Ohr Almanian

STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 29

ALMA, MICHIGAN, TUESDAY, FEBRUARY 11, 1936

NUMBER 16

Scots Beat Central Students Vote To Curb State Cagers 29-26

Keglovitz, In His Own Front Room, Stars With 9 Points

The Scots revamped line-up rallied in the closing minutes inursday night to avenge Central State's previous victory, to score a 29-26 victory at a the Memorial gym. Steve Keglovitz, playing in his own front room, led the Scots' attack with 9 points, while H. B. Johnson and Art Smith scored the tinal points that led to the victory.

The Bearcats also presented a new line-up with Tope and Grimm as the only regulars starting. The Scots had piled up a 11 to 6 lead before Fortino, Ross and Young were inserted. Fortino and Ross 2 Intramural Games Are dropped in baskets to give the Bearcats a tie at the halftime 14-14.

Second Half Slower

The second half started somewhat slower with Keglovitz and Johnson keeping pace with Fortino in point scoring. Successive bas-kets by Fortine, Ross and Tope's long shot, put the Bearcats within one point of the Scots, but Art Smitn's follow in snot gave the Scots the three point margin that won the game.

Alphonse Fortino led the individual scoring with 10 points with Keglovitz trailing by one point. Johnson and Ross followed with 7

	5 Ionowe		iun .
apiece. Central, 26	в	F	Pts
Wirick, f		Ū	2
Fortino, f		2	10
Emmick, f		Ō	0
Ross, f		1	7
Tope, c		1	3
Grimm, g		0	2
Crofchick, g	0	2	2
Young, g	0	0	0
			-
	10	6	26
Alma, 29	В	F	Pts
Smith, f		0	6
Carter, f		0	0
Keglovitz, f		3	9
Fuller, f	1	0	2
Ewer, c		2	4
Johnson, g		1	7
Block, g	0	1	1
Dawe, g	0	0	0
-	-		-
	11	7	29
Referee-Lovel	ess (De	Paul).

Power of Supreme Court

The power of the United States Supreme Court to invalidate legislation has reached socially damaging proportions, in the opinion of American college students, and should be curbed without delay.

Revision of the constitution so as to check the power of the high court is favored by a majority of students, according to an Associated Collegiate Press survey just completed.

Remedies ranging from increasing the number of Supreme Court justices by naming liberal ap-pointees known to have kept pace with the times to giving congress the power to reinstate legislation thrown out by the court are suggested by college leaders.

Forfeited Due to Storm

Fortino's Team Defeats Vitek's Seniors 26-24 in Overtime

Tuesday's blizzard turned the third week of the boys' intramural basketball tournament into a "Comedy of Errors." Two of the four games scheduled were forfeited because the teams could not be gotten together while Fortino's juniors and Chet Currie's frosh both won their games. The Fortino-Vitek game was

easily the standout game of the present inter-class series with Ivan Storbeck contributing the two-point margin of victory for the juniors. The game went into an overtime period and was rem-iniscent of the old Zeta-Phi con-tests as 18 personal fouls were called on the members of both teams. The first half was com-paratively clean while the desire for class supremacy turned the second half into a rough and tumble affair with Bruce York, senior, and Fraser Malcolm, junior, both being put out on fouls.

Fortino 26, Vitek 24

At the end of the first half the seniors were leading 16 to 11 but the start of the third quarter found both teams fighting for the ball with the result that the score 11 7 29 Referee—Loveless (De Paul). Score at half: Alma 14; Cen-ral 14. Personal fouls: Wirick 2, For-Empiric Parado State of the score at 24-24. In the Score at State of the score at 24-24. In the Score at State of the score at 24-24. In the Score at State of the score at 24-24. In the Score at State of the score at 24-24. In the Score at State of the score at 24-24. In the Score at State of the score at 24-24. In the Score at State of the score at 24-24. In the Score State of the score at 24-24. In the Score State of the score at 24-24. In the Score State of the score at 24-24. In the Score State of the score at 24-24. In the Score State of the score at 24-24. In the Score State of the score at 24-24. In the Score State of the score score State of the score score score score State of the score sc Tope, first minute of the three minute the committee on decorations William Pressor

