

# The Almanian

THE STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 27

ALMA, MICHIGAN, TUESDAY, SEPTEMBER 26, 1933

NUMBER 1

## Upper Class Registration Increases

### TWO PROFESSORS ADDED TO STAFF FOR NEW YEAR

#### Dr. Schreiber Brings Wide Academic Training to the German Department.

Two new faculty members and an assistant coach have joined the Alma College staff to begin the 1933-1934 school year. They are Dr. Theodore Schreiber, Miss Marjorie Gesner, and Mr. Lyle Bennett.

Dr. Schreiber, who has been teaching at the University of Wichita, Kansas, will head the German department, replacing Prof. Etherington who is continuing his law studies at the University of Michigan. Dr. Schreiber is a native German, having been in America only ten years. Most of his undergraduate schooling took place in his homeland, and his early graduate work was done at the University of Bonn. In this country, Dr. Schreiber took his Master's and Ph. D. degrees at the University of Wisconsin, where he also taught and published various articles. After this month he and his family will reside at the Wagner home on Philadelphia street.

Miss Marjorie E. Gesner, 'ex '30 comes back to Alma after two years at Mt. Holyoke in Massachusetts and a year of graduate work at the University of Michigan. Miss Gesner took honors in history at Mt. Holyoke, and will assist Dean Mitchell in that department at Alma. In addition to a new course, 'European Medieval Civilization', she will instruct in Greek and Roman history and take over a freshman section in European history. Miss Gesner will live in Wright Hall and act as assistant to Dean Steward.

Mr. Lyle Bennett, new freshman coach and supervisor of Pioneer Hall, comes to Alma from Rockford, Michigan, where he has been teaching and coaching for the past five years. Mr. Bennett, enrolled here with the Junior Class as a pre-med student, was a star end on the Mt. Pleasant grid, and is eligible for varsity athletics next year. He and his wife and son will live at the Clizbe House.

#### High Tide Inundates Headlands as Baker's Dozen is Swept Away

The small community of Alma College has been somewhat disrupted by a storm of summer marriages. At high tide which reached the campus on September 16, there were thirteen couples found tied together by the fatal knot.

The most surprising marriage was that of Prof. Arthur Weimer, if fifteen-minute quiz fame, whose bride is the former Martha Belle Steppe of Paris (Illinois). Mrs. Weimer attended the University of Indiana and is a Delta Gamma. Lee Weimer, who believes in keeping up with the rest of the family, took his turn at the altar shortly after big brother.

Professor Clack's business showed a decided improvement during the summer. He performed ceremonies for Alice Biondi and Harold Matteson, and for Flora Lau and Les Harris. Mrs. Clack had a charming reception for Alice and Matty, and of course Ellen Wilson and Ken Forbes were there to stand up for them. The word "obey" was not used. In fact Prof never uses that absolute and antiquated word in his ceremonies! (This ad is paid for). The Mattesons are living in Muskegon. Flora and Les left for Penn State College, where Les will continue graduate work and Flora will have charge of county welfare work.

Smitty (or better now, Mr. Milton Smith), shocked everybody when he ran directly in front of Cupid's arrow and fell immediately before the fatal charms of a young lady from Gaylord. Michigan's peppiest cheerleader will henceforth be led.

Margaret Sandel, who graduated from Alma in 1932, was married to Leo Slowinski of Alma in June. Several other alumni middle-aisled

(Continued on Page 2)

### President Opens 47th Year With Challenge To Awaken Student Spirit

"You are entering college in a year said to be fuller of change than any other year in American history. You will find that the test of America just now is in her spirit and not in her substance, for there is substance in great abundance." Dr. Harry Means Crooks told the student body in opening the 47th year of Alma College Thursday. Two hundred fifty students and townspeople met in the College Chapel to greet the faculty, who wore caps and gowns, and to hear the address of welcome.

Largely for the benefit of eighty freshmen and for undergraduates still groping for vocations, Dr. Crooks called attention to changing theories in the academic world, and their effect on the social sciences.

"What a time to consider value and income, distribution and production," he urged. "Never was economics a more inviting study. History—certainly history has repetitions to display—similarities to suggest. We ourselves will be participants in a revolution, understanding more abundantly if we read history aright. Social institutions are remaking themselves. The church, the college, the university, the social settlement, the welfare shelter, all the service organizations, have need to find new bases, or new principles, or new fields. Never was there a day when the study of social science offered more thrilling interest or more challenging demand for creative, imaginative thinking."



Dr. Harry Means Crooks

The president pointed out the excellent opportunities in the field of chemistry, which is still in kilts and rompers in this year of 1933. "Physicists are exciting us with stratospheric flights to find the wherefore of cosmic rays, while our biologist-chemists are asking volunteers for battles to be fought in germ-inoculated individual

bodies in an epoch-making war." "Spiritually there are tremendous happenings. What psychology is involved in the National Recovery movement! What better text can the whole movement for sharing work, sharing incomes, sharing—always sharing—what better than 'Ye that are strong ought to bear the infirmities of the weak.' Everywhere our philosophies... are asserting that the test of America just now is in America's spirit and not in her substance. Will the spirit prove sufficient? Have we the grace, the generosity, the surrender, the consecration to ideals, to bring back prosperity and guarantee that abundance to all? These questions must be in the mind of the thinking student. What a chance for the student to think!"

