

ALMA COLLEGE LIBRARY

GIFT OF

The Almanac Staff

ACCESSION No. *40597*

Leslie P. Harris

Business Manager

1930-31

The Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 24

ALMA, MICHIGAN, TUESDAY, SEPTEMBER 23, 1930

NUMBER 1

GRIDDERS DRILL FOR M.S.C. GAME

Shortage of Line Material Hits Championship Hopes

Faced with the task of building a championship football team from a squad of only 20 men, and only one veteran of two years standing, Coach R. R. Campbell has been holding drills twice each day since Sept. 10 until classes necessitated only a single practice each day.

Alma's hope for a fourth championship banner in five years has been hard hit by graduation, and that ever-present bugbear of ineligibility took its usual toll from last year's promising Frosh squad.

Of the men returning for competition, Carl Gussin, All-M. I. A. A. graduate last year, is the only two-year veteran. Around him Coach Campbell is building a speedy and varied attack. Brown and Sharp, backfield men who won letters, for the first time last year, are back, faster and heavier than ever and can be counted on to do their share of the ground-gaining. Borton, fullback from last year's Frosh squad, seems sure of a starting position when the curtain rings up next Saturday in the opening game with Michigan State. Baldwin, Jackson and Muscott, Sophomore backfield candidates, are making determined bids and are sure to see much service before the year is over.

A scarcity of line candidates is the big worry at the present time, and if Coach Campbell can find some dependable reserves in this sector, championship hopes will be considerably raised. Byron and Schimmer, last year letter winners, are staging a close battle for the pivot position, with Byron holding a slight edge. Schimmer is also being used some at a tackle position. Guards are Koechlein, from last year's team, and Matteson and Leadbetter, up from the 1929 Frosh team. McLelland, a guard on last year's championship eleven, is back in school but has signified his intention of not competing this year. The tackle position will be well taken

(Continued on Page 4)

FROSH GIRLS CUT COMIC CAPERS

Upperclasswomen Enjoy Novel Entertainment

Thursday night, drum major Wilson led her famous frosh band through the portals of Wright Hall. The most unique part of the costume, copied from the Michigan Band Master, was the polished waste basket and whisk broom head gear. Her fascinating strut displayed the graceful lines of her costume.

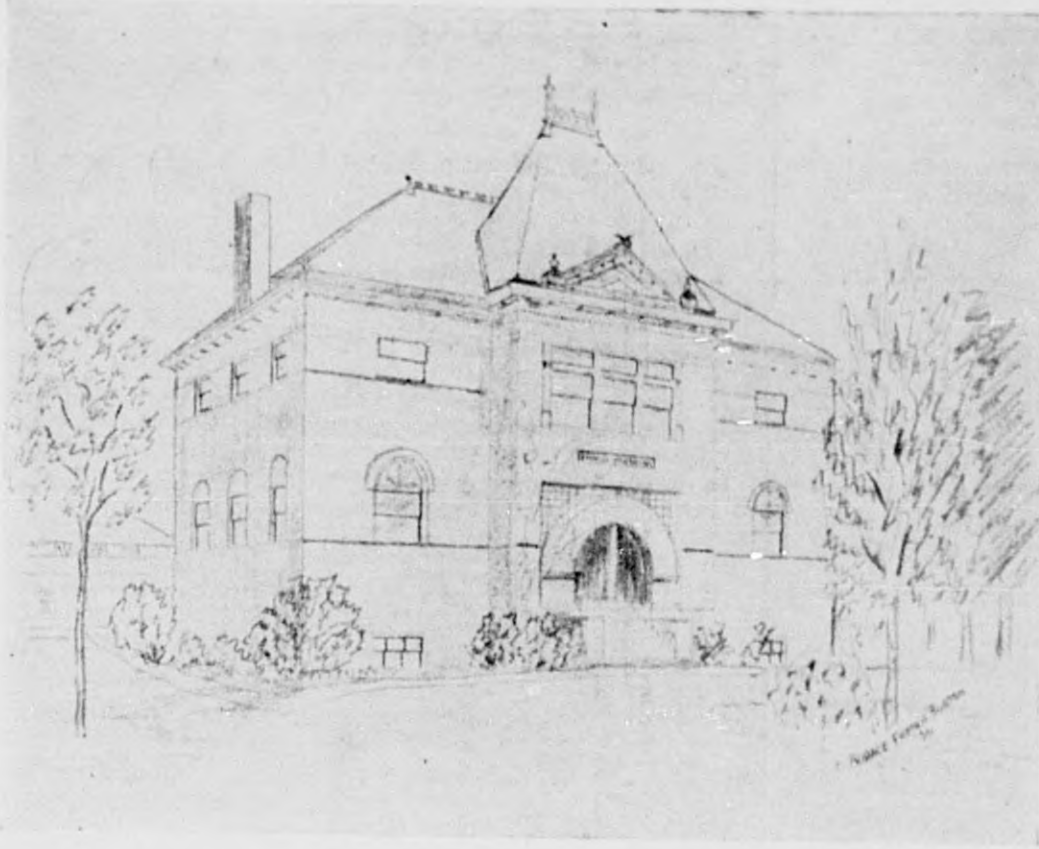
The band marched to the music of pianist Helen Vincent. The waste-basket drums with golf club drum sticks produced the most noise. The combs were next, while the tennis racquettes ran a close third with a few notes of grace.