Rev. Elliott to Lead Alpha Theta Pledges **Chapel Next Week**

Brooklyn Pastor Here for **Religious-Emphasis Week**

The Rev. Phillips Parker Elliott, Church of Brooklyn, New York, will address the student body daily in chapel during the religious-emphasis week, which the college will observe, starting Tuesday, February 18. Rev. Elliott will remain in Al-ma from Tuesday through Fri-

day. Besides speaking in chapel he will meet in conference with various special groups in the afternoons and evenings. Arrangements for these meetings will be made at a later date.

groups is not a new one to Rev. A record last semester were sen-Elliott. After completing his iors. Claude Knight, Lester Dan-schooling, he spent several years kert, and Russell Ludwig took the as a College-Secretary for the Young Men's Christian Associa-tion and traveled throughout New Folkerth, sophomore were the oth-England speaking to college students.

University of Michigan. He then or better, carrying with it the priv-went to the Union Seminary in ilege of unlimited cuts. Here New York on a fellowship. Later he completed his studies at Ox-ford, England, also on a fellow-omores each had six; and the junship.

Though Rev. Elliott is still a very young man, being only in his thirties, he is considered by many to be one of the very promising they also accounted for fifteen of those students receiving 2.5 or

K. I.'s to Give 10th Annual Valentine Party Saturday

Addison Reid and his orchestra will play for the tenth annual Kappa Iota Valentine Party, the third informal girl-bid dance for the year, which will take place in Wright Hall, Saturday night, Feb-ruary 15th. Dancing will begin at

Mary Elizabeth Merrill heads overtime period Storbeck again which are to be very new and elab-came through with another basket orately different, for this being which proved to be the winning leap year the girls are out to do their best.

Are Initiated Monday

Rose and grey make-up boxes were given the new members of Alpha Theta when they members of Alpha Theta when they were initiated Monday night. Dressed in the traditional white the new girls were honored by a special dinner table lighted by candles. Following the dinner the

Following the dinner they were formally initiated and each prepastor of the First Presbyterian sented with a rose. Those initiated were Margaret Campbell of Newberry, Jeannette Davidson, Sandusky, Helen Dawson, Sandusky, and Jeannette Verplank, Ed-

5 Students Obtain All-A Standings Last Semester

28 Gain Privileges of Unlimited Cuts With 2.5 or Higher

Three of the five students achiev-The task of addressing college ing the honor of obtaining an aller two 3.00 students.

Altogether there were twentyomores each had six; and the juniors trailed with four.

This year the men led the field all around. Three of the 3.00 stu-dents were of the male sex, and those students receiving 2.5 or better.

The standings of those students receiving a 2.5 or higher are sub-mitted by Prof. Clack as follows.

	SENIORS Hours	Honor
	Claude Victoria Hours	Pts.
	Claude Knight 17	51
	Russell Ludwig 14	42
	Lester Dankert 13	39
	Lois Beardsley 15	42
	Margaret Randels 17	46
	Constance Clack 14	38
	Helen Kellogg 11	29
	Luther Evans 11	29
	Arthur Boynton 15	39
1	Ellwyn MacGregor 1414	371/2
1	Lester Eyer 14	36
1	Fred Battles 16	40
1	JUNIORS	
1	Opal Hines 16	48
ł	Alfred Fortino 16	41
	Vesta Montague 16	41
	Lillian Hannig 16	41

3.00 2.56 2.56 2.56 11 New Students at Alma For The Second Semester

3.00 2.82

2.74 2.67

2.56

2.85 2.81 2.75 2.75 2.63

Albion Host to Men **Debaters on Feb. 14**

Alma Teams Will Meet Det. **Tech in Practice Debate**

With only one veteran reporting for active service, the debating squad will open its season on February 13 in two non-decision debates against Detroit Institute of Technology, at Detroit. The debates are in preparation for the annual tournament of the Michigan Intercollegiate Speech League to be hold at Albian ed League to be held at Albion col-

lege, Friday, February 14. William Hood, junior, is the only veteran to represent Alma against Detroit Tech. Debating with him on the affirmative side was Ralph Daniels. On the negative team are Robert Sayles and Thomas Nurnberg. They debate the question: "Resolved: that congress shall be empowered by a 2-3 vote to overrule decisions of the supreme court.'

