

# The Weekly Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

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Alma, Mich., Tuesday, February 22, 1921

No. 17

## EXTEND DRIVE FOR ENDOWMENT

New Goal of \$685,000 Set; To Be Reached June 15; Detroit Headquarters Opened.

The second stage of Alma's big endowment campaign has been entered. The original goal of \$300,000 which was to be reached by March 31, has been abandoned for, and will be included in a total of \$685,000 to be raised by June fifteenth of this year. Included in the latter sum will be \$110,000 to be raised in Alma and Gratiot county for the purpose of erecting a memorial gymnasium at the college.

Taking from the total of \$685,000 the amount to be spent for the gymnasium and a fund to cover immediate financial demands there will still be enough left to make, with the present fund of about \$450,000 practically a million dollars endowment for the institution.

The gymnasium is planned as a permanent memorial to those from Alma, and Gratiot county who served in the great war; especially will it be a memorial to the gold star heroes. From the people of Alma and Gratiot county alone, it is planned, will come the funds for erecting this building.

Aside from its character as a memorial, the new gymnasium fills a real need at Alma, not only for a place where indoor athletic contests may be staged, but for a large auditorium which will be open for any large gathering. Plans of the building have already been drawn up and the architect's wash drawing of the building will soon be available for inspection.

The big campaign for further funds has been placed in the hands of Ward, Hill, Price & Wells, a New York firm specializing in intensive campaigns of this sort. In this organization are the men who had charge of such big projects as the raising of money for the Liberty Loan, the Y. M. C. A. War Budget, and the Interchurch World Movement. Mr. Olaff Gates, one of the members of the firm, has been sent to manage the drive and to take active charge of the work. Main headquarters have been set up at the Hotel Statler, Detroit. With Sheldon, Hill, Abernathie, and others already in the field, together with those who may later be employed, an efficient personnel of the field organization is assured.

Miss Wilhemine Ritter, secretary to the president, will go to Detroit to take charge of the secretarial work of the campaign. Miss Violet Rather will take her place in the office at Alma. Dr. Crooks will, it is expected, spend much of his time between now and next June at the Detroit headquarters and in the field.

With such an efficient organization behind the movement, the success of Alma's big drive seems to be reasonably sure. Success will mean much to the college, in providing a greatly needed increase in the endowment, and in making possible the first step in the building plan for a bigger, better Alma.

It is probable that the student body will be called upon for different forms of service during the drive, and their response should be ready and enthusiastic.

### LIBRARY NOTES

A number of new books have been received in the library. A list of these publications will be found posted on the library bulletin board. A list of books on music in the library has been prepared, and copies of it may be obtained at the desk.

Be there Friday and Saturday.  
Smear Ypsi and Kazoo.

## Maroon and Cream

VS.

VS.

### Kalamazoo

### Ypsilanti

FRIDAY

SATURDAY



"There is no truth more thoroughly established than that there exists, in the economy and course of nature, an indissoluble union between virtue and happiness—between the genuine maxims of an honest and magnanimous policy and the solid rewards of public prosperity and felicity."—George Washington.

### QUINTET WILL PLAY TWO

### M. I. A. GAMES THIS WEEK

Alma Meets Kazooks and Ypsi Here Friday and Saturday.

Alma's last chance on the home floor to slide over Michigan Intercollegiate basket ball victories in the effort to pull up in the final standings in the association race will come Friday and Saturday nights, when the Maroon and Cream clan will meet Kalamazoo College and the Michigan State Normal of Ypsilanti.

Alma's four association defeats preclude a possible chance of Alma winning the association title, but there is a fine chance for the Maroon and Cream to better its standing considerably this week, if she can put over victories. It will not be a simple matter to win from either Kalamazoo or Ypsi. It will call for the best fight that the team has shown all season if either of these aggregations is to be defeated, and Alma's standing bettered.

No team in the M. I. A. has yet been able to stop the Michigan State Normalites, who will come here firmly entrenched in first place, and with the championship of the association practically sewed up. They will go into the game a big favorite for the honors, and only the hottest kind of a fight will stop them from winning.

