

# MAROON AND CREAM EDITION The Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 24

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NUMBER 28

## JUNIORS PRESENT CAMPUS WITH FINE YEARBOOK KAPPA IOTAS CLIMAX FORMAL PARTY SEASON WITH FINE INNOVATION

### ANNUAL SURPASSES ALL EXPECTATIONS

The outstanding event of the past week was the sale and perusal of the Maroon and Cream, college annual and biennial publication of the Junior Class. The Annual went on sale on Tuesday. The books are selling rapidly, total sales amounting to around 170.

The book was well received by the student body and the work of the staff found many to appreciate it. Consensus of opinion ranks it as the finest Annual in many years.

In one hundred and twenty pages the book sums up the life for the college year in a fascinating and worth-while manner. Pictures are frequent and representative of the college life for the year.

The Annual features many innovations in such books. The theme is especially new, unusual and appropriate, being the rise and development of chemistry. The dedication is to Professor Kauffmann. The book also features many beautiful pictures of the Campus as well as pictures of Campus celebrities. Snapshot pages are also interesting and well arranged. The football pictures are individual and close up. The advantages of this are readily seen. One page is devoted to the three cheer leaders of the College in characteristic poses. Drum Major, Hugh Hodges, also comes in for a page. New pictures have been taken of many of the faculty. This was long needed and the College owes much to the Maroon and Cream for these cuts which will often be used in the future.

The Calendar of Events is very good and accurate. One noticeable feature is the advertising section which has been cut down to a minimum. The humor department is also very small. These two sections have had undue importance in former publications.

The binding of the book is very attractive, it being bound with a black paper cover bearing the legend, "Maroon and Cream, 1931." The simplicity of the cover lends an attractive quality to the book. The border work is modernistic in design.

Credit for the editorial work goes to C. Douglas McLellan.

Clark Jamieson made a fine business manager and Struble's art work is fine indeed. Credit also goes to the rest of the staff for their commendable spirit of co-operation and untiring effort.

Mr. Amos Ruddock, next year's Social Science and Journalism teacher, visited Midland High School, Tuesday, May 12th.

### FLAG POLE AND PLAQUE DEDICATED CAMPUS DAY

Fistic and general athletic rivalry halted temporarily Wednesday, Campus Day, to permit the dedication of the new flag pole on Bahlke Field. The pole, erected last fall, was a memorial provided by the student body through the Council.

Professor L. L. Tyler, head of the Education Department, delivered a short dedicatory speech in which he made a stirring plea for the development of a finer spirit of patriotism among the students. Professor Tyler punctuated his speech with some splendid personal experiences of patriotic demonstrations which he noted while serving in France during the World War.

The dedication ceremony was opened by the band with "The Star Spangled Banner," as the colors were raised. Following the flag-raising, a beautiful bronze plaque at the base of the pole was unveiled by members of the Council. The plate bears the words, "Presented by the Student Council, 1931."

At the conclusion of Professor Tyler's speech, the band played the "Alma Chant," while the assemblage joined in singing.



Dr. Wilford E. Kaufmann was greatly honored this year with the dedication of the Annual to him. Kaufmann is Professor of Chemistry at Alma College and is loved and respected by the entire city as well as by the student body and faculty. He is one of the most popular and efficient men in the College.

In the words of the Maroon and Cream:

"To Dr. Wilford E. Kaufmann, a

patient helpful teacher, a thorough student, a modest gentleman, a true friend, a devoted husband, a kind father, we, the Class of 1932, dedicate with affection and appreciation, the Maroon and Cream."

In keeping with the dedication the theme of the Annual was "The Rise and Development of Chemistry." The theme was selected as a departure from the hackneyed themes of college annuals. Each division page

shows one of the outstanding events in the history of chemistry.

"We have chosen this theme because this book is dedicated to Alma's beloved chemist and because the world has come to realize the vital place which the science of chemistry holds in human life."

The student body may join in saying, "A fine man, a fine dedication and a fine book."

### DOUGLAS McLELLAN EDITS FINE ANNUAL

Honors for signal achievements this week go to C. Douglas McLellan of Calumet for what the student body of the College terms the best Maroon and Cream in many years. This is not the first time that Mac has won honors in Alma. He is a varsity football man, an orator, an honor student, a successful Almanian editor



during the illness of the editor, Junior Class president, a keen executive and a man with ideas.

