

The Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 26

ALMA, MICHIGAN, TUESDAY, SEPTEMBER 20, 1932

NUMBER 1

LANGUAGE PROF. WELL TRAINED

Prof. Etherton Has Unusual Education and Teaching Experience.

Alma College is exceedingly fortunate in the result of its search for a new professor of German and Spanish, to take the place of Professor George C. Wise, who resigned recently. Mr. S. L. Brian Etherton comes to Alma with a record of study, lecturing and writing seldom seen in a small college.

Mr. Etherton, who was born in England, has done extensive studying in that country and this. He attended the City and Guilds Technical College in London for three years, and spent two years at Battersen Polytechnic College of the University of London. Afterwards he did graduate research work at Harvard in chemistry, his favorite field. He has a diploma from the City and Guilds College, a Bachelor of Science degree from the University of London, and a Master of Arts degree from Harvard.

His teaching experience includes lectures at Harvard and a number of institutions in Scotland and England. He has published several articles on chemistry in periodicals, and has translated or abstracted a large number of German articles. He has also done English to German translation. His knowledge of language includes English, Spanish, German, French, Italian and some Portuguese.

OPENING C. E. MEETING SUNDAY

Active Program Planned for Year; Eats Served After Meeting.

The first meeting of the College Christian Endeavor will be held in the Presbyterian church Sunday evening at six o'clock. The president, Eleanor Curtis, will lead the meeting, which will deal with the subject of "Our Partnership." Refreshments will be served afterwards, so the students need not worry about missing lunch at the hall.

Gordon Clack, chairman of the program committee, has been working hard all summer on plans for this year's meetings, and has arranged a series of discussions which should be interesting and inspiring to every college student. The general theme of the discussions is "Christian Stewardship," an important subject about which most students know very little.

The executive committee, after carefully planning for every phase of Christian Endeavor activity, feels that it can present this year a very effective program of worship and service. There will be special music at every meeting, a larger scope of dramatic work, frequent social events, and plenty of opportunity for worth while service for everyone who cares to give an hour or two each week.

One of the features of the year's work will be occasional student chapel services, in which the most interesting aspects of the society's meetings will be presented before the rest of the student body. One such service will be given within the next two weeks.

PASTOR'S RECEPTION AT CHURCH TONIGHT

The Reverend and Mrs. Willis L. Gelston will hold their annual reception for the students this evening at 7:30 in the basement of the First Presbyterian church. This event is always attended by a large crowd of both old and new students, and is regarded as the best place for old and new to get acquainted. The party is very informal, and as the pastor and his wife are experts in the art of entertainment, the party is one of the most enjoyable social events of the year.

This party was formerly held at the manse, but in recent years the attendance has been so large that it has been necessary to hold it in the church.

... WELCOME ...

FROM THE FACULTY By President Crooks

The welcome to new students is expressed, we hope, by attitudes and actions before this issue of the Almanian reaches the press. We hope that they will soon feel enough at home to fall right into line with the rest of the students.

From forty or fifty communities the new ones come. They have varied reasons for desiring college training. Some of them perhaps want chiefly the adventures of college life. We hope that their success in finding better reasons for attending college will be sure and speedy. Many have great purposes quietly treasured in their hearts.

Through the Almanian I repeat a word of welcome in behalf of the faculty. At the same time I wish to wish for the Almanian a year of prosperity and success. The faculty are proud that the Almanian has, without censorship or pressure, so genuinely represented the best thought and spirit of the college.

FROM THE STUDENTS By Katherine Campbell

Greetings all you newcomers to Alma-on-the-Pine, the student body welcomes you and hopes you'll feel at home. We invite you to join us not only in matriculation but in all the branches of our activities. We hope you'll make Alma your school, love and revere its traditions, become one of its students, and help add to its laurels in some field. We want you to be proud of Alma, and we want Alma to be proud of you.

Our Booster Club is one of the finest in the state and is really doing things toward putting Alma College on the map. Of course, you automatically become a Booster on enrolling, but we hope you'll want to be active in all our projects. It's great fun advertising our school—other people cooperate with us and everyone in college works with the same goal in view. You'll want to wear our Booster Club pin, we know. Then there's athletics for everybody,—men's (Continued on page 3)

TOWNSPEOPLE WELCOME

That the townspeople are glad to see the opening of a new college year is evidenced by the various welcome signs to be seen everywhere throughout the business district. Through the efforts of the business men's Booster Club, signs welcoming the college students have been placed in every store window, and the same windows have attractive decorations honoring the college. A large sign is stretched across Superior street near the campus, also reminding the students of the good will of the townspeople.