The chances of defeating Young's veteran Kalamazoo outfit appear slim also. Captain McKay's men are in second place in the association race, and just half a game behind Ypsilanti in the race for the association honors. Young has a team that is every bit as good as the Ypsi bunch, if not a slightly better one.

### MISS HICKIN LEAVES

Miss Hickin, who during the last semester has been assisting Miss Ward in the work of rearranging and recataloguing the library, has left Alma to take up work for this semester at the University of Michigan. She left Saturday for Ann Arbor. Miss Hickin will return to Alma during the summer to continue her work in the library here. Her capable work has done much to help put the library in its present efficient condition.

## VALENTINE PARTY IS HELD IN GYM.

Big Masquerade Marked by Unique Costumes and Clever Stunts; Enjoyed Hugely.

The moon smiled more than once Friday night, and the merry stars had to twinkle indouble-quick time in order to keep their balance, so profound was their wonder and amazement at the curious sights which they beheld below, on earth, in the region known as the Alma College campus. But oh, if they could have looked inside the gymnasium! Surely, some little bewildered star would have forgotten to twinkle in its excitement and would have disgraced itself by seeming a bit too eager!

The gym was the place! There, was collected a most strange and fascinating human variety (more than Heinz's 57 kinds) of specimens, human and inhuman. There were delicate, fluttering Dorothy Dainties and careless gay ruffians, brave soldiers and carefree sailors; there were those Roses of No-Man's Land—benevolent nurses; there were nodding posies of every hue, wooden be-shoed Hollanders, lovely Indian maids, and real Valentine girls whose hearts might have been easily taken—they had so many of them exposed to view; there were sweet sunbonnet Sues, with milk pails aswinging, and lads of the farm in tattered straw hats. Also, there were several gentlemen-ladies with flowing locks, who managed gorgeous skirts most gracefully. And then, too, there was a huge, bulky snow man, carrying an air of winter about him; and reeling on rather pitiful, uncertain legs, was a most realistic, straggly scarecrow. And, pulsating warmly in the midst of this mass of beings, was a large man-size heart upon whose glowing surfaces were written love-poems, most stirring, such as:

"Roses are red; violets are blue;  
I come to the party because I love you."

At the beginning of the party there was much silence for fear of being recognized by one's voice. As different spectacles appeared, all more or less mystical, they were hotly pursued for a time by silent, nodding, inquisitive admirers with smiling lips and poking fingers. The atmosphere, deeply mysterious, was just becoming heavy with unexplained secrecy when the piano cleared its rusty throat in a brave effort to lead us in the Grand March. Solemnly we walked, at first, while different individuals illustrated various athletic dancing steps in their line of march. It might be said right here, that the Heart and Scarecrow were most disgracefully immodest in their infatuations. The former quite whirled in its ecstatic glee, while the ragged, dangling, hung-together-with-strings, scarecrow shrugged its pointed shoulders in selfish satisfaction. Steps were livened up a bit;

(Continued on page two)

## QUINTET DROPS TWO CLOSE ONES

Defeated by Adrian and Albion Tossers on Hard Road Trip.

Down and out as far as any possible chance at the Michigan Intercollegiate basketball rag is concerned, is the result of the road trip of last week, when Alma dropped two more games on foreign courts, losing to Adrian 21 to 15 in a hot game on Friday night, and to Albion 20 to 17 Saturday night.

The Adrian team put up a fine brand of basketball, and won a well deserved victory over the Maroon and Cream outfit, Funk being the scoring and defensive star in the Adrian victory.

The entire Alma team put up a good game, and deserves credit for the showing that was made on the Adrian court.

Saturday night Alma bumped up against Albion in the Methodists two by four gymnasium, where there is no out of bounds, and the game frequently resembles a football contest. On such a floor and in the face of such conditions, it had hardly been expected that Alma would win. The team put up a good battle but was nosed out by a three point margin, the score being 20 to 17. The small Alma forwards were practically helpless on the small floor, having little chance to escape the guarding of the heavy Albion players.

Only four fouls were called on the Maroon and Cream during the entire game and seventeen on Ike Field's five, indicating that the Alma team played a wonderfully clean game.

