## Volune snamerex DANCERS REVEL AT JUNIOR HOP

Campur Day to Be
Held Wed., May 12 罒

arly Spring Pair
Declare Themselves

| $\begin{aligned} & \text { freshment of the dancers. } \\ & \text { The music furnished by Bill Mills } \\ & \text { and his orchestra from Flint was all } \\ & \text { that hal been predicted. The six } \\ & \text { pieces exerted themselves and varied } \\ & \text { their numbers with an occasional pi- } \\ & \text { ano selo by Bill Mills himself. } \\ & \text { Faculty guests at the party wre } \\ & \text { Dr. and Mrs. Harry Means Crooks, } \\ & \text { Prof. and Mrs. Roy Hamilton, Dean } \\ & \text { Florence M. Steward, Miss Margaret } \\ & \text { E. Landwehr, Dean James E. Mitch- } \\ & \text { ell, and Coach Royal R. Campbell. } \\ & \text { Too much credit for the success of } \\ & \text { the party cannot be given to Chuck } \\ & \text { Murray, Decorations Chairman, and } \\ & \text { his group of Junior workers, Cecil } \\ & \text { MacDonald, Everett Winslow, Carroll } \\ & \text { Clark, Alpha Musson, and Earl Clos- } \\ & \text { ser, who were responsible for the } \\ & \text { remarkable appearance of the gym- } \\ & \text { nasium. } \\ & \text { The committees of the J-Hop to } \\ & \text { whose credit goes Alma's best all- } \\ & \text { college Jance were. } \\ & \text { Charles R. Murray-Decorations } \\ & \text { E. Josephine Peavy-Programs } \\ & \text { Olga Down-Favers } \\ & \text { John Dawson-Finance } \\ & \text { Robert E. Rice-Irvitations } \\ & \text { Ross Ostrander-Music } \end{aligned}$ <br> Yearly Spring Pair Declare Themselves |
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Barnhart to Teach
in French College PLANS GTMMPLETED FOO NEW ISS'N

I. I. A. A. To Be a Branch Un-
der Michigan Intercollegiate Association.

BIILS' GLEE CLLB


Annual Spring Tour Has Been One of Great
member of the old M. I. A. A., has
graciously withdrawn to further
the efforts of the denominational col-
leges in their plans for the new as-
sociation.
Active relations will be continued
with Michian State Normal in the
wilds of oratory and debate, the M .
L. and the M. . . L. . retaining their
Lest membersin.

The constitution for the athletic
Uepartment will have to be accepted
in June by the athletiu directors in
their spring meeting during the track
If field meet at Albion.
phasize the fact that it dioshes not exist
will give large considera-
e, bringing distinguished 1 speak-
ers to the campuses, etc. It is ex-
pected that better fraternity will be developed on a rood many activities,
tudent and otherwise. The obiest
cause of education according to to he
ideals of the Protestant
of the Protestant Chur
supervise interocllegiate
among the institutions."
Many Alumni Come
Back for Week-End
The I-Hop and other reasons
brought an unusually large number of alumai and former students beck the dance was again graced with
couples who were campus a year or so ago an the
had returned to enioy tho premier social event. Others returnd., meroly taking the opportunity
$\qquad$ Lyle D). Barnhart, '21; Arthur (Red)
Carty, $25 ;$ Irene Anyuish, 23 ; Har-

Hamepin. 2s; Erwin yerriam,

25; LoReta Neely, ex-25; Melvin
Orr, ex.26; Raynond (Sam, Miken,
ex-25; Bob Crawford, ex; and Mrs. Stuart Pratt: Lowell Hud-


## Alma Grad Becomes

 Local School Head
## At a recent meeting of the Alma

At a recent meeting of the Alma
school board, F. R. Phillips was elect-
ed superintendent of schools to succeed A. C. Luchtman.
Mr. Phillips was a student of Alma College for four years, graduating
from this institution in the class of 1914. For the past six years he has
been Superintendent of schools been Superintendent of Schools at Croswell, Michigan, and
work at Detroit and Caro, having put in eleven years of work in the capa-
city of principal or superintendent.

