

The Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 23

ALMA, MICHIGAN, TUESDAY, OCTOBER 15, 1929

NUMBER 4

ALMA WARRIORS WALLOP OLIVET

Almaites Pile Up 37-0 Score In Dedication Game Saturday

The new Bahlke Athletic Field was fittingly dedicated in the inaugural game of the M. I. A. A. football season Saturday afternoon when Coach Campbell's powerful Alma grid eleven overwhelmed a lighter, inexperienced Olivet team with straight football and intercepted passes, to win 37 to 0.

After holding the heavier Alma team to two touchdowns in the first half, Olivet fought valiantly in the third quarter to gain possession of the ball on downs three times, when they were forced back to the shadow of their own goal. Alma finally crossed the Olivet goal line early in the fourth period, forcing Coach Cassell's charges to open up with a forward pass attack as a last resort to cross the Alma goal, the ultimate outcome of which were three intercepted passes by the Campbellites, resulting in a touchdown.

Alma was minus the services of Captain Pezet and Byron, but the old Alma spirit overcame this handicap and the result was a well-earned triumph. "Brute" Simmons was not physically fit to enter the fracas but he played a part of the final quarter.

Prior to the game, the band marched to the home of Mr. and Mrs. Bahlke to escort them to the new Athletic Field, the site for which was given to the college by Mr. Bahlke. Players and spectators stood in silence, as the band played "The Star-Spangled Banner", while the American flag was raised by Miss Irene Beuthin, of the Senior Class. This was followed by the playing and singing of the Alma Mater, which ended the dedication ceremonies, and the game was on.

Erickson scored the first touchdown in the initial quarter after the ball was carried to Olivet's two-yard line with end runs and off-tackle thrusts. The second marker was the result of a lateral pass, Brown to Gussin, with the latter crossing the goal line. A pass, Gussin to Erickson, scored the third touchdown early in the fourth period. A moment later, Albaugh intercepted an Olivet pass, and by sidestepping behind good interference, he raced through the visiting eleven for 70 yards and the fourth touchdown. MacGregor intercepted a pass to put the ball in a scoring position for the fifth score, made by Gussin. Sharp intercepted another pass soon thereafter and ran thirty-five yards to account for the final touchdown.

Olivet never got beyond the Alma thirty-yard line, the defensive work of Angell, Grey, Potter, and McLellen being outstanding, while the entire forward wall put up a great battle. Acting Captain Karpp, Erickson, and Gussin led the Alma offense. For Olivet, Lyman and Nelson looked best on offense, with Kuehl, Schaefer, and Fyvie playing a commendable defensive game.

Hope College plays Alma here Friday afternoon at 3:00 o'clock in the second M. I. A. A. game of the season. The game was originally scheduled for Saturday, but because of a conflicting game here between Alma and Ionia high schools, the game will be played Friday.

First Quarter

Alma defended the south goal, Olivet kicking off to Brown, who returned the ball to the 33-yard line. Gussin skirted end for eight yards and Erickson went off tackle for a first down on Olivet's 49-yard line. Gussin gained five yards, Brown three, and Erickson two for another first down on the Olivet 39-yard stripe. Alma was penalized five yards because the backfield was in motion, and a pass, Gussin to Albaugh, was incomplete. Another pass failed and a five-yard penalty was inflicted. Karpp punted over the Olivet goal line, the ball being put in play on the visitor's twenty-yard mark. Graham threw Madden for an eight-yard loss. Nelson fumbled on the second play and Albaugh downed him on the Olivet 12-yard line. Olivet punted to Gussin on the 40-yard stripe, the latter returning the pigskin to Olivet's 28-yard line. Gussin circled right end for nine yards and Brown went off left tackle for a first down. A fumble on the next play cost Alma five yards. Gussin passed to Graham for a first down on the three-yard line and Erickson ram-

(Continued on Page 2)

TRUSTEE TALKS TO STUDENT BODY

Dr. Samuel H. Forrer, chairman of the Board of Trustees of Alma College gave a very fine talk before the assembled student body in chapel last Friday morning.

Mr. Forrer impressed upon the minds of those present the fact that one of the greatest sources of wealth comes from the use of that which was formerly regarded as waste. He cited as examples the making of paper from cornstalks, the extraction of oil from cotton seeds, and the manufacture of paraffin from petroleum by-products. The point that Dr. Forrer brought out was that any normal youth may accumulate mental wealth by gathering up his broken fragments of time and weaving them into a mosaic of wisdom. The correct utilization of time spells success. He told of great men who had climbed high on the ladder of fame because of the fact that they did not believe in wasting a single golden minute, and he reminded the students that if they too wished to gain knowledge and a firm foundation in life they should begin now. Dr. Forrer defined wisdom as classifying and utilizing the various glimpses of truth, and as a parting thought he left this: "Of all sad words of tongue or pen the saddest are these—it might have been."

HAY RIDE PARTY A REAL SUCCESS

Alpha Thetas Are Not Halted By Broken Wheels On Hay Ride

"When the shadows cast they're warnin', that it's almost four o'clock," a merry group of girls climbed into two hay wagons. Down the bumpy roads the wagons rattled almost as joyously as the crowd within them until one went merrily on, while the other one stopped, merely a broken wheel! A few more rods and another stop, until reaching Wolf's bridge the girls realizing their lack of exercise (and want of tubs) decided to walk in.

