# The Weekly Almanian

The Student Publication of Alma College

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## ALMA OBSERVES ARMISTICE DAY

TWO MINUTES OF PRAYER AT NOON; SERVICES AT STRAND THEATRE.

The faculty and the student body of Alma College participated in the celebration of Armistice Day. It had been the plan of the Armistice Day committee to hold a proper observnace of the day in the college chapel, but due to the exercises being held at the Strand theatre, the committee decided to cancel their plans, and to co-operate with the city in its celebration. Thus, no chapel was held Friday morning, and classes went until 11:20 a. m. Luncheon was served at Wright Hall at 11:30, in order that everyone might have time to attend the exercises.

After luncheon, the student body Kazoo Plays Here gathered in the chapel, for a few brief moments of prayer. After the singing of "America," everyone went in twos or threes, on the way to the Strand theatre. The line of march could not be called a dignified one, for of the old students and Alumni will now and then those in front would be be held with the Kalamazoo-Alma grossly assaulted in the back of the College football game as the center neck by a hurtling mass of snow. The of attraction, and it promises to be a boys especially, were unusually versa- real attraction. tile in this art, and chose for their prey, les jeunes filles, who had to be bunch of fighting warriors are workconstantly alert, in order to escape ing with a vim this week in preparthe avalanches of snow that were ation for the game with the Celery thrown upon them.

receiving a warm hand of welcome week.

(Continued on page three)

#### Clisbe Leads "Y. W."

thought, but rather a transition from even Diogenes with his lantern would that heretofore seemed impossible. one state to another. It seems that be unable to find an honest champ The new society house is a recently the earth and this life is the kinder- for the association. greater privileges.

things and dedicate them to God, for Maroon and Cream Saturday. gion is the central purpose of life of the association for 1921. upon and regarded as the national leaders. Since this is true, they should have the force of character and trueness to become a power for good in any community. Dr. Clisbe gave the example of Alice Freeman Palmer who received her education under most difficult conditions. Knowing the struggle which some young girls have to get an education, Alice Freeman Palmer set herself the task of aiding such cases and in this way contributed her share to the ocean of human kindness. With these remarks, Dr. Clisbe concluded his talk.

The meeting was adjourned with the Mizpah benediction.

### ZETA SIGMA SOCIETY HOUSE



## Home Coming Day LETA SIGNA Saturday the annual home coming

CO-OPERATION OF ALUMNI AND FRIENDS MAKES PURCHASE Coach Campbell's new and light POSSIBLE.

For a number of years, practically Eaters, and if the Kazooks don't keep since its organization, Zeta Sigma Seats had been reserved for the the leaves all tucked back under the Literary Society of this College has student body in the theatre, so even headgears Saturday some of them are been looking forward to the time the last in line found a place. Rev. liable to be missing when the fray when it might have its own society Joseph Green of Mt. Pleasant was ends, as there is every mark of de- house. The prospect of such a house introduced as the speaker of the day, termination in the Alma camp this was discussed by the Zeta Sigma men of every class, it was toasted at The Kalamazoo fray is the one fray every banquet, but still the probabilthe Alma is most anxious to annex ity of having the house was quite reand while the Maroon and Cream mote inasmuch as the men in the sorealizes that the edge is all with the ciety were hampered, partly by the The usual "Y" meeting was held Orange and Black there is not the need of greater numbers to finance Thursday, November 10. Louise Os- least sign around the school that Al- a proposition like the one just undergood, after reading a few passages ma will lose. There is a feeling of taken, but more probably because of from Scripture, introduced Dr. Clisbe, expectancy in the air this week and indisposition on the parts of the men who spoke on the subject, "Consecra- it is certain that Campbell's clan will in college to take up the responsibiltion." After a few appropriate re- make every endeavor to retrieve for ity of making such a huge undertakmarks regarding the sorrow that has the past defeats of the season by wal- ing a success. Consequently much come to us, Dr. Clisbe said that his loping the Kalamazoo aggregation credit is due to those who have shoulideas of Death were changed. He re- and mess up the Michigan Intercol- dered the task and have devoted their gards it as not terrible, as he first legiate title to such an extent that time to the accomplishment of a work