## ALMANIAN PUBLISHING CO.

 almanian stafe Editor................ RONALD E. HARRI Asociate Editor.........FRANANK M. PROUTYAthletic Editor..... Wright Halll...............J. R. ELLIOTT Businessog Manage.............JACK E. THOMA
As. Buaineas Mor Ass., Business Mgr..............ORIMER ERER THOMA
CRANT
Circulation Mr.........HELEN WOOD
Priter $\frac{\text { Printer's Devil...........PAUL WESTFALL. }}{\text { Entered as second-elass matter, Sept. 24, 1907. }}$
"SELLING THE COLLEGE" Every summer the College ha wo or three representatives in the state busily engaged going to differ-
ent towns in the state and enlisting young folks ta take up their college glowing tales of Alma College, of th pirit of the small college family, Al ma's splendid athletic record, it
successful glee clubs and other inter esting extra-curricular activities,
the beneficial courses, of two societ houses and various other thing
which are taken into account by young people choosing the colleg of salesmen using their most persua-
sive powers; they are "selling the colleg Few zolleges lack some advertisin method by which they attract new
students. Alma's method is no diffrent than many of the rest. Man are restricting their enrollment. his institution has never been forc do close its doors to students be care of them. Too many Alma stu-
dents "flunk out," or fail to return in he fall because hey feel no passio o have offered them nothing of particularly valuable nature. W have a double problem of "selling th college" to prospective students and "selling the college" to students wh are phlegmatic in their affection for
the institution of which they are al eady memiers.
The first group can be handled by means of organization. A large num er of the students at present in A resentatives who interviewed them ometime during the summer. Many smaller numbers, singers and debat rs. Others are here due to the le ecause of the talk they heard President Crooks or Professor Hamilton
give, because of the athletic records they have read, the Glee Clubs the have heard during the spring, or bc cause of the glowing accounts older
students have related to them. "Sell ng the college" to prospective students is quite an efficient department of Alma College official or unofficial The second
The second kroup is quite as imy managed. The problem presented by them is difficult of handling. Th difficulty generally rests within them-
selves. Somehow they have failed to enter into the spirit (a much abuse word) of the place and have no in have failed to form the associations which draw so many students back. Some of them smart from real them to :esolve not to attend Alm or more than one year. Variou causes lead large Freshman classe to shrink greatiy by the time the Sophomore year is reached.
Direct efforts should Direct efforts should be made is possible. No literary society should be without a committee to see that its Freshmen members shall return in the fall. The faculty should est loss is always from the first year tudents) and see if he plans to re turn and if not what is his reason and can his grievance be remedied or his interest stimulated. And students
who are satisfied cannot do too ho are satisfied cannot do too much that he should be here for another year.
An old student shculd be more valuable to the college than. a new one.
Alma's loss of students after they have once enrolled is greater than she can afford. A systematic effort to "sell the college" to present stuents would be equally as profitable s a success be syetive students th

WYATT BECOMES PRINCIPAL
Robert (Bob) Wyatt, of the clas of 1924, has been made principal of the East Lansing High School. When he graduated from Alma he took a position in the East Lansing school
and for the past two years has been teaching History and coaching debating there.

Professor Ditto, who has been il though he will not take charge of his classes for several days.

The PHI PHI ALPHA very interesting one. After the bus ness had been taken care neeting adjourned to the literary arogram. The program consisted of
debate upon the question, "Resolv d, that Phi Phi Alpha shonld have question was mother." This important question was interestingly argued,
by the following men: On the affirm-
tive, y the Collowing men: On the affirm-
ative, Don Campbell, Argyle Campbell, and Ed Geargee, on the negative
by Pa Snell, Horace Proveg by Pa Snell, Horare Prouty, Biil
Pruyne and Steve Nisbet. Pruyne and Steve Nisbet.
None of the members were None of the members were aware Closed. We can easily predict many ebsters for the future, Scotch ones bater, Nisbet, who substituted dePruyne. The boys really thought torm. Stere was taking the house by sary sarcasm the bsys all performe emarkably well. The decision was nanimous for each side at first, bu
inally after the thirtieth vote the af firmative won by a majority of one Pa Snell allowed it was the clever-
Pess of the Scotch that took the de-
beta tau eisilon
The Beta Tau Literary Societ eld their meeting last Monday as owing officers have been installed and are now functioning.
President-Donald Gillette Vice President-Alpha Musson Secretary-Gilkertus Schieb
Treasure-Willard M. Ake Sargt. at-
Macdougal Frank O. Rin The literary programs, under th killful manipulation of Alpha, whose technique has been mellowed by two
previous terms, are coming off with previous terms, are coming off with
great Jeal of snap and nerve a great deal of snap and nerve.
H. Holland gave an informal talk on the Prisons of the U. S. coloring what would have been a dry talk with an interesting personal view
point. Cecil MacDonald and E. Wins ow, prosably Secause of their con were delegated to expound "What's what with recent movies Alma." A frenzied rush to the Ice Cream Dispensary in pursuit of gastator
pleasures followed adjournment. Professor Roy W. Hamilto of Grand Rapids last Sunday.