Deciding to start a jockey club, and thinking wet weather made horses easier to ride, some of the girls skidded and slipped their way into town.

In the mean time, always looking forward to future vacations, the elevator girls were at their posts. Struggling upward and flying down. What were the results? Steaming plates of food, never more appreciated. And did they eat—two cream pitchers and three spoons are not accounted for.

While sitting in a true Autumn Paradise with the beautiful moon throwing its glowing rays through the pine boughs, out steps a dryad (?) with glasses.

On with the dance. A peppy orchestra and a slippery floor (ask Norene). Everybody was rearing to go. More touchdowns were made, more home runs scored and just more fun! Everybody was out to break marathon records—and were ready for the intermission break, when a raid was made on the cider barrel. More lives stamped out by that onrush! After the stimulant they tore back to further the cause, and get the middle of the floor so that the others must either go around them or brave the dangers of getting eyes knocked out with swinging arms or shins bruised by galloping feet.

By the time the goodnight song was played the victors of the marathons were still ready to go, but the majority had thrown themselves down on various pillows scattered around the floor, and were only too willing to watch the select few give a little chorus and in little wee voices squeak "on with the dance" but the hour was late and their plea was disregarded. After much encoring one more encore was granted, but a short one at that.

Various groups gave yells for the new girls and for themselves. The Alpha Theta girls sang their society song and thus ended the party.

"And the night shall be filled with music

And the cares that infest the day
Shall fold their tents, like the Arabs
And as silently steal away."

C. DOUGLAS BOOTH WILL SPEAK HERE

Famous Englishman Is Sponsored By International Club

The International Relations Club is pleased to announce that it has secured Mr. C. Douglas Booth of London, England, to speak before the student body, Friday morning, October 25. Mr. Booth is touring the United States and is speaking to various International Relations groups throughout the country for the purpose of promoting world peace. The subject of his discourse in Alma will be "Anglo-American Relations and World Peace." On Friday afternoon he will talk informally at the regular meeting of the International Relations Club.

Mr. C. Douglas Booth of London, is a writer and publicist, well-known both in England and the United States. A Canadian by birth, he was educated at St. Andrews, Toronto, and at Loyola University. During the war he held the rank of Major in the H. M. Forces, and spent a good deal of time in the United States assisting with the organization of the Liberty Loan and Red Cross drives. He has devoted five years to the study of Mediterranean problems, and has resided in Morocco, Egypt, Rhodes, Patmos, and has visited Athens and spent some months in Belgrade.

Mr. Booth is a member of the Royal Institute of International Affairs in England, before whom he has been lecturing during the past summer, and to whom he submits fortnightly reports on his findings. A paper on "The Political Situation in South Eastern Europe" presented by Mr. Booth at the June meeting of the Institute, appears in the July number of the Journal of the Royal Institute of International Affairs. His book "Italy's Aegean Possessions", published in 1928, is well-known in the United States.

The International Relations Club will take in new members Tuesday afternoon, October 15, at 4:30. Each aspirant to membership is required to prepare a two-minute speech on any current event pertaining to international affairs. The talk must be given before the old members of the club who will vote upon the applicants. Those who are accepted will begin at once to groom students to represent Alma in the League of Nations Model Assembly. Last year Alma had one of the largest delegations at the League Assembly in Ann Arbor and each representative was well versed in international lore. This year Alma hopes to duplicate and even better last year's performance, therefore, everyone is urged to make the preliminary talk Tuesday afternoon.

NOVEMBER 16 TO BE PARENTS' DAY

It has been decided that Homecoming and Parents day will both be held on November 16, the date of the Alma-Kalamazoo football game.

President Crooks feels that the combining of these two days will eliminate some of the difficulties involved when the two are held separately. This date will bring a large number of people to the Alma campus, and every student is expected to do his bit toward making Homecoming "bigger and better than ever". Accommodations will be made for all visitors; so don't be afraid to ask someone to come. The students are requested to write to their parents and ask them to visit the college. A great game and a fine meal should be inducement enough for anyone. November 16 is the best time in the world for people to come to Alma—the "more the merrier".

EXTRA! EXTRA!

One of the greatest stories ever written by Count Von Breakestein will appear in next week's Almanian. The title is "Little Goldenrocks and the Three Bares."

TRUSTEES MEET

The Board of Trustees had luncheon with the Alma College Faculty last Friday noon in the Wright Hall dining room. A total number of thirty-two guests were in attendance.

FROSH DEFEATED BY MT. PLEASANT

After Coach Jess Ewer's Freshmen football team had held the Central State Teacher's College yearling eleven to a single touchdown for three periods, the local team's defense crumpled in the last quarter, with the result that two punts were blocked and the up-staters scored two more touchdowns, to beat the Alma Frosh, 19 to 0, on Davis Field Saturday morning.

The locals several times threatened to tie the score in the last half, but fumbles and lack of drive prevented possible touchdowns at opportune times. Leadbetter, Donan, and Mann looked the best in the Alma forward wall, while Catherman, Borton, Baldwin, and Orvis featured in the offense.

