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# eekly nanian

#### VOL. X.-NO. 2.

### TUESDAY, OCTOBER 3, 1916

#### PER COPY FIVE CENTS

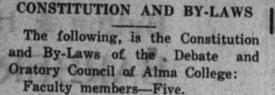
## ANNUAL FLAG RUSH FATAL TO SOPHOMORES

#### Payne Succeeds in Getting Green and White Flag From Pole Wednesday Morning.

The annual flag rush this year was preceeded by an unusual amount of excitement. The large number of "Freshies" made it extremely necessary that about one-half of them be tied up, that the Sophomores might have a chance.

were surprised in their rooms and Council of Alma College. firmly bound. Several others like- Section 2. The membership shall inaugural sermon will be preached fought off the main body of Freshies. College. Two loads of Frosh were conveyed to Elm Hall, and there caged up, supposedly for the night. Latter in the

escaped from Elm Hall, and were colleges and universities, approved by thought to be on their way to Alma, their respective faculties. A strong guard was detailed to meet the incoming train, the train came in and so did the Freshmen, but they



Student members-One from each of the five literary societies, besides the Student President of the Council.

1. Student President of the Council, with the office also of Student Manager of Debate and Oratory.

2. Faculty Secretary. 3. Faculty Treasurer.

CONSTITUTION

## Article I .-- Name and Membership. About four o'clock, three Freshies be known as the Debate and Oratory pleted to date.

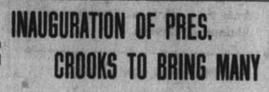
wise were disposed of. An exceed- be composed of one duly accredited in the Presbyterian church by the ingly vicious fight started when the member from each of the men's and Reverend Joseph W. Cochran, D. D. Sophs endeavored to get their cap- women's Literary Societies, besides L. L. D., Philadelphia, Pa., Secretary tives out of Pioneer Hall, but the the Student President of the Council, of the Board of Education of the Pressagacious Sophs met the situation, the President of the College, the head byterian church. by securing one man at a time, and of the Department of Public Speakrushing him into a waiting automo- ing, and three other Faculty members m., a special chapel service will be bile, while the rest of the Sophs appointed by the President of the held, and the Reverend Edward H.

#### Article II.-Object

evening six more Fresh were subdued. Council shall be the attainment of ciety." There will be five or six One was paroled and the rest were literary excellence through contests speakers. The following are included conveyed to a barn in town, and later in debate and oratory between repre- as speakers: President John S. Nollen, sentatives of literary societies, clas- Ph. D. L. L. D., Lake Forest College; About eight o'clock, the news came ses, departments, or other associations The Reverend E. A. McAlpine, Jr., D. over the wires, that Freshmen had in our own College, and with other D., Madison, N. J., President of the

#### Article III.-Officers.

Section 1. The officers of this were locked in the rear coach. Since Council shall be a President, who shall they wouldn't get off, the guard also be called Student Manager of mounted the coach, and the train Debate and Oratory, a Faculty treasstarted for Saginaw. The verdants urer and a Faculty secretary, who were kept on the train until it left shall be the Professor of Public held in the College church. returned to Alma in Ford cars, ar- the student office shall be made by hall to the Chapel has been arranged. getting forty winks before the furious Only those who have represented the Trustees, Members of the College states, Professor West has visited at Veatch, certainly no apologies were An hour before the rush, there were considered for these nominations. The tired in their academic costumes. odds that the Sophs lines would be election shall be a majority ballot intact. But as the hour passed, ver- vote of the members of the Council augural ceremonies will take place Santa Fe, New Mexico, the oldest city hear the boys sing again, and they dants, who were supposed to be safe- present at a quorum meeting not later in the College Chapel. First, the pre- in the United States, etc. On these responded with several encores. More ly tucked away in cellars, appeared. than the first Wednesday of June of sentation of the official delegates. hereafter stated. Section 3. It shall be the duty of degrees. the President to call and preside at all bysiness meetings of the Council, to preside at all contests (or on special occasions to delegate that honor to such distinguished citizens as the executive committee may secure), to represent the Council in any intercollegiate business meetings controling debate and oratory interests. Section 4. It shall be the duty of the Student Manager to be repsonsible for the minutes of all business meetings of the Council, keep a record of all contests, the names of the contestants, and the markings of the judges in any inter-collegiate events, and to attend to any correspondence except that pertaining to judges, which shall be done by the head of the Department of Oratory. Section 5. It shall also be the duty of the Student Manager to perform the ordinary functions of a treasurer, under the supervision of the faculty treasurer. He shall pay all bills by check and each shall be countersigned by the faculty treasurer. He shall report the financial condition of the Council after each intercollegiate contest, or at any time the President of the College or the Council may desire such a report. Section 6. It shall be the duty of the Faculty Treasurer to countersign all checks or orders for money to be expended in payment of bills allowed by the Council. The Faculty Treasurer shall have the general supervision of the finances of the Council.



