

THE ALMANIAN

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 21

ALMA, MICHIGAN, TUESDAY, OCTOBER 18, 1927

NUMBER 5

ALMA WINS FIRST M. I. A. A. GAME

ZETA SIGMA HOLDS SMOKER

New Men Entertained At House of Oldest Frat.

The Zeta Sigma Literary Society held its annual smoker for the new men of the campus on Monday night of last week. The affair began at eight o'clock, almost immediately after the business meeting. The date for the smoker was set in accordance with the ruling of the Interscholastic Council, who have lately taken over the leadership in the relations of the fraternal groups on the campus.

As the men came in the door of the house, they were given a slip of paper to place their names upon and pin to the lapels of their coats, so that the business of getting acquainted would be more simple. For some little time there was nothing going on in the way of entertainment except seven or eight games of bridge, tours of inspection through the house, and conversation in the many groups throughout the rooms. Cigars and cigarettes were present in surprising quantities, and the rooms were hazy with the smoke from the tobacco.

After there had been plenty of time for everyone to get acquainted, President Boutin announced to the crowd, who had assembled in the front room, the program of the evening. The first speaker of the program was Dean James E. Mitchell, one of the charter members of Zeta Sigma and one whose interest in the organization has never flagged. He spoke a few words of welcome to the new men and gave a very brief history of the society. Dr. Lehner, an honorary member, was next called upon by President Boutin. He said a few words of appreciation of the society's worth on the campus. Chet Robinson, another alumnus of Alma College and Zeta Sigma, told of his viewpoint on the society question. He spoke to the new men in particular, telling them to choose the group with whom they wished to join from the standpoint of the future, and not of the present. He told the men to look the groups over carefully, and to choose the one with which they find the most pleasure in association. Then Red Erickson entertained with a number on the harmonica. In response to an insistent demand he came through with a doleful ballad concerning an engineer who was scalded to death by the steam. Professor Ewer, Barlow, Hawthorne and Chet Robinson formed a quartet and rendered some very pleasing numbers for the assemblage. Doc Hogan was called on to give a few of the interpretations for which he is justly famous on the campus, and he responded admirably. Drevdahl gave the "Charge of the Light Brigade" in the Norwegian dialect which seems to be his native tongue—at least he speaks it fluently enough so that it may very well be called his language.

After the program was concluded, the crowd was served with doughnuts and cider, in liberal quantities. After the refreshments, the crowd settled back to entertain themselves at bridge, or by talking, or by singing. There was a large group who gathered around the piano and sang the old favorites which Dr. DuBois played. Then the old glee club men got together and sang all the old tunes which they could remember from the programs of last season.

By ten-thirty the crowd started dwindling away, the guests left in groups until finally the last of the new men had gone to their homes. The smoker was successful—everyone seemed to have a good time and the aim of the gathering was accomplished.

MASS MEETING FOR ALBION THURSDAY

In spite of the fact that the contest of the century was postponed until Tuesday the old mass meeting came off on schedule. And what a mass meeting that was! Why Albion will (Continued on Page 4)

OLIVET NEXT FOE FOR ALMA GRIDDERS

The Alma collegians will do battle on Davis field Saturday against a collegiate foe for the first time this season, when they meet the Olivet aggregation.

While Alma is expected to win it is almost equally certain that Alma will face a hard struggle before she succeeds in humbling the Crimson. Against Albion 10 days ago, and against Michigan State Normal, still earlier, Olivet displayed a strong defense in the ground game, although faltering against the Normal in the final quarter, and failing against Albion to show a defense against the Methodists, a brilliantly executed air attack.

Since that time Coach Cassell has been working hard to perfect a defense against the air game, and it here Saturday will be a far different one from the outfit that failed to show strongly against Albion. Alma will probably have a real job on her hands in getting away with forward passes, and with the team certain to be outweighed Alma's usual good ground gaining ground plays may not prove so successful.

Playing of the postponed Albion game Tuesday brings that struggle so close to the Olivet contest, that it will also have its effect in the play of the Maroon and Cream Saturday, so that all in all Alma probably will not have any easy time in pulling out a victory.

SINGERS ELECTED NEW OFFICERS

Stapleton, Hogan in Men's Club; Olson, Williams in Girls'

The first meetings of the Men's and Girls' Glee Clubs were held Tuesday evening. The meetings were purely business, principally concerned with the election of officers for the 1927 seasons.

Alice Olson, of Cadillac, was elected president of the Girl's Club. Miss Olson is a senior and has served on the club for two years. Last year she sang in the sextette, which was a featured part of the program. Miss Gertrude Williams, of Alma, was elected business manager. This is the hard job of the offices on the Glee Club staff and requires a great amount of ability to be properly filled. Miss Williams was manager of the group last year, leading them through a very successful year, and is excellently fitted to take care of the responsibility. Miss Katherine Lehner, also of Alma, was elected to act as assistant manager to Miss Williams. In appointing an assistant in the managerial capacity it is expected that she will learn the duties of the manager, and will stand ready to take charge of that position next year. Mary K. Burt was elected secretary of the club.

