

COLLEGE
Not to be
The Library
Building

THE ALMANIAN

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME SEVENTEEN

ALMA, MICHIGAN, TUESDAY, JANUARY 22, 1924

NUMBER FOURTEEN

CLASS TEAMS TO START TUESDAY

Class League Organizations to Begin Series. Two Games on Card Tonight.

The inter-class basket-ball season is about to start with a number of good teams forming the newly organized Class League lined up awaiting the start. There will probably be seven teams in the field competing for the sub-varsity honors. The League is composed of one senior team, one junior team, two teams from the sophomore class and three freshmen.

At the present time little in the way of predictions can be made regarding the possibilities of any team or the outcome of the series as the respective abilities of the outfits are difficult to discern because none have as yet been seen in action. However, it is safe to say that the aggregation showing the best team work will show the way as individual play will be impossible and unsuccessful in the style of play common to class teams.

Gymnasium hours have been assigned for the exclusive use of the teams to round into shape so as not to conflict with the regular varsity hours or girl's gym work. These hours as assigned by the Coach are: Monday, 1:00-3:00; Tuesday, 1:00-3:00 and 7:30-10:00; Wednesday, 1:00-3:00; and Thursday, 1:00-3:00 and 7:30-10:00.

Several former varsity men and a large number of former high school stars are included in the various line-ups so a good class of basket-ball will be presented in the contests.

The senior aggregation with Rathsburg as coach and captain offers a well balanced team. The forwards include Vliet, Howe, Hudson and Bailey, all versatile in the caging art. McNaughton and Shoemaker should perform well at the center position. The seniors present a trio of heavy and speedy guards in Wyatt, Tarrant and Capt. Rathsburg.

The juniors with their heavy five have a formidable aggregation, having thus far defeated the seniors in two pre-season tilts. "Chip" McDonald and Bentley comprise the junior forward wall. In Bouwman, the lanky center, the juniors have a sure varsity prospect for next year. Excelling in the sport at Kalamazoo last year, Bouwman comes here this year to play on the Junior team. He is a tower of strength and is in good condition from his nightly long walks. The guard positions are well taken care of by Hilderly, Capt. Calkins and Moore.

Although the Sophomores have been practicing as a group and have not selected their respective teams, much promise is shown from the material.

(Continued on page two)

Prof. F. E. West Attends A. A. A. S. Meet

During a considerable part of the Christmas Vacation, Professor West attended the meeting of the American Association for the Advancement of Science which was held at Cincinnati, Ohio. The meeting which is composed of representatives and authorities of all the branches of scientific study included the leaders of their field from both the United States and Canada. Professor West reports many interesting things concerning the convention including the fact that two Alma graduates were among the speakers.

Dr. L. W. Sharp of Cornell University spoke Friday morning, from the subject, "Recent Advances in Cytology." Dr. Sharp is the son of our well known member of the Board of Trustees, Dr. L. A. Sharp. Dr. Sharp has recently returned from a trip to Europe, where he has been doing advanced work in his subject. His paper was well received, and later in the morning he was elected vice-president of his section. Mr. Sharp states that he has never regretted the fact that he took his undergraduate work in a small college and that the odors of chemicals and decaying organic matter recall to his mind some of the work at Alma, which he found most fascinating and enjoyable, perhaps because it enabled

him to use his hands as well as his head.

On Friday afternoon another alumnus of Alma, Dr. W. S. Cooper of the University of Minnesota, spoke on the subject, "An Apparatus For Making Vertical Photographs of Quadrates." It will be remembered by many of the older students that Dr. Cooper and his mother presented the college with the Cooper Memorial Library. David M. Cooper, father of W. S. Cooper, was for many years an active member of the Board of Trustees.

Dr. E. N. Transeau of Ohio State University, formerly professor of Biology at Alma College, and Dr. David Cornelius of the University of Chattanooga, formerly professor of Physics at Alma, were present at the meeting.

Professor West reports that there were some 1400 speakers, and about forty-two different sections. In nearly every section, the electron was up for discussion. That the difference between silver and gold is simply dependent upon the number of electrons present and the orbits they form seems quite probable. Dr. Whitney, in his Sigma Psi address demonstrated the lighting of our homes by the use of the ordinary tungsten bulb, but without wires, the current being taken direct from the air.

Dr. J. McKeen Cattell of New York, was elected president of the Association for the ensuing year.

Phis Enjoy Sleigh Ride Friday Night

The true spirit of the Phi Phi Alpha Literary Society saved the winter of 1924 from being an entire failure by giving a sleighride party last Friday evening. The weather approached the ideal. All that was lacking was the moon and no one seemed to miss that.

As is the case with most Alma functions, activities started from Wright Hall. Each couple furnished its own blankets so the usual battle of first come first served was not staged. The route was over and back on the old, old trails to St. Louis. None of the sleighs became snowbound, but Calkins got off and pushed just the same because he said things were going too slowly. Leiprandt distributed tin horns but when it was found that each had its individual note and none other they were dispensed with.

The event was somewhat disappointing in some respects. In spite of all efforts none of the sleighs tipped over.

Winnie Mills was in a quarrelsome disposition and sang a song at the rest but so deep was the air of pacifism that no one even attempted to retaliate. We must omit all mention of the real hostilities of the evening because we have accepted a substantial bribe from Peters.