"Now here are only the most hurried suggestions of possibility for a year thrilling to the intellect and to the heart. Of course, the student who is not a student, the matriculant whose chief desire is to avoid thought and evade mental activity—for him the adventure does not beckon.

"And surely we of the faculty will fail if we cannot bring to life the great men and issues of the past. Philosophy must show what men must think to be free. History courses must be a realization of the present and a dream of the future. Literature must interpret, not alone the Elizabethan, but the Rooseveltian age. Education must look to a new day."

### EIGHTY FROSH ON HAND DURING OPENING WEEK

#### Unusually Large Number of Junior College Grads Enter for Degrees.

With colleges and universities the country over reporting decreasing enrollments, Alma again holds its own with a registration to date of two hundred sixty students, as compared with two hundred sixty-three last September. Eighty one freshmen and nine new upperclassmen helped to swell the figure and increase the applicants for A. B. degrees here.

The first few days of the week were devoted to orienting the new students to Alma College life. Freshmen began to flow into town on Sunday afternoon, and several were established early at Wright and Pioneer Halls. On Monday afternoon English tests were given, followed by a reception at the home of Dr. and Mrs. Harry Means Crooks. By Monday evening a large share of upperclassmen had returned and assisted the faculty in the annual freshman reception at Wright Hall. On Tuesday morning psychological and mathematics tests were given, followed by faculty introductions and welcoming speeches from prominent upperclassmen.

Registrations began on Tuesday afternoon and continued throughout Wednesday. Although a few more upperclassmen are expected during the week, total enrollments to date reveal the following figures:

	Men	Women	Total
Seniors	32	24	56
Juniors	19	16	35
Sophomores	37	31	68
Freshmen	46	34	80
<b>Total</b>	<b>134</b>	<b>105</b>	<b>241</b>
Specials	6	3	9
<b>Total</b>	<b>140</b>	<b>108</b>	<b>250</b>
Music	1	9	10

Enrollment . 141 117 260  
Music students, of course, will enroll in greater numbers during the next few weeks.

The new upperclassmen on the campus include: Marjorie Southern, a former student from Benton Harbor; Helen Koch, Bay City; Lyle Bennett, Rockford; Robert Anthonisen, Bay City; Helen Bennett Hanson, Midland; Norman Wright, Alma; Kathryn McKay, Midland; Wilma Wright, Carson City, and Webb Henry, Bay City.

Wearers of the pot for the forthcoming year are: Charles Barden, Ithaca; Joseph Bell, Alma; Keith  
(Continued on page 2)

#### Hazing Dropped From Wright Hall Program

A sophomore class defied all tradition and relegated rough and tumble hazing to the proverbial ash heap last Thursday night when the new dormitory girls were initiated into the mysteries of Wright Hall life. For the first time vigilance committee tactics were dropped and a very impressive ceremony took the place of former fear-inspiring stunts.

Under the guidance of Jane Rice, vice president of the class and president of the vigilance committee, the new girls were taken to the Alpha Theta room blind-folded, and in candlelight heard the new service read, Courtesy, co-operation, scholarship, sportsmanship, loyalty, and honesty were named as the institution's ideals and qualities which the new girls were advised to adhere to during their college life.

This decided contrast to the annual humiliating and fearful freshman initiation has long been advocated by students and faculty advisors. The girls who assisted Jane Rice in carrying out the ceremony were Jane Allen, Margaret Hodges, Louise Hagaman, Jane Edwards, Jeanne Thurlow, Elizabeth Ann Malcolm, and Betty Tenney. Following the initiation the girls journeyed down to the Philo room where they danced and refreshments were served.

### NEW ALUMNI AID PLAN SUBMITTED

#### Committee Works Out Scheme to Grant Scholarship to Needy Students.

When alumni met for the annual commencement banquet last June, it was decided that some better method of keeping old students in touch with college activities ought to be evolved. Some suggested regular alumni bulletins, but there arose the question of time and expense, and details of a plan were left to an executive committee. This committee, composed of Stanley Vliet, '24, Elizabeth Williams Bouwman, '25, Chester R. Robinson, '17, Lois Fraker MacDonald, '09, and Clarence R. Goodrich, '15, worked during the summer on a scholarship plan, whereby some deserving student could take care of clerical work involved in alumni contacting in return for a tuition grant.

**ATTENTION ALUMNI**  
It is very important that you read this article carefully and let us know your reaction to the plan our committee has worked out. The classes expected to begin this worthy project this fall are: 1929—\$1.00 each; 1924—\$2.50 each; and 1919, 1914, 1909, 1904, 1899, and 1894, \$5.00 each. Please send your remittance now, making checks payable to The Alma College Alumni association, c/o Chester Robinson. We welcome your suggestions as well as your contributions.

The money for the award is to be raised by means of a schedule providing for contributions from each five year class. The plan in brief may be stated as follows:

- Scholarship (of no specified amount) awarded for merit.
- Scholarship threefold in purpose.
  - One more student will be enabled to attend college.
  - Financial proceeds to be given directly to the college.
  - Promotes closer alumni-college contacts.
- Scholarship will be provided on following plan:
  - Five year classes will pay cost.

