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BUSINESS OFFICERS r.7.J? in' 'iv' j \ks jy 'm >myj/*m' 'j ny jy ny jy ny \m'jr :m 'n; 'jy' j vp \kr.' 'm 'np \m't .; tv tv tv tv tv tv tv tv tv 'j MET WEDNESDAY ! Mr. R. B. Stuart Gives Excel-

lent Talk In Chapel Before Student Body

The Michigan College Business and Financial Officers Association convened at Alma College last Wednes- rs, day. At eleven o'clock the guests teg- F istered at the Business Office in the Administration Building. At twelve K' o'clock luncheon was served in Wright Hall. A tour of the campus was made at one o'clock, and everyone met in the chapel at 2:00 P M. to % hear the afternoon discussions

Mr. Chester It. Robinson, Alma College, president of the Association, gave an address of welcome to the &group. An election of officers was held, and Miss Norsworthy Bursar of Battle Creek College was chosen president. It was also decided that the 1930 meeting would be held in Battle 🖇 Creek. Mr. R. B. Stuart, of Purdue \$ University and President of the Association of University and College Business Officers, gave a report of the I 19th meeting of the Association. Pro- I:< fessor L. L. Tyler, Alma College, gave an interesting talk on "The Value of $\, \mathbf{k} \,$ the College Business Office in the Field? ! of Education." A lively and interest- !& ing round table discussion led by Mr. F. Morris Cochrane, Business Manager of Albion College, completed the meet-

During the morning chapel period Mr. Stuart gave a fine address before the student body. He told of the ittitude of a college or university business manager towards the obligations Of the students when Koin* to college Wri ht Hal Reception Room and after graduation. He gave a brief history of the struggle for education in this country and the final attain-

Alma students pay someone else is dancing. paying two dollars for every dollar Due to the kindness of the Sawkins field star on the Frosh grid team, will 11M1|S1M, th(1 ho, that Purdue students pay someone Music House in sending a radio-vic- not be eligible foi freshmen basket- fhi A |ni.,A| bion gain.' .m, th.'"tucu else is paying eight dollars." The cit- trola up to the Hall for the use of the ball, due to a new M 1 A A ruling, i/.ems are making investments in the society there were no lapses between and the loss of his court services is to 'u..iK id tb. V,!,,,, youth of today because the welfare of orchestral pauses. Dancing at the be regretted. the country depends upon the type of price of six tickets fora quarter, was 'he schedule of frosh games will young Americans produced in our in- enjoyed by a crowd of students which begin shortly after the reopening of mt,ni[U([]] it,

The speaker emphasized the fact The Japanese tea room vied with

Ά Α Α (Tii tlir J.uultij ;mii ^luiinit tuiiiij n(Alm.i IL'ullriK (Tin' JMmmtiau \boldsymbol{A} llxtmhs Jits ^iiUTiTot Wishes fur t Α iUnTu, iHiThj (1hmtuias Α unit a A

L. iICiji 'dh'dh

Happy aiW]\rnspiTnus ^i'lu IJrar

Crowded To Capacity Last Saturday

Mr. Stuart told the students that One of the most successful exemple. There appears to by some good mathey were to be congratulated on re- of the year from a social as well as terial for this year's frosh quintet, ceiving an education in such an insti- a financial standpoint was the Philo which should be as strong as the fresh- j' Alma honored Coach ('amphell's M' grid chamDrons'at' sumDtutact that certain things which we place last Saturday afternoon frompromising candidates reporting the candidates reporti where. He showed the financial side townspeople, students, and faculty Clare; Borton. Alma; Lemlbetb r. De- (OH(h R fil (am ,)HI With of education. "For every dollar that members, all Christmas shopping, or troit; Lrown. St. Louis: Roberts

seldom numbered less than 10 couples, school, following the holiday rece

FRESHMAN CAGE PRACTICE BEGINS

About fifteen candidates answered the first call for freshmen basketball practice last week, Wednesday. Daily

Christmas vacation, when Karpp. former varsity player, will take over the coaching of the yearling squad.