It is only through the support of the people of Alma that many of the activities of the college are possible. Their advertising puts across all of the student publications, and on Pajama Night they shower the students with gifts and good will. It is only fair, then, that we should be equally generous with our support of their business.

Let's give them just as much of a break as they give us.

LARGE FRESHMAN CLASS ENROLLED

Regular Two-Day Program for Frosh Goes Off Smoothly.

The Freshman class of '36 was formally introduced to the campus at the opening exercises of the Freshman Days Monday afternoon. Professor Hamilton met the new class at 2:15 p. m. and instructed them in the first enrollment. Immediately following this, President Crooks was introduced.

In welcoming the freshmen, Dr. Crooks pointed out that the world lacks in leadership at this time and that there are too many average people in the world. There are great opportunities open to scholars today, and this, regarded as a superior generation, should accept the opportunity to make the most of its college career. Dr. Crooks then pointed out the partnership relation which exists between professor and student and urged the new class to "use" the faculty at every opportunity and to "make sure that they earned their money."

After Dr. Crooks had introduced the members of the faculty, Rev. W. L. Gelston, pastor of the First Presbyterian Church of Alma was introduced. Rev. Gelston welcomed the new students in behalf of all the churches in Alma and urged them to maintain their connections with the church of their choice throughout their college careers. He also extended an invitation to all the students to attend a reception at the church on Wednesday evening.

The group then divided to take the English Aptitude test. Immediately after this, they gathered again for an Afternoon Tea at the home of President and Mrs. Crooks.

In the evening a faculty reception was held in Wright Hall. After everyone had become acquainted, a short program was carried out. Hannah Spencer, Alma Alumna and daughter of Professor Spencer, played two selections on the violin and then the group joined in the singing of Alma songs (Continued on page 2)

COURSE OFFERED IN MECHANICAL DRAWING

In response to a demand repeated annually for several years, the college is offering this year a course in Mechanical Drawing. The course will be given by Mr. C. D. Smith, a graduate of Massachusetts Institute of Technology. Both beginning and advanced drawing will be offered. Both classes will meet in the physics laboratory on Monday and Thursday evenings from 7 to 9 o'clock.

Another new course given this semester is Education 32a, a general methods course similar to Education 32. This meets Monday, Wednesday and Friday at 7:50.

Two hours credit will be given to members of the A Cappella choir this year according to the decision of the faculty at a recent meeting. This is the direct result of the most successful musical year that this college ever has had. Prof. Ewer feels that the choir is assured of further advancement and that this added stimulus which the faculty has given to it will further aid him in his attempt to have a choir second to none. The regular practice hour on Tuesday night will constitute one hour and the other hour will take the nature of a class in which the various types of music will be studied in an effort to develop the further appreciation of classical music. This hour is still to be arranged for. As yet the announcement for trials for new members has not been made but will come within the next week or two.

12 GRADUATES HAVE TEACHING POSITIONS

This early in the fall, we are unable to give complete information as to the activities of such members of last year's graduating class as are lucky enough to have jobs or to be going to school. Any information as to the whereabouts of those whose names are missing from the following list will be gladly accepted.

Alfreda Barnes is teaching in Leroy.

Donald Blackstone held a student pastorate this summer—at Harrisville, and has been hired to continue indefinitely.

Beatrice Bremer is teaching at Marysville.

Barker Brown will do graduate work at Ann Arbor as the holder of the University of Michigan fellowship.

Leo Brown is coaching at Belleville.

Harry M. Crooks, Jr., esthwhile editor of this journal, has a scholarship at Penn State, and is working there in the chemistry department.

Stephen Crowell is attending Princeton Theological Seminary. Charlotte Dakin is teaching at Edmore.

(Continued on page 4)

MISS BIONDI MARRIED

Miss Rita Biondi, popular biology and physical education instructor, was married June 18 to Delbert MacGregor, '30. The wedding took place in Flint. Mrs. MacGregor is back with us this fall, and with Miss McCray is living at 413 W. Superior street. Mr. MacGregor is continuing his studies in the medical school at the University of Michigan.

GRIDDERS MEET STATE SATURDAY

Scots, Minus Borton, Have Little Chance with Spartans.

The 1932 grid season will open Saturday for the Scots when the charges of Coach Campbell go down to East Lansing to meet the "iron men" of State College. Although State with the bulk of regulars and plenty of reserve material is sure to come out victor, the Scots will put up their best attack and hope for the best.

