## דुe Weekly Almanian <br> THE STUDENT PUBLICATION OF ALMA COLLEGE

## Vol. XIV.

Alma, Mich., Tuesday, February 8, 1921

## HILCOLLEEE HOP HELD FRIDA EVE:

Big Social Affair Held in Gym Was Great Success

## ENDOWMENT CAMPAIGN ome Facts About the Big Dri Which the College Is Conducting. In order that Alma may be put on a more firm financial basis, the college has been conducting one of

 ever put on by the smaller coiiegesof Michigan. The genral fact is well of Michigan. The genral fact is well
known to the student body, but some of the specific facts are n
known as they should be
The drive which is now on' is the
first stage in a big campaign, which, when completed, will give the college an endowment fund totaling
one million dollars. Our immediate objective is $\$ \$ 00,000$ and March has
been set as the time when the goal shall been announced. As has already Board of Education and resbyterian feller General Education Board have made pledges totaling $\$ 125,000.00$
contingent on the raising of the rest of the $\$ 300,000.00$ of about $\$ 65,000.00$ have been prom ised, leaving about $\$ 110,000.00$ still now busily engaged in getting pledges and contributions to put us When the present goal is at which will give us a million dollar endowment.
A bigger, better, Alma will be the result of the success of this tremend
ous undertaking. It will mean that ous undertaking. It will mean that
Alma will be one of the strongest small colleges, financially, in th have better educational facilities and will make possible the buildin program which as been laid out fo the college.
Every student should be vitally paign, and should do all that he could to further its work, especially as he may have the opportunity

## CHAPEL TALK

Bishop Henderson of the Methodis hurch, delivered a splendid lectur theme was "Master Motives" and his earnest words on this subject wer very inspirnig to all who heard him,
"Life must have a master motive," declared the Bishop. "Christ had one dominant motive-He didn't preach sermons with one motive and go
classes with another." Bishop Hen derson pointed out that the same China should pervade the teacher in
Michigan. The purpose of our live Michigan. The purpose of our lives
should be Service for the Master. should be Service for the Master.
"Why are we living?" asked the Bishop. Then he proceeded to an swer that question in a very skillfu that "We are living in order to in
vest our spirit of redemptive pur pose and power for humanity."
It was a privilege to hear Bisho Henderson, and we are sure that all forget his inspiring words.

Classical Club
meeting of this year Wednesday

## was opened by the singing

 "Gaudeamus." brief reports of a fe of the interesting buildings in Rome. These reports were made the more interesting by slides which Dr. Ew hort business meeting the program was taken up. Leone Brown gave a er on "Roman Names." A very iniage" was given by Gladys Fryxell. Ulilla Belfry gave a concluding paper on "The Position of Women will not be until Wednesday, Feb. 16. Student Associations of the Y. M. C. A. are organized in country. The and universities in the country. TheY. W. C. A. has 750 college organizations.

## HILLSOALE TMES DEFEA BY ALIA

Downed by the Maroon and Cream Tossers in Fast

## Game

After trailing the Hillsdale Col gan Intercollegiate game for over
three-quarters of the fray, Alma jumped into the lead by virtue of sensational baskets rung up by Beatlate clean with a 20 to 17 victory The defeat of the Hillsdale team, Toupled with of the one given the Blue and White previously, puts the Free Will Baptists out of the race for the
M. I. A. A. title, but they still must M. I. A. A. title, but they still must it is a team of such strength that it may prove a stumbling block for
Ypsi, Alma and Kalamazoo befor the season is over.
The game was without a doubt the ardest fought that has been seen saw the Hillsdale cagers going a their best, splendid defensive work and fine passing marking the Hillsale play throughout the game.
Alma took the lead at tht start o Alma took the lead at tht start o
he game with a field basket by Kirker, but it was only for a moment
as the Blue and White tied the count by a pretty basket by Reece. A fou by Reece put Hillsdale in the front
and, while the score wasc at all times close while the score wasc at all times tenaciously to the small lead unt well past the midlle of the final half
The wisitors were leading by tw points when the first session ended and with a spurt at the start of th
second half increased the lead slight at the expense of Steele's fighting When it seemed to the crowd that the game was lost, Kirker and Beat tie broke loose, each caging two r's going three-fourths the length wonderful exhibition of basket shoot ing gave Alma a lead that Hillsdale could not pull down in spite of th
great work of Reece, visiting for ward, who garnered three field bas ets and had a perfect night on the It is interesting to note that Kirk Hillsdale's all M. I. A. A. center, wh highly touted as a dangerous ba point against the Alma clan, so stout
was the defense that the Alma team To the entire team must go great ged his best to give the Maroon and ream the victory, which was well Non team in penetrating the fiv Line-up and summary Hillsdale Alma
Kirke Beattie Gettings lg VanPag Field baskets-Kirker 3, Beattie 3 Waggoner 2, Dahlgren-9; Reece 3,
Gettings 2, Chase-6. Fouls-Beattie 2 out of 8 . Reece 5 out of 5 . Sco
first half-Alma 7, Hillsdale 9 .