#### Large Gathering of College Delegates to Meet in Alma Oct. 31-Nov. 1.

#### Nearly all the arrangements for the inaugural of President Crooks, as the new president of Alma college are made. It will be a two day affair, and every hour will be filled with interesting ceremonies. The following Section 1. This organization shall is the program as far as it is com-

On Sunday, October, 29th, the pre-

Tuesday, October 31st, at 9:00 a. Fence, D. D., of Detroit, will speak. At 2:30 an Educational Conference is scheduled. Theme: "The Contribu-Section 1. The jobject of this tion of the American College to So-College Board of the Presbyterian church.

> President J. Campbell White, College of Wooster.

> Dinner will be served at Wright Hall, at six o'clock. After dinner speeches.

At 8:15 a public meeting will

### **PROF. WEST RETURNS**

Professor F. E. West of the Department of Chemistry at Alma college, has returned home after spend ing the past twelve months in the western states, where he has been doing research work at some of the leading American universities, among these being the University of Wisconsin and the University of California.

Professor F. E. West was granted the college courses.



Besides spending a semester at Grand March, led by Ed. Johnston



#### Faculty and Students Get Better Acquainted at First Formal Gathering.

Another opening reception has the Sabbatical year of leave by the come and gone, and, when one girl Alma college board of trustees for was heard to say it was the most the college year of 1915-16. This enjoyable one within her recollection, leave is given each year to some of she voiced the opinion of every one the professors and is to be used in re- who was at Wright Hall, Friday evesearch work for the betterment of ning. Truly the committees are to be, congratulated upon their splendid arrangements and upon the decorations which were tasty and unique. By the use of masses of autumnal tinted foliage the reception room was made to look almost like "de dense forest." Both Wright Hall and Pioneer Hall rooms were robbed of pillows, and rugs which were arranged about the dining room and small reception rooms, making the most delightful corners for a tete-a-tete with one's best girl. In the center of the dining room a lovely bower was built up with branches of bright colored foliage.

> By means of the "I am ----. Who are you" cards every one soon knew every one else, and when Chet wished to make an announcement from the platform of the radiator, he had difficulty in making himself heard above the buzz of happy voices. It is said that coming events cast shadows, but we didn't see the shadows, for everyone's spirits seemed fine.

The program was started by a both Wisconsin and California, Pro- and Miss. Gene Ramsdall. Following fessor West has visited twelve of the this was a period of intermission for Merrill, which was supposed to be the speaking, all of whom shall hold office Wednesday, Nov. 1st, 9:00 a. m. The on these visits has come in contact Paul Austin, Oscar Anderson, Clarlast stop before Saginaw. The Sophs for one year. Two nominations for Academic Procession from Wright with other learned men in his line, and ence Goodrich and Ralph Chisholm. gained many new ideas in this way. Though it was an impromtu affair to riving home by twelve-thirty, thus the faculty members of the Council. Those who will participate are, the In his visits throughout the western take the place of a number by Prof. college in debate or oratory are to be Faculty, and all official delegates, at- the Panama-Pacific exposition, the necessary, because of unprepared-Grand Canyon of the Colorado, the ness. The applause which followed Following the procession, the in- famous Yosemite Valley of California, showed how glad everyone was to visits and side trips he has seen many gossip followed, then a male quartett Then, the inaugural address. The of the most famous wonders of the by Messrs. Austin, Seeley, Smith cil, together with the President of the formed by the Rev. J. M. Barkley, D. He returns to Alma college better cal selections by a double trio, and Robinson. Two more musithe program. Last but by no means least, came the refreshments for which partners were secured by matching the numbers on the "Who's Who Cards." Nut ice cream and wafers were served, and the evening's program was closed by singing the college song. Another remark heard in passing through the hall-"I had the best time. It wasn't a bit stiff and formal as I expected." This came from a new girl, I judge, and again we all agree.