**THIS PLAN WAS CHOSEN TO**  
1. Avoid yearly requests burdensome to alumni themselves.  
(Continued on page 2)

#### Attention, Former Students!

We invite you to keep in touch with Alma College through The Almanian. With plans for the 50th celebration now taking definite form, you cannot afford to lose contact with the institution and its progress. Furthermore, the college is interested in you and your successes and we want you to keep us informed by letters to the paper. Subscription rates are two dollars per year. Please address requests to Jane Rice, Circulation Manager, at Wright Hall.

### SOCIETIES PLAN RUSHING SEASON

#### Phis Remodel Former State Police Barracks Into Fine New Home.

A great deal of hustle and bustle is evident among the fraternities and sororities on the campus, now that Y. W. week and other periods of respectful silence have gone by the board.

The boys of Phi Phi Alpha, under the able direction of Jim Day, have completely renovated the house on West Superior street, the former State Police barracks. Their lighted symbol is a source of pride and joy, and they have converted their new home into an ideal fraternity house.

Across the street, Zeta Sigma, oldest fraternity on the campus, have been improving the appearance of their house with a few daubs of paint, redressing the old "A", and getting along famously with their new neighbors, the Phis.

Beta Tau Epsilon was not able to carry through plans for a new house this year, but the lads are on the job one hundred per cent. All three frats are preparing for the coming rushing season, scheming schemes whereby they may be able to snare the unsuspecting Frosh.

Over at Wright Hall the three sororities, Kappa Iota, Alpha Theta, and Philomathean are rapidly making themselves known as integral parts of the institution. Each sorority has a pleasant room in Wright Hall for confabs, be they business or pleasure. First society meetings were held Monday.  
(Continued on page 2)

### KEFGEN ACCEPTS TRUSTEE'S POST

#### Former World War Flying Ace to Become Alumni Member of Board.

Leslie P. Kefgen, '11, has formally accepted the alumnus position on the board of trustees tendered him by the Alumni Association at its banquet last spring.

Mr. Kefgen, better known as "Kef" among alumni the state over, left Alma in 1911 to become superintendent of schools at Newberry, Michigan. At the time of the World War he became interested in aviation, and in a comparatively short time was well known as a flying ace. He is past state commander of the American Legion of Michigan; while he held that position he visited every post in the state. At present he is a partner in Northern Automotive Parts Company, with offices in Saginaw and Bay City. Because of the demands of his business he felt at first he could not satisfactorily handle the trusteeship, but was prevailed upon by friends to accept the responsibility.

The announcement of his acceptance comes as a pleasant surprise to the many former Alma students with whom he holds a wide acquaintance over the state.

### ALMA GIRL HIGHEST ON ALL FROSH TESTS

For the first time in the history of the college a student has made the remarkable record of ranking highest on all three freshman tests. Miss Louise Hurst, an Alma high school graduate, took first honors in competition with eighty classmates on psychological, English and mathematics tests. Louise, youngest of a quartette of Hursts who have graced the campus during the past five years, is the daughter of Mrs. Bertha Hurst, Alma alumna, and the former Frank Hurst, alumnus and field representative for the college. She is best known among her friends for excellent scholarship and her poetry, much of which has been accepted by The Detroit Free Press.

Four other freshmen ranked among the twelve highest on all three tests, including Ronald Bowen, Joseph Bell, John Boergert, and Reva Smilansky. On the psychology test, Bowen and Reva were highest.  
(Continued on Page 2)

# The Almanian

STUDENT PUBLICATION OF ALMA COLLEGE



Entered as second-class matter Sept. 24, 1907, Act of 1879, Alma, Michigan.

Published by The Almanian Publishing Company  
614 W. Superior St., Alma, Michigan.  
Weekly during the school year except vacation periods.

Subscription Price (30 or more issues).....\$2.00 per annum

Editor.....EDITH M. DAVIS

Assisted in this issue by  
Prof. Herman Spencer, John Menoch, Earle Tomes,  
Herbert Estes, Ward Campbell, Claire Wilson,  
Marion Day, Helen Vincent.

Business Manager.....BENJAMIN LEYRER  
Ass't. Business Manager.....WILLIAM JOHNSON  
Circulation Manager.....JANE RICE

### WELCOME, FRESHMEN!

Welcome, Class of 1937! For one full week you have been welcomed and feted by faculty and upperclassmen alike. College custom has been changed and tradition done away with in order that you might at once enjoy the real friendliness of Alma College. For one full week you have been a separate, privileged unit, with everyone endeavoring to please you and to dispel whatever homesickness you might feel.

But the first week has gone. Now you are enrolled in your classes and listening to professors that a long line of students have been listening to for years. That makes you no longer a separate unit, but an integral part of this institution. And as an integral part of the institution you will be expected to fall in line and abide by its traditions.