McLellan was elected to the editorship of the Maroon and Cream by a popular vote of the Junior Class in the fall of last year. Since that time he has worked tirelessly and faithfully to give the College a worthy Annual. This he has accomplished. His excellent work is all the more commendable due to the fact that he was prominent in many other campus affairs during the year.

McLellan is responsible for the theme of the book as well as many of its finest features. Credit is due him for the excellency of the pictures in the book which was accomplished only through careful handling of them.

### STUDENT'S FATHER PASSES

Fred M. Lyman, father of Earle Lyman, popular Junior Class student, died at the family home in Saginaw late Sunday night, after a lengthy illness. The body will be taken to Buffalo, N. Y., for interment. The entire student body extends its heartfelt sympathy to Earle in his bereavement.

### HONORS ARE DIVIDED IN CAMPUS DAY MEET

One of the most stirring events that the Campus has witnessed in years was the regular annual battle between the Sophs and the Frosh, the usual preliminary to the Campus Day celebrations. The war took place last Tuesday night and resulted in the purchase of much antiseptic solutions, etc., etc.

It is important to note that the entire male student body mixed into the hostilities and that the Frosh successfully held their own against the three classes above them. Consensus of opinion among the battered fighters as well as general appearance of the upperclassmen says that the battle honors went to the Frosh. That may be putting things a little too strong. As a matter of fact, the honors were evenly divided, both sides sustaining many casualties.

The trouble started when three of the Sophs were captured and bathed in the river. Whether or not they needed the bath was not the question. The class honor had been called in question. The armies met on State street and succeeded in practically demolishing each other. Honors seemed to go to the Frosh. Entrenching themselves near Pioneer Hall well supplied with very ripe eggs, the Frosh awaited the rush that never came. Guerrilla warfare was the feature of the rest of the evening.

About ten-thirty one of the Frosh sounded the alarm. Someone had set the pile of wood on fire. By the time they reached the scene there was no one in sight. It is doubtful whether anything would have been done had the culprits been apprehended for Dame Rumor hath it that the offenders were girls. The wood was allowed to burn.

Several Sophs and several Frosh found their way to the river and were immersed. Though the Frosh maintained a vigil all night long there was no more damage. Both sides had had enough.

This brings to mind the memorable time last year when Rick and Burton were thrown in the river for carrying tales. Just a bit of good clean fun.

### CLARK JAMIESON IS CAPABLE MANAGER

Smiling and good-natured Clark Jamieson, butt of many Campus jokes, showed the collective student body that he has something beneath his hat but fun, with his capable and efficient handling of the job of Business Manager of the Maroon and Cream.

Clark, too, worked tirelessly to



make the book a success, financially and otherwise. His co-operative spirit made many things possible to the book.

Jamieson was elected by a popular vote of the Junior Class last fall. Clarence Moore resigned the business managership, due to other pressing campus affairs. Jamieson stepped into his shoes and carried on the work where Moore left off. In a year of financial depression when advertising was doubly hard to contract, he spent much of his time and energy with the work. He was rewarded with surprising results. The Annual is a financial success, due to his effort. It is doubtful whether anyone could have turned the trick as well as Clark Jamieson belongs to Zeta Sigma Fraternity and lives in Wayne, Michigan.

### APOLOGY

Despite the care exercised by the staff, errors sometimes creep into Almanian stories. Last week an error was made in the write-up concerning Al Dean's job at St. Johns.

Dean will coach everything but track, rather than everything but football, as the Almanian account read.

### K.I. PARTY IS NOVEL SURPRISE TO GUESTS

The Kappa Iota Literary Society closed the formal party season of the College with its annual formal, Saturday evening of May 16. Plans were entirely different from all former parties in Alma. At 6:30 a fine chop suey diner was served in Wright Hall at a long table before the fireplace, which was attractively decorated with brass bowls filled with levardar tulips and brass candelabras with yellow tapers, in keeping with the Society colors.

President and Mrs. Crooks were guests at the dinner.

