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VOLUME 30

## Sales Campaign For The Annual Going Full Blast


Cuddy" Shaver Also on P
gram; Brokenshire Is Toastmaster

## Phi Chistmas Party Scheduled for Dec. 17 Cagers Defeat Muskegon J.C.'s To Open Season

## Has Possibilities

19 Varsity Men
Receive Awards

Alma Places Two
0n МIIA Team


THE ALMANIAN

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Associated Collegiate Press

## Colle



Why Not Do It Up Right？
If the girls are going to put on a party for the boys they ought to do it right．Not to do it right is to leave the nassty old boys＂to infer any number of things．Except for the fact that the girl is willing to buy the ticket it is hard to dirfer－ entiate between a girl－bid and a boy－bid party．The boy still goes after the girl，waits for her from two minutes to an hour，drives her to the dance，takes her out at intermission， pays for the treats，drives back to the dance and atter the dance back to the Hall or the girl＇s home．He then thanks his friend for a lovely evening

The girls ought to play their role thoroughly and com－ pletely when they put on a party．Let us subpose，for the sake of giving the girls a chance to do this right，that the fraternity houses are equipped with＂buzzer＂systems． Now the girl can go to the fraternity house and＂buzz＂her date．The man can come to the＂Well＂and say very coquet－ tishly：＂Who＇s buzzing？＂The girl twists her neck for about five minutes，talking with the boy，expressing mild disgust because the＂soandso＂has only his paiamas and bathrobe on and then ask：＂How long betore yount be ready And the boy answers：＂Just a minute．＂After which he disappears to shave，bathe and dress．Unon coming down stairs he should
ask：＂Did I keep you waiting long？＂And the girl＇s reply should be：＂Not at all．＂

If the boy wants to take his pipe and tobacco along all he need do is to take it down stairs and stuff it in the girl＇s pockets．If he has a few other gadgets he would like to take along such as keys，gloves，combs，harcin or in case he has a cold，all he has to do to hand them to the girl．Outside a car should be waiting as it always is in front of Wright Hall

At the dance the boy registers a little＂squawk＂abou the dance exchanges．During intermission the gin because most pirls have been decent about that when they have been most gif After the brief lunch or drink it is time for a cigar－ treated if the cirl doen＇t have the right brand she insists on ette．If the gas ine＂No＂says the boy＂But buying a pack of the right brand．＂No，＂says the boy．But yes，＂answers the girl and she goes to the tobacco counter． her，says he had a fine time．She escorts him to the door， gives him all the belongings which she has carted around al evening and then：＂good night＂

Now，don＇t you think that would be a lot of fun？

## Wanted：A Social Calendar

Through the fault of nobodv in narticular there have been a few conflicts on the social calendar recently．Al－ though these are not terribly disturbing it merely recalls the many other occasions in which the two or three groups of students have applied for the same date on which to hold an affair．The greater part of this problem could be eliminated if only some authority took the time to bring a few heads together．

There are some parties（the formals，the J－Hon，the Frosh Frolic，Soph Shuffle，etc．）which are almost a 100 to 1 bet to be staged．There seems to be no reason why these cannot be given a definite and permanent date on the calondar． These permanent dates could form the skeleton of the year＇s calendar and the events to be arranged in the course of the year could be fitted to these．

For many years in the past bad feeling has been created by the fact that one society was able to obtain a certain date over another group．This could be greatly reduced if not eliminated by permanently fixing the dates of the most im－ portant parties to give the social calendar a skeleton．

The problem，of course，is not in making out the calendar but in finding someone who will stop＂passing the buck＂long enough to get the thing done．
When thinking of
Xmas Shopping，
stop in at
HELENS HOSIERY
SHOP
Hankies
Danee Sets
Hat and Scarf Sets
GOOD SHOES
\＆GOOD SOLES
Guarantees a Healthful
Winter！
－－
K．D．SHARPE＇S
Shoe Repairing
＂KEG＂＂BLLE＂

## Pangborn Is Elected <br> New Zeta Sigma Prexy Weyant Pangborn，Belding sen－ ior，was elected president of Zeta

## A NO． 1 <br> BARBER SHOP

LYLE BEESON，Prop．

## ORVILLE CHURCH <br> Jeweier and Art Shop XPERT WAF



CHRISTMAS BOX CANDIES

WINSLOW＇S DRUGS
for Your－
Xmas Shopping HE NOVELTY GIFT SHOP
for Christmas Gift，
Cards，Wrappings， that are different dent at a recent party．Signs are
to be posted in the gym for al
dances to the effect that the stu dent Council is not responsible for
goods lost or stolen．
committee
he matter of loaning funds to the
Drama Club recommends a loan
The suggestion that the Counc
nance the trip of several studen
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Bill Phillips，better known as garet Arnold＇s desk in the French

The latest budding romance on plus Marg Kennedy rom the looks of things it is

NILES
Q SON

Strand Theatre

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Than mix buan in
＂PIGSKIN PARADE＂
S．antay，Dexmerer

＂Love Letters of a Star＂

Sunday and Monday．Dec．13－1 MYRN LOY，WA ROWELI
Ral JEAN HARLOW in
and ＂Libeled lady＂

## ALMA THEATRE

JouN Wave and ＂CONFLICT＂

## Three Shows－ $6 \cdot 00$ 8：00，

 ＂EMPTY SADDLES＂
＂EAST MEETS WEST

DECEMBER MEANS CHRISTMAS CANDY

## State Sweet Shop

means the best you can buy！
．．．．Pater＇s Sons．．．．
LEO（Tarzan）WASHBURN
A strong，silent man．．．．was a woman hater until he sta Phi senior ．．student teacher ．．class officer ．．．treasure student council ．．student marshal ．．．Tarz immortalized h

Evervbodv Goes to Pat＇s

## For Christmas－－－

| Scarfs，silk or wool | 59c－97－\＄1．5 |
| :---: | :---: |
| Dress Shirts | \＄1．29－81．5 |
| Sude Blazers | 86．50－87．5 |
| GLOVES <br> $\$ 1.00$ to $\$ 2.50$ | SWEATERS $\$ 2.95$ to $\$ 3.50$ |
| MAR | $\begin{gathered} \text { MEN'S } \\ \text { CLOTHING } \end{gathered}$ |

## COLLEGE SEAL GIFTS

сомpacts
LETTER OPENERS BOOK MARKS

CIGARETTE CASES PLAYING CARD Pennants－Pillows－Bridge Table Covers

VARSITY SHOP
'nush To Play
1Basketball-MAA

## 1 Officials Decide

Sports Roundup
b> Hliltb I'l II! (v
The final curtain has been i
down on the stale collefces' foot-
iall schedules hut before sleeping dogs lie the United Press

- Kound Robin Schedule Is sent out a questionnaire to fourStill 1 ndecided
..is of jhe Michigan
*late Athletic Association
, it il Albion last !eriday ami re-
late ompetition for freshman

1 v . - els and for golf matches most creditable performance also were questioned as to l're bampman dogged in $n$ field ng to the new ruling.
Max'it-'ts the year ont the hne巛c nf aa... of MaX'iT-'ts the yeary 8n the hnewc . oi track tournament, May
k an, 29, to Kalamazoo.
eleven coaches selected. State as $m^{*}$ i) discussed the possibility , 'u'1 (anl w, lich had turned in the $\backslash \mid \mathrm{mu}$
admitting Ap the possibinh $\begin{aligned} & \text { akv }\end{aligned}$

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