

The Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 24

ALMA, MICHIGAN, TUESDAY, OCTOBER 14, 1930

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NUMBER 4

ALMA WINS OPENING M. I. A. A. GAME BY 13-6 SCORE

MAROON AND CREAM WARRIORS DOWN OLIVET TO BEGIN CHAMPIONSHIP MARCH

Congregationalists Cross Alma Goal for First Time in Ten Years

Faced by a tricky and fighting Olivet College grid team, Alma was hard pressed to pull out with a 13-6 victory Saturday at Olivet, in the first step toward the M. I. A. A. banner. The Crimson presented a smart team, fortified by Michigan's pet plays handed down to them by Joe Truskowski, and further aided by a clever quarterback, Fortune Sullo, who was the whole punch in their offense at every juncture of the game. Gussin and Brown were the offensive stars for Alma in this game, too frequently marred by costly fumbles and numerous penalties. Every man in the Alma backfield fumbled at least once and many were recovered by Olivet men in Maroon and Cream territory. Gray, Potter and Leadbetter played good games in the Presbyterian line.

The teamwork of the Campbellmen was anything but good in the first quarter, but tightened up for the remainder of the contest, to pull the game out of the fire. Gussin was the outstanding man on attack, scoring both touchdowns after receiving passes from Brown and Sharp.

Olivet kicked off to Alma, defending the east goal and after a gain of only a few yards on two plays Gussin punted. After several exchanges of punts with neither team gaining much ground Lindenfelt broke thru to block one of Gussin's kicks, which was recovered by Olivet on the Alma 30 yard marker. After taking the ball almost to the goal line, Sullo dropped back in place-kick formation, with Cardwell kicking, but picked up the ball, outsped the charging Maroon and Cream forward wall and scored the first Olivet touchdown against an

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History Date Contest To Bring Cash Prizes

All those students who have a liking or propensity for history will have a chance to compete in a \$500.00 prize contest which will be conducted by the Forum Magazine. The idea is to pick out the twelve most important events in the history of the world, give their dates and tell why you think they ought to be considered the twelve greatest dates in the calendar. The Forum Magazine will publish three articles in its September, October and November issues by William Van Loon, Will Durant and H. G. Wells. These men will list the twelve dates they consider the most important and tell why they have picked them. The Forum will offer a prize of \$250 for the best paper listing the most important events that these men have overlooked and telling why they are important. Two prizes of \$150 and \$100 will be offered for the two next best papers.

The Forum prints full particulars in its magazine each month.

SALOME

She stamped her foot, "I want his head!"
And her brow was black as she looked at John;
"I want his head in my hands," she said,
"And I don't care whether it's off or on."
John would not kiss, so he had to die;
She was wilful as she was proud,
And she bore the head on a salver, high,
And kissed its lips and triumphed loud.
For what cares woman if his soul she kill,
When a man to her whim she has chanced to find,
If she only can fondle his hair at her will,
And kiss his lips when she has a mind.
—Mary Caroline Davies in Harpers.

APOLOGY

The Almanian wishes to apologize to its readers for having the first three issues late. However, it was due to no fault of the staff. In fact, it was the fault of no particular person or persons. The real trouble can be definitely placed on the perversity of the linotype machines in general and one in particular. Mr. Sartor announces that the machine is now fixed and we hope to have all of the issues out on time for the rest of the year. If nothing happens to upset our plans the date that the Almanian will appear will be Tuesday of each week, at four o'clock.

Junior President Will Edit Annual

Douglas McLellan Is Elected Maroon and Cream Head

C. Douglas McLellan, President of the Junior Class, was elected Editor of the "Maroon and Cream," the College Annual, last Thursday, October 9, by a popular vote of the class, defeating Harry Means Crooks, Jr. Clarence Moore was chosen Business Manager over Arthur Crawford.

The Editorial Staff chosen by the Editor Monday afternoon is as follows:

Associate Editors—Mary Elizabeth Forshar and Harry Means Crooks, Jr.
Campus Editor—Edward Gould.
Calendar Editor—Norene Helberg.
Tradition Editor—Dorthea C. Prouty.

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Famed Engineer Will Give Chapel Address

Laurance H. Hart will Speak Friday

Laurance H. Hart of Pontiac, Michigan, who will speak in Chapel this Friday, October 17, 1930, is an Ohio state graduate, Civil Engineer, 1910. After graduation, Mr. Hart practiced engineering for more than ten years, most of which was spent on the construction of the New York



State Barge Canal. Mr. Hart's lecture on the Barge Canal was delivered over 200 times. He received a listing in "Who's Who in Engineering," and later as Chief Engineer of the National Lime Association was included in "Who's Who in Washington."