ALBION	ALMA	
Elliott	lf	Kirker
Cadwell	rf	Beattie
Spanenberg	c	French
Harper	lg	Van Page
Olson	rg	Dahlgren

Final score—Albion 20, Alma 17. Score (first half)—Albion 12, Alma 7. Field goals—Elliott 3, Cadwell 3, Spanenberg 3, McRae; Kirker 2, Van Page. Goals from fouls—Elliott, 0 in 1; Cadwell, 0 in 3; Beattie, 11 in 17. Substitutions—Kenega for Elliott; Elliott for Kenega; Waggoner for Van Page. Referee—Thompson (Battle Creek).

### CAPTAINS NAMED

Dahlgren and Waggoner Named to Lead College Teams.

Thursday afternoon captains were elected to lead two teams at Alma college, Carl Dahlgren of Newberry being elected to lead the basket ball team for the balance of the season and Richard Waggoner to lead the 1921 football team.

The election of Dahlgren to lead the basket ball team for the rest of the season comes as a recognition of splendid playing during the earlier days of the season, and marks an epoch in athletics at the college, Dahlgren being the first Sophomore to ever lead a team at the Presbyterian institution, during his second year in college.

"Dick" Waggoner elected to captain the 1921 football team is a Bad Axe product, and is a Sophomore in college. Waggoner held down the center job, and an end job in both 1919 and 1920, and during both seasons displayed a fine knowledge of the great fall sport, and could always be depended upon to give his best efforts to the Maroon and Cream. In 1919 he was considered one of the strongest centers in the M. I. A. A. and in 1920, was among the four best ends in the collegiate circle, although he had played less than half of the season at the end job, being switched to end from center.

His selection is a popular one, and the fans believe that Waggoner will have the privilege next fall of leading one of the best elevens that Alma has had in some years.

### ALPHA THETA

The regular meeting of the Alpha Theta Literary society was called to order by the president, Florence Purdy, on Monday evening, Feb. 14. Roll call was answered by the name and explanation of some musical term. Marguerite Field gave the first impromptu, "The Composite Nature of Music;" Mildred Carmer gave the second, the story of Il Trovatore. Especial mention should be made of the two excellent papers read—"The Sistine Choir" and the "Influence of the Christian Church on Music" by Helen Brien; "The Dawn of Modern Music" by Marjorie MacLearn. After a short business session, the meeting was adjourned.

### GIRLS' GLEE CLUB GIVES A FINE HOME CONCERT

Render Excellent Program at Presbyterian Church Tuesday.

When it was announced in chapel that the Girls Glee Club concert would be the best ever given, a few doubted the veracity of the statement. However, all those who attended the concert at the Presbyterian church on Tuesday night will agree that that it was true.

The concert opened with a group of three very pretty songs which delighted the audience and showed the ability of the young singers. Professor Beausang then sang two very exceptional solos which brought out the splendid qualities of his voice. All were disappointed when he failed to appear for a third number. After the Glee Club sang three more pleasing numbers Grace D. Roberts played two organ solos which were appreciated greatly by everyone. The more one hears Miss Roberts play the more one enjoys her great talent and she certainly did more than justice to her reputation when she played the march from "Queen of Sheba."

The number which proved the exceptional quality of the Glee Club was saved until the last. This was a cantata written by Paul Bliss. The incidental solos by Formilda Young were very pleasing. The program for the evening was as follows:

- Little Pappoose — Josephine Sherwood.
  - Romance of the Cake Shop—M. C. Osborne.
  - The Slumber Song of the Sea—C. W. Combs.
  - Boat Song—Ware Spoors.
  - In Picardie—H. B. Hatch.
  - Glee Club.
  - March from "Queen of Sheba"—Grace D. Roberts.
  - A Midsummer Night—Cantata by Paul Bliss.
  - "Brightly beaming in the heavens above."
  - "O'er Hill and Dale."
  - "Shadows."
  - "Vassals of Mine."
  - "Hear the Monotonous Beat of the Rain."
  - "Come Birds of the Wildwood Free." Finale.
- The Glee Club was accompanied by Florence Purdy.