Alma. Baldwin, of Maneolona. back- ofe8sjnn;iI mi(in

BUSINESS MEN

FOOTBALLS

プ*Chamber Of Commerce Has Banquet For M. I. A. A. Champs

Ihe business and professional men

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Almanian

Student Publication of Alma College



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HYPOCRITES

The cold, chilling, cutting December wind whipped and whistled around the corners of Wright Hall. A blazing fire crackled merrily in the fire place. Well dressed, happy the shelves of the Alma College Liyoung men and women sat in the reception room-not a care in the world to ruffle their complacency-hunger, want and suffering playing no part in their drama of life. Two blocks away on an exposed corner stood a little girl of probably about seven years of age. The large wistful eyes, the little mittenless hands blue with cold, the tiny lips tightly compressed yet slightly quivering as if to hold back Ottawa, Kansas announce the ena sob, the semblence of a tear on her long dark eyelashes, gagement of their daughter, Miss Nell told a story that would tug at the heartstrings of anyone Kerr, to Mr. Elliott A. Crooks of who saw her, a mere bit of humanity, powerless against the of President and Mrs. H. M. Crooks of fury of the elements. What will Christmas mean to her? Alma College, is a graduate of Alma The dawn of the birthday of Christ will be cold, grey and College and the Pulitzer School of black. The stocking that she expectantly hung by the cold he was a classmate of Miss Kerr's). stove will still be there empty and once more she will at- and is now on the staff of the Detroit tempt to find solace in the dirty little bulk of cloth that Times. The wedding is set for Deserves as a doll.

Was Christ born for this? Did he die so that little tives of both families present. children should suffer like this? Was he crucified to give mankind a distorted conception of life? No, Jesus came EXTRA! EXTRA! to this world to bring peace and happiness to man, but it seems as though his efforts were in vain. Where is the evidence of the Christian spirit that is daily being ex- | Contrary to expectations and to the pounded? How many would be saved souls are trying to announcement printed elsewhere in help others beside themselves? We expostulate and preach fortunate in being able to print the to others that they are going to Hell. It's about time that names of the pledges received by the we're trying to find out whether we're greasing the skid for various young women's societies on ourselves before we try to put sand on someone else's slide. This morning the dining room was Most of these people who wave one hand in the air and almost packed with happy girls and shout hallelujah have the other one in their pocket squeez- interested spectators, a very unusual ing the penny so hard that Lincoln grimaces with pain. sight at the breakfast hour. There was previous to this, as is customary Christians—The very air of our churches is contaminated on the days preceding pledging, the by the exhalations of these hypocrites, these fine upstand- usual rumors, linguistic engagements, ing ideals for young Americans to admire.

Just one look at that little girl would show anyone the wright Hall is once more an inhabitproper road to Christianity. If the students never learn able place. The three societies had anything else in college, may they find a method to help their special candle lighted tables filled with tired but joyous girls. As the others who are not as fortunate as they-may they promote girls filed into the dining room eager happiness and cheer in the world about them-may they eyes scrutinized them carefully to give the true meaning to Christmas.

KINDERGARTENERS

Monday morning's chapel gave sufficient proof that a pledges were seen: Nancy Cochran, number of our would-be college students should pack up Lunis, Spring Lake; Alice Biondi, their little trunks and trot back to grade school where they Chicago; Marjorie Stone, Fenton; Nell aren't expected to show common decency to speakers. Even Saginaw; Ellen Wilson, Saginaw; Nahigh school is above the actions yesterday morning of up- omi Monk, Alma; Laura Boutin, Merperclassmen as well as freshmen. The program was educa-rill. tional and entertaining, yet the mumbling of undertone conversations made the speaker's words almost inaudible. dining room around which were gath-

The students have been pleading for student chapel, ered the Kappa Iotas were the follow-They got student chapel, and that is the attitude with ing nine girls who became Kappa Iota which it is received. If that shows our appreciation, it's Eleanor Curtis, Sandusky, Mary Kerdabout time that we abolished these Monday morning diver- man, Saginaw; Helen Lee, Flint; Cora sions. If the young lady had not been exceedingly good- Lewis, Gaylord; Catherine McCuaig, natured she would have told everyone to seek their infor- trice Smith, Alma; Nancibel Thornmation elsewhere.

Yes, the Freshmen were the chief offenders, but there has been no effective method of punishment created as yet. ients of eight fine girls. These were: Some means of enlightenment should be employed.

If we want Student Chapel-why not give it a fighting chance?

The true Christmas spirit promotes a feeling of friendship and a desire "to do unto others as you would others do unto you." Let's all manifest the true Christmas spirit.

Remember the Student Forum is open for discussion pro and con on any questions of interest to the student group.

ALMA COLLEGE IS RECEIPIENT OF GIFTS

Ex-Governor Chase S. Osborn, of Sault Ste, Marie, has transferred to Alma College a farm of two hundred very difficult to congratulate the and forty acres near South Bend, Indiana. The gift was unsolicited, Mr. Osborn simply calling at the president's office recently to say that he owned such a farm and desired to give it to the college if the trustees desired it. The college hopes to realize twenty-five thousand dollars or more for the land and will probably And if I should win, let it be by the Phil Alpha for members and pledges. create a Chase S. Osborn Endowment Fund for some special use in line with one of the donor's varied scientific interests. Mr. Osborn has before aided the college in gifts of geological specimens, cash endowments, and a case of beautiful and rare Madagascar butterflies. He is an adopted son of the college, having been given the honorary degree of LL.D. in 1912.