At present Mr. Hart is Michigan manager for a large publishing house in Buffalo, the Frontier Press Co., and an expert on encyclopedias. He is the author, under the pen name of Lester Bartholomew, of "The Comparison of Encyclopedias," which has recently received favorably comment in the library world, Britannica having ordered one thousand copies.

Mr. Hart comes from an old family, one of the "First Families of America," which founded Hartford, Conn., in 1630, and fought in the Revolution. His uncle is Albert Bushnell Hart, the great historian at Harvard, and his father, Dr. Hastings H. Hart, is a director of the Russell Sage Founda-

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QUAINTLY COSTUMED JAPANESE GIRLS GREATLY ENJOY PHILOMATHEAN FETE

BAND BEGINS PRACTICE

The Alma College Band commenced its active year last week. The first practices were held and the officers of the Band for the coming year were elected. Kermit Fischer was elected President and Gene Tarrant, Business Manager. The new Drum Major will be Hodges of Detroit, a Freshman.

The band has been practicing twice a week, Monday afternoons and Wednesday evenings. Professor Jess Ewer, Director, states that with the exception of L. Dan Adams, who graduated last year, Alma College has this year one of the finest bands in our history.

The Band has a definite place in our college life. It rouses spirit and loyalty to the school besides doing advertising for the College when it takes its annual trip. It deserves the support of every student and hopes that they will all be behind the projects that the band has in mind toward making this a big band year.

EWER NAMES MEMBERS OF COLLEGE GLEE CLUBS

The Alma College Glee Clubs will have practically the same personnel as last year, is the essence of a statement made by Professor Jess Ewer, after the announcement of the names of the members of both men's and women's clubs. There may be a few changes made, but the personnel of the clubs will be essentially the following:

GIRLS: First Soprano—Dorothy Carter, Dorothea Prouty, Elsie Sprague, Annabel DeKraker, Marjory Lundbom, Wilma Hochstetter, Evelyn McCurdy, Ann Mileski. Second Soprano—Jean Peterson, Mary Elden, Katherine Campbell, Emily Nordling, Mary Forshar, Helen Vincent, Freedom Burget, Cora Lewis.
Alto—Margaret McMillan, Helen Temple, Helen Long, Ruth Moore, Madeline Wiley, Margaret Wellwood, Claire Wilson, Janet Owen.

MEN: First Tenor—Earl Lyman, Paul Heberlein, Jerry Broadbeck, Dean Luginbill, Henry Block, Robt. King, Don Blackstone. Second Tenor

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COLLEGE BOYS REVEL IN ANNUAL P. J. PARADE

Thursday night, October 9, spelled the opening of the proverbial hazing of the Campus Freshmen. About 7:30 the walls of Memorial Gymnasium looked down on a scene that has been a tradition for many years. However, the walls keep their knowledge and if the secrets were published the Almanian would have to be in book form. Suffice it to say, the Freshmen were "warmly" received by their Upper-class brothers. At 8 o'clock, the men, clad in pajamas that ranged from the purity of snow to the diabolical colors of Satan, "snaked" their way down Superior Street, to the tune of A-L-M-A, accompanied by various war-whoops of a rather original design. The merchants of Alma more than did their share in making the "Pajama Parade" the success it was by giving the men things that ranged from rosy apples to free tickets to the miniature golf course. They were in turn thanked in a lusty manner by the boys, led by Cheer Leader Smith. The following places were visited:

Stone's American Restaurant, The Wright House Hotel, Murphy's Drug Store, G. J. Maier, Burgess Drug Store, Luchini Confectionery, Rustic Miniature Golf Course, Antiseptic Barber Shop, Idlehour Theatre, Pater-son's Drug Store, Spotlight Confectionery, Rainbow Trail Restaurant, Winslow's Drug Store, Fortino's Fruit Store, Strand Theatre, Alma City Dry Cleaners.

At the corner of Gratiot and Superior the boys gathered to take part in the program arranged by the committee. Peanut races, after which most of the Freshman proboscises

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Annual Sorority Rushing Party Is Picturesque and Pleasing to New Girls

Like a scene from some gay Japanese garden was the Wright Hall reception room, Saturday evening, Oct. 11, when Philomathean Society gave its annual Freshman Party. Colorful banners and lattices of bright autumn leaves covered the walls and an arch of rainbow-hued streamers curved above Paul Bennett's orchestra. A soft light came from the many small Japanese lanterns and from the huge golden one that hung from the center of the ceiling.