DON'T FORGET MOTHER
We have a special Victor Album
for Mothers' Day, May 9th, containing three appropriate records.

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The STRAND THEATER

Tuesday and Wednesday
May 4 and 5
IRENE RICH
The Wife Who Wasn't Wanted" Thursday, May 6th Wm. Fairbanks "DO IT NOW" Friday, May 7th Agatha's Aunt" A 3-act comedy presented by
the Senior Class of Alma High School.

Saturday, May 8th
"LEFTY" FLYNN
"Breed of
the Border"
Sunday and Monday May 9 and 10 "The Danger Signal" A thrilling
melodrama,
Signal spectacular
guaranteed melodrama,
please. guaranteed to

Tuesday, May 11 First Day HAROLD LLOYD
'For Heaven's Sake'

LIBRARY NOTES
The two member; of the library staff who were absent on the Glee Club trip, Misses Williams and Rich
ard, report a fine trip ard, report a fine trip.
Among the new books omed are several on Vocations for Careers. The contents of one of these Careers ¿or Women," ed. by Catherne Filene, lists 175 careers open to women. Multigraphed copies of this
list have been prepared which will be placed in the hands of every Alma College woman to aid her in choosing
her "career."
Mr. Lester A. Sharp, trustee of Alma College, who has just returned brought to the library a second edition of "An introduction to cytology" written by his son, Lester W. Sharp ornell University. The author
s an alumnus of Alma College, class of 1908 .
A valuable gift of 17 volumes ha.
een received from the family of Mr Robert Fredrick, who died in 1917 Mr . Fredrick was janitor of Alma
College for 14 years. The old home at 424 W . Superior Street has been sold and the college library was thus remembered in the distribution of its contents.
Recent a
Recent additions to the Periodical
ist are "Detroit this week" "Geographic News Bulletin."
Mr. Wong has prepared an exhibit of some of his Chinese books, which
are now on view at the library, Mussolini calls getting shot in the nose a gentle joke. Wonder what
he would consider a rough one?

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Patroniz ${ }^{\text {a Almanian Advertisers }}$


Crows
In a field in sunny Spain stands a stone mortar. Crows hover around it, picking up bits of grain and chaff-cawing.
Here Marcheta, in the fresh beauty of her youth will come to pound maize. For years she will pound maize. The stone will stand up under the blows; not a dent has the muscle of three generations of women made upon it. But the crows will hurl their black gibes upon a woman aging early and bent with toil. Old Marcheta-still in her thirties.
The American woman does not pound maize. But she still beats carpet; she still pounds clothes; she still pumps water. She exhausts her strength in tasks which electricity can do better, and in half the time.

The high ideals of a community mean little where woman is still doomed to drudgery. But the miracles which electricity already has performed indicate but a fraction of the vast possibilities for better living and the tremendous opportunities which the future developments in electricity will hold for the college man and woman.

SOPH THICLIATS GAN VICTORY

Second Year Men Have No
Trouble in Winning from Frosh Tracksters.