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**WASHINGTON**

To-day we honor the memory of one of the greatest of Americans, George Washington. Commander-in-Chief of the Continental Armies, first president of this Republic, he stands with Lincoln at the head of America's great men. We call him the "father of his country" because of what he did to lay the foundations of this nation. We honor him for his sturdy patriotism as much as for his clear-sighted statesmanship. To-day the messages which Washington gave to our nation in its youth stand as fundamental as they were then. We cannot but admire the vision and the foresight which enabled the man to give such good advice.

But much as we honor the statesman, we must equally honor the man. His character is one to be emulated. We know Washington as the man who never told a lie, and we pride ourselves in the recital of the traditional incident of the cherry tree. Perhaps the incident may be a legend, but it grew up around a character worthy of the tale. It is to such honest, strong and fearless men as Washington that we look for the example of true Americanism.

**MORALE**

Disaster to an army in the field may mean even more than mere temporal defeat. If it affects the morale of the army, other battles may be lost from lack of spirit, faint-heartedness. More, defeat of the army in the field may transmit a corresponding depression to the people at home. But if the morale of the army and the morale of the home folks remain unshattered, defeat may turn to victory.

Alma's quintet has recently suffered reverses in the field. These reverses threaten to affect the morale of the student body, and a slump in the spirit of the student body will mean a slump in the spirit of the team. But when we remember how well our men have played on the home floor, and consider the conditions which they have been forced to face away from home we need not lose heart. No light, fast team such as ours can win against football tactics on a small floor. But give them room, and give them student support, and their indomitable fighting spirit will bring them out ahead every time.

This week we face the two hardest teams in the M. I. A. A., Kazoo and Ypsi. But we face them on our home floor, and we will meet them with one of the scrappiest, peppiest, fastest teams in the association.

And behind the team must be, WILL BE, the strongest, most united and most loyal rooting section that has ever supported any team. Are we ready for Kazoo and Ypsi? We are!

**IN RACE FOR COMMISSIONER**

It is announced that Professor F. E. West, head of the department of Chemistry, has entered the race for commissioner in the city of Alma. Not only is Professor West a man in every way fitted for such a position of public service, but his high degree of scientific and technical training should make him especially valuable to the city should he be elected to the position. Students of the college will be pleased to see him successful in his race.

The person who can whistle or hum "The End of a Perfect Day" each night, and really mean it, is sure to sleep soundly.—Exchange.

**FROEBEL**

The regular meeting of the Froebel society was held Monday, Feb. 14. Roll call was responded to with present. The meeting was given over entirely to business.

Adjournment.

**VALENTINE PARTY IN GYM**

(Continued from page one)  
we marched in couples and singly and after several rounds came to a halt at the imperious word, "Unmask!"—What sighs of relief went ceiling-ward as the clinging masks were removed and we could breathe naturally once again—and talk!

Then the program began with the Frosh stunt. To the urgent wagging of the tongue of a shining cow-bell, accompanied by the enthusiastic, soprano voice of a dressed-up school dame who wore spectacles on the end of her nose and was minus several teeth in prominent places, the obedient scholars—about twelve in number—gaily ran to school carrying their own kindergarten chairs. A spelling-match, ensued which was quite out of the ordinary. Words were spelt with the letters of those persons' names of whom the words were most characteristic. One illustrious pupil won the match by spelling correctly the word "important" with L-E-E S-H-A-R-R-A-R. The Sophs next boasted of a traveling show that had been around the world displaying its rare accomplishments. One member of the show had graciously honored Alma with her presence and willingly performed. To the medley of tunes resembling a barnyard-chorus, this distinguished person danced a jig inside a bag which concealed her completely, keeping her balance remarkably well. The Juniors were next, and with characteristic complacency, so envied by some of us, a group betook itself to the far corner of the gym, there to hang a sheet. In a twinkling a most complete midget trio had been arranged—most enchanting. They favored us with graceful, pigeon-toed and flat-footed dancing, waving their hands the meanwhile, to keep rythm. Then they sang with unusual harmony, assuring us over and again that "Alma will shine tonight." More music was in store for us, for the seniors now presented with much gusto on the part of the introducer, the "most famous reversible chorus in the world." Once more a sheet was hung up, behind which a row of heads appeared. The singing began—a sweet simple strain—"Way Down Upon the Swanee River." Having bravely struggled through the first verse and chorus, the remarkable choir "reversed," a line of feet taking the places of the heads, and the voices seemingly coming from the ground. Really, we were becoming seriously alarmed—until the sheet happened to drop!