In the men's club Marvin Stapleton was chosen for the presidential chair. He is a man who has sung for four years on the club, singing first tenor in the quartet for the whole four years. With the exception of Hawthorne, for whom this will be the fifth season, he is the oldest man on the roster in point of service. Stapleton defeated Hawthorne by two votes in the balloting for this position. Romane Hogan, who has done the specialty chalk talk for the past three years, was elected business manager for the second time. Under the adverse conditions existing last season he brought the Men's Club through in much better shape than was at first expected. With the better conditions which should be encountered this year, Mr. Hogan is expected to lead the Club into one of the best seasons of its existence. Edgar Karpp, of Detroit, was elected secretary.

These newly elected officers take charge of the operations of the clubs immediately. Practices will start next week in earnest and the preparation for the big season will go on with regular weekly sessions.

PROGRAM SET FOR HOMECOMING

Two Days Of Celebration Planned By College Authorities

With the fourth and fifth of November definitely set for the Fortieth Anniversary Celebration and Homecoming, President Crooks and the committee are forming plans for the two days program. Although the complete and detailed program is not yet ready to be announced, we are able to enumerate the events to some extent.

On Friday will be the program commemorating the fortieth birthday of Alma college since the Grand Rapids meeting which founded the institution. There will be a series of several fifteen or twenty minute speeches by alumni of the college who will talk on the achievements of the alumni in the different professions and callings. Dr. Spencer, the senior member of the Board of Trustees, will read a brief history of the institution from its early beginnings. After this program there will be a reception at Wright Hall, for alumni and friends of the college. On the afternoon of the fourth there will be a Trustees' meeting. The occasion will undoubtedly be taken advantage of by the Trustees of the college to confer several degrees on several prominent men who will be present.

On Saturday there will be a business meeting of the Alumni Association, and an Alumni luncheon at noon. The game of the afternoon is with Hope. The Hope team is strong this year, although this marks the first year of M. I. A. A. competition for their football team. It will be a hard fought battle all the way through, with very good football shown by both teams.

Dinner will be served at Wright Hall for the Alumni and friends of the college. At eight o'clock in the Memorial Gymnasium will be held the annual homecoming dance, an all-college party to which all alumni are urged to stay. With the end of the dance, the 1927 Homecoming and Fortieth Anniversary Celebration will be at a close.

It is hoped that this will be the biggest Homecoming ever. There are two new buildings on the campus that you alumni should inspect, and there are seven old ones with which you should renew acquaintances. You should come back and look us over—we who are trying so hard to fill the places created for us, and struggling so hard under the responsibility of keeping up the old traditions and customs which you started years ago. We would like to have you put your approval on us.

Fraternity houses will take care of any alumnus of their group and be only too glad to do it. We are hoping to have the old campus packed with people, and we hope that you will be one of the crowd. It means a great deal to the present students to have a large group of alumni back to Homecoming, for since the strength of any institution lies in its graduates, it proves conclusively to us that Alma is a strong school.

See you on November 4th and 5th!

CALENDAR

October 22—Olivet vs. Alma. Freshman Dance, Memorial Gymnasium at eight o'clock.

November 4—Fortieth Anniversary Celebration.

November 5—Homecoming. Hope vs. Alma. All College Party, Memorial Gymnasium at eight o'clock.

November 11—Mt. Pleasant vs. Alma.

November 14-17—Services by Dr. Ralph Marshall Davis, of Chicago.

November 18—Kalamazoo vs. Alma.

December 3—Zeta Sigma Annual Banquet and Dance.

ALBION GAME WAS POSTPONED

Shortly after chapel Thursday morning President Seaton of Albion called President Crooks and told him of the death of one of the Albion faculty. As the funeral had been arranged for two o'clock Saturday afternoon—exactly the time the game was supposed to start—President Seaton wished to arrange the postponement of the Albion-Alma fray until Tuesday, the 18th. President Crooks spoke to Coach Campbell, and it was agreed that the game be postponed until that date, and the students were immediately notified as to the postponement of the big game until Tuesday afternoon at two forty-five.

In some ways it was exceedingly unfortunate that such an arrangement was necessary, because both schools were pointing to the weekend, and the delay cannot help but have caused some of the feeling and spirit. It is too bad that the week must be broken up in that way, but the circumstances cannot be helped. However, the faculty of Alma decided that Tuesday should be a holiday so that everyone might go to the game and not be conscience-stricken about cutting classes.

In order to include the game, the Almanian will not be printed until Wednesday morning. The issue will probably be distributed at noon on Wednesday.

GIRLS PLEDGE MONDAY NIGHT

Wright Hall Scene of Wild Excitement on Pledge Night

The girls' societies of Alma college pledged the new members on Monday night, after four weeks closed rushing. Tuesday morning, at breakfast, when the old members lead their new pledges into the dining room, was the first intimation to the student body which way any of the girls were going to be pledged.

Alpha Theta Literary Society, the oldest girls' organization on the campus, pledged eight new members. They are Emily Hawkins, Beatrice Bremer, Francis Knapp, Melba Davidson, Ernestine Ling, Gertrude Walker, Betty Glass, and Helen Carrol.