When the convention arrived once more in Alma the girls all declared that they needed sustenance so the Tiffin Cafe was visited and food and doughnuts were masticated. The manners of the Wright Hall swipes were forgiven when Lewis described the laws of habits and associations from a psychological standpoint. After the gorge the members dispersed and went home to study.

We can report but one casualty. Freeman has a sore shoulder, caused, so he says, from running into a mail box.

MILLER RESIGNS

Johnny Miller for the past two and a half years athletic director at Albion College, has tendered his resignation effective at the close of the present year. He has taken a position with North Carolina State. No announcement has been made regarding a possible successor at the M. I. A. A. College. Miller has turned out one championship team during his stay at Albion so far, and has had in addition to this football championship team, two runnersup in this sport and twice has held the runnerup position to Alma in baseball.

Professor Hamilton, who has been under a physician's care, is able to be about again with the use of a cane. Dr. Bober, professor of foreign language is ill and has been advised to stay indoors this week. The student body extend greetings to their instructors, and forward best wishes for a speedy recovery.

Send the Almanian to a prospective student.

TRUSTEES MEET IN MID-YEAR SESSION

College Governing Board Hold Meeting Here Tuesday. Officials Re-elected.

On Tuesday, January 15, the annual meeting of the Board of Trustees of the college was held here, the meeting being one of the most quiet that has been held by the Board in some years, due probably to the fact that very few recommendations were made to the Board by President Crooks.

Rev. Dr. Minot C. Morgan of the Fort Street Presbyterian church of Detroit, was re-elected chairman of the Board of Trustees, and C. H. Bonbright of Flint was re-elected as vice-chairman. Professor Albert P. Cook was again chosen as secretary and assistant treasurer. No attempt was made to elect a treasurer to succeed the late C. H. Chatfield of Bay City.

Three alumni trustees,—Rev. Lewis S. Brooke, of Milford, Professor Kendall Brooks of Mt. Pleasant, and Rev. John Wirt Dunning of Kalamazoo, were chosen as a committee on ways and means to unite the various forces of alumni and students for the development of the new athletic field.

A discussion was held as to the advisability of changing the dates for commencement, but it was finally decided not to make the suggested change.

The other members of the Board who were present were: M. W. Tanner, Saginaw; Mrs. Wm. A. Bahlke, Alma; Lester A. Sharp, Alma; William O. Hughart, Grand Rapids; and John W. S. Pierson, Stanton.

Bishop Henderson is Alma Visitor

Bishop Theodore S. Henderson of Detroit, Bishop of the Michigan Diocese of the Methodist church, addressed the student body at the chapel exercises Wednesday morning. Alma students were privileged in hearing a man of Bishop Henderson's ability and reputation, especially as he is one whose interests are unlimited and at the same time closely connected with the college world.

Bishop Henderson spoke of the college life as he had observed it throughout the country, summarizing it by saying that the greatest problem confronting the American college was the sin of preoccupation. This was caused, he said, by the lack of spiritual vitality and veracity of the students. After further illustrating his point, he concluded his powerful talk by making a plea for further interest in Christian work and principles.

MASS MEETING—Thursday, Jan. 24, 1924—7 P. M. sharp—Best band in Michigan—Wonderful speakers—Lots of pep—GREAT SURPRISE IN STORE FOR ALL—Everybody out to beat Albion and help win the M. I. A. A. Championship—BE THERE!

M. I. A. A. STANDINGS

The Michigan Association basketball games came off according to dope, with the exception of the defeat handed Alma by Ypsilanti. This upset, although early in the season, may have definite bearing on the championship.

Kalamazoo defeated Olivet, although they led the Baptists at the end of the first half. Albion also humbled the Olivetians. Hillsdale defeated Ypsilanti, and Alma defeated Hillsdale, then lost to Ypsi, by a margin of two baskets.

Without doubt, the most important game in the conference will be staged Friday evening in the local gymnasium, when the home team clashes with the undefeated Albion aggregation.

Standings:

Team	Won	Lost	%
Kalamazoo	1	0	1.000
Albion	1	0	1.000
Alma	1	1	.500
Ypsilanti	1	1	.500
Hillsdale	1	1	.500
Olivet	0	2	.000

GLEE CLUB CHOICES

Professor Ewer has chosen his choices for this year's Glee Club. He has included in it many of last year's warblers, with a fair sprinkling of new men. The fellows on the list seem so promising that we are practically certain to have a successful glee club season. The choices in full are as follows: First tenor: H. Bailey, C. Dey, R. Hughes, R. Catherman; second tenor: H. West, G. Davis, C. Neeland, H. Holland, S. Fraser; baritone: L. Hudson, R. Boyd, K. Wolfe, F. Freeman, F. Prouty; bass: R. Wyatt, E. Crooks, B. Rathsburg, H. Tarrant and E. Merriam.

VOTE ON THE PEACE PLAN

Informal discussions concerning the recently chosen Bok Peace Plan are being carried on in several of the classes. The cause is a worthy one and as has been explained. Each of the Student body will be given a chance to cast his vote as to whether the peace plan as presented should be accepted.