finished stucco house of three stories, garten, as it were. It is only a pre- Except possibly for the rule on the located on the corner of Superior paration for that more beautiful life, number of games played, which may street and Wright avenue. The buildwith its higher opportunities and effect Kalamazoo's chances and the ing was built originally for private possibility that a rule was violated use but it so completely filled the re-In regard to his subject"Consecra- when Lampke was played against Al- quirements of a society house that tion," the speaker defined it as a bion a week ago, Kalamazoo has the Zeta Sigma made immediate arrangesetting apart for a sacred cause. One prospect of sewing up her claims in ments for its purchase. The house is cannot actually set apart certain an airtight bag by winning from the in an ideal location. Just two blocks from the campus and three blocks everything belongs to God. Every- Coach has a brilliant football team from the heart of Alma, it is situatthing is holy. This does not necessi- with Casteel to wipe 'em clean, and ed so as to allow the occupants to be tate continual talk of religion, but it is certain that the conquerors of in touch with the affairs on the camreligion must enter into all our the Albionites will put forth every ef- pus and still to permit the privacy thoughts, speech and actions. Reli- fort on Davis field to cinch the honors accommodations for about thirty men on the third floor. The second floor and it is upon this foundation that A big bunch of the old students and has large rooms which several men we must build our superstructure. grads will be on hand to spur the hold jointly as study rooms. The Something dedicated to God does not team on to the utmost, and those who first floor has a large reception room become useless and inefficient, but attend the fray are certain to see an with a fireplace, a study room and a Splasha Flapority at Wright Hall, a Ditto built the structure of a lesson

Two captains of Alma teams of former years gave talks to the Alma College football team at Albion before the game Saturday. The two men were "Hal" Helmer and "Eph" Johnson. "Eph" was the brilliant Alma tackle that secured recognition when Eckersall picked his All Wester nin 1912. Helmer in addition to being a former Alma captain was also Margaret Ardis left Saturday to to college affairs and will return with All members waded out.

M. I. A. A. GAMES THIS WEEK

The final curtain on Michigan Intercollegiate football activities will roll down next Saturday, except for the Hillsdale-Olivet game on Thanksgiving. Five teams of the association will be busy in three games. Adrian by cancelling her schedule leaves Olivet idle Saturday. The three games to be played, should all be good ones. The schedule for this coming Saturday follows:

Kalamazoo College vs. Alma College at Alma. Albion College vs. Michigan

State Normal at Ypsilanti. Mt. Pleasant Normal vs. Hillsdale College at Hillsdale.

Zeta Sigma wishes to express the gratitude which she feels toward the Alumni and friends who so generousat any time.

## College Reserves Down High School

reserves defeated the Alma high foot- line smash put over the counter. ball aggregation by a score of 21 to Early in the second quarter another 0, Bailey featuring the contest by scoring two of the touchdowns of the but for three downs Alma smeared

start to finish, with the reserves con- time. Then Cole, standing on the stantly showing a superiority over Alma 31 yard line booted the ball the high school gridders.

The collegians resorted almost en- points. tirely to line smashes and end runs, Twice during the second quarter to nail the heave without trouble.

The most brilliant display of football by the high school outfit came in the third quarter when the collegians put the ball on the two yard line. Four downs by the reserves failed to shove the ball over.

The first touchdown came in the first quarter, when Beam from the thirty yard line shot a pass to Bailey over the goal with the ball.

The second touchdown came in the second quarter. Beam behind the Alma Reserves' line heaved a pass to Bailey. A high schooler and a collegian went into the air for the ball. The high school man deflected it slightly, but Bailey grabbed it just before it hit the ground and raced nearly 35 yards to the goal.

The final touchdown came in the last quarter as a result of end runs and line smashes.

possession of the ball started three or four hard drives into the Reserves' lace carrying the ball, but lacked the sustaining drive that was needed to carry the oval across the goal.