Philomathean Literary Society, the second sorority to be organized on the campus, received six. Flora Lau, Margerite Childs, Mary Mason, Ida Spencer, Marjorie Azelborn, and Betty Bowen were pledged to Philomathean.

Kappa Iota, the youngest sorority in Wright Hall, pledged ten new girls. Ann Mileski, Jean Peterson, Mary Holmes, Dorothy White, Marion Crippin, Janet Owen, Elsie Sprague, Christine Pomeroy, Frances Widger, and Jean Myers.

The pledging this year is very nearly perfectly adjusted. No one society gained too much advantage over another, Kappa Iota receiving the most numerically. The girls are to be congratulated on the fine spirit in which they have conducted the pledging and the preliminary week of rushing.

HONORED GUEST AT WRIGHT HALL

Wright Hall was honored at dinner Monday evening by the presence of a distinguished visitor, Governor Anderson, of Wyoming. Governor Anderson was in Alma as a guest of Louis Nickles, who is a senior in Alma College.

President Crooks inducted the Governor to speak to the students for a few minutes during the course of the evening meal. His very informal talk was enjoyed exceedingly.

The campus is proud to have received so distinguished a visitor, and we are grateful to Mr. Nickles for allowing us the pleasure of meeting his uncle, Mr. Anderson, the Governor of Wyoming.

ALBION'S HOPES DIMMED BY ALMA

Great Defense Stops Albion Completely And Victory Comes On Break

Albion press reports to the effect that Albionites could not see how Alma could hope to solve the brilliant Albion attack have been stilled and most completely so. Coach Campbell's Almates battling Albion to a standstill in Tuesday's postponed game, winning 7 to 0, after holding the unusually heavy Methodists aggregation to two first downs, both coming in the first quarter and both achieved through the air with the overhead attack that Albion thought unbeatable. These were just two of the three passes that Albion completed during the game out of a total of 20 attempted. The third completed during the game out of a total of 20 attempted. The third completed during the game out of a total of 20 attempted. The third completed during the game out of a total of 20 attempted.

Alma battled most brilliantly against the heavier Albion team, stopping it completely in every department of the game, making it look almost helpless at every stage of the game. In fact the score does not indicate the real superiority that Alma displayed.

In cold figures Alma had nine first downs, two in the first quarter, two in the second, one in the third and four in the fourth quarter. Alma attempted five passes, completing four, one failing to gain, one giving 4 yards, one losing 4 yards, and the other giving 25 yards and a touchdown. None were intercepted. Alma was penalized 15 yards, 5 yards twice for offside and 5 yards one for too much time in the huddle.

Against these figures Albion had two first downs, both in the first period. She attempted 20 passes, completing 3 of the 20 for a total of 38 yards. Three were intercepted on which Alma gained a total of 40 yards. Fourteen were blocked or grounded. Albion was penalized 30 yards, 5 for offside, two of 5 each for two passes in four consecutive downs, and one for some rough work, this being 15 yards.

It was a brilliant victory replete with stellar playing on the part of the entire Alma team, and especially was the work of the team on defense of a high order. But standing out over the balance of the outfit in the work during the game was the unusually brilliant work of "Wally" Pezet, of Hawthorne, MacGregor, Erickson and others. In making mention of these men, however, the play of the others should not be overlooked. Every man deserves the greatest of credit for the fine work shown during the game.

Alma kicked to Albion to start and Schuler hit the line on the first play on the Albion 40 yard line for 6 yards. Then Pezet nailed him for a loss on the second play and Albion punted outside on the Alma 30. Two plays netted Alma a yard and Alma punted to Albion's 45. Albion got 9 yards in three plays and punted over the Alma goal and it was Alma's ball on her own 20. MacGregor then hit through the line on the longest run or smash of the game, getting 11 yards for first down. Hawthorne and Holdship made it first down on the 42 yard line. Failing to gain on three plays Alma punted safe to the Albion 10 yard line. Albion punted on the first play to the Alma 48 yard line. Alma got 6 yards in three tries, Hawthorne dropped back to punt, but the pass was bad and Alma lost 10 yards and it was Albion's ball on the Alma 40. A pass Schuler to Palemro got 15 yards. Three plays failed to gain and on the fourth down an Albion pass was blocked on the Alma 20. Alma got 2 yards in three plays and punted to Albion on the Alma 43 yard mark. Alma was offside. Schuler passed to Goldberg for a 20 yard gain and Albion's second and final first down of the game. Alma was offside. A pass Schuler to Penzotti over the Alma goal line was blocked. It was Alma's ball on her own 20. MacGregor smashed through (Continued on Page 4)

THE ALMANIAN

The Student Publication of Alma College.
Entered as Second Class Matter Sept. 24, 1907
Act of 1879, Alma, Mich.