At 7:30 the hall began to fill with girls in gay pajamas and kimonos, and each was given a fan for her dance program. At the first note of music the dancing began and continued until 11:00 o'clock, every minute getting peppier. During the first dance, which was also a grand march, tiny parasols for the hair were given to everyone, and during the Chrysanthemum Waltz beautiful big "mums" found their way into the hair. Confetti filled the room with its gay color, and vivid serpentine twined around necks and arms and feet. Laughter and mirth reigned supreme.

During intermission a new orchestra formed for a brief time, with Helen Vincent at the piano and Dorothea Prouty and Doris Amsbury at the drums, while Claire Wilson ably directed the ensemble. The attempt was thoroughly enjoyed by all.

After the last notes of the music had died away at 11:00 o'clock, refreshments were served—fruit salad and salted wafers, tea chocolate and orange icecream, and chocolate cookies decorated with an orange Phi.

Then the Philo girls gathered around the piano and sang their Philo song and gave their yell, after which the representatives of the other so-

(Continued on Page 2)

Modern Methods Effect Change In Chapel Bell

Last week we told you all about "Bob" Fredricks and his love for the Chapel Bell, and how he endeared it to the hearts of the students. This week I promised to tell you about what happened when the boys applied modern ideas to the bell. So here it is!

As long as "Bob" Fredricks lived, the bell was revered by the students. In fact, they had to consider it as sacred, for "Bob" would have scalped the smart young "duffer" who tried to get funny and ring it. This never happened, for the students who came to classes late (about two-thirds of the College came late then, as they do now) loved, or at least felt that they owed a debt of gratitude to the old man who saved their necks more than once, and actually considered his word about the bell was law.

So the years passed. I do not know whether "Bob" died or whether he was ousted (I very much doubt the latter for everyone loved him). Any

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FOR ELAINE

My brain is an ancient tomb where you,
A quick and shining lizard, come to feast,
Your little unexpected teeth bite through
The thick board lustily, and the least
Splinter (dropping from your pink tongue
Calls forth squeaks of delight:
I think, therefore, that you are very young.
I also think that a belly so white
And tender and so full of rich black blood
Must feel particularly well
Slipping thru the sweet grass and warm mud
To the leavings of a hell.
—S. Bert Cooksley, in Poetry.

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Student Publication of Alma College



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ALMA COLLEGE ART GALLERY

If no one is aware of the fact, Alma College has an Art Gallery. It is found on the third floor of the Ad. Building and consists of pictures of several old graduating classes, strewn about every whichway on the walls. What a sight! One of them has a broken glass and in some the pictures are missing.

Alma College ought to be ashamed of such a thing. If it is going to be considerate enough of the Alumni to place their pictures on the walls of the College halls, it ought to be considerate enough to clean them up and put them in shape. These pictures, in such a condition, are a disgrace to the Alumni and certainly a disgrace to the College which allows them to get in such shape and continue in that shape for at least four years. The editor wishes to suggest a wholesale cleaning up of College buildings and especially the repairing and straightening up of these pictures before Homecoming.

SILLY RULES!

If all of the Wright Hall rules were placed end to end, they would most likely reach to the moon and back. The girls' dormitory is hedged in with so many rules that the fellows of the College can scarcely get into it. Ethically, such a mistrust of the students on the part of the Faculty is not sound. The College ought to realize that most of the students in Alma have received enough training here to know how to conduct themselves. These rigid rules seem to be an admission that the College has failed or is failing in one of its most important reasons for existing, for certainly colleges of this type exist mainly for the purpose of teaching young men and women how to become ladies and gentlemen.

The worst set of the many rules is those governing the dining room. They are the worst, for the College has little if any right to put them in effect. It certainly seems reasonable to believe that if a person has to pay six dollars a week to eat in the Hall, he certainly has bought the right to sit where he pleases. The College has no right to, under the mask of social benefit of the student, force him or her, as the case may be, to sit at tables with those with whom he does not care to sit. There is absolutely no reason for such silly rules.

If the dining room were running under the red ink on the ledger, there might be some reason for denying the second glass of milk to those who desire it. As it is, they are not running behind and enough milk ought to be provided for two glasses for everyone.

Quaintly Costumed Japanese Girls

(Continued from Page 1)

cities gave their yells. This was the second of the society rushing parties. The third and last will be given next week by Alpha Theta.

Famed Engineer Will Give Chapel Address

(Continued from Page 1)

tion and a world-famous project expert, now in Washington as expert for the Senate on Federal prisons. The family has lived in Michigan for nearly one hundred years.