The Sophomores sort of ran away from the first year men in a track Wednesday and Thursday. The su-
periority of the second year men is periority of the second year men
not even fully apparent in the fina
score of 90 to 45 , the such a lead the first day that many of them did not even present them-
selves for selves for competition on the second
afternoon. times or distances was developed in the track meet although some of the scores gave promise of good record
after a few more weeks work. The event results are as follows:
100 yard dash-MacGres Lamb, yard dash-MacGregor,
220 yernd, $28 ;-10.6$ sec.
yard dash-Knowles
 440 yard dash-McManus, ${ }^{4}$
Knowles, 28 ; Hocking '299, Knowles, '28; Hocking, '29;-59.4
sec.
Half mile run-Mc Manus,
 25 sec.
One mile run-McManus,
Hocking, ${ }^{29}$, 29 ; Goodenow, $29 ;-5$ min. Hocking, '29; Goodenow, $29 ;-5$ min
20.6 sec.
Two mile run-McManus, 28 $\begin{array}{lll}\text { Two mile } & \begin{array}{c}\text { run-McManus, } \\ \text { Goodenow, }\end{array} & { }^{2} 28 \\ & 29 ; \text { no third;-11 } & \text { min }\end{array}$ 26.4 sec.
High Hurdles- Bernd, '28; H George, $28 ;$ Barlow, $29 ;-17.6$ sec.
Low hurdles-Bernd, $28 ;$ Thomp son, '29; Vandervetter, '29;'29.4 sec.
High jump-H. George, '28; Combs 29; Seiferline, ' $28 ;-5 \mathrm{ft} .21 / 2 \mathrm{in}$.
Broad jumpBroad jump- MacGregor,
Knowles, $288 ; 18 \mathrm{ft}$. . $111 / 2$ in.
P. Pole vault-Harvey, '29; MacGreg-
r. '28; Braun, '29;-9 ft. Shot put-MacGregor, '28; Coan,
 Bernd, '28; Lamb, '29-96 ft. 2 in.
Javelin throw-Bernd, '28; Knowl es, '28; Lamb, ' $29-122$ ft.
Half mile relay-won by Frosh (Veeder, Lierman, Paige, Lamb)min. 42.8 sec.
One mile relay-won by Frosh ing) 5 min. 5 sec.
High individual point winners: $\underset{\text { MeManus- }}{\text { Bernd }} \mathbf{- 1 9}$
Bernd-19
MacGregor-18
Annual Class Meet Next
next week. The class of 28 , who
won last year are arain
won last year are again favorites by
long odds. The Freshmen ought to long odds. The Freshmen ought to
have no trouble annexing second
place while Hop Anderson and Harplace while Hop Anderson and Har
ley Catherman will fight it out fo third place.
The records made in last year'
home meet, which this year', will try to beat were: 100 yard dash 11.2 sec; 220 yard dash, 24.4 sec; 44 yard dash, 58 sec; Half mile run, 2
$\min .25$ eec.; One mile run, 5 min $\min .25$ zec.; One mil, run, 5 min.
7.2 sec.; Two mile run, 11 min. 38.4
sec. H High huriles, 30.6 sec. sec.; High hurdles, 30.6 sec.; Pole
vault, 9 ft .3 in.; High jump, 5 ${ }_{3}$ vault, Broad jump, 20 ft . $11 / 2 \mathrm{ft}$. lun


Men Singers to
Give Home Concert

 | The ctheater Wechesday, May 19 |
| :--- |
| The club has been on, | tour and the reports that tome beme $b$ from alumni and friends that heard

the club would indicate the club would indicate that enter
tainment of a delightful nature is in store for the Alma audience.
The home concert will come as th The home concert will come as the
climax of a successful trip. Th singers are hoping to make their A
ma concert the best of the season. In addition to the numbers render ed by the whole club, the quartette
which was very well received on the which was very well received on the
trip, will offer its numbers. Saxophone solos by Roger Cole, and flute very acceptable to the audience. And of course Good Old Irish Doc Hogan will be there with his brand new
chalk talk series. All indications are that this evening will have splendid
entertainment in The soacert which was previously announced for the week following the
return of the club from its tour of return of the club from its tour of
northern Michigan had to be poned because of Professor Ewer's absence trom Alma, Because of the
trip of the Women's Glee Club, and
other reasons the postponed until the 19th
The postponement will not to be that the excelience of the concert
will suffor. Since their return the men have been practicing regularly and the home concert will be the high
spot of the year, the "swan song" of DIARY OF A COLLEGIATE PEPYS Up early this morning, which wa
a grave mistake as Miss Landwehr is away with the Girls' Glee Club and thus 1 had no class until chapel. TT breakfast and did sit at a stag table
and was disgusted by the swine-like manners of the others at the board Also Steve Nisbet was swipe
seemed in devilish temper. To tow Burgess' shop and that chemist pre vailed apon me to purchase a new irgin briar pipe which 1 could ill
afford but which was none the less handsome thing. To chapel and di laugh much at Jimmy's picture o arm in irm. To the library but Ed
Lemen did have the pamphlet I desired and although he seemed much though I did not care a snap as ew it to be most tedious stuff. To and was sore provoked to find we wer hive soup whic

though some folk claim it pleasing
I find most unsatisfying. To Econo-
mics class and Mr. Sharrar was in mics class and Mr. Sharrar was in
high temper because his history clas had not awaited him but three min utes though he nas many times warn
ed them that they must stay five ed them that they must stay five
He did rent his spleen on us though we were at all times a docile group
Home after this Home after this and though 1 could
ill spare the time I lay down ill spare the time I lay down for a
brief nap and did sleep the whole ternoon. To dinner and was delight
tol ternoon. To dinner and was delight-
ed to find ice cream for dessert e'en
though it ed though it was somewhat metted. In
to see my evil temper for she had no new frock for the J-Hop and I need resort again. Home at ten and to my stint when I did remember that there would be no German tomorrow and
so to bed in great