Two Hard Games on Card for Week End

Coach Roy Campbell's Alma collegians have two stiff games this week meeting the Albion College cagers here Friday night in a Michigan Intercollegiate tilt and on Saturday night clashing with the University of Detroit five on the Detroit floor.

Albion is apparently stronger than the Methodists were expected to be when the season opened, having a victory over the veteran Detroit City College quintet to its credit among others, and knowing that they will be "under dogs" for the Friday night fray it is certain that the Miller men will fight the harder to take Alma into camp. Not only would Albion like to dump Alma on that score, but also on others. Albion certainly has not forgotten the way that Alma picked off the baseball honors last June by thumping the Methodists 14 to 0 in the biggest score championship baseball game that the association ever saw, and undoubtedly they still cherish some memories of one lovely afternoon late last fall, when the Maroon and Cream picked off the football championship by a 6 to 0 victory. Needless to say Albion doesn't like that. She can't be blamed at all for it either, and neither can the Miller men be blamed for coming to Alma, Friday with a sack full of determination to trounce the Maroon and Cream and upset the basket ball race. Right now, it is safe to say, Albion would rather humble Alma than anyone else. The game won't be a setup by a long way. Albion teams always fight and it is expected that Friday night will see Miller's cagers extending themselves to the limit to win.

The University of Detroit is Alma's big target of the week. Four victories have been rolled up in Detroit this season and with this coming fray the last game to be played in Detroit, Alma is out to keep her Detroit slate clean for the season. Coach Campbell was formerly a University of Detroit Mentor, and naturally the Little Scotch Mentor, wants to humble Detroit. Alma has several Detroiters on her court squad and they want to defeat the University of Detroit just to show Detroit that Alma is still on the map. Then here is just a little revenge to secure for the fourth quarter of the football game last fall.

The fray will be a hot one with Alma taking a determined fight to land the long end of the score, and the local five has a fine chance to dump the University team in the coming game.

Trustee Head Speaks In Chapel Tuesday

Dr. Minot C. Morgan, pastor of the Fort Street Presbyterian church of Detroit, and chairman of the board of trustees of Alma College, spoke to the student body in the chapel exercises Tuesday morning. He said that he always liked to hear a person speak of his "calling," as if he was doing the work intended for him, and was enjoying it. Dr. Morgan pointed out that everyone has a certain job to do, and that if we can just find the work for which we are best fitted, it will never amount to mere drudgery, but will be of the kind that we are proud to speak of as our "calling."

YPSI PULLS A BIG SURPRISE

Alma Falls to Teachers After Brilliant Victory the Night Before.

An even split was the surprising verdict of the first road trip of the year, and it was still more surprising in that Michigan State Normal, and not Hillsdale, was the team to take Alma's measure, for the first beating that the Maroon and Cream has taken on the court in 10 straight starts.

Hillsdale, a previous winner over Ypsi, seemed to have a good chance to dump the Maroon and Cream Friday night in the first Michigan Intercollegiate tilt of the year, but the Campbell warriors were all over the floor playing a stellar brand of basket ball and right from the start there was apparently little or no chance for the Hillsdale five to come through with an M. I. A. A. win over the Alma team. The Friday night game was a hard fought one, however, as Alma fought every inch of the way to gain her 28 to 14 victory. At the end of the half Alma was leading 14 to 7, but this did not make it certain that victory was achieved, as the lead was a small one.

Summary Hillsdale game:
Alma pos Hillsdale
Wright RF Philps
Carty LF Harmon
MacDonald C Reece
Shaver RG McLean
Welthoelder LG Reynolds
Substitutions—R. Catherman for Wright, Lemon for Carty, Moore for Philps, Andrews for McLean.

Field baskets—Carty 5, Catherman 4, Welthoelder 3, Shaver 1, Wright 1, Reece 2, Harmon 2, Philps, Reynolds.

Fouls—McDonald 0 in 1, Reece 1 in 2, Moore 1 in 1.

Saturday night Alma was confident of winning over the team that had lost to Hillsdale, but things did not go all according to dope. In fact dope received a rude upset with Ypsilanti coming under the wire with a 32 to 28 verdict over the Maroon and Cream knotting up the three teams in the standings.

Calling fouls on almost every possible pretext Referee Van Tassel of Detroit had the Alma team worried throughout the struggle and it probably did not show the form that it usually displays as a result. Reports indicate that in all 30 fouls were called during the encounter. Early in the game Welthoelder went to the side lines with four personals. Later in the game Ypsi players started to follow him. Alma fought hard to overcome the early Ypsilanti lead, but it could not be pulled down, the Teachers holding a four point margin when the final whistle came.

Ypsilanti Summary:
Alma pos Ypsilanti
Catherman RF Dillon
Carty LF Davidson
McDonald C Williamson
Shaver RG Weeber
Welthoelder LG Button
Substitutions—Lemon for Welthoelder, Van Hee for Catherman, Lappus for Button, Phalar for Weeber, Draper for Dillon.

Field baskets—Van Hee 4, Carty 2, Welthoelder 1, Shaver 2, McDonald 1, Williamson 4, Davidson 3, Dillon 1, Draper 1, Lappus 1.

