

# The Weekly Almanian

VOL. IX NO 20

TUESDAY, MARCH 7, 1916

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## STATE ORATORICAL CONTEST

### "Human Complements" by Miss Berniece Ireland Gets High Rank.

In what was pronounced by authorities to be the closest oratorical contest in recent years, Alma's lady orator, Miss Berniece Ireland took third place at the Michigan Inter-Collegiate Oratorical contest at Hillsdale on Friday afternoon March 3. Her oration, "Human Complements," was delivered in a manner which showed both great interest and preparation as to subject matter and power and ease in delivery.

The contest was held in the college church which was beautifully decorated with smilax and ferns. Baskets of green hung from the balcony, and over the sections occupied by the delegation from the various colleges, hung pennants of their respective institutions. The stage, or platform had a back ground of American flags above which a huge Hillsdale pennant hung. The back of the platform was banked high with green stuff and made bright by closely packed flowering plants.

About 800 people attended the afternoon contest, many of these being the delegations of students from the nearby colleges. Before the contest enthusiasm ran high, cheer answering cheer from the different sections, "Pep," was at no time lacking and host and guests cheered each other with fervor. The formal program opened with a selection from the Hillsdale Ladies' Glee Club. This group of exceptionally well trained young ladies interpreted, Ricci's "Maytime" in a very pleasing and artistic manner.

Miss Stearns of Hillsdale then delivered her oration, "The Birth Right of the Country Girl." Miss Kolyn of Hope followed with her oration, "What Shall it Profit a Man?" This oration delivered in a very forceful manner well deserved to rank second place as it did. Miss Montieth of Kalamazoo made a powerful appeal for the abolition of child labor in her oration, "America's Greatest Natural Resource." Olivet's representative Miss Perkins delivered an oration entitled "The Birth Right or the Mess of Pottage." Her appeal for women to widen the sphere of influence of the home and raise its standard rather than to attempt reform thru politics was remarkably well delivered. Miss Arent of Ypsilanti spoke to the theme "Ideals and Realities." Miss McGuffey of Adrian well presented her oration, "The Voice of the Nation." Miss Hoffman representing Albion, in a wonderfully well delivered oration, decried the double standard of morals which appears to exist for men and women. Her oration "Man Made Morals," well deserved the highest place and so the judges ranked it. Miss Ireland at a disadvantage because of having so few supporters from her college delivered her oration, "Human Complements," in an exceptional appeal for the equal franchise. After the contest speculation was rife as to the winner and not infrequently was heard one who conceded first place to Alma. However the report of the judges giving Miss Hoffman of Albion first; Miss Kolyn of Hope second; and Miss Ireland of Alma third was very well received.

The church started filling early for the men's contest and after its reserved seats had been filled with the student delegation enthusiasm in the form of college cheers and songs held sway until the hour for the formal program. Fully eleven hundred people were present when Dr. D. D. Reed gave a short address of welcome. He well expressed the situation when he said that "Hillsdale had accepted all her guests into her broad fraternal spirit." A large orchestra lead by Miss Marian Struble added greatly to the pleasure of the informal part of the program.

(Continued on Page Four.)

## JAMES BURNS OF THE CUMBERLANDS.

Many people have been thinking, studying and planning for better things since last Friday night. People have been taking stock of themselves and the things that they have already accomplished. If one man without education and money can accomplish such marvellous things, how much more we students of Alma college ought to do. How far we are below the standard of good work he has set. Who do you mean by "he." James Burns the Pioneer of Christianizing the Highlands of the Cumberland. These people of the Cumberland of today are contemporary with our great grandfathers. They are the only pure unadulterated descendants of early American settlers. They are also the only pure Anglo-Saxon blood in the world. In many homes are found classics, with the name of some ancestor written with a quill pen and has an eighteenth century date, showing that these books were read at about the time of the Revolutionary War by scholarly people. That they had great intellectual attainments is shown by the much marked and annotated pages of these books. But these are the only books found in the homes, and because of their isolation (they are 150 miles from markets, courts, schools, etc.) they have not had time to learn or to retain their book knowledge. It takes all their time to get food and the bare necessities of life. They have wonderful unworked resources and no way of getting them worked as the railroad is forty miles away. Each family makes all that it needs—has its loom and sheep, flax, and cotton fields. In the woods, game is hunted.