With eleven veterans graduated last year, the Scots have many holes in the line and backfield to be filled. Captain Norman Borton will not be able to play in the opener because of his injured side. However, the majority of the squad have been working now for eight days and the end of the week should find them in good condition to battle State.

Coach Campbell hasn't announced his starting line-up and probably won't know until just before the game. Bud Dawson and Gordie Clack are showing up well at ends and may find themselves in the line-up. At tackles "Loony" Smith, Al Wilkas, Ken Rehkopf and Jerry Brodebeck are showing promise and all will see some service. At guards, Chuck Leadbetter and Ronald Bacon are fighting for positions. Leadbetter is a real veteran with two seasons behind him, while this is Bacon's first attempt with the Varsity. The latter is small, but stocky and can take punishment without flinching. Buck Hinshaw from last year's squad and Stan Bussard, who played halfback on the Frosh team last season, are the centers. Both are good and hard workers with the never-say-die spirit.

In the backfield a problem presents itself. While Borton is out, Pete Drury fills his place at full. Abie Kahn, Bill Bushnell and Howdy Catherman are working out at quarterback. Sunshine Jacobsen, Larry Muscott, Bushnell, Russ Baumblatt and Pudgy Graham are fighting for the remaining two positions as halfbacks.

Reserve line material include Bob Cant, Bob Lehner, Eldon Aitken, Russ Hubbard, Herb Estes, and others. Most of these will find service during the season. Assistant Coach Perry Gray has built a charging machine and most of the linemen will toughen their muscles by pushing this apparatus around the field.

Coach "Sleepy Jim" Crowley of State has nine of his original eleven iron men back and this year his reserve material will be swelled. He has almost 50 working out this year for positions on the Varsity, while last year it was only 30. Several big huskies from Frosh squad will make competition keen for positions on the first eleven. Bob Monnette and Abe Eliowitz, State's scoring twins, will attempt to outdo each other in scoring points. Kowatch and Jones will alternate in carrying the ball unless some rookies break in.

DRAMA CLUB TO BEGIN WORK SOON

With several old stars returning, and an active program in view, the outlook for the coming year appears very attractive for the Alma College Drama Club. Several members of the newly organized national honorary society, Alpha Psi Omega, have returned.

The club will produce several one-act plays along with its schedule of high class three-act plays. President William Johnson is securing some of the season's most brilliant plays to present and the Drama Club followers are assured of some very fine entertainment for the forthcoming season.

Tryouts for prospective new members will be held the early part of next week, and all freshmen are urged to attend. The exact date for tryouts will be announced in chapel.

CAPTAIN BORTON OUT WITH SIDE INJURY

Norman Borton of Alma, Captain of the 1932 team, will be out of the Michigan State game, Coach Campbell announced at the first of this week. "Da Bull" hasn't appeared in full regalia since the squad started practice and he was advised by his physician to remain out of active competition until after the State game.

The injury is on his side and is identical with the one he had last spring before the M. I. A. A. track meet at Albion. A pinched nerve irritates him a good deal and prevents any activity on his part. Last spring the cause was excessive hurling of the discus. One week ago Saturday, Da Bull was pitching horseshoes all day in a county pitching contest and the exercise seems to have been too much.

Bort is expected to be back in the line-up for the next game after State. Outside of this injury he is in excellent condition and should give other fullbacks in the state a run for all M. I. A. A. honors, as he made the second team last year.

NOTICE

In order to make The Almanian a more truly student paper, a new method of picking the staff is to be used this year. Anyone who wishes to write for the paper regularly will be given a chance to try out during the next three weeks, and at the end of that time, those who best take care of their assignments will be chosen as permanent staff members.

Although we are anxious to have the help of all who have had newspaper experience, the lack of it will not hinder anyone who has the ability and the willingness to work from making the staff. Class, scholastic, or social standing will make no difference as long as your write-ups are satisfactory.

Aside from the regular news stories, The Almanian will welcome columns, humorous or otherwise, that will appeal to the student body. If there is a new Charley Ox around, we want to hear from him.

There will be a meeting at one o'clock Friday of all who wish to try out for the staff. Assignments will be made at that time.

PHIS HAVE FINE NEW RESIDENCE

Davies House on State is Ideal for Use of Fraternity.

After having been driven from their old house by the fire early last spring, Phi Phi Alpha Fraternity has been without a house until this fall. Through the efforts of the president of the fraternity, Charles Leadbetter, and other members who live in town, the house at 226 State street has been secured for the use of the fraternity.

