

NOV 21 1922

The Weekly Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME SIXTEEN

ALMA, MICHIGAN, TUESDAY, NOVEMBER 21, 1922

NUMBER TEN

Alma Defeats Kalamazoo 2 to 0 in a Hard Battle

U. P. CLUB HOLDS VENISON BANQUET

— CLOVERLAND MEMBERS AND GUESTS ENJOY SPLENDID REPAST IN WRIGHT HALL. —

Great was the joy in the ranks of the Upper Peninsula club when they received the news that the Foster boys had been the recipients of a deer from the wilds of the Great North. Of course the paramount question was as to the proper time and place of having the venison feast. It was finally decided to hold the important rite in Wright Hall on Thursday evening.

Every member was entitled to invite one guest and never did the U. P. boys find themselves so popular on the campus when the news leaked out. However the number of guests had to be limited as there was only one deer, and up in the U. P. it is nothing for a sturdy son of the North to eat a whole deer at one meal.

The banquet table had been arranged in the letter "U" fronting the fireplace. Place cards were in evidence so as to insure everyone their proper station. There was no elbow room, but that did not matter, as was evident by "Ping" Richards who ate calmly on with one of his arms entwined around a dining-room post.

Never was there such delicious venison served anywhere. It disappeared with amazing rapidity. Indeed Hudson was so fascinated that he stuck to the chase long after the rest had declared themselves satisfied. But even so, there was some left for the hard-working swipes who tasted of this delicious morsel for the first time, probably.

Then Ewald Swanson, President of the Upper Peninsula Club arose and called for impromptu on the part of several worthy gentlemen present. Coach Campbell responded and declared that he was happy indeed to come from the country where they sold potatoes by the cord and pumpkins by the ton. "Scotty" McDonald illustrated the U. P. way of snaring rabbits, quite original as one would naturally expect.

Lee Sharrar, Mr. King, Harry Surrell, Sidney Foster, "Ping" Richards, Francis Taite and Basil Hunter also ably eulogized the glories of the Upper Peninsula. Every U. P. member appreciated the opportunity of gathering together in friendly council. The sons and daughters of Cloverland hope that there may be more social gatherings in the future, for thus only will the bonds of the club be further strengthened.

Y. W. C. A.

Outside it was dark and cold and rainy, but inside Wright Hall reception room the candles cast out faint gleams and the flames leaped high in the fireplace. Chairs were drawn up, girls came in and pretty soon everything was in readiness for the Y. W. meeting.

Mildred Gerow played "Traumeri" and then Avis Lane took up the business of meeting. She introduced Miss Gutekunst of the Detroit Y. W. C. A. who was to speak to us.

Miss Gutekunst told of the starting of Y. W. C. A. work in Detroit and of her part in it. She told of the various phases of "Y" work and what was being done. Examples were given of how the Travelers Aid Dept. worked and of the great work done by the "Y" in this field. Miss Gutekunst also told of the Chinese boy she was putting through school in China.

The keynote of Miss Gutekunst's talk was "That your daughter may be as cornerstones polished after the similitude of a palace." The girls learned a great deal about "Y" work in general.

The meeting was closed with the Mizpah benediction.

Charles Ray in R. S. V. P. at the Strand, Thursday and Friday.

GOOD GAMES LISTED FOR THE M. I. A. A.

Three games are listed among the Michigan Intercollegiate teams this week, the one of chief interest right now being the Albion-Kalamazoo contest at Albion on Saturday because of the possibilities that are involved. It holds a particular interest for Alma, as it will decide the fate of the local team in the race.

Another game of real interest to Alma is the Mt. Pleasant Normal-Alma affair at Mt. Pleasant.

The other game will see Hillsdale and Olivet battling at Olivet to pull out of the cellar position in the association race.

Alma to Encounter Normals Saturday

Saturday will see one of the big games of the year when the Maroon and Cream eleven meets the Mt. Pleasant Normals in the Teachers stronghold, in a battle that promises to be a blinger from start to finish as the two elevens are apparently somewhat nearly evenly matched.

The intense rivalry in baseball and basketball for the past ten or fifteen years between the two schools has been continued over to football with the rapid rise of the Normal in the fall sport during the past few years and it had its high point last year when the Teachers handed Alma a 28 to 0 defeat, when they were rated too cheaply and Alma endeavored to sandwich them in with two other games in eight days.

The Maroon and Cream still smart under the sting of that defeat and there is a real determination in the Alma camp to wipe out the defeat this year if possible by slipping over a victory on the Teachers. The Alma coaches staff will be working hard this week to have the team in the best possible shape for the fray.

The Normals will not be caught asleep by Alma. This game is the big contest of the year for the Normalites and they are putting forth every effort to have the Isabelle County eleven in fine condition for a gruelling battle and Alma is not going to find the going easy at any stage of the game. The Normals will be in shape and most willing to battle hard for every inch of ground before it is yielded to the Maroon and Cream.

It is expected that a big delegation of Alma fans will go to Mt. Pleasant for the game, both from the College and from the Town.