Tradition is not a passing fancy; it is that peculiar heritage carried down from one student body to the next that determines the character of the school. Alma's customs have long kept her in good standing with neighboring colleges, and her scholastic standards have never been questioned. As long as each incoming class holds fast to that which is good, the thing which has made Alma a college for character will survive. When you came here you asked to share it; we hope and believe that you will.

### MORE CAMPUSOLOGY?

There have been several inquiries during the past few days with regard to the policy of this paper. Chief among them . . . will there be Campusology?

To begin with, the amount of personal comment and gossip printed will depend entirely on the reaction of the student body. This is not the publication of any one person or special group of persons; it belongs solely and entirely to Alma College. It would seem that a college paper ought to reflect the activities of a mature, sound-thinking body of young people, bent on vital tasks. If it is to be a paper about students for students, then it ought to have a fairly wide general appeal to those who have already passed through these doors.

This year, in spite of Michigan's closed banks, Alma again boasts a substantial freshman registration. They are here because of the work of faithful alumni and friends. It is largely through holding the interest of such alumni and friends that new buildings and equipment are added, new courses given. No student body can afford to ignore that very important fact.

In the final analysis, however, it is the present college group that pays for the paper, and an editor can only give you what you seem to demand. Use the Forum to air your views on the amount of campus gossip you like to read in your college paper. Every suggestion will be welcomed and given careful consideration.

Aside from the Campusology issue, The Almanian will later take a stand for definite changes that might be of benefit to Alma College. As each policy is developed it will be printed above in the masthead.

### EIGHTY FROSH ON HAND DURING OPENING WEEK

(Continued from page 1)

Bennett, St. Charles; Corson Bernd, Sellersville, Pa.; John Boergert, Saginaw; Ronald Bowen, Royal Oak; Kenneth Brown, Clawson; Robert Carter, Detroit; Floyd Clark, Detroit; Louis Crampton, Lapeer; Mackenzie Crooks, Alma; Robert Culver, Saginaw; Robert Davies, Alma; Clyde Dawe, Fremont; Benton Ewer, Alma; Alfred Fortino, Alma; John Fraker, Saginaw; Cyrus French, Alma; Arthur Gage, Detroit; William Hood, Flint; William Hopkins, Clio; Emerson House, Alma; Donald Johnson, Caro; Kenneth Kaulzer, Three Rivers; Stephen Keglovitz, Crosswell; Kenneth Ling, Hemlock; Robert Mack, Three Rivers; Fraser Malcolm, Three Rivers; Gordon Mann, Alma; Edward Nash, East Lansing; Marshall North, Alma; Weyant Pangburn, Belding; Gordon Purdy, Alma; Ralph Rapson, Alma; Robert Reed, Three Rivers; Robert Sayles, Newberry; Josiah Scribner, Brimley; Charles Smith, Alma; Fred Soper, Alma; Leland Sowle, Ithaca; Ivan Storbeck, Kinde; Delbert Strong, Ithaca; J. B. Ward, Vestaburg; Leo Washburn, Alma; Earl Zimmerman, Alma.

Green hair ribbons will top the heads of: Marjory Andersen, Benton Harbor; Josephine Battles, Alma; Eunice Converse, Alma; Lois Copeland, Bay City; Rae Cottrell, Detroit; Madeline Davis, Alma; Josephine Elliot, Alma; Genevieve Guider, Detroit; Dorothy Glass, Alma; Opal Hines, Alma; Christine Holland, Cheboygan; Louise Hurst, Alma; Esther Kilmer, Lansing; Margaret Lowden, Alma; LeElla MacLeod, Cheboygan; Mary Elizabeth Merrill, Detroit; Alice Miller, Boyne City; Vesta Montague, Caro; Joy Olney, Indian River; Mildred Parker, Alma; Edna Parker, Alma; Molly Parrish, Sandusky; Emily Phillips, St. Louis; Melva Raymond, Saginaw; Hazel Redman, Flint; Anna Roberson, Ellwell; Reva Smilansky, Detroit; Lorraine Sprague, Ithaca; Charlotte Striffler, Caro; Thelma Strong, Ithaca; Lois Watkins, Eaton Rapids; Phyllis Wiley, Alma; Marguerite Witt, Saginaw; and Malonya Wood, Alma.

#### LIBRARY HOURS

Alma College library is open daily from 8:30 A. M. until 11:30 A. M. and from 1:00 P. M. until 5:00 P. M. to all college students. On Saturday the library closes at noon.

## TOUGH SCHEDULE FACES GRIDDERS

### Scots Open Season Here With Lawrence Institute Saturday, October 7.

This year the Alma gridders will engage one new opponent, when they oppose the Lawrence Institute of Technology, of Highland Park, Michigan, on October 7. Although a new outfit, they should turn out a peppy team and give Coach Campbell's men some stiff competition.

October 21 will see the men of Alma at Hillsdale to play a homecoming game. The following week they will go to Ypsilanti and will return home the following weeks for games with Albion and Kalamazoo.

For the last game of the season they will journey to the Oil City to battle the Central State Teachers. The Bearcats will be out to avenge the memory of last year's bitter defeat when they were downed at Bahlke Field, 9 to 0.

The schedule is as follows:  
September 30—Open date.  
October 7—Lawrence Institute, here.

