FROSH EDITION Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 22

ALMA, MICHIGAN, TUESDAY, DECEMBER 11, 1928

NUMBER 12

FRESHMAN MAKING ENVIABLE RECORD

Yearlings Already Are Busy Taking Part In Extra-Curricular Affairs

Despite the fact that the Freshmen are believed to comprise only an insignificant portion of the great organization known as a college student body, they have made themselves prominent in scholarship and extra curricular activities, and in the three months that they have been on the Alma campus they have set a record of accomplishments that cannot be ignored.

Baker

Break, Bum

A few days after the opening of their great experience, the Frosh displayed their supremacy by defeating the more experienced Sohpomores in the flag rush.

Foobtall proved attractive for many of the Frosh men, and after plugging hard the tutelage of Coach Jesse Ewer, the class was represented by a team whose ability is best summed up in the words of Coach Campbell who spoke of them as "the finest Freshman football material that ever entered Alma College." Four games comprised the schedule, and the single one of these contests that the Alma gridders lost was won by a team that had a distinct advantage in every phase of the game. The following men stuck through the season and made the successful season possible: "Doc" Graham, "Whitey" McQuaig, "Art" Crawford, "Speed" Oldt, "Swede" Potter. "Judd" Grey, "Jake" Koechlin, "Smoke" McLellan, "Turkey" Byron, "Fritz" Schimmer, "Cob" Williams, "Streak" Elder, "Katy" Sharp, "Pultz" Novak, "Short" Long, "Doc" Barstow, "Frankie" Kucera, "Bill" Merry, "Droopy" Fischer and "Brownie" Brown. As a mark of their service on the Frosh squad, the men receive sweaters and numerals.

Many Frosh men and girls succeeded in making good impressions in the try-outs for the musical organizations of the college, and will be counted upon to their share in making the work of the clubs a success. Margaret McMillan, Helen Temple, Mary Forshar, Elaine Skimin, Mary Elden, and Dorthea Prouty were the successful aspirants for the Girls' Glee Club.

The following Pioneer hall residents were chosen for the Men's Organization: Alvin Royer, Harry Wehrly, Earle Lyman, Elliot Oldt, Elmer Frost, Hollis Fales, Perry Gray and Eugene Tarrant. Lyman and Fales were signally honored by being chosen as members of the Male Quartet. _

In the forensic field the Frosh also take an active part. Although the debating season is not yet under way, still a great deal of work is being done along this line.

Everything taken into consideration we are proud of our achievements so far, but we don't intend to stop now. The sky is our limit, watch us!

ZETA SIGMA FORMAL ATTRACTIVE AFFAIR

The annual Zeta Sigma Fraternity the Park Hotel, St. Louis, Saturday evening. Forty-eight couples attended the party, which was undoubtedly one of the most popular affairs that will be given on the campus throughout the year.

when a tea was given at the fraternity house. Bridge, dancing and getting acquainted occupied the time of justify the judgments of some of us those present. Mrs. H. M. Crooks and who selected them." Mrs. Maude Hooper Montigel were hostesses for the afternoon.

A splendid three-course banquet was served in the Park Hotel at 6:30 in the evening. The menu consisted of strated. Whether it will become one Princess Consomme, chicken-a-laking, Neapolitan Ice Cream and all and will depend on how much the the extras which aid in the make-up members disturb the ability." of a splendid meal. The favors were delightful yellow gold jewel cases with Zeta Sigma crest on the cover.

Dancing to the music strains furnished by the Michigan Collegians of crete. To evaluate a group on the Ann Arbor began shortly after the basis of mass cheering, class spirit, Chemical corporation, the speaker to be running the thing. Am in hopes the University of Michigan, the University banquet. The dining room was trans- and general utility in campus service, formed into a ball room and amid the is to judge on hazy grounds. soft glow cast by the floor lamps and other lights covered with blue and class is based on personal contacts. on the market of the United States at just haven't found it out yet. Poor and Miss Biondi, the director of physical states at just haven't found it out yet. white crepe paper, each couple danced Excellent marks greeted us in the a price of less than the duty imposed things! Oh well I suppose I should sical education for women and the happily on, till the strains of "Tiger mental tests, and these marks were upon it, while the local corporation have patience and give them time, as assistant Biology instructor, have