PROFESSOR F. E. WEST

The "Freshies" who were presumably each year. on their way from Saginaw, caught a freight train back and appeared on the field of honor at 6:00 a.m. The only reward the brainy Sophs' had for their strenuous activity was the honor of keeping the Freshman class president out of the rush.

The "Freshies" gathered confidence as stolen members returned to their fold. At the sound of the whistle they rushed the Sophs' lines with tremendous fury, the first thrust went thru to the pole. The struggle moved back and forth for three and a half minutes. Many aerial attempts to gain the pole were frustrated by the defenders. Finally the enemy's wedge opened inside the flanks of the defenders, and squirming, struggling, Sophomores were carried from the pole. Gradually the "Freshies" were able to push their man up the pole; and the class flag of '19 was yanked from its moorings. The Sophs were defeated, only because they were out-numbered nearly two to one.

#### **ALUMNI STUDENTS** PLEASE TAKE NOTICE

As has been done in past years, we propose to carry on this the year the "ALUM-NI COLUMNS." The success of this department does not depend upon the editors, for news for these columns is received from Alumni. It is the wish of the editors that there will be enough material every week to fill this page, so that all who have attended Alma may know how things are going with the people who are interested in ach other.

(Continued on page four)

Section 2. The officers of the Coun- transfer of the Insignia will be per- world.

At 12:00 o'clock a luncheon will be held in Wright Hall.

The following official delegates are expecting to come. (We are printing the names without the degrees to which they are entitled). President L. Mackintosh, Wabash; President Chas. McKinney, Ypsilanti; President W. O. Carrier, Carroll; President W. W. Boyd, Western College for Women; Dean Thos. C. Blaisdell, Penn. State; President Samuel Dickie, Albion; Fresident H. B. Hutchins, University of Michigan; President C. M. Stiffins, bell White, Wooster; President Harry M. Gage, Huron; Secretary Joseph W. Cochran, Board of Education; President G. J. McClure, McCromick Theological Seminary; Professors Harry S. Reid; Angue Cameron, Auburn, Auburn Theological Seminary; President Joseph H. MacCracken, Lafayette. The following have given tentative replies: President T. Morey Hodgeman, Macalister; President T. A. Hawley, Park; President B. H. Kraeze Jamestown; President D. B. Waldo, Kalamazoo Normal; President C. H. Rammelkamp, Illinois; President H. L. Stetson, Kalamazoo; President W. C. Kelter, Grove City; President P. Vennema, Hope; President C. T. Grawn, Mt. Pleasant Normal.

It may be better to be born lucky than rich, but if born rich he is lucky from the start.

College, shall constitute an executive D. L. L. D., Detroit. Then will fol- equipped than ever for his work in the consisting of the following ladies: committee for the transaction of bus- low the inaugural prayer, the inaug- department of chemistry, and will be Josephine Riser, Pauline Markham, iness within the limit of their powers, ural address, the charge to the Pres- warmly greeted by the students of Vernie Green, Ruth Boer, Eloise ident, and the Conferring of Honorary the college who are taking work in Carey and Josephine Hall completed this department.

#### FOOTBALL SCHEDULE

Oct. 7-Ypsilanti Normals at Ypsilanti Oct. 10-Mt. Pleasant Normals here Oct. 14-M. A. C. at East Lansing Oct. 21-Mt. Pleasant Normals at Mt. Pleasant.