All the promises of Alma's shining were fulfilled when the faculty stunt was put on. It was the hard-luck story of a Ford; the usual thing you know—interesting couple, fine day—and flat tires; but it as the most unusual Ford! First the headlight-horn combination took on speech, desiring to have his audience understand that he was free from all responsibility as regards the episode. Then with an agreeable "honk!" he took his place at the head of the car. The four wheels next carefully placed themselves, the heaviest tires immediately following the headlight. In the center were the two seats for Rosie and her hero. Most energetic cranking on the part of the chauffer and an occasional encouraging "honk!" on the part of the Headlight-horn finally persuaded the engine to throb vigorously. All went well until "zip-flop!" went first one tire, then another; and when they had been laboriously pumped up once more, the two back tires gave out, one of them hopelessly collapsing a second time. After much hard labor broken by interludes of hopeful and tender words to the despairing Rosie the patient hero once more assisted his lady-friend into the Lazy Lizzie, which gave a surprisingly energetic snort, a sudden throb, and started off, sixty miles an hour—backwards, landing finally in a heap—a complete wreck.

After all the strain the most fitting thing that could have happened was the serving of refreshments. Hearts were lavishly passed around by the platefuls; ice cream to balance the uncommon warmth, went with them. Ukes were heard through the pleasant chattering and clicking of spoons on dishes.

Presently it as announced that the judges had decided the weighty questions of prizes for the prettiest costume, the funniest costume, and the most original costume. The prettiest costume was Helen Brien's—a sweet, simple, old-fashioned, draped affair of pink, with a mushroom-shaped pink hat to match; the funniest was

Lee Sharrar's—that shapeless, un-gainly scarecrow; and the most original costume was Bob Wyatt's—the monstrous, glowing heart. It was evident that everybody agreed heartily with the judges on their decision. Bye and bye we dribbled out, our minds full of shape and color and sound, to go back to a real world once more, from which we should often turn in remembrance to the enjoyment of our 1921 Valentine Masquerade Party.

**VOLNTEER COVENTION**

The first annual convention of the Student Volunteers of Michigan will be held in Lansing on March 11, 12 and 13, under the newly formed Michigan Volunteer Union. Almost every college will send a limited number of delegates. Alma has the good fortune to be allotted ten, who have been chosen from those who are most vitally interested in the work of the church.

Among other subjects to be discussed at the convention will be "the world's need of the living Christ," "What is the will of God for you and me," and a "Review of the Christian work throughout the world." Such men as Sam Higgenbotham and Dr. Cyril Haas will be on the convention program. Those Almates who attended Lake Geneva last summer became acquainted with Dr. Haas and it will be a source of joy to them to know that he can be heard again before he returns to his work in Turkey.

This convention is a great step forward for the state, for it means that a systematic effort will be made to interest college men and women in the challenge of the call for the evangelization of the world. There will be an ample opportunity to meet students from other educational institutions in the state and to learn what is going on in Christian work elsewhere. Alma College's spiritual endowment is as important as its financial endowment, and those who are going as delegates to the convention are going as representatives of Alma's spirit and to give what they may from Alma, and to gain what they may for Alma.

**BIG PLAY TO BE SHOWN**

Of great interest to Alma College students will be the appearance of Walker Whiteside in "The Master of Ballantrae" at the Strand theater on Friday night. The play is based on Robert Louis Stevenson's famous novel by that name, and has been adapted to the stage by Carl Mason, the New York playwright.