President and Mrs. Harry Means ing, we have more Freshmen enrolled duct. The story of the movements of At meal time both the fellows and fact that they are contemporaneous Crooks, Dean James E. Mitchell, Dean who give promise of future effective- the company in the face of such a sit- the girls eat in the dining room. We with the yearlings in their first se-Florence M. Steward, Prof. and Mrs. ness on the platform than has been untion proved highly fascinating as draw numbers to find out who we mester has added much to the inter-Leon L. Tyler.

Encyclopedia of Suppressed Phroshology

(If this runs Britannica out of business it's too bad)

The first letter of the alphabet. A very care species, found only in the alphabet and never on Freshman reports that are sent home. Ask any Frosh, it knows. Farewell, etc. A prolonged demonstration of affectionate parting, sometimes viewed and Adieu enjoyed by the inmates of Wright Hall. (Win Thomas is our authority on this subject).

Your lucky if you got one. Baker's Helper

The fellow who filmed the "Fisogs" of the funny Frosh. Buck, the Bounding Baker Boy, that Bake the Buns for the Bunch. Going home for a week-end and having some devil "campus" your Angell. (Tuff luck

Big Shot A short range, low caliber, big bore, collegian.

"A gentleman's grade; not too low to be a failure, and not too high to be a sissy.

A great open space, surrounded on the north by "Dinty" Moore, on the east by Chief Arozian, Campus on the south by Wright Hall on the west by the Museum, above by Bret Heartt and Highpockets, and below by Wort Randels. A period from Tuesday to Saturday set aside by certain young ladies of Wright Hall in honor Campused of Hallowe'en. During this time the young ladies keep themselves in deep conclusion, that

they may better meditate on this celebrated day. The anesthetizing chamber of the college. Only those of moral courage attempt to admin-Chapel ister more than one dose. Even experienced public speakers fail to carry on. Championship The holder of the most exalted is none other than our Cook, who claims the all time record for

"I don't believe I deserved mine either!" Davis Field A place of action, open evenings. Museum steps annex.

"campusing" the fair Co-eds.

We'd rather not mention this one. That which a student is supposed to get out of college. ("Swede" Potter saw his first street Enlightenment car on his football trip to Kazoo.) Evolution A process that all should have gone through but some did not. Wright Hall's inhabitants

apparently did not, judging from the disappearance of the bag of peanuts.

A body capable of removing all the joy from life. Used mostly to inflict knowledge upon Faculty helpless students. Prosh That's us.

Freshar, Mary Elizabeth-That notorious noctambulist night-watchman of Wright Hall.

A big brick barn out by the tool shed, fully equipped with thirty five rooms and A bath Hall, Pioneer Also one broom. Sometimes mistaken for the heating plant. (It's a pretty hot joint!)

"Abandon hope, all ye that enter in." Hall, Wright A great institution, patterned after similar ones at Pontiac, Newberry and Traverse City. The home of no sleep and less study.

III I III ! One of the most overworked words known,

-K-A newcomer who is always Skimin over his work. Kessel, Ben

Museum, Hood Four stone walls surrounding a great unknown. The shrine of Alma's amorous couples who journey there to offer fitting sacrifices to the great Roman godess Venus.

Paddling An archaic form of barbaric corporal punishment.

Sophomores A group of protoplasmic invertebrate uni-cell creatures that is almost inanimate on the Surreptitious Quoting Noah: "Accomplished by secret or improper means." (For your information.)

ROSH

"Every college likes to believe that each successive Freshman class surpasses preceding classes."

"I understand that this year's Freshman class has shown superiority banquet and formal dance was held in in several ways, and some of us are very glad to have our confidence justified, because greater care was used in selecting this year's Freshman class than ever before-more applications were rejected and more personal interviews held in advance. I am The activities began in the afternoon hopeful that this year's Freshman class will prove to be the best class so far, if for no other reason than to

President H. M. Crooks.

"That the class of 1932 has plenty of ability has already been demonof our best classes is still a prophecy.