October 14—Hope, there.  
October 21—Hillsdale, there.  
October 28—Ypsilanti, there.  
November 4—Albion, here.  
November 11—Kalamazoo, here.  
November 18—Mt. Pleasant, there.

### HIGH MARITAL TIDE FLOODS CAMPUS

(Continued from page 1)

it this summer, among them Fran Cameron, '30, and Ralph Kerns; Kay Boyd, '30 and Joe Taylor, '31; Ford Graham and Maxine Ingold, both '32; and Bob Rice, who married Louise Windham.

Saturday, September 16, proved to be a heavy day for the marriage license bureau. On this occasion four students known to most of the present student body were married and left the state. Rev. Willis L. Gelston performed the ceremony for Dorothy Davies, ex '34, and Perry Gray, '32, at the Davies home on State street. The service was a very beautiful one written by Mr. Gelston's father. Dot wore a charming brown ensemble, and was married before an improvised altar at the fire place. Attendants were Mary Young and Dick Johnson. The Grays then shuffled off to Buffalo where Perry is employed with General Motors.

On the same day Mary Wood and Les Camp were married in Flint. Mary was here for two years and left in '32 for Ann Arbor, while Les was employed the past year in Ypsilanti. The couple left for Iowa State University where they enrolled this month.

Margaret Nicholas, the girl with the dolls, was married in June to a high school principal, and "Red" Wiley who spent her freshman year here in 1930, was married to a young lawyer this month.

All indications seem to point to fair weather ahead, in spite of a strong rumor about Al Mark, but marital tides are strange, strange things and quite apt to inundate the headlands any day.

### NEW ALUMNI AID PLAN SUBMITTED

(Continued from page 1)

2. Economize in clerical and mailing expenses.
  3. Emphasize our "Five-Year Alumni Plan" at Commencement.
  - b. Recommended schedule is that the five-year class pay \$1.00 each, the ten-year class \$2.50 each, and the other five-year classes, \$5.00 each.
- MAXIMUM AVERAGE ONE DOLLAR PER YEAR.
4. While the above schedule is recommended any contribution from any alumnus is acceptable. Scholarship funds over and above tuition shall constitute the "Alumni Working Fund."

In return for the Alumni Scholarship the recipient will do all clerical work under the direction of the alumni secretary. This will include the bulk of the work on the alumni bulletins. Tentative plans indicate that about four bulletins will be issued during the year to all alumni. The mailing lists in the College offices will be brought up to date and every effort will be made to contact former students as well as alumni.

Committees of faculty and trustees are already at work on plans for the Alma College Fiftieth Year celebration, and it is very important that all former students make an effort to build a more solid alumni spirit among those who have gone out from Alma College. Let's Go—Alma!

### ALMA GIRL HIGHEST ON ALL FROSH TESTS

(Continued from page 1)

chological test the dozen ranking students include Louise Hurst, Opal Hines, Robert Culver, Ronald Bowen, Vesta Montague, Louis Crampton, Reva Smilansky, John Boergert, Wm. Hood, Josiah Scribner.

Twelve highest on the English test were Louise Hurst, Wm. Hood, Esther Kilmer, Marguerite Witt, Molly Parrish, Ronald Bowen, Marjory Andersen, Christine Hoiland, Joseph Bell, John Boergert, Opal Hines, and Reva Smilansky.

Those who topped the mathematics list include Louise Hurst, Robert Culver, John Fraker, Charles Barden, John Boergert, Joseph Bell, Weyant Pangburn, Josiah Scribner, Cyrus French, Reva Smilansky, Ronald Bowen, and Hazel Redman.

### SOCIETIES PLAN RUSHING SEASON

(Continued from page 1)

day night, and plans discussed for forthcoming rushing parties.

The first open rushing affair will be the Alpha Theta annual hayride. Soon after the Philos and Kappa Iotas will give their rushing parties. The Philos have a very pretty Japanese fete, and the Kappa Iotas a peppy pirate party. These affairs are followed by open meetings and all new women students are invited to every function.

Alpha Theta Mixer Saturday.

**Try the**  
**REPUBLIC**  
**Barber Shop**

**F. C. MAPES**  
**Insurance**  
Alma State Sav. Bank Bldg.  
Phone 281

**Welcome**  
Visit Our  
**SODA FOUNTAIN**  
  
**Murphy's Drug Store**

**The City News Stand**  
for  
Magazines & Newspapers  
122½ E. Superior Phone 383

**A NO. 1**  
**BARBER SHOP**  
Lyle Beeson, Owner  
209½ E. Superior

**GREETINGS . . .**  
**STUDENTS!**  
**Winget's**  
**CASH MARKET**  
122 Superior St.  
ALMA

**GEM THEATRE**  
**ST. LOUIS, MICH.**  
Admission 10c to All  
**ALL TALKING PICTURES**  
You may have seen the picture, but you must come here for the Best Sound.