The members are all highly pleased with their new home which has many improvements over their old residence on Superior street. There are ten rooms in the house, providing adequate room for all needs of the fraternity. Four large rooms on the first floor, including three sitting rooms and a hall provide room for meetings, social gatherings and other affairs of the fraternity. On the second floor are five large study rooms which allow facilities for fifteen students. The third floor has been converted into a dormitory. Also on the third floor is the Alumni Room which is completely finished and might easily be used for an additional study room, but which for the present will be reserved for the use of visiting alumni. A shower room has been built in the basement. The basement also has a trunk room for storage, and a new steam heating plant.

The members who will live in the house this year include Charles Leadbetter, William Bushnell, Robert Cant, Sam Balfour, Howard Hirsberg, Elmer Frost, Mac Oakley, Len Graham, Abraham Kahn, Ben Leyrer, William Johnson, Irwin Nichol, and Keith Seale.

The house is the one formerly occupied by the Davies family and is already familiar to many students who have roomed in it in years past.

altr Almanmn

Nluirmi I'uMwatMin Alma <llrf>

K/1Uml ai *4H>>rift-rlaa* rnaH*or 14*-jirm-
licr 24, IUO;. Art of ifllll, Alma, Mirhivan

1'uM4*be<cl 4or thr

AL, MAMA N PI HUSHING CO.
A14 W KuiWTH>r Str<*,t, Alma. Mich
Weakly ilurtmir 'h' ash<cll year
raaat't varalkm (>ar>jal<ditcr John Mwr>t
lluwlhra< Manatrrr J Irwin Nirhol
< irrulatton Manairer Marvarey E|Wtt<llovr

\KK YOL \ IMMISTKH?

Wr ar< hi'irimintf the sijcord
yt*ar of tin* Booaler Club era. In
the fir*t few mtmtha after its or-
Kani/.atnm, the club aceomplifhed
a Kreat tleal in attempting to bet-
ter the -ohool spirit, t*o increa^-
ntudent support of Htudrnt artivi-
tn- anti t* odvertiae Alma. The
dynif out of hitternenK between
aorietiev, the heifrrhtened intereM
in i04Hf at tiviti<i m oratory and
music, and the nTU* of the new
tints indirate the stjce< of the
orirani/at im.

This year the program is to be
murh tin iame, except that it will
be more extensive. A before, an
executive board will plan the
work and do the greater share tif
it, but the club will need the sup-
port of every student to he a suc-
cess

We me all vitally interested in
the suce- - of Mina College. We
had that fact pounded into our
head In t year, when the small
freshman class made it appear as
though the school were jjoinjj to
the dojfs So let's boost it every
minute Don't talk about "Alma
on the locks;" talk alwiut "Alma
on the Top'" With co-operation
like that we had last year, we will
continue to he the pepph st and the
be t college in Michigan. Without
it. we cannot hope to keep our
heads above water.

IN NOMINK OKI

College people are asking one
<|uestion with ^'cat persistence:
"I- it really possible to follow
Christ in our dav?" A religion
conlined to certain times or to cer-
tain place of worship or to separ-
ated parts of life cannot possibly
ati fy youth of the present. They
face an extremely ditlkult situa-
tion as they take up their full
share m the life of the world to-
day How are they to build fine
lives in the midst of many down-
ward mll.ienccs, how are they to
help to avert world catastrophe
ami to establish peace and co-
operation among nations? No won-
der they want to know whether the
supreme principles of the living
Christ can la* practically applied
to actual life!

Can tin* e teachings which found
utterance in the quiet hills of Gal-
ilee be n ade dominant in the
crashing industrial centers of the
twentieth centmy? Can those
ideals v.nced when Palestine was a
colony "f tin* Great Homan Kmpire
be made the basis of national laws
ami international relationships in
the modern world? Can Christ's
way of love and service be applied
to the vexing problems of home
life in \mcrica, to difficult de-
risions of campus activity, to the
daily grind and incessant competi-
tion of the htisines- world? Young
people are asking not only, "Can
Christianity he believed?" bu*
mole especially their question is
"Can Christianity be lived?"

Nor do the minds of youth stop
there. If Christianity can ho lived,
why is it not dominant and con-
trolling in political, social, and in-
dustrial life, in racial contacts,
and in international relationships?
If it is applicable, why war? why
famine? why disease and pesti-
lence? why ignorance? why in-

Nor is this the end. If Chris-
tianity is practical, why is it not
supreme in the personal lives of
Christ's followers? Young people
are rightfully challenging tin*
value of mediocre Christianity and
half hearted conditional acceptance
of the truth. In the world today,
does not Christ call followers to
take Him seriously in all things
and put the whole strength of
their lives into the advancement of
His principles? Such consecration,
like a pioneer's adventure into an
uncharted land, will doubtless
mean hardship, loneliness, even
sacrifice, but surely nothing else is
sufficient to solve the problems
which the world faces. Many col-

Phone 20 and 22

NILES & SON

Groceries
Meats

GREETINGS STUDENTS

PALACE BARBER SHOP

WELCOME STUDENTS

BURGESS DRUGS

WELCOME UPPER CLASSMEN and you too FROSH

Pots off and see what we have to offer.