At 8:00 a formal dance was given at Park Hotel in St. Louis. Dean Florence Steward, Dean James Mitchell, Coach and Mrs. Ray Campbell, Mr. and Mrs. Jesse Ewer were guests at the dance.

The same orchestra that played for the Society last year played again and surpassed its own reputation established here before. The programs were very smart, in black and white parchment. During the dance punch was served. Due to a delay in the orders, the favors could not be presented at the dance as had been planned.

The couples attending were: Mrs. Rachel Faude Wood, Francis Wood.

Miss Ann Mileski, Perry Grey. Miss Jean Peterson, Kermit Fisher. Miss Elsie Sprague, Peter Orr. Miss Ruth Moore, Nicholas Sprague.

Miss Marion MacKenzie, Charles Goodenow.

Miss Mary Elizabeth Forshar, Arthur Crawford.

Miss Margaret McMillan, Louis Baldwin.

Miss Catherine McCuaig, Douglas McLellan.

Miss Katherine Campbell, Robert Hayes.

Miss Eleanor Curtis, Donald McCuaig.

Miss Nancibel Thorburn, Karl Kurz.

Miss Onilee MacDonald, Clayton Hamilton.

Miss Cora Lewis, Ross Kressler.

Miss Mary Wood, Harry Wehrly.

Miss Margaret Wellwood, Buford Hosford.

Miss Sue Gillam, Lester Camp.

Miss Mary Painter, Gene Tarrant.

Miss Annabelle DeKraker, Charles Miller.

Miss Jean Cameron, Clifton Conlee.

Miss Helen Murphy, Godfrey Norman.

Miss Madeline Wiley, Charles Peterson.

### NEW MEMBERS FORMALLY INDUCTED INTO SOCIETY

Monday, May 11, 1931—New members of the Phi Sigma Pi, Alma College Honor Society, were formally taken into membership in the society at the regular chapel service, which was given over to the organization for that purpose.

Paul Heberlein, Vice President, led in the devotional services which included an opening hymn, and a responsive reading and prayer. Amos Ruddock, President, read a selection from Proverbs which lauded the value of wisdom and then showed that that scholarship is certainly something for one to strive to have. Beginning with the organization of Phi Sigma Pi for the purposes of encouraging and rewarding scholarship in 1927, he carried through the history and ideals of the group and ended with the introduction of the new members. These were voted to membership at the end of the first semester of this year. They are of course Juniors.

The six new members are: Roy Nestle of Alma, Mary Elizabeth Forshar of Port Huron, Howard Potter of Ithaca, C. Douglas McLellan of Calumet, Robert Randels of Alma. (Continued on page 4)

# The Almanian

Student Publication of Alma College



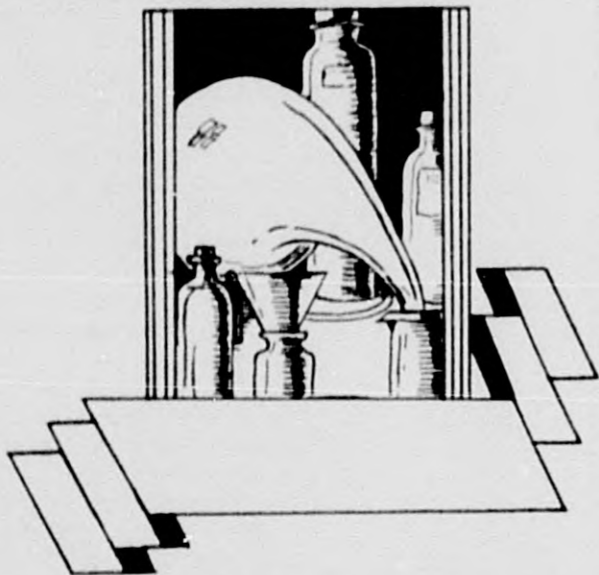
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The above is a copy of the design appearing on the Ex Libris page of this year's Annual. It represents the nucleus around which the thematic plan of the Annual has been constructed, and is carried through in detail on the title pages, the dedication pages and the division pages of the Maroon and Cream.

CONGRATULATIONS

On behalf of the student body, the Almanian expresses to the Editor, the Business Manager, the Staff and the Junior Class sincere congratulations for the highly successful Annual which appeared this week.