Tues., Wed., Thurs.,  
Sept. 26-27-28  
Double Feature  
Feature No. 1—**JACK HOLT**  
in  
**"Man Against Woman"**  
Feature No. 2—Warren William and Loretta Young in  
**"Employees Entrance"**  
  
Fri., Sat., Sept. 29-30  
**AL JOLSON** and  
**MADGE EVANS** in  
**"Hallelujah I'm a Bum"**  
  
Sun., Mon., Oct. 1-2  
Screen Treat of the Season!  
With an All Star Cast  
**"Be Mine Tonight!"**  
  
Also Selected Short Subjects and News Events

— **SPECIAL NOTICE** —  
  
Why not let us take  
your cleaning?  
  
**THE ALMA CITY**  
Clean as the "breath of spring"  
  
●  
**"MACK" OAKLEY** Phi House, Wright Hall  
**"RUSS" LUDWIG** Pioneer Hall

**MORRIS 5, 10, 25c to \$1.00 STORE**  
**Welcome, Freshmen!**  
CANDIES SCHOOL SUPPLIES ROOM FIXTURES

**MIKE FORTINO**  
Wholesale and Retail Dealer in All Kinds of Fruit  
PHONE 202

WELCOME . . . College Students and Faculty . . . to  
**ROWE'S JEWELRY & GIFT SHOPPE**  
203 E. Superior Street

CANDY BARS and GUM  
  
●  
**FANCY GROCERIES**  
  
●  
**QUALITY MEATS**

**WELCOME . . . STUDENTS, FACULTY!**  
SAY IT WITH  
**Lannen's Flowers**  
FOR ALL OCCASIONS  
Alma's Telegraph Florists  
GOLD FISH SUPPLIES BIRDS

— WELCOME —  
**WRIGHT HOUSE**  
**BARBER SHOP**  
 Quick Service at  
 All Times

Phone 20 and 22  
**NILES & SON**  
 Groceries  
 Meats

THE  
**ALMA RECORD**  
 PRINTERS  
 OF  
 THE ALMANIAN

See us for your  
 PRINTING

**W. D. BALTZ CO., Inc.**  
 105-109 W. Superior

WELCOME  
 BACK

Seniors,  
 Juniors,  
 Sophomores  
 and Freshmen

Always a warm wel-  
 come for you at our  
 store.

Make our store your  
 headquarters.

**STRAND THEATRE**  
 The HOME OF PERFECT SOUND  
 — Where the Big Ones Play —

Tuesday, Wednesday, Sept. 26-27  
**CLAUDETTE COLBERT** and  
**RICHARD ARLEN** in  
**"Three Corned Moon"**  
 News—Comedy  
 Tues. Mat.—10c Nights—10-15c

Thursday, Friday, Sept. 28-29  
**CLAUDETTE COLBERT** in  
**"The Torch Singer"**  
 News—Magic Carpet—Cartoon  
 Thurs. Mat.—10c Nights—10-15c

Saturday, Sept. 30  
**JOHN WAYNE** in  
**"The Man From Monterey"**  
 VODVIL—4:00, 7:40 and 9:45  
 News—Magic Carpet  
 Cartoon 10-15c

Sunday, Monday, Oct. 1-2  
**LIONEL BARRYMORE** and  
**MIRIAM HOPKINS** in  
**"Strangers Return"**  
 News—Travelogue  
 Comedy 10-25c

**ALMA THEATRE**  
 Evening Shows Only—Friday, Sat-  
 urday and Sunday, New Low Prices  
**ALL SEATS 10 CENTS**

Friday, Saturday, Sept. 29-30  
**BOB STEELE** in  
**"The Gallant Fool"**  
 News—Comedy  
 Serial 10c

Sunday, Oct. 1  
**SKEETS GALLAGHER** and  
**DOROTHY BURGESS** in  
**"Easy Millions"**  
 10c News—Comedy 10c

**SCOT FOOTBALL**  
**SQUAD REPORTS**

**Campbell Confronted with Big  
 Job Due to Lack of  
 Veterans.**

Earlier reports of one of the best Alma College teams in years were shattered this week when it was learned that several mainstays in the line would not report.

Word received from Algird Wilkas says that Alma's only all-MIAA star guard will not be with the Scots this semester. Lawrence Smith, who received a strong honorable mention in MIAA circles last season, will stay out of football in favor of a very bad knee. Smith, as a tackle, had one of his best seasons last year, and as he was the biggest man on the squad, will be greatly missed along with Wilkas.

The NRA has provided jobs for Ronald Bacon, a Senior guard, and Joe Vitek a Sophomore tackle, both valuable linemen. Several linemen from last year's Frosh squad will not return to school, thus cutting off the reserve material greatly.

Thus Coaches Roy Campbell and Lyle Bennett have a pessimistic outlook for the 1933 football season. However, things look brighter with a pair of honorable mention MIAA ends in Gordon Dawson and Gordon Clack. Wilson Block, up from the Frosh team, and Al Glance, who may also play in the backfield, bolster up the terminating positions.

Stan Bussard and John Darbee are admitted to hold down the center's job on defense and offense. But the guard and tackle positions are still vacant, after giving Mel Fuller one of the jobs, although Dave Glass may work into one of the guards.

In the backfield, Bob Leahy, Bill Bushnell, Fern "Cactus" Erickson, Russell Baumbblatt, Carl Drury and Abie Kahn make up the lads who will try to fill in the four vacant places. Riley Block and Keith Yale from the class of '36 will undoubtedly see plenty of service. Dawson and Glance may be shifted to the backfield.