The next feature was a presentation by the famous frosh organ and organist, Mary Wood. The antique organ bench (18 years old) was made of valuable wood from northern Michigan, onilee McDonald. After acknowledging her introduction, organist wood played "The Sweetheart of Sigma Chi." Once or twice her feet slipped on the newly varnished pedals (frosh willet's feet). The keys: frosh turnbull, day, wellwood, dekraker, gilam, painter, cameron and lumdbon. At the end of this exquisite recital the upperclasswomen clapped for more, but the organ bench could no longer hold the organist, and the famous organ fell to pieces.

REGISTRATION 1930-31

The following figures show the student registration for 1930-31 up to Friday night, September 19, 1930. As we go to press the figures for last year's enrollment at this time are not available:

	Men	Women	Total
Seniors	18	18	36
Juniors	45	28	73
Sophomores	40	26	66
Freshmen	69	33	102
Special Students	2	5	7
Total	174	110	284



Who's Who on Alma Campus

SENIOR CLASS

President..... Allan Dean
Vice President..... Ann Meleski
Secretary..... Neva Henricks
Treasurer..... Jean Peterson
Student Council..... Dorothy Carter,
Dorothy Noyle and Fred Klerkoper.

JUNIOR CLASS

President..... C. Douglas McLellan
Vice President..... Rachel Faude
Secretary..... Marjorie Southern
Treasurer..... Harry Crooks
Student Council..... Alvin Royer, Char-
lotte Dakin and Ralph Harwood.

SOPHOMORE CLASS

(To be elected)

TAU SIGMA GAMMA

President..... Vera White
Vice President..... Charlotte White
Secretary..... Lillian Ogle
Treasurer..... Doris Whitney

PHI PHI ALPHA

President..... Fred Klerkoper
Vice President..... C. Douglas McLellan
Secretary..... Louis Baldwin
Treasurer..... Edward Gould
House Manager..... Jacob Koechlein

ZETA SIGMA

President..... Clarence Seidel
Vice President..... Clyde Carter
Secretary..... Gene Tarrant
Treasurer..... Allan Dean
Manager..... C. Moore

BETA TAU EPSILON

President..... Leslie P. Harris
Vice President..... Paul K. Heberlein
Secretary..... Clifford McEvers
Treasurer..... Albert Calkins
House Manager..... Elmer Kretzschmer

PHILOMATHEAN

President..... Flora Lau
Vice President..... Dorothy C. Prouty
Secretary..... Josephine Woodard
Treasurer..... Charlotte Dakin

ALPHA THETA

President..... Dorothy Carter
Vice President..... Betty Hurst
Secretary..... Helen Logan
Treasurer..... Norene Helberg

KAPPA IOTA

President..... Jean Peterson
Vice President..... Mildred Angell
Secretary..... Cora Lewis
Treasurer..... Mary Elizabeth Forshar

WRIGHT HALL SENATE

President..... Dorothy Carter
Vice President..... Jean Peterson
Secretary..... Ernestine Ling
Treasurer..... Ida Spencer

ATHLETIC BOARD OF CONTROL

President..... Allan Dean
Secretary..... Clarence Moore
Treasurer..... Chester Robinson
Advisers—Coach Campbell and Presi-
dent Crooks.
Faculty Representative..... Professor
Clack.
M. I. A. A. Representative..... Harry
Wehrly.

ORATORY AND DEBATE

Manager..... Kenneth Ollis

STUDENT COUNCIL

(To be elected)

ALMANIAN STAFF

Editor..... Amos L. Ruddock
Business Manager..... Leslie P. Harris

FRESHMEN OPEN COLLEGE DAYS

New Students Receive a Hearty Welcome

Taking the daze out of Freshman days was the first post-vacation activity of the college faculty during the first half of the past week, as new students wandered fearfully around Piety Hall anxious to know their college. After the arrival of the last newcomer Monday, two days were given entirely to the task of orienting Alma's class of 1934.