## Campus Day

Wednesday, May 12

Annual Home Track Meet
All classes are urged to geet ever
man possessing rack ability make the meet a success. The dope Frosh come second. With represen tation from the upper classes the The Frosh-Soph Tug
Since 1923 no class has been pulled
across the Pinc. Both classes the
year swear that the other is poins Cap Night
The Frosh have been wearing their
burn them on Davis Field.
All in all Campus Day is to pre
of your friends to Alma and let some see Alma College on it's annual
The police in an Fent pinched a man who offered to sell his re for $\$ 50$. The public must be
protected against swindlers.-- Balti-
$\qquad$
J. E. CONVERSE JEWELER


For the best Hair-cut, try
FAULKNER'S barber shop
The Barber back of Eichenberg's
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| :---: |
| caters to the |
| college trade |

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All kinds of altering and repairing done. Work called for and delivered.

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For the best Lunches you can get anywhere or anytime try
Miner's Cate

| $\begin{gathered} \text { Leave your order } \\ \text { cwe will mail } \\ \text { for you. } \end{gathered}$ | Remember Mother on Mothers' Day, May 9 <br> Say it with a Special Mothers' | The "Luchini" sIMI \& SMITH |
| :---: | :---: | :---: |



| Meet Me At The |
| :---: |
| CONEY ISLAND |
| Where lunches and ice cream are <br> obtained for less. |

## SOCIETIES

Only a few weeks left to get a picture of this year's bunch. Arrange for your group picture this week, at

BAKER'S
The College Photographer Next door to G. V. Wright's

Have you tried rie
Vanity Box
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Nifty Odd Pieces

> for your
> Society Rooms,
G. V. WRIGHT'S

Watch Your Step every day of the week. Have your shoes rebuilt

Mayes Shoe Shop
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We guarantee our work

$\xlongequal{$|  Professional  |
| :---: |
|  Directory  |$}$

## H. B. LEHNER

Dentist
E. T. LAMB, M. D.
alma

DR. A. J. CLARK Osteopathic Physician
 "I say, where do you buy your
typewritter riboons?",


Teetchor-Gertrude Junior certain-
frop another thing and stand up and
use "dandefied" correckly.
Ad M. Upp:
certain man felt awful wen
They cast him in the lion's den,
The beests did rag
But Dandefied them all. Amen.
The Idlehour 'Where The Big Ones Play

Tuestay, May 4 Last Day
"Skinner's
Dress Suit"
REGINALD DE LAURA LAPLANTE

Wednesday and Thursday May 5 and 6

| An Old |
| :---: |
| None That will |
| Never Grow old |

Never Grow old
"Over the Hill"
Despite the age of this won-
derful picture it has never derful picture it has never

Friday and Saturday May 7 and 8
The RUPERT HUGHES Story
"EXCUSE ME"
with
NORMA SHEARER,
CONRAD NAGEL and
RENEE ADOREE
Sunday, Monday and
Tuesday, May 9, 10, 11
The Biggest Laugh Hit of the Season
"The Cohens and The Kelleys" "Didja ever hear the story about the Jew and the Irish
man -X-Z-!-**"

STOP AT THE TEXACO STATION
Corner Pine and Superior-For your Gasoline and Motor Oils Name your Oil-we have it
GRATIOT COUNTY OIL CO., INC HELP US-WE HELP YOU

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Accompanying this line is our line of Hosiery, showing silks from 50c to 95 c , with an array of lower priced wares. We would mention particularly our "7-Point Sox" at 19c per pair. Also our Westcott popular line of " 50 centers," and Phoenix at 3 pairs for one dollar.

$$
\begin{aligned}
& \text { Katherine Jenkins } \\
& \text { 3. The Mirrors of Alma-By Ruth } \\
& \text { Hamilton }
\end{aligned}
$$ Hamilton

4. The
Everett Winslow and Dorothea Mal-
pas
5 By Violet Schwink
5. The Stand
6. The Last Edition-By Ronald
Harris Harris
7. Sidelights on
By Cha:les Murray By Chate Broken Handle By wit mot Pruyne
cil MacDonald 10 Romance-By Ce
mond Hunter