Murphy Drug Store

GEM THEATRE ST. LOUIS, MICH.

Admission 10c to All

All Talking Pictures

You may have seen the picture, but you must come here for the Best Sound.

We have the Latest and Best Cooling and Ventilating System, Perfect Sound, Entertaining Pictures and Comfortable Seats.

PROGRAM FOR WEEK

Wednesday and Thursday
September 21-22
Walter Huston and Harry Carey in
"LAW AND ORDER"

Friday and Saturday
September 23-24
Nancy Carroll and Richard Arlen in
"WAYWARD"

Sunday, Monday and Tuesday
September 25-26-27
Jack Holt in
"BEHIND THE MASK"

Start the school year out right, let us show you the newest in

Clothing & Furnishings

Suits \$18.00 and up
Shoes \$3.50 and up

See our large assortment of Pull-over and Turtle Neck Sweaters at 59c up.

Frosh Pots
Laundry Cases

DRESS WELL AND SUCCEED

G. J. MAIER

GRIDDERS HAVE ONLY TWO GAMES AT HOME

At least one change will be in the 1932 football schedule of the Scots. The State game, as has been the custom in the past few years, will open the season. This game takes place this Saturday at East Lansing. Two open dates follow, but the authorities are trying to fill the one occurring on October 8th. Michigan Normal at Ypsilanti will be met next instead of Mt. Pleasant on October 15th. Hillsdale, Hope, Albion, Kalamazoo and Olivet will be met on successive Saturdays with the exception of the Kazoo game, which will be on Armistice Day at Kazoo.

The Michigan Normal game will be played at Ypsi. Hillsdale and Albion are the only home games scheduled as yet. Both will be exceptionally good games as both schools have good teams. It is expected that the former will be played on Parents' Day and the latter will be on Homecoming.

The following is the schedule in full:

- Sept. 24—Michigan State at E. Lansing.
- Oct. 1—Permanently open.
- Oct. 8—Open to be filled.
- Oct. 15—Mich. Normal at Ypsi.
- Oct. 22—Hillsdale at Alma.
- Oct. 29—Hope at Holland.
- Nov. 5—Albion at Alma.
- Nov. 11—Kalamazoo at Kazoo.
- Nov. 19—Olivet at Olivet.

CROSS COUNTRY

One of the big reasons that Alma placed no higher than third in track last spring was the lack of experience among the new men. At least one man failed to place because it was the first important race he had ever run, and others disappointed us for the same reason. If some of these new men can get a little more experience before next spring, they will be winners instead of also-rans.

Cross country running, a sport in which the M. I. A. A. awards a championship every year, affords the track man a chance to work out in the fall, to develop his legs and wind, and perhaps to pick up a medal or two. There were several men out for the distance runs last spring that would be vastly improved by a season of cross country, and the workouts would also benefit those who specialize in the shorter distances, the hurdles, and the field events.

Cross country running is offered every fall as a means of earning gym credit, but without the prospects of entering any meets. If the Athletic Board of Control would send a team to the M. I. A. A. meet (which would cost very little) it would encourage the boys to get out and work, and we have every reason to believe that we have enough material to make a good showing. It is also possible, if enough first year men turn out, to have a freshman team.

TENNIS

How about a fall tennis tournament? Prof. Weimer has a long ways to go to get a winning court team in shape for next spring, and the boys need some encouragement to get them to work. Irwin Nichol and Bill Boyd are the only members of last year's team that are back in school, and the biggest frosh hope, Jim Tuma, has transferred his allegiance to Albion.

The departure of Brown, Nunn, Nestle, Crooks and Crawford means that there will be a wide open fight for positions on the squad, and they will probably go to the ones that work the hardest this fall. It is likely that a tournament will be held in a few weeks. Freshmen please take notice, as it will be open to you, too.

STAN VLIET MOVES

COLLEGE SUPPLY STORE

Stanley Vliet, who graduated from Alma in '24 and Coach Campbell of '10, announce the new location of the college store. Besides the new location a new name has been chosen. Instead of the College Supply Store the name will henceforth be the Varsity Shop.