### "Flapority" Formed

With the founding of the O-Maka- From this foundation Professor beautiful and holy. College women Alma team that can, will and does reading room and a spacious open new splash has been made for the na- in avoiding the "skids" which we may hallway. The woodwork is done in tional order of Golashers. After the suffer from. He decried the habits white and the floors are all of pol- founders, who are to be commended which hold back our best physical befor not getting cold feet in this mat- ing, those which make us careless The purchase of this house marks ter, had taken the first steps, the five and slovenly in our mental habits, the advent of the first society house new flappers slid in by a slushy cere- and above all, those which affect our on the campus of this college and mony. The sripture was read from moral fibre. shows that Alma College is rapidly the College Zoology, after which seg- Altogether the points which the growing toward the "greater Alma." ments of the earth worm crawled speaker stressed and the advice which The presence of a society house on down the hash pipe of each would-be he brought were such as would benethe campus should draw desirable non-skidder. To insure against back- fit us greatly if we would but take students to Alma and tend to keep sliding, the symbol of the flapority them to heart. The men who heard them here until a full course is com- was branded on each forehead. Mem- Professor Ditto unite in saying that pleted. Not only should it concern bers were then buckled with the in- his presence at the Y meeting was the new students but it also should signia of a safety galosh. An emotion well worth while. keep the Alumni in closer touch with was expressed to have refreshments The regular meeting will be held in Alma, for they will be drawn back but it was "de-feeted." Adjournment, the Y room as usual next Wednesday

green, purple and red.

## **ALBION SWAMPS** MAROON ELEVEN

ALMA UNABLE TO BREAK UP THE FAST AERIAL ATTACK OF METHODISTS.

Six touchdowns made directly or indirectly as the result of forward passes and one field goal by way of variety, allowed the veteran Albion College football team to take Campbell's near Frosh aggregation into camp Saturday to the tune of 44 to 0.

On straight football the Albionites had little if anything on the Alma clan, which fought a good fight with ly supported the project and made it this style of game, but when it came a success, and cordially invites the to breaking up the Methodists' aerial friends of the society to call upon her attack, Cole to Tamblyn, the Alma members and inspect the new home defense was completely at sea, and four touchdowns came directly on these passes and two others put the ball so close to the goal that it was just a question of two or three line smashes to put over the counter.

The first touchdown came in the first quarter on a pass of over 30 yards, Cole to Tamblyn that placed Friday afternoon the Alma College the ball almost on the goal line. A pass put the ball on the Alma ten, fray on forward passes shot by Beam. the Albion offensive completely, The contest was hard fought from throwing the men for losses each over by the drop kick route for three

but once in a while crossed up the Alma started a march to the Albion high schoolers by a forward pass or goal, but each was broken up in Altwo, and these were successful on the bion territory, a fumble bringing one whole, because of their unexpected- march to an end and an intercepted ness which usually allowed someone pass breaking up the other on the Albion 25 yard mark. Shortly before the half closed Tamblyn's ability to

(Continued on page two)

#### Ditto Talks to "Y"

An unusually large attendance marked the regular weekly Y. M. C. A. meeting held last Wednesday eveon the five yard line, who trotted ning. By the opening time a large group had come together drawn by the announcement that Professor Ditto would be the speaker of the occasion.

> Vreeland presided, and the meeting opened with the singing of some old favorite hymns and a scripture reading by the Y president. Professor Ditto then took over the meeting.

"Skids" was the novel topic which the speaker took up, and he dealt with it in a spicy and interesting, yet thorough, manner which made it The high school team when it had worth while. "Our lives are like an automobile driven along a road," the physics instructor said. "All goes territory, with Handley, Elias or Wal- well, apparently, until we reach a slippery spot or round a bad curve. and then we skid. Our every day lives are full of skids; skids in every aspect of our living." These might, he thought, be taken up from the physical, mental and moral aspects.

evening. A short, live program is asthe assurance that they will be wel- P. S.—The colors of the society are sured and an even greater attendance than last week is desired.



ome Coming Game Saturday=

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PHI PHI ALPHA STAG BANQUET

## The Weekly Almanian

A Student Publication

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#### ALMANIAN STAFF

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Printer's Devil.

A FEW CLASSIFIED REMARKS CONCERNING THE CHAPEL SERVICE.