Of these men, three-fourths vote the Republican ticket and eighty-five per cent. are Baptists. Mr. Burn's father was afraid to raise his boys in the mountains because the feuds were taking the best young blood. So they moved to West Virginia and he became sad and gloomy as a stranger in a strange land. He often told the boys stories of Kentucky and their mother sang songs to them of the love land of the south. So this man after his father had died took his mother and went back to the old home in the Cumberland mountains. The feuds were the call of the wild to him and he saw many scars of their pathetic tragedy. For four generations his ancestors had lived in the mountains of Kentucky and had been participants in the feuds, so it was natural that this boy entered into them. He continued fighting for four years without being seriously hurt himself or hurting another man, seriously. Then he became a Christian and he saw why his father had left the mountains and he wanted to reclaim his people from lawlessness and illiteracy. How to keep the boys from feuds was the problem? For the experienced feudist and leaders will do anything short of running away to prevent fighting. It is the feud leader's business to keep down trouble. The opposing feud leaders, often meet secretly in order to maintain peace. It is always the boys who start the battles. And the reason that they start it is because they have the idea that it is the thing to do. All their life they have heard again and again the tales of the noble hero of this or that feud battle. They never hear anything else. And the boy decides that he wants to be a hero and will avenge the death of the fallen one. And he gives the signal to fight and the feud is on.

Mr. Burns went to Dennison University, (Continued on Page Four.)

## Y. W. C. A. BIRTHDAY SERVICE

### Miss Mary Allen, National Secretary of Y. W. C. A., Delivers Address.

The birthday service celebrating the fiftieth anniversary of the Young Women's Christian Association, was held in the college chapel last Friday evening, at which Miss Mary Allen spoke on the growth of the association and the wonderful work done by Miss Grace H. Dodge, who was president of the National Board until the time of her death over one year ago.

The service was conducted by Wilhemine Ritter, president of the local Y. W. C. A. Miss Robinson led in the special scripture reading and prayer.

Miss Allen, who was a former Dean of Women at Alma college, and who is now executive of the publication department of the National Board and editor of the Association Monthly, spoke in a particularly interesting way about Miss Dodge.

"She was a woman filled with the spirit of Christ, giving her time, her wealth and life, that others might live more abundantly. Being a woman of vision, she dreamed much for the Y. W. C. A., and her dreams came true. Through her effort, the beautiful office building in New York was erected and equipped. She gave many thousands of dollars of her own money to the work of the organization, and at her death left an endowment of half a million, but the interest on this sum will not equal the amount she gave yearly to the support of the work which was her life. Her friends are erecting a living memorial in her memory in the form of an endowment fund in addition to the one she already had started, thus enabling the National Board to carry out her plans for the work in the way she would have done, had the Lord seen best to lengthen her period of service in His kingdom." The friends and students of Alma college were given a part in contributing toward this fund.

Miss Allen brought a vital and inspiring message to us by picturing the life of one woman who put others first and herself second. We were so glad to have Miss Allen with us again. She is a charming woman and a friend to all who know her.

Another part of the "Jubilee" program was given last Wednesday night in the Presbyterian church, and consisted of an illustrated lecture by Rev. Mason.

In this lecture, pictures were shown of different association buildings in some of our leading cities. Buildings which enable girls who have to meet the hard things in life to have comfortable homes, placing them in elevating surroundings, and making it possible for them to be self respecting, bringing purpose and hope into their lives that would otherwise be devoid of these elements that are necessary to soul development.

The work in factories, the summer camps, the student and county work, was also touched upon, showing that the Y. W. C. A. elevates and uplifts girls physically, intellectually, socially and spiritually wherever it has an opportunity to carry out the purpose of those who established it and have carried on the work for the last fifty years.

Truly we have much to be thankful for in this, the year of "Jubilee."

Miss Martha Volz went to her home in Saginaw, Friday to remain over Sunday.

## PROMINENT ALMA COUPLE WED

Favored indeed were those who were privileged to witness a very pretty wedding which took place in Wright Hall on Friday evening, Feb. 25, at 9 o'clock, when Miss Evelina Harscrumble became the bride of Dr. R. K. Oliver. The ceremony was performed in Philomathean Hall, which was appropriately decorated for the occasion. When the guests had all assembled, the bridal party entered, and took their places under the lacy canopy. The bride was attended by Miss Betty Wales, as maid of honor, little Miss Christena Bromley carried the ring carefully in a water lily, and little Miss Mary DeRousie strewed the path of the bride with roses. The bridal party was met at the altar by the groom and his assistant H. B. Bradford, both attired in the conventional fashion. Bishop A. Ballou, read the marriage ceremony, and in the right place the bride consented to quarrel and fight forever with her husband, and the groom faithfully promised to allow the bride to support him by taking in washing. The blushing bride, though modest and shy conducted herself in a charming manner, but it was plain to be seen the bridegroom had never been married before, for he constantly needed support from his best man. It was with fear and trembling that he entered into the married state, and his voice quivered with suppressed feeling as he replied to the question which the officiating clergyman put to him.