Dean J. E. Mitchell

"A personal judgment of the Freshman class must be based on the con-

(Continued on Page 4)

MIDLAND CHEMIST SPEAKS IN CHAPEL

Herbert H. Dow Addresses Faculty And Students On Protective Tariff

Herbert H. Dow, President of the Dow Chemical Company of Midland, Michigan, addressed an assembly of college students and faculty members in the chapel Friday morning on the subject of the Protective Tariff. A special schedule of classes made it possible for all the students of the college to attend. The address proved interesting and instructive to the students of economics as well as to the other members of the student body.

Opening his speech with an explanation of the political situations that had impressed him as a boy, the speaker pictured for his audience the event that caused him to become vitally interested in the matter of the Tariff.

Mr. Dow traced the affairs that brought him in close contact with the personal standpoint added much to see they were terribly disappointed. the enthusiasm of the speaker and the attentiveness of his listners.

Patrons and patronesses were room. In the course in public speak- times that sum for an identical pro- precisted at first. (Continued on Page 2)

Wright Hall Alma, Mich.

Dear Mom and Pop:

As I have nothing to do, and not wishing to do it, I thought I would take my pen and bottle of ink in my hand and typewrite you a few letters. (Pardon the use of this pencil). I like college swell. I'm sure tickled I came. I'm carrying three subjects and drag- FACULTY "FRESHMEN" ging two. One of my subjects is what all the kids call Biology. We go in and sit down at tables and pretty soon a man comes in and talks. They don't care a bit if you sleep in class. They even have bells to wake you so was marked by the traditional bit of you won't miss chapel and lunch. We green, there were three newcomers never get a chance to sleep in chapel on the campus who escaped the igbecause some of the professors sleep nominy of being characterized by the out loud, and one of them is always emerald, but who the Frosh count as talking.

problem of taxation of imports, and be Alpha Theta, Kappa Iota or Philo sor Tyler who started his work at his knowledge of the subject from the I said it was all Greek to me. I could Alma as head of the education de-

every morning since I came as I have they have great respect for this man In reviewing the situation as it had waited for the elevator at least a halt whose educational background is come to affect the great Michigan hour each morning, but no one seems marked by attendance at Earlhand spoke of the difficulties with which they will start soon. When I got my versity of Chicago, Harvard and Colthe company had to contend when the mid-semester marks I felt so sorry for umbia. Professor Wise, the head of "My high opinion of the entering Prussian producers placed bromides the Professors. I'm so clever but they the Spanish and German department, Rag" ended the affair with a flourish. backed by good work in the class had been receiving more than three real genius is never discovered nor ap-

(Continued on Page 2)

THANKSGIVING DAY FITLY OBSERVED

Ten Students Remain For Holiday Festivities At Wright Hall

When the last car had sped away down Superior stret, the Thanksgiving recess had actually begun, and the few of us who remained on the campus were inclined to wonder whether there works be an occasion for rejoicing and thanksgiving when we were so far away from home. Wednesday night brought nothing to disperse the prevailing spirit of homesickness, and as we walked half-heartedly down the corridors of Pioneer and Wright Halls and listened to the sounds of our footsteps echo through the unoccupied rooms of our more fortunate fellow students, the thoughts of home came to us more clearly and seemed to mock us.

Thursday morning came (as all good mornings do), and we found that the melancholy spirit had given way to a feeling of joy at the novelty of being left on the campus during the holidays. Breakfast served to disperse more of the sombre spirit as we chatted across the table. At two o'clock the dreamed-of and talked-of dinner was ready, and no one was hesitant about moving to the tables which had been invitingly placed around the fireplace in which a fire cracked merrily. The tables were attractively decorated with beautiful chrysanthemums and yellow candles. and, of course, those practical decorations-the edibles. What the occasion lacked in the real home-like setting was partially redeemed by the spirit of congenial fellowship that prevailed as the "swipes" brought in the turkey and trimmings that helped to make the celebration more realistic. Professors Spencer and Kaufman and their families were among the guests. and they shared in the spirit of the day besides adding notable to the success of the affair.