#### SINGING

hymns which have become associated reasonable to suggest that since the in the mind with things sacred are of men have the courtesy to wait for especial value in creating the proper the women, the women should have spirit for the devotional exercises. the consideration to make their exit It is really inspiring to hear the as rapidly as their feminine dignity chapel ring with the vigorous melody will allow. and excellent harmony of the college group. The old songs seem to teem with meaning when sung with all the spirit and vigor of youth. Wholehearted participation in the singing has been one of the best traditions of Alma, and strangers who have at-nail passes gave Albion another tended chapel have not hesitated to counter. remark about the impressiveness of the song service.

not up to standard. There seems to style game resorted more and more be a lack of interest. When a song is to the passing game with Tamblyn announced, a number of people find usually on the receiving end of the the place in the book at once-others passes. Almost at the end of the are still searching when the song is game after an Albion touchdown Alover. The majority of the students ma took the ball from her ten yard do not sing at all, and of those that line on the kickoff and by line make a pretense of using their vocal smashes and forward passes carried organs, scarcely half do justice to the pigskin almost the length of the their abilities. The remainder, those field. From the Albion fifteen yard who sing their best, find themselves line Catherman hurled another pass like voices crying in the wilderness, to Anderson, standing on the goal almost handicapped by their own line. The ball hit Anderson on the echos. It is a deplorable condition finger and dropped to the ground, indeed when seventy-five of these killing the best chance to score that same people can make more noise Alma had, as the whistle blew before practicing on a new piece in the Alma got another chance to pull a chorus than the entire student body play. can make singing the old familiar On the line Hunter and Tarrent hymns in chapel.

of books due to the fact that a num- Wright, Anderson and Catherman ber of them are in the bindery, but carried the heavy load. Wright in there are still enough in the chapel so particular was the outstanding hero that with a little co-operation every of the fray, with the possible excepone could have the opportunity to tion of Tamblyn. The Alma fullback sing. The blame, if any is to be smashed the line time and again and placed, rests on the shoulders of the never failed to deliver a good gain three older classes. They should set for Alma and when Alma was on the the example for the Freshmen by defense he was in almost every play. carrying over from year to year the Alma style of chapel singing. While the matter of chapel singing is not a life or death proposition, it is, nevertheless, one of those influences that tend to make college life worth while. There is plenty of musical talent in the college. If it were all used, the old hymns would be sung with a volume and a richness that would well repay the effort. Let us put more life in the singing, and make the chapel resound once more with real music.

#### REVERENCE

It should not be necessary to have to mention reverence. But it appears that many of the students seem to have no conception of the meaning of the chapel service. Some people try to study during chapel, and it is common to hear whispering, and even low talking during the sermon. It is only fair to state that the chronic offenders in the latter class are few, although it can be added with equal veracity that they make a disturbance beyond proportion to their numbers. There is another onerous group which, while it commits no overt disturbances, seems not to be able to comprehend the significance of chapel, and spends its time in rustling leaves in hymn books and casting soulful glances in the direction of the opposite sex. These people who during chapel are unduly studious, overly talkative, or distractingly unappreciative, should go back to high school and finish their education, and join the Junior C. E. for supervised spiritual enlightenment. The most important service that Alma College offers is the strengthening of Christian Character concomitantly with the developing of the mind. The vital factor in this spiritual development is the daily chapel where the faculty and student body pause for a few moments each day to commune with

as such.