Mrs. Marnock also doner

Information has reached Chester R. Robinson, secretary of Alma College. that the college is to receive a legacy of one thousand dollars bequeathed by Michigan, recently deceased.

Miss Ina McBurney also Gives

By the will of the late Miss Ina M. McBurney of Flint, a former teacher Let me stand with a smile by the side this year's party. in Michigan and in the mountain districts of the south, Alma College is the beneficiary of a very valuable library of about four hundred volumes. Miss English and her library is peculiarly suitable to college use, almost every volume being of the sort that the college would otherwise purchase. This addition was a very welcome one to brary, already one of the most notable collections of books in the state.

ENGAGEMENT IS ANNOUNCED

Mr. and Mrs. James Woods Kerr of cember 28 at the home of the bride's parents in Ottawa, Kansas, with rela-

PLEDGES REVEALED

and hurt feelings; burt after the battle the wounds heal quickly and see who pledged whom. This is what

Alpha Theta

Ten newcomers were found in the Alpha Theta ranks. As they seated themselves at the table the following Casville; Marie Cook, Alpena, Grace

At a long table in the center of the Alma; Ruth Moore, Sandusky: Beaburn, Royal Oak.

Philomathean

The Philomatheans were the recip-Dorothy Thompson, Grand Rapids; Mary Louise Peters, Rochester; Jean McGarvah, Detroit; Isabelle Sanderson, Detroit; Josephine Woodard, Elsie; Christine Freibury, Johannesburg, Kathryn Bury, Alma; Doris Amsbury, Alma.

See

JIM ALLEN

For a good haircut.

A SPIRIT

This poem was written by two sixteen-year-old Midland high school Yes, teach me to stand by the side of boys who had been defeated in a cherished football game and found it winners.

through life

I ask but a field that is fair, A chance that is equal with all in the strife,

A courage to do and to dare. code.

the side of the road

And cheer when the winners go history of the Society.

ing and clear,

heart.

sneer

Nor play any sniveling part.

honors bestowed better than I',

of the road And cheer when the winners go

McBurney was for years a teacher of So grant me to conquer, if conquer I

By proving my worth in the fray; cup of coffee and a doughnut. But teach me to lose like a regular man,

And not like a coward, I than wited (VIII pants is informal)

Let me take off my hat to the fighters who strode

To victory splendid and high the road

And cheer when the winners go

Dear Lord, In the battle that goes on PHI PHI ALPHA SPONSORS PARTY

Thursday evening will witness the annual Christmas Party of the Phi

Plans for the decorations and other With my faith and my honor held preparations have been proceeding and Joe Taylor, who is the general chair-And if I should lose, let me stand by man, announces that he expects this to be one of the finest parties in the

The Maurice Rushlow orchestra has been engaged for the evening which And, Lord, let my shouts be ungrudg- means twelve peppy dances. The chaperones will be Mr. and Mrs. R. A tribute that comes from my Clark, Mr. and Mrs. Wise, Dean Steward and Miss Foley.

And may I not cherish a snarl nor a Every year, the night before Christmas vacation begins, the Phis hold their Christmas party. Fellows and Mrs. Alexander Marnock of Howell, Let me shout, "There they go with their girls gather at the Elks Temple and dance and talk and drink punch. Since they played the game There is usually a specialty feature. This has not yet been announced for

After the young ladies have been safetly escorted back to Wright Hall the fellows adjourn to the house, light the Christmas tree and wait for Santa. He usually brings them many useful and ornamented gifts and stays for a

Several of the old Alumni will be back and several guests have been in-

A Merry Christmas Happy New Year

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> Season's Best Wishes

Hamilton's

A trip to Detroit and back doesn't take very long, Brute. You must have had an aeroplane.

tle Christmas cheer:

man who moved to Africa so that he sults. could perspire freely the year around and also stopped his watch at night?

Friend: "How does the photograph your Scotch boy friend sent you look?

Relative: "I don't know, I haven't had it developed yet."

Jack didn't do so bad—a whole week after he lost his frat pin, before he saw Helen II.

member of the tri-cornered league.

Mary Schaefer is a full fledged

Words we love to hear: "Take your regular tables.'

Kewpie's having a big time with that green dress. We hear she borrowed it.

Someone said that John Mitchell was going to make a call in Wright Rick has solved the great swipe's Hall Sunday night. It's hard to keep good man down.