ALPHA THETA

The regular meeting of the Alpha Theta literary society was called to order by Edith Hughes, the president. Roll call was answered by a current event, following which there was a first and second critics' report. The program was then turned over to the pledges. Two readings, "Seen' Things at Night" and "The Crooked Mouth Family" were given effectively by Katherine Jenkins. A play, "Romeo and Juliet" cribbed out of Shakespeare and reeking with woe included the following cast:

- Brave Romeo—Dorothy Bradley.
- Juliet—Juanita Eastman.
- Lights—Ernestine Des Jardins
- Mildred Caldwell
- Curtains—Katherine Jenkins
- Elizabeth Jenkins.
- Long Hours—Ann Lyons Ruth Hamilton.
- Castle—Dorothy Allen
- Tree—Eunice Houghton.

Words fail when any attempt is made to describe the passing of the long hours, the silent yet ardent Romeo, the passionate Juliet. It is enough to say that the big bottle "Poison" and the placards "Dead" and "Also Dead" formed the climax. A silent solo, "Why Father Left Home" was artistically rendered by Ann Lyons accompanied by Eunice Houghton. Last but not least, came the "Eats" followed by adjournment.

Charles Ray in R. S. V. P. at the Strand, Thursday and Friday.

REV. WILLIAMS IS CHAPEL SPEAKER

— "Fighting Parson" of Chicago Makes Forceful Appeal to College STUDENTS. —

Dr. Elmer Lynn Williams of Chicago a man of national repute, addressed the chapel last Friday, making an appeal to college students to uphold new and high ideals. Dr. Williams was here about a year ago, and it was a delight to have the opportunity of listening to him again. Some years ago Rev. Williams earned the title of the "Fighting Parson" in Chicago because of his fearless attack upon corruption there. Recently he has been serving as a speaker for the Intercollegiate Prohibition Association.

Rev. Williams said that during his tour in the United States while visiting colleges, he noted that everywhere he went there was a greatly increased interest in higher education. Everywhere men and women were seeking knowledge. More than ever before, too, the world needs these people, because they are the supporters of high ideals. The American newspaper of today is filled with propaganda that produces low ideals. To counteract the newspaper, the college must turn out men and women with new ideals and it is doing that.

A few days ago, Dr. Williams said, he and Coach Yost sat at the same table for luncheon. At that time, Yost begged of the business man of Ann Arbor to create such an atmosphere that gambling on games at Ferry Field would be impossible. Gambling is one of the great evils in sports, and Dr. Williams expressed the view that it was the duty of the christian college to suppress gambling. Many people think more of gambling and breeding horses than they do of their own sons. This is especially true in Kentucky. Dr. Williams recited a very impressive bit of poetry that illustrated his point very well.

Rev. Williams is death on tobacco and liquor. He said of the former in the words of Coach Yost, that no man who smoked was ever able to make the football team at Michigan. In his plea against liquor, he illustrated his arguments with several telling episodes in human life. His story of the boy who shot a man while under the influence of liquor and who died in the hangman's noose, was told in a flow of words that one can hardly forget for some time.

Rev. Williams stated that France, the country to whom we sent our best blood to fight for, was now manufacturing wine in great quantities and shipping it to this country. In closing, he said that much of the future of the country was in the hands of college students. Trained men and women must uphold the law, uphold prohibition, and uphold new ideals.

M. I. A. A. SCORES OF THE PAST WEEK

Scores of M. I. A. A. games this past week indicate that the Albion-Kalamazoo game will be a blinger, and while dope points to Albion, the writer believes that Kalamazoo will stop the Methodist crew. Olivet for the first time this season won a fray. The scores:

- At Kalamazoo—Alma College 2, Kalamazoo 0.
- At Albion—Albion 14, Michigan State Normal 0.
- At Olivet—Olivet 13, Assumption 0.

ADRIAN NOT SCORED ON

Adrian College will probably be back in the association with a football team next year. Adrian has not met defeat all this year, and has not even been scored against. In one contest the Adrianites were held to a scoreless tie. They will probably rank about the equal of Olivet and Hillsdale this year.

KNIGHTS OF THE ROAD

A new club is to make its appearance on the campus at Alma College. It is to be composed of all the college fellows who have "bummed their way" to any of this year's football games. The first meeting is to be held Wednesday evening at seven o'clock in Room 18, Pioneer Hall. The following men are charter members and are urged to be there: Apsey, Cole, Frostick, Laughlin, Lovell, Edwin McDonald, Mansfield, Manwaring, Patton, Robbins, Wesley, R. Woodhouse. In case other names have been overlooked, consider yourself a charter member and be there.

Art Club to Give Charity Concert

The Alma Art Club, with the assistance of the best musical talent of both city and college, is planning a musical treat for the people of Alma and vicinity. The Club will give on the evening of Friday, Nov. 24, at the Presbyterian Church a charity concert, the entire proceeds of which will be turned over to the Alma Welfare Association to be used by that organization in their work this winter.

All the local artists to appear that evening are donating their services for the event and music lovers are assured of a program which will be very enjoyable and very much worth listening to. The program will be a mixed one and will consist of solos, a male quartette, organ numbers, trios, and readings. The Alma Art Club is planning to make this concert an annual event, one which music lovers may look forward to each year.