COURTESY

There remains one thing more, the discussion of courtesy. It has long been the custom for the freshmen to remain in chapel until the other well. Furthermore it has been the custom of the men to show courtesy to the women by remaining until they have passed out, and in this the men three stadiums on its new 26-acre also have done well, in spite of the athletic field at 218th St. and Broadneedless waiting the women have way, it is announced. The football Roy Gustafson the women to wander out of chapel in 56,000. The track stadium will seat Homer Dunham a more or less desultory fashion. 10,000 and the baseball stands 7,000. Forrest Freeman Having been under conversational re-Fromilda Young strictions for twenty long minutes, Business Mgr. Clarence Hendershott they naturally have accumulated a Ass't Bus. Mgr. E. Von der Heide great deal of material that seeks vo-Ass't Bus. Mgr. K. Manwaring cal expression. And the disconcerting part of the matter is that they in-Marjorie J. McLearn sist on relating these various accum-Helen Brien ulations as they pass out. Conse-Kenneth Shrier quently their progress of locomotion towards and out of the exit is slow, and is very exasperating to the seething mass of masculine energy which is pent up waiting for an unobstructed passage through the door. Of course the men, made patient by long suffering, will wait; even though the women bring their thread to chapel One of the most important parts of and crochet on the way out, the men the chapel service is the singing. Old will wait. But it seems more than

Support Student Friendship Fund.

ALBION SWAMPS

MAROON ELEVEN

Continued from page one)

In the second half the counters came more frequently as Albion, fail-This year, however, the singing is ing to gain consistently with the old

played wonderful ball for the Maroon It is true that there is a shortage and Cream, while on the backfield,

Him who has made all education pos- Time and again he smashed through sible. Chapel is essentially a period the Albion defense and smeared Tamof worship, and should be reverenced blyn, Cole, Hoetzel, Shields or Radford behind their own line.

Students who are majoring in history may be interested to know that the Knights of Columbus Historical Commission has offered a series of classes have passed out, and with few prizes for the best essays on various exceptions the Freshmen have done periods of American history. Further details may be obtained at the Alman-

Columbia University plans to have Russell H. Wilson caused them. Now it must be ad- amphitheater will be the largest of Associate Editor. C. Lowell Hudson mitted that it is probably natural for the trio, having a seating capacity of

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#### Open Forum

KNOCKERS

The closing of the Great War and the resultant period of reconstruction have caused the people of the world to have a different mental outlook concerning the minor, yet in many cases important, phases of life and character. We need not leave the campus of our own college to find excellent examples of this unfortunate situation. There are too few people who look upon the bright side of the affairs of this campus, or upon the good side of a person's character. Here and there we hear a name mentioned; immediately following this there comes a chronoglogical table of all the misdeeds and mistakes, real or imaginary, that can possibly be connected with that person. The good or bad that one person can see in another depends entirely upon the mental outlook and personality of the accusing person.

Under this head comes the criticism of-let us say-dancing. Very often we hear muttered protests against this form of amusement; very often these protests break forth into print. However, a person with the universal after-war attitude instead of the real reconstructive frame of attention all over the United States. mind can find something to kick Many of the periodicals have special about in everything. And all these articles on some phase of the child. knockers do is knock! We never see The entire number of the Annals of them trying to correct any of the the American Academy of Political faults that they find. In other words, and Social Science for November is the hypocritical mind seems to be at devoted to child welfare. An exhibit large today.

every soul, and make my appeal to on the charging counter. that. And the plan is a wise one, judged by results. It secures for you The family of Dean Roberts have loyal helpers, worthy friends, gets the expressed their wish that the books work done, aids digestion, and tends of Dean Roberts shall be added to the to sleep o'nights. \* \* \*I will influence Alma College Library. These will them."

only when we help and show proper lege library. remedies.

that it should be quoted here.

man in this country, or any other, as elsewhere. ever got anywhere except by cleancut, honest, straightaway methods.

"Friendship is the most essential thing in the business world, or any other walk of life. And you can't tact with.

spread it around.

doctrine you handed out to me, be- of the uselessness of war. cause you're only going to lead some Rev. Green's speech gave all food your heart and put it back where it the more convincing. belongs, because you're only cheating At the conclusion of the program, up to your mirror, look yourself serves. straight in the eye, and say, 'Kid, you're all right.

"That's what I do every night be-

side of life. It's there!

ARCTIC NAVIGATION

In spite of the fact that the Pine river is partially frozen over, and its and McGlone, took two co-eds and cruised up the river Saturday after-

#### LAST RITES

last respects to Dean Roberts. Two ranks were formed through which the body was carried to the baggage car. The pallbearers were Wenger, Vreeland, Dasef, Crittenden, Von der Heide, and Mobly.

Albion over Sunday.