C. E. PARTY

## Will Be Held at Presbyterian Chur

Friday Evening.
The Christian Endeavor Society of social and $g$-t-together party in the
church basement next Friday evening. The social committee has been workess, hard it make this affair a ill take vening privileges and will be pres ent at the affair. Christian Endeavorer socials have always been wort
while, and this will be no exception the rule.
Millett (in Bible class)-Jaco er-in-law's daughter.

## RESERVES DOWNED

Lose Scrappy $\begin{gathered}\text { Game to Heavy } \\ \text { Pleasant Reserve Quintet. }\end{gathered}$ Although they put up a good
ame, the Alma Reserves found the crappy Mt. Pleasant Normal second
eam too much for them and were forced to take the small end of
12 to 8 score Though defeated by a
the Alma boys must
narrow margin, the Alma boys mus gond stiff fight, and making their pponents do double work for every The game was one of the fastest ver played by the Reserves, for the snappy, and the passing wuick and

## The game saw Arbaugh in action

the first time this year, action howing the big Lansing guard made as very good. Hudson at forward Marks exhibited his old time speed
$\qquad$
at once. Scott at center, and Handley, both put up good games. Doug few minutes of por Marks in the las few minutes of play, proved to a
scrappy fighter, and broke up more The one Mt. Pleasant play. The Teacher's game was mark rong five man defense which Alma men had great difficulty penetrating. They also showed the
ability at long basket shots which mal bunch.
Though a little loose in parts, the game was well played, and showed ance of fighting spirt to aperabundfor a lack in caging ability. It was he Hillsdale tilt which followed it

## AIN'T IT THE TRUTH

## The wearied student heaves

sigh of relief as he mops his sweat
overed brow, shakes out the cramps his fingers, and beams with an ffulgent smile on all he sees. With nalloyed pleasure he strols reets of our beautiful little city; nothing can change the joy that is
$\qquad$ ogy for not saying "she" and "her," but then, the masculine, so they say, mbraces the feminine
Exams are over. The long hou
cramming, and the long nights
heir overpowering burden has been
aken from our shoulders, or should re through, for this semester at least; some of us, in fact, are not Are we so happy? Most of us, perhaps, but pity those poor soul reckoned not with impending doom, but in unknowing bliss awaited that sad fate which, in spite of "ponies,"
inside information" and al lother ar tificial aid, came to them in the mail box on the dreary morning after. was blue, that dreadful letter, bl as the skies of June or October, but nside it carried news as dark as
Stygian night. And the howls produced were like the howls of Cerohus. Oh, those flunks, those insid-
uous, Satanic, flunks. Pity him who

## eceives them. <br> But then, they're over;

 flunks, over-cut classes, exams, as gone. With a clean slate we tart in again to avoid the pitfalls which have entrapped us formerly,and to make new and shining records
$\qquad$

## IMSS CHEEX 15 ALMA VSTTOR

Addresses Joint Meeting of $\mathbf{Y}$ M. and Y. W. C. A Sunday

## Miss Cheek, traveling secretary for

 the Y. W. C. A. in this country meeting held in Wright Hall Sunday afternoon.The speaker told of the wonderful possibilities in the home and foreign or of incide, and related a num nditions in concerning social ly in the Indian Territory, end and he Southern mountaineers. He talk gained much interest from the personal experience received during her work as Y. W. secretary. ngage need for men and women to both here and in foreign lands, wa never so great as it is now, th speaker informed her hearers, and he opportunities were never so free the worrld are open and nothing of the world a
close them.
The message was compelling in its arnestness, and presented a propo wider usefulness to Alents for a field said, the fellowship and support of college activities which she has seen hows that we have those in our number who can make good in the work which presents itself.
Monday Miss Cheek spent he Wright Hall, and in the girs he addressed a meeting of the Y . W . Ailding the reception room of that a was held in honor of the visitor and other countries makin study of social conditions for th . W. C. A. Her work brought he ons and with all sorts of conditions, nd she was therefore able to giv uch information to those who heard r speak.
The visit of this traveled and cul alue to Alma, and the student have profited greatly by what she