A new brick building next to Mayes Hardware will be occupied by the Varsity Shop and Tom Mayes' shoe shop. Stan moved in last Monday and still is arranging the stock in place. The decoration scheme is done in maroon and cream principally. A ping-pong table will be set up near the latter part of the week and should grow very popular with the college students. The college text-books are now on the shelves ready for the rush.

GAY'S STORE REOPENS IN NEW LOCATION

Gay's 5 & 10c store is now settled in its new location on E. Superior street. Although the date of the opening sale has not been announced, signs in the windows tell us that it will be soon and to watch for it. Gay's moved in last week to their new store located between Niles' Grocery and Sawkins Music House, and their stock is all settled although the new material for sale has not arrived in entirety. Gay's have always been hosts to college trade and are good college boosters. A complete line of all 5 and 10 merchandise will be found with willing and courteous clerks to wait on students.

Go to State Saturday.

FROM THE STUDENTS
(Continued from page 1)

football, cross-country, golf and tennis in the fall, and girls' competitive tennis tournaments and group hockey, basketball, and archery,—something for everyone! Other branches of our activity are oratory, debate, dramatics, Y. and Y. W. organizations, Travel Club, International Relations Club, and the college band and glee clubs. We have a college C. E. which is going over with a bang this year,—join it and make friends with the college. There's a place and a welcome for each one of you in some activity or organization on the campus,—enter in and become a loyal Almanian!

We hope you'll make friends with the students and the faculty. You'll find the teachers are ready and willing to get acquainted and help you whenever you'll let them. As for the students, (giving due consideration to the respect accorded their several positions of veneration) they are anxious to be pals and help you along all they can. Don't criticize us,—get to know us and help us best!

Merrill (Red) Holdship, '28, is the Democratic nominee for treasurer of Huron county.

The City News Stand
for
Magazines & Newspapers
122 1/2 E. Superior Phone 383

G. V. WRIGHT
PICTURE FRAMING
315 State Street

Welcome

Upper Classmen and Freshmen

You'll find Welcome Savings at Penney's

- Pepsodent Tooth Paste 35c
- Williams' Shaving Cream 29c
- Listerine Tooth Paste 19c
- Shaving Soap 5c
- Pepsodent Mouth Wash 39c
- Iodent Tooth Paste 39c
- After Shaving Lotion 25c
- Colgate's Tooth Paste 19c
- Vaseline Hair Tonic 33c
- Pompeian Face Powder 39c

J. C. Penney Co.
State St. Alma

STRAND THEATRE

W. A. CASSIDY, Prop.
V. A. JAECKEL, Em. Mgr.
Get Set for Greater Movie Season!

We appreciate helpful and constructive criticism.

Thursday and Friday
September 22-23

CONSTANCE BENNETT in
"Two Against the World"
News—Cartoon and Comedy
10c and 15c

Saturday, Sept. 24

HOOT GIBSON in
"The Boiling Point"
News—Cartoon and Comedy
10c and 15c

Sunday and Monday
September 25-26

"DR. X"
With FAY WRAY, LIONEL ATWELL and LEE TRACY
News—Spotlight—Comedy
10c and 25c

ALMA THEATRE

Evening Shows Only, 7:00-9:00.
Matinees discontinued.

Saturday, Sept. 24

TOM KEENE in
"The Saddle Buster"
Cartoon and "The Shadow of the Eagle"
10c and 15c

Sunday and Monday
Sept. 25-26

"Attorney for the Defense"
With EDMUND LOWE and CONSTANCE BENNETT
News and Comedy — 10c and 15c

Welcome
WRIGHT HOUSE BARBER SHOP
Quick Service at All Times

F. C. MAPES
Insurance
Alma State Savings Bank Bldg.
Phone 281

WANTED—COLLEGE STUDENT

Who wishes to make good money in spare time. See Mr. Richard for interview, 701 Pine St., evenings.

MORRIS 5, 10, 25c to \$1.00 STORE

WELCOME FRESHMEN!
Candies, School Supplies, Room Fixtures.