Do not forget the date—Friday evening, Nov. 24, at eight o'clock.

THE PROGRAM

- Organ
 - Gavotte (from Mignon) Synes
 - Song of the Woodman Floto-Buck
 - Overture to Stradella Floto-Buck
 - Miss Grace Roberts
- Vocal Solo
 - Wonderful World of Romance Haydn Wood
 - In An Old Fashioned Town W. H. Squires
 - Miss Marie Myers
- Girls' Double Trio
 - Barcarolle Offenback-Lynes
 - Rocking Time Knox
 - Helen Sharrar, Helen Ely, Hortense MacKenzie, Margaret Ely, Dorothy Young, Beatrice Snyder
- Vocal Solo
 - Selected Mr. Beausang
- Vocal Solo
 - Selected Fromilda Young
- Reading
 - Selected Mr. Lee Sharrar
- Male Quartette
 - Selected
 - Chester Robinson, Lowell Hudson, Donald Smith, Julian Smith
- Vocal Solo
 - The Cry of Rachael Mary Turner Salter
 - The Morning Wind Gene Branscombe
 - Mrs. Ruth Palmer Moore
- Art Club Trio
 - Cobwebs Gerritt Smith
 - Slumber Song Sheiser
 - Mrs. Hazel Davis, Mrs. Louise MacKenzie, Mrs. Mildred Sweet Youngquist
 - Accompanists—Miss Grace Roberts, Miss Esther Zinn, Mrs. Lula Pringle, Mrs. Leath Mullin
 - Piano loaned by compliments of Sawkins Piano Co.

Y. M. C. A. MEETING

Victor Crittenden and Harold Foster were the leaders at the weekly "Y" meeting in Pioneer Hall. They took as the theme to be discussed that famous quotation "I am the true vine and my Father is the husbandman." Mr. Crittenden discussed the topic and then called the report to the various questions which had been handed out previous to the meeting. These questions all amplified the main theme bringing it out all the more forcibly and clearly.

The meeting was adjourned with the Mizpah benediction.

Dick—She confided to me that many had tried to kiss her and none had succeeded. But lately, she said, she had become rather curious to know what it is like.

Dud—Weren't you surprised at that?

Dick—Well, it did give me a good start.

Prof. West (after a very bad recitation)—Class is dismissed; don't flap your ears when you go out.

KAZOO IS FORCED TO MAKE A SAFETY

— ALMA PLAYS BRILLIANT GAME AGAINST THE STRONGEST OPPONENT OF SEASON. —

The vaunted Kalamazoo College football eleven, which had been counting strongly on the 1922 Michigan Intercollegiate football championship, which had been defeating all comers this year including among its Valparaiso university and other strong elevens from five states, and which had not been defeated on its home lot since Alma picked off a championship from the Kazooks back in 1917, a period of five long years, fell Saturday, not before the onslaught of the Maroon and Cream, but rather a victim to the greatest defensive game that Alma had shown all season, a defense that simply forced Kalamazoo down behind her own goal line for a safety that gave Alma the fray 2 to 0.

It was a wonderful satisfaction to the Maroon and Cream to down the fighting Kazooks on their own field. And it can be said truthfully and wholeheartedly that the entire Kalamazoo aggregation played wonderful football during the entire contest, putting up the best brand of football that they had shown all season according to some Kazook observers on the sidelines. Further we will venture a prediction right now that if the Celery City eleven battles against Albion Saturday the way that it did against Alma it is going to throw an awful jar into the Methodists, as Kalamazoo in such a case will win. The Alma victory was a wonderful comeback after Alma's letdown in the Albion game. It showed clearly that the team has the fighting spirit and the fighting qualities of other years which in the past had caused Alma to be termed the "Yale of the West."

Alma kicked to Kazoo to start, Kazoo getting the ball on her own 33 yard line on a short kick. Making two yards and then losing it on the second down she punted to R. Catherman who returned to the Alma 22. McDonald ripped off 4 yards and then Rus heaved a pass 25 yards to Johnston who added 22 more before he was thrown. Harley Catherman made 3. A pass was grounded. Breckenberry added 2 yards. An attempted field goal by dropkick on the Kazoo 30 yard line failed and it was Kazoo's ball on her 20. Vroeg lost a yard. Kazoo punted short as Alma broke through the defense and it was Alma's ball on the Kazoo 35 yard line. H. Catherman and McDonald made it first down. Kazoo intercepted an Alma pass on her own 17 yard line. She was forced to punt and Alma took the ball on her own 45 yard line. A pass Catherman to "Dud" gave Alma 5. McDonald made it first down. Alma was penalized for offside, and then punted to the Kazoo 16. Kazoo made a first down and was forced to punt, Alma getting the ball on her own 18. Alma punted to the 50 yard line. Kazoo was forced to boot and kicked over the Alma goal, the ball going in play on the Alma 20, just as the quarter ended.