The Alma starting lineup was: Capt. Leadbetter and Johnson, ends; Donan and Coleman, tackles; Rehkopf and Cowles, guards; Mann, center; Catherman, quarterback; Baldwin and Orvis, halfbacks, and Eorton, fullback. Others who made good accounts of themselves while in the game were: Parrish at end, Kibler at tackle, Wirts at end, White and Jacobson in the backfield.

Other tentative games are being arranged for the Alma Freshmen, but no official dates have as yet been decided upon. A practice game between the varsity and frosh is set for Wednesday.

PIRATES SEIZE COLLEGE DORM

Kappa Iotas Have Enjoyable Costume Party In Wright Hall

The traditional Kappa Iota Pirate Party was staged once again last Saturday evening. The ship drew into port at 7:30 and anchored at that famous harbor for men—Wright Hall.

Down went the gang plank and amid cries of welcome from the guests, these vicious-looking beings came aboard. Even Captain Kidd himself would have hid in a barrel had he seen such fierce-looking pirates stalking about the deck. With black patches over the eyes, huge daggers in their belts, and skulls and cross bones tattooed (with iodine!) on their arms, they were a fierce-looking lot.

The deck was dimly lighted by dripping candles stuck into bottles. These stood on old notched kegs which served as tables. ("Twas always thus). From the mast, high above, flags from many a previously conquered ship, were blowing. Huge treasure chests, displaying stolen loot were on exhibition in honor of the occasion.

At eight o'clock the punishment for the captives of the ship began. Consequently Fritz Allen, Paul Bennet, Hollis Fales, and Harry Wehrly were made to furnish the music for the celebration. In spite of their handcuffs and chains they managed to play very well indeed. In fact they played the liveliest tunes that have echoed in Wright Hall Harbor for many a day. During the dances, favors were brought out to all the frisking outlaws.

Typical of all pirates, the thing which greatly interested them was the bar room. Here, they staggered up to the counter and ordered a bottle of straight cider! All, thus, being in a merrier mood and crying, "On with the party" the captives once again began a merry tune. So it continued till intermission. During this time seven bold pirates—Margaret McMillan, Marian MacKenzie, Rachel Faude, Bertha Edgerly, Mildred Angell, Mary Lib Forshar and Betty Gilbert—all belonging to the order of Sophomores (a very coveted title among the working class)—did a little suicide act! It was really very effective, especially the throat slitting.

Dancing continued to the bewitching hour of eleven o'clock. Then each pirate seated himself on a keg, drew out his knife and partook of salad and wafers, coffee and sandwiches.

After this repast, the Captain and his crew gathered 'round and sang the Kappa Iota song. Finally, when the last guest had departed, the gang plank was hauled in and with the cry, "Pull up de plank" the ship sailed away not to return until the following year.

PAJAMA PARADE ATTRACTS MANY

The "Night Shirts" Pro- cession Was Colorful Event

Yells, howls, and whoops seeming to emanate from a serpentine line of pajamas aroused sedate Alma from her composure last Tuesday evening, and the Alma residents knew that the annual pajama parade was in process. The line of pajamas was mentioned because the said garments were so "loud" that the occupants seemed almost negligible. The "biggest and best parade ever" started from the Memorial Gymnasium at eight o'clock and snaked its way through the business section finally returning to Wright Hall and terminating with an illuminated serenade in front of the dormitory.

The participants gathered at Memorial Gymnasium for the preliminary games and instructions as to the methods of procedure. Many exciting parlor games were engaged in for the enjoyment of the Freshmen members. One of the most popular was the old traditional game of "Spot, You're It", and the Frosh liked it so well that they were "it" all the time. The honorable and ancient Indian game of "Tobacco Gauntlet" was a slippery affair, and the veridants were also head men in this show. None of them caught cold, for the upperclassmen succeeded in keeping them nice and warm. After a picture was taken by "Bake" Carter the line was formed and the parade started under the leadership of Kaiser and Karpp. "Copulent" Carson also started but for various reasons he didn't finish so well.

The line galloped and panted its way down to Stan Vliet's College Supply Store where the first stop was made. Here Stan passed out tickets for Alma Slicker Stickers. From here the boys proceeded to Mrs. Fulcher's restaurant where they received trade tickets. Many unsuspecting Frosh became the prey of certain wary members who received enough checks to last them all year. At each stop cheers were given for the contributors to the stomach and vanities of the colorful band. Murphy's Drug Store was besieged, and the raiders were bought off with sacks of candy. The Wright Hotel was the next stopping place and large red apples went the way of all good apples. The "night shirters" zig-zagged over to Rod Burgesses' where their heated persons were cooled with luscious Frost Bites. The Coney Island Shop passed out San Felices and the air became blue with smoke. At least four thousand one hundred and forty sweet teeth were satisfied at Luchini's while Dick at Hamilton's Store passed out chances on wearing apparel. Pat contributed frozen dainties to the pajama clad procession. Dick Rockwell donated tickets for the Idlehour and once more some of the Frosh fell victims to the wiles of upperclass marauders. The Spotlight donated checks for the famous M. & B. Icecream.

