## ד̧e Weekly Almanian

VoI. X. - No. 7
Tuesday, November 14, 1916
Per Copy Five Cents

## A1man-Kazoo Footbail Game, Davis Field, Saturday, November 18

Alma Team Slaughtered<br>Olivet College Eleven

## Crimson Team Helpless Befor <br> Coach Helmer's Machine.

After having waited since 1912, the
Maroon and Cream football team once Maroon and Cream football team once
more came to its own last Saturday and mopped the earth with the
Olivet college football team, Alma rolling up a count of 27 to 0 on the made against the Crimson host thi With Captain Johnston on the side
line with a broken shoulder, the me o: Helmer went on the field determined to bring the laurels in and lay them at the feet of their captain, and wel
was the job done. Olivet was practi cally helpless before the onslaught of the Maroon and Cream, and only twice
could they get within striking distance of the Alma goal, but each
time Alma struck first time Alma struck frimson attack

## 


 Smith made five yards, putting the
ball on the Olivet 18 -yard line. A pass
was touched and went over the Olwas touched and went over the Ol-
ivet goal, giving the Crimson the bal

$$
\begin{aligned}
& \text { Thus dowered and equipped, you } \\
& \text { sought the far Pacific and for a dec- } \\
& \text { sde have worked arduously laying }
\end{aligned}
$$ on her 20 . Several plays, mixed with

a couple exchanges of punts gave
Alma the ball on the Olivet 48-yard

$$
\begin{aligned}
& \text { ade have worked arduously laying } \\
& \text { feundations for an enduring civiliza- } \\
& \text { tion, where rolls the Oregon But it }
\end{aligned}
$$

$$
\begin{aligned}
& \text { tion, where rolls the Oregon. But it } \\
& \text { is not prodigal sons alone, who take } \\
& \text { their iourney into a far country and }
\end{aligned}
$$ line. Smith made two yards and

Hoolihan gave two more. Great in-

$$
\begin{aligned}
& \text { their journey into a far country and } \\
& \text { who return, nor for them alone do we }
\end{aligned}
$$ terference helped Hoolihan to 21 more

yards. Ed. Foote smashed the Olivet

$$
\begin{aligned}
& \text { who return, nor for them do we } \\
& \text { bring out the new gown and hood, } \\
& \text { and kill the fatted calf. In a single }
\end{aligned}
$$ yards. Ed. Foote smashed the Olivet

line for ten and-Hoolihan added two
more. Ed. Foote added five and then

$$
\begin{aligned}
& \text { and kill the fatted calf. In a single } \\
& \text { stride you have stepped across two }
\end{aligned}
$$ made it first down on the Olivet 8 -

yard line. Fitch added two yards and

$$
\begin{aligned}
& \text { thirds of a continent. } \\
& \text { And we, your friends who have }
\end{aligned}
$$ Foote gave two more, and then Hooli-

watched you grow through these han went over the goal. Hoolihan ad-
ded the extra point by kicking goal.

$$
\begin{aligned}
& \text { years, who have watched your powe } \\
& \text { of adjustment to new conditions, are }
\end{aligned}
$$



$$
\begin{aligned}
& \text { here to give our encouragement and } \\
& \text { to bid you God speed in this new life }
\end{aligned}
$$

 kicked to Olivet and Watson carried
the ball 36 yards before being downed.

$$
\begin{aligned}
& \text { upon which you are entering. } \\
& \text { We want to see you safely and }
\end{aligned}
$$ Hannigan added 2 yards. A pass more. Watson made a yard and