President Crooks officially welcomed the Freshmen in the Chapel Monday afternoon following the enrollment and urged the new men and women to take advantage of the opportunity of meeting classmates before the influx of old students transformed the campus into the usual beehive of activity. Professor Hamilton followed on the program with an outline of plans and purposes of the college.

Despite the warning of the faculty, the newcomers wrote their English Aptitude tests with no little fear and trembling, but in the spirit of the succeeding events there was no evidence of the examination dread. At four-thirty President and Mrs. Crooks entertained the Freshmen at a tea in their home, and as usual these generous and genial hosts did much to dispel the pangs of lonesomeness from the yearling hearts.

Monday evening found the students and faculty members gathered in Wright Hall where they spent two hours of friendly conversation before the new students sought the quiet of their own rooms and the thrill of dreams of their new experience.

Tuesday morning was given to psychological tests and to the explanation of courses by members of the faculty, after which Dean Steward and Dean Mitchell held group conferences for the men and women.

At the afternoon session Dorothy Carter and Amos Ruddock explained the meaning of college customs and the intricacies of the college social life. Both speakers made a plea for upholding the customs which are Alma's and which have endeared the

(Continued on Page 4)

FROSH DEFEAT SOPHS AGAIN

Student Council Gives Away Flag Rush

The new Student Council flag rush ruling, supposedly making it easier for Sophomores to defend their coveted pennant, turned out to be a dismal failure when Bill Boyd captured the bath towel Saturday morning after 40 and 2-5 seconds of mild activity.

It was the shortest scrap in flag rush history and, if consensus of opinion has it correctly, the wettest. Not one torn shirt—no soiled clothing—what a "flag rush"! Coach Campbell didn't even have time to take the whistle out of his mouth.

The new ruling of the Student Council provides for two poles, set at least ten feet apart, between which a wire is strung with the flag suspended from the approximate center, about ten feet from the ground. It was passed because the Freshmen consistently win the event. It resulted in a give-away.

Early Saturday morning found the poles set and well greased. After the usual heated arguments, the wiping off of the grease and the late arrival of Coach, the hereditary foes lined up and the whistle blew. The first Frosh rush carried the valiant defenders away from the poles and before the echoes of the whistle died away Frosh Boyd had the pennant "well in hand."

"Fighting Tiger" McEvers was the feature of the event. After the battle he calmly walked over to Wright Hall and "swiped" breakfast.

Even the services of Professor Roy H. (Hawkeye) Hamilton, usually found necessary in such affairs to assure fair play, were not needed. Rev. Gelston and the morticians returned home firmly convinced that business is bad.

The Freshmen really ought to be ashamed of themselves for saying that they won that "rush." It was just another of those "College gifts."

GIRL GETS HIGH SCORE IN TESTS

Miss Annabel DeKraker has the distinction of being the first Frosh girl in at least five years to make the highest score in the Freshman Psychological tests. Miss DeKraker led her 102 classmates with the unusual score of 245. Her nearest competitor, Fred Delavan, made a score of 231.

Twelve other Freshmen had scores above 200: Mary Wood, 230; Jean Trumbull, 229; Margaret Wellwood, 228; Francis Stephens, 227; Alden Hanson, 225; Eugene Miller, 225; Howard Hershberg, 224; Hugh Hodges, 213; Inez Passenheim, 209; William Johnson, 208; Edith Davis, 208.

These tests are given to all Freshmen entering Alma College, largely for the purpose of ascertaining certain native abilities among the "Wearers of the Green." There is usually a high degree of correlation between the scores of the tests and the success of the students in college work and activities.

A mathematics and English aptitude test is also given, but the results from these are not yet known.

ALUMNI

Don't forget to renew old memories with a bound copy of the Almanian.

SENIORS

Have you ordered your bound copy of this year's Almanian?

AND WHY NOT—

Anyone wishing to bestow a most acceptable gift upon those fond parents or that "pal-I-left-behind" back home, see Les. Harris and he will let you in on a secret. You designate any address in the United States and the Almanian will be delivered there each week without fail. This chance comes only once a year so be sure to take advantage of it this week some time.

AS GOOD AS A MEMORY BOOK

Nicely bound copies of the 1930-31 Almanian may be had at the end of this year if they are ordered this week. Think of the memories they will call forth after a few years' time. You will have pictures of the campus, snappy accounts of all the games, writeups on your parties, and personal galore in the Campusology to remind you of your classmates.