Pastries from the European Cafe soon mingled with the other delicacies. The men dressed in the "regalia of the night" then snaked their way to the Rainbow Train where large glasses of cider quenched the thirst, and packages of Wrigley's "Stenographer's Friend" stimulated the jaws. Winslow Brothers satisfied the craving for candy by means of bars, and Fortino's set out a couple of bushels of vanishing apples. After circling the block, the ever present crowd parted, and the paraders pushed into the Strand where the onrush was stopped by theatre tickets from Mr. Miller, while the Strand Sweet Shop added scoops of popcorn to the conglomeration of eatables.

After some warming up exercises the old band wagon was found, and the middle downtown section served as the show place of the evening. What talent is hidden in the freshman class! Demosthenes would have turned green with envy at the efforts of our first year orators. Jacobson would cause any highclass coprano to abdicate in his favor, while farmers would have learned new tricks in "stamping down the silage." Professor Ewer found a "golden store" of material for the Glee Club and Carnivals are bidding for the service of one night shirt clad "Hula Hula Dancer." The two white crows terminated the performance and the class of '33 lined

(Continued on Page 2)

Two hands, trembling with excitement, tore open the end of the envelope and drew out the enclosed letter. "Dear Folks", it began, "at last I'm off for all I'm worth. My hopes of here in Alma, hitting the books right self help have been realized, for yesterday I swiped three meals at Wright Hall"—and the mother stopped in amazement, astounded that her pride and joy should make his collegiate debut by stealing his meals. Father came home from work and his reaction to the discovery of his boy's dishonesty was as strong as had been his wife's. What unfortunate situation, what unnecessary disappointment and all because of the ambiguity of that word "swipe" which is so common in the Almanian argot. To those outside of Alma, these white-clads are only common, everyday waiters, but here they are plain swipes.

The history of the application of this title to the Wright Hall food dispensers is somewhat obscure, but the occasion for its use has been cleared up somewhat. Back in the late nineties when one of our respected faculty members of today was wearing the emblematic white coat and serving the hungry collegians in the old dining room in Pioneer, the waiters were called as such, but at that early date there was a trace of the practice that was to win them a new title, for as the plates came up on the dumb waiter (they are "slides" in the current parlance of swipedom) the sharp eye of the waiter would spot some particularly delicious looking morsel of food and his trained fingers would cleverly slip off the food in question. This practice became very common as the years passed, and it dawned upon one of the force of waiters that the term waiter was altogether inadequate to express the activities and duties of the members of that group, so he began calling his collegians "swipes" because of their natural tendency to see that the choicest food got no further than the serving room. Thus we have a term which the writer believes is unique in its application and is peculiar to those unfamiliar with the fine points of the pariance of our school. However, the question of whether this word is now a misnomer for our waiters we will leave for posterity to answer.

(Smoke).

Alma Warriors

Wallop Olivet

(Continued from Page 1)

med through center for the first touch-down. Angell's attempted place-kick was blocked. Score: Alma, 6; Olivet, 0.

Karpp returned the Olivet kick-off twenty-yards and Gussin recovered a fumble on the first play. Brown gained a yard, and a pass from Gussin to Albaugh for five yards was completed, Albaugh running ten yards for a first down. Gray was holding on the next play and Alma was penalized fifteen yards. Olivet recovered an Alma fumble in midfield and completed an 8-yard pass on the first play. Lyman gained a yard, and Nelson a foot. Alma took time out. Lyman plunged through center for a first down on the Alma 40. Karpp intercepted an Olivet pass on his own 30-yard line, and advanced to the 37. Brown skirted left and for five yards and added a yard off tackle. Gussin was hurried on a pass, but Karpp leaped high and pulled in the oval for a first down on the Olivet 48-yard mark. Brown circled left end for six yards, then went through tackle for three more. Erickson plunged through for six yards and a first down on the Olivet 33-yard line. Karpp gained four yards and Gussin went around end for first down on the twenty.

Second Quarter

Erickson and Brown gained seven yards on two line smashes, then Alma was penalized five yards for off-side. Graham made it first down, gaining twelve yards on an end-around play. Erickson added four yards, but Olivet recovered a fumble. Failing to gain on two plays, Olivet was forced to punt to Gussin, who was downed on the Olivet forty. Brown and Gussin made five yards, before Gussin heaved a long pass to Karpp for thirty yards. On a pretty lateral pass play, Brown tossed to Gussin, who scampered ten yards across the goal line. The try for extra point failed. Score: Alma, 12; Olivet, 0.

MacGregor came in for Potter, Sharp for Brown, McLellan for Koechlein, and Schimmer for Kittendorf. Angell kicked off and Olivet returned the ball to their forty-yard line. Two plays gained but one yard and the visitors were forced to punt, Gussin being downed on his 22-yard line. Sharp went out of bounds and failed to gain on a second try. Alma was penalized for offside, but Karpp made it first down with a twenty-five yard sprint to midfield. Another offside penalty set Alma back five yards. Erickson and Sharp together made five yards, and Gussin raced around end for a first down. Sharp and Erickson made six yards, but a fumble

Continued on Page 4)

Pajama Parade

Attracts Many

(Continued from Page 1)

up to try its prowess in the noble art of peanut rolling.

There were seventy-six first year men nosing erratic peanuts across an equally irregular street. The race was a triple tie; so the student marshal ate the prize which was a peanut. The wheel barrow race caused some excitement, but the boys were so anxious that they jumped the gun and were forced to try it over again. The entire main thoroughfare was roped off, and the crowds surged back and forth across the street without being menaced by vehicles.