Schlaack made eight more. Watson
made it first down made it first down on the 20-yar
mark. Schlaack made one and one Olivet could not gain another inch
a.d Alma took the ball on her own
12-yard line. Hoolihan started things two and one-half and Hoolihan made
it first down again. Fitch contributed it first down again. Fitch contributed big that its demountableness is un
a half yard and Hoolihan added four culy developed and while big an and one half. A pass, Smith to Art
Foote, gave Alma 20 yards, and placed
the ball on Olivet's 25 dard line lihan cut seven yards from this and
Fitch two. Ed. Foote made it first Fitch two. Ed. Foote made it first
down, and then added five more. Smith made a yard and Ed. Foote gave
three and one-half more. Smith shot through center a
Hoolihan goaled.
Hoolihan goaled.
Helmer sent in subs at this stage,
and Alma kicked to Olivet who and Alma kicked to Olivet, who car-
ried the ball down the field, only to time was up.
The Maroon and Cream brigade was full of fight from start to finish and
during the entire game never let up during the entire game never let up
for a minute to give the Olivet eleven a chance to pull together and make hard fight. Alma started with a rush and kept rushing the Crimson
until the final whistle blew, and the until the final whistle blew, and the
Olivet eleven simply could not stay the tide
strongly.
Every man on the team played : great game. On defense the line was
stone wall, and Olivet could not hit it with any remarkable luck. A few imes the Crimson got away on good
runs around end, but the Alma ends and halves on the whole put markable game on defence.
The backfield on offense starred
Hoolihan tore off gain after gain all Hoolihan tore off gain after gain, all
of them long. He was given great interference nearly every time he carried the ball, which greatly aided his
efforts. Ed. Foote smashed through efforts. Ed. Foote smashed through
Olivet at will. Not once during the Olivet at will. Not once during the
game was he held for a gain of less than two yards. Malcom Smith and
Fitch also contributed well. Art. itch also contributed well.
(Continued on page four)

## We must beat Kazoo.

We her
We have secured the services of
p-to-date chef and can guarantee you
up-to-date chef and can guarantee you
satisfaction in all of our cooking and in football coach may have a share don't forget that we are doing our driver to fill the tank, crank the car, pastry work now. We will also wash it when it is dirty, and put on orders. All we ask is time enough to reparis the meal or mid-night lunch. W. F. Miner \& Son

That crap-Alma-Kazoo.

$\qquad$There is always danger in taking
the fly wheel off one engine and
not proper balance it may fail to
move the engine, or race so fast thatt. borrow a demountable rim from
mall for your wheel, or may prove so
big that its demountableness is unyou for the time you spent tighteningBut they know a good deal about
such things out here in Michigan, atand are taking no risks. When they
want a Presbyterian college presidenyterian provin
ult is, he fits.
urn a screw here, or adjust a bearinghere, have little to do that reallyatters. Charge the President! Healready charged and surchargedyears. It is left ten long successfulhine, to advance or retard the spa-or perhaps to pump a little mpre air
Dr. Foulkes, I hope, is going
ook into the gasoline tank of the ma-
hine, and warn the trustees of theangers of letting the supply get low.Iam expected to explain the mechan-
oulkes is to talk about the gasoline
that makes the car go, I am to talk
about ignition and pressure guaga ignition and pressure guage,
a word, about the president thatmakes the car go faster (or slower, as
e direction.

Some of you, no doubt, think that I have my metaphors mixed, that it the president's job to keep the tank hed and crank the car, and when he
has the engine running to jump int the rumble and fold his arms and watch which way the trustees and faculty in the front seat go. Or, perhaps, if it is a larger touring car andnew tires when there is a puncbelievers in democracy and in that
(Tery interesting sessions
Presedent Jomen H. Miccracken


## C

Th SHC CLUB TO MEET The first number of the Alima Music
Uub oourse will be given Friday eve ing. Nov. 7 . in the reception roon
Wright Hall. Mme Francis Norton


## ZETA SIGMA SOCIETY

## HOLOS ANVUA BAMOUEI

 Oldest Men's Solt Grea Time at Annual Affair.its one to all of the nine numbers
the course. Students should secure
their membership cards from Mis
Markham or Mr. Clinton
wives may
Mitchell.
Song Recital, Mme Francis Mor
"The Messiah" (Soloists, chorus,
eopold Auer (Social evening)
Dr. Albert A. Stanley, Univer-
Organ Recital (Story of the or
Sadie Messinger accompanist.
"The Mikado."
he soloist of this coming Friday ex