As President of the Pontiac Federation of Churches, Mr. Hart has been prominent in initiating joint activities between the various denominations, and originated a unique "Church Page," in which all the churches join, and which tabulates conveniently the information about the churches and their services, using a full page in the daily every Saturday.

The subject of Friday's lecture is, "What Is Happiness?"—How Can I Have It? The speaker maintains in a forceful and entertaining way, that to be happy one need not be President, or be a millionaire, or know ev-

erything, or have as fine a car as the Joneses, or lead an easy life! But to be happy, he says, one must continue to GROW. A little more money each year, a promotion from time to time, increase in education, suitable and worth while work, more faith in human nature and in the future;—in other words, to get ahead of yourself, instead of the Joneses.

Mr. Hart will speak for thirty-five minutes, beginning at the regular Chapel hour. The hours following chapel will be shortened to make up for this extra time. Everyone is urged to make the best of this splendid opportunity.

PREXY

President Crooks will attend the regular meeting of the Presbyterian Synod, at Battle Creek, October 14th and 15th. The President will make the report for Alma College at this time.

The sixteenth of October he will speak before the men of the Bay City Presbyterian Church at a dinner. President Crooks will be the main speaker on the program.

The College requests that all students help to make Homecoming and Parents' Day a real success. You can materially aid by inviting your parents and friends. The various com-

mittees are at work on the program and other things that will make these dates long remembered.

STUDENT COUNCIL DANCE

The Student Council gave its first dance of the year last Friday night in the Memorial Gymnasium. The dance was well attended, about seventy-five couples being there to frolic to the music of Ken Hicks and his snappy orchestra. The Student Council usually gives several of these dance parties throughout the year.

Many of the old Alumni came back for the dance, among them "Bugle" and "Jimmy." John Hurst with his fancy hop attended and gave the girls a big break.

The dance was supposed to cost a quarter. Some of the couples sneaked in for nothing. Royer acted as official money catcher. If he did not have a date Saturday night he should have. Most of the fun was had after the show let out.

STUDENT FORUM

"NECKIN'."

Every now and then someone comes along who tells us we shouldn't neck. It makes very little impression on us, and why should it? We young folks do not usually do things we think are wrong. Both sexes seem to enjoy it. Maybe a kiss does shorten a person's life. One man said that it shortened the life two minutes. Some, no doubt, think as our "Campus Flirt" said, "Gosh! I've been dead twenty years and didn't know it!"

What is the remedy for this, if there is one? Should we do as the Mexicans do? Only see the girl, or boy, of our dreams at his, or her, best; and then in the presence of some older person? How can a person find out the true character of his loved one except by being with her when she can be herself? Of course, the Mexican way might be better from the financial point of view.

After all is said and done, the Library steps and "Lover's Lane" are not wanting for use. And I rather expect that, "Speakers may come and speakers may go but necking will go on forever." (Amen.)

Signed !!!

PAT NOTES THE BLACKSTONE BALLAD

She wore black eyes; her gown was lace—

Brown lace with patterns on,
 And all her hair was black and flat
 Like all the life was gone.

She went a-dancing with Blackstone
 One Friday night the last,
 They came at 7 and stayed till 11,
 That's how the evening passed.

That's how the evening passed, my dear,
 And how her gaze adored;
 The lad more fright than Daniel had
 When all the lions roared.

The lad so fair; so straight his hair—
 So reaching for the sky—
 A head bedecked with pillows down
 Fit for the Black-of-Eye.

They sat on dusty benches, Oh!
 She there—so plump but straight
 He seemed not there; so slight his form
 And eke his birth more late.

His eyes looked beneath his hair
 And asked her for a dance,
 She looked into the eyes, arose
 As big as any manse.

Oh, yes, a buxom maid was she,
 As through the crowd they went,
 He held her very cautiously
 With elbow slightly bent.

I say, they left close to eleven;
 Her gaze had got disturbed
 By those who stare up at his hair:
 She thought these should be curbed.

So into dark of night she drew
 Her fair lad from the crowd;
 Take heed, young men, your hair may win
 Or lose for you a shroud.

CHRISTIAN ENDEAVOR

Elizabeth Hurst, newly elected President of the College Christian Endeavor of the Presbyterian Church has announced her committee heads for the coming year. They will be allowed to choose their assistants. Work will begin immediately of making this a banner year. The following are the committee heads:

Lookout Committee—Flora Lau and Leslie Harris.

Social Committee—Katherine Campbell.

Prayer Meeting Committee—Eleanor Curtis.

Missionary Committee—Paul Heberlein.

Dramatic Committee—Vera White and John Hurst (as property and stage manager.)