Nov. 4-Albion at Albion

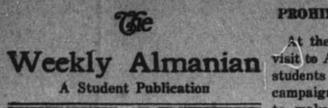
Nov. 11-Olivet college at Alma Nov. 18-Kalamazoo college at Alma Nov. 25-Notre Dame university at South Bend, Indiana.

If a man has the right kind of ma- Under certain conditions a man Dubuque; President E. A. McAlpine, trial in his makeup, it doesn't matter may make more noise in the world by College Board; President John S. Nol- whether he was born with a silver keeping his mouth shut than any len, Lake Forest; President J. Camp- spoon or a wooden ladle in his mouth. other way.

916 1917
ALMA LYCEUM COURSE
"The Town and Gown" Course
Fifteenth Season
Thursday, October 19th Mary Antin
fonday, October 23rd Concert
Vednesday, November 8th Drama Evening
Vednesday, November 22nd Joint Recital
Ionday, December 18th Pasquele Tallarico
hursday, January 25th Zoellner Quartet
hursday, February 15th Dr. Lincoln Wirt
Season Ticket \$1.50

erved Seat for each number 10

#### THE WEEKLY ALMANIAN



#### Published Weekly by the ALMANIAN PUBLISHING CO. Alma, Mich.

Myrddyn C. Davies Lewis J Sarvis	Editors
Linton Melvin, Busine Adalaide Ballou, Wri	ess Manager

Sept. 24, 1907, Act 1879, Alma, Mich.

#### WHAT ENTHUSIASM MEANS

As enthusiasms touch us, we succeed. Like electricity, it can be measured only by its work, but its results are sure and marvelous. Born Team, Number Oneof the love of work, so it transforms that work into the veriest pleasure. .It stirs an organization from president to freshman with the spirit of conquest as martial music stirs the Team, Number Twosoldier. It creeps into their brains and ideas are born; it quickens their judgement and their work is acceptable; it nimbles their fingers and their work is well done; it hardens their resolutions and grey skies become blue.

Enthusiasm is more than seen, it is felt. Its price is only the best that's in you; its effect is a transfor- Team, Number Fourmation-Trade Journal.

#### PHILOMATHEAN

Philomathean Literary Society held its first regular meeting of the year, last Monday evening. More of the old girls were back than we had anticipated so we are looking forward with the expectation of profiting from a Team, Number Sixvery interesting year's work. Plans were discussed and committees appointed for the open meeting and party for the freshman girls. Everyone was well pleased with the beginning ment of Lester Doerr, who will work and parted sincerely hoping that the under the supervision of Frank Conyear may bring only the best.

MEN'S BIBLE CLASS

Lesson 3. Sources-Scripture-Mark 1:1-11. How wonderful the story Series of surprises What do the Gospels give? What words do we deal with?

### PROHIBITION LEAGUE ACTIVE

At the time of Harry G. McCain's visit to Alma last spring, many of the students pledged themselves to do campaign work this fall, in the fight to make Michigan dry. Many of these people, besides ones who recently signed up have been organized inte teams which will go out into various centers in this county to speak and sing in an effort to turn peoples' attentions to the big civic problem of state-wide prohibition. This is a time when the people of this state will have an opportunity to Entered as Second Class Matter, make this state stand out for that which is for the best interests of the citizens. In this work, the college people, too, have a rare opportunity to benefit themselves and the commonwealth. So that there may be definite steps taken along this line six teams have been organized. Chester R. Robinson, Captain. **Clinton Seeley** Homer Grimes Donald Smith Myrddyn C. Davies, Captain. Harold Millard

Howard S. Burtch Alton C. Case Team, Number Three-Melvin R. Vender, Captain. Morton G. Ault

G. Lonie J. A. B. MacAuley Linton Melvin, Captain. Lester Doerr

McKinley Payne Eliud Sanchez Team, Number Five-

Robert E. McAllister, Captain. F. Kruger Stanley Warner

Charles B. Kennedy, Captain.

the girls.