Fouls—Davidson 6 in 7, Draper 2 in 2, Williamson 2 in 3, Phalar 2 in 2, Weeber 0 in 2, Lappus 1 in 2, Carty 4 in 7, Shaver 0 in 1, Van Hee 3 in 5, Lemon 1 in 1.

In the Hillsdale game Carty and Catherman on offensive work looked fine, with the other cogs of the machine playing a stellar game from a defensive standpoint, holding back the Hillsdale scorers in fine shape. Against Ypsilanti the team played in hard luck, in its shots at the basket, getting enough of them to win any game. Van Hee looked fine in this department, and on the floor Carty played brilliantly. McDonald and Shaver also looked good for the Maroon and Cream.

President Crooks left Wednesday and returned Sunday from a business trip to Antioch College. Antioch College is located at Yellow Springs, Ohio.

ALBION MUST FALL! BEAT ALBION!

THE ALMANIAN

The Student Publication of Alma College

Published Weekly by the
ALMANIAN PUBLISHING CO.
ALMA, MICH.

ALMANIAN STAFF
Editor.....S. A. SHOEMAKER
Associate Editor.....ROGER COLE
Associate Editor.....WM. WOODHOUSE
Associate Editor.....WILMER PATTON
Associate Editor.....P. D. GESNER
Business Manager.....E. A. CROOKS
Asst. Bus. Mgr.....CARLTON NEELAND
Athletic Editor.....HOMER DUNHAM
Campus Editor.....J. G. COUTURE
Wright Hall.....KATHERINE JENKINS
Circulation Mgr.....RUTH ALLEN

Entered as second class matter, Sept. 24, 1907.
Act of 1879, Alma, Mich.

LAW AND ORDER

One of the greatest arguments against the Klu Klux Klan is that the members often take the law into their own hands, deal violently with the offender, and get away. Oftentimes the guilty party is not the one punished, but the biggest objection seems to be that a group takes upon itself powers which it does not possess, and exercises them in a very poor way.

When a group of students get together and do about the same thing (except that they are not as careful as a group of men might be, that the charge they have is just) we call it hazing. Hazing isn't a popular sport any more. Student and faculty sentiment and rules have made a hazy a pretty cheap sport, as well, as liable to dire penalties. Alma has been boasting free from the ancient sport in recent years, and the student body would generally consider a violation of the record a serious thing.

Quite a number of the men students of the college receive generous help from the college for waiting on table at the hall. They are banded together, by their work, into a sort of an organization. They have certain rules that they themselves must live up to, and they have penalties that they inflict on members that do not live up to them. Of course, one man has then agreed to the rule and the penalty, so that he should not complain if he is punished for a violation. So far as we can find out the swipes are not hired to run the dining room, but are merely hired to serve the food, under the direction of the matron and the dean of women.

The other night one of the boarders at the hall did something that they did not exactly like. We do not know just what he did, but that does not matter. The swipes decided that he should be punished for it, and who should do it but the swipes? Will anyone dispute the fairness of their minds; and can anyone dispute their divine appointment? The man should be paddled, and the swipes should do it. He should be severely criticized for not breaking one of the Wright Hall chairs over the first man's head, but what could one do against fourteen? He was paddled. It has been said that a personal grudge entered into the affair, but that is impossible. The noble white-coats must have hated to take any part in the affair, but duty must be performed.

That is about all. But it seems to us that the swipes are not empowered to deal with such cases, and certainly not in such a disgraceful way. It seems incredible to us that such a thing should be countenanced by anyone in charge. It is nothing less than hazing, and both the student council and faculty have rules against it. It certainly is not contributing to an orderly dining room, or a peaceful Alma.

WHO'S DEAD?

What's wrong with the college enthusiasm this winter? A dead atmosphere seems hanging over, totally at variance with the brisk, lively weather that Old Man Winter has been sending us. People,—college people especially,—won't believe such a sweeping statement without proofs in the form of examples. We will accordingly append such. The first two home games of the season with Saginaw and Flint Junior were only moderately attended, and there was practically no "pep" on the bleachers. Such a condition might be excused in the case of these two games; they were too lop-sided to arouse much enthusiasm. But, horrible to say, the mass meeting before the Hillsdale game was a flat failure. Think of it! A "pep" meeting before one of the biggest games of the season was attended by less than fifty people, including the band.

We say again: "What's wrong?" Did we expend so much enthusiasm on a glorious football season that we don't care what becomes of any other team? Is the faculty assigning so much work that folks haven't time for anything so important as a mass meeting? That cannot be the reason for the dances seem to be well attended.

Will we show as little fighting spirit during the whole basketball and debating season? This "tortoise opening" of the season augurs ill for college activities during the winter. Let's speed up the funeral march.

—W. P.

BETA TAU EPSILON

The meeting of January 14th was called to order by President Baker in the society room. The literary program followed the discussion of the reports of the various committees. This consisted of a talk by Everett Winslow on "The Immigration Peril" and impromptu on the subject by Dresbach and Grover. Adjournment followed the critics' reports given by Fowler and Patton.

PHI PHI ALPHA

The regular meeting of the society was called to order by President Freeman. Following a short business meeting the literary program was given. The program consisted of four orations which were given by Filley, Prouty, Anderson and F. Lou.