It is impossible to find words to describe the attire of the bride, which consisted of some kind of rich white material over hung with filmy lace. Her veil was held in place by some kind of blossoms; we suppose they were orange blossoms, and she carried a huge bouquet, which according to the convention must have been brides' roses. The maid of honor was also attired in white, and the little maiden who carried the flowers and the ring wore gowns of pink and yellow.

Among out of town guests were: Aunt Chloe the bride's colored mammy, who came all the way from Georgia to see her "chile" married, and if she and Uncle Abe did anything unconventional during the ceremony they surely will be pardoned. The groom is one of the most promising young people of our community, and the bride is beloved by all. Their many friends join in wishing them a short and tempestuous married life. They will take up their residence in No. 90, Paradise Alley, some time after February 30.

## PROHIBITION ORATORICAL

On Monday, Feb. 28, occurred the annual contest to choose the orator to represent Alma in the State Prohibition Oratorical contest at Ypsilanti. The four men who took part were:

Morton J. Ault — "The Dirge of Bacchus."

Myrddyn C. Davies — "Preparedness."

Eluid Sanchez — "The Liquor Traffic and the Nation."

Mr. Ault took first place with a prize of \$20 and the honor of representing Alma at Ypsilanti. Mr. Davies Verne L. Van Duzen—"The Survival of the Unfit."

took second with a prize of \$5.00. The contest as a whole was the best of its kind ever held here. So close was it that no man received two first decisions.

Pres. Crooks presided as chairman and the judges were Rev. Elliott, Rev. Jackson and Supt. Schultz.

(Owing to a misunderstanding we are unable to print the contest in detail as it deserves.)

## MINSTRELS A GREAT SUCCESS

### Wave of Destruction Sweeps Over Alma—Many Ill with "Lung Heteritis."

For a long time nothing had happened which would tend to mar the serenity of our college life. The peace and quiet had become so evident that it gradually resolved itself into a strain on our mental facilities. When a thing like this occurs there is sure to follow a reaction and so it was that the athletic association Minstrel came with all its destroying force. They destroyed however only that somber wall of monotony which has been building itself for some time around us.

To say that it was a howling success would be putting it too mildly. It was a "Scream" from the time the campus bicycle was seen on the verticle plane of the chapel wall to the time Prof. Beshgetoor insisted on turning out the lights. Why even the colors on Van's costume yelled at one another.

The program was so well arranged and splendidly balanced that it is hard to pick out any one thing as being the feature of the evening and so it is better to speak of each in their order, after duly thanking the management for producing such a clever and successful show.

Mr. Bleamaster chief decorator of the human scenery surely should be complimented as, I have been told that it was because of the artistic effect of his work so many hits were made.

Out of the stillness which develops just before the ringing up of the curtain there broke forth from behind the Julia Marlowe draperies, which dangled from the glittering horseshoe, the sweet sound of music—and such music as it was. One only had to shut one's eyes and it was easy to imagine some one rudely breaking in on your reverie and asking for the next dance. Guess who said it was excruciatingly superb?

We next enjoyed the lantern slides prepared by the college cartoonist and no one but Lee who is clever himself with the brush would attempt to describe them.

Next on the bill was the minstrel proper and the first impression was that there was a national convention of the colored race lure in our midst, but on a second glance it was easy to see it was only a few of the very best.

Such a rousing overture has never been warbled from an Alma platform and after the first number they really made you feel that Dark town was out for a big time all right. It was almost incredible to believe that we were hearing those harmonious strains from anything but professionals, and yet the first number over we commenced to recognize the twinkle of an eye, the faint sign on a mustache or even the expression of a pair of feet, and we no longer had the air of a stranger in their presence. The end men swooped down on their audience with much splendor and pomp and then the company broke way in fine style and gave such a display of wit and humor that many have been suffering since with acute attacks of "laughter." Every one has heard that old adage for that, that which one has to reach for is the most appreciated and so if one saw some hands extended in the air it was not in protest but because a few of the jokes persisted in slipping over.

One could not do justice to the performance without giving due commendation to the soloists. Each man did his individual work in fine shape and the chorus held up their end of the work all the time.

Mr. Anderson had the honor of being the first soloist and his record established as such was not in the least deteriorated. He sang "Poppey Time in Old Japan," and the seeds of (Continued on Page Four.)