Annuals are difficult to handle because any attempts to introduce novelty into a book is confronted with a vast number of similarities in books throughout the country. This year's staff, however, has been successful in presenting one departure from the ordinary type. The thematic scheme dealing with the history of chemistry is a distinct innovation. The Editor is to be congratulated for developing such a theme and the Art Editors are to be lauded for the fine work on carrying the theme through.

The entire student body and members of the Faculty say to the Juniors, "Congratulations."

What every college man needs is an unbreakable father.

## ORATORS AND DEBATERS END SUCCESSFUL SEASON

Two debates with Olivet last Thursday in the College chapel brought Alma's debate season to a close. Alma's teams debated both sides of the Unemployment question; DeWilde and Ollis taking the negative and Brown and Blackstone taking the affirmative. They were non-audience as well as non-decision debates as is the custom.

Under the direction of Kenneth Ollis, Buffalo, Wyo., this year's debate schedule was very extensive. Before the season opened, Alma had two practice debates with Heidelberg College, of Tiffin, Ohio, and one practice debate with Mt. Pleasant.

The girls' debate team had three pre-season practise debates, two with Mt. Pleasant and one with Hillsdale, in which Alma had the negative side of the State Medicine question.

The men's debate squad had seven

regular season debates. The first debate was with Battle Creek College won by Brown and Blackstone. The second debate was with Adrian in which Alma had the negative—won by DeWilde and Ollis. The third season debate was with Calvin College at Grand Rapids. Alma had the negative. The fourth and fifth debates were with Kalamazoo; Alma winning one and losing one.

The girls' debate teams had three decision debates; one affirmative debate with Ypsilanti and one with Kalamazoo and one negative debate with Hope College at Holland, Mich. The affirmative debaters were Claire Wilson, Clawson; Inez Passenheim, Manistee; Jean McGarvah, Detroit. The negative debaters were Louise Waider, Flint; Nancibel Thorburn, Royal Oak; Aileen Waters, Manistique. Louise Waider and Nancibel Thorburn were the only two debaters on the squad this season who had had previous college debating experience.

The divisional contest of the Michigan Intercollegiate Oratorical League was entertained by Alma College this year. In the preliminary contests held in the chapel, there were five women contestants, Edith Davis, Clawson; Claire Wilson, Clawson; Inez Passenheim, Manistee; Jean McGarvah, Detroit; and Sheila Littleton, Crosswell. First place was won by Edith Davis; second, Claire Wilson; third, Sheila Littleton.

In the men's oratorical contest, five men competed—Kenneth Ollis, Buffalo, Wyo.; Douglas McLellan, Calumet; Don Blackstone, Port Huron; Frederick Schimmers, Saginaw; and Walter Elder, Alma. First place was won by Kenneth Ollis; second by C. Douglas McLellan, and third by Don Blackstone.

In the divisional contest, in which seven colleges competed, Kenneth Ollis won first place in the men's contest, and Edith Davis won second place in the women's contest. In the state contest which was held at Mt. Pleasant, Kenneth Ollis won second place.

## PANTZ DISCLOSES IDENTITY OF "S. M."

(Last minute flash—Special to the Almanian):

Pilo Pantz has been more than busy during the last two weeks. With his signal promotion last week to the chief of Alma College sleuths came his first big job. He was commissioned last week Wednesday by the Faculty to snoop out and discover the identity of S. M., rumored to be the notorious love pirate, etc., etc., etc., ad infinitum.

Pilo made a success of the job and found his man as he never fails to do. You will remember that he was the solver of the Great Teeth Mystery, and the Bat Mystery, both of this year.

Pilo discovered that the mysterious S. M. is no other than our dear little "Jake" Koechline, the modest and retiring, yet dashing and good-looking

man-about-town. Now you wonder just who it is that is secretly married to Jake. My dear friends and kind readers, it is not she, but they. Yes, sir! the whole of Ithaca and half of St. Louis. Due to Jake's winning personality no faculty action will be taken.

In solving cases Pilo works on the theory—"Better late than never!"

## STUDENT BODY FETED AT CAMPUS DAY DANCE

Members of the student body were treated to a real dance on the evening of Campus Day by the Student Council. The party, which was held in the gym, which was still in Prom

garb, proved to be one of the most successful of this year's informal Campus dances. Dancing was begun at 7:30, and continued until 11.