> We hope that Jamieson buys some cigarettes after Christmas.

Jeans says that 21 are too many.

Spuddy says that whoever said Olivet sends these to Coach-A lit- "Good things come to those who And is always as noblely hailed; wait" never had a birthday party. She So hand out advice wherever you can, Did you ever hear about the Scotch- waited two hours, then didn't get re- And if not shot or hanged, you'll get

Dr. Randels: Son, this smoking has

Wart: Father-but-Doc. No butts.

Marg says that one Irishman is bad enough but when it comes to two, blue sky above—yes a very fitting

a pleasant Thanksgiving vacation in- enough to make all the visitors gasp Grand Rapids ? ? ?

again last week end.

Fry says he saved a half dollar by dancing. going to the Zeta Sigma party.

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THE ALMANIAN ADVICE

By the Campus Poet

When a man has no business to keep him at home.

He will butt into that of his neighbors: Like Cromwell in England or Brutus in Rome.

The business of others their labors.

To give advice to your friends is a most worthy plan.

(With apologies to L. B.)

ALPHA THETA GIVES ENJOYABLE PARTY

The dead of winter, with its snow banks, icicles and snowmen-with the scene for the lone wolf-even a lonely pine tree, bedecked in colored lights-We understand Frank Angell spent everything was present-at least at the beauty of the snowbound room.

Surprise dance programs were hand-Brute was sporting his "town car" ed the visitors, and then in a soft colored blue-lit room they danceddanced to the tunes furnished by a trio of jazz players. Truly, 'twas fine

Then, as all Christmas parties must have that much sought after Santa Claus-presto-and in walked Santa. Why the little freshmen were overjoyed! Santa had a little present for each and everyone. After Santa's departure there was still more dancing. There was plenty of hilarity, and after an evening of romping in the snow, everyone was ready to drop into the

big, soft chairs in the adjoining room -in front of the fire place-and there, a scene from one's home was witnessed-everyone was at peace with the world-eating fruit salad, warm rolls, cream puffs, and drinking hot chocolate with just the glimmer of an occasional candle or two to light one's way-listening to soft musicthat was being played by Ernest Eichorn.

Then, 'twas over-everything had been eaten-including a large sack of mashmallows that mysteriously disappeared (but it's no longer a secret, Emma-and you all set for a reducing campaign-for shame!).

The members of the Society left the good old Alpha Theta Song ringing in the ears of their guests-that of: "Whether we win or whether we lose We'll cheer for the rose and grev."

For 'twas the last and the best Alpha Theta rushing party.

LIBRARY NOTES

One of the bonbright books recently added to the Library is Franklin Henry Giddings's "The Mighty Medicine; Superstition and its Antidote a New Liberal Education." This book was bought on the recommendation of the Education Department. The whole of it is worth reading but chapter 14, which is entitled "What the College Graduate Should Know," may e of special interest. Following is an exerpt from this chapter:

"I will be specific, and will name five things, all of them important, which the college graduate should know, but which too often he does

First, the college graduate should know his own language well enough to use it accurately and without awk-

Second, the college graduate should know what the important works of reference are and how to consult them. No human being can carry in his head all the factual material, including dates and statistics, which from time to time he may have occasion to use; but he should know where to find it, and how to distinguish trustworthy from untrustworthy compilations. As my observation goes, the graduate students who are familiar with encyclopedias, yearbooks and files of journals, are the exceptions. When assigned a bit of actual research work they have no idea how to begin. By good luck I had the encyclopedia habit before I went to college, but while there I did not meet anyone else who had it. I was to realize its value when, later on, I took up the work of journalistic writing and editing." (The Library Methods course 11-12 aims to familiarize the student with the chief reference works in the library)

"Third, the college graduate should know what literature is. He should know, that is, what writings cenform to standards of taste, are felicitous in phrase, are illuminated by imagination and are dynamos of power .

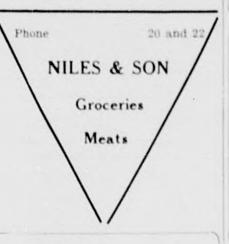
Fourth, the college graduate should know what history is, in two current

meanings of the word Lastly, the college graduate should know what science is . . . To know what science is, is to know, first, what the aims and methods of science are, and secondly, what scientific men think about the two chief intellectual interests of the human mind, namely, the nature of reality, and the nature of the process through which the world in which we live has come to be what it now is, and we ourselves to be what we now are . . ."