Welcome College Students and Faculty to the
ROWE'S JEWELRY & GIFT SHOPPE

203 E. Superior St.

Welcome Students, Faculty

Say it with

Lannen's Flowers

For All Occasions

Alma's Telegraph Florists
Gold Fish Supplies Birds

Welcome, Students of

ALMA COLLEGE

Shoe-N-Hat

SHOE REPAIRING HAT CLEANING

FEATURING CEMENTED SOLES

All Work Guaranteed

College Agent—"Dan" House

JAMES SOFOULIS

Proprietor

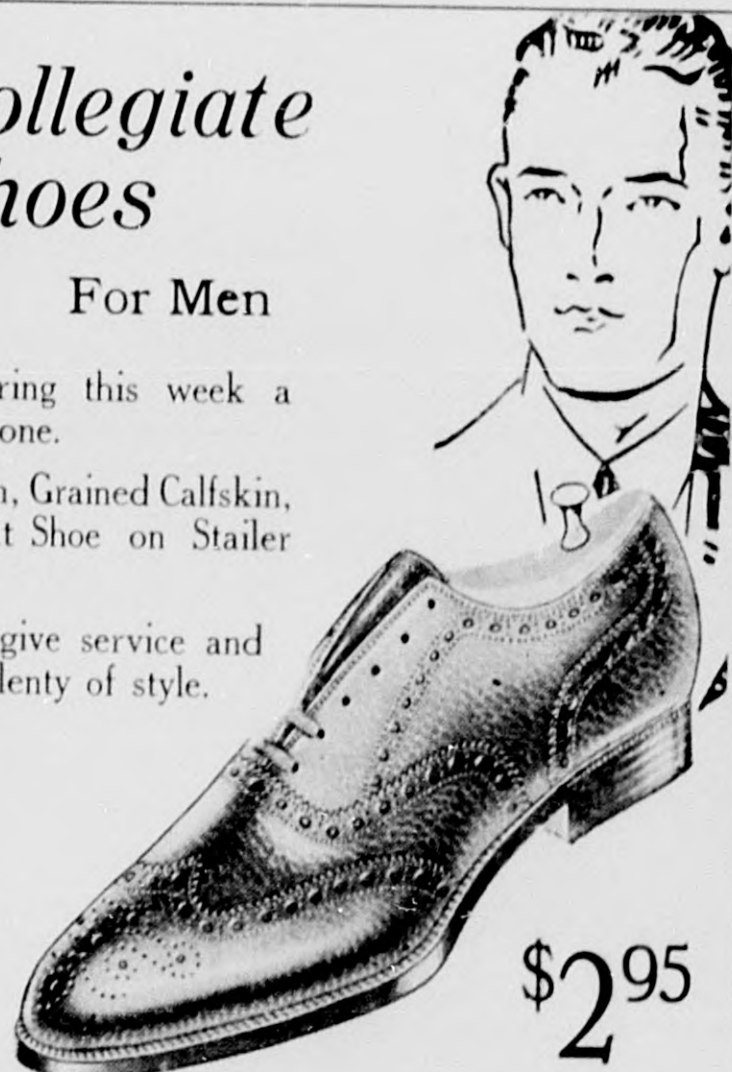
Collegiate Shoes

For Men

Featuring this week a HOT one.

Brown, Grained Calfskin, a Welt Shoe on Stailer last.

Will give service and has plenty of style.



\$2.95

CUSHING'S

"Styles that live in Shoes that last"

Gay's 5 and 10 Cent Store

Next to Niles Grocery
STATIONERY — CANDY — GIFTS

MIKE FORTINO

Wholesale and Retail Dealer in
ALL KINDS OF FRUIT

Everything in Carload Lots—Direct from the Field
to You. Telephone 202.

We cordially invite you to visit us at our new location

Central Michigan Florists

Bonded Members F. T. D.

322 Woodworth

Phone 58

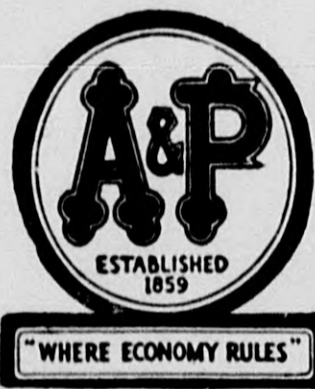
ALMA CITY LAUNDRY

Under new ownership since July 1st. Specializing in

"THRIFTY LAUNDRY SERVICE"

18 POUNDS FOR \$1.00—ALL FLAT WORK IRONED

R. H. MANTEY, Prop.



Candy Bars and Gum
Fancy Groceries

Quality Meats



Caple Flower Shop

Alma, Michigan

Flowers by wire F. T. D.

DONALD F. WALSH, Prop.

PHONE 277

Greetings . . .

STUDENTS

Covert Studio

CAMPUSOLOGY

The Campusology is back for another season, trying hard to out-do its old rival, Dutch Cleanser, in the matter of chasing dirt. We're off—

Attention, Wright Hall ladies—introducing the most eligible bachelor of the 1932-1933 season, Or-lindo John Luchini. After him, girls!