## WE NEED YOUR SUBSCRIPTION

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.. The ..  
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We wonder if President Crooks' chapel talk some time ago concerning cheating started any thinking. It seems reasonable that anyone who is capable of concealing dishonesty from the eyes of a watchful instructor ought to be wise enough to understand which way the wind is beginning to blow. It might be well for some to "hunt for civer," to crawl into their shell as it were.

Although cheating is far from being the custom in any classes in Alma College yet we must all admit that in some instances cheating has become more nearly the rule than the exception to that rule. This is a habit that although not especially bad in its incipency has grown to the point that unless it is soon checked must be detrimental to the best interests of the institution. We believe also that the growth of cheating has not been entirely due to the students. According to various rumors certain of those in authority have for a time taken an attitude toward cheating as only an irritating nuisance. Under these conditions it is right that students who have no scruples concerning cheating, no developed sense of honesty should be able to write examinations from open texts, should receive help from a "friend" in such a manner that the entire class is disturbed or should be tempted to dishonesty by the absence of instructors from class rooms and then receive honors from an institution whose aim is to develop character? In a word is it right that a premium be put upon dishonesty by an institution whose very purpose is to strengthen manhood and womanhood? Surely it is wrong, but just as certainly is it unfair to lay the blame entirely upon the students. It is too bad that conditions of this kind exist, but under the present circumstances all that can be done is to attempt to remedy the situation.

In many colleges such a system of honor exists among the students that it is practically impossible for a person to cheat and still preserve his standing among his fellows. An honor system in such an atmosphere is obviously successful but until popular college opinion puts its ban upon dishonest assistance in class rooms an honor system can be nothing but the laughing stock of sensible men and women. First, then, it seems to us that such an attitude should be created. The creation of such an atmosphere is largely dependent upon the attitude of the individual student and professor toward dishonesty. What does this mean to You, Student? It can mean only one thing if you are a loyal Alma supporter. It means that everyone must individually refuse to give or receive help. We must put a ban on this disgraceful practice now and forever. Let us be loyal to our college and ourselves. As soon then as all the professors and a large majority of the students of the college determine to put a ban on this thing, as soon as the majority of the students determine to individually refuse to give or receive help in class rooms, such an atmosphere will be engendered in college that cheating will automatically be stifled.

But until that time comes we wish to state that we heartily agree with President Crooks' advanced stand on this matter. Providing the penalty for cheating is generally understood we believe that anyone caught cheating ought to at once receive a dishonorable dismissal. A college can not afford to put a question mark after its reputation for character building. A college has no business signing the diploma of one who has not yet learned the rudiments of good sense, let alone fair play and honesty.

THE USE OF THE LIBRARY

The obstacles which seem to loom up before the prospective library

user are numerous but by no means as serious as they appear. The classified position of the books may be puzzling at first but a little attention to the general plan and a greater familiarity with the stack will eliminate this difficulty. The card catalog comes in too for its share of mystery, but it is an easily solved one.

Let us dispose of these as well as we may by explanation of some of the machinery of the library.

Several years ago Melvil Dewey, after a number of months spent in study of library economy and visits to over fifty libraries, developed a system which has become a standard of classification for American libraries. In short it means that all knowledge is grouped and numbered with figures used decimally. The following is a rough sketch of the system with some of the chief headings. It would be impossible in so short a space to give any of the numerous sub-headings.

100 General Works such as dictionaries, encyclopedias, etc.

100 Philosophy including Metaphysics, Logic and Ethics.

200 Religion including Natural Theology, Bible, Church, and Religious history.

300 Sociology including Political economy, Law, Education, and Customs.

400 Philology including Comparative Philology and various languages.

500 Science including Natural Science, Mathematics, Astronomy, Chemistry, Physics, Biology, Botany and Geology.

600 Useful Arts including Medicine, Engineering, Agriculture, and Chemical Technology.

700 Fine Arts including Music, Painting, Sculpture, Architecture, and Drawing.

800 Literature including American, English, French, German, Greek, and Latin.

900 History including Geography, Travels, Ancient and Modern History.

With this classification in mind and with the help of the printed cards on the stacks, very little trouble will be encountered in finding books desired.

In using the card catalog several suggestions might be made. It is to be consulted like a dictionary or encyclopedia as authors, subjects and titles are in one alphabetical arrangement. If the author's name is known look for that. If his name is not known to you look for the subject. If the book is a work of fiction or if the title is a striking one look for the title. Anonymous books will be found under the first word of the title not an article.