Published by the
ALMANIAN PUBLISHING CO.
ALMA, MICHIGAN

Almanian Staff
Editor.....LEE CROOKS
Business Manager.....HOMER BARLOW
Associate Editor.....ROSS MITCHELL
Wright Hall Editor.....LUCILLE WOLFE
Circulation Manager.....HELEN FRANCES MILLER

EDITORIAL SIGNS

"Crash, Sock, Break Albion."
In big letters on a glaring sign these harsh words smote us squarely in the eyes as we entered the Ad building a few mornings ago. As we sat in chapel that morning our eyes rested on another sign, imploring us in the same strong terms to chastise the down-staters severely. It seems that Alma was to meet Albion on the gridiron in a few days and this was the method decided upon by the sign painter and his boss to instill spirit and pep into the student body and a "do or die" attitude in the players.
A sign like that, displayed publicly, always makes us feel a little like hiding our heads in the sand, or if there is no sand handy, we read it aloud and laugh a bit at its raucous sentiments. Why should we want to "break" Albion? After all would it not be enough to beat them and let it go at that.
When Alma journeyed to Kalamazoo last fall to encounter them in football, we found the sidewalks of the town decorated profusely with slogans of a similar nature—but it didn't seem to help them when the whistle blew to start the game. We've wondered a bit if the gods of war weren't remonstrating with them a little for being overferocious, when they and the Alma boys turned the tide against them. Since then we have always felt chilly around our spine when anybody waved a sign in our face demanding that we "crash, sock, smash, and break." Why not just say, "Press them fiercely, Alma," or "Do your best, boys," or something that doesn't sound so cruel and raw-beefy?

Girls' Societies

Monday night was pledge night for the girls' societies. With the pledge night ended four weeks of closed rushing, four weeks during which the conduct of the new girls and old girls has been strictly governed by an uncompromising set of rules. To one outside of the societies the rules sound a little unnecessary, and indeed almost foolish, but as they have worked out this year they have proven to be excellent.
In the past three years the most unpleasant things on the campus have arisen from and because of the rushing activities of the girls' societies. From the opening day of school until long after pledge day there was unpleasantness after unpleasantness. We can imagine no worse welcome for a girl just entering college than to become immediately involved in the pitiful smallnesses and petty squabbings of the societies' rushing war. Under the constant unsettling influence of the old girls' activities, the freshmen were kept in a turbulent state until nearly Christmas. But it seemed impossible to bring about any different state of affairs. We seniors had accepted it as established that Wright Hall would be a hotbed of enmities at least until pledging was over.
But this year the miracle has happened. Closed rushing has proceeded with no quarrels between the groups. There are more friendships between girls of different societies than before. The freshmen are infinitely more settled and contented than under the old regime. Relations among the girls have proceeded so smoothly that it is difficult to realize that a year ago, and two years ago, and three years ago, at this time there was more hatred in Wright Hall than in any other spot in Michigan. We are eternally thankful to whomsoever is responsible for this so-great improvement in our campus life, and we sincerely hope that this new-found peace is here to stay.

BIG RABBIT DINNER HELD FOR VARSITY

Wednesday evening at eight o'clock the varsity football team gathered at Mrs. Fulcher's College Inn Restaurant for a rabbit dinner. Coach Campbell, Captain Hawthorne, Ralph Frazer, and Kent MacGregor were the hosts to the crowd.
The meal was a hearty one. There was plenty of well-cooked rabbit and everything that goes with it. Coach Campbell brought some records from home, and the house victrola furnished music during the feast. When everyone's appetite had been satiated, the boys pushed their chairs back from the table and Coach lit a cigar. Red Erickson favored the group

with a song immortalizing one of the nation's heroes, that engineer who stuck by his post in "The Wreck of The 97." Then every member of the varsity was called on to say a few words on whatever subject he wished. It goes without saying that all spoke about football. Coach wound up the little program in the inimitable Campbell manner.

The purpose of the meal was just to get the varsity men together for an hour or two. The hosts had in mind that perhaps they could promote a little better feeling among the men and gain a bigger spirit of cooperation. In giving each man a chance to speak they secured a deeper feeling of fellowship among the men themselves.

The gathering broke up early to allow the fellows time to do the next day's studying and get the required amount of sleep.

ZETA SIGMA GIVES DANCE AT HOUSE

The Albion game being postponed until Tuesday, the week end was left absolutely empty of events. When idea of having a dancing party at the Zeta Sigma fraternity house was advanced the members took it up with alacrity. Arrangements were made and the floors of the house put in order. Permission was gained from Dean Steward to hold the party from eight until eleven o'clock.

Promptly on the hour the couples started arriving at the house until there were some twenty-six couples gathered in the downstairs rooms. Dancing began immediately, and although the floor was rather crowded, collisions were at a minimum. In a few minutes there were five or six games of bridge going in the music and card rooms. From eight until nine-thirty dancing was continuous, with rests only when the records were changed.

Refreshments, served at nine-thirty, consisted of maple-nut ice cream and wafers. Portions were so generous that even the old faithfuls, Hogan and Hawthorne, did not appear to demand more. Dancing was then continued until ten minutes to eleven, when Hogan announced the last dance. It was a highly successful evening, and plans are already under way for a series of them throughout the year.

Mr. and Mrs. Roy Hamilton, Mr. and Mrs. Ewer, and President and Mrs. Crooks were the chaperones of the evening. Kent and Delbert MacGregor were the guests of Zeta Sigma at the affair.