Ask Amos Ruddock or Les. Harris to show you their last year's copy, then order one for yourself. You only pay 75c with the order and \$1.00 when you receive the bound copy at the end of the school year. Act immediately for only enough copies will be saved to fill orders received this week.

Y. M. ENTERTAINS NEW MEN

For the first time in the four years experience of the writer the Y. M. C. A. functioned actively in College affairs, when last Thursday evening it sponsored a "get-together" in the chapel, as an entertainment feature for the new men. If some of the expected features on the program were unavoidably detained, Pres. Schimmer is, nevertheless, to be complimented upon the program; and the College as a whole can rejoice that the Y. M. has inaugurated its new year so auspiciously.

Opened by an introductory speech by President Schimmer, the program continued with some popular piano numbers by "Ernie" Eichorn and some eccentric footwork (including the famous impersonation of a freight train) by Buford Hosford. Both were greeted with loud enthusiasm by the audience. Many were the words of wisdom uttered by the speakers which will always wisely bear repeating to new men. "Be selective," said Dr. Randels, the first speaker, "disregard the evil, seek the best in college life, and carry it on."

For once the Freshmen were NOT told that they should remember that they are only Freshmen, but they were

(Continued on Page 4)

40597

Almanian Staff: Leslie P. Harris, Business Manager

Ref
LD
131
A613
v. 24
copy 1

34100 AM
 1934

The Almanian

Student Publication of Alma College



Entered as 2nd Class Matter Sept. 24, 1907, Act. of 1879, Alma, Mich.
 Published by the ALMANIAN PUBLISHING CO., Alma, Michigan
 Weekly during the School Year except vacation periods

ALMANIAN STAFF

Editor..... Amos L. Ruddock
 Business Manager..... Leslie B. Harris
 Associate Editor..... C. Douglas McLellan
 Associate Editor..... Paul K. Heberlein
 Campus Editor..... Elsie Sprague
 Wright Hall Editor..... Helen Logan
 Sports Editor..... Allan Dean

TO THE CLASS OF '34 AND OTHERS

We are glad to welcome you to the Campus. Most of us are glad you won the Flag Rush. We hope you will win all through your college life. But not so easily. We wish you success, if you work to win it! We know you will.

However, there is one bad disease that usually infects college freshmen — Cockiness. In the olden days there was a remedy. It was abolished because it was inhuman. But, there are ways and ways to cure this malady, and be assured the College knows them.

You won a "give-away" Flag Rush. Don't be elated about it. A class of high school freshmen could have done as much. Our advice to you is: Don't be "cocky" until you have something to be "cocky" about. And our advice to the Student Council is: first, get organized and second, change this flag rush ruling.

THIS IS YOUR PAPER

It is not without a slight feeling of trepidation that the new staff of the Almanian enters upon its year of journalistic endeavor. Easy it is to comment somewhat brilliantly upon how a college paper should be run, what might and ought not to be printed, how much advertising should be included, and who ought to be mentioned in Campusology, but strangely enough most of these brilliant ideas seem to fade away into thin air when one is confronted with the actual task of publishing the paper. How quickly, then, the viewpoint changes. Such have undoubtedly been the feelings of many an editor and his staff who have gone before us and such are our feelings as this first issue goes to press.

How well will the front page balance? What will the student body think of the editorials? Will anyone be foolish enough to take the Campus Bulletin seriously? Will any offense be taken at the order in which the Who's Who column is set up? These are but a few of the many questions that are buffeting us as we bring the Almanian through its first issue. The attitude of "what do we care, we're running the paper, the students aren't," might easily be assumed. But aside from the consideration that it is the students who have to read it, and it is they who together with our advertisers, pay for it; the editor and his assistants approach their task with the hope that this year's Almanian may begin its career with a popularity that will assure it of continual cooperation from its various readers.

We begin the year with the motto, "This is a student paper." We can live up to it only if the students accept it as theirs also. We welcome criticism as long as that criticism tends toward progress and a better paper. Any members of the student body who are looking forward to a radical change in the paper this year are of course doomed to disappointment; since, if a paper is to reflect truly the constituency which it represents, it can only change its dominant features because of a corresponding change in the attitude of those whose views it represents.

This is your paper. Use it sensibly and intelligently and we of the staff promise our best efforts in helping you to make it a paper of which you may rightfully be proud.

Dobber came back for a tour of inspection and a post-graduate course in Biology.

Buford sure ought to know his figures.

Marg. MacMillan is a great little (?) chauffer.

Al Capone has nothing on "Racketeer Dean."