After the imitation of the Irish carriage "the wearers of the green" indulged in a little game of "find the pot" under a mob of kicking, pulling, and pulling fellow classmen. The

bricks in the pavement weren't damaged in the least.

Following the pot rush, the "pajamaites" straggled up to the gym where they assembled for the cat-tail serenade in front of the hall. A large "A" was formed, the cat-tails were lighted, and the beautiful strains of our college song floated through the air. The annual pajama parade was over.

Freshman White was chastised for conduct unbecoming a Frosh.

It was suggested that next year's parade be dedicated solely to the fellows on the campus.

Yes, we have a boy soprano—Jacobson of Newberry. Prof. Ewer receives much talent from that metropolis of the U. P.

The Almanian

Student Publication of Alma College



Entered as 2nd Class Matter Sept. 24, 1907, Act of 1879, Alma, Mich.

Published by the ALMANIAN PUBLISHING CO., Alma, Michigan

ALMANIAN STAFF

Editor.....Harold M. Logan
Business Manager.....Winston Thomas
Co-ed Editor.....Mary K. Burt
Sport Editor.....James Albaugh
Circulation Manager.....Elizabeth Martin



THE JOY OF ATHLETICS

The efforts of our football team surely are appreciated as was indicated by the splendid ovation that the squad received in the mass meeting last Friday evening. There must have been at least sixty students in attendance and eight-ninths of them were freshmen who were compelled to be present. This wonderful enthusiasm should literally drag us into another M. I. A. A. championship. A game is scheduled, and most of us straggle over to the gridiron and complacently sit back and watch eleven men take an awful beating. For whom are they doing it? Our classmates, friends and fraternity brothers are out on that field, not for the love of the game, but for Alma, and we assist them by criticizing their plays and mumbling out a few unlearned yells.

Did you ever feel the warm blood trickle down your throat—the result of a broken nose? Did you ever play in a cold, dizzling rain that chilled your bones to the marrow? And we say that they play for the fun obtained from the game. Fun—when your exposed shins are raw and bleeding—exhilaration—from the sharp pains that come from fractured ribs. Nothing gives more enjoyment than a sleepless night spent in nursing a nerve exposed shoulder. How delightful it is to "keep that school-girl complexion" by means of cleat massage. A jarring tackle, a kick in the heart, a tooth forced through your lips, being at the bottom of the pile on a frozen field—what could be more mirth inspiring? After the game the boys moan and groan all night. They must be laughing in their sleep. Broken shoulders, broken fingers, broken ribs, yes—broken health to satisfy the vanity of a seemingly unappreciative student body, a feeble rah-rah-team their only reward.

The panacea for these wounds is enthusiasm and pep. We can make them forget their drudgery. We too can play the game by showing our boys that we are behind each move they make, by putting our whole heart and soul in Alma, by never having a re-occurrence of the lack of cooperation shown in Friday night's mass meeting.

HOMESICKNESS

After the warm and spirited events of last Tuesday evening the subject of nostalgia seems to be exceedingly appropriate.

Memories of the Pajama Parades will linger long after time has obliterated traces of other seemingly unforgettable happenings, yet, after the Frosh returned to the dormitory, more than one probably displayed the symptoms of this ever prevalent disease. Initiatory ceremonies often cause these germs to develop and the little games of "hot hand" and "tobacco gauntlet" probably added impetus not only to the speed of the receivers but to the multiplication of these little organisms.

The better part of a student's education gets under way long before the professors get to him. This training is one of the most essential and important courses in a college career, for it teaches one to overcome and counteract the deteriorating attacks of nostalgia or homesickness. Peanut rolling and impromptu dances in nightshirts could easily cause such disorders; yet the strong man is he who tramples on such feelings and faces about with a smile. He has passed his first examination. The one who is attentive to the dictates of this gnawing demon and allows himself to be turned from the educational path has defeated himself at the very outset.

The world demands intestinal fortitude, and there is nothing that shows a greater lack of it, nothing more disgusting than the sight of a person peacefully submitting himself to the clutching talons of this juvenile disorder. Nostalgia is nothing more than maladjustment to new surroundings. The nervous system of an individual must be made plastic enough to fit new situations. Non-pliability is a wrench in the mechanism of education, for adjustment is the foundation on which our whole education system rests.

J.C. PENNEY CO.

317-323 State Street

Zephyr Weight
Slipover
Sweater



A fine sweater for sports and all-around wear. Made of pure zephyr yarn, in a selection of fancy patterns.

\$3.98

BATH
TOWELS

Many women buy these soft, absorbent double-thread terry towels by the dozen! All-white or with colored borders. 22 x 44 inches.

25c

No. 449

Service Weight
Pure Silk Hose

\$1.49

This heavy quality pure silk hose is the choice of many women . . . full fashioned with mercerized top.



Copyright 1929 Hart Schaffner & Marx

"ALWAYS A JUMP AHEAD"—

University men say that about Hart Schaffner & Marx Style.

You'll find the answer here in two and three-button suits. Leading colors are Covana brown, Pyramid grey, Grenadier blue.

Prices are "life savers" for value.