Extension Committee—Jerry Brodenbeck.

Advertising Committee—Hollis

Fales.
 The Christian Endeavor meets for discussion of pertinent questions in the lives of young people every Sunday evening at 6:30. All College students are invited to attend.

ALUMNI NEWS

There doesn't seem to be much to tell you about this week. Be sure not to overlook the article on the front page that tells about another one of our "old students" making good in life. Congratulations, Mr. Graves!

A couple of letters came in this week. We received an important one from William "Wort" Randells, who is far away from home and is missing it. William is attending Princeton. He says that some fellows kick about the food, but that he finds it very good. He also tells us that at last he has had to study a little and that he has a nice view from his window. We would like to know what the view is. William has a Fellowship there and we are hoping that he will be another of those Alma Students who carries our fame into "the far corners of the Earth."

A letter from "Joe" Taylor, attending Columbia University, tells us that he misses the "old campus." We miss "Joe," too. "Joe" seems to like Columbia, but says that it is rather lonely. He was of the Class of '31.

We wish that the Alumni would write us frequent letters and tell us what they are doing. We are still interested in them.

October 25 has been announced as annual Parents' Day. All students' parents are urged to attend. The Varsity will meet Hillsdale on the new Athletic field that afternoon.

A letter from Milton Kingsbury, tells us that he is attending the University of Michigan and that he is taking a course in Business Administration and is doing exceptionally well.

"Swede" Potter had Cardwell, Olivet's star end, tied up at all times.

The game was replete with fumbles, but a ball with a thin coating of dust covering it, is not conducive to sure handling.

Coach Erickson admits "Sunshine" is from Newberry, after his fine game Saturday.

Johnson was hurt in the first quarter and forced to go out with a twisted ankle. Tough luck, Johnnie!

Wehrly played very creditable for a man playing the first grid game in his career. Keep it up, Harry!

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By the way, have you claimed your Lucky Number? Don Sprague won the Memory Book, but there are three still unclaimed. They are: 2, 76, 202. The alternates are: 72, 31, 208, 58.

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A LAWYER'S OPINION

"What is meant by the so-called 'warfare' between science and religion?" I hereby submit the essentials of an answer by H. O. Babcock, a lawyer in the City of Detroit. Notice the vocational aspects of this answer; our lawyer reasons in the terms of the "law of evidence."

"Emotions, desires, and intelligence are the three attributes leading to most, if not all, human activities.

"Religion embraces all three with all their numerous subdivisions. Sci-

ence embraces just one: intelligence. Faith is the corner stone of religion. Science knows no such thing as faith, but must have verified knowledge.

"When man first began to think, one of his first acts was to formulate a religion. The heavenly bodies, the elements, trees, beasts, all have been deified and worshipped by man. Superstition entered into his religion and is still a part of it, although fast disappearing.

"Science condemns where reason and truth enter not.

"Religion asks for belief founded on faith without proof.

"Science says to religion, produce the proof of what you propose and then I may believe.

"Religion replies, take it on faith or leave it. There warfare begins."

WRIGHT HALL NOTES

Yes, the hall is quiet except for a few rowdies down on second. Seems that Claire is having a spread in honor of Betty Darbee, who was a Frosh last year for a semester. Claire and Betty are from the same town—tough breaks for Claire! But we won't tell Bill about it—Only seventy-five girls in the hall know about it. No, but it was a nice spread. Mary Lou was there, Lillian, Helen Louise, and a few (in fact, two) unexpected guests. We were to have watermelon for dessert, but it must have slipped Helen Louise's mind.

Now (after the farewell party for Emmy) the hall really is quiet, for Prexy Carter is surely on the warpath, but we don't blame her—'cause the Frosh certainly do make a lot of noise.

Now, Frosh, will you believe what was said about Alma in the spring-time, and to prove to you of its lasting effect on its couples—here is an account of them:

One widow, in the person of "Mick" Mackenzie "chucked" the blues and was happy once more when "Willie" buzzed at 7:30 Sunday morn.

Who should surprise us at the Student Council dance but Ken and Ellen. Irene and Jimmy, Mary and (no, not Buff, but a substitute) Harold, and Emily and Vern. A goodly share of the "Jiboomers"—but no Sophomore Shuffle.

Then—Saturday brought Buff. No, Mary wasn't very happy!

"Rach" just couldn't stand to see Mary so happy, so went home, and wouldn't you know that she was rewarded with a visit from Francis.

That for the widows!

As for the widowers:

Harry went to Flint after the game. "Howdie"—well, no, not to Detroit, but she's about "Spuddy's" size, anyway! "Al"—well, no, not to Rudyard, but Willie wasn't here Saturday, and 'twas just an old buddy of Bert's Sunday night. And it was such a wonderful night, Bert.