Alma will be represented by two negatives and one affirmative team at the annual tournament of the Michigan Intercollegiate Speech League, at Albion, Friday, Rev. Elliott graduated from the eight who received averages of 2.5 February 14, in which 16 colleges will take part.

According to preliminary in-formation received by Mr. Karl F. Robinson, of Albion who is the tournament manager, about two hundred debaters will compete in at least fifty debates.

Included in the institutions which will send representatives are the 15 members of the league and Northern State Teachers College, which for the second successive year will enter the tournament as a guest. On the affirmative Alma will be

represented by William Hood and Ralph Daniels. On the negative side there will be Robert Sayles and Thomas Nurnberg and George Walker and Richard Neville. 3.00

Other debates scheduled for the year include debates with Michigan State College on February 28th and March 14th, and with De-2.59 2.57 2.50 troit Institute of Technology on March 13th.

Emmick, Ross, tino, Grimm, 2

Crofchick 2, Young; Smith 2, Keglovitz 3, Fuller 2, Ewer 3, Johnson 2, Dawe 2.

Free throws—Central made 6 out of 14 tries; Alma 7 out of 11.

Frosh Beat Legion

The shooting of Bob Adams and iors. Jake Miller proved too much for American Legion in the prelimin- the way with 11 points and playary, as the Frosh pounded out a 25-22 victory. Ford Croton, for-mer Alma High star, dropped in 9 points for the visitors, but his team-mates were unable to contribute enough help. The Frosh led all the way from the first baskets by Adams and Miller, who scored 18 points between them.

Zetas Hold Elections To Fill Vacated Positions

a special election on Monday night, February 3, to fill the of-fices made vacant by members dropping out or graduating at the end of the first semester.

Arthur Boynton was elected vice-president of the society, the office formerly held by John Darbee, who graduated in February. He will serve in this capacity until the spring elections.

The other office that was filled at this time was that of Fireman, Bell had only a few members of Columbia University. which was held by Louis Wiser during the first semester. Fred Meyer was elected to this position and will serve for the entire second semester.

Cyril Lewis led the senior scoring with 12 points while Storbeck made 9 markers to lead the jun-

With Pete Ciccinnelli leading ing a fine floor game, the frosh team of Currie beat the faculty team in their first appearance of the season. The first half was all freshman while the faculty came to life in the second half to outscore the frosh, 18 points to 15. only faculty member on the team

Bell, Adams Forfeit

Due to the fact that the faculty The Zeta Sigma Fraternity held had only five men no one was put out on fouls although Bud Campbell set a new high for the sea-son with 6 personal fouls during most outstanding.

the fact that Bob Adams and Joe Drew, Union seminaries and in is in Alaska.

All the patronesses of the so-ciety have been invited to be chaperones for the party.

Irene Folkerth Jane Wright . 52 Aletha Hapner Edward Heth 19 FRESHMEN FRESHMI Douglas Clack ... 19 Kathryne Lake ... 16 Betty Roberts ... 16 Jack Sanders 16 Julia Schaafsma ... 16 Charles Skinner ... 16 be

A Number of Alma Grads Are Active in Home and Foreign Mission Fields

was the sparkplug of the faculty offense with 10 points to his Alma alumni taking part in Mission work.