\$35

\$45

Two Trouser Suits

Hamilton's
TRAVERSE CITY ALMA

AUNT AMIE'S COLUMN

Dear Aunt Amie: I am just a sorrowing Wright Hall inmate. Every evening I sit alone in my room on the fourth floor and gaze out over the wide expanse southeast of the hall. Picking up my binoculars I can see couples strolling in the cemetery. Oh, how I would like to be there too. Dear Aunt Amie, could you help me?
Ami Blue.

Poor little Bluey my heart goes out to you. After consulting my cousin, Dorothy Dix, I have figured out a way for you to go also. Just toss your binoculars out of the window, and then try to catch them.

Dear Aunt Amie: I'm only an upperclass girl but I have managed to acquire five books and a perfectly good "steady." The only fly in the ointment is that the aforesaid steady has betaken himself to other scenes of conquest and larger fields of knowledge. He swears he'll always be true, but how can I be sure? He is so cute—has the dearest dimple in his chin and adorable curly hair. Do you think he'll stay true to me? Do you suppose it would matter if I cultivated some other theatre and meal ticket as well as carfare. Times are hard and you know we girls must save money where we can.
Lonesome Lil.

Dear Lil: Be honest with yourself. Did you ever save any money? Who paid for the gas and meals? Did he get paralysis when it came to buying theatre tickets? Furthermore you say that he swears he'll be true. Never go with a man that swears. It's too bad, however, that he's cute. My teacher once said that that meant bowlegged. Play the field Lil, play the field.

CAMPUSOLOGY

It is suggested if the Athletic Association promoted night football it would prove a financial success.

Hebe laments that her technique is terrible.

We understand that Robbins expects to ritz the boys at the Frosh Frolic.

Charlie the Coach, teacher, principal and what-have-you visited us and spent the night at the Dorm. Yes, Fritz is getting along real well at Ann Arbor.

"Si" has a weakness for downtown carrot-tops, especially at the Niles grocery.

Two thinly clad co-eds of Wright Hall appeared at the window of one of the fraternity houses begging for ample clothing to keep them in a tropical state. Two "A" men are to be commended for their liberal heartedness to the parasites.

Grogan is still up to his old tricks. "Will you go steady with me, Helen?"

He was speechless, mortified and colorless when Cora piped up and said, "Why Mr. MacClellan where is your pot?"

Goldy at Pioneer Hall "You call her up Al, I can't stand the embarrassment of being turned down."

"Give me back my Kayo any day."

Lyman and C. Dakin were on sentry duty Sunday night in front of the museum.

"Why Art, are you two timing me tonight?"

The ticket taker reported a capacity crowd at the game the other night.

WRIGHT HALL NOTES

Old King Cole had nothing on Wright Hall. In these nights and daze of "rushing parties", fiddlers, punch and blistered heels are common, everyday occurrences. (Query, did Old King Cole have the last named commodity? Probably—if not, this is editorial license.)

The Pajama Parade has possibilities this year. In addition to the usual "stuff" put on in not quite the usual way, the usual food, drinks, etc., the Strand got big-hearted and almost went bankrupt on "On With the Show". Everyone went the next night (some even vowed it was worth the free ticket.) Our hearty thanks to Mr. Miller.

Two "inmates" of Wright got hard and sailed into each other on the hockey field and things threatened to be lively and serious if Miss Biondi had not interfered. Casualties reported include such minor details as the threatened loss of front teeth. (Imagine Dot without her front teeth!), loss of an eye a slit lip, etc.

Speaking of hockey, the hospital room in Wright Hall may serve more than its purpose unless a general peace treaty is drawn up and a disarmament of hockey sticks conference is held.

Bea must have been sampling the cider ahead of time—she retired to the Faculty corner during the Alpha Theta party for a quiet snooze when the Dean returned. Bea—"Imagine my embarrassment!"

The Freshman girls unanimously report a "rousing" good time over the week end. What with walking home after the wagon lost one of its necessary appendages and then walking the plank at the Pirate Party the next night—who could ask for more?

The query of the moment at Wright Hall "going to the Frosh Formal?" The answer for the moment—"It's on the knees of the gods." Meaning almost anything.

DON'T FORGET THE ALUMNI REUNIONS

The Detroit Alumni Association will have an alumni reunion on October 25 at 6:00 P. M., probably at the Jefferson Avenue Presbyterian church-house. Exact details for this reunion are not just now available, but details may be ascertained from Mr. George A. Hebert, president of the Alma College Alumni Club of Detroit, care of A. Harvey & Sons' Manufacturing Company.

At the meeting of the State Teachers' Association at Flint on October 17, at noon, the Flint alumni plan a reunion. Details as to the time and place can be had from Mr. John H. Shroyer, care of Flint Junior College.

Both of these reunions promise to be well attended and ought to be most satisfactory gatherings. Efforts will be made to have several members of the faculty present. The Detroit group has especially invited Mrs. Crooks along with members of the faculty and it is expected that a considerable group of faculty members will attend the Detroit gathering.