McDonald made 6 and added another. H. Catherman tore off 10 and Brackenberry added 17. Stewart gave Alma 4. H. Catherman added one and McDonald 3. Alma punted to Kazoo on the Kazoo 38 yard line. Kazoo made a first down and then was penalized 15 for holding. She punted to R. Catherman who returned 15 to the Alma yard line. H. Catherman failed to gain and Alma was penalized for offside. She punted to Kazoo on the Kazoo 35 yard line. Kazoo completed a pass Voorhees to Morely for 3 yards. A second failed and Johnston intercepted the third, on the Kazoo 47 yard mark. An Alma pass was grounded and R. Catherman then heaved one to Brackenberry for 21

(Continued on page two)

The Weekly Almanian
A Student Publication

Published by
ALMANIAN PUBLISHING CO.
ALMA, MICHIGAN

Subscription—\$2.00 the year

Entered as second class matter, Sept. 24, 1907,
Act of 1879, Alma, Mich.

Almanian Staff
Editor-in-Chief—Roy A. Gustafson
Business Manager—Elno D. McGlone
Associate Editor—Kenneth Shrier
Associate Editor—Harold Gay
Campus Editor—Fred Hartwick
Athletic Editor—Homer Dunham
Wright Hall—Greta Muir
Circulation Manager—Ruth King
Printer's Devil—Ronald Harris

BY THEIR FRUIT

The world from my window is full of Fall. Gray skies, furrowed hills, and somber fields an atmosphere of seriousness and contemplation which we have learned to call Fall. It is the advancing age of the year, grey at the temples, furrowed with maturity and shrinking bloom, and somber with the advance of the age of the year.

And as I look across the fields I see, too, that the trees have spent their youth. They stand rugged and grey stiffly waving their dry old limbs in the wild blasts of November. I can see an old apple tree just under my window which like the other trees is shorn of its summer garments, those scintillating bright leaves which gave it delicate beauty, like the other trees stands naked of its decorations, the frame-work on which beauty was builded.

The old tree has a few apples left on its rugged branches some of them in the rosy blush of maturity. The tree has given of the abundance of its crop this year and here are a few of the beauties left hidden from the keen eye of the picker. They stand out rather sharply against the grey brown of the branches, against the grey of the skies and against the drab of the distant fields.

But on the same tree there are some apples which have been left by the picker, not because they were unnoticed, but because they were useless. Brown, they are, as brown as the fields. They scarcely make themselves visible against the drab background of Fall, but there they are. Brown they are as I can see and rotten as I know from past experiences.

A man's Life principles are the fruit of his life. And it's pretty necessary to get the ingredients which are going to make that fruit an enduring species, the kind which at the fall of life will be the mature, rich, attractive product that men will want and not the brown and spotted thing that men leave dangling in the air to drop of its own sheer uselessness. The good apples are made of pretty simple stuff, the ground, the air and the sunlight. We call their chemical compounds pretty complicated, but the stuff of which they were formed were simple enough.

That's where we're at today. Our life principles and our life ideals must be made of simple stuff. The whole assimilated and made into usable philosophy may be complicated in appearance, but in the final analysis it must be made from the elements of Life, the pure and simple.

A great book is simple, a great painting is simple, a great symphony is simple and so a Life to be most effective must be simple. The biggest Life and the Life which has influenced this world the most since its creation was the simplest.

The fruit of our life experiences is being formed now, that's what we are here for. But let's not be concerned about the complicated chemical process which makes those thoughts, deeds and experiences our Life products, but let's assimilate the simple pure things, a friend, a song, a well learned lesson. A few of the one, a thousand of the other and the Fall is upon us; grey skies, furrowed hills, somber fields, but the fruit—most of it gone now, —stored for the winter.

EVERYBODY OUT

Saturday will be our last chance to see the team in action. The fact that they play at Mt. Pleasant should make it easy for all to go there. Although, Mt. Pleasant is not in the M. I. A. A. the game will be of major importance due to the intense feeling of rivalry which has always existed between the Normal and Alma. The Alma squad is going great guns and there is every chance for a decisive victory over the Teachers. But there must be concerted cheering on the side lines, and this can be accomplished if the entire student body of Alma will travel to Mt. Pleasant on Saturday. This will be your final chance to root for the best team Alma College has boasted of in years. Come and help cheer them on to victory.

KAZOO DEFEATED 2 TO 0

(Continued from page one)

yards. Alma failed to get in three downs and punted outside on the Kazoo 8 yard line. Kazoo punted to Alma on the Kazoo 34 yard line. Alma was penalized 15 for holding. Two plays gave only a yard and Alma punted to Kazoo on the Kazoo yard line. Kazoo punted to Alma on the Alma 47 yard line as the half ended.

Alma kicked to Kazoo, Kazoo going down on her own 44 yard line on another short kick. Vroeg made 7 and then lost 5 and Kazoo punted to the Alma 18 yard line and a penalty for holding put the ball on the Alma 12 yard line. McDonald made 3 and then on a second play shot through the center of the Kazoo line and went 57 yards before being pulled to earth.