Dr. Herman N. Morse, Alma '08, who is at the present time the administrative secretary of the Board of National Missions of the

their teams ready for action. Ten times as many college stu-dents are using their libraries of the class of '98, who is now serving as a missionary in China. Dr. Scott was a classmate week special attention has been given to the work of Dr. Her-man N. Morse, but in the future we hope to publish short state-now serving as a missionary in China. Dr. Scott was a classmate week special attention has been given to the work of Dr. Her-man N. Morse, but in the future we hope to publish short state-father of a baby girl, Judith, who

A number of the alumni of Al-ma College have distinguished of Col. Frank Knox. Then there ed themselves in the Mission field. From "The Year Book of Prayer the Kindergarten Department of for Missions" published by the Alma College, Miss Irene Reiser, Presbyterian Church in the U. S. who is now in Japan and M who is now in Japan , and M Margaret Bielby, who is carr in on her work at the Dorland Bail School in the Southern Mou cains of this country.

The class of 1899 furnished Dr. Weston T. Johnson for this missionary work. He is a member of the Board of Foreign Missions just son with 6 personal fouls during the course of the game. Inciden-tally the faculty team had 15 fouls called on them while the frosh had only 6 fouls among their seven players. Instructure of several books, and one, "Toward a Christian America", is widely used through-out the U. S. as a text book in Missions. Other books of his deal with the work of the Church in insophomore teams both won their dustrial and rural zones. Besides Mr. Klerkoper, who has just re-games by the forfeit route due to this he has lectured at Auburn, cently become active in this work,

Eleven new students entered Alma College at the beginning of the second semester either to begin or complete their college courses, while five of those who enrolled last semester have transferred or temporarily dropped out. The new freshmen are Marion Fortino, Alma; Edward Carpen-ter, Detroit; Henry Tanghe, Detroit; Bert Angelus, Alma; and Morley Webb, Wheeler. Joe Ken-nedy of Mt. Clemens has returned to Alma College, having com-pleted his first semester as a freshman last year.

There are five new upperclassmen. Richard Darbee of Clawson, brother of John Darbee, who graduated this February; Kathleen Pesek of Detroit; and Bernice Mieczkowski of Detroit are the new sophomores, and Charles Lowry, Midland, and Richard Kennedy, St. Louis, the juniors. Those who left the campus at

the end of the first semester are Louis Wiser, Alma Block, Bill Hopkins, Elizabeth Houser, and Hazel Redman. The first two are planning to return in the fall, and Bill Hopkins has transferred to Michigan State College. Miss Redman's absence this semester is due to illness.

One Alumnus Is Married:

Another Father of Girl

From the alumni records we learn that Alvin Hill, Alma '35, was born December 7th.