Following the dinner, everybody went to the reception room where a social hour was enjoyed. During the afternoon Miss Spencer played a number of delightful violin selections. Miss Roberts played the piano accompaniment. During the evening dancing was the diversion. Although the dancers were few, there was keen competition with Connie and Gil vying with Anne and Perry for honors. Before the party broke up, the Upper Peninsula girls served a delightful lunch. "Buck" Hileman proved that he favored home talent when he escorted one of the town girls to the show after the dance.

Friday night was the town boys' night to celebrate. They made merry at a party at the Murphy home across the street from Pioneer. The boys praised Miss Helen Murphy highly for her ability as a hostess.

After church Sunday Miss Hauser provided another sumptuous feast at Wright Hall. President and Mrs. Crooks and sons were the guests. As the first students arrived Sunday afternoon, we were so pleased with the "big family" vacation that we were reluctant to change back to the old order after a most happy Thanksgiv-

ASSET TO COLLEGE

Although during the first week of their college career each Freshman members of the class of 1932. Lead-When they asked me if I wanted to ing this list of "Freshmen" is Profespartment. Although none of the I have been late for my 7:50 class Frosh have classes under Mr. Tyler, already been active in guiding the destinies of the Freshmen, and the est of the Freshmen in their work.

Almanian Student Publication of Alma College



Entered as Second Class Matter Sept. 24, 1907, Act of 1879, Alma, Mich

Published by the ALMANIAN PUBLISHING CO., Alma, Michigan

ALMANIAN STAFF

Editor Homer McKown Barlow Business Manager. .Charles Henry Mann, Jr. Freshman Editor.. .C. Douglas McLellan Freshman Wright Hall Reporter. Betty Gilbert Freshman Business Manager... Ralph Harwood



EDITOR'S NOTE

Greetings and farewell, readers! Our brief reign in the position of honor as the Almanian Staff is over, and now we will be relegated to the insignificant group of verdant yearlings. Before we leave, however, allow us to make our apologies and renounce our responsibilities. We have exercised all our journalistic abilities (?) in an effort to give you a legible issue. If we have failed,—remember that we "are only Freshmen," and that we have never been accused of having any intelligence. Our editorial policy has been, "them we don't razz ain't wuth it." If we have given offense to anyone it is sad, but. being defunct hereafter, we cannot be held responsible, so if anyone desires vengeance, let him take it out on the Sophs. (They need it!)

TO WHOM IT MAY CONCERN

It has been brought very forcibly to the attention of the Almanian Editor that some of the remarks made in the joke column of a recent edition of the student publication offended a few of the sponsors of the musical play, "Rosetime."

The "Campusology" column of the paper is written by a group of students who jestingly comment on events and affairs which concern the students of the campus, and because a number of college people took part in "Rosetime," these jokesters felt that they might criticize, in good natured fun, the efforts of the players. Those who have read the Campusology of the Almanian for some time, know that when members of the student body do "occasionally mumble their words, forget their lines, drop easy flies, get signals mixed or fumble dry balls" that these "misplays" are criticized in this joke column-always in a spirit of "good fun." These comments are written by students primarily for students, and the comments on "Rosetime" were unthinkingly made without a realization of the fact that they might be read by some of the play's sponsors.

The Almanian sincerely regrets that these comments were construed to be of a personal nature, for that was not the intent of the student writers; but nevertheless, because they did hurt the feelings of a few of the play's conscientious supporters, the Editor is heartily sorry for his care lessness and sincere in his apology.

-The Editor of the Almanian.

FRESHMAN DISCIPLINE

Why Freshman discipline? This is the question to which 108 Freshmen are awaiting an answer.

Probably the first retort that this interrogation will draw will be that "it is none of their business." Probably not, but when we comprise the proverbial "party of the second part," we feel that we at least should know the reason why we are such an important problem for the upper classmen and classwomen. (We will doubtless be accused of not being able to understand the reason if we were told).