In high spirits Zeta Sigma and
-eighth annual banquet in the
The decisive victory over Olive
as a titting prelude to the celebration
dents were present and after a half
dining room while the orchestra made
ist.
thanks we proceeded to enjoy the ex
curses come and go with such light
und only at such another banquet.
The decorations were simple in the
veta Sigma colors, blue and white,
ecies. The many maroon and cream
Hap' we had supped until "even
R. Robinson, proposed that we
ralto, met with an enthusiastic re
gle, Tenn., August 11-13, on $\mathrm{F}_{\mathrm{r}}$
and she rose to splendid heights
and 'You Are All That is Lovely,' sheat Monteagle, having had charge
PROHIBITION WORK
local I. P. A., has been doing a great
work in the dry campaign. The re-
sponsibility of getting many teams to
gether, distributing of literature andthe things which have but a few ofthe things which have been met
There have been several teams ofspeakers out doing work. Among
the places which have been visited
. Newark M. E. church; Middle-
On Saturday there were several team
out around the county making speech-
es. It was sort of a "Flying Squad-
on." Much effective work was done bythe girls, in the way of addressing andfilling envelopes. On the last Thursdaynight of the campaign, many of the
college men successfully cornered awet speaker, and most of the questionswere evaded by him. Alma college hasdone a good work this fall in the great
state movement for a dry Michigan.
SECOND NUMBER FINE
The second number of the Alma
yceum coursenight of this week, by Mrs. FenettaHaskell, in a dramatic reading, whowas well greeted by the large audi-
Her rendition of Justin Hunt MeCarty's drama, "If I Were King,"beld the close attention of the audi-nce from start to the close, leadingher audience from one scene to theell through the dramstic climapes

## the play.

Before entering into the play she
paused to give a resume of the his-
hich made play, and its influence,
then opened and read a letter dated
Mr. Robinson then
evening, explaining how we were miMr. Errol St

friendship to a metal which tarnishes with lapse of years, but is repolished
to former brilliancy by the clasp ofThe fine society spirit of the Fresh-
20, in hisor the atie shorFreshmen are realizing this early, andhope to tend their assistance.
"Cause," said Mr. Clinton Seeley,on firing after ammunition is gone)."co-operation within and without theheta, Zeta Sigma and Adelphics are
ome of the delightful things af-pressed the appreciation which AlphaTheta feels of her affiliation with Zetasigma. She called it "Co-operation"hich say
To each other we are true,
And to Zeta Sigma too." ught it seasoned their voices. Need less to say we were not satisfied with

The flower man, Mr. Frank Bittner, 18, then proved that in 1916 he was worthy to be known as a Junior Zeta man. His toast was rich food for
thought, even after ten years in the world's school.
The Adelphics send their message of "Personality Progress and Affiliation" by Mr. Wm. Keese, '18. He told how closely the bands af likeness are voven between the Adelphics and he smaller units in the colleses helps uch to make our intercollegiate spir what it is.
"Mr. Montie McFarlane, '16, told us "Pep-pepper and Alma spirit." The (Continued on page four)

| Weekly Almanian |
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|  |  |

The word memorial by use and primarily, with the thought of area characters or noble efforts. Like many other words of worthy sentiment, it has fallen into the hands of knaves and fools, and its meaning has become distorted.
The following communication, a post card, was received by the Almanian, after the publication of the special "Waugural edition:

We note in your No. 5, page 8 an event immemorable. The is-
sue was memorable enough with. sue was m
out that."

## out that."

have no reason to beligned, ther, we it was the work of a malicious knave, in this modern day called a "knocker." The Almanian staff is well aware of its weakness, and the limitations of its combined intellects; but our dis-
corning power is still accute enough to corning power is still accute enough to
read a news item as a news item, when it is run under such a heading as an "exchange." Our "knocker" has evidently reached such a high level of
vision, power of discernment, that he vision, power of disce
can't read plain type.
or purpose to try and classify a knock. e1, our vocabulary of zoological terms, and vicious sentiments is not complete enough for the task. Under other m.ore capable intellects, they have
been classified as "scapegoats, bloodbeen classified as "scapegoats, blood-
suckers, and malaria." Maybe the "Imperial Imp" (under whose tutelage such fowl things are produced) can
give a more adequate classification. The Almanin, receves, and invites criticism that is constructive with the
writer's name attached. But we are exceedingly grateful to know that such an intellectual genius as the writer of the card previously mentioned, is a
reader of our paper. If you will but send us your name, we will humbly attompt to find literature fit reading for
such a remarkable mind, and food for such a remarkable mind, and food for
such an excruciating spirit. For the such an excruciating spirit. For the
present we suggest, The Police Gayzette, Chicago Blade and Ledger and "Rum" literature.