2		THE ALMANIAN	Tuesday, February 11, 193
	Imanian on of Alma College	Alma Soc Class Offered Urban Sociology Seminar Mr. Henry D. Jones, Director	OF
Entered as second-class matter Sep	t. 24, 1907, Act of 1879, Alma, Mich.	of the Dodge Community House in Detroit, offered an Urban Soci-	MIKE FORTINO
Associated Collegiate Press	Published by the Almanian Publishing Co., 614 W. Superior St., Alma, Mich. Weekly during the school year except vacation periods. Sole and exclusive national advertising representatives — National Advertising Service, Inc., 420 Madison Avenue, New	the afternoon was spent visiting	NILES CHEVROLET SALES 224-226 Gratiot Ave. Phone 97 Real Service and Dependable Cars
Collegiale Digest	York City. Chicago, Boston, San Francis- co, Los Angeles, Portland, Seattle.	the factories of the neighborhood and discussing centers of interest.	COMPLIMENTS
		In the evening the activities of the Dodge Community House were	OF
George Walker Russell Staudacher	Editor Associate Editor Associate Editor	observed. The following morning the Polish, German, and Czechoslovak	LOBDELL - EMERY
Ward Campbell		colonies were visited. The after- noon of the second day was given	
DAVID SMITH CLAUDE KNIGHT VIRGINIA ANDERSON	JANE RICE HERBERT PETERS LOUIS CRAMPTON HETH	over to a discussion of the various public agencies in the community such as the health and welfare agencies and the Juvenile Court. This same seminar will be of- fered sociology students who will visit the Dodge Community House	N is a mystery. If it stands for something
Edward Goggin	Business Manager	at a later date.	It's something that's not been detected.
Gretchen Wilson	Circulation Manager	Contest Judges Award	The only thing left, then, for N, is to be
Side 😪	Scots to Meet G. R. Junior	Jack Seig First Prize	A nickname that's not yet selected.
Lights 🖗	Wednesday; Hope Monday	The Almanian contest judges emerged from behind closed doors Saturday morning after sleeping	
There isn't much to life but this: A baby's smile, a woman's kiss, A book, a root, a fire, a friend, And just a little cash to spend. Flash! Flash! Yes, sir, that's what the diamond is doing on fin- ger No. 3 of Vivian's Harwood's	Grand Rapids to meet the G. R. Junior Conege in the second of the home and home series. The Scots met the Jaycees in the first game of the season and severely trounced them. The Jaycees plan a revenge that will set a new time high in scoring. The Jaycees presented a good scoring five here before, but could not cope with the hot shooting of the Scots that evening. Mel Fuller was the hottest with 17 points to his credit. Riley Block, Clyde Dawe, and Ben Ewer all contribut- ed to the total. The Scots will be hindered by in- juries for the Jaycee game, as Ben	all night to-no, not to announce the winner-but to get to break- fast, for Jack Seig had been awarded first prize the night be- fore. Mr. Seig's writing talents were wasted on the following nonsense: ON GOING BAREFOOT Bare feet always remind me of soft butter-they both spread well. Feet, however, make a more ar- tistic job of it. They have that certain something butter lacks; an appeal, a "come-hither" look. What could be more satisfying than coming face to face with a nice plump foot? Bare feet have something (I don't know what	Simi's Restaurant toasted sandwich home made chili delicious hamburgs
The meanest man in town—Ivan "The Terrible" Storebeck, who steals the waitresses tips. We're still waiting for the time when Johnson has to call time out to gather in his choppers off the basketball floor. Parson Carter, has taken upon himself the task of guiding our	Ewer and Johnny Johnson will ge laid up. Ben broke a small bone in his foot and Johnny smashed a toe in the Central game. Both are limping around, but plan to see action as soon as possible.	but they've got it.) If you can gaze upon a pair of firm, life-lov- ing little feet, and then say un- flinchingly, "Aw, pooh, I hate bare feet," then you, my friend, are a man of poor taste and no friend of John Greenleaf (Barefoot Boy) Whittier.	SOUP ON YOUR VEST? CAN'T LOOK YOUR BEST? GIVE US THE TEST— YOU'LL BE WELL DRESSED! * STAR Dyers & Cleaners "TENNEY" "KEG"

No, Lowry, it isn't the spring, 's love in bloom. When you the Dutch were nosed out 44-43, it's look into her eyes, what do you and the year after the Scots realize? And when you hold her swamped them with a State cham-

NOTABLE

hand, do you understand? Ah, me. pionship team. Last year the Dutch pulled up with a lead in the