Cadillac was a Wright Hall visitor. Home Coming Day Saturday.

LEGEND

When the fiend disease is wandering free, quite often is heard the Rath, the angel of death, calling from a wind swept meadow, calling a soul to the other life. The soul that heeds the call leaves its friends to mourn in the shadow of death.

#### The Shadow

A call in the night, A soul took its flight; I mourn alone in the shadow.

White snow on the ground, The earth in ice bound; The night is fraught with awe.

A darkness does hide A fiend of the wide, A fiend in chariot drawn.

He hisses and howls, He screeches and yowls, He makes on thru the night.

I sit to bemoan, A soul quite alone, My mind in lethargy sinks.

A benumbed dead load A soul's heart-goad, Fitful despair to me comes.

From woes of the past Rise castles at last. Progress is born in pain.

LIBRARY NOTES

Children's week is receiving special has been prepared at the library in Elbert Hubbard says: "I try to fix the display case, and a few books of my thoughts on the good that is in interest on the subject may be found

men if I can, but only by aiding make a very valuable addition to the collection on English literature, and He had the right idea in the last will be a beautiful memorial to her sentence-I will influence men if I interest in the library and her great can, but only by aiding them. Are we desire that all students should learn aiding by criticizing? Perhaps, but to know and feel at home in the col-

Dean Roberts was a member of the In one of his best plays, "The Library Committee, and was keenly Meanest Man in the World," George interested in all that pertained to the M. Cohan delivers a short sermon advancement and betterment of the that is so breezy, punchful, and true library. She was a familiar figure in the Reading Room, and her pres-Cohan says: "No really successful ence will be sadly missed here as well

ALMA OBSERVES

ARMISTICE DAY

(Continued from page one) make friends by browbeating and from the audience. He went at once tearing down and destroying every- to the theme of his speech, that of the body and everything you come in con- abolition of war. He spoke of the coming disarmament conference at "This isn't a tough world. It's a Washington, and voiced his belief in beautiful world, a peach of a world, the good results that were bound to if you think right and live right, and follow. Such a conference could not find out what is the most important but help to make some impression upthing in life-and that is happiness. on the thought of the world, he stat-And the way to get it is to create it ed. Sketching briefly the results and -and the only way to keep it is to devastations of war, its enormous cost, loss of life, effect upon future "Now you take my tip and don't generations, etc., Rev. Green speedily go about preaching that hardfisted showed his audience conclusive proof

young fellow astray. Go out in the for thought, and the splendid preyard and dig that pit again and find sentation of his subject made it all

yourself, old boy, cheating yourself tout le monde wended their way to out of the only thing worth while; Davis field, to see the high school and that's being able to walk bang football team play our College Re-

> MAROON AND CREAM TO BE WELL ILLUSTRATED

fore I hop in bed, and believe me, Jack Eckles, the snap editor of the when I hit the pillow I sleep like a "Maroon and Cream" intends to newborn babe and wake up in the make the publication this year a sucmorning hungry for my breakfast." cess in his department. He especially Isn't true? Haven't we been a lit- desires snaps of canoe trips, river tle too particular about finding spreads, football games and campus fault? You bet we have! Come on, scenes. This is an excellent opporlet's knuckle down and see the bright tunity for those people who otherwise might not get their picture in the Kenneth D. Fry. book to put themselves in the public eye. Jack claims that the Annual can be no better than the snaps.

To stimulate interest in the taking of pictures of campus activities, the banks are covered with snow, the Snap Editor has offered two valuable two indomitable canoeists, Freeman prizes. The first prize of one "Maroon and Cream" will go to the pernoon. Perry and Eric the Red had by the staff. The second prize, also nothing on these intrepid explorers. one annual, will go to the person who hands in the best snap. These Wednesday morning the students are worth while prizes, and should journeyed to the depot to pay their create some competition in the matter of procuring snaps of the "Maroon and Cream."

Practically the entire student body was at the station Saturday night to welcome the victorious football team. The fact that the Ann Arbor was Marjorie Dunton visited friends in forty-five minutes late did not dampen the spirit of the occasion, and many lusty cheers were given as the Margaret Ardis who is teaching in team stepped off the train.