That we actually are a menace to the mental tranquility of our advanced fellow-students has been evident since our arrival on the campus. The askance looks that we are subjected to, and the continual oral and printed lamentations over the fact that we freshmen are not being kept in our positions, bear evidence of this statement. These factors keep before us the idea that we are most inferior, and therefore we must evidence our menial estate in our every action, word, and thought. (We take the liberty to presume that we are sometimes susceptible to the last "disease" mentioned above, to which tradition makes the Frosh immune);

As for the upper classmen, we feel genuine respect for their abilities-respect even to the point of energy. We deter to recognize all those superior in attainment and power, and we employed always to conduct ourselves so as to show this genuine respect which we feel,

But here is the rub! Instead of acknowledging our respectful attitudes, the upperclassmen spend their temer working themselves into a state of vexation because "the Fromh are because too cocky and are forgetting their position of inferiority." And now way are we inferior? Upon our entrance into the world were we not characterized by an astounding equality? Was our perliminary training and education characterized by any salient differences? Was not our matriculation to college identical in all respects, save that minor point of the year of entrance? Therefore, these things being granted, we may conclude that there are a great many points of similarity that upperclassmen have not been prone to recognize.

Why, then, do the upperclassmen persist in disciplining the verdant yearlings, especially with methods that include barbarous physical chastisement, when their contrariety is marked only by the unimportant element of years?

A hope for the abolition of the unjustifiable practice and for the future utilization of the upperclassmen's time in acknowledging the real respect of the Frosh, may be branded as utopianism or as the biased dream of a Freshman; but at all events, it is a vital aspiration, and the realization of it will mark true progress in collegiate history.

FANCY, FABLE, FACT

FROM FAIR FROSH (Continued from Page 1)

fight with, and also so we will sit at the table we like. Each meal we race

The one winning for two weeks is rewarded with indigestion. I have been at the winning table three times now. Have entered my application for the state contest.

As it is so cold here I am sending my coat home for new pockets. The to see which tables gets through first. express company charges so much a

pound to send it it so I cut off the buttons. Hoping this will prove satisfactory. You will find the buttons in the inside pocket.

Well, I must go to a spread now. Hope to be in bed by at least three o'clock because I have a test in History tomorrow and I don't want to be cross with the Professor.

Your affectionate daughter, Ritea Hall.

There's going to be a Jitney dance at the Philo Fair at Wright Hall Saturday afternoon.

MIDLAND CHEMIST SPEAKS IN CHAPEL

(Continued from Page 1)

did the incidents that marked the commendable work of the American organization in keeping the price of bromides down despite the ruthless tactics of the European competitors. "If the United States can manufacture cheaper it is an economic loss not to do so," said Mr. Dow, "because a casual survey shows that the market for more than one-half of all commodities is in the United States."

In conclusion, the speaker showed several instances in which the Protective Tariff had protected the growth of American industries during their infancy, and made it possible for them to become permanently established because the investors realized that the bulwark against undue foreign competition could be strong only if it included a high Protective Tariff. "I'm for a high Protective Tariff," said Mr. Dow, "the higher the better!"

Everyone is assured a real time at the Philo Fair Saturday. Christmas gifts will be sold.

FOOTBALL BANQUET TO BE HELD THURSDAY

The Student Council extends an invitation to the faculty and students of the College to attend the Annual Football Banquet to be held in Wright Hall, Thursday evening, at 6:00 P. M.

Lacey Undies Have a Festive Air



Feminine fashions in frocks make lacetrimmed lingerie important and so pretty gifts! Chemise

Come in early - to make your selection from a fresh assortment of charming rayon styles.

98c and \$1.98

Gift Handbags

Unusually Smart and Distinctive



So many clever bags-envelope shapes, pouches, bags with handles and withoutcolors to blend with winter costumes-an ideal gift for your "hard-to-please" friends.

98c to \$4.98

"Good Food and Service"

Home-Cooked Dinners, 35c from 11 A. M.

Try our Special Supper, 35c and up

Home-made Candy---Christmas Canes, 2c up

THE SPOTLIGHT

Alma, Mich.

Delivery At All Hours.

This Changing World

To-day, you can see big buildings erected noiselessly-by electric welding.

The structural steel worker is dropping his clattering hammer for the electric arc. Silently, swiftly, rigidly, economically, buildings are being fabricated by electric welding, which knits steel with joints as strong as the metal itself.