He

In the gloaming, oh my darling,
When the lights are dim and low,
That your face is powder painted,
How am I to know?
Twice a month I have to bundle
Every coat that I possess
To the cleaners. Won't you darling,
Love me more and powder less?

She

In the gloaming, oh my darling,
You can bet your life I know,
That your cheeks are sharp with
whiskers,
Though you do not tell me so.
If I powder, I must do it
Or else suffer great distress.
Buy a razor, won't you darling?
Lather more, I'll powder less.

**CLASS BASKETBALL TEAMS
START SERIES TONIGHT**

(Continued from page one)
terial at hand. With Reid and Coash as centers, each team is assured a worthy pivot man. Among the forwards from whom they will have to pick are Melvin Orr, Moore, Ruesegger and Armstrong. All of these men are expert eagers. The guarding combinations will probably be taken from among the group consisting of James, Neeland, Nesbit, Treadway and Harris.

Frosh team No. 1 headed by Lankton have shown up well in practice and promise to be title contenders.

Among the forwards will be Capt. Lankton, Wyant and Clark. P. Anderson seems to be the center choice. At the guard positions will be found Snell and Murray. In Anderson and Wyant former Alma High stars the frosh No. 1 have two floor men of no mean ability.

Freshies No. 2 have a strong combination with Langlois as Captain. Little has been seen of this team but much promise can be gained with further practice. Capt. Langlois and Ackerman will be the forwards, with Keefer as substitute. Leitchy will take care of the center position. Crawford and Doudna are the guard choices.

Huntley's No. 3 frosh team also show up well in practice and should do well in the series. Captain Huntley, Jibson and Bailey have been performing as forwards, with McSwain at center. The No. 3's present a strong guard combination in Anderson, Burton and Greene.

The series as scheduled will start Thursday evening with two games on the card for that night.

Schedule:

January 22, 7:30 P. M. Frosh No. 1-vs-Soph No. 2. Soph No. 1-vs-Juniors.

January 24, 7:30 P. M. Frosh No. 2-vs-Seniors.

A. B. Scattergood

Caters to the
College Trade

Frank Beverly and Carl Wilmer made a business trip to Detroit last Friday.

CALL AT

PROUD'S

for

**LADIES'
GALOSHES**

Priced at

\$3.98

**J. E. CONVERSE
JEWELER**

Think of
W. E. BAKER

College
Photographer

For Pictures

READ ALL THE ADS!

Capital \$100,000.00

Surplus \$100,000.00

FIRST STATE BANK

USE OUR FACILITIES
FOR HANDLING STUDENTS'
ACCOUNTS

L. A. SHARP, Pres.

CARL H. WASHBURN, Cashier

ALBION vs. ALMA

Friday Night, January 25th

EVERYONE OUT!

TO THE

Opening Championship Game of the Season

Lets' See That Old Alma Fight Again!

ANYONE

interested
in Alma,
and in you,
will be
interested in
your

**College
Paper**

Send the Almanian
to someone who
may be here next
year. You will find
no better
representative
of the Alma
that you know.

*Or you might
send it home.*

We will mail it any-
where for the rest
of the year for

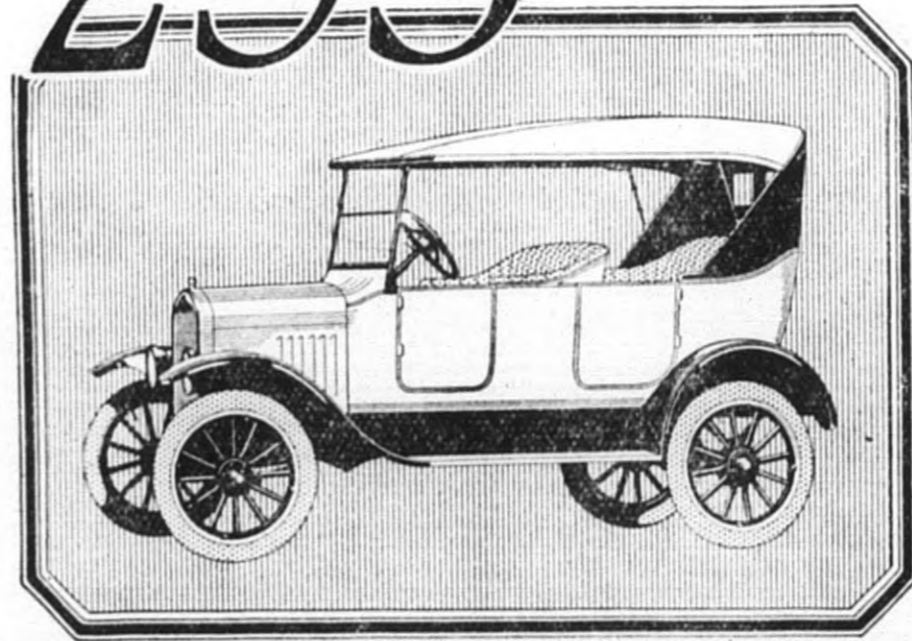
\$1

Seventeen of the thirty-
one issues left to go. Hand
your dollar and the name
and address to

RUTH ALLEN

or any of the business
staff.

