## ALUMNI DAY, SATURDAY, OCTOBER 24 THE ALMANIAN

the student publication of alma college

## ALMA TRÏMS MT. PLEASANT 14-0



Permanent Alumni Organization to Be Effected October Twenty-Fourth.
 interests subservient for the day will be a meeting of the alumni the College Chapel for the purpose of effecting a permanent organiza-
tion. The increasing number of grads has made it essential that some olganization be created in order that their wjshes and desires may bear a greater pressure on the various college policies. Other ma
taken up at this meeting
taken up at this meeting
At 12:30 P. M. in the
uncheon will be served to all of the aiumni by the College Faculty. Following this will be a splendid opportunity to stroll over the campus and
observe the changes. The biz game bet
son" of Olivet College and the "Maroon and Cream" of Alma College will be the biggest game of the state on October 24th. There will be sections of seats reserved expressly for graduates and their guests.
At six o'clock there will be a dinner in Wright Hall which will take the places of the society banquets
There will be a few speakers and at eight o'clock there will be a reception and dance in the gymnasium. This is the most ambitious program ever attempted for home-coming day.
it is expected that it will be superior to any of the past and will serve to make the alumni affiliation stronger than ever.
This week's Y. W. C. C.
was given over to the initiation of about twenty new members. Miss Steward and Miss Metzler also join-
cd our organization. A short business meeting was also held in which Solof the Y. W.
ALUMNI DAY PROGRAM
10:00 A. M.-Bu iness meeting
for alumni in College chapel.
12:00 P. M.-Luncheon for all al-
umni in the gymnasium.
2:30 F. M.-Football game-Oli-
vet v. Alma at Davis Field.
6:00 P. M.- Banquet and speeches

8:00 P. M.-Reception and dance Cellist and Soprano Feature in First Number of Lyceum

Course

in the gymnasium.
ANNOUNCEMENT
The Y. M. C. A. Stag Banquet will
e held at the Presbyterian church GONS \& NEWCOMB TO GUE CNMCERT

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Alpha Theta Holds
Open Meeting


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Europe. Wherever he has appeared in M.I.A. A. Opener

Powerful Teacher Eleven Fails to Realize Hopes in Saturday's Fray.

## OLIVET

College has been signally honored in being selected as the football foe of the Maroon and Cream warriors on the Annual Home Coming Day of Alma College. When October 24 was chosen the date was selected because on that day a real football team is coming to Alma. The grads want to see a football game that It surely

## Must

seem great to the old boys to come back here and see us young folks shoutnig around like they used to. They will want to see this U. of O..outfit rimmed just as badly as we do. And furthermore the game will be important because not only is it Home-Coming Day but it is the first M. I.

## Fall

and we've got to go fast enough to make up for it. Just as soon as we get through with Olivet we go up against Kalamazoo, Albion, Ypsi and Hillsdale and its SOME schedule. We

Let's Make the Proper Start with Olivet Next Saturday!

THE ALMANIAN
 Published by the
ALMANIAN PUBLISHING


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$\qquad$ ma maincd on an exchannere of nunt
Th. period ended. Score-Alma 7 . With tho wind Quarter it was expected that Amack akain
mmedidet
mandy punt. Harley Catherman, however, ripped through a bip
hale in the Normal line for 10 yaris and fir. down. A hit for 4 yards
and Catherman immediately added 6 more for another first down. Alma
.divanced the ball to the Normal 20 nnd the Teacher's defenso stiffened.
MacDonald dropped back to the thiry vard mark and nttempted a drop-
Vick, which had distanpe, but went wide of the mark, and it was Nor-
nal's ball on her own 22. The Teachnars ball on her own w.2. The Teach-
crs again opened with a passina at-
tack, hovink to opet away to a touchdown and knot the score. Harley
Catherman grabbed a third aerial hieave out of the ozone and raced 17

## PLACE CARDS

 FAVORS DECORATIONS CREPE PAPER and all equipment for SPREADSSee Roger Cole
Agent for
Burgess' Drug

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The Idlehour
tuesday
(Last Day)
Reginald Denny
'California
Straight Ahead"
Wednesday and Thursday
VIRGINIA VALLI
EUGENE O'BRIEN
"SIEGE"
Friday and Saturday
JAMES OLIVER CURWOOD'S
"Steele of the Royal Mounted"

ANITA STEWART, BERT I YTELL and STUART HOLMES

## STARTING

SUNDAY

## "THE GOLD RUSH"

5-BIG DAYS-5
Feat:re starts Sunday at $2: 50$,
$4: 35,6: 20,8: 05,9: 50$, 9:50. (1) at 7:20, 9:05. Matinees Monday, Tuesday and
Wednesday at 4:00 P. M. Admission-Sunday and Even ings-20c and
-10 c and 40 c .
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Gettle 5 \& 10 Cent Store
Where Your Money Buys Most alma, MICHIGAN

Alma City Dry Cleaners \& Tailors
College Agents
F. Eugene smythe

Forrest rauch
All kinds of altering and repairing done. Work called for and delivered.