Many of the cards have letters printed above the call number. They are used in this case to designate special collections of books. Below is a list of the letters and their meaning:

R. L.—Indicates, Reference Library.

E. L.—Indicates, Ewing Library (Educational).

P. M.—Indicates, Plum-Mitchell, (History and Economics)

L. L.—Indicates, Lincoln Library, (Collection of Lincolniana)

G. L.—Indicates, Galston Library, (Latin)

A. M. L.—Indicates, Alumni Missionary Library.

A very valuable help in the use of the magazines is the Reader's Guide to Periodical Literature. The library has these indexes from 1882 to date. These guides serve the same purpose for the use of the magazines as the card catalog does for the books. Because of their up-to-dateness they are very helpful library tools.

As for reference books one might say that the list begins with the dictionary and extends almost endlessly including encyclopedias, quotation books, reader's handbooks, government reports and above all that "greatest mine of miscellaneous information," the World Almanac. It is the plan of libraries to place these reference books especially the dictionaries and encyclopedias with in easy reach of the library user either on shelves together or at least in the same room. Sometimes however lack of space prevents this and suitable places have to be arranged elsewhere.

In regard to the use of the library what more fitting sentiment could be used than this: "The ability to use books is not a gift it is earned by thoughtful practice and wise usage."

Mr. and Mrs. Stephen Hill of Kawkawlin, Mich., are the proud parents of a baby girl, Elizabeth Janet who arrived at their home on Feb. 24.

PHILOMATHEAN

Roll call in society Monday evening was responded to by current events. A very interesting talk was given by Mary Rubert on "Scotland, the Land of Song and Scenery." With the aid of pictures from the Mentor the scenes which were familiar to our beloved poet Robert Burns, and spots of beauty which Scott has immortalized in "Lady of the Lake," were brought very vividly before us. It is hoped that by these illustrated talks we may come to know more about the world's big things, big men, and big achievements.

ALPHA THETA

At the regular meeting of Alpha Theta, Feb. 28, Elizabeth Newbrough was initiated into the society. A well prepared program was then given. Quotations from noted American women were given as responses to roll call. The impromptu, "Where Objects Do not Fall Straight," was responded to by Lillian Des Jardins. The other impromptu, "Disarmament or Preparedness" was given by Marion Parsons. Gladys Bradner rendered a delightful solo, "The Dushman." An interesting paper intitled, "The History of the Y. W. C. A." was given by Mildred McConkey, after which the meeting adjourned.

ZETA SIGMA

Zeta Sigma held its short season Monday evening.

Lee Maltby was introduced to the society.

A progressive story entitled "Hawshaw on the trail of the Mysterious Fire or Three Fingered Jenny on the Back Stairs," was related by "Welterweight" Coleman; "Study Hour" Craig, "Hawkshaw" French, and "Cawky" Melvin.

C. Roy Robinson read one of Reginald Burritt's Masterpieces entitled "The Championship Match."

RICHARDS IS CAPTAIN

Last week the letter winners of the 1915-16 basketball team elected Verne Richards of Boyne City as captain of the 1916-17 Alma college basketball team. During the present year he has played at guard, center and forward, and at both guard and forward, displayed some fine work. He is regarded as one of the best of Alma's budding basketball stars.

Richards is expected to have the same lineup as was presented this year, back on the floor again next season, and should captain an M. I. A. A. title team. This was Richard's first year of college basketball, but he played like a veteran the entire season and earned the honor

—HOMER DUNHAM.

V. RIGHT HALL NEWS

Several of the girls went to Saginaw Saturday to see "The Birth of a Nation." Irene Remington, Zella Comer, Ethel Zippe, Ermah Colling, Louise Beck, Josephine Hall, Elizabeth Newbrough, Hazel Tuck and Miss Hitchcock were in the party.

Miss Merle McKay is spending the week end at her home in Brown City.

Miss Bernice Ireland, our representative at the State Oratorical contest at Hillsdale left Thursday to be present and take part in the contest. She was accompanied by Miss Jean Hatch.

Miss Hope Rose spent the week end at her home in Ashley.

Miss Mary Louise Allen, a former Dean of Women left this morning for New York city, after spending several days with friends here.

Miss Amaretta DeWitt has returned from Belding where she has been teaching in the Latin-German department.

Miss Auda Gill has returned to college after teaching in the country. She will graduate with her class in June.

Mrs. E. F. Gray of Breckenridge was a guest of Otha McCracken, Friday evening, and attended the lecture of "Burns from the Mountains."