A bad pass from center lost Alma 8 yards. McDonald made 3. A poor pass was recovered by R. Catherman for a 4 yard loss. McDonald punted to Kazoo on the Kazoo 11 yard line, but a penalty on Alma put the ball in play on the Kazoo 16 yard line. Vroeg was thrown for a 2 yard loss. Kazoo was penalized 10 yards putting the ball four yards from the Kalamazoo goal. Alma tore through the Kalamazoo defense and threw Vroeg 3 yards from the goal just in front of the goal posts. Voorhees called for a puntout, and on the play Alma tore the Kalamazoo line to pieces, Johnston, Shaver, Steward and Wright going through so fast that Voorhees did not get a chance to sidestep and punt around the goal post, and fearing a fumble, if hit by the four, and the big possibility of a touchdown, and realizing instantly that at best a safety would result, he grounded the ball behind his own goal for the only points of the game. Score—Alma 2, Kalamazoo 0.

Play started on the Kalamazoo 30 yard line and throughout the remainder of the fray Kalamazoo by lineslashing, end runs, and with the forward pass as her principal weapon, he attempted to break through the Alma defense for a touchdown. Twice in the fourth quarter he was near enough on fourth downs to try dropkicks. One from the 35 yard line went dead five yards from the Alma goal. A second one was blocked and Alma recovered the ball. Alma every time that she got the ball smashed the line as long as she could make the needed yardage and then punted, and every effort on the part of the Kalamazoo team to break down the Alma defense failed. Time and again passes were tried only to be blocked. Just as the game ended Alma intercepted a Kalamazoo pass on the Kazoo 30 yard line. During practically the entire period following the safety play was in Kalamazoo territory, with the Kazooks threatening constantly by use of the aerial game.

During the contest Kalamazoo attempted 20 passes working 5 for a total of 31 yards. Eleven passes failed for Alma intercepted 4. Alma tried only 7 passes, worked 3 for a total of 73 yards, grounded 2 and had 2 intercepted. During the game Alma made 8 first downs, 3 in each of the first two periods, one in the third and none in the fourth when Alma was punting whenever she got the ball, and was playing defensively to hold to the two hard won points. Kalamazoo made one first down in the first period, one in the second and 3 in the fourth. In the third period she failed to make a first down. Alma was penalized during the game a total of 55 yards and Kazoo a total of 37 yards.

The entire Alma team played stellar football against Kalamazoo from start to the finish of the contest, every man who went into the fray giving his very best efforts for the Maroon and Cream, but outstanding were Johnston, McDonald, Stewart, Wright, the Catherman Brothers and "Woody" Lamb.

Lineup and summary:

Alma (2)	(0) Kalamazoo
Johnston.....LE	Vanderberg
McNaughton.....LT	Doyle
Calkins.....LG	Harder
Wright.....C	Knight
Stewart.....RG	Jacobs
Foss.....RT	Hunt
Shaver.....RE	Johnson
R. Catherman.....Q	Voorhees
H. Catherman.....RH	Vroeg
Brackenberry.....LH	Smith
McDonald.....FB	Black
Kalamazoo.....0	0
Alma.....0	0

Safety—Voorhees (Kazoo.)
Substitutions—Couture for Calkins, Beam for H. Catherman, Lamb for Beam, Calkins for Couture, Zuelk for Shaver, H. Catherman for Brackenberry, Couture for Calkins, Waggoner for Wright, Money for Vanderburg.

Referee—Houston, M. A. C.
Umpire—Hasselmann, Conn. Wesleyan.

Five times as much work can be accomplished under pressure than can be accomplished under normal conditions.

Alumni News

Mr. A. W. Beshgetoor, class of 1916, who is research chemist for the Dow Chemical Company, has just published a course of analysis for the Lefax Index Company, with the title "The Analysis and Determination of Magnesia."

F. L. Preston, M. D. who was in the class of 1905 is at present residing in El Dorado, Kansas. After leaving Alma he received his degree of Doctor of Medicine from Northwestern University, and later the honorary degree of F. A. C. S. in the American College of Surgeons.

Prosper Pelmont, class of 1922, writes from the Rice Institute at Houston, Texas. He likes his work very well, and finds himself quite busy teaching 12 hours of French every week besides courses in English Literature and Spanish which he is taking. Mr. Pelmont plans to return to France next summer.

To increase your intelligence, you must do directive thinking. That is, you must have a purpose in your thought. Learn to choose reaction. Study a thing from every point of view; read up on it; then decide in your own mind what you think of it. Then act on your decision.

Patronize Almanian Advertisers—
it pays!

Parker DuPont Fountain Pens

\$7.00
Junior Size \$5.00

Guaranteed for Life
LOCAL AGENTS

WINSLOW EROS.
DRUG STORE

Opp. Strand Theatre

Think of
W. E. BAKER
College
Photographer
For Pictures

G. B. PORTER
JEWELER and
OPTOMETRIST
DAILY PAPERS
AND MAGAZINES

**THE STRAND
THEATER**
TUESDAY AND WEDNESDAY
BERT LYTELL
—in—
"Sherlock Brown"
Starland Review

THURSDAY and FRIDAY
CHARLES RAY
—in—
"R. S. V. P."
Fox News and Pathe Review

SATURDAY
JACK HOLT
—in—
"North of the Rio
Grande"
Christie Comedy

HOME MADE
FRIED CAKES

Best
Tea and Coffee

Grand Union Tea Store

Seasonable Cut Flowers and
Plants for all purposes

We can give you Original designs
to decorate your banquet table

J. C. PARDEE—Florist

Nursery—716 E. Superior

Phone 257

SATISFACTION GUARANTEED
AT

HOLE'S PRIVATE LAUNDRY

WE WASH ALL GOODS THAT
ARE WASHABLE

Your laundry will be called for and delivered at Wright Hall, Pioneer Hall and Zeta Sigma House. All laundry is delivered not later than two days after being received. Make delivery arrangements with the driver.