## NEW COACH

Helmer Expected to Be New Coach
Harry Helmer, iwho resigned as hielic director at Alma College two robable successor to Walter Ken nedy, Albion College coach, who has esigned after a number of years Hel Methodist institution. ul coaching experience, that prom ises to stand him in hand if he se ne-half Albion job. For two and College, during wher was at Alma ome unusual successes with athletie eams of every kind, winning two ship for his Alma Mater, and tieing or one basket ball championship. Before coming to Alma Helmer or at Mt. Pleasant Normal, turning out winning base ball and basket ball years past that school. For some few ans helmer has been regarded one of the leading coaches of the

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\frac{\text { all branches of spo }}{\text { PHI PHI ALPHA }}
$$

coln Banquet, have been practically ompleted, and the affair promises to be the biggest success of the year.
 ness and industry, we learn that many men are to all appearances disintersted in their life work, other than the financial gain which they expect to reap. We are not astounded. We know several men who pride themselves on their ability to "lock $p^{\prime}$ their business at five o'clock, and depart to questionable forms of amusement until a late hour. W doubt whether really successful men claim to do a but in. This they may claim to do, but in reality they do idea after, as well as during busi ness hours: We believe that man has ever been successful in hi life work, unless he has made it a part of himself. It is only the person who keeps his mind keen and alert at all times, and who never ceases to observe and think, who materially and spiritually succeeds. Any "plain ordinary fellow" can force himself away from, and distinguish himself from the crowd, but his ability to succeed lies in his ability to stay on the job" and keep thinking.
Mr. B. C. Forbes says. "In your magination just picture this in your ful string of men sitting wondergrandstand of men sitting in the itzer (who could see more than most people see with their eyes), Wrigley, Edison, John Rockfeller (in his prime), and David Belasco; all enjoying themselves; all apparently at play. Yet after the game each going back to his job with something for his business-."
And there you are. Most people
see only with see only with the eye: Others see with the mind
"The closing of saloons is sending many young people to college." Thus declared William Jennings Bryan in a recent interview with a reporter for the Ohio State University Lan-l tern. "Five years ago we spent three times as much money on intoxicating liquors as we did on education A part of that money at least has been diverted to educational channels. Five years ago less than ten per cent of all the pupils in the com-
mon grades entered high sco


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Remember-excuses don't go! The general depression hits us as hard as it does you, and maybe harder. PAY UP AND YOU WILL FEEL BETTER!
(Signed) W. D. Beshgetoor, Business Manager.

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## TAKE NOTICE

Now that our Christmas rush is over my time is your time until the "Maroon and Cream" goes to press. Please lend me your efforts with everything to help and nothing to hinder.

W. E. BAKER<br>The College Photographer

EVERY incandescent lamp has a filament. Mount a metal plate on a wire in the lamp near the filament. A current filament glows.
Edison first observed this phenomenon in 1883. Hence it was called the "Edison effect."
Scientists long studied the "effect" but they could not expiai it satisfactorily. Now, after years of experimenting with Crookes tubes, X -ray tubes and radium, it is known that the current tlat leaps across is a stream of "electrons"-exceedingly minute particles negatively charged with electricity.
These electrons play an important part in wireless communica tion. When a wire grid is interposed between the filament and the plate and charged positively, the plate is aided in drawing electrons across; but when the grid is charged negatively it drives back the elec trons. A very small charge applied to the grid, as small as that re
 stream.
So the grid in the tube enables a faint wireless impulse to control the very much greater amount of energy in the flow of electrons, and so radio signals too weak to be perceived by other means become per ceptible by the effects that they produce. Just as the movement of throttle controls a great locomotive in motion, so a wireless wave by means of the grid, affects the powerful electron stream.
All this followed from studying the mysterious "Edison effect"a purely scientific discovery
No one can foresee what res ilts will follow from research in pure science. Sooner or later the world must benefit practically from the discovery of new facts.
For this reason the Research Laboratories of the General Electric Company are concerned as much with investigations in pure soience liey are products. has been a new form of the "Edison effect" scientificaily. The ressit X and and the "pliotron", a cype of X-ray tube free from the vagaries of the old tube; and the "kene, which is called by electrical engineers a "rectifier" because it the property of changing an alternating into a direct current.
All these improvements followed because the Research Laborajustifies itself.