So much for the widows and widowers! Our other couples (products of last spring) seem to be getting along beautifully except for two. If you recall, they were classed as "shaky" romances—well, one has crashed! Helen chose the Auburn roadster from all appearances. We'll term Nancy and Smitty as still in the "shaky" romance class. Hope for better reports next week.

Emmy, (better known as "Buster" and "Pearlie" to some of the girls) assistant fire lieutenant, wearer of the "sneakers", official rope puller, and "handy man" about the hall, favored us with a visit. She's attending Da-

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OCTOBER 15-16

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SUNDAY and MONDAY

OCTOBER 18-19

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venport McLaughlin School of Business, and after a few months training is considering accepting a position with Hoover.

Betty, Irene and Maurene were back for the Philo party.

The Philo party was a beautiful affair. The reception room was once more transformed into a Japanese Fairyland. The Frosh certainly en-

RAINBOW TRAIL INN

"GOOD MEALS AND QUICK SERVICE"

Is not only our Motto but an actual fact

"ASK THE MAN WHO HAS EATEN ONE"

T. N. COMBS, Prop.

joyed themselves as well as the officers of the other societies. The band was good, but evidently Claire, Dorothea, Helen Louise, and Mary Lou tried to outdo them during intermission.

Will have to close with no mention of the Pajama Parade, Olivet game, or Student Council dance. Even tho the co-eds were very much in evidence at all three.

GRID SHORTS

"The best kind of game that could have taken place at this point in the season"—a description of the game by a man that knows football and men.

Again Acting-Captain Gussin made his name "The Ghost of the Gridiron," all the more indelible in the minds of M. I. A. A. sport followers by his 2 touchdowns against the Gimson team.

Alma may well feel proud of "Brownie" for the fine game he played. Without doubt he played one of the best games of his collegiate career. Keep going, "Brownie"—the big majority will cheer you on, while the "Nonetoorabidfan" and his disciples will sit silently in the bleachers and pan you for missing a tackle—just after you've run 75 yards for a touchdown.

Students, we have a fighting team that doesn't give up when behind! More spirit on the field than in many years! Are you a follower of "None-toorabidafan," or will you help make the spirit in the bleachers equal that on the field? Let's everyone get be-

hind our Coach and our team and help them win!

You all should have seen "Tiger" Gray throw away his headgear and then proceed to really "rip them up the back."

Olivet's field was powder dry, hard and dusty—without much grass. This, combined with the heat, made playing more uncomfortable than spectators realized.

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\$3.50 to \$8.00

Lucky Numbers on Pajama Night:

No. 33. 1st prize—\$2.00 in trade.

No. 66. 2nd prize—'Alma' Pillow Cover.

No. 99. 3rd prize—Laundry Case.

Bring In Winning Tickets

G. J. MAIER

'Clothes for Lad and Dad'

HAVE YOU HAD A FREE DAY?

With each purchase at our store you will receive a ticket with the date and the amount of the purchase marked on it.

THE FREE DAY will be announced. If your tickets are dated the same as FREE DAY, bring them in and get the amount of the purchase REFUNDED ABSOLUTELY FREE. Trade here every day. It will pay in every way.

BURGESS DRUG STORE

ALMA CITY LAUNDRY

We do your laundry for you as well as your mother does. We take pride in the quality of work we do. We also give you service which can't be beat.

ROSCOE HILEMAN—All-College Agent

"In by 9—Out by 5"

THE ANTISEPTIC BARBER SHOP

Those lucky numbers: No. 145-87, One Southern Rose Hair Oil.

No. 150-132-128-116-72-181-104-84-118-6, One movie star script each.

No. 15-28, One A. C. H. Germicide Ku-Rall.

No. 169-73-58-121-9-17-107-18-180-110, One first-class hair-cut each.

NIAL BRADFORD, Prop.

W. D. BALTZ CO.

105-109 WEST SUPERIOR STREET

ONYX HOSE

\$1⁰⁰ Pair

Try a pair and be convinced of their great wearing quality

They are pure silk, full fashioned, French heel. All the new fall shades. Sizes 8 1/2 to 10.

When you see a well-dressed man on the Campus you know he's been to

MARTIN STORES

Nifty new Fall and Winter Hats, at \$2.95, \$3.95

Classy Sweaters that wear well at \$2.95 to \$4.95

New line of Topcoats and Overcoats at \$15 and \$21.50

And Shoes that are Real Shoes at \$3.95 and \$4.95.