MRS. D. P. HOLE, Manager
ALMA, MICH.

CAP CLEANING
A SPECIALTY

Shoe Shines for Ladies and Gents

Everything in Shoe Polishes and Shoe Strings.

**UNITED HAT CLEANERS
and SHOE SHINE PARLOR**

"Say it with Flowers"

As the foliage turns from green to golden hues; and all natures out of doors prepares to shrivel into its Winter garb—comes the time for Chrysanthemums and Roses and rare plants, forced to bloom and green by the art and ingenuity of men devoting their lives to this effort.

D. KLEINHANS FLORAL CO.

ALMA STORE
323 W. 4th Avenue

GREENHOUSES
ST. LOUIS
Member Florists' Telegraph Delivery

A 41 STORE BUYING POWER

**FRESHMEN
ATTENTION!**

We Have

Those Sheep Lined Moleskin Coats with
warm Beaverette collar and wool wristlets
in the sleeves at only

\$7.45

AND

Men's Corduroy Pants in excellent quality
of Corduroy and a rich dark shade, at only

\$2.95

FURNISHING
MOST FOR YOUR MONEY

MARTIN STORES CORPORATION

"Michigan's Greatest Value Givers"

OPPOSITE POSTOFFICE

ALMA, MICH.

**J. E. CONVERSE
JEWELER**

A. B. Scattergood

Pioneer
Jeweler

CATERERS TO
ALMA COLLEGE
STUDENTS

FOR SERVICE

CALL

**THE ALMA
YELLOW TAXI**

EAT AT

**THE
COLLEGE CLUB**

Just West of
Zeta Sigma House

PEARL HUTCHISON
401 West Superior

CHAPEL SPEECH
Miss Fredericka Gillette of the University of Michigan Library spoke to the student body on Monday in the College Chapel. Miss Gillette had a very interesting and pleasing theme "What is a Book?" The dictionary gives a very prosaic definition of a book and does not attempt to delve into the real meaning and value connected with books. But to one who has become a friend of books and appreciates them for what they contain, such a person knows that a book is really a sesame, a key to the treasures of the past. For bound in these printed pages are the thoughts of the great masters of all time, one has but to turn to a library shelf, and he can pick out the choicest wisdom and knowledge from any age.

One should cultivate the reading of books now, for the impressions that we receive from them will always remain with us. Do not delay putting off your reading, but start now and make some plan by which you will read a certain amount of books in specified time. If one acquires the habit now, he will undoubtedly keep it with him in later life.

There is no excuse for one not reading. Everyone can always find a certain amount of time that could profitably be spent in perusing good books. It you do not know what to read and what is considered the best literature, the librarians are always only too glad to help and suggest in such matters. The librarians are well read people, know what's what in the world of books and thus can show you where to find the gold in the mine of literature.

BETA TAU EPSILON

After the business meeting impromptus were given by Ruegsegger, Ross, Robbins, Creser, and Patton on the question, whether there should be any restriction in the admission of students to College. Mansfield gave the critic's report.

Paradise exists in the shadow of swords.—Mohammed.

TO MEET DETROIT CHAMPS
The Alma College football team, through the Alma College Athletic Association has agreed to meet the champions of the Detroit Amateur Football Association, unlimited class, according to a story published in the Free Press Tuesday, the game to be staged in Detroit the first week of December.

Just who the champions of Detroit will be is still a question, as the Woodlands, the Nationals, and the St. Johns teams are still undefeated, but the next two weeks will see the title fought out, and the winner will be the team to be sent against the Alma collegians.

The game, according to Free Press advices, is to be staged either December 2 or 9 on the new U. of D. field or at Codd field.

Last summer the Alma college base ball team staged a game in Detroit, playing an all star cast from the Detroit amateur nines, the first time that Alma had taken such a game. The baseball game was played for the benefit of the disabled soldiers of Detroit.

LIBRARY NOTES

Miss Gillette, head of the stacks and circulation department of the University of Michigan library, gave an interesting talk to Library Methods class last Monday. She laid stress upon the fact that the profession of librarian is for those who love books and people.

The University of Michigan library serves many people. It consists of 500,000 volumes. An addition of about 15,000 volumes is made each year, but in 1921, 40,000 volumes were added. About 5,000 people use the reading room each day. Fine service is accorded them by the large staff, which includes 65 on the regular staff, and 60 part-time helpers.

The University library serves not only its students, but people all over the state. The extension service of the library was founded to send reading material to those schools which have only small libraries. The department has thousands of pamphlets available on current topics.

Another department is that of rare books, one which includes many first editions.

Mr. Clements, of Bay City, has given his wonderful collection on American history, and a building in which to house it. A collection of early maps and charts, which is about the most complete in America, is also in the library. Mr. Bishop, the librarian, is abroad at the present time examining a library of maps and charts whose owner has recently died. If these do not duplicate those now in the library, they will be purchased by the University, and this special library will then constitute the most complete collection of its kind.

