pleasant and Rev. Geo. Barnes of Coldwater spent Thursday with Addison Wilson and his mother.

Orin Osborne left Tuesday for Ann Arbor, where he will be operated on for appendicitis in the university hospital.

Dr. Bruske gave a talk during chapel Wednesday morning, in which he gave highest praise to the successes of the alumni and alumnae that belong to the eastern association.

Rev. J. Frank Jackson gave a very interesting lecture on the schools of England before Dr. Randall's Pedagogy class last Tuesday morning.

About twenty-five of the students and professors were greatly favored on Thursday morning by listening to a half hour lecture on Oxford University by Rev. Barnes of Coldwater. Mr. Barnes has spent three years at Oxford as one of the Rhodes' scholars.

The Misses Susie Brown and Carrie Rowland spent Sunday in Farwell.

BECOME AN AGENT for yourself and send in an order at once for the Maroon and Cream.

OTHER COLLEGES.

M. A. C.

The debaters for the new triangular league have all been chosen and hard at work getting ready for the contest, May 17th.

Omicron Nu, is the name of the new honorary society for home economics students, that has been organized at M. A. C.

U. of M.

Mr. P. V. Blanchard of U. of M. won the state peace contest at Lansing April 5th. F. O. Fish of Hillsdale was second, and Harry Young of Albion third.

Olivet.

The dramatic club of Olivet presented "Just Out of College." This was a neat little comedy and was well attended.

Dr. H. A. Miller took his class in applied sociology to Jackson prison to inspect the conditions there.

Ypsilanti.

Pres. McKenny of the State Normal at Milwaukee, was elected president of Michigan State Normal at Ypsilanti, to succeed President Jones.

REV. GAUNT HONORED.

The following item is taken from "The Weekly Footprints," of Wheaton, Minn., where Rev. Harold G. Gaunt, of the class of 1906, is pastor of the Presbyterian church:

"Rev. H. G. Gaunt has been elected commissioner or delegate from the Red River Presbytery to the general assembly—a national body—which convenes at Louisville, Ky., about the middle of May. We congratulate Mr. Gaunt on his selection to this responsible position and the Presbytery representative so abundantly worthy of his high faith."

COLLEGE DAY.

College Day is the day of all days at Alma College, but if you have not yet attended it is the day to do so.

Arbor day is celebrated each year on the day of all the trees.

Each project of the day will be assigned different tasks so that the whole work will be carried on as systematically as possible. Every fellow is supposed to be on the job, or, well, you remember last year.

Let every student show his loyalty to "Old Alma" and enter the work with enthusiasm. Put the real Alma spirit into the entire day. Don't forget College Day, Friday, May 3rd.

JUNIORS PICNIC.

On Tuesday last the Juniors treated themselves to an out of door spread in Truck's woods. The first thing to receive attention from the picnickers was their supper. Afterwards Edgerton, Von Taurn and Hooper unanimously appointed themselves entertainment promoters and "got busy," with splendid results. There was not a hitch in their program and the entire class were well pleased with their efforts and said so as they parted on Wright Hall steps.

MISS ALLEN VISITS ALMA.

Miss Mary L. Allen, who was dean of the Alma girls from 1901 to 1903, spent Sunday as a guest at the Bruske home. Miss Allen left Alma to enter the Y. W. C. A. work in Milwaukee, and since that time has constantly advanced step by step in the work, until she is now head of the Paddication department at the national board of the Y. W. C. A. of New York city. The girls who met her were very highly elated with her charming personality and joyous

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New Spring Oxfords at \$6.00, \$3.50 and \$4.00

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G. J. MAIER & CO'S.

THE ALMANIAC

Warm Discussion.

Satterlee—"Scientists say trees contribute to the heat of the atmosphere."

Maybe—"That's so, a birch has warmed me many a time."

An Optimist.

Ephie—"Say, Kitchen, you are an optimist for certain."

Kitchen—"I am glad, but how do you make that out?"

Ephie—"You can make lemonade out of all the lemons that are handed to you."

Summer.

They stood beside the elm tree,
And heard the singing lark,
And thus to bind their friendship
He cut "Mary" on the bark.

Autumn.

Back to town they both had come,
And when they chanced to meet,
The self-same girl, with feeling none
Cut "Willie" on the street.

Could He?

He asked if he could see her home,
She answered, sort o' droll;
"I guess that you could see it
From the top of yonder knoll."
—Ex.

How It's Done.

Burritt—"Did you hear that a fellow has invented a camera that makes people prettier than they are?"