Come in. You can't go wrong at MARTIN'S.

STRAND THEATRE

WED., THURSDAY and FRIDAY
OCTOBER 15-16-17
RALPH LYNN IN
'One Embarrassing Nite'

WED., THURSDAY and FRIDAY
OCTOBER 15-16-17
RALPH LYNN IN
'One Embarrassing Night'

SATURDAY, OCTOBER 18
BEBE DANIELS IN
'LAWFUL LARCENY'

SUNDAY, MONDAY & TUESDAY
OCTOBER 19-20-21
DOLORES DEL RIO AND
EDMUND LOWE IN
'THE BAD ONE'
Fast action melodrama delivering
100% entertainment.

WED., THURSDAY and FRIDAY
OCTOBER 22-23-24
LON CHANEY IN
'THE UNHOLY THREE'
Your first, last and only opportunity
to see Lon Chaney in a talking
picture.

Maroon and Cream Down Olivet

(Continued from Page 1)
Alma team in ten years. Cardwell failed to kick goal.

Olivet again kicked off to Alma and from then until late in the second quarter neither team had any great advantage. Then Alma started a march down the field which ended with a pass from Brown to Gussin in the corner of the field for a touchdown. Brown knicked goal. The first half ended with the score, Alma 7; Olivet, 6.

Olivet kicked off to Alma and after several exchanges of punts Olivet started another drive to the goal which was stopped on the 3 yard line with Cardwell trying for a placement which was short and wide. The third quarter ended without scoring and with Alma in possession of the ball.

The last stanza was replete with thrills and saw the Campbellites set up the contest with a second touchdown. Both teams opened up with a passing attack and after Gussin ran back an Olivet punt to their 45 yard line, Alma passed on to the goal where Brown threw a pass to Gussin, that he was just able to reach and take only a few steps for the score. Brown's kick for the extra point was wide.

After this score Olivet opened up with a vicious passing attack which threatened several times to spell a possible tie game. Gussin picked up a ball fumbled by Sullo after he was tackled and raced 40 yards over the last chalk-mark but the touchdown was not allowed and the ball brought back. The game ended with Alma in possession of the ball in midfield.

IDLEHOUR

SUNDAY, MONDAY, TUESDAY
OCTOBER 12-13-14
JOHN BOLES, VIVIENNE SEGAL AND JOE E. BROWN IN
'A Song of the West'
All Technicolor and One of the Big Warner Hits.

WED., THURSDAY and FRIDAY
OCTOBER 15-16-17

A SPECIAL CAST IN
'THE WHITE HELL OF PITZ PALU'

A Story of the Snow-Clad Alps—
Something Entirely Different

SATURDAY, OCTOBER 18

DON JOSE MEJICA IN
'ONE MAD KISS'
5 Acts Vitaphone Vodvill

SUNDAY, MONDAY, TUESDAY
AND WEDNESDAY
OCTOBER 19-20-21-22

RICHARD BARTHELMESS IN
'THE DAWN PATROL'
HIS GREATEST PICTURE
Don't Miss This One!

Score, Alma, 13; Olivet, 6.
Lineup and Summary

Olivet	Alma
Cardwell	L. E. Graham
Bowen	L. T. Gray
Gates	L. G. Leadbetter
Milanki	C. Byron
McGregor	R. G. Koechlein
Lindenfelt	R. T. Potter
Pallister	R. F. Johnson
Sulla	Q. Gussin
Henry	L. H. Sharp
Lyman	R. H. Brown
Roe	F. Borton

Touchdowns—Gussin, 2; Sullo, 1.
Points after touchdown—Brown, 1.
Substitutions — Wehrly, Jacobson, Baldwin, Muscott, Rehkopf, Schimmers, Crawford.
Officials—Referee, Hasselman, Ohio, Wesleyan; Umpire—Donnelly, Michigan; Head linesman, Forsythe, Michigan.

Ewer Names Members of College Glee Clubs

(Continued from Page 1)
—Harry Wehrly, Allen Dean, Alvin Royer, Geo. Roberts, Howard Catherman, John Menoch, Leonard Graham.
Baritones — Dudley Ruegsegger, Wm. Goggin, William Boyd, Robert Campbell, Lorens Smith, Horace Boutin, Stephen Crowell.

Basses—Clif. (Red) Erickson, Eugene Tarrant, Hollis Fales, Perry Gray, Kenneth Rehkopf, Hugh Hodges.

Both Glee Clubs usually tour the state and give concerts. Owing to the financial depression this year it is doubted whether this trip will be taken. Both Glee Clubs also give a home concert and present a Chapel Program.