Mr. Clements, of Bay City, has given his wonderful collection on American history, and a building in which to house it. A collection of early maps and charts, which is about the most complete in America, is also in the library. Mr. Bishop, the librarian, is abroad at the present time examining a library of maps and charts whose owner has recently died. If these do not duplicate those now in the library, they will be purchased by the University, and this special library will then constitute the most complete collection of its kind.

Mr. Clements, of Bay City, has given his wonderful collection on American history, and a building in which to house it. A collection of early maps and charts, which is about the most complete in America, is also in the library. Mr. Bishop, the librarian, is abroad at the present time examining a library of maps and charts whose owner has recently died. If these do not duplicate those now in the library, they will be purchased by the University, and this special library will then constitute the most complete collection of its kind.

Mr. Clements, of Bay City, has given his wonderful collection on American history, and a building in which to house it. A collection of early maps and charts, which is about the most complete in America, is also in the library. Mr. Bishop, the librarian, is abroad at the present time examining a library of maps and charts whose owner has recently died. If these do not duplicate those now in the library, they will be purchased by the University, and this special library will then constitute the most complete collection of its kind.

PHILOMATHEAN

The regular meeting of the Philomathean literary society was called to order Monday night by the president, Mildred Gerow. Each member is obliged to roll call by giving the Phi. yell. The constitution was read and signed by the new members and committees were appointed for the year. On the 10th of December the ninth. Dorothy Doudna and Esther Oldt told in an interesting manner their impressions of Philo after which the meeting was adjourned.

See our Dolls
in the window
at **PROUD'S**

Rugs Pictures Traveling Goods
CRANDELL & SCOTT
FURNITURE DEALERS FUNERAL DIRECTORS

Central Michigan Light & Power Co.
ALMA, MICHIGAN

CLEANING PRESSING REPAIRING
are the stepping stones to **Appearance Satisfaction Success**
WE LEAD IN ALMA
Alma City Dry Cleaners & Tailors
Phone 102 205 East Superior

The College Restaurant
Paris Cafe
We invite you to come in and enjoy our delicious meals.
We observe three things:
NEATNESS—SERVICE—QUALITY
Specials Every Day. Rich Menus on Sunday
Home-Made Cooking and Pastry

I AM AGENT FOR
Dayton Bicycles National Bicycles
Gramophones
ALMA CYCLE COMPANY
A. Dalrymple, Proprietor Located opposite the Presbyterian Church

Yes
We manufacture bakery eatables for every occasion.
Your patronage solicited
THE MODEL BAKERY
216 East Superior Street, Alma

Caps Caps Caps
Newest shapes, some with fancy plaited backs, large tops and eight quarter top effects. Springbones, Tweeds, Softings in Tan, Grey, Heather shades. Priced at
\$2.00 to \$3.00
Gloves
Buckskins in Fawn and Buck Shades. Capes in Cordovan, Grey or Black. Priced at
\$2.00 to \$5.00
G. J. MAIER
Home of Hart, Schaffner & Marx Clothes

Frosh Toques for 75c at
Burkheiser's

ALMA STATE SAVINGS BANK
Capital \$50,000.00—Surplus \$30,000.00
WE PAY 4% ON TIME DEPOSITS SAFETY BONDS FOR RENT

We carry a full line of Cookies, Cold Meats, Fruits, Candy and Staple Groceries
FOR
SPREADS Come to **Powell's Grocery**

ALLIANCE BEAUTY SHOP
SHAM OILING, SCALP TREATMENTS, FACIAL MASSAGE AND MANICURING
Phone 555 Opposite Post Office

Safety First Flour
EVERY SACK GUARANTEED

CURLING IRONS TOASTERS WATER HEATERS
THREE POUND ELECTRIC HEAT IRONS
The Alma Electric & Battery Co.
MR. TURKO, Proprietor East of City Hall

When you want *Milk* be sure you get
Pasteurized Milk
ALMA CREAMERY COMPANY

CARS RENTED
To Reliable, Experienced Drivers. Reasonable Rates.
PUTNAM BROS. TAXI CO.
PHONE 18

RECREATION BARBER SHOP
Quality and Service
NIAL BRADFORD, Proprietor

ARTISTIC PICTURE FRAMING
G. V. WRIGHT

GRATIOT COUNTY GAS CO.
ALMA, MICHIGAN


Hair Cut 35c and Baths at Shave 15c
THE DAVIS BARBER SHOP

FIRST STATE BANK
Capital \$100,000.00 Surplus \$100,000.00
A GOOD BANK IN A GOOD TOWN

Hot Meals at All Hours
Fresh Baked Goods Every Day
—
HOME BAKERY
328 South State Street

The appearance of the beautiful boxes, the fragrance of the rich chocolate, the surprisingly delicious taste of the confections—a triple appeal to all lovers of good candy.
A wide range of carefully chosen assortments always on hand.
Luchini's Confectionery Store
FLOYD LUCHINI, Proprietor
Exclusive Dealer in Apollo Chocolates

OUR KODAK FINISHING DEPARTMENT
is at your service. We use all Eastman equipment in our shop
C. R. MURPHY
THE COLLEGE DRUG AND BOOK STORE
COMPLETE LINE OF KODAK SUPPLIES


THE UNIVERSAL CAR
Authorized Sales and Service
NILES MOTOR SALES COMPANY

Campus Breezes

Norma: "I must go take my beauty nap."
Gladys: "Sleep a long while, dearie."