Miss Lena and Clifford Beverly of Alma, visited over Sunday with their aunt, Mrs. George Atkins.—Tuscola County Adv.

"Uncle Joe" Cannon has a way of speaking his mind that is sometimes embarrassing to others. On one occasion an inexperienced young fellow was called upon to make a speech at a banquet at which former Speaker Cannon was present.

"Gentlemen," began the young fellow, "my opinion is that the generality of—"

"Sit down, son," interrupted "Uncle Joe." "You're coming out of the same hole you went in at"—Everybody's.

New Spring Styles

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Walk-Over Shoes  
Eagle Shirts

All the latest in Furnishings  
at

Messinger's

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Fancy Silk Hose

Proud's Dept. Store

HOSIERY



Oh, You Striped Sox

New Silk, Black and White  
Stripes—newest there is in  
Hose.

50c

SLATER & GOODES

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BATHS

BATHS

Barber Shop

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THREE WORKMEN

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H. Davis' Barber Shop

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THE Personal correspondence paper you use expresses your individuality and good taste fully as much as the clothes you wear.

Your written message is sent only as you are unable to deliver it personally and to be accorded the same cordial reception should be just as appropriately dressed.

You will, we are certain, appreciate the SYMPHONY LAWN stationery for which we have the exclusive sale.

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### Alma Vaudette

Feature shows every Monday and Wednesday nights.

'The Broken Coin' every Friday night

### Students

We are at the same old stand, when you want anything for your spreads get it at

**Smiths Bakery**

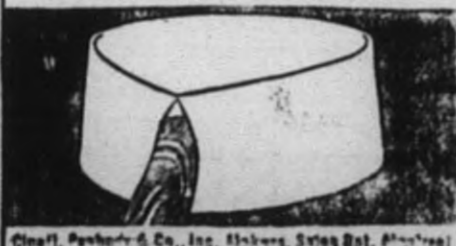
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**GOTHIC THE NEW ARROW**  
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## Alumni Round Table

Where we are and what we are doing



During the past few weeks W. J. Ewing, '02, of Villisca, Ia., has held a series of very successful revival services in connection with the pastor of the Methodist church of that city.

Rev. Ewing came to Alma college from the high school of Alexandria, Minn. As he looked forward to entering the ministry he took a classical course. Although not in athletics yet he participated actively in the work of the Y. M. C. A., Zeta Sigma and Classical Club.

After leaving Alma he spent three years at McCormick Theological Seminary from which he was graduated in May 1905. In June of that year he accepted the pastorate of the Presbyterian church at Fairgrove, Mich., in which position he served until the fall of 1911. Since then his work has been at Villisca, Ia. During his pastorate there his efforts have been singularly rewarded. We quote the following concerning the success of the recent services that we mentioned above.

"We have just recently closed a series of meetings lasting four weeks in which we united with the Methodist church, the Methodist pastor and myself doing the preaching. These meetings have, by the blessing of the Spirit of God, resulted in a gracious revival, and the community is stirred as it has not been for many a year, if ever before. A splendid spirit of fellowship prevails, and we trust that the effect of the meetings may be felt for a long time to come. The different churches have already received more than one hundred and twenty members, and there will be a few more yet to come, as the revival spirit is not over yet. We are greatly gratified to have had a part in the work. Our additions for the present church year will be somewhat over fifty, and this community is not strongly Presbyterian."

Rev. and Mrs. Ewing who were married in 1897, have three children, Everett Emerson, Winifred Lucile, and Harold Wilson.

#### TEACH ADVERTISING COMPOSITION AT CORNELL

Whether the writing of advertisements has reached such a literary plane that it can be classified as one of the fine arts, or whether the cultural and the practical are ceasing their usual warfare and recognizing kinship in the field of letters, we do not know.

Nevertheless, Cornell college evidently believes in one or the other of these conditions for she is offering this semester, a new course in English which deals with the composition or writing of advertisements.

The course came from a demand by the students expecting to become business men who desired some work in the English department that will make them efficient in the advertising field. The course will seek to combine literary excellence with applied psychology in the field of business and commercial publicity. Practical experience will be obtained by writing ads for local concerns.

Omaha, Neb., Feb. 6, 1916.  
 Editor Almanian,  
 Alma, Michigan.

You will be interested to know that Mr. William S. Cooper, '06 has been made an Instructor in Botany in the University of Minnesota. He and his mother are living in Minneapolis. It was my pleasure to meet him and Prof. E. D. Pennell as Mr. Cooper's guests at the University club for dinner on the evening of Feb. 2nd. Prof. Pennell and wife are rejoicing over the birth of a fine baby girl "Jane" who came to their home five weeks ago.