\$295 F.O.B.
DETROIT

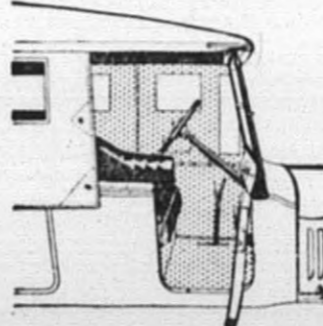


Starter and Demountable Rims \$85.00 Extra

**Why You Should Order
Your Ford Car Now**

123,607

Actual retail deliveries
in December, establish-
ing a new high record
for winter buying.



Considering that, as spring ap-
proaches, retail buying will become
more active, there will be a greater
demand for Ford Cars this spring
than ever before.

Therefore, the only way you can
be sure of obtaining delivery this
coming spring or summer is
to place your order immediately.

*If you do not wish to pay cash for
your car you can arrange for a small
payment down and easy terms on
the balance. Or you can buy on
the Ford Weekly Purchase Plan.*

See Nites Motor Sales Co.

Ford Motor Company
Detroit, Michigan

ALMA STATE SAVINGS BANK

Capital \$50,000—Surplus \$30,000.00

WE PAY 4% ON
TIME DEPOSITS

SAFETY BOXES
FOR RENT

Fine line of Ladies' Silk
and Wool and Wool Hose
from \$1.25 to \$3.50



LUCHINI'S CONFECTIONERY STORE

We carry the most complete line of candy
in this vicinity.

Come and see us.

The Paris Cafe

The restaurant that places quality and satisfaction above all.

We are now serving a real Chop Suey, and Fancy Pastry.

Come and try it.—You'll be satisfied.

**NEW YORK UNIVERSITY
SCHOOL OF RETAILING**

A GRADUATE SCHOOL

Retailing is a field of opportunity for the trained mind. The School of Retailing trains for executive positions.

Merchandising Training
Advertising Service
Personnel Finance and Control
Teaching

are attractive fields.

SERVICE FELLOWSHIPS

Class room and the store are closely linked together. Students may enter second term February 4, 1924. Illustrated booklet upon application. For further information write

DR. NORRIS A. BRISCO, Director

New York University, School of Retailing, 100 Washington Square, New York City.

Butter Scotch Pie!

EVERY WEDNESDAY

2:00 to 5:00

10c a cut

Or whole pies 40c & 50c

The Tiffin Cafe



BURGESS



Drugs and Stationery

Let us help you make your friends' Birthdays happier. A birthday gift is always appreciated.

Conklin Pens and Pencils Stationery
Houbigant's Flaconettes and Toilet Waters

De Luxe Candy Co.

Get Your

HOT LUNCHEON

at the De Luxe

We serve it at all hours

Don't forget our famous home
made candies. We make them
fresh daily.

DELUXE

PHONE 89

325 STATE STREET

Campusology

A big sleigh ride was held Friday evening. Reports state that everyone was comfy and warm—yes, even the chaperones.

Visitor—I understand you college boys put in almost all your time at gambling.

Stude—That's absolutely untrue! I know several fellows who spend a great part of their time at the shows.

"I hear that Dutch has a girl."
"Yes! Where is he now?"
"Oh, down to Joiner."

Wyatt says that if the frosh don't turn out for mass meetings, they will have a mass meeting just for themselves in the gym.

BEAT ALBION! ALL OUT FOR THE BIG MASS MEETING!

H. Catherman—Chuck James gave our landlady a swell ring Saturday.
R. Catherman—How's that?
H. Catherman. He took a bath and left it in the tub.

Carty has gone into the bicycle business.

How can the old folks tell if it ain't going to rain any more.

100% FOR ALMA. BEAT ALBION.

Better change the "campus" to "orchard," because of the great number of pairs laying around.

A beautiful green ribbon to the first freshman to announce his engagement this semester.

Special notice: Russ Catherman had his lesson one day last week.

Beverly heard the call of the wild and as he loves all outdoor sports, he and Wilmer went to Detroit over the week end.

The bull is mightier than the bullet.

It would be a good idea if the residents of Pioneer Hall would really clean off the walk for once.

Wyatt had to give up leading yells, because of his work in debate and singing. The U. P. has a great treat in store, when the glee club makes its annual artie sojourn. (No via the Shenandoah.)

Stude—Those men are the trustees of our college.

Frosh—Gosh, they don't look like they'd ever been in jail.

Press Note: Alma college has had more write ups in the papers this year, than any other college. It has also had more publicity than ever before.

Homer Dunham has purchased a new car—The large black enclosed kind.

Freeman has Friday night open. Anyone interested in a congenial partner, apply at the swipes table or Phi House.

The picture shows will be lightly patronized by college couples this Friday. Alma plays Albion at home this week.

KAPPA IOTA
The meeting of the Kappa Iota Literary Society was called to order Monday evening by the president. After a short business meeting the following program was presented. Olga Down developed in a very pleasing manner the impromptu "The New Woman of Germany." Bertha Woodhurst read an article from the Literary Digest, "A Mere Man Asks, Why Should I Like to Be a Woman?" The critic gave her report and the meeting adjourned.

Send the Almanian home.

Rent a Ford
Drive it yourself

PUTNAM BROS.
412 Pine St. Phone 18
Taxi Service
Baggage Transfer

Artistic Picture Framing

G. V. WRIGHT

The Gratiot County Gas Co.