College Seal

36

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M E W c c ta tl C A

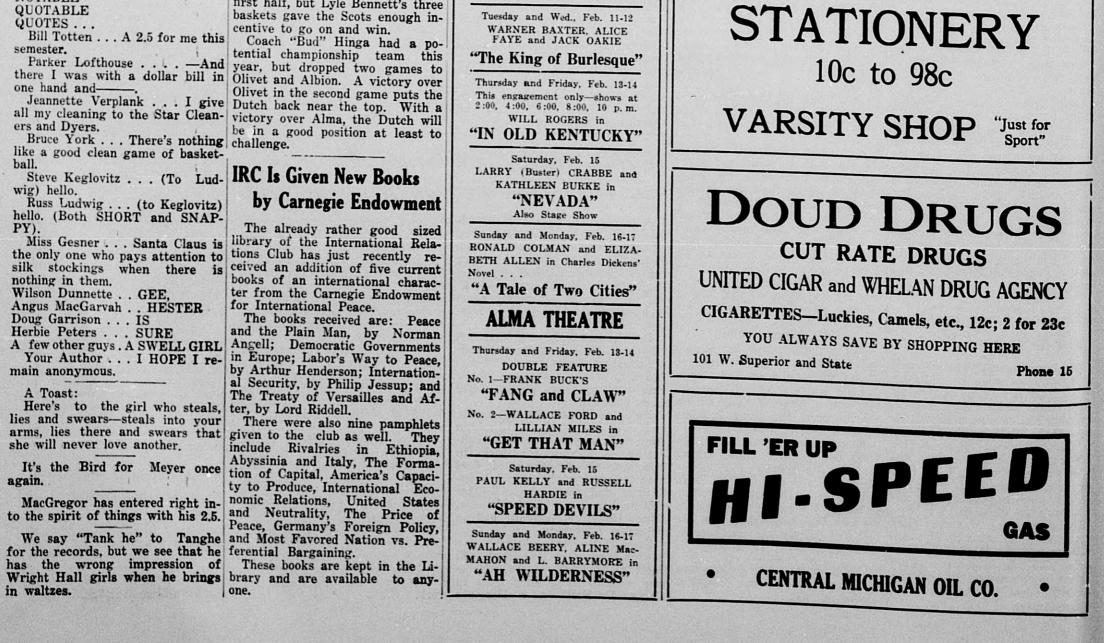
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Strand Theatre

Central Michigan's

Tuesday, February 11, 1936

Miss Brody, Mr. Stulberg **To Give Recital Monday**

Program to Be Given at Three o'Clock in College Chapel

The Womens Club and the Art Club of Alma will present Miss Beatrice Brody, contralto, and Julius Stulberg, violinist, in a recital to be given in the College chapel Monday afternoon, Febru-

ary 17th, at three o'cock. They are both members of the Michigan State faculty. Miss Brody has appeared three times with the Detroit Symphony Or-chestra and twice with the Ypsilanti Symphony Orchestra. She is contralto soloist at the Metropoli-tan M. E. Church, Detroit, and for the past two seasons has been contralto soloist at the Bay View Assembly.

Mr. Stulberg, a student of Michael Press for several years, has given concerts in the cities of Michigan with great success. A Battle Creek paper says: "It is safe to prophecy that Julius Stulberg will go far and achieve fame in the musical world. He possesses talent in a marked degree. He is ambitious and wholly devoted to his art."

Mr. Archie Black and Mr. Joe Evans will be the accompanists.

The two clubs will have the Child Study Club, the faculty, and students of Alma College as guests besides those invited by the members. The following program will be given.

Concerto in D Major Allegro ModeratoTschaikowsky MR. STUDBERG Er Ist's MISS BRODY (a) Melody in E MinorFarwell
(Played from Manuscript)
(b) Moses FantasieRossini-Paginni
(For the G String Alone) MR. STULBERG
(Mr. Evans Accompanying)

Thy Sweet SingingOlmstead Silent NoonVaughn Williams Near To TheeGabrilowitsch MISS BRODY (Mr. Black Accompanying)

Campbell and Currie talked about most everything but Mary Alice when they sat together at the game the other night.

He who laughs last is usually English-or Egeler.

Couples Brave Storms To Attend Phi Dinner-Dance

Thirty-five couples braved the cold and stormy weather to attend the annual Phi Phi Alpha formal dinner-dance at the Midland Country Club last Saturday night.

The dinner, scheduled for seven, was held up until eight due to the difficulty that many encountered getting through the snow-drifted and icy roads. By eight those present decided that they made a quorum, and before the first course was finished every seat was occupied.

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THE ALMANIAN

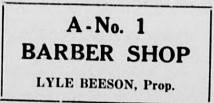
Dancing followed the dinner and accounted for Monday, however. continued until twelve. Addison