Yesterday in Sioux City I met Robin L. Hamilton, ex-'04, who is the head of vocational education in the Sioux City schools. He is making an excellent record and entering his fourth year of service. Before coming to Sioux City he served over four years at Rockford, Ill.

You may change my address for the Almanian after Feb. 15th from 7 Garden street, Montclair to 16 Chestnut Road, Verona, N. J. We have rented our home in Montclair and will live on "Sunnywood Heights"—the second mountain which cuts off some of the salt air dampness.

In addition to those already mentioned, I have met on this trip, Mr. Robert H. Cook, '12, of Glens Falls, N. Y., who attended our New England Agency meeting held in Boston, Jan. 25th to 26th.

With best wishes for the new semester now opening.

Truly yours,  
 WILLIAM WINTON, '04

#### INTERESTING FACTS

Recently a college bulletin was published presenting an article by Dr. Randels concerning the small college and Harvard fellowships. Previously the article had been published in the "School and Society" one of the leading educational journals of America.

On account of the arrangement of the matter we are unable to print it entire as we wished to do.

By means of statistics which he has compiled from the report of the United States Commissioner of Education he has shown in a forcible way the comparative number of graduate students in Harvard from colleges and universities of all sizes over the country, and also the percentage of those students who hold fellowships. These figures show that as many or more students come from institutions whose attendance is under five hundred than from larger schools and that the percentage of fellowships among graduate students at Harvard from small schools is greater than among the graduate students from larger institutions.

The figures are interesting for they show that the size of a college is not indicative of the scholarship of the graduates from that institution.

#### Famous Scotch Regiment.

Many people in many countries have heard of the Black Watch; comparatively few have heard of the Forty-second Highlanders; yet the names are of the same regiment. This famed body, the oldest of all Highland regiments, gets its nickname from its tartan. When the regiment was first formed it was used chiefly to suppress sedition in Scotland, to enforce the disarming act and to disperse unauthorized assemblies. A special tartan from which all bright colors were eliminated was designed for regimental use, and this fact, together with the police nature of the duties of early days, led to the name Black Watch. On many fields, in many parts of the world, have the soldiers of the Black Watch upheld the glory of this great regiment.

#### Unduly Suspicious Men.

"Some men," said Uncle Eben, "has been forced to git so suspicious dat if you tries to be plain honest wif 'em, dey thinks you has managed to hit on some new kind of a trick."

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## JAMES BURNS OF THE CUMBERLANDS

(Continued from Page One.)

versity at the suggestion of the Baptist church board but tho he only stayed seven months he found that the remedy for the people of the Cumberland mountains to be religion and religious culture.

So he went back to the Cumberland highlands with this big ideal, only to find that the Howard-Baker feud was on in full force. Every day men were dropping off and women walked the floor nights wringing their hands. Then he did what everyone considered a very foolish act. He got the leaders of the opposite sides to come to the old mill that had been a favorite fighting place and all came loaded with guns. He told them that the feud was mowing down the young manhood and that a school and Christian influence would save them. The men came up close to him and he wasn't sure what was to be done when Lee Cole said he was there to help and he shook hands with Dan Burns (cousin of the speaker) for the first time in his life. All the men shook hands. The next Saturday a board of trustees was elected, all illiterate men, half of whom had to make their mark instead of signing their names. Burns was made president of the institution. He had but seventeen months schooling, not an influential friend, never had a dollar in his life and was forty miles from any railway. As he laid the corner stone he heard a random shot—and to him it symbolized the struggle between the feuds and his work.

The first school had two able assistants and one hundred boys and girls. Now they have a student body of five hundred and twenty-one teachers. And the Bakers and the Howards are friends. And they have two branch schools with a hundred in each. This has all been made possible thru hard work. Winchesters and forty-fives' are seldom seen. And the church has grown from six members to two hundred and fifty.

The stories about the first graduating class were thrilling. And how hard those five boys worked for their knowledge. It seems that they found somewhere a college catalogue and decided at once to go to college and petitioned to have Greek, Latin, Mathematics and Science taught them. In order to meet this demand the teachers of the school had to stay up until midnight every night for three years—studying so they would keep ahead of the class. And the joke of the whole affair was that the boys at the same time were studying hard and were also keeping ahead of the teachers. Thus they were so well prepared that they entered the Sophomore class at college. And the president of the college said he tho if they had kept on giving exams they could have graduated that year. Three of these boys are teaching, one as Dean of Latin in a Southern college and the other is Superintendent of Schools in the Philippines.