Hudson Ernest Bacon

The teams are under the managevis, Ithaca, county dry campaign manager. Some of the girls are expected to go along, to help with the European war started hasn't America music and to do some speaking. If learned how to make a lot of comthe men, and Miss Adelaide Balou, for

#### ALMA RAH! ALMA RAH!!

Special dinner at Hotel Statler. Statler-esque, menu and service. Fifty cents per plate. One hundred Almaites expected. YOU MUST be there. October 5, 1916; 7:15 p. m.

**President Crooks and Jimmie** will be present.

Alma endowment and Frank R. Hurst memorial considered.

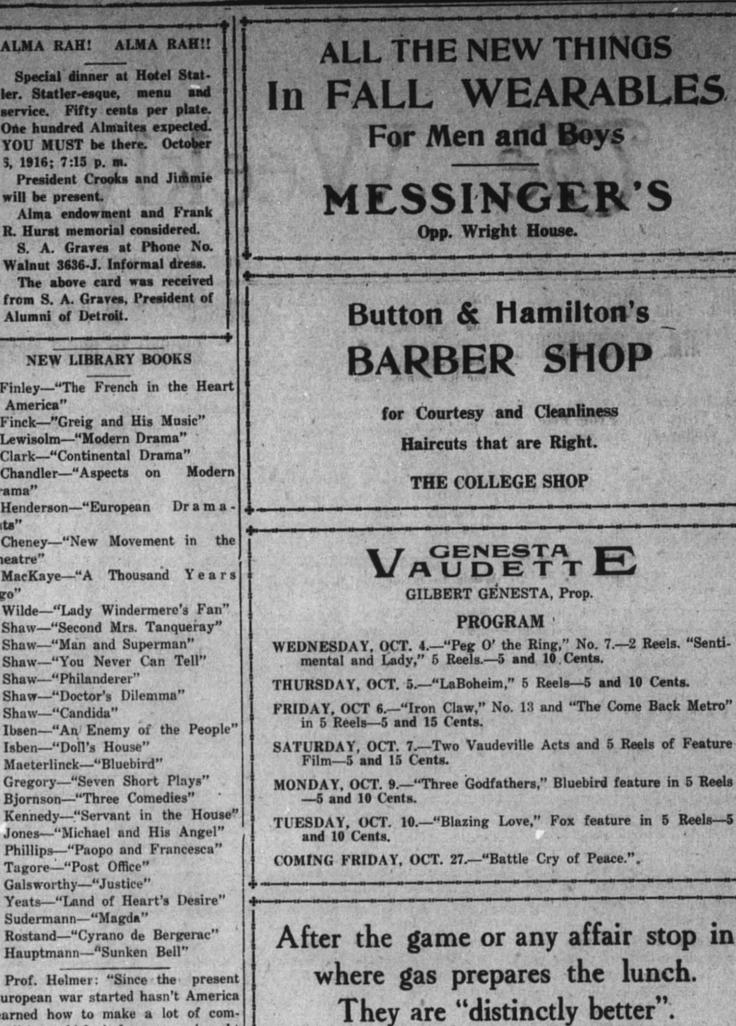
S. A. Graves at Phone No. Walnut 3636-J. Informal dress. The above card was received from S. A. Graves, President of Alumni of Detroit.

#### NEW LIBRARY BOOKS

Finley-"The French in the Heart of America" Finck-"Greig and His Music" Lewisolm-"Modern Drama" Clark-"Continental Drama" Chandler-"Aspects on Modern Drama" Henderson-"European Dr a m a tists" Cheney-"New Movement in the Theatre" MacKaye-"A Thousand Years Ago" Wilde-"Lady Windermere's Fan" Shaw-"Second Mrs. Tanqueray" Shaw-"Man and Superman" Shaw-"You Never Can Tell" Shaw-"Philanderer" Shaw-"Doctor's Dilemma" Shaw-"Candida" Ibsen-"An Enemy of the People' Isben-"Doll's House" Maeterlinck-"Bluebird" Gregory-"Seven Short Plays" Bjornson-"Three Comedies" Kennedy-"Servant in the House" Jones-"Michael and His Angel" Phillips-"Paopo and Francesca" Tagore-"Post Office" Galsworthy-"Justice" Yeats-"Land of Heart's Desire" Sudermann-"Magda" Rostand-"Cyrano de Bergerac"

any are desirious to do such work, modities which before were bought. make it known to Lester Doerr, for from England, and Germany?" "Chet" Robinson, "Yes, but Germany has a better system of "dying."