Who's "on the spot" next?

If you ask me, Mary Painter is going to be the inspiration of one fellow writing fond parents why he isn't getting enough sleep nights—and I'm afraid it's (to be continued next week.)

(?)—"How old are you?"

Emily N.—"Around thirty-six."

(?)—"I said your age, not your size."

Who is going to take Betty and Win's place this year—we mean, who is going to try to take it?

"Ralphie" and Irene came back on Sunday for the chicken dinner.

At last "Ralphie" had to break loose and buy a pin.

"Charlie" Miller drifted back to college this year for a little Education. He brought his usual "line" and that demon Ford.

Helen Temple just isn't missing anyone (of the many). Maybe Camp will saw "first fiddle" for awhile.

The next progressive step will be to make Flag Rush participants wear Tuxes.

The Co-ed Editor forgot another of last year's blooming romances.



The Campus Bulletin

MAROON CREAM

DEAR READERS:—The above is the biennial (?) publication of the Junior Class of Alma College, and how!! Of course, occasionally there's a slip, due to lack of ability in the personnel. Of course, sometimes the class forgets to elect officers, but what do the Juniors care—the Seniors lose out in the end anyway.

The Campus Bulletin's Policy for 1930-31:

1. Bigger and better waste baskets in the Ad Buildings.
2. Shower baths in the Library stacks.
3. More trees in the jungle.
4. More of the above.
5. Head rests on chapel seats.
6. Less food in the dining room.
7. Phi Sigma Pi students excused for exams.
8. Three additional Y. W. rooms in Wright Hall (or else back of the Gym).
9. Lounges on the Museum steps.
10. A good five cent cigar.

First Radium Fotograf to appear in the Almanian.



Exclusive staff foto showing Col. Jamieson in an exceptional pose (A.E.)

W. D. BALTZ CO.
 105-107 W. Superior St.
 It's Smart to Be Youthful in Smart Co-Ed Frocks



Make the most of your figure by slenderizing it in a Co-Ed frock

The fashion-wise miss and smart woman will follow the new Paris style trend by dressing fashionably at low cost in Co-Ed Paris-correct frocks.

\$16⁷⁵



The lingerie neckline, new, right now, in Paris and New York, emphasizes the youthful charm of this smart CO-ED frock of silk crepe showered with leaf embroidery.

Cook gets a promotion and raise in salary.

Dry Cleaned

Some actors were discussing a co-worker who was out of a job.

"The trouble with Smith," said one "is that he is always untidy. He does not keep himself clean."

Said another, with a trace of bitterness, "Well, he ought to be clean. He's always sponging."

THE SOPHS
 Are Human After All



They were terrible last week but now they will tell you to go to Penney's for most everything you'll want. For example, they will tell you Pepsodent and Ipana toothpaste sell for only 33c. Colgate's and Listerine for only 19c. Come on down and investigate.

J. C. PENNEY CO.

The Golden Opportunity

Farmer boy, age 40, wants position on small, slender widow's ranch, with matrimony in view. If in city call St. James hotel, room 342. Height 6 feet, dark hair and eyes, weight 160, in city this week, so hurry.—Denver, Colo., Exponent.

Best Money Could Buy

I wish to thank the citizens whose support again elected me to the office of county commissioner, by a vote that exceeded my last one by \$8276.—Annona, Texas, News.

Fallen Arches, Too?

How to gain glorious health, conquer baldness and grow a beautiful head of hair, develop an enviable speaking and singing voice, and multiply efficiency of your memory are clearly told.—Ancient Egyptian Zonery System, Physical Culture.



Copyright 1927 Hart Schaffner & Marx

Maybe there's a warm Fraternity handshake awaiting you, or this may be your first appearance here. Either way, you'll want to wear the correct clothes. Those clothes are in our shop—tailored by Hart Schaffner & Marx, whose representatives associate with university men on every campus of the country.

Hamilton's
 TRAVERSE CITY, ALMA

THE ALMANIAN

CO-ED NEWS

chosen you for a playmate, spring
will take care of that

Yes, It's all quiet, the same as we
left it. That first week in June seems
ages ago. It's just as beautiful around
the campus as it was before and just
as warm. Watch out, Freshmen, it's
just a sample of the weather we will
have next spring. Only with spring
come all those pretty things poets
have told you about. If some "he's so
charming, strong and tall" hasn't

Would you like to know some of its
products of last year who were separ-
ated for the summer, but laughed at.
'absence makes the heart grow fonder
for somebody else", 'cause here they
are back quite the same as we left
them last spring. Shall we start with
some of the two year romances Little