Building silently! Nothing seems impossible in this electrical age.

Not only in building construction, but in every human activity, we instinctively turn to electricity to add to the comforts of life and to eliminate the wastes of production—another evidence that the electrical industry is maintaining its leadership in this changing world.





Not only industrial equipment, but electric refrigerators, MAZDA lamps, and little motors that add to the comforts of home, are manufactured by the General Electric Company. All are identified by the G-E monogram-a symbol of service.

PHOTOGRAPHS that Please BAKER'S STUDIO

EARL C. CLAPP

Hardware, Stoves, Paints, Sportings Goods

SERVICE

COURTESY

PRICE

QUALITY

Christmas Cards for Everyone

PATTERSON'S DRUG STORE

Alma State Savings Bank

CAPITAL \$50,000.00

SURPLUS \$30,000.00

HANSEN MOTOR TRANSIT CO. THE CROSS-STATE LINE

Saginaw, Alma. Greenville, Grand Rapids, 'Skegon

Call Phone 51 for arrival and departure of busses. Special low prices for special trips with parlor car equipment.

H. C. HANSEN, Manager, Alma, Mich.

ALMA-St. JOHNS BUS LINE

Central (Slow) Time

Leave Alma......D6:45 A. M.—*11:45 A. M.—D1:30.P. M.—D4:35 P. M. Leave St. Johns D8:45 A. M.—* 1:35 P. M.—D4:00 P. M.—D6:35 P. M. Good connections to and from Lansing, Jackson, Battle Creek, Owosso, Flint, Pontiac, Detroit, Ionia and Grand Rapids.

D—(Daily).....* (Daily except Sunday and Holidays)

For special trips or information call 410. All Busses leave from Union Bus Station D. S. FOSTER, 818 Woodworth Ave., Alma

CAMUSOLOGY

The Frosh nominate Frost and Cook for the class-sleeping championship.

Wally must be getting childish. He claims he saw "ghosts" in the chapel.

Chuck Mann is the most modest man on the campus. You can hear his new coat at least two blocks away. Better get Fritz some smoked glasses for Christmas, Chuck.

Wonder why Perry Gray didn't go home for Thanksgiving?

Nominations are open for the best dressed man on the campus. (It looks like a walk-away for Al Knapp.)

Horton certainly knew his butter and eggs when he picked Mary Mason for an actress. She surely knocked them cold when she presented that Bible theme.

AN "IF" FOR WRIGHT HALL INFANTS

(With Apologies To Rudyard Kipling)

If you come down here to Alma College,

With all good hopes and very best intentions

Of seeking only after books and

knowledge, That you may afterwards make great

inventions;

If you would always wear your gloves and hat Whene'er you venture off the campus.

For upper classmen do ye this and that, And in the halls ne'er raise a rumpus; If you would truly smile o'er all the

food, And you would never have a midnight

And you would never have a midnight spread,

And willingly at ten o'clock—so good, You would quite joyfully be sent to bed;

If you would never have the least desire,

To 'scape from out these walls serene, Remain sedately in your room, retire

E'en though the night be Hallowe'en; If you can "talk United States"

correctly,
About the Bible tell him all you know,
If you can roll the rugs up quite

perfectly, And on all those you see sweet smiles

bestow;
If all these things ye do my bonnie

friend, And still retain your normal state of

mind, I'm sure I'd travel to this old world's

end,
For such a unique personage to find.

Do your Christmas shopping at the Philo Fair.

A. B. SCATTERGOOD

Caters to the

COLLEGE TRADE

Glass & Mayes

Hardware

A SATISFIED

CUSTOMER

ALWAYS

J. E. CONVERSE

JEWELER

The City News Stand for all

Magazines & Newspapers
1221/2 E. Superlor Phone 383

BURGESS

Kodak Finishing

Service Quality

Let us tell you about Enlargements for Christmas

Picture Framing

As you like it.

G. V. WRIGHT

315 State Street

Phone 20 and 22

NILES & SON

Groceries

Meats

Roger's Grocery

Tea and Coffee King

Fancy Groceries and Candies

Phone 173

113 W. Superior St.

New York University School of Retailing

SERVICE FELLOWSHIPS

Retailing is an attractive field for college graduates.