Let Us Make Your Old Shoes
Neat and Comfortable.
MAYERS' SHOE SHOP
122 East Superior

Phone 20 and 22

NILES & SON
Groceries
Meats



Men's Hose---



Silk Hose from 47c - 77c
Silk and Wool from 39c to \$1.29

Also have a fine line of Ladies' Silk Hose--All sizes all colors,



PHIS REVEL OVER WEEK END

In place of the proposed up river stag the Phis spent the week end of the eighth at Wood's cottage on the Cedar River. Leaving Alma behind at about twelve o'clock Friday night the glittering caravan began to wind along the roads, always working north. All went well, as the saying goes, until Bill Randels got mixed up in the maze of roads and tried to find a new way, via Chicago or some other place. The destination was reached at about three in the morning. A few resigned to sleep immediately. The rest of the boys, Leichty, Neuman, Zimmerman, Dawson, and Wood resolved that neither they nor anyone else should sleep so they started a very noisy game of cards. The game grew so noisy that the sleeping beauties were kept from enjoying their rest.

With the dawn came breakfast. Delicious pancakes were served, made as only Wood can make them. Assistant cook "Verd" Leichty made a remarkable plate of toast, to say nothing of his skill with bacon and eggs.

After breakfast Bill Randels and Mac MacManus took up navigation. The boys fell off the raft only four times. Then came the fight for life which ended by everyone being thrown into the river. The boys were then in a condition that rivals the finish of a trip poker party—clothes were drying everywhere.

The party broke up later—that is, twenty or thirty hours later—and everyone went home happy (to be back) even Bixby and Neuman.

If the housewives in the United States were paid at the rate of fifteen dollars a week for their services, the payroll would amount to \$17,000,000,000 yearly. Think how much is saved by not paying them at all.

Strand Theatre

Tue., Wed., Thur., Fri. Oct. 18-21

The Screen's Mightiest Production

"Ben Hur"

It is our happy privilege to offer to those who enjoy the best things of life, the picture that stands out as THE GREATEST PICTURE EVER MADE!
Prices for this attraction, Children 35c, Adults 50c.

Saturday October 22

BOB CUSTER in

"Galloping Thunder"

Sunday & Monday October 23-24

LILLIAN GISH in

"Annie Laurie"

J.C. PENNEY CO.
A NATION-WIDE INSTITUTION
"where savings are greatest"

25th Anniversary

Silk Hose
Another Nation-Wide Famous Value

Service weight, pure silk hose with a narrow mercerized top for greater durability. Pair

\$1.49



25th Anniversary

Men's Sweaters
Jacquard Designs

Wool and rayon mixed. In slipover, lumberjack and coat models, well-shaped, cut full, fine quality in every detail. Extra good values at these moderate prices—

\$2.98 to \$4.98

"701" Hose
for Men

Of pure thread silk, with mercerized yarn foot.
A Pair—49c

Prepare for the Cold and Slush

Cap'n Kidd Boots and Raynboots
make the Dashing Models for Fall and Winter.



We invite you to come in and see the large variety of color schemes, which are being displayed this year. \$2.50 to \$5.00.

Beamer Boot Shop

111 East Superior Street

Leila's Beauty Shoppe

Marcelling
Facials

Finger Waving
Manicuring

Phone 366

Black Velvet Pumps
High and Low Heel



For their little lunches
The fellows all eat
—At The—

CONEY ISLAND

318 E. Superior St.

College Barber Shop

Latest Haircuts and Bobs

JIM ALLEN

Ask Any Upper Classman Where I Am

ALMA-ST. JOHNS BUS LINE

Central (Slow) Time

Leave Almad6:45 a. m.—*11:45 a. m.—d1:30 p. m.—d4:35 p. m.
Leave St. Johns.....d8:45 a. m.—* 1:35 a. m.—d4:00 p. m.—d6:35 p. m.
Good connections to and from Lansing, Jackson, Battle Creek, Owosso, Flint, Pontiac, Detroit, Ionia and Grand Rapids.
d.—(Daily).....*(Daily except Sunday and Holidays)

For special trips or information call 410.
All Busses leave from Union Bus Station
D. S. FOSTER, 818 Woodworth Ave., Alma

TRY BOWLING

FOR

RECREATION and HEALTH

Fellows and Girls are Always Welcome

COMMUNITY BOWLING ALLEYS

CANDY Apollo Boxes Bunte Bulk Chocolates.	SODA The last word in fountain serv. ce.	LUNCH Remember those delicious butter toasted sandwiches.	Phone Your Order—We Deliver Phone 284 The "Luchini" Confectionery Simi & Smith, Proprietors
--	---	--	---

Service Garage—General Repairing

"BATTERY SHOP"

Fire Proof Storage—Phone 260

EARL C. CLAPP

Hardware, Stoves, Paints, Sporting Goods

SERVICE COURTESY PRICE QUALITY

Alma City Laundry

Quality and Service

414 Woodworth

ALMA STATE SAVINGS BANK

CAPITAL	SURPLUS
\$50,000.00	\$30,000.00

PAT'S DRUG STORE

Where They All Meet

Hansen Motor Transit Co.