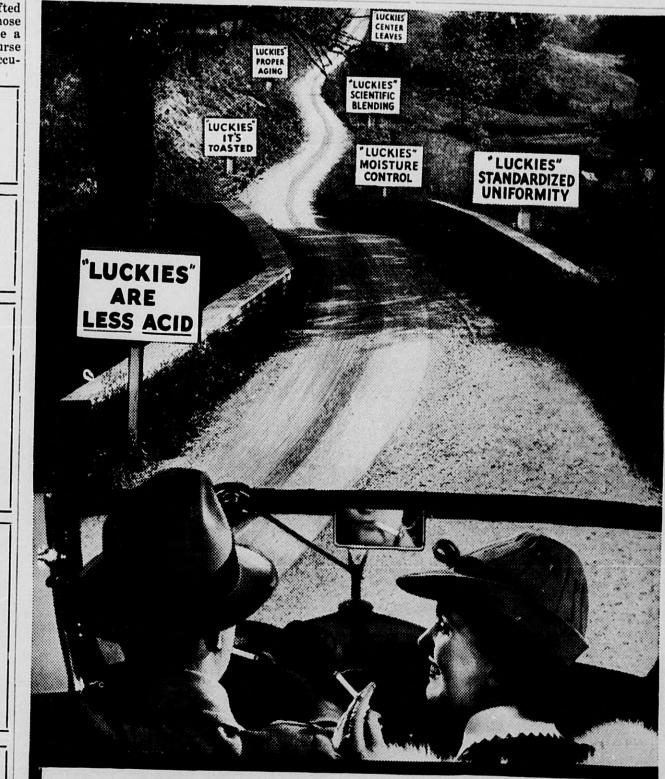
For those who attempted it, the Goggin, problem of returning was even more difficult. Lawrence Phil-lips and Prof. Kaufmann were the Gunsell, Marion Laman, Marian victims of the elements and had to Nummer, Jean Speerstra, and be towed out of a ditch before get- Margaret Iseman. ting to Alma. All but one car was Dr. and Mrs.

continued until twelve. Addison Reid's orchestra furnished the music. Patricia Fitzgerald,

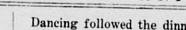
Kaufmann and

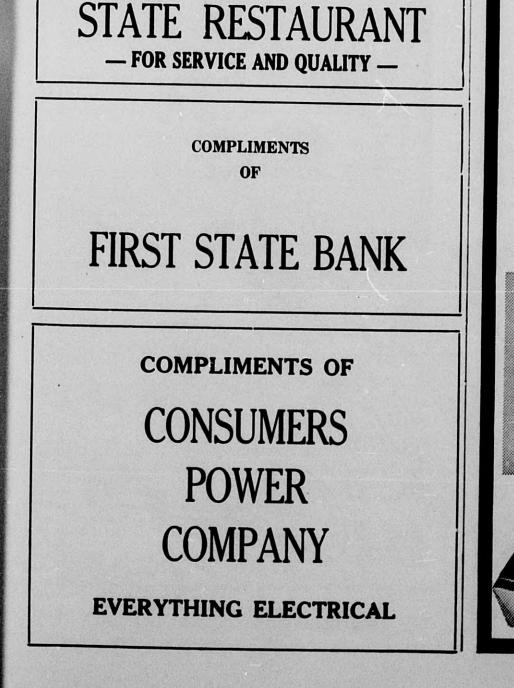
Professor and Mrs. Clack were the





Going to town with Luckies A LIGHT SMOKE of rich, ripe-bodied tobacco





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> Over a period of years, certain basic advances have been made in the selection and treatment of cigarette tobaccos for Lucky Strike Cigarettes.

They include preliminary analyses of the tobacco selected; use of center leaves; the higher heat treatment of tobacco ("Toasting"); consideration of

acid-alkaline balance, with consequent definite improvement in flavor; and controlled uniformity in the finished product.

All these combine to produce a superior cigarette-a modern cigarette, a cigarette made of rich, ripe-bodied tobaccos-A Light Smoke.