## 5. inatgural music

The music furnished by the var-
icus organizations of the college did much toward making the inauguration program a success. The College Glee club and Male Quartet sang at the public meeting Tuesday
evening at the Presbyterian church evening at the Presbyterian church.
Notwithstanding the fact the Notwithstanding the fact that this was the first public appearance of the
Glee club this year, every Glee club this year, every one pres.
ent was well pleased with it's work. The club's rendition of "Vaquero's
Song" from Herbert's opera, "NatoSong" from Herbert's opera, "Nato-
ma" was especially admirable. In response to the applause accorded it, a
well rendered humorous number was given. The singing of "When Day Fades" by the Male Quartet was also well received.
The Inaugural exercises in the chapel Wednesday morning were given added inspiration by the splendid work of the College Choral club un-
aer the direction of Prof. Veatch. "Lift Up Your Heads" from the "Messiah" and "Gloria" from Mozart's cess of the renditions may be judged followed each number
followed each number.
The college musical clubs are sure-
ty worthy of the praise given them. $1 y$ worthy of the praise given them.
Such fine work at the beginning of the college year is prospectiv of some-
thing extraordinary before the year thing
very interesting sessions
(Continued from. Page One) the lead in Israel, for that the peop the Lord."
First then, Mr. President, I charge you, lead Alma, or to stick to our motor metaphor, steer Alma. The re-
sponsibility for steering implies of course responsibility for steerage way. 'Whether the wind will fill your sails, if there is any wind, it will depend upon the way you hold your helm.)
How many miles you will get from a gallon will depend on your manipulajudicious admixture of the your judicious admixture of the proper
proportion of air and gas. proportion of air and gas.
Of course, if there is no wind stirOf course, if there is no wind stir-
ring at all, it is idle for you to stay at the tiller, you may as well go out
and raise the wind; if there is no gasoline in your tank, you cannot steed by sitting at the wheel, you must either get out and fill the tank or get someone to fill it for you. That is ircidental to leadership of any kind. The bravest, most original, most daring general at the front can do nothing in the present war, unless his
supply of munitions is well organized supply of munitions is well organized. But, remember, if you can remem-
ber it through the toilsome days, that putting the gasoline into the tank is incidental. We put gasoline into the tank that the car may go, and go
whither we would have it whither we would have it go. We d finding gasoline at the next garage. If there is danger of America being If there is danger of America being
absorbed in money own sake, there is also danger its own sake, there is also danger that
college presidents may catch the same disease. College presidents in these diys are necessarily business men, but American education will lose much and gain little if these college presidents become such business men that they know better how a dollar may be dellar may be spent to the welfare and progress of mankind. The American
kusiness man may say, "I enjoy winning the money, but I will leave it to
my wife to find out what it is. or." But no true college it is good can ever say, "I have a dollar and no way to spend it that seems worth If, then, my first charge is steer Alma, my second is steer Alma some where. Have a destination in view. Don't merely go for a ride. The po-
lice president in Berlin last week forbude the use of taxicabs for joy rid-
ing. You may ride to business in axi or to a train, but you cannot ride to a theatre or moving picture
show in a taxi. And the remarkble thing, as the papers remark, is cide whether you are riding for
yor to cide whether you are riding for
pleasure or on business. It would be a good thing if our American pubto our presidential chauffeurs to gitimate is joy riding and what is boys and girls.
A Philadelphia lawyer who had University of Pennsylvania with the aculty said to me last spring, "The hore I talk with the faculty, the more realize that while I have a pretty clear picture of the kind of man that $I$ want the University to produce, the members of the faculty have no such his particular work and let the resul. Decide, Mr. Presidhat it will." a boy or girl you want Alma our out, and having decided, adopt whether it be the same kind of pro uct as the University of Michigan what it professes to be provided it is he true Alma brand.
It is not enough to be on the go, you must be going somewhere if it aid that the favorite book of the college president of today is the milege book, with which he can travel are of the either direction. Beredit as a college president will not your institution reels off. It will be udged by the character of the desey long or short. Then, be the jourey long or short. The name of the
institution you are to guide suggests that old poem of Mathew Prior, written over two hundred years ago, entitled, "Alma or the Progress may recall:
"Alma in verse-in prose the mind Ty Aristotle's pen defined
Is bona fide, All in squat or tall Is bona fide, All in All. All again, In every sinew, nerve and vein,
Runs here and there, like Hamlet's ghost,
While everywhere she rules the roast. Now it is not the college president Runs here and there, like Hamlet's ghost,
While everywhere she rules the roast, But to Alma which is poetry's word the two theories, the one that the he body, the other that the mind has it own peculiar seat in the brain and must receive the information and execute its decrees through the it rediation of the nerves.
It reminds us of that most per lexing problem of the college presi does it reside in the toe of the foot ball player or in the voice of the glee club singer or in the brain of the
"Alma, they strenuously maintain
Alma, they strenuously maintain
cock horse on her throne, th
brain, that seat of thought dis-
And from thes
pences-
Her sovereign pleasure to the senses
The scholars of the Stagyrite,
Who for the old opinion fight main-
tain.
The mind as visibly is seen
Extended through the whole
Why should all honor thus be taken From lower parts to oload the brain,
When other limbs we plainly When other limbs we plainly see
Each in his way, as brisk as he."
Prior, being a broad minded presis
aent, suggests a compromise:
That Alma enter at the toes
That then she mounts by just degrees
Up to the ankles, legs and knees, p to the ankles, legs and knees
And all these under regions past
She nestles somewhere near the wa
Gives pain and pleasure, grief
laughter laughter
we shall show
Mature, if not improved by time Up to the heart she loves to climb,
From thence compelled by
She makes the head at latest stage From the feet upward to the head
Pithy and short says. Dick proced, As your hor proceed. As your blue book for the journeys upon which you must guide this mod-
ern Alma I suggest to you this rich old rhyme of Prior. He willed his poems, you may remember, to the Callege of St. John the Evangelist at
Cambridge, of which Mr. Austin
Dobson remarks, even with the copy
of 1718, Johnson might have knocked awn Osborn the book seller.
If Alma College, because of its ra-
cant youth, can be the practical synonym of mind, you will have a trade presidential tour can enter in your toes of your football team, and the hey with the mind team, and jourthe whole frame, so that all of college life shall be pervaded with mind, be royal progress indeed, an auto be a trip for which even a college presihauffeer not be ashamed to act as
And my third and last charge not only to steer Alma, not only to he society somewhere, but to select eir and inspire their and if possible We may jest if
hanical metaphors. We way meof our educational shop, of our talk ploma factory, of our refectory or what makes the work of the that president important and peculiarly worth while, is it that it is a work worth while, is it that it is a work
with, by and for persons, nay more, that it is a work with the choicest spirits at their most attractive age. This is at once its greatest responsibinty and its greatest reward. Not which we arrive, but ne the city at of our journey and the songs of thei
hearts should be our great of their
If you ask then what is the college president's greatest work, an-
wer, determining the spiritual phere of his college. When I was college president in the West, and traveled long distances over many railroads, I used to think that I could detect in the attitude and spirit of he brakeman or conductor the atti-