This school of Mr. Burns makes a lot of industry, domestic science, agriculture and manual training and has 1200 acres on which to work. Six dollars a month pays all a child's expense but they never have the money and so the students farm the lands, prepare the meals and are educated free of cost.

## STATE ORATORICAL CONTEST

(Continued from Page 1.)

Mr. Gordon of Hillsdale delivered the first oration of the evening. His presentation of "The Political Confusion of the Multitude" gave him third place. Mr. George Steininger of Hope delivered the prize winner oration which he called, "The Military Uniform and the Christmas Tree." To hear Mr. Steininger was to get a new idea of what oratory might be developed to. His manner of handling answer and his theme proved that his acquaintance with his subject dated back more than a few weeks before the contest. Mr. Bowman of Kalamazoo delivered the oration, "The Mirage of the Map." Olivet was represented by Mr. Thompson who presented, "The Yellow Peril of the Press," in a very sincere manner. Geo. E. Duvall represented Ypsilanti and delivered a splendid oration which he termed "Labor's Hope," Mr. Calhoun of Adrian in his, "The Triumphs of Democracy," showed great force and will be a close contender for first place in another year. Mr. Pellowe who represented Albion had a well

written oration in his, "The Worship Thinker," and his manner of delivering it gave him a well deserved second place. Mr. Doerr of Alma presented life as "The Universal Conflict," in a forceful manner. His word pictures were extremely well drawn.

Too much cannot be said in praise of the hosts, the loyal and generous students, faculty and towns people of Hillsdale. No effort was spared to make the brief stay of their guests a pleasant one and how well they succeeded in accomplishing this end will be attested to by any one present. The writer will long remember the courtesy and hospitality of the town and college of Hillsdale.

The contest next year will be held at Holland under the direction of Hope college. Lets talk up a big Alma delegation to Hope.

"T."

## MINSTRELS A GREAT SUCCESS

(Continued from Page One.)

the poppies did not effect the crowd at all for every one was wide awake and wanted more, but all great men are so modest.

A new and unsuspected Caruso next greeted us and it was noised around that Mr. Coleman was making his first leap in the musical world. He made good and leaped way past the mark set by any of the most noted critics. After he had "Flirted with the girls" for awhile, Mr. Cheney exposed another line of his ability which he has concealed so admirably. In true thick pated darky style, he gave one of the most clever monologues that has ever been given, and his "No I didn't another man dod," and "He is a nice man," brought a succession of roars from the crowd. Mr. Street, another comparatively new man in our musical midst sang about "That Old Home of His" and if you didn't know Wheeler you would think judging from the rendition of the selection that it was "some place."

Every one knows the ability of Mr. Smith as a soloist but he took his audience completely off their feet and such a response as he received has never been equalled for many a year. Some one was heard to say that even the birds woke up to listen.

Mr. Robinson favored us with that typical southern rag, "I Love the Name of Dixie." He has an unusual good voice and if you didn't know "Chet" he might have easily made you believe "she" really lived in Dixie.

Mr. Stafford and Anderson came in on the 7:28 instead of the 5:15 and we were all glad they didn't wait until 8:50 as that would have been wee bit late for this bunch.

After much hilarity which cannot be expressed in meager print the company was carried back to old Virginia, and it is every one's most hearty wish that they will have a reunion next year.

Mr. Beshgetoor gave a very interesting electrical demonstration and outside of the assistant no one was shocked by his proceedings although one feels a sort of strained relationship between himself and such a genius.

The quartet which has been doing itself proud on several occasions lately, delighted the audience with two selections and would have readily responded to the urgings of the crowd if their generous nature had not prompted them to give way to the star performer of the evening namely, Harry Van Louder. Words can not be found to express his success and the noted man should be proud to have such an impersonator. He only gave two numbers from his unlimited repertoire but that was sufficient to make one have pleasant memories for the next month. We all hope this is not Mr. Van Louder's last appearance.

This concluded the program of the evening and although this is a week latter the enthusiasm has not died in the least. The spirit of minstrelism seems to prevail every where. Wright Hall had one on Saturday night, and Sunday morning the swipes insisted on dressing up in the maids aprons presumably to increase the perpetual ha-ha.

"Seriously now" to quote President Crooks, it was one of the best entertainments of its kind ever given here, and the only comment from any one is "have another."

"Will you have some more cake, Johnny?" politely asked a woman at the church tea.

"Yes'm, replied Johnny. "I can't. Everybody'r."

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