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Side Lights

Gracie says her lab technique isn't any good but her technique in the lab is OK.

Remember, Irene, you have set hours again now.

Well, Tenney, we have not seen you circulating very much.

From the looks of Sunday, Verplanck made up for her "campus".

Did you hear that Lois Jo Watkins had a flower garden in her room. It pays to be on the invalid list.

S'matter Chicken, don't campus dates suit you?

We wonder, does Marge set that pace or is it Rich.

Bet Bennie will be seen around Wright Hall now.

June has a love, boys, no use there.

An orchid to Betty Jane's dog if he can stand Wright Hall food.

Flash! Flash! Flash.
By way of the Pine River.
Did you know that—
Seavitt's pater is the King of Brass.

Staudacher will now answer readily to the name of windy.

Kay Pesek thinks that our Francis is "just too cute".

Zetas Initiate J. Seig; Plan Fraternity Dinner

Jack Seig, freshman from Alma, was formally initiated into the Zeta Sigma fraternity last week. Illness prevented Mr. Seig from going through the initiation with the other first semester pledges.

Next Monday night the Zeta Sigmas will give a dinner at Wright Hall in honor of their twelve new members, who have just recently been taken into the society, and the new pledge, Edward Carpenter of Detroit.

Campus Hall of Fame "Riley Block"

The first person in the campus hall of fame for 1936 is none other than LeRoy (Riley) Block, who owes his place in the limelight more to athletics than any other activity.

Mr. L. Block entered Alma College in the fall of '32. He hailed from the Alma High School, where he had taken an outstanding part in football for two years, basketball, three years, and track, three years. He was all-conference during his senior year in high school. According to his registration card Mr. Block came to Alma College to prepare to teach, and not just play football as some may think.

To most of us the name Riley Block means that long run at the opening of the Kazoo game or the off-tackle drive that put the ball in scoring position at Hillsdale. True, he has proved that the Methodists at least make good football players after being named all-MIAA for two years in succession. His work in basketball and pole vaulting ability in the spring have made him a three-letter man at Alma.

Athletics is not his only field of accomplishments, however. In his sophomore year he joined the Phi Phi Alpha fraternity. The following year he served as president of the junior class and as a member of the student council. Today Riley is president of the Student Council.

Jake Miller Makes Oil Paintings of Buildings

The publicity department is employing the artistic talents of Jake Miller, sophomore from Hastings, by using his oil paintings of the various college buildings on posters that will be used to advertise the college throughout the state.

The plan according to the publicity manager, Hugh Brenneman, is to place these oil paintings in churches and high schools around the church. The first one completed is a picture of the Administration Building.

Dr. and Mrs. Hileman, '24, Return from Mardi Gras

Dr. and Mrs. Lee Hileman, both members of the class of 1924, returned last week from a trip to New Orleans where they attended the Mardi Gras. Dr. Hileman is a physician in Ecorse. His wife is the former Nina Church, daughter of Mr. and Mrs. H. E. Church of Alma.

On Thursday, February 27, a son was born to Mr. and Mrs. Godfrey Norman, who reside in Alma. Mr. Godfrey Norman is from the class of '32, and Mrs. Norman (Helen Murphy) is ex-'34. The baby is named Charles Godfrey.

Alma Has Candidate for First Lady of the Land

(Continued from page 1)

Asked about the highlights of her life, she answered matter-of-factly:

"Besides my marriage, there haven't been any. My life has been like that of thousands of American women—average women who were born in small towns, went to college, married their first sweethearts, and, during the early years of their early years of their marriage knew what it was to scrub and scrimp."

Note: The above article has been condensed from a story appearing in a recent issue of the Pittsburgh Press.

What English rhetoric prof of Alma College is guilty of this: "I want your sentences to be so clear that they can be understood by the most stupid of individuals—then I can tell what you mean." Slam! as a fist full of chalk explosively spread into atomic and cloudy haze.

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PHONE 33

Strand Theatre

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Tuesday, March 10—
MARY TAYLOR
and WALTER CONNELLY in
"SOAK THE RICH"

Wednesday, March 11—
GERTRUDE MICHAEL
and GEO. MURPHY in
"WOMAN TRAP"

Thurs. and Friday, March 12-13—
MIRIAM HOPKINS
and JOEL McCREA in
"SPLENDOR"

Saturday, March 14—
JUNE LANG
and THOMAS BECK in
"Every Saturday Nite"
Also Stage Show

Sunday, Monday, March 15-16—
SHIRLEY TEMPLE in
"LITTLEST REBEL"
Shows at 6-8-10 Monday Evening

ALMA THEATRE

Thurs. and Friday, March 12-13—
DOUBLE FEATURE
No. 1—CLAIRE TREVOR in
"NAVY WIFE"
No. 2—MELVIN DOUGLAS in
"THE LONE WOLF
RETURNS"

Saturday, March 14—
CHAS. STARRETT in
"THE MYSTERIOUS
AVENGER"

Sunday, Monday, March 15-16—
JANE WITHERS in
"THIS IS THE LIFE"

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THE CHOCOLATE SHOP
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IF SHE WON'T SAY YES—
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CLOTHES NEED A PRESS!

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R is for Randels, his standardized tests
In Psych have long given alarm.
For he has devoted as much time to them
As he has to the weeds on his farm.

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EVERYTHING ELECTRICAL

Edmore and Merrill Win District Tourney Here

Teams Coached by Alma Alumni Make Good Showing.

Merrill High school defeated the nearly perennial winner in Class D district basketball here last Saturday by the close score of 19-18, while Edmore swamped Perrinton 26-7 to represent Class C at the Mt. Pleasant regional tourney this week.