STATEMENT RECOM-A man can't get ahead of MENDED AND ADOPTED world unless he is born with one.



Gratiot County Gas Co.

What part of creed can all men repeat?

One request.

#### Y. W. C. A. NEWS

Nearly every girl in the Hall was present at the Y. W. C. A. meeting Sunday afternoon. Wilhemine Ritter was in charge of the meeting and after reading the parable of the Good Samaritan from her testament of Modern Speech, she explained in her usual simple and straight forward manner the purpose and object of the association. Y. W. C. A. is not prayer meetings, it is not social evenings and teas, though these are a few of the things which are looked after by the association. The purpose of Y. W. C. A., is to unite the women of the college in loyalty to Jesus Christ, to lead them to accept Him as their personal Saviour; to build them up in the knowledge of Christ, especially through Bible study and Christian service, that their character and conduct may be consistant with their belief. It shall thus associate them with the students of the world for the advancement of the Kingdom of God. Y. W. C. A. helps the young woman to maintain an all-around development.

The song services which were held at the Masonic Home last year were again resumed on Sunday under the leadership of Olive Batie.

Last Sunday evening all the new students were entertained in the rooms of the old girls, and the delicious odors and merry voices gave the halls a festive air, dispelling all symptoms of lonesomeness-that first Sunday evening away from home. Another lovely custom which has been the work of the Y. W. C. A. is that of giving flowers to the new girls. Each one was presented with a beautiful rose, Sunday morning.

A fine spirit of interest and co-operation is being shown by the members of the cabinet, and the girls hope to make Y. W. C. A. mean much this year to the women of Alma college.

#### CHAPEL NOTICE

Absences from chapel are counted against students just the same as absences are counted from classes. Don't be tardy. Dn't be absent. You will lose a credit.

In addition to Friday night engagements, approved by the Dean of Women, study night privileges will be limited to twelve social evenings, such as lectures, concerts, and other approved appointments. Choral society, literary society, college debates and oratrical contests, prayer meetings, and other appointments excepted by the Deans shall not be counted as social evenings.

The returning time on Friday evenings shall be 10:00.

A Saturday night study hour is reestablished, the hours being from 7:30 until 9:00.

No Saturday morning "privileges" shall be granted except with the specific authorization of the committee on social life.

WHAT'S AHEAD

Prayer meeting.

party for girls.

BATHS

President.

Wednesday, \* October 4th-

Friday, October 6th .- Detroit

Alumni Association banquet,

Hotel Statler. S. A. Graves, '10,

Saturday, October 7th-Philo

Tuesday, October 10th-Synod

Wednesday evening, Oct. 11th

-Popular meeting, Alma col-

lege night. Dr. John A. Mar-

quis, Moderator of the General

Assembly of the Presbyterian

church, and President of Coe

College, Iowa, and Dr. W .O.

Thompson, President of Ohio

Friday, October 13-(Found-

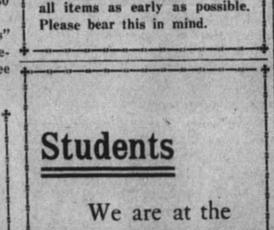
er's Day) Dr. Robert E. Speer.

State University, will speak.

of Michigan meets in Howell.