> Esther Packard spent the week end at her home in Merrill.

A. B. SCATTERGOOD

PIONEER JEWELER

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## BREWER'S CASH MARKET

PHONE 44

Where you get Quality Meats

## FIRST STATE BANK

Capital \$100,000.00

Surplus \$100,000.00

A Good Bank in a Good Town

## GET YOUR SHOES SHINED

today and keep them shined. They will look better and wear longer. ALMA SHOE SHINE PARLOR 330 State St.

> BROWN-WARD CO. COAL

501 Wright Ave.

Phone 27

41.

## Our Kodak Finishing Department

is at your service. We use all Eastman equipment in our shop

C. R. MURPHY THE COLLEGE DRUG AND BOOK STORE

> COMPLETE LINE OF KODAK SUPPLIES

## National Clothing Co.

## Going Out of Business Sale

Is Now In Full Swing

Ladies' and Misses' Dresses

Every one of the new materials is in this superb collection. All sizes, beautiful styles. Going out of business sale-

\$9.95 TO \$24.50

Cloth and Plush Coats

Mostly fur-collared, some plain, all wonderful from any point of view. Going out of business sale-

Suits, Sweaters, Waists, Skirts are all being sacrificed without consideration of costs and profits.

#### Men's and Young Men's O'Coats

The very latest, plaid backs, full or half belted. Finer coats have never been made. Going out of business sale-

\$24.50

Men's and Young Men's Suits

All styles, all colors, pure wool, hand tailored. Going out of business sale-

\$16.95

Sweaters, Shirts, Extra Trousers, Hats and Caps, are being slaughtered. We are selling fast. Come in and inspect the goods.

## National Clothing Co.

208 East Superior Street

### J. P. LOSEY **JEWELER**

Finest Goods

Best of Work

### DAVIS BARBER SHOP and BATH ROOMS

Corner Superior Street and Woodworth Avenue

#### THE TIFFIN CAFE

"The Cafe in the Arcada Hotel" Your Home Cooked Meals at Breakfast, Dinner and Supper \$5.00 MEAL TICKETS AT \$4.00

### JOHN M. BURKHEISER

"The House of Kuppenheimer Clothes"

Black and Heather Galoshes for Women

## PROUD'S

## Alma City Dry Cleaners and Tailors

We press your clothes and please you so,-You'll be our Press Agent.

We Lead in Alma

Hardware, Stoves, Paints and Oils

#### EARL C. CLAPP ALMA, MICHIGAN

Guns, Ammunition and Sporting Goods

## Alma Dry Cleaning Works

Men's and Women's Suits for \$1.50

312 State St.

Phone 593

## "Say it with Flowers" D. KLEINHANS FLORAL CO.

Chrysanthemums .	\$2.50 to \$6.00 per doz.
Roses	\$2.50 to \$3.50 per doz.
Pom Poms	\$1.50 to \$2.00 per doz.
Carnations	\$1.25 to \$1.50 per doz.
Violets	\$2.00 per 100
ALMA STORE	GREENHOUSES

ALMA STORE 323 Woodworth Avenue

Member Florists' Telegraph Delivery

The College Restaurant

## Paris Cafe

We invite you to come in and enjoy our delicious meals.

We observe three things: Neatness—Service—Quality

Rich Menus on Sunday Specials Every Day Home-Made Cooking and Pastry

ELECTRIC LAMPS

ELECTRIC IRONS

Alma Electric & Battery Co. Opposite City Hall

ELECTRIC FIXTURES

SERVICE

**Pictures** 

Picture Frames

Rugs

CRANDELL & SCOTT

Furniture Dealers

**Funeral Directors** 

### Campus Breezes

Fay-"Jerry, where are you getting all the cash; are you evening your bets?"

Jerry-"No, but I'm losing it slower than I ever did before."

Callers "Well, Mr. Shrier, has a college education fitted your son for life?"

Mr. Shrier: "I fear not. They appointed Kenneth 'printer's devil."

Sid: "Why is so much concentration? Trying to write a prize thesis?"