Two tackles who showed their mettle in the last two games last year are Russell Hubbard and Herbert Estes. Bob Fairchild and Bob Lehner are two more ends working out.

All in all the 1933 squad is not the largest nor the most promising squad seen in the last decade, but hard work on the part of the players can make it a winning team.

Lawrence Tech of Highland Park is the opponent in the first game, October 7, on Bahlke Field, and it should prove to be the right kind of a game to prepare for the MIAA schools.

**Frosh, Upperclassmen  
 Feted by Gelstons**

In one short week the college has put forth every effort to make the new students appreciate the friendly atmosphere of the campus. In addition to the President's reception on Monday afternoon, and the Faculty reception on Monday evening, Rev. and Mrs. Willis L. Gelston gave a very delightful Harvest Party in the basement of the Presbyterian church on Wednesday evening.

This get-acquainted affair given by the minister and his wife is annually becoming more popular, and a large number of upperclassmen turned out this year. All the games centered around some feature of the Harvest. There was a jig-saw crop puzzle, weeding out the garden, a crop measuring contest, and a seed guessing game, all of which were aimed at promoting general friendliness. "Depression eats" were served, consisting of doughnuts and cider.

**ALPHA THETA**

**MIXER SATURDAY**  
 Alpha Theta's annual all-college mixer will be held on Saturday night, September 30. Tentative plans indicate that it will be held at Wright Hall, as last year, but definite announcement of place, price, and orchestra has been postponed. The party will be girl bid. Girls—choose your man!

**BAND OUT WEDNESDAY**

The first call has been issued for Band practice Wednesday night at 7 P. M. in the chapel. There are many vacant places left by the graduating class of last year and this call is earnestly issued to all students on the campus, male or female. Alma has had the reputation for many years of having the peppiest band in the M. I. A. A. and to that has been added its outstanding musical ability. We feel confident that those on the campus, both new students and upperclassmen, will not let this high standard slip from our grasp. Join the Band and learn to play with spirit.

**GENE MILLER**

**WANTS LETTERS**  
 Ray Hallin went to Flint Sunday to visit Eugene Miller, long seriously ill with typhoid fever. Ray reports that Gene is convalescing and ought to be out in a couple of weeks. Gene says the days are very long and lonesome, and he wants to hear from any of the college students who would like to pass on a bit of cheer. Because of restrictions on the contagious ward, he is not permitted to answer communications. Address Eugene Miller, c/o Hurley Hospital, Flint.

**PROF. EWER IS READY  
 FOR CHOIR TRYOUTS**

A Cappella tryouts are to be held Thursday and Friday, September 28 and 29 between one and four P. M. With this announcement comes the statement from Prof. Ewer that this year's Choir will be a better organization than ever before. Definite progress has been made in the past years and that alone predicts a successful year for the Choir under his leadership. He has spent some time this summer in Chicago going over many A Cappella numbers and has a new repertoire picked out for the fall activities of the Choir. The tryouts being held are open to all freshmen, both men and women, and any other of the students on the campus that may be interested in this organization. This Choir offers a unique opportunity to every student to become acquainted with a field of music seldom within the reach of any. It requires no special training of any kind; in fact Prof. Ewer would rather mould untrained voices into the smooth quality that A Cappella singing demands. Here is your opportunity to become a real Alma student and meet with an extra-curricular activity that is really a joy as well as educational.

**SOPHS ISSUE STINGING  
 CHALLENGE TO FROSH**

"Keep it up there!" "Get it down."

Those will be the passwords of Sophs and Frosh as they engage in the annual flag rush, Thursday morning at Bahlke Field at 6:30.

For the benefit of new students, the flag rush is an annual affair which the school in full turns out to see. Ten sophomores are chosen to defend the flag while twelve Frosh try to get them away and capture the flag.

The present Senior class won the flag rush both their freshman and sophomore years, while last year Eddie Goggin clambered up the pole for the freshmen in less than one minute after the contest had started. The sophs will be out to defend that flag and the Frosh are going to have a tough time even trying to get it down.

**G. V. WRIGHT**  
**PICTURE**  
**FRAMING**  
 319 Woodworth

Compliments  
 of  
**Hotel Wright**  
**ALMA**

**WELCOME,  
 STUDENTS!**

**BURGESS  
 DRUGS**

**Greetings  
 Students**  
 FOR  
**PHOTOGRAPHS**  
 IT'S  
**COVERT'S  
 STUDIO**

WELCOME . . . STUDENTS!

**STAR CLEANERS  
 and DYERS**

For Prompt, Dependable Service

See "KELLY"

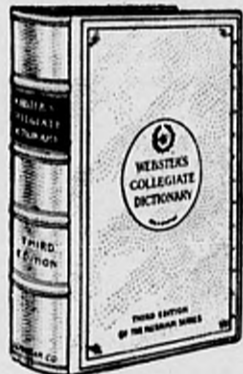
**ALMA LAUNDRY**

SPECIALIZING IN  
 "Thrifty Laundry Service"  
 GIVE US A TRIAL

**R. H. MANTEY, Prop.**

**EVERYTHING FOR THE STUDENT**

Lamps -- Clocks -- Note Books  
 Laundry Cases -- Typewriters



Stationery                      Dictionaries

**THE VARSITY SHOP**  
 "JUST FOR SPORT"

WELCOME  
 STUDENTS

**CAPLE FLOWER SHOP**  
 DONALD F. WALSH, Prop.

Flowers by Wire F. T. D.