Experience in department stores is linked with instruction.

Master of Science in Retailing degree granted upon completion of one year of graduate work.

Illustrated booklet on request. For further information write Dr. Norris a Brisco, Dean, New York University School of Retailing, Washington Square East, New York City.

Sophs Say the Frosh Are Hot-Headed, But--

A Wool Frosh Toque is warm these cold days.

College Supply Store

CHRISTMAS GREETING CARDS

If you want the best sentiments on Distinctive Cards, get them at

WINSLOW BROTHERS
DRUG STORE

ROBERT INGORPORATED

All-Silk pointed heel Hose for 89c Thread-silk, full-fashioned, silk to hem \$1.29, \$1.39, \$1.69

Silk-to-top full-fashioned, Servis or Chiffon, \$1.69

Men's Hose, Silk and Silk and Wool 37c to 87c



328 N. State Street

Gifts Men Appreciate



Specializing in gifts for men the year 'round, this Men's Shop is a Happy Hunting Ground of new ideas when Christmas comes. You will find here hundreds of inspiring suggestions.

HAMILTON'S

東THEATRES京

Idlehour Theatre

Where the Big Ones Play

Tue. & Wed. Dec. 11-12 Universal \$2,000,000 Production "Uncle Tom's Cabin"

The most widely read story ever written in America. Produced by master craftsmen to make the Greatest Human Drama ever screened.

Admission 15¢ and 40¢

Thurs. & Fri. Dec. 13-14 ALICE WHITE IN "Show Girl"

Dixie Dugan of Liberty Magazine fame on the screen.

Saturday

Dec. 15

TED WELLS IN "Crimson Canyon"

Sunday, Monday, Tuesday December 16-17-18 JACK MULHALL AND GRETA NISSEN IN

"The Butter And Egg Man"

Strand Theatre

Mon. & Tue.

Dec. 10-11 MARY ASTOR IN

"Dry Martini"

A sophisticated comedy of the

modern fast set.

Wednesday, Thursday, Friday December 12-13-14

CLARA BOW AND CHARLES ROGERS IN

"WINGS" An epic drama of the World war fliers. Don't Miss It!

Saturday December 15

ADOLPHE MENJOU IN "His Private Life"

Sunday December 16 CHARLES "BUDDY" ROGERS

"Someone To Love"

Mon. & Tue.

SAMMY COHEN IN

Dec. 17-18

"Plastered In Paris"

Gay's 5 and 10 cent Store "Where You Buy It for Less"

ALMA **MICHIGAN**

OUR FAMOUS BOSTON CREAM

At the "Sweet" Store of Alma The "Luchini" Confectionery

Capital \$100,000.00

Surplus \$100,000.00

FIRST STATE BANK

USE OUR FACILITIES FOR HANDLING

STUDENTS' ACCOUNTS L. A. SHARP, President

CARL WASHBURN, Cashier

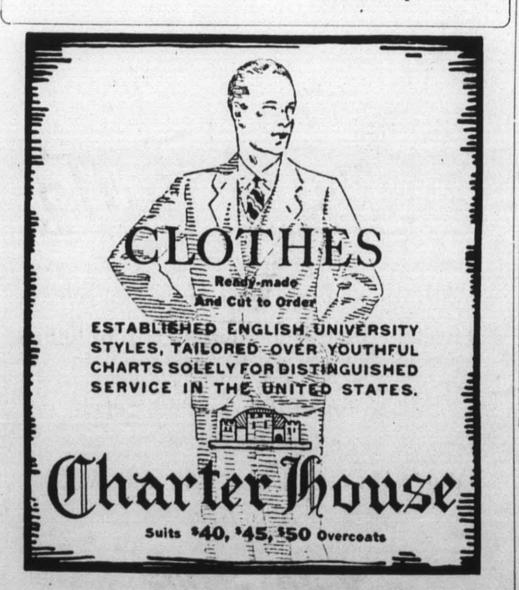
STAR DYERS AND CLEANERS

Cleaners and dyers of the most delicate fabrics. Work called for and delivered.