$$
\begin{aligned}
& \text { tude and spirit of the president of } \\
& \text { the road. So it is in every organiza- }
\end{aligned}
$$

$\qquad$ hich sets the key. If material gain,
rger enrollments dominate buildings,
ought, the acquisition of the your
things of life will dominate the ought and lives of your faculty and popular applause, if in sports,
(Continued on page three.)
The Best Shoes are
Walk-Over-Shoes
$\$ 4.00$ to $\$ 6.00$
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The Man's Store.

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for Courtesy and Cleanliness Haircuts that are Right. THE COLLEGE SHOP

## VAEDEETATE

gilbert genesta, Prop.

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Thursday, Nov. 16-"The Iron Claw."
Friday, Nov. 17-"The Secret of the Submarine."
With each one of these serials a feature will be given,

The feature is worth the price of admission, making he serial free to you.

After the game or any affair stop in where gas prepares the lunch. They are "distinctly better"

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ervice is Our Middle Name
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SHINING
PARLOR

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Candies and Toilet Articles
The Nyal Quality Store. alma, michigan

## STUDENTS

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Furniture and Picture Frames

## Crandell \& Scott

## ALMA SLAUGHTERED OLIVET

## (Continued from page one.) Foote and Richards both aided in g

 Foote and ground, through the receiving Alma ground, through the receiv-ing of forward passes. It was a ma-
chine that's all and Olivet could not chine, that's all and Olivet could not
clog the works.
Lineup 'and summary:
 Bacon .
Myers. Dickie .............. .. T........... Barabou French
Clemens
Watson
 Alma $1 . . . . . . . . . .13$
Touchdowns: Hoolihan 2, E, Foote Touchdowns: Hoolihan 2, E. Foote,
Smith. Smith.
Goals from touchdowns: Hoolihan Time of quarters: 15 minutes. Capt. Johnson, Jordon for Clemens Alma: Lott for French, Hebert for
Smith, Robinson for Hoolihan. Smith, Robinson for Hoolihan.
Referee: Field, Grand Rapids. Umpire: Blake Miller, Mt. Pleasant,
Headlinesman: Kimball, Yspilanti Normal.