During the intermission, the dancers cooled off from the heat of the bonfire and watched the Frosh toss their emerald headgear into the glowing coals.

Leo Brown and his Alma Collegians, the dance band which has been winning more than a little renown throughout the state recently, provided the music for the dance and proved to be real musicians with a style that won the admiration of the most critical of the student dancers.

Fourteen Faculty members lined the west wall of the gym, and provided more than sufficient chaperonage for the function.

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Saturday, May 23

RICHARD ARLEN IN  
"GUNSMOKE"

Sunday and Monday  
May 24-25

"Misbehaving Ladies"

With LILA LEE and BEN LYONS

Tuesday and Wednesday  
May 26-27

WARNER BAXTER and  
JOAN BENNETT IN

"DOCTOR'S WIVES"

Thursday and Friday  
May 28-29

RUTH CHATTERTON IN  
"SARAH AND SON"

Special Short Features

It is to your interest to patronize those who advertise in the Almanian.

CAMPUSOLOGY

The latest Campus craze—"Who? ME?"

Estes and Bacon spent a very enjoyable time Wednesday morning ducking the Student Marshal. How times do change!

'Member way back when Roscoe Buck up and pops, "Chief Eruption"?

And did you notice how some of the upperclassmen crowded into the background as soon as the Frosh started through the river?

This boy Miller certainly has visceral intrepidity aplenty. What he did to a few of the Juniors in the fights is just pathetic. He's the sort that makes things hum on any man's Campus.

Graham says: "I still think the Student Marshal is all wet."

SEVEN INTER-CLASS RECORDS SHATTERED

Seven records, some of long standing, fell in the annual inter-class track meet held on Davis Field on the afternoon of Campus Day. The meet was sponsored by the Student Council and the Athletic Department, and proved one of the finest meets in years. Arthur Crawford, a Junior, conducted the meet and handled the events well.

The seven events in which the old records were shattered were: Javelin, discus, 440, 880, 120 high hurdles, half-mile relay, and 220 low hurdles. Wehrly, a member of the Junior Class, which won a sweeping victory in the meet, was high man with 25 and a half points. Borton was high Soph with 20, and Brown and Tar-

rant, both Juniors, ranked next with eleven and eleven and a half points respectively.

The Juniors topped the list with 78 points. Sophomore points tallied 34, Freshmen 35 and Seniors 14.

The summary of the meet is as follows:

(S—Senior; J—Junior; So—Sophomore; F—Freshman)

100 Yard—First, Wehrly (J); Second, Brown (J); Third, Johnson (So); Fourth, Catherman (So). Time: 10:9.

120 High Hurdles—Wehrly (J); Dawson (F); Ruegsegger (So); Odle (S). Time 17:2.

220 Dash—McCurdy (J); Brown (J); and Petersen (J) tied for Second. Bushnell (F) Fourth. Time: 24:4.

440 Run—Tromater (S); Petersen (J); Johnson (So); Rehkopf (So). Time: 54:6.

880 Run—Crowell (J); Bacon (F); Williams (J); King (F). 2:9:9.

1200 High Hurdles—Wehrly (J); Dawson (F); Ruegsegger (So); Odle (S). Time 17:2.

220 Dash—McCurdy (J); Brown (J); and Petersen (J) tied for Second. Bushnell (F) Fourth. Time: 24:4.

Half-Mile Relay—Juniors, First; Frosh, Second. Time 1:36:6.

Pole Vault—Wehrly (J); H. Potter (J); and Dawson (F) tied for Second; Catherman (So), Fourth. Height: 9:8.

High Jump—Borton (So); Tromater (S); and Odle (S) tied for Second; Hubbard (F) and Wehrly (J) tied for Fourth. Height: 5:6.

Shot Put—Wehrly (J); Borton (So); Wilkas (F); Rehkopf (So). Distance: 36 feet.

Discus—Wehrly (J); Borton (So); Rehkopf (So); Wilkas (F). Distance: 113:4.

Javelin—Borton (So); Brown (J); Hubbard (F); Tarrant (J). Distance: 151:1/2.