College Agent — Don Horton

Phone 92

213 E. Superior St.



Philo Fair Saturday

FACTS FOR FROSH FROM FAMOUS FACULTY

(Continued from Page 1) the case in any entering class of the last six years. And as my personal acquaintance with the Freshmen grows, I find that my confidence is not misplaced.

"But the test is in the future. Let's hope that Freshman class may live up to its promise and graduate as a group well equipped mentally and spiritually, and loyal to the College in which they have spent the richest years of life."

Prof. Roy W. Hamilton

The Freshmen class is a likely bunch. From out of space there comes a hunch

That ere four years have flitted by They ought to set a record high. Prof. R. C. Ditto.

"The present Freshman class of Alma is a body of young people possessing considerable capacities of intelligence and industry."

Prof. C. D. Brokenshire

"It is always refreshing to come in contact with Freshmen. These men and women are not yet sophisticated, and have a wide-awake, interested attitude toward the world in general.

"Personally I enjoy knowing our Freshmen, and hope to be numbered among their friends."

Miss A. P. Ward, Librarian.

"From the point of view of the mathematics department the class of 1932 is the best since the exceptional class of 1928. Perhaps it may turn out to be even better than that one." Prof. R. W. Clack.

"Having been duly sworn at for sufficient reasons, comma, deponent declares, asserts, and affirms that according to the best of his knowledge and belief the class of 1932 is showing an unusually high average of ability and industry, and that for this reason he expects said class to make an exceptional record in scholarship and in all other matters that pertain to college activities. And further deponent saith not."

Prof. H. W. Spencer.

"Freshmen - innocently conceited but quite lovable, uncontrolled but eager to work toward restraint, deluded in philosophy though willing to be taught, crass in manners though rich in possibilities of culture."

Prof. G. C. Wise.

"This is the first Freshman class so far as I am able to learn, that has been fearless enough to ask for, and have published a faculty member's frank impression of their class. This spirit should win."

"The Freshman class is an honest, thrifty group and has not caused the business office much anxiety-yet. Hope you will all stay with us for four years."

Chester Robinson, Ass't. Secretary. "Frankly, I feel that the Freshman class of 1932 speaks for itself. From all my dealings with its members, I have decided that it is quite a remarkable class. They have a decided spirit of class unity which enables them to do wonders; and they have shown a willingness to co-operate and to work which I know means success to each member.

"As far as the girls are concerned. they certainly play a good game of hockey!"

Miss Rita M. Biondi.

Holland **Furnaces**

Make Warm Friends

P. L. BLANCHARD. Mgr.

314 State St.

Phone 201

The Vanity Box

Finger Waving 75c

MARCELLING

Sawkins Music House

"Everything Musical"

For Your Famous Red Hot Sandwiches and other kinds. Best Coffee in Town.

Coney Island

UNDER NEW MANAGEMENT

MURPHY'S DRUG STORE

Try our Malted Milks School Supplies

Candy

THE COLLEGE BARBER SHOP

Toilet Goods

Ask Any Upper Classmen

JIM ALLEN New Location-Baker's Studio

Leila's Beauty Shoppe

Permanent Waving and all lines of beauty culture.

Phone 366

MAE'S COLLEGE INN

"Your Own Restaurant"

Mae and Red Welcome You

Strand Sweet Shop

Home-made Candies

Toasted Sandwiches

Best Soda Service

A trial will convince you.

We are next to The Strand Theatre.

ALMA CITY DRY CLEANERS AND TAILORS COLLEGE AGENTS

Leland Pomeroy

Hollis Fales

All kinds of altering and repairing done. Work called for and delivered.

CAPLE FLOWER SHOP

Member of Florists' Telegraph Delivery Association

308 Woodworth Ave.

Alma

Telephone 277

And Along Comes Santa Claus!!

You are now wondering what to buy for Dad and Brother. Let us help you.

> \$1.95 to \$4.75 ..50¢ to \$1.35 Sweaters \$2.50 to \$7.50

> > Cashmere Hose in variety.

A large choice of boxed articles that save you worry-and money.

Martin Stores Corp.

Superior And Woodworth Street

Michigan