Saginaw—Alma—Greenville—Grand Rapids

Connects with North Star Line at Greenville to and from Grand Rapids. Associated with United Motor Lines at Saginaw in all directions.

BUS CONNECTIONS

At Alma for Mt. Pleasant, St. Johns and Lansing
 At Greenville for Grand Rapids; At Stanton for Ionia
 Phones—Saginaw, Riverside 21; Greenville 293; Alma 51.
 Special Rates for Party Trips

H. C. HANSEN, Manager, Alma, Michigan

HOME COMING, November 5th

this is a good time to make Reservations
 for your family and friends

AT

THE WRIGHT HOUSE

The College Boys

ARE

Always Welcome

AT

College Inn

AMERICAN RESTAURANT

Mrs. Mae Fulcher

Star Dyers and Cleaners

Cleaners and Dyers of the most delicate fabrics.

Work called for and delivered.

College Agent—H. Wentworth

Phone 92 213 E. Superior St.

CAMPUSOLOGY

Francis Wood and Leland Pomeroy are trying to get Mr. Nuby's job so they can be at Wright Hall all the time instead of just most of the time. Tired of the Museum Steps, boys?

Extra! Extra! Francis Colwell still strums the old familiar air. "I'll take him back if he wants to come back."

Karlton Brown is a good sport. He left town when his former fiance got married Saturday. He didn't want her to change her mind again.

Freshmen are about to petition the faculty for more mirrors in Pioneer Hall, due to the fact that Sir Russell Riley monopolizes them adjusting his Truly, Warner sky-piece.

Dave MacAllister still thinks the "fastest four in America" are in the Ziegfeld Follies.

We wished a wish today. We wished that Horton would never try to lead yells again.

Scotland Yard reports that Pierce Boutin was strutting his stuff at Golden Glow Saturday night.

Marion Watson said that she knows the Frosh Dance will be a success.

We read in the Detroit Times that Coach Schneider had twenty-five men out for freshman football. He must have counted one of his biology classes too.

The Glee Club isn't the only one that has trouble with music. A. P. Cook hits some bad notes, too.

Speaking of glee clubs, Professor Clack held a tryout in chapel the other day.

Famous Words by Famous Men—"When I won a state championship." By Coach Schneider.

Freshman Heberlein is so dumb that he thought Deak Closser was Lon Chaney.

Campusology's betting guide on the season's best bets. Jake Westphal over Hugo Ward—odds, 10 to 1. Chas. Mann, Jr. over Petite Drevdahl—25 to 1. Bulldog Swarthout over Death Leichty—even. Fritz Klere-koper over Dick Crowell—10 to 1. Chevvy Fowler over Joe Anderson—poor bet either way. Buss Riley over Jazz Hicks—even money. Dale Dickinson over Doc Hogan—looks like no race. Hawk Hawthorne over Lowell Veeder—poor risk on account of injuries. Bret Heartt over Lover Crooks—50 to 1.

As one crow to another, even if this column, was good, we wouldn't like it.

Three Owls.

WRIGHT HALL NOTES

My! what an exciting week Wright Hall inmates have had! Just last week's publication was enough to occasion hand claps and satisfied squealing on the part of some; though sour looks and angry glances on the part of others. But let us remember the old maxim: "Sticks and stones will break my bones; but words will never hurt me."

We all received our free theater tickets this week. Some succeeded in securing two of the muchly desired scraps of paper, but anyway, we've all had one free treat. We think the Idehour people are pretty nice specimens of humanity. It was also very kind of Mr. Burgess to treat us to frost bites the night of the pajama parade. We'd really like a pajama parade about once a week instead of once a year.

Now for the most important news item of the week—Wright Hall has a new acquisition. We have a pussy, and its name is Carpenter. Carple is such an adorable, attractive little creature that most of the girls have taken quite a shine to the tiny rascal. And Carp certainly appreciates all acts of kindness!

Nor must we forget to congratulate the Zeta Sigma men upon the success of their party. If they could only have been eavesdroppers from eleven on that night, they would know as to the truth of the above statement. The postponement of the Albion game did not dampen our spirits any or keep us from having a good time. From all reports Eddie Karpp's reputation did not dwindle any either, but we really do not see why Wright Hall should be held re-

sponsible for all of his old long distance telephone calls. But what's the use of bringing that up?

—As to visitors—It seems as if the man beil rings every five minutes all day Sunday. All the fond daddies and mamas are coming to cheer up their homesick gurlies. To enumerate them would be to difficult a task, so why bother? Some girls went home for the week end for spiritual comfort, for instance Inie Maurer. Three others, we are told, all went to Midland for some sort of a committee meeting, but just what it is all about, we have still to apprehend. At any rate we are still the proud possessors of the weekly repeated item Cassie Lee and Skinny Adams spent the week end visiting friends in Alma College.

Contributed by Faith, Hope and Charity.