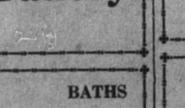
STUDENTS, PLEASE TAKE NOTICE

Persons having news items for the Almanian, must hand them in to the reporters not later than Friday night of the week preceeding the issue, which is printed on Tuesday. It is the aim of the editors to have a good representative paper, and free from mistakes, and one way to insure this is to hand in



same old stand, when you want anything for your spreads get it at

> Smith's Bakery



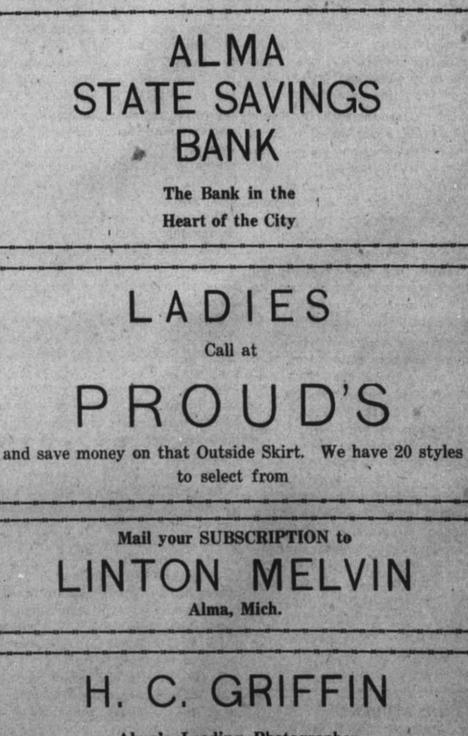
# The Wright House Barber Shop

Welcome Boys to

### the oldest and best

Three Chairs. No long waits. Let Norm Smith, the College Barber, cut your hair.

LOTT & WILLARD



Alma's Leading Photographer

J. E. CONVERSE Jeweler and Optometrist **106 East Superior** 

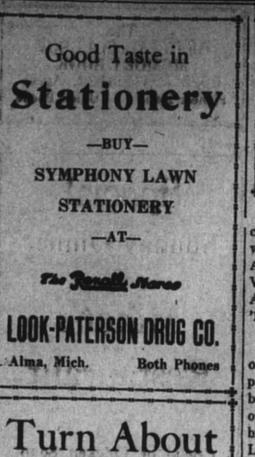
Try our Candy and Peanuts

**Luchini Bros.** 

Alma's Leading

Fruit Store





FAIR PLAY Buy from the Merchants who Advertise in the ALMANIAN

## First State Bank OLD - SAFE - RELIABLE A Good Bank in a Good Town

We stand ready to serve you at all times.

F. C. Thornburgh, M. D. HOMEOPATH 304 State Street OFFICE HOURS-1 to 4:30 p. m., and 7 to 8 p. m. Sunday by Appointment.

## Dr. Beshgetoor DENTIST **Over Wright's Furniture Store**

Alumni Round Table Where we are and what we are doing

Many old men were seen on the Notre Dame, Indiana, and has taught campus during the latter part of the two years in the schools at Glen week. Among them were Oscar M. Haven. Mr. Rohns had horticultural Anderson, Ralph Chisholm, Verne interests near Empire, Mich., and re-Van Duzen, of last year's class. Paul sided there 1912-1915. He is now Austin, Clarence Goodrich, class of sale director for the Clipper Belt 15, Rex Van Duzen, '13.

office so that the work in this de- Hastings street, N. E., Grand Rapids, partment as Dean of the College, many Michigan. be done with greater efficiency. The office is located in the Administration building in Professor Cook's former Latin room. Miss Hodgson will assist of Women at Alma, was married to in the work of the dean.

#### MARRIAGES

#### Hogan-Beach.

The marriage of Milo Hogan, class of '14, and Emily Beach, '14, was quietly celebrated at the home of the bride at 599 LaSalle avenue, Detroit, on Wednesday evening, August 30th, 1916. There were about thirty relatives and intimate friends present. Rev. J. D. MacDonald of Highland Park Presbyterian church officiating. at Farwell, Michigan. Mr. and Mrs. After a short trip Milo and Emily Brown are living at 682 McGraw Ave., returned to Detroit, where they will Detroit, Michigan. spend the year, returning to Auburn in the fall of 1917, where Milo intends to complete his seminary course. Mr. Robert H. Cook, '12, was mar-At present he is employed as inspec- ried to Miss Elizabeth King, on July tor in the Ford Motor Co. Emily 12th, 1916, at Orchard Place, Alma, will be official church visitor of the Michigan. Mr. Cook is engaged in Highland Park church during the the life insurance work, and is located year.

were Bertha Hubbell, closs of '14, and a short time. J. L. D. B Landon, '13.