A DICTIONARY OF CHEMICAL EQUATIONS

Contains twelve thousand completed and balanced chemical equations, classified and arranged for ready reference.
ALMA COLLEGE SUPPLY STORE
Text Books and Supplies

Phone 20 and 22

NILES & SON

Groceries

Meats



Central Michigan Florists
323 Woodworth Ave.
Phone 58
WE TELEGRAPH FLOWERS

billiards

a gentleman's game



THE busy business man will find billiards not only a fascinating game but a means of "keeping fit" without giving up too much of his precious time.

Visit our rooms. See the excellence of our equipment. Note the courteous service that we have provided for you. And, above all, feel the quiet atmosphere of refinement that is responsible for the class of patronage we enjoy.

Students are welcomed to our place, either for play or rest. Make The Recreation your down town club where you can meet your friends. Meet me at The Recreation Billiards, Opposite Strand Theatre

J. G. LUCHINI, Prop.

See **JIM ALLEN**
For a good haircut.

The City News Stand
for all
Magazines & Newspapers
122 1/2 E. Superior Phone 383

A. & P. MEAT MARKET
MEATS OF QUALITY
WE AIM TO PLEASE

MODEL BAKERY

Where good things to eat are baked
ALMA, MICHIGAN

"Say it with Flowers"

CAPLE FLOWER SHOP

Member of Florists' Telegraph Delivery Association
308 Woodworth Ave. Telephone 277

Let's meet at

PAT'S

"where the evening trail ends"

Luchini Confectionary Store

TRY OUR MEALS

Toasted Sandwiches Waffles

PARKER DUOFOLD

Pens and Pencils

WINSLOW BROS. DRUG STORE

Call us for your refreshments
we deliver anytime
Vernor's Ginger Ale in Magaphone
Bottles 20 cents

THE SPOTLIGHT

We Delivery Anytime

CORONA TYPEWRITERS

More Coronas in use than all other portables
combined. There's a reason!

COLLEGE SUPPLY STORE

"Just for Sport"

MARY LOUISE SHOPPE
Gotham Gold Stripe
Hosiery
Beauty Shoppe
Phone 26 Alma, Mich.

J. E. CONVERSE
JEWELER

Every Student
Needs the New
Remington
Rod Burgess

Holland Furnaces

Make Warm Friends

P. L. BLANCHARD, Mgr.
205 E. Superior St. Phone 201

Picture Framing

As you like it.

G. V. WRIGHT
315 State Street

MAYES
HARDWARE

A Satisfied
Customer
Always

SAWKINS MUSIC HOUSE

Everything
Musical

Compliments of
Fortino Bros.

Fruits cheap, fresh and
exceptional quality.
Carload buyers

FURNITURE

CRANDELL

Funeral Directors

Picture Framing

A. B. SCATTERGOOD
JEWELER

Caters to the
COLLEGE TRADE

THEATRES

THEATRE IDLEHOUR

Tue., Wed. October 15-16

VICTOR McLAGLAN IN

"The Black Watch"

All Talking

And Talking Short Subjects

Thursday, Friday, Saturday
October 17-18-19

WARNER BAXTER AND
LOIS MORAN IN

"Behind That Curtain"

All Talking

Sunday, Monday Tuesday
and Wednesday
October 20-21-22-23

DAVY LEE WITH
BETTY BROWN AND
EDWARD E. HORTON IN

"Sonny Boy"

A Vitaphone Talking Picture

STRAND THEATRE

Tuesday October 15

NEIL HAMILTON IN
"The Studio Murder"

A sensational and keenly interesting mystery drama, taken from the Photoplay Magazine's prize mystery story.

Wednesday, Thursday, Friday
October 16-17-18

LEWIS STONE IN
"Wonder Of Women"

Here is a talking picture, with a story of married life that will not only entertain you, but will give you something to think about.

Saturday October 19

GARY COOPER IN
"The Wolf Song"

A romantic action story of the Mexican border. Also All-Talking comedies.

Sun., Mon., Tue., Wednesday
October 20-21-22-23

NORMA SHEARER IN
"The Trial Of

Mary Dugan"

A tensely interesting drama that has made talking picture history. It is the picture that has proven Norma Shearer to be one of the greatest actresses in talking pictures. A story plot that is sensational in its development, and holds you in breathless suspense from start to finish.

MAE'S COLLEGE INN

"WELCOME"

To keep full of pep

eat at Mae's.

Nunn-Bush

Ankle-Fashioned Oxfords



WHEN her first admiring glance takes you in from head to foot—will it still be an admiring glance?

Ankle-fashioning, exclusively NUNN-BUSH, is a feature noticed the moment you put these oxfords on and that lasts throughout their long, comfort-giving life. No unsightly gapping, no slipping at the heel.



New Styles are Here.

G. J. MAIER

Clothier for Dad and Lad

Alma Warriors

Wallop Olivet

(Continued from Page 2)

ble lost eight and it was fourth down, twelve to go. An Olivet lineman roughed Karpp on an attempted punt. Alma being given the ball, with first two plunges, as the half ended with down. Erickson made first down in the ball on the Olivet thirty yard line.