Fred's Barber Shop

"Just a good place to get your hair cut."
 Located in Mayes' Shoe Store

Murphy's Drug Store

SCHOOL SUPPLIES

CONKLIN AND PARKER PENS CANDY AND TOILET GOODS

CLOTHES


Ready-made
 And Cut to Order

ESTABLISHED ENGLISH UNIVERSITY
 STYLES, TAILORED OVER YOUTHFUL
 CHARTS SOLELY FOR DISTINGUISHED
 SERVICE IN THE UNITED STATES.

Charter House

Suits \$40, \$45, \$50 Overcoats

Bearly
Camels Hair
Coat
\$165



Bearly
Camels Hair
Coat
\$165

It will Pay You!

Loose Leaf Note Books

WINSLOW BROTHERS'

DRUG STORE

CARYOLA TALKING MACHINES
 Opposite Strand Theatre

"Say it with Flowers"

CAPLE FLOWER SHOP

Member of Florists' Telegraph Delivery Association

308 Woodworth Ave. Telephone 277

They are Here.

They are going strong.

They are delicious

They are Bar-B-Q Sandwiches.

MINER'S RESTAURANT

"WHERE QUALITY REIGNS"

MENS' GYM SUITS

Everything for the Athlete

COLLEGE SUPPLY STORE

"Just for Sport"

A. B. Scattergood

Caters to the
COLLEGE TRADE

The City News Stand

for all
Magazines and Newspapers
122 1/2 E. Superior, Phone 383

J. E. Converse

JEWELER

*Photographs of
Quality*

BOICE STUDIO

409 State Street

Roger's Grocery

TEA AND COFFEE KING

*Fancy Groceries
and Candies*

Phone 173 123 W. Superior St.

RENT A CAR

Drive It Yourself

Putnam Bros.

PHONE 18

Baggage Transfer

Taxi Service

Located at Chevrolet Garage

*Photographs
that Please*

BAKER'S STUDIO

Idlehour Theatre

Tues. and Wed. October 18-19

MARIE PREVOST in
"For Wives Only"

Thur. and Fri. October 20-21

GLEN TRYON in
"Painting the Town"

Saturday October 22

KEN MAYNARD in
"The Red Raiders"

Sunday to Wednesday Oct. 23-26

"The Cat And Canary"
with
LAURA LaPLANTE

The greatest mystery thriller
ever screened. It's greater than
"The Rat."

Albion's Hopes Dimmed by Alma
(Continued from Page 1)

the line for 7 yards as the quarter ended.

Albion Gets Alma Fumble

As the second quarter started Holdship fumbled and Albion recovered on the Alma 27 yard line. It looked bad, but Alma rose to the occasion. A play failed and a pass was blocked. Then Slim Frazer went into the air and intercepted an Albion pass, carrying it 5 yards to the Alma 18 yard line. Frazer passed poorly and Hawthorne was thrown on the Alma 3 yard line. He punted outside on the Alma 31. Schuler got 2 and then was thrown a 6 yard loss. Two successive passes were blocked and it was Alma's ball on the Alma 35. Holdship and Lamb each got 2 1/2 yards and an Albion offside made it first down. Three plays and then Hawthorne booted one over the Albion goal and it was in play on the Albion 20. Albion immediately punted out to the Alma 40. Holdship and MacGregor made it first down on the Albion 49. Simmons recovered an Alma fumble. Failing to get the needed yardage Alma punted over the Albion goal and again it was Albion's ball on her own 20. The balance of the quarter was a punting duel, which ended with Albion recovering one of her own punts on the Alma 32. On the first play Hawthorne intercepted an Albion pass and ran 25 yards into Albion territory as the half ended.

Brilliant Pass Gets Touchdown

Alma kicked to the Albion 25 yard stripe and Penzotti returned to the 35 mark. They punted and Hawthorne returned the kick 15 to the 50 yard mark. Two plays gain nothing and Alma punted over the Albion goal. It was Albion's ball on her 20. With the Alma line holding Albion couldn't gain and she punted on the third down to Hawthorne who returned 10 yards to the Albion 43. Holdship made 4 and a pink spot rose on his cheek, as Albion was assessed 15 yards for unnecessary roughness. Holdship went back, received the ball, backed away from men coming thru the line, saw Lamb uncovered 25 yards down the field, and shot a pass straight into his hands, with two tacklers driving for him Lamb started the last five yards to the goal, was tackled, and squirming and wiggling got close enough to throw his body over with the ball behind that last final mark. It was a touchdown. Alma lined up, and it seemed with the Albionites pouring through to block a kick that the extra point was lost, but Holdship again heaved the ball through the ozone off towards the sideline and Simmons grabbed it behind the line for the extra point. Score Alma 7, Albion 0.

Albion Rains Passes

In a desperate attempt to get a touchdown and an extra point to tie Albion opened a wild passing attack that was broken up completely, just one pass—for a three yard gain being completed during the balance of the game with more than a dozen attempted.

Albion got one fine break in the third quarter after Alma had scored, recovering a fumble on the Alma 45 yard mark. But the great Alma defense stopped the Albion attack completely.