Emily and Milo will live at 2799 Woodward avenue, Highland Park, will spend in Detroit.

### **Rohns-Day**

Alma, and Miss Alice Jean Day, sixth street, Milwaukee, Wisconsin. daughter of D. H. Day of Glen Haven, Michigan, were married at the Congregational church of Traverse City The marriage of Miss Faith M. Welon Wednesday September 20th. Miss ton,

Lacer Co., of Grand Rapids.

They will be at home to their Dean Mitchell has been given an friends after November 15th at 249

#### Uzzell-Waite.

Miss Camilia Waite, former Dean

Mr. Thomas Uzzell, on June 28, 1916, at New York City. Mr. Uzzell is a prominent writer, and has contributed several stories to The Saturday Evening Post, and Collier's Weekly. Mr. and Mrs. Uzzell have taken up their residence at 115 Washington avenue, New York City.

#### Brodie-Brown,

Miss Sue Brown, a former student at Alma, was united in marriage to Mr. Warren Brodie, on July 11, 1916,

#### Cook-King.

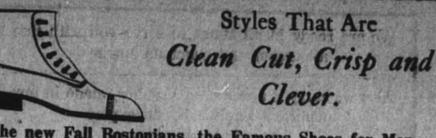
at Glens Falls, N. Y. We hope to Among those present at the wedding give a full account of the wedding in

#### Heitka-Robbins.

Miss Hazel Euginia Robbins was Mich., during the year which they married to Mr. Gilbert A. Heitka on Saturday evening, Aug. 26, 1916, at the home of the bride's parents, Iron Mountain, Michigan. Mr. and Mrs. Paul Philip Rohns, '07 graduate of Heitka are living at 216 Twenty-

#### Campbell-Welton.

to Mr. H. L. Campbell, was

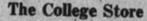


The new Fall Bostonians, the Famous Shoes for Men, Every "line" is as clean as a hound's tooth. These famous shoes are in greater demand than ever.

Look in Our Windows-Learn the Reason Why

Prices \$4.00 to \$6.50

## **Economy Shoe Store**



Charles R. Murphy

ALMA COLLEGE BOOK STORE

Drugs, Kodak Supplies-Amateur

Finishing-Fine Candies

College Trade Solicited.

### When You Want CLOTHING, SHOES, HATS, and FANCY GROCERIES

## Call on MEDLER

128 E. Superior St.

### Che Alma Music Store SMITH & MANEY

Gratiot County's Largest and Finest Music



Is full of all the new lasts and leathers found in reliable shoes, such as the

## Ralston or Florsheim Shoes

Men's Hosiery in lisles and silks in all colors. We wish to announce to the ladies of Wright Hall and Alma College, that we have stocked a new line of Ladies' Silk and Lisle Hosiery, also Ladies' Kid Gloves "The Ronsard"

Mallory and Stetson Hats

In the newest coloring and shapes. That broad rim hat for the dressy young men who cares for "SNAP"-a little different you know.

Ladies' and Men's real French Dry Cleaning and Pressing done.

# Alma, Mich.

# We Invite Every Student to This Store

as we wish to make your acquaintance, also to have you become acquainted with the strong reputable lines of Furinishings, Clothing and Men's Shoes which this store carries. This store is known to all former ALMA STUDENTS as the

## Home of "Hart Schaffner & Marx" and "Michael Sterns" Clothing

Entirely new Models and Fashions in men's and young men's Fall Suits and Overcoats. The new French Backs and Pinch Back Suits or Overcoats for the College Man.

# Jerseys



### THE WEEKLY ALMANIAN



6 1 M A & A