Broad Jump—Tarrant (J); Brown (J); Tromater (S); Borton (So).

"CAN SIR" OPERATION IS HIGHLY UNSUCCESSFUL

Dr. Edith Davis performed one of the most serious and fatal operations in surgical history, Monday night, on the ukelele player, Janet Hill, in Lundbum's Jazz Band. An accurate diagnosis of the case has not yet been announced but it is generally presumed that the patient succumbed at the sight of Snake-Charmer MacCurdy's reptiles.

It all happened during the big 3-ring circus in the Alpha Theta room, Monday night. The Hula-Hula dancer, more familiarly known as Helen Vincent, the fattest woman in the world, Frances Stephens, and the afore-mentioned snake-charmer, had just been presented by the fighting Irishman, Claire Wilson, and had strutted their stuff (and did that little Fiji Islander strut!) when an unearthly scream put the whole company in an uproar and the ukelele player was dragged across the floor.

With the aid of Mother McGinnis, (Mabel Kennett), and the two little McGinnis-es, (Alice Girvin and Aileen Waters), who had come to see the show, the sufferer was placed on the operating table. Dr. Davis and Interne Morrison, former Wild Man of Borneo, proceeded to take the patient apart. After a fruitless removal of appendix, gall stones and what have you, the brilliant young surgeon pulled forth the cause of all the trouble—"a can, sir." But of no avail! The patient had departed to the

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Saturday, May 23

WARWICK WARD IN

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A sensational Mystery Drama, taken from A. A. Milne's famous story and play. It will hold you spellbound!

Sunday, Monday and Tuesday  
May 24-25-26

DOUGLAS FAIRBANKS IN

"Reaching for the Moon"

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Saturday, May 23

"Other Men's Women"

With MARY ASTOR and GRANT WITHERS

Added Attractions: Fables, News.

Adm., 10¢-25¢

Matinee at 2:30 P. M. 10¢

Sunday, May 24

"MANY A SLIP"

With JOAN BENNETT and LEW AYERS

Supported by a wonderful cast, including Slim Summerville (and what a supporter he turns out to be!) One of the season's most hilarious comedies. — You'll be telling us this was a good one!

Added Attractions: Cartoon, Comedy, News, Big show, Little prices Adm., 10¢-25¢ Starting at 2:30 P.M., continuous.

Monday, May 25

"UNFAITHFUL"

With RUTH CHATTERTON

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**STUDENT FORUM**

Editor:

With the campus elections but a few weeks off, the fraternities and sororities of the College are choosing sides for the express and singular purpose of massing votes. This matching of organizations is accomplished with no consideration of mutual ideals, traditions (of which the student body at times makes so much) or standards, and candidates are named without considering their adaptability to the office for which they will run. Organizations combine merely to "lick the opposition" and men are named for their ability to carry the non-society votes, and the dubious Wright Hall ballot.

Campus elections become thereby one more thorn in the flesh of interfraternity relations. They take their place in that array of stumbling blocks including our pledging system, freshman discipline and numerous others, which form a barrier between fraternal groups, and cause no end of hard feelings and campus-cliquishness.

Is it beyond the range of possibility for representatives of every organization to get together, rather than of two or three, who will nominate the individuals best suited for positions regardless of fraternal affiliation, said nominations to be approved by the vote of the student body? In this way no single group will be apt to get control of the council or class organizations, and we would come nearer 100% harmony and co-operation.

One objection to the system just advocated is the loss of the spirit and enthusiasm of competition. Then why not try party politics? Let there be two parties, composed, naturally, of representatives from every organization. Let each hold its nominating-convention, put up their candidates, and then fight it out. Building a party platform and campaigning upon it would keep things moving for no little while. Rather than hard feelings in a society which fails to put a man in office, they will have but themselves to blame, either for

having no capable men, or because they didn't "do their stuff" in the way of campaigning.

These methods failing, we might better put the Almanian in the hands of the Journalism class, the appointment of an M. I. A. A. representative in the hands of Coach Campbell, the appointment of a Manager for Oratory and Debate in the hands of Professors Spencer and Hamilton, divide the council representatives equally among the campus societies, and elect the class officers on secret ballots without nomination.