The final quarter saw Alma again start an offensive that promised to threaten the Albion goal, and four first downs came in this quarter, two of which came after Albion had punted safely to the Alma two yard line. There was plenty of punting in the final quarter and numerous wild attempts on the part of the fighting Albionites to score through the air, this attack being featured by Hawthorne of Alma when he went into the air and grabbed an Albion pass on the Alma 40 yard line. He ran 15 yards to the Albion 45 white mark.

Alma fans, on the field by the hundreds, had a big lump rise in their throats early in the game when Eddie Karpp, brilliant Alma quarterback, suffered double injury on a play. His ankle was hurt badly and also a shoulder was cracked, but examination Tuesday night dispelled this fear. He will be out of the game for two or three weeks, however.

The fear that the Alma team might crack under this strain, was soon dispelled. The entire aggregation fought and apparently the harder the injury to Karpp. It had an added reason to win, and fighting "heads-up" all the way simply forced victory to perch on the Maroon and Cream banner.

After the game it was a gay Alma crowd that marched down through the Albion streets behind the band, gayly and triumphantly playing on the way.

But the M. I. A. A. race is not over. Alma came out of the game with a pile of injuries as did Albion. In four days Alma must play a fighting and improved Olivet team and later must defeat a brilliant Kalamazoo College eleven. There are hurdles ahead. The title is not yet won. That should be remembered.

Alma-7 pos Albion-0
Simmons L.E. Gary

Pezet	L.T.	Thingstad
Angell	L.G.	Peck
Frazer	C.	Bartlett
Erickson	R.G.	Boldt
Arozian	R.T.	Densmore
Bernd	R.E.	Palermo
Karpp	Q.	Carlson
Hawthorne	L.H.	Schuler
Holdship	R.H.	Goldberg
MacGregor	F.B.	Penzotti
Quarters	1 2 3 4	Final
Albion	0 0 0 0	0
Alma	0 0 7 0	7

Touchdown—Lamb. Point after touchdown (From forward pass)—Simmons.

Substitutions—Alma: Lamb for Karpp, Veeder for Bernd, Conlen for Holdship, Mueller for Erickson, Bernd for Veeder, Kittendorf for Pezet, Gilbert for MacGregor. Albion: Fleming for Penzotti, Houck for Schuler, Vallenge for Gray, Maywood for Thingsted.

Referee—Hasselman of Wesleyan. Umpire—Ernie Vick of Michigan. Headlinesman—Louisell of Alabama.

Mass Meeting For Albion Thursday
(Continued from Page 1)

have to use all kinds of horseshoes and wishbones if they expect to get within the twenty yard line.

Our peppy little captain lead off with his usual line. 'Cap' can always say the right thing. Then we had Arozian before us. With the spirit of the 'Fighting Marine' inspiring him Chief told how he would mop up the enemy. He can do it, too!

The spice of the program as well as well as the moral of the evening was the sorry looking carcass of our dear old rival, brought in by some Frosh. Poetry itself fails to describe

Get Your Hair Cut at

**Faulkner's
Barber Shop**

324 Woodworth

G. B. PORTER

Jeweler and Optometrist

Daily Papers and Magazines

MARY LOUISE SHOPPE

Coats, Dresses, Millinery

BEAUTY PARLOR IN
CONNECTION

Glass & Mayes

Hardware

A Satisfied Customer
Always

*Keep your paper
straight with our*
95c
Portfolio
G. V. WRIGHT

Republic

Barber Shop

Four Chairs—No long waits

402 Woodworth Ave.

REMINGTON

Portable Typewriter

Terms if Desired

AT ROD'S

that woefully lifelike effigy. The Band responded willingly with the Alma Victory Song.

The Alma College Chant closed the meeting and everyone went home satisfied—that Alma would bring home the "side meat."

**Ford's
BARBER SHOP**

"The Nearest to the College"

**HOLE'S
PRIVATE
LAUNDRY**

We call for and deliver.

College Agent at Pioneer Hall
PAUL HEBERLEIN

Guaranteed Work

THE ALMA JOURNAL

VANITY BOX

330 S.State St.

Telephone 616

GAY'S 5 and 10 CENT STORE

"Where you buy it for less."

ALMA

MICHIGAN

E. C. Crandell & Son

Furniture—Rugs—Carpets—Trunks—Bags
and
Picture Framing

Alma

St. Louis

When in town don't forget us,
When leaving town remember us.
Texaco and Other Petroleum Products
Gratiot County Oil Company
Free Alma Stickers

Capital \$100,000.00

Surplus \$100,000.00

FIRST STATE BANK

USE OUR FACILITIES
FOR HANDLING
STUDENTS' ACCOUNTS

L. A. SHARP, President

CARL WASHBURN, Cashier

Good Food Needs No Explanation

When you're in Alma go to the

STRAND SWEET SHOP

THEY SATISFY

Telephone 477

Alma City Dry Cleaners and Tailors

College Agents

Fred Klerekoper

Thomas Jackson

All kinds of altering and repairing done.

Work called for and delivered.

Something New

Highways are Happy Ways--- Vocal duet
with organ.

This weeks Victor record releases are all exceptionally good. Hear them at

Sawkins Music House