Junior President Will Edit Annual

(Continued from Page 1)

Snapshot Editors—Charlotte Dakin and Earl Lyman.
Joke Editor—Howard Potter.
Athletic Editor—Arthur C. Crawford.
Art Editor—Sheila P. Littleton.
Art Critic—Leslie Struble (Sophomore).

The Annual will be presented in a manner that promises to be a departure from the ordinary type of college year book in that the theme will be modernistic, with emphasis on the present and the future rather than the simple historical narration. The plans also point to a pictorial account of college life in Alma rather than a verbal presentation.

Another feature of the '30 Year-Book will be an account of the Class of '29. Individual pictures and activity accounts of last year's class will comprise the opening portion of the book.

Modern Methods Effect Change In Chapel Bell

(Continued from Page 1)

way, one day "Bob" stopped ringing the bell. I do not know who took his place, if any one, for it was about this time that the electric bell system of calling students to classes replaced the old chapel bell.

It seems that at this time the respect for the bell begun to wear off and the fellows seemed to consider it as a means of entertainment. They rang it at the most inopportune times and were always disturbing someone with it. Various means seem to have been tried to put a stop to this, and then the brilliant inspiration came.

Someone with a turn for original thought conceived the idea of stealing the clapper from the bell. What a thought and what fun! Of course all of these midnight expeditions to the tower of the Ad. Building were conducted in secrecy. Out of this grew the idea of a secret society, named the "Bell and Clapper Club." As fast as the College would install a new clapper in the bell, the boys would steal it. You will wonder what on earth they would want with that cumbersome and worthless clapper, but it was very useful to them.

Just as all honor societies have keys and pins and emblems, so the "Bell and Clapper Club" had their emblem. The clappers that they borrowed from the College they melted down and had made into small clappers which they wore on their watch chains (watch chains being the vogue in those days.) Every member had one.

Finally the college tired of buying the keys for the "Bell and Clapper Club." At that time Professor A. P. Cook was alive and in charge of such matters. He fixed the bell so the clapper could not be taken off. I do not know exactly how he did this, but I understand that no one was able to "borrow" the clapper after that, and a good thing it was, too. The writer of this article remembers the time when the bell was rung on "red letter" days of the College. Three years ago was the last that it was used. The rope has since been pulled up out of reach because some of the fellows simply could not resist the temptation to ring it whenever they passed—(passed the rope; not their courses.) It is just as well that the bell is not rung often anymore, but let it always remain in our memory as one of our truly fine traditions.

College Boys Revel In Annual P. J. Parade

(Continued from Page 1)

were sadly lacking epidermis, followed. The wheel barrow race was won by Erskine and L. Smith and we are sure the former's grandfather would have disowned both his nightshirt and his grandson had he seen the "outcome." The city kindly furnished the band wagon around which paraders next assembled. Speeches, songs, dances ensued, after which each of the participants appealed to the Gods for rain.

Apparently the "Gods" were in a favorable mood, at least the Freshmen thought so, just ask Morrison and Schweinsberg. And can those, the "Marx Brothers" sing? "My Wild Irish Rose" and other Hebrew national anthems kept the crowd in an uproar.

After these exercises the men returned to the gym to draw the lucky tickets for various prizes given by the merchants.

The boys did not forget their friends of the fair sex either, and closed the evening by serenading Wright Hall.

The evening as a whole was a real success and the spirit in which everyone co-operated is a good indicator of the success the College will enjoy if this spirit continues.

Capital \$100,000.00 Surplus \$100,000.00

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For Handling
Students' Accounts

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SIMI'S CAFE**

TRY OUR MEALS
WAFFLES — TOASTED SANDWICHES

WELCOME FROSH

Get acquainted at
PAT'S
After the show

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PLACE CARDS TALLY CARDS

WINSLOW BROS. DRUG STORE

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Stone's American Restaurant

Opposite Postoffice

REGULAR MEALS SHORT ORDERS
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STATIONERY—CANDY—GIFTS

MURPHY'S DRUG STORE

TRY OUR MALTED MILKS

School Supplies Candy
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ALMA CITY DRY CLEANERS AND TAILORS

The Best Dry Cleaning and Dye Work

"OUR SERVICE SATISFIES"

Work caller for and delivered daily.

PERRY GREY, All-College Agent

GOODFOOD AND SERVICE

HOME COOKED DINNERS, 25c.

OUR SPECIAL SUPPERS, 25c

We invite you to prove to yourself that we have the
BEST Food in Town. Buy a meal ticket, \$5 for \$4.50.

THE SPOTLIGHT