## How is a Wireless Message Received?

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| Luchini's Confectionery Store Candies and Ice Cream FLOYD LUCHINI, Proprietor |  | $\xlongequal[\text { For toastrers, student Lamps, }]{\text { Alma Electric \& Batery } \mathrm{C}_{0}}$ |
| Our Kodak Finishing Department is at your service. We use all Eastman equipment in our shop. |  | -Opposite City Hall- |
|  |  |  |
| uropean |  |  |
| The Place of Quality <br> Delicious Candies and Ice Cream <br> N. BARDAVILL \& CO. Proprietors |  | DeLuxe Candy Co. <br> Your store for Best Candies and Ice Cream, Hot Drinks, Lunches, Etc. <br> NEW MUSIC JUST ARRIVED <br> STUDENTS ARE ALWAYS WELCOME <br> 325 State St. |
| The New <br> $\mathrm{c}_{\substack{\text { Arow } \\ \text { Colar }}}$ MARCY" ${ }^{\text {Is }}$ Here |  | New Spring Styles in FOOTWEAR <br> Arriving Daily at <br> The Economy Shoe Store The College Store |
| BIG HIT with College Men $-1 \mathbb{N}-$ BASKET BALL SHOES <br> G. J. Maier \& Co. 103 E. Superior St. |  | One of the Largest Sheet Music Centers in Michigan Right Here in Alma <br> Pathe, Sonora, Kimball and Paramount Phonographs Pathe, Sonora, Kimball and Paramount Records. All the big hits on time Kimball Pianos. Smith Music Shop The Community Music Center |

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## Brewer's Meat Market <br> Opposite Strand Theatre <br> Students do well who purchase their eats from us

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LETTERS OF A FRESHMAN Exar Dad:
Exams is done and I got through all right, whiih is lucky considering the fellows that didn't, me not being one of the unlucky ones which got a blue letter, that being the symble that you have faled. I know one fellow which recieved
flunks in two subjekts Wel, Wel, as I was sayeing, Dad, I am only worryieng about two things,
they being my skedule and my financial status. The latter worries me worst, being the most pressing, and if I should receive a check from home it would be a happy surprise and greatly appreciated, as well as helping me out inthe money line, I needing to pay my bill at the office. Now about the skedule. I will take English of course, and History, they being required and benig taught
by the Dean, which is two persons, by the Dean, which is two persons,
the first being Miss Pollock, Dean of Whe first being Miss Pollock, Dean of Mithchell, he is Dean too of some Mithchell, he is Dean too, of some-
thing, I dont' quite know which. Now I believe I will continew Chemisetry takeing Qalatativ Analises, which is the second semester and consists of finding out what something you dont' know is made of if you can and if you cant you can gess. Which six more so I will take Astronemey for three being mostly star-gazing so they say and there are lots of girls in the class espeshially one which I buz quite reglarly. That will be three more to take and I would
keep on Fransais (that's how they spell it) only it is four hours and real hard so what would you advise instead. And I might take Shakespeare it being really for Sophomors but I think I know enough for it being onley about one man and what he rote annyway which should be casy. Or I could take English speach which is where you learn to talk and two hours and Applied Physics which I am not sure what it is but it is an hour and would make three. Now Dad please write and tell me
which I should take, and do so soon which I should take, and do so soon
s oI can regiscter which comes right away and which may be over when don't forget the money which I need being all I will write this time and being Yrs affakshionately,
P. S.-Dont forget the fina

REGISTRATION WEEK BLUES Ain't it true when folks are crabby And the world is on the bum, And the folks you want to talk to Act as if they're deaf and dumb; When the check you've been expectin Didn't come or wasn't sent And every bit of money that you had
You went You went and spent;
And the whe show are rotten You're glad to know that someone
else
Is feeling just like you
Arizona Wildcat

## STRAND

THEATER
TUESDAY and WEDNESDAY
Mabel Normand
'What hapenenad to Rosa'
"What Happened to Rosa" is the whimsical tale of a shopgirl who took a flyer into romance. It sizzles with exciting
situations, and is threaded by a golden vein of humor.
Three Acts of Vaudeville Vanity Fair Comedy
Fox News

THURSDAY AND FRIDAY
Mary Pickford in her latest release
'The Love Light'
is a thing so exquisite, so rich in detail, so full of human pathos and lovely comedy, that we do not hesitate to recom-
mend it to our patrons as the mend it to our patrons as the greatest success in Mary Pick chapter 11 of "The Lost City"

Alma State Savings Bank Capital $\$ 50,000.00$-Surplus $\$ 30,000.00$ WE PAY $4 \%$ on
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