Lu	ckies <u>are</u> <u>less</u> <u>acid</u>	Copyright 1938, The American Tobacco Company
Recent chemical tests show' that other pop- ular brands have an excess of acidity over Lucky Strike of from 53% to 100%.	Excess of Acidity of Other Popular Brands Over Lu <u>3</u> , <u>3</u> , <u>3</u> , <u>3</u> BALANCE LUCKY STRIKE BRAND B BRAND C BRAND C BRAND D	·····
2-0550000000000000000000000000000000000	*RESULTS VERIFIED BY INDEPENDENT C LABORATORIES AND RESEARCH GR <i>a light sm</i> F RICH, RIPE-BODIED T "IT'S TOASTED"	OUPS DORE OBACCO

Local Orators To Speak In Chapel This Thursday

Winners to Speak at District Contest at Alma March 6

13, when twelve students success-ively step to the chapel platform to compete for prizes in the Pres-At present he is working on his ident's annual oratorical contest.

The contest is to be divided into ceive next June. two groups, one for men, the other for women. A first prize of twenty dollars, and a second prize of ten dollars is to be awarded to the first two places in each division. The women's contest is to be held at 4:00 o'clock. The men's contest is to take place at 8:00 p. m.

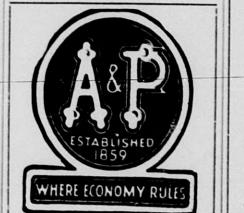
Professor Charles D. Brokenshire will act as chairman while the judges will be Miss Josephine D. Banta, Miss Margaret E. Foley, Professors Wilford E. Kaufmann, Hansford E. MacCurdy, and George B. Randels.

Besides the twenty dollar prize, the winner in each division also gains the right to represent Alma

College in the divisional contest which is to take place this year at Alma, on Friday, March 6th.

H. Potter To Be Assistant In Research at Harvard

Long weeks of hard work and assiduous practice will come to a conclusion Thursday, February to Professor Kohler, one of the Howard A. Potter, Jr., of the doctor's degree, which he will re-

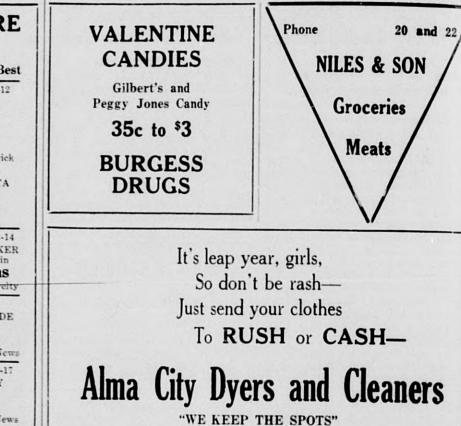


GEM THEATRE ST. LOUIS MICH

THE ALMANIAN

Admission 15c Sound Pictures at Their Best Tuesday and Wed., Feb. 11-12 -DOUBLE FEATURE-ZANE GREY'S Wanderer of the Wasteland with Dean Jagger, Gail Patrick - Feature No. 2 -NINO MARTINI and ANITA LOUISE in Here's to Romance Cartoon Thursday and Friday, Feb. 13-14 ROBT. McWADE, RAY WALKER and FLORINE McKINNEY in

Cappy Ricks Returns Pictorial-Comedy Saturday, Feb. 15 CARY GRANT and GERTRUDE MICHAEL in The Last Outpost Miracle Rider No. 7 Comedy News Sunday and Monday, Feb. 16-17 DICK POWELL and RUBY KEELER in Shipmates Forever Color Cartoon News



Tuesday, February 11, 1936

By mild ripe tobacco we mean tobacco this -FIRST-ripened in the sunshine ... and picked leaf by leaf from the right part of the stalk when fully ripe.

> THEN-each day's picking cured right by the farmer . . . at the right time and in the right way . . . no "splotching" or brittleness, but every leaf of good color and flavor.

Picking leaf tobacco in the "Bright" tobacco fields of Virginia and the Carolinas.

FINALLY-bought in the open market...re-dried for storage...then packed in wooden hogsheads to age and mellow for two years or more until free from harshness and bitterness.

That's what we mean by mild, ripe tobacco. And that's the kind of tobacco we use to give Chesterfields their milder, better taste.

Type of barn used for "fluecuring" leaf tobacco.

Hogsheads of leaf tobacco "ogeing" for two years in storage warehouses.

.. for mildness .. for better taste

Islandin

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