C. W. B.

**CAMPUS DAY MARRED BY TRAGIC INCIDENT**

**Irwin Nichol Suffers Painful Eye Injury**

Campus Day, with its round of activities, was marred by a tragic incident involving one of the combatants in the Soph-Frosh fight which has been felt with much regret by the student body. Irwin Nichol, of Ionia, who was with his fellow Sophomores when the Frosh made their first sally was struck in the right eye with an egg and rendered unconscious. The blow from the egg, which was tossed from close range, caused an internal hemorrhage and injured the optic muscles. Although the injury is painful, the doctors feel fairly confident that it will effect no permanent damage. Nichol has been sent to his home where he may have to remain for the remainder of the semester.

The entire student body wishes "Nick" a speedy and complete recovery.

**New Members Formally Initiated Into Society**

(Continued from Page 1)

and Barker Brown of St. Louis. They are now privileged to wear the Society key and attend all meetings.

Randels accepted for the new members and said that they would strive to uphold the ideals of the group.

Heberlein adjourned the group with the singing of another hymn.

**FROM THE STAFF**

**MAROON AND CREAM**

The Maroon and Cream, which went on sale this week, is given in the hope that it comprises several attractive features which other Alma Annuals have not carried. Like everything else that human minds ever conceived, it is due for a deluge of adverse criticism. However, we say to the critics that it represents an honest effort on the part of the staff to present a book that will be a valuable possession of all who own one. The staff realizes that there is much room for criticism, but working under the circumstances of financial depression and insufficient interest, it is the best book possible. May we ask that those who criticize it severely do so to the members of the student body on whom the responsibility of putting out the next Annual will fall, that they may profit by our errors.

The thematic section of the book is the pride and joy of the staff, not simply because it marks the first definite attempt to build an Alma yearbook around a theme, but because the art creations are unusually well conceived and carried out for a small college book.

In the athletic section we have inaugurated several innovations. The write-ups of the sport activities have been done by Arthur Crawford, the Sports Editor, in a refreshing and readable manner that is a distinct departure from the hackneyed style of other years. Moreover, another feature has been given in the printing of group pictures of the Frosh athletic teams.

The cover design and color have been used with the thought of getting away from the sort that has been used on every Annual previously.

Our Calendar, which represents the untiring efforts of Miss Norene Helberg, is a fine, comprehensive review of our college life.

Remember, annuals may have very little value to you now, but in the years to come, you will be glad of the opportunity to re-live your college days in the pages of the Maroon and Cream.

May I, in conclusion, express to the members of the editorial staff and others who aided in getting the book out my sincerest thanks for their fine co-operation and advice.

C. Douglas McLellan.

**A WORD FROM THE BUSINESS MANAGER**

From our standpoint the Alma College Maroon and Cream represents a great deal of work. We, of the business staff, have faced a year of widespread business depression. This factor has only been an incentive for an increase of labor as we realize that the fruits of victory will be much greater if we are entirely successful.

The general staff worked hard to make the Annual one of the greatest of the college's history. Now it is up to the student body to help us on to the finish. At the present time there are 170 yearbooks ordered. To go over the top we will have to have orders for at least 210 books.

This year's Annual will have a new cover idea much different from the covers of previous years. For the first time the book is built around a theme of college life. Many of the Faculty have new pictures, and many new views of the Campus are included. Ninety-nine percent of the student body are pictured this year, which is an accomplishment in itself. I could go on indefinitely describing the new and desirable features of the Annual but space will not permit.

Before concluding I would like to thank Douglas McLellan, the Editor, as he has helped me a great deal; Edward Gould and Jack Cook of my staff, and the Misses Forshar, Logan and Dakin for their aid.

Clark Jamieson.

**CAMPUSOLOGY**

And speaking of famous utterances, ask the Frosh about this one: "oh, OH, help, HELP! They've got me. THEY'VE GOT ME!!!"

With two house parties and a formal party occupying the student body over the week-end, the snooping reporters are unable to gather much "dirt" on the famous and infamous Campus characters.

But wait, folks, hold everything! Have you noticed that Libby and Art have finally swapped pins? Oh, what this spring weather will do! Congratulations!

Well, Jimmie Bacon finally came out of his shell and crashed a college function.

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