Third Quarter

Alma started with the same lineup that started the game, Brown kicking to Lyman, who was downed on the Olivet 18-yard line. Albaugh threw Lyman for an eight-yard loss, and Olivet kicked to Gussin in midfield. Brown made seven yards, Erickson was stopped, and Brown tore off twenty yards around end for first down. Erickson gained four, Brown failed to gain, and a lateral pass from Brown to Gussin made it first down. Erickson was stopped, but Karpp added three yards. After Gussin failed to gain, he was hurried on a pass, and Olivet took the ball on downs, in the shadow of their own goal line. Olivet was forced to punt, Gussin returning the kick twenty yards to the 33-yard line. Erickson made ten yards and a first down through tackle. Brown added nine and Gussin sneaked through center for first down on the 12-yard stripe. Erickson was stopped, then made nine yards in two more tries. Alma failed to make first down by inches on an end-around play. An out-of-bounds play failed to gain, and Albaugh and Brown smeared Lyman for a loss on an end run. Peck kicked to Gussin, who was downed on the Olivet 30-yard line. Brown, Gussin and Erickson made nine more, and Gussin sneaked through center for another first down. Karpp gained three yards, and Erickson added six on two plunges, failing to make first down on the third attempt, and Olivet took possession of the ball on their two-yard line, kicking on the first play to Gussin on Olivet's thirty. Albaugh's pass to Graham slipped through the latter's hands, but Brown passed to Gussin for first down, as the quarter ended, with the ball on Olivet's twenty-yard line.

Fourth Quarter

Erickson failed to gain, but on the second play Gussin tossed a long pass to the Alma fullback and Erickson stepped over the goal line for Alma's third touchdown. Gussin's pass to Albaugh for the extra point went over the end zone. Score: Alma, 18; Olivet 0.

Brown kicked over Olivet's goal line, the ball being put in play on their 20-yard mark. McLellan substituted for Koechlein and MacGregor for Potter. Two plays didn't gain but when Nelson fumbled an attempted punt, he recovered and went through center for a first down. A pass netted eight yards, but a second toss was knocked down by Albaugh. Another pass brought a first down. Two line plays gained five yards, and a pass gave Olivet another first down on Alma's 39-yard line. Lyman gained three yards. Two incomplete passes penalized Olivet five yards. A completed pass made it first down on Alma's 29-yard line. Simmons went in at right end for Graham. Albaugh intercepted Lyman's pass to Fyvie, and behind good interference, raced 70 yards through the entire Olivet team for a touchdown. Try for extra point again failed. Score: Alma, 24; Olivet, 0.

Golden replaced Karpp, Sharp went in for Erickson, and Schimmer for Kittendorf. Brown kicked over the goal line. The ball was brought out to the twenty-yard line. MacGregor intercepted a pass on the first play. Golden made seven yards in two tries and Brown carried the ball to first down. Brown and Gussin advanced the ball to the one-yard line, from where Gussin sneaked across for another touchdown. Olivet's left end was offside on the kick for extra point, which hit the goal post, and the point counted. Score: Alma, 31; Olivet, 0.

Brown again kicked over the goal line and the ball was put in play on Olivet's twenty. A pass was completed for first down on the initial play. Sharp intercepted another heave, however, and ran thirty-five yards to cross the goal line. Extra point failed gain. Score: Alma, 37; Olivet, 0.

Crawford substituted for Simmons and Odle for Albaugh. Gray received the kickoff and three plays failed to gain, Gussin punting to Olivet's 28-yard line. Clapp went in for Gray, McQuaig for Brown, and Kennet for McGregor. Olivet kicked to Sharp, who was downed on his 35-yard line. Golden didn't gain and Brown's pass to Crawford was grounded. Alma was penalized. Alma was penalized for offside, then Brown tossed a pass to Golden for five yards. Brown passed to Angell for fifteen yards and a first down. Another pass was incomplete, as the gun sounded, with the ball in midfield. Final score: Alma, 37; Olivet, 0.

Score by quarters: 1 2 3 4 Tot.
Alma 6 6 0 25 —37
Olivet 0 0 0 0 — 0

Gay's 5 and 10 Cent Store

"Where You Buy It for Less"

ALMA

MICHIGAN

STRAND SWEET SHOP

Phone 477

Soda - Home-Made Candy - Lunch

"RAINBOW TRAIL INN"

Cleanliness, Service and Pleasant Atmosphere

Next to Sawkins Music Store

T. N. COMBS, Prop.

MURPHY'S DRUG STORE

TRY OUR MALTED MILKS

School Supplies

Toilet Goods

Candy

EARL C. CLAPP

Hardware, Stoves, Paints, Sporting Goods

SERVICE

COURTESY

PRICE

QUALITY

STAR DYERS AND CLEANERS

Cleaners and dyers of the most delicate fabrics.

Work called for and delivered.

College Agents

Frank Angell

Wally Pezet

Phone 92

213 E. Superior St.

Alma State Savings Bank

CAPTIAL

\$50,000.00

SURPLUS

\$30,000.00

ALMA CITY DRY CLEANERS AND TAILORS

College Agents

Perry Gray

Roscoe Hileman

Art Crawford

All kinds of altering and repairing done.

Work called for and delivered.

Capital \$100,000.00

Surplus \$100,000.00

FIRST STATE BANK

Use Our Facilities

For Handling

Students' Accounts

L. A. SHARP, President

CARL WASHBURN, Cashier

Sartor Printing Co.

Printers of The Almanian



137

Compliments

Consumers Power Co.

Electric Light and Power

Serving 370 Michigan Cities

and Towns.