Merrill by far had the toughest bracket among the smaller schools but came through with flying colors. Led by Herb Spendlove and Sally Cicinelli, whose brothers wear the Frosh colors here, the Orange and Black of Merrill, defeated the previously undefeated Crystal five after taking Riverdale to meet McBrides in the finals. Merrill piled up an 8-0 lead, but the Scandinavians of the West tied it up at the half 10-10. McBrides took an early lead in the third period to lead 18-15 with a minute to go. Baskets by Spendlove and Cicinelli gave the game to Merrill five with less than a half-minute to go.

Edmore's height proved to be a big obstacle as far as Perrinton was concerned, and the defending champs lost out, as the big boys piled up a good sized score in the first quarter. Westley, Weeks and Shurlow led their attack, while the Richards brothers were Perrinton's sole hopes.

In other district tournaments, Bud Dawson's ('34) team, Mason, defeated Al Dean's ('31) St. Johns five in overtime, but lost to Cuddy Shaver's ('25) East Lansing quintet by one point. Max Novak's

Pellston cagers whipped everything in Class D at Boyne City by big scores. Hastings in Class B defeated everything in its district. Art Carty's Northwestern team in Detroit neared the city play-offs by whipping the previously undefeated Central five.

Dr. J. H. Lancashire Dies in Florida Last Friday

Dr. James Henry Lancashire, son-in-law of Ammi W. Wright, died in St. Augustine, Florida, Friday morning, March 6th. Dr. Crooks left for New York last Saturday night to attend the funeral rites, which were to be held in New York City.

Dr. Lancashire formerly lived in Alma where he married Sarah Wright, daughter of A. W. Wright. Until about fifteen years ago he

lived in Detroit. His home was in Washington, but he maintained a summer home at Manchester by the sea, Massachusetts, and spent his winters in Florida or abroad.

In addition to his wife he leaves three daughters, Mrs. Lawrence White, of Beverly, Mass.; Mrs. Umberto Coletti, of Florence, Italy, and Mrs. Richard Southgate, of

Washington. His only son, Ammi Wright Lancashire, died of influenza while serving as an ensign in the U. S. Navy during the world war.

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INVITATIONS, Etc.

We Print THE ALMANIAN



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Each Puff Less Acid
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OF RICH, RIPE-BODIED TOBACCO

Over a period of years, certain basic advances have been made in the selection and treatment of cigarette tobaccos for Lucky Strike Cigarettes.

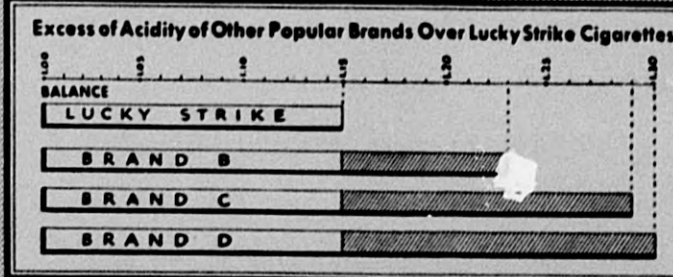
They include preliminary analyses of the tobacco selected; use of center leaves; the higher heat treatment of tobacco ("Toasting");

consideration of acid-alkaline balance, with consequent definite improvement in flavor; and controlled uniformity in the finished product.

All these combine to produce a superior cigarette—a modern cigarette, a cigarette made of rich, ripe-bodied tobaccos—A Light Smoke.

Luckies are less acid

Recent chemical tests show* that other popular brands have an excess of acidity over Lucky Strike of from 53% to 100%.



*RESULTS VERIFIED BY INDEPENDENT CHEMICAL LABORATORIES AND RESEARCH GROUPS

Luckies — "IT'S TOASTED"

Your throat protection — against irritation — against cough

Kazoo Trip Tuesday Is Marred by 2 Accidents

The trip to Kalamazoo last Tuesday to hear Dr. Kagawa speak, which was made by more than ten cars carrying over fifty students, was marred by two accidents caused by the icy pavement. Both the Randel's car and the car driven by Oramel Willits were victims of the slippery roads.

The accidents occurred just a little south of Ithaca and within two miles of one another. The Randel's car just skidded across the road and several feet in the snow bank. The car was saved from turning over by the depth of the snow. The passengers were only shaken up a little, and completed their trip to Kazoo in time to hear the afternoon speech.

The accident involving the Wil-

lit's car was much more serious. They skidded and turned over and then were hit by a truck, smashing in the back end and breaking most of the windows. Very fortunately no one was badly hurt. Willits, Nurnberger, and Reed were without a scratch, while Marion Winton, Lois Watkins, and LeElla MacLeod went to bed for the week with some bruises and badly shaken nerves.

Graduate work can not be so bad if you can get vacations real often. Ask Jane Allen.



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Admission 15c

Sound Pictures at Their Best

Tues. and Wed., March 10-11—

—DOUBLE FEATURE—

No. 1—NANCY CARROLL and LLOYD NOLAN in

"Atlantic Adventure"

No. 2—JAMES DUNN and DOROTHY WILSON in

"BAD BOY"

Cartoon

Thursday, March 12—

ONSLOW STEVENS and ESTHER RALSTON in

"Forced Landing"

Comedy Broadway Brev. Pictorial

Friday and Saturday, March 13-14

PAT O'BRIEN and JEAN MUIR in

"Stars Over Broadway"

Miracle Rider No. 11 Cartoon News

Sunday, Monday, March 15-16—

DICK POWELL and ANN DVORAKK in

"Thanks a Million"

Comedy News

Something New!

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Outstanding

.. for mildness

.. for better taste