Order Memory Books Now
Dress up for Homecoming with
MAROON and CREAM
CAPS-TAMS-ARMBANDS
COLLEGE SUPPLY STORE

College Students WILL FIND

## Miner's Cate

an ideal place to eat
"Come in and be convinced"

Jewelry and Watch Repairing
PEARLY ROWE
Formerly at J. P. Losey's
Now located at Shoe-N-Hat Shop 207 E. Superior St.
Orders for jewelry of any kind will be given prompt attention by wire.

## FRESHIE:

Hey! Freshie! Where d'you get that stuff? Drop that cigaret, don't be smoking yet, guess you think youre tough! Eh? Wipe that Pull in your neck- don't try to object! We're hard-boiled sophomores.

Ask for Record No. 19784
SAWKINS MUSIC HOUSE

## Halloween Party

INVITATIONS F'AVORS NAPKINS
DECORATIONS NUT CUPS
MASKS HORNS HATS
SEALS CUTOUTS, ETC.


WINSLOW BROS.' DRUG STORE Opposite Strand Theatre

Adopted by business colleges everywhere.

## Corona "4" Typewriters

MURPHY'S DRUG STORE

| Fred's Barber Shop <br> 120 W. Superior St. | A. B. Scattergood caters to the COLLEGE TRADE |  | EARLC. CLAPP <br> Hardware, Stoves, Paints, Sporting Goods <br> PRICE <br> QUALITY |
| :---: | :---: | :---: | :---: |
| G. B. PORTER <br> Jeweler and Optometrist <br> Daily Papers and Magazines | Marcelling 75 Cents Graduate Operator <br> Allen Beauty Shoppe <br> PHONE 555 | Annual Party for New Girls Given at Wright Hall. $\qquad$ <br> Friday night found the Wright | Remember the Fresh Fruit is going fast. Come and get your share at <br> The Alma Fruit Company <br> Phone 48 |
| J. E. CONVERSE <br> JEWELER <br> For the best Hair-cut, try <br> F A ULKNER'S BARBER SHOP <br> The Barber back of Eichenberg's 324 Woodworth | RENT A CAR <br> Drive it yourself PUTNAM BROS. <br> PHONE 18 <br> Baggage Transfer Taxi Service <br> Located at Chevrolet Garage | to a veritable Japanese garden waiting to be the scene of the annual Philomathean Jap Fete in honor of the new girls. Dim, rosy lights from Japanese lanterns shed a glow on the autumn leaves and cherry blossoms, and a faint odor of burning incense, an offering to the gods, pervaded the room. Perhaps the plates of little candies on low tables about the room were also offering: to the gods, yet they seemed to be more appreciated by the girls. <br> Japanese maidens descended the stairs to receive their programs which were immediately filled. The | The New European Cafe "The House of Welcome" <br> OUR <br> Motto is quality aim is to please <br> We can tell you, but our meals speak better for themselves. |
| Your Photograph will please the folks SEE <br> W. E. BAKER <br> THE . <br> COLLEGE <br> PHOTOGRAPHER <br> Next door to G. V. Wright's | We mend the rips And patch the holes Build up your heels And save your soles. <br> Mayes Shoe Shop <br> Opposite Idlehour Theater | orchestra was hard to resist, and from the Grand March to the very last extra the floor was filled with dancing couples. There were a number of feature dances among which were the Chrysanthemum Waltz, Firefly Dance, and Rainbow Twist. <br> During the intermission Pat Olson very cleverly interpreted a costume cance, accompanied by Winifred Mills, a Philo girl returned for the party. <br> Not until the orchestra had played the last strains of the Moonlight Frolic did the girls realize that the | Hansen Motor Transit Co. <br> Saginaw-Alma-Greenville-Howard City-Grand Rapids Connects with North Star Line at Greenville to and from Grand Rapids. Associated with United Motor Lines at Saginaw in all directions. <br> BUS CONNECTIONS <br> At Alma for Mt. Pleasant, St. Johns and Lansing.-At Greenville for Grand Rapids and lonis.-At Howard City for Grand Rapids, Big Rapids, Cadillas and Traverse City. <br> Phones-Saginaw, Riverside 21; Greenville, 293; Alma, 51. <br> Special Rates for Party Trips <br> II. C. HANSEN, Manager, Aima, Michigan |