ALMA, MICH.

HOME BAKED GOODS

ROGER'S GROCERY

Phone 173

123 W. Superior St.

For the Best in
**BARBER
WORK**

See Us.

We give you SERVICE with three chairs in a clean, healthy shop.

Open until 7:30 p. m.

Butler & Dumas
Beneath the Wright House.

EARL C. CLAPP Winchester Hardware

EVERYTHING IN SPORTING GOODS

Cut Price on Hair - - 35c

DAVIS BARBER SHOP

So. of Eichenberg's Grocery

324 So. Woodworth Ave.

Keep step with the latest hits
on the

VICTROLA

New Records released every Friday

SAWKINS MUSIC HOUSE

THINGS STARTED RIGHT

usually cause little trouble.
This enables us to give you

Our Guarantee of Satisfaction

covering Quality, Style and Price.

THE M. W. TANNER CO.
SAGINAW

Come In

10 to 12

and

2 to 6

SATURDAY

All Day

All your text books and
supplies for the next
semester will be found at

**THE COLLEGE
SUPPLY STORE**

Maroon and Cream Front

Idlehour Theater

Tuesday and Wednesday

"BUCK" JONES
and
RUTH CLIFFORD

—in—

"HELL'S HOLE"
Imperial Comedy

Thursday and Friday

"Only a Shop Girl"

Educational Comedy
Screen Snapshots

SATURDAY

"The Man From
Lost River"

Imperial Comedy

Sunday and
Monday

David Belasco's
Stage Success

**"The
Governor's
Lady"**

"Our Gang" Comedy

THE WRIGHT HOUSE
Alma's Best Hotel

Special Sale of **Box Stationery**
 One 50c Box.....40c
 Two 50c Boxes.....60c
 One \$1.00 Box.....80c
 Two \$1.00 Boxes.....\$1.20
THE ALMA RECORD

"Try The Drug Store First!"

 Try the
LOOK-PATERSON DRUG STORE
 First!

SHREEVE & BUCCANNING
 The New
 True Blue Oakland
 Complete Line of Auto Supplies and Accessories
 Next to Strand Theater ALMA, MICH.

For
Quality Dry Cleaning
 Pressing and Repairing
 CALL
ALMA CITY DRY CLEANERS
 JAS. ROSE, College Agt.

THE CITY NEWS STAND
 A. DIETZ, Proprietor
 Complete stock of Current Magazines and Periodicals
 DAILY PAPERS BOOKS
 We can get any book for you in a very short time.
 Agent for the Wolverine Portable Phonograph and Vocalion Red Records.

Model Bakery Goods
 are steadily gaining in favor and you can't make an error if you buy them.
 All goods guaranteed. Give Model Bakery goods a trial.
 SPECIAL ORDERS FILLED.
THE MODEL BAKERY
 216 East Superior St.

HANSEN MOTOR TRANSIT CO.
 Central Standard Time
Saginaw-Alma-Greenville Schedule

PM	PM	PM	AM	AM	AM	AM	PM	PM	PM	
7 00	8 00	1 00	10 00	8 00	Saginaw East Side	9 30	11 30	3 00	5 30	7 45
					215 So. Wash. Ave.					
7 10	8 10	1 10	10 10	8 10	Saginaw West Side	9 20	11 20	2 50	5 20	7 35
					Schuck Hotel					
7 50	8 50	1 50	10 50	8 50	Hemlock Restaurant	8 40	10 40	2 10	4 40	6 55
					Merrill	8 25	10 25	1 55	4 25	6 40
8 05	4 05	2 05	11 05	9 05	LaDuke's Confect.					
					Wheeler	8 10	10 10	1 40	4 10	6 25
8 20	4 20	2 20	11 20	9 20	Wheeler Garage					
					Breckenridge	8 05	10 05	1 35	5 05	6 20
8 25	4 25	2 25	11 25	9 25	Restaurant					
					St. Louis	7 45	9 45	1 15	3 45	6 00
8 45	4 45	2 45	11 45	9 45	Park House					
					Alma	Lv 7 30	9 30	1 00	3 30	5 45
9 00	5 00	3 00	12 00	10 00	Ar					
					Waiting R'm Ar			12 45		5 30
					328 State St.					
					Elwell			12 30		5 15
					Slinguff's Store					
					Riverdale			12 15		5 00
					Green's Rest.					
					Vestaburg			12 00		4 45
					Tupper's Hotel					
					Cedar Lake			11 45		4 30
					Flag Stop					
					Edmore			11 35		4 20
					Hotel					
					McBride			11 20		4 05
					Flag Stop					
					Stanton			11 05		3 50
					Hotel					
					Sheridan			10 50		3 35
					Hotel					
					Millers			10 35		3 20
					Flag Stop					
					Greenville			10 15		3 00
					Hotels & Wtr. Room					

Sunday and Holiday Buses leave Saginaw for Alma at 8:00 A. M., 3:00 P. M., 7:00 P. M.
 Sunday and Holiday Buses leave Alma for Saginaw at 7:30 A. M., 1:00 P. M., 6:00 P. M.
 Regular week day schedule on Alma-Greenville Division on Sunday and Holidays.
 Alma Phone 51
H. C. HANSEN, Mgr., Alma, Mich.