Mr. Whiteside plays the role of James Durie, the roving heir of the great estates of Durrisdeer and Ballantrae, and it is a part in which the actor appears to great advantage. Walker Whiteside is recognized as one of America's finest. Since his great triumph in "The Melting Pot" he has been playing in the theatrical centers of the country in a number of the foremost productions of the day. "The Master of Ballantrae" was first put on in New York, where it met with great success. It comes to Alma directly from a long run in Detroit.

The opportunity of attending a production of this class is rarely given to Alma theater-goers and consequently it should be eagerly grasped.

**LECTURE CANCELED**

A telegram has been received from the University of Michigan Extension Service stating that on account of a severe attack of laryngitis Mr. William Warner Bishop will be unable to come to Alma next Thursday, January 24. On that account the Library lecture which was scheduled for eight o'clock that evening has been cancelled. It is to be regretted that Mr. Bishop will be unable to speak, but his illness makes it impossible for him to be here.

**PHILOMATHEAN**

The regular meeting of Philomathean was held in the society room on Monday, Feb. 14th. Roll call was answered to by the name of some American poet and his dates. Leone Browne gave a paper on the works of Anne Bradstreet, the first American poet, and Phyllis Bradley one upon the works of Michael Wigglesworth. Louise Hainline read selections from each of these poets. At the conclusion of this short program the meeting was adjourned.

**Y. W. C. A.**

The regular meeting of the Y. W. C. A. was held at Wright hall on Thursday evening, Feb. 17. Miss Louise Hainline had charge of the meeting. She took for her Scripture the parable of the talents and showed that each one of us have been given talents for which we are responsible. Some people are greatly talented along some special line such as music, painting, etc., but each of us have talents, perhaps for little things, and we are responsible to God for using them so that we too may be "made ruler over many things." The little inconspicuous things are sometimes harder to do, but like the mortar between the bricks in a building they are absolutely essential for a perfect whole.

Two Big Games; Let's Win Both.

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**LAUGHING STOCK**

Prof. Hamilton (in poetry class)—  
"On my little trip in the Thumb last week I passed through Caro; by the way, is anyone in the class from Caro?"

Florence Purdy (blushing) — "I-I guess I'm from Caro now."

"The hand that rocks the cradle does the spanking."—Exchange.

Wilson (in the DeLuxe) — "What do you want, Fromilda?"

F. Young—"I'll take a chocolate nut."

Wilson—"Waiter, bring this lady a 'crazy nigger!'"

**Heard in The Tiffin Cafe.**

Elderly lady—"Who is that nice looking young man? He reminds me of William S. Hart."

Izzy Pratt—"That—wh! Why" that's Dick Waggoner."

**Bright Lights From The Science Classes.**

Ainsworth—When you add HCl to the first group you get a participate.  
McNaughton—What part of a frog is the spatula?

Dr. Notestein — (in astronomy)—  
"The moon could not possibly be made of green cheese, because the creation of the bovine quadruped came later than the creation of the heavenly bodies."

**Speaking the Truth.**

MacFadyn—"How many studies are you carrying, Sims?"

Sims—"I'm carrying one and dragging four."

Wright Hall Inmate No. 1—"Why do you always have dates with him on Friday night?"

Wright Hall Inmate No. 2—"That's the day for fish, isn't it?"

Coach Steele — (In Economics)—  
"Very well; let us start with \$10,000. Now how shall we invest this money, what kind of a factory shall we build?"

Class—(in unison)—"A brewery."

Waggoner—"What good are kisses in a telegram?"

H.R.—"That's it; what are words?"

**From the Hope Anchor.**

President Dimment received the following letter from a colored congregation a short time ago:

Dear Sir.—It will be our preacher's birthday March 1st and we want to get him something useful. We heard that most preachers has a D. D. and we would like to get a D. D. for ours. Please send it before March 1st. We don't know how much it costs, but we have collected \$25 to pay for it. If that ain't enough to cover complete expenses, send one D. by return mail, and we will send you money for the other one as soon as we get it. Hoping to hear from you immediate, we remain,

Which reminds us that someone has said that they got the D—D by removing the "arne" from it.

"She said she'd go through anything for me."

"Yes?"

"And she started with my bank account."

And now, if those who are afflicted with Saint Vitus Dance just before chapel will kindly step forward they will be awarded the Royal Order of the Shimmy.