## IDLEHOUR CHARLIE CHAPLIN Simaxy ${ }^{\text {so }}$ Thursday <br> NEXT WEEK <br> in "THE GOLD RUSH"

EICHENBERG'S
'Say it with Flowers'
From Central
Michigan Florists flower shop 323 Woodworth Ave PHONE 58


WE PUT Rubber Heels and and Half Soles On your shoes while you wait
Shoe-N-Hat Shop 207 E. Superior
Shoe Repairing and Hat Cleaning


Alma vs Olivet Saturday

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|  | Mass Meeting |
|  | The first big mass year was held in the chapel last Fri day evening. It was a nol-y, enthu iastic affair full of the prophesies of |
|  | ipa |
|  | Saturday |
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|  | piayed with all the essential vim blare that could be asked on sue |
|  | ocacasion.orst talk |
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|  | cd with the air of the real died-in the-pisskin coach. He seemed to have |
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|  | very little use for the up-state ladand his $J w n$ boys were going to show the real fight the next day. He surc |
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|  | bnew what he was talking about. |
|  | Mr. Sharrar gave the talk the feature of the evening. |
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|  | that the Central Normal Lifout last week with all sorts |
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|  | cotmarks about Alma-Mat. Pleasamory-past, present, , and future |
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|  | cownfall in theback in 1902 wher |
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|  | Alma because the two teams di play that year, our own school |
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|  | ing very busy winning the M. I. |
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|  | ably be very copy of the |
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|  | Normal Life |
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|  | thapta dermals werethat he was going to |
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|  | better than that. |
|  | Freshmen Mann and Tambien |
|  | rrabbed the opportunity to show Ho Anderson how to lead yells and the |
|  |  |
|  | meeting closed with nothing left but to go out and whip the up-stat Teachers. |
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Are you sending the Almanian
Capital $\$ 100,000.00$
FIRST STATE BANK
USE OUR FACILITIES
FOR HANDLING
STUDENTS' ACCOUNTS
L. A. Sharp, President
CARL WASHBURN, Cashier

| FRESHMEN, SOPHOMORES, JUNIORS, SENIORS, ATHLETES <br> Do You Know? "HOW TO STUDY" $\qquad$ <br> Why You Need This Guide $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> You Need This Intelligent Assistance <br> TODAY. $\square$ |  |
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CANDIES
ALL KINDS.
TRY THEM.

JUST RECEIVED
hipment of Apollo and Johnston's Box Candy

L U C HIN I Confectionery Store SMI \& SMITH
.
Meet me in the
CONEY ISLAND
LUNCH Room

## The STRAND THEATER

Tuesday and Wednesda
Oct. 20 and 21 Dorothy Devore
"How Baxter Butted In

Thursday nad Friday DOROTHY GISH
"Night Life in New York'
Saturday, Oct. 24 DICK TALMADGE
"Jimmy's Millions"
Sunday, Monday and Tuesday Oct. 25, 26 and 27 JOSEPH C. LINCOLN
Great Story "Rugged Waters"


Dress Up With a New Hat

A new hat will greatly add to your personal appearance. See our displaythe largest showing town-

Young's New York Hats at $\$ 5.00$.

## The

Celebrated Knox Hat at $\$ 8.00$.

Others at $\$ 3.50$ and up. Pearl Grey and Tan shades with contrasting bands are leaders this season.

For anything of everything in

## G. J. Maier

Alma's Foremost Clothier

## Gons \& Newcomb To Give Concert



ALLEN'S BARBER SHOP
For the latest in Hair Cuts, call on
Jim Allen opposite Postoffice
STOP AT THE TEXACO STATION
orner Pine and Superior-For your Gasoline and Motor Oils
GRATIOT COUNTY OIL CO., INC.
HELP US-WE HELP YOU


See our New Velvet Colonial Pumps for Ladies

Recreation Barber Shop
If you want to look like the rest, try our best.
MR. LOTT AND MR. COSS

The Rexall nrug store
LOOK-PATERSON DRUG CO. SPECIAL
Candy Crabb Candy 39 c per to.

STAR DYERS \& CLEANERS
Cleaners and Dyers of the most delicate fabrics

Service You Will Like PHONE 92
hlege agents
Gardner kirsten steve nisbet

IB U I G H N

Hallowe'en Novelties
Place Cards
Party Invitations, Etc.

Nos \begin{tabular}{l}
Smart <br>

| Shoes |
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Silver Slippers are now in stock. The styles and material are the very latest pattern.
ROBINSON'S
SHOE DEPARTMENT

## "Please give me 89"

"DeLuxe Candy Co"
Yes, we make our own candies, ice cream and sherbets. Special attention to banquet orders. We serve hot and cold lunches at all hours. Try our delicious toasted sandwiches."

De Luxe