Notes on the Game.
Great interference aided "Hap" Hoolihan pull off his long gains.
Our crippled backfield isn't cien though there's only one Foote back there.
Again we would mention that it was
Art. Foote that saved Alma from being scored upon. Don't forget to
give Art, proper credit, hes been playing a great game this year. like Ed. Foote bring 'em out for the Kalamazoo college game.
Olivet never held Ed Olivet never held Ed. Foote. He
gained every time he was called up gained every time he was called up-
on, and his gains were longer than those made by the usual fullback. Miller and McAuley, snared a few Olivet men back of their line.
Kalamazoo college is after the Kalamazoo college is after the
championship and must defeat Alma next Saturday. Men its up to you to give your best to Alma, coach Helmer
and Eddie Johnston. Helmer never was on a football team
that defeated Olivet, during his four that defeated Olivet, during his four
years in college, but believe us, he turned out a team that licked them
to a frazzle.
The great and only Watson didn't seem to worry Alma. Not so you could notice it.
Captain Johnston of Olivet received a broken shoulder in the last quarter a
when Olivet was endeavoring to
score. Our sympathy goes to Olivet, as the loss is a big one, and we want Olivet to defeat Albion Saturday,
while Alma's men are licking Kalawhile Alma's men are licking Kala-
mazoo, if they can, and we believe that they can. Alma's captain, Eddie Johnston, his
broken shoulder bandaged up, watched every play from the sidelines. Eddic
was some worried until the thind was some worried until the third
touchdown came, and then his face cleared somewhat.
The crowd must be out Saturday Kalamazoo and Alma colleges will
battle for the M. I. A. A. title on Many thanks are due to the Republic band for their efforts last Saturday. The band added greatly to the joy that reigned when Alma took her old rival into camp. The band rendered college selections and other and entered ats atyle. We also desire to express our appreciation to the
Republic Motor Truck Comany, Inc., this concern having been it possible for the college to have this splend DRUB NORMALS
On Wednesday of this week Coach Helmer took his new football team to Mt. Pleasant for a practice game with
the Mt. Pleasant Normals and the Maroon and Cream brigade smashed through the Teachers almost at will, scoring 40 points against 0 for th
Normals in a short guarter

Luchini Bros.
Quality First Fruit Store

Home-Made Candy, Fruits and Peanuts
G. V. WRIGHT FURNITURE and Picture Frames

ROMP OVER M. A. C. SCRUBS The Alma college football team reurned to form last week Saturday,
nd walked over the M. A. C. Scrubs nd walked over the M. A. C. Scrubs
great style, winning by a count of
Following the poorly played Albion game the week before the Alma fans
did not entertain any high hope of did not entertain any high hope of
downing the Aggie' Scrubs, but the team came back and played a fine game at all stages of the encounter
and had the Farmer seconds on the defensive nearly the entire game. Helmer used two backfields against
he Scrubs and both worked good. the Scrubs and both worked good.
The entire Alma team played in
great style. Hoolihan, Smith, Fitch, reat style. Hoolihan, Smith, Fitch,
and Richardśs tore off long gains time and again. On defense the entire team was a veritable stone wall. Johnston
played a great game, but late in the played a great game, but late in the
contest the Alma captain was injured and is out of the game for the season with a broken shoulder.
Lineup and summary:
 Swei .....
Shumway
Jonkmann
Speltz
Speltz ...
Pattison.
Patison
Thompson
Burton
Burton
Laidlow
.
 Richards, Jewitt

Many a man who knows that there 3 room at the top, sits down, and

Don't Forget the boot and Shoe hospital
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here
W.H.Miner \& Son.


It Pays to Dress Well Clothes may not make the man,
but sometimes they do a lot but sometimes they do a lot
toward making him successful. The well-dressed man commands favorable attention from his associates,
his clothes are an asset. It is the his clothes are an asset. It is the
duty of every man to dress as well
and as neatly as his means and circumstances will allow.
"PROGRESSIVE" CLOTHES
For Men and Young Men
are moderately priced, always cor.
rect in style, and the guarantec of rect in style, and the guarantee of
a reputable, manufacturer protects you in their purchase.
The new styles for Spring are now
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