**RESERVES LOSE**

The Reserve team met another defeat last Friday night when they journeyed to Crosswell and were downed by the heavy Crosswell five by a score of 14 to 33. The veteran Crosswell team proved to be too much for the college seconds who went into the game with a changed line up and somewhat out of condition. The game was a harder fought one than might be indicated by the score, but even the hard playing done by such of the veteran Alma cagers as were in the line-up was not enough to hold down the high school quintet.

There are 1,176 higher institutions of learning in the United States. This list includes all the universities, colleges, professional schools, colleges of agricultural, mechanical, technological and mining science, normal schools, theological schools, theological seminaries and junior colleges.

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Also buy and sell second-hand furniture  
125 W. Superior St.

**PARKER & BUCHLER**

FIRST CLASS BARBERS

Come once and you will want to come again. Superior Baking Co., Building.

**Alma Electric & Battery Co.**

FOR TOASTERS, STUDENT LAMPS,

CANDLE STICK LAMPS AND

ELECTRICAL APPLIANCES.

—Opposite City Hall—

**ANNOUNCEMENT**

Styleplus Clothes have come to town and this is the only store where you can get them.

**Styleplus Clothes**

\$35, \$40, \$45, Some at \$50 and \$60

You know their Real Style, All-Wool Fabrics and reasonable price. We cordially invite you to come in and get acquainted.

C. G. FALOR & SON  
Opposite City Hall

Don't Forget

**DeLuxe Candy Co.**

Your store for Best Candies and Ice Cream, Hot Drinks, Lunches, Etc.

NEW MUSIC JUST ARRIVED

**STUDENTS ARE ALWAYS WELCOME**

325 State St.

New Spring Styles in

**FOOTWEAR**

Arriving Daily at

**The Economy Shoe Store**

The College Store

**TAKE NOTICE**

Now that our Christmas rush is over my time is your time until the "Maroon and Cream" goes to press. Please lend me your efforts with everything to help and nothing to hinder.

**W. E. BAKER**

The College Photographer

**Electrical Supplies**  
Auto Tires and Accessories  
FULLER TIRE AND ELECTRIC CO.

**THE QUALITY GROCERY**  
The Little Store with a Big Business  
W. J. SMITH, Prop.  
130 W. Superior St.—Phone 142

**Davis Barber Shop**  
AND BATH ROOMS  
Corner Superior and Woodworth Streets

**STUDENTS**  
It is our business to make good things to eat  
**SMITH'S BAKERY**

**Fortino Fruit Store**  
Brook's Chocolates—Fancy Fruits  
OPPOSITE STRAND THEATER

**Brewer's Meat Market**  
Opposite Strand Theatre  
Students do well who purchase their eats from us

**TAXI** City and Country Service  
PUTNAM BROS. TAXI CO. **PHONE 18**

**Davis Beauty Shop**  
Hair Dressing, Scalp Treatments, Facial Massage  
Skin Bleaching, Hand Moulding and Manicuring  
Phone 568 WINIFRED NELSON ALLEN, in Charge

Arrow and Ide Collars Walk-Over Shoes  
**JOHN M. BURKHEISER**  
The House of Kuppenheimer Clothes  
Stetson Hats Cooper-Kenosha Klosed Krotch Underwear

**STUDENTS**  
We have just what you want for your spreads  
**Grover's Meat Market**  
124 W. Superior St. **PHONE 55**

Books  
Candy  
Cigars  
Novelties  
Magazines  
Newspapers  
School Supplies  
**ALMA NEWS CO.**  
M. D. WILCOX 126 E. Superior St.

**PHI PHI ALPHA**  
The literary program of the last meeting of Phi Phi Alpha was a splendid exhibition of the talent which the society contains. The test of a good program is its contribution to the general knowledge of the members of the society and in positive value the last program was a decided success.

Some very splendid papers were given. That on "Germany's War Debt" delivered by Gustafson showed conclusively that the younger members of the society are able to do considerable research work in various fields of thought. Phi Phi Alpha's relation to the endowment campaign and our part in the future of Alma College were ably presented by Wright, a very promising Freshman. The "Permanency of Federal Railroad Innovations" by Roy Williams threw a new light on the situation of our transportation facilities.