Miss Bishop—"No; how is that?"

Burritt—"By simply making the lens flatter."

Does He?

Marks (at training table)—"I don't like watercress."

Yerex—"But you like Mildred Kress."

Non-Committal.

Call—"How do you stand on Irish home rule?"

Higbee—"I have nothing but favorable comment."

She Confessed.

Prof. Mitchell—"If all girls are vain, then it follows that you are, doesn't it, Miss McGill?"

Miss McGill—"Um—m—m!"

Prof. Mitchell—"And if all girls are pretty, then you are?"

Miss McGill (promptly)—"Yes, sir."

What He Liked.

Goodrich—"Gee, I'd like to be the census!"

Coach—"Why?"

Goodrich—"Because it embraces eighteen million women."

She Knows.

Miss King—"I learned what beer was during spring vacation."

Mr. ——"Y-e-s, you did. What color was it?"

Miss King—"Yellow."

Mr. ——"It must have been rain water."

Miss King—"No, it was the real thing; I smelled of it."

BORROWED JINGLES.

Smile.

Schmile und der vorldt schmiles mit you,
Laugh und der vorldt vill roar;
Howl und der vorldt vill leave you,
Und never come back no more.

Not all of us couldn't been handsome,
Not all of us haf goot clothes;
But a schmile is not expensive,
Und it covers a vorldt of woes.
—Ex.

Pegging Away.

Men seldom mount at a single bound
To the ladder's very top;
They must slowly climb it, round by round,
With many a start and stop.
And the winner is sure to be the man
Who labors day by day;

For the world has found that the safest plan

Is to keep on pegging away.

You have read, of course, about the hare

And the tortoise—the tale is old—
How they ran the race—it counts not where—

And the tortoise won we're told,
The hare was sure he had time to pause

And to browse about and play;
So the tortoise won the race because
He just kept pegging away.—Ex.

I Wonder Why

We kick at the board
We kick at our room
We kick 'cause we came,
Won't let us go spoon.
We ick 'cause we came,
We kick 'cause we stay,
And then we kick,
'Cause we can't get away.
We kick at the sunshine,
It's too hot to go out;
And then if it's cloudy,
We stay home and pout.
We kick when it rains,
We kick when it snows,
And what we don't kick at,
The Lord only knows.
Yet in spite of our kicking,
Let some one just try,
To slander old Alma.
Would we fight? Oh, my!
We'd kick if we couldn't.
Now I wonder why.—(Pum.)

ALPHA THETA PROGRAM A SUCCESS.

Last Monday evening the Alpha Theta literary society, gave their annual program before the men of the Zeta Sigma society in the latter's hall. The program was patterned after a Ladies' Home Journal, was humorous and greatly appreciated by the boys. To begin the fun roll call was answered to by "That Reminds Me." Most of these sayings and stories were unique, original and of the most pithy kind, often bringing loud bursts of laughter and applause from those of the sterner sex. A good editorial of maternal advice was read by Miss Maud Hooper. Miss Emily Beach contributed a unique original story. A humorous paper with many local hits was given by Miss Beryl Broaderick. Miss Laura Brown added a jolly paper on "What Other Girls Tell Dolly." Miss Ruth Hovey brought down the house with applicable Pretty Girl Questions. Mrs. Sebring held in her hand the impressions of several hands, which she claimed to be those of Zeta Sigma men, and proceeded to read their fate, some of which had great futures and others not so great; some were consistent while others were not. The fact of the matter was that she hit the nail pretty nearly on the head every time, and added much to the fun of the occasion. Miss Peacock's advertisements were a fitting climax to the splendid humorous program. When this was over Miss Rowland, president of the society, dismissed the girls or rather turned the rest of the evening's entertainment over to the entertainment committee of the other society. First, there was a general hand-shaking and congratulations on the most excellent program, then came some good lively games among which was the famous Wright Hall Virginia reel, mingled with a few good readings by Robert Hume, and some music by different members of the societies.

Refreshments were brought in and all were abundantly served. To close the evening, several flashlight pictures of the happy crowd were taken and yells given by both societies for each other and for Miss Mullenbach, who accompanied the girls. Last of all was the "Good night." "Thank you, come again."

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First Class Workmanship and Satisfaction Guaranteed.

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E. A. LINDNER

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YOU FELLOWS who know and like the smart distinction of style in shoes, listen:

You want style, but what's the good of style that doesn't stay stylish? Our shoes have style, and hold their style, because they are manufactured by the best factories and by skilled shoemakers.

IT PAYS TO BUY THE BEST!

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