ELSA STRUBLE INJURED

Miss Elsa Mae Struble, '23, had the misforune to fall last Thursday and painfully injure herself. Due to the icy sidewalk she slipped and fell breaking one bone in two place and fracturing the other bone in her right

Miss Struble graduated from Alma College in 1923 and last year took a post graduate course under Miss Ward. At the present time she is city librarian in the Alma library.



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ing picture from this wonderful

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cess, "OUR DANCING DAUGH-

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TERS". It's HOT

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Tue & West 160 17-18 GRANT WITHERS AND

"The Time, The Place And The Girl"

BETTS COMPSON IN

All Talking.

Thursday, Friday, Saturday December 19-20-21

MYRNA LOY AND WM. COLLIN JR. IN

"Hard Boiled Rose"

All Talking.

CAGERS PREPARE FOR FIRST GAME

Most Detroit Y In Initial Redetball Same On January First

For the past two weeks, Coach Campbell has had his basketball candidates engaging in daily practices. consisting of fundamentals and Short scrimmage sessions. Preliminary training will continue throughout the present week, then the squad will be dismissed until after Christmas.

A game had been previously arranged with St. Mary's College at Orchard Lake for December 19th, but this encounter has been erased fromthe pre-season schedule, and the first cage tilt will be played at Detroit January first, when the Campbellmen are scheduled to battle the strong Detroit "Y" quintet. Coach Campbell hopes to schedule two or three other games around Detroit, but thus far he has been unable to book any other practice contests. Mt. Pleasant Normal comes here to inaugurate the regular schedule, when school reopens, January 7th.

The varsity has not shown the strength anticipated in early scrimmages against the reserve squad, but with a wealth of material available, the Alma mentor can be depended upon to develop a strong combination, which should distinguish itself in the M. I. A. A. race. Brown, Albaugh, Sharp, and Dean have been holding down to the forward berths; Simmons and Wehrley have alternated at center; and Pezet, Gussin, and Crawford appear to be outstanding guard aspirants. Sharp, Welhry, and Crawford comprise a trio of sophomores, who show great promise; Dean is a junior, having been on the reserve squad last season; Brown, Albaugh, Simmons, Gussin, and Pezet compose a verteran quintet, all letter-men of the 1928-29 varsity. Against this tentative first squad, Crowell and Williams, forwards; McLellan, center; Grey and Byron, guards, on the reserve quintet, having been battling the varsity on practically even terms in recent scrimmages.

Hillsdale opened its schedule with a 28 to 22 triumph over Central State Normal, last Friday; Albion was swamped at Notre Dame, 59 to 11; Olivet defeated Battle Creek College, 27 to 22; and Kalamazoo lost a close game at Ann Arbor, bowing before Michigan "B" team, 14 to 11,

All of the first semester games for the Maroon and Cream cagers will be played in Memorial gym with Mt. Pleasant, Flint Tech, Hillsdale, Albion and Kalamazoo appearing in the order named. If Alma can gain victories in the first three M. I. A. A. encounters, there is every reason to believe that the Campbellites will be strong contenders for the association championship, won last winter by Albion.

Annual Gridders Banquet Success

(Continued from Page 1) The varsity men receiving sweaters were Captain Walter Pezet, Ed Karpp, Clifford Erickson, Frank Angell, James Albaugh, Vernon Kittendorf, Delbert MacGregor, Ellsworth Simmons, David Golden, Carl Gussin, Leo Brown, Jake Koechlein, Ken Sharp, Douglas McLellan, Floyd Byron, Alden Potter, Perry Gray, Ford Graham, and Fred Schimmer.

After the presentation of these awards, a dance in the reception room kept everyone busy until ten thirty.

KAPPA IOTA RUSHING PARTY BIG SUCCESS

Fried chicken, hot biscuits, cabbage salad, buttered peas, sweet potatoes, mashed potatoes, baked apples, jellies, relish and coffee-such things as these were feasted upon by the fourteen guests of Kappa Iota girls at their last rushing party of the season, Saturday evening, December fourteenth.

After this dinner, deliciously served in old-fashioned country style at the Wilson farm-house, the girls went to the home of one of the Kappa Iota patronesses, Mrs. E. H. Lobdell, Here in these lovely surroundings, the girls danced to the radio, played bridge and were very enjoyably entertained. At ten-thirty gold colored ice cream with the letters K. I. in purple, little lemon cup cakes and coffee was served. After the Kappa Iota song the girls adjourned to Wright Hall.

COLLEGE GIRLS PLEDGED MONDAY

Due to the fact that the Almanian was on the press before the results of the girls' pledging could be announced, the names will be published in the next issue of the paper which will appear after Christmas vacation.

The girls received their bids last night. As this goes to press we wish all three societies the best of luck, and may each get at least some of the girls they want.

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