Mr. Howard Ainsworth reviewed the financial situation of the country at the present time and the possibilities for a return to normal in the spring. His report showed serious thought and careful preparation.

Impromptus on the "Absent Treatment for Russia" and "Greece and Her Leaders" were responded to by various members.

The critic's report which was given by Thomas Dasef was very helpful to the speakers as well as to the other members for he brought out many points which will be of use in future programs. After this report the society adjourned.

**Y. M. C. A.**  
Wallace Kemp was the leader of the Thursday evening Y. M. C. A. meeting. He took as his topic "The Purpose of Our Lives" and developed it in a compelling manner. As the leader said, Christ had, all through His life the one compelling motive of giving the gospel to mankind, and redeeming the world from sin. Every action of His life was toward the fulfillment of His great purpose, which he finally gained in His death on the cross for us. In our own lives there is, so Kemp stated, too little of an impelling purpose and motive. Yet Paul has given the message to us to spread the word of God, to "press on to our high calling. If every Christian would do his part in spreading the word of God, the whole world would be Christianized in a hundred years. And yet, in our singular apathy, we do not take advantage of our opportunity. What we need, as the leader emphasized, is a true motive in life, and that motive one of service to Jesus Christ.  
The Y. M. C. A. meetings are always profitable, and those who attend them find it an evening very well spent. More of the men of the college should be on hand to take part in these meetings.

Remember, Kazoo Friday; Ypsi Saturday.

**STRAND THEATER**  
TUESDAY and WEDNESDAY  
**Henry B. Walthall**  
—in—  
"A SPLENDID HAZARD"  
Also  
Three Acts of Vaudeville  
FAIRBANKS & LUCY  
Aerial Comedy Novelty  
GAFFNEY SISTERS  
Singing, dancing and Double Saxophone  
GLADYS GREENE & CO.  
Vaudeville's Daintiest Dancer  
And  
LILYMAE WILKINSON  
in her latest comedy  
"Greek Meets Greek"  
THURSDAY—One Day Only  
**NORMA TALMADGE**  
—in—  
"YES OR NO"  
Also Chap. 13 "The Lost City"  
FRIDAY  
Stevenson's Famous Play  
"The Master of Ballantrae"

**Alma State Savings Bank**  
Capital \$50,000.00—Surplus \$30,000.00  
WE PAY 4% on TIME DEPOSITS  
SAFETY BOXES FOR RENT

**Recreation Place**  
"BOWL A GAME A DAY—  
NO DOCTOR'S BILLS TO PAY."

**C. POWELL**  
STAPLE AND FANCY GROCERIES  
Everything for your spreads  
Phone 466 121 W. Superior St.

**FIRST STATE BANK**  
Capital \$100,000.00 Surplus \$100,000.00  
A Good Bank in a Good Town

**Connor's Ice Cream**  
Plain and 3-Flavored Bricks  
WINSLOW BROS. DRUG STORE  
Opposite Strand Theatre

**Sanitary Barber Shop**  
BRADT & KOONTZ  
First Class Toilet Waters Opposite Strand Theater

**GET YOUR SHOES SHINED**  
today and keep them shined. They will look better and wear longer.  
ALMA SHOE SHINE PARLOR  
330 State St.

**Strand Sweet Shop**

**The Tiffin Cafe**  
The basement Cafe opposite the post office.  
Board by the week, \$5.

**New and Second Hand Store**  
117 West Superior St.

**BARKER-FOWLER ELECTRIC CO.**  
"THE MOTOR PEOPLE"  
EVERYTHING ELECTRICAL THAT STUDENTS NEED  
320 Woodworth Avenue. Phone 131 ALMA, MICHIGAN

**Paris Cafe**  
We invite you to come in and enjoy our delicious meals.  
We observe three things:  
NEATNESS—SERVICE—QUALITY  
Specials Every Day Rich Menus on Sunday

**Central Michigan Light & Power Co.**  
Alma, Michigan