Y. M. and Y. W. Hold First Joint Session
 The Y. M. and Y. W. C. A. held a joint meeting Thursday evening at 7:30 in the chapel. It was not a large group that assembled, but that did not prevent a service full of thought and meaning.

Coach Campbell, as leader and principal speaker, urged the executives of the two organizations to follow the advice given by Bishop Henderson in a recent speech. To get busy working for the good cause on the campus was his plea. Coach told of the religious life at Alma in the old days and urged the Christian Associations to try to better understand the problems here before them. The athletes who form a large group on the campus have very religious sentiments he said, but are not given the chance to show them.

ZETA SIGMA
 The regular meeting of Zeta Sigma Society was called to order, Monday evening, January 13 by the president. Following the regular order of business, impromptus were responded to by Russell Catherman, Carroll Clark, and De Vere Ruegseger. —Adjournment.

A special meeting of Zeta Sigma was called to order Thursday evening, January 17, in the Administration Building. The meeting was turned over to the initiation of Bert Bouwman, Wayland; Reed Ruggles, Alma; Charles Murray, Saginaw; and Walter Burton, Manistique.

ALPHA THETA
 A regular meeting of Alpha Theta was held last Monday evening. The members answered to roll call by quoting some modern American poet. An interesting program was presented after the business meeting. The impromptu, "Robert Frost—The Man and His Works" by Amy Lowell, was well responded to by Beulah Watson. Helen Barnes read a very interesting paper concerning, "Tendencies of American Poetry of Today." Various selections from modern poetry were given by Katherine Jenkins, and the meeting was then adjourned.

STUDENT COUNCIL
 The regular meeting of the Student Council was held Monday, January 14 at 4:00.
 The petition of the Phi Phi Alpha Literary Society to a dance at Tuger's Hall, next to the Park Hotel, at St. Louis, after the Lincoln banquet February 16, was read. Motion made and seconded that the petition be granted.
 Mr. Shaver was appointed to investigate the supply of toques at the stores and arrange for an adequate number of them to be kept in stock.
 Adjournment.
 LoReta Neely
 Sec. of Student Council.

PHILOMATHEAN
 Philomathean was called to order Monday evening by the President, Margaret Poole. Three very good orations were given by the freshmen: "Adversity" by Mary Hagamon, "Foreign Women and Crime" by Ethelyn Adams, "The Lincoln Ideal" by Erma Burgess. —Adjournment.

The Misses Dorothy Tox, Elizabeth White, Beulah Watson and Olga Down spent the week end in Saginaw.
 Alven Weil, Charles Murray, and Lawrence Lankton spent the week end in Saginaw.

Send the Almanian to a prospective student.

LIBRARY NOTES
 On Tuesday of last week the library was honored by a call from Miss Edith Thomas, head of the Michigan University Library Extension department. Miss Thomas helps to supply needed material to debating clubs, and to women's clubs, throughout the state. She makes many field trips in connection with this University extension work.

The Michigan Dailey is being received through the courtesy of Miss Esther Friedrich, '21, and may be had upon inquiry at the desk.

Selected lists, "Historical novels," "Humorous books," and "Some good novels" may be had by calling for them at the desk.

The exhibit for this week deals with things of interest in Chicago, but chiefly with the University of Chicago. Interesting books on the subject are placed at the end of the desk.

G. B. PORTER
JEWELER and OPTOMETRIST
 Daily Papers and Magazines

GENERAL CLEAN UP SALE
THE WOMEN'S WEAR STORE
 126 E. Superior St. MISS I. SPAULDING, Mgr.

CRANDELL-SCOTT CO.
 Furniture, Rugs, Pictures and Framing

Quality Service
RECREATION BARBER SHOP
 NIAL BRADFORD, Prop.

WHITMAN'S CHOCOLATES
PARKER DUOFOLD PENS
Winslow Bros. Drug Store
 OPPOSITE CITY HALL

You'll hear them all say—
"MEET YOU AT THE EUROPEAN"
 The Place for the People

"Say it with flowers"
 Their Best Recommendation—
 They make folks happy
 As near to you
 as your telephone
D. KLEINHANS FLORAL CO.
 ALMA STORE 323 Woodworth Ave. GREENHOUSES St. Louis
 Member Florists' Telegraph Delivery

Electrical Merchandise of Highest Quality
Alma Electric & Battery Co.
 East of City Hall

THE STRAND THEATER
 TUESDAY (Only)
GEO. WALSH
 —in—
 'The Slave of Desire'
 Fighting Blood Comedy
 WEDNESDAY
 The Community Players
 THURSDAY & FRIDAY
MARY PHILBIN
 —in—
 "MORALITY"
 Fun from the Press Fox News
 SATURDAY
TOM MOORE
 —in—
 "Harbor Lights"
 Mermaid Comedy
 SUNDAY and MONDAY
WALLY VAN
 —in—
 "The Drivin' Fool"
 Century Comedy Fox News



Are your letters fair to you?
 They should express your good taste. The writing paper you use can be just as correct as the clothes you wear if you use
EATON'S HIGHLAND LINEN
 We have this paper in all the correct sizes, shapes, and shades, and will be glad to show it to you.
 "Style is a greater social asset than Beauty"
Murphy's Drug Store