Bob King comes back from New York with some more rotten puns. He says he has a girl in Rochester whom he calls Tonsils, not because he'd like to take her out, but because she gives him a pain in the neck.

This summer Prexy, on one of his speaking tours, addressed a group of patients in an insane asylum. He asked the audience, "Why are you all here?" and back came the chorus, "Because we are not all there."

As far as Lillian Ogle is concerned, the summer conference was a big success.

Society item: Miss Eleanor Curtis of London, Ontario, spent a delightful two weeks in Charlevoix during the latter part of the summer.

But it doesn't mean a thing, friends. Bushelfoot played post-office all summer.

"We'll take them in our stride," says Coach Campbell of the State game. "Although I have warned the boys against overconfidence, we are not pointing for this game, but are preparing for the Olivet contest."

Have you noticed the new activity in the Fraker house, right across from Clizbe U? Mrs. Craig of Clawson is running a new "dorm," and has already acquired a distinguished clientele.

The freshman class seems to be twin-minded. Well, if we can tell them apart—

Freedom Burget, '33, was operated on for appendicitis September 13, but she will be with us again in about three weeks. Tough luck, Freedom.

Jim Tuma, star in Frosh football and tennis last year, is at Albion this year. We're going to miss you, Jim.

Another one we will miss is Joe Knight, brilliant student and debater. But he'll be with us again next year.

S. W. B. Wozner is reported to have gone to Chicago to become a racketeer (division of cleaners and dyers).

Congratulations, Mrs. MacGregor!

12 GRADUATES HAVE TEACHING POSITIONS

(Continued from page 1)
Grace Eaton is teaching at Cedarville.

Walter Elder is working in the Baltz store in Alma.

Hollis Pales is located in St. Louis, Michigan, and is playing in orchestras around these parts.

Mary Elizabeth Forshar is teaching at Harbor Beach.

Elmer Frost is back at Alma to complete his entrance requirements for medical school.

Eddie Gould is in the school of Business Administration at Ann Arbor.

Ford Graham is principal and coach of Peck High School.

Perry Gray, as assistant coach, will handle the freshman teams here this year.

Norene Helberg gave up a position teaching Latin at Roseville for a history job at Capac.

Clark Jamieson is entering the Law School at Ann Arbor.

Louise Layman is working in the Public Library here.

Sheila Littleton has charge of a little red school house in the country near here.

William MacCurdy will study engineering at Michigan.

Margaret McMillan is teaching music at Clawson.

Charley Miller is selling insurance.

Roy Nestle, whose high-powered salesmanship in the magazine racket won him a trip through the east, will study engineering at Michigan State.

Charles Peterson is in the Engineering School at Ann Arbor.

Jerry Phillips is to be employed as Stan Vliet's aide-de-camp.

George Place is back in school taking work for his teacher's certificate.

Howard Potter has a scholarship at Harvard and will do graduate work in chemistry.

Dorothea Prouty is teaching at Cassopolis.

Robert Randels will take his mustache to the graduate school at Yale, where he has a scholarship in chemistry.

Fred Schimmer is at Princeton Theological Seminary.

Eugene Tarrant has a teaching job at Warren.

Harry Wehrly is teaching at Clare.

Mr. and Mrs. Stanley Vliet are the parents of a boy, Gordon C., born August 4.

Louise Lau, '27, attended summer school at the University of Chicago.

MODEL BAKERY

Bakers of Fine Bread and A Full Line of Pastries
TELEPHONE 3

Greetings Students!

THE NEW RAINBOW TRAIL

We Specialize in

Chicken, Rabbit and Steak Dinners

Especially Good Toasted Sandwiches

**Let's Get Acquainted
SIMI'S CAFE**

TRY OUR MEALS

WAFFLES — TOASTED SANDWICHES

STAR DYERS AND CLEANERS

Work called for and delivered

College Agent, Dan House

Phone 92

213 E. Superior St.

YOU ARE WELCOME TO ALMA ALSO TO THE
STATE SWEET SHOP
GOOD THINGS TO EAT—HOME MADE CANDY

BEST SODA AND GOOD SERVICE

EVERYTHING FOR THE STUDENT

Lamps - Clocks - Note Books
Laundry Cases - Typewriters



THE VARSITY SHOP

"Just for Sport"

Mayes' Shoe Shop

Opposite Alma Theater

CATERS TO THE COLLEGE TRADE

Dig up the shoes,

That you could use,

If they were put in shape.

Our lightning stitch,

Is one from which

No leather can escape.

Come in and see,

The shoes that we

Can straighten strong and true,

Tans made black

We leave no cracks,

And old ones look like new.