Christine: "Do you believe that wild story about her?"
Esther: "Of course I do. What is it?"

Barber: "You say you have been here before? I don't remember your face."
Boyd: "No, It's all healed up now."

Shadow—There are only two people in this school who know history, Sharrar and myself.
Des Jardins—Yeh?
Shadow—What he doesn't know, I do.

DesJardins—Yes, and he knows everything, doesn't he, Shadow?
Dad (seriously)—"My boy, don't you think it is about time for you to stand alone?"

Hick (cheerfully)—"Sure, dad. I can stand a loan any time."
Bracky—I absolutely can't read "The Heart of Midlothian."
Miss Lanier—And why not?

Brack—Because all it says is "Dinna do this, and dinna do that," and that's all I hear when I go to the museum steps.
As the new preacher of the colored Baptist church was passing one morning he leaned over the fence to admire Sam Hill's flowers.
"Sam," he said, "I understand you have a white poppy."
Sam became indignant. "N-o, sah," he said emphatically, "you been hearin' 'bout Samuel Johnson. My daddy's blacker'n de ace o'spades."

Connecticut reports a lively demand for rhubarb, it having been discovered that rhubarb wine has the strongest kick of any of the home-made variety. Hereafter a common drunk may be entered upon the police blotter as: Stewed ((Rhubarb)).

Book Agent—Good morning, would you like to buy a book on how to be a gentleman, for five dollars?
Russ. Catherman—No, If I had five dollars I wouldn't have to be a gentleman.

B. A.—This book tells you what to do when you meet a young lady.
Russ.—When you go out with a girl now-a-days you've got to work so fast you don't have time to look in a book.

B. A.—Do you know on which side to walk with a lady?
Russ.—I always walk in back of them.

B. A.—Ah that's wrong, you should always walk on their right.
Russ.—Oh, that's after you meet them.

B. A.—I'm surprised that you don't know how to walk with a lady.
Russ.—It's not my fault. All the dames I go out with make me ride in taxicabs.

B. A.—Do you know how to act on a street car?
Russ.—Sure, as if you paid your fare.

B. A.—Well, for instance, she was on the street car, would you help her to alight?
Russ.—No, she doesn't smoke.

B. A.—Do you know what to do when you go into a restaurant?
Russ.—Sure, eat.

B. A.—I mean, do you give your order before the young lady?
Russ.—Certainly, I don't keep any secrets from her.

B. A.—After you've finished dinner do you help her on with her coat?
Russ.—No, she hasn't got one.

Maple walnut with fruit and orange pudding.
Try a brick this week.
Connor's
WORLD'S BEST
ICE CREAM
C. A. Connor Ice Cream Co., Inc.
Phone 150 Alma, Mich.

CALL 184 FOR
Taxi Service at the Lowest Prices in town
Baggage, Draying and Storage
TOM MORTON'S FEED BARN
Cor. Gratiot and East Superior

STOP AT
THE LOOK-PATERSON DRUG CO.
and make her happy with a box of
GILBERT'S CHOCOLATES

The Toggery Shop
Just received the newest things in Fall Neckwear
Pure English Wool Hose plain or clocked
GLOVES SWEATERS Made-to-Measure CLOTHES
RALPH D. WHEATON & CO.
106 E. Superior St.

HOME LUMBER & FUEL CO.
PHONE 19

DeLuxe Candy Co.
The College Store
The largest and best in town
Home Made Candy, Ice Cream, Ices, Hot and Cold Lunches Daily
We are prepared to take care of your requirements promptly and we give special prices on large quantities.
We guarantee our box goods to be superior in any respect or your money back.

During our many years of experience in our kind of business we have tried practically all of the best known brands of box goods and finally chose the Samoset Brand, Morse's, and Weber's. We find these three brands to be the best both in quality and in price. This coupled with the fact that we have a special agreement in regard to box goods unsold within thirty days which provides that they shall be returned to the manufacturer and be replaced by new, fresh candies. This agreement insures a customer against buying an old, stale box, perhaps many months in age.
DELUXE
PHONE 89 325 STATE STREET

The College Store
Nifty Styles in Footwear for Men and Women
Economy Shoe Store

Boys! We have Snappy Shoes. Exclusive Dealers in Walkrite Shoes.
Girls! We are the exclusive dealers for Dr. Sommer's Muscle Tonic Shoes. They automatically support your arches with every step.
The College Shoe Store **SHOE-N-HAT SHOP** **The Largest in Town**
Shoe Rebuilding and Repairing — OUR SPECIALTIES — Hat Cleaning and Reblocking
NEWS! ATTENTION ATHLETES!! The Shoe-N-Hat Shop offers to keep in repair all athletic shoes free of charge.