Trudo: "No! Trying to compose a letter that will bring a ten from home."

Fatty: "So you refuse me?" She: "Most certainly." Fatty: "Well, well, at least you will help me to get up again."

Dreary of a Snake. Back to college again with a fine record behind me, to-wit: Twelve dances, seven teas, five theaters, and a long line of broken hearts. It was a great vacation and I feel that I have done myself and the college

I've failed miserably. Saw Reggie Van Winslow and his record beats mine. He managed to get in three more dances and one of his girls has followed him down here\_says she won't leave him. Mine only wept at my departure. After all, it was a rotten vacation.-Yale Record.

Pratt-"Say, Al, how did you learn o fly?"

Al-"Ah, I just began at the bottom and worked up."

Prof. Davidson (in Economics class) -"Mr. Kemp, when were rents first heard of?"

Wally: "That was when Eve tore ner fig leaf on a thorn."

Vreeland: "I don't think this is the aind of cloth I want." Salesman: "What is it to be used

Frank: "For covering the church

Salesman: "Ah, I see. You want something with a nap on it."

Dad (sternly): "Where were you ast night?" Oswald: "Oh, just riding around

with some of the boys'.' Dad: "Well, tell 'em not to leave their hairpins in the car."

If she didn't have her hair bobbed, If she didn't daub with paint, If she had her dresses made to reach To where the dresses ain't,

If she didn't have that baby voice And spoke just as she should; Don't you think she'd be as popular? I hardly think she would.

Georgia Cruket.

Tom: "Helen, I think the world of

H. S.: "The world isn't so very hard to get around, nowadays."

The Deluge.

Wallace took Ellen to DeLuxe Friday night,

And bought her ice cream and treated her right;

He put on his hat and was filled with wrath,

For out of the hat came a small shower bath.

Deep Stuff

Prof. Notestein (explaining a deep one)-Is that someone smoking back

Shoemaker-"No, sir, that's only the fog I'm in."

Relative Speed Kemp-"Back in little old East Jordan I used to walk three miles to church and I never was late once."

Freeman-"That's nothing. I can turn out the light and jump in bed before the room gets dark."

A Riddle

If minutes are pearls, and seconds are diamonds, how many old maids will it take to stop an eight day clock?

The elder Foster precipitated a sensation in history class when he announced in a report on the Republican Party that he was going to tell the truth that day.

Winter's Evil. Oh Winter, thou hast covered our

campus With a blanket of beautiful snow, But Winter, how can the women

When they have no place to go?

How About that Gym Pledge?

Kalamazoo Saturday.

## Recreation Barber Shop Quality and Service

NIAL BRADFORD, Proprietor

## C. POWELL

STAPLE AND FANCY GROCERIES EVERYTHING FOR YOUR SPREADS

Phone 466

121 W. Superior St.

## HOME LUMBER & FUEL CO.

PHONE 19

## ALMA STATE SAVINGS BANK

Capital \$50,000.00—Surplus \$30,000.00

WE PAY 4% ON TIME DEPOSITS SAFETY BOXES FOR RENT

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### EUROPEAN CAFE

The Place of Quality

Our meals and lunches talk for themselves

Ice Creams and Candies of All Kinds

Live Wire Electrical Supplies -FOR-

### LIVE WIRE STUDENTS

## MEDLER ELECTRIC CO.

Central Michigan Light & Power Co.

Alma, Michigan

## DeLUXE CANDY COMPANY

"YOUR PLACE"

for Home Made Ice Cream, Sherbets, Ices, Candies and Lunches

Prices Quoted on Quantities

New Music Always

## Down We Go!

Men's Half Soles 50c, 75c, \$1.00 and \$1.35 Ladies' Half Soles 25c, 50c, 75c and \$1.00

Pay While You Are Trading \$5.00 for \$4.20

### College and High School Thrift Tickets Contest

Good for Anything at our Store

First Prize \$25.00 Gold Watch \$15.00 Gold Ring Second Prize Third Prize \$8.00 Gold Ring

Hat Cleaning and Reblocking

Shoe Shining

The Shoe-N-Hat Shop The Largest in Town