306 Woodworth Ave.                      Phone 277

WELCOME  
 STUDENTS OF  
 ALMA COLLEGE!

**Shoe-N-Hat**

**SHOE REPAIRING  
 HAT CLEANING**  
 Featuring Cemented Soles  
 All Work Guaranteed

**JAMES SOFOULIS**  
 PROPRIETOR

1934 Alma Record. G.

# MARTIN'S...

ALL WOOL SUITS and TOP COATS

— Lowest Prices in Years —

**\$11.95 \$13.95 \$15.95 \$17.95**

Superior and Woodworth—ALMA

## CENTRAL MICHIGAN FLORISTS

Invite you to drop in and help us celebrate the silver anniversary of our greenhouses.

The Oldest **F. T. D.** in the County

322 Woodworth Ave.

PHONE 58

Compliments of

## MICHIGAN FEDERATED UTILITIES

408 N. State Street

Phone 292

## Let's Get Acquainted SIMI'S CAFE

TRY OUR MEALS

WAFFLES

TOASTED SANDWICHES

COMPLIMENTS OF

## CONSUMERS POWER CO.

EVERYTHING ELECTRICAL

## STUDENTS

WELCOME TO ALMA!

We have your needs for the school year.

## J.C. PENNEY CO. INC.

State Street -- Alma

## Visit Our Store!

WE'LL BE PLEASED TO MEET YOU

## STATE RESTAURANT

A Delightful Place to Dine

HOME MADE CANDIES

## Sweepings

Dear, dear readers . . . we have been away a long time trying to rest up for the trying job of cleaning all the dirt out of the campus. They say a new broom sweeps clean but an old one knows the corners. Anyway we are certainly happy to be back on the job and are very grateful to all the dear young things for getting back early to make more and more sweepings for the dustpan.

We've done nothing but clean up messes ever since Mary Painter spilled a platter of beets down the back of some poor unsuspecting conference child . . . one of our dear prois has a charleyhorse but not the kind you mean . . . oh dear, crazy over horses . . . we went to the Fair and found another local boy making good . . . dear old Doug McLellan in the role of chief barker . . . and speaking of local boys making good . . . Bud Campbell has a good one on Estes, only he's saving it for another issue . . . Estes isn't going to make this column every week, only he's got a new theme song . . . seems that Herb and Kelly are that way about a certain blonde . . . so everybody's singing "Hear hear them sneering" . . . Ammi Wright? . . . Beach leads by a nose. And while we're on the subject of theme songs . . . my dears . . . the campus is all a twitter with melody . . . Hubbard, Erickson, Glance and Muscott must Learn to Croon and really after all he's been around this place you'd think Al knew his way around . . . that was after the sing was over . . . the Hodges-Cates romance seems to have picked up where it left off . . . the Council dance was stag . . . so they went to it . . . both ways . . . there's no two ways about it . . . Marion and Bruce have gone and made announcements . . . and now it's not a secret anymore . . . everybody's waiting for the cigars . . . he doesn't like nice girls . . . so Marion says . . . incidentally . . . about Emory and Dorothy . . . 'tis rumored that they wouldn't speak at all . . . except that he's got to pass her house . . . to get to his house . . . Cy Lewis is tutoring French . . . evenings . . . at Wright Hall (this ad is not paid for) . . . looks like Ruby Keeler . . . close your eyes . . . and while we're on the subject of tutoring . . . the new German prof looks like a good bet to us . . . but we've all got our fingers crossed . . . but not our eyes . . . Marj Morrison is glancing around . . . for a date to the Alpha Theta mixer . . . Fran Rice is doing the boom-boom again . . . with Betty Jane and Bob it's a case of to be or not to be . . . Jane Allen and Jimmy Day get along perfectly swell . . . Love is the sweetest thing . . . that's what we thought when Annabelle . . . sang Farewell to Arms . . . only we didn't know for how long . . . Larry Muscott's whistling . . . We're in the money . . . Bob Cant just couldn't . . . say goodbye . . . which might have got on Lehner's nerves . . . Jordan says . . . the fair child could be the light in her life . . . isn't it heavenly? . . . it's too bad when eleven o'clock comes along . . . some guys don't know . . . they gotta go . . . Osterhaus went out of town . . . she's deeply in love again . . . his name's Pietro (my how Spanish!) . . . Fowler and Cac . . . are finding trouble in paradise . . . she wants (?) a new man . . . deliver Cac from the snare of the fowler . . . Art Gage will learn that Alma . . . has got along for several years . . . without being reformed . . . too much, anyway . . . they say Smitty was . . . the light of the party . . . two handsome sons . . . of two professors . . . are at swords points . . . over Elizabeth Ann . . . nothing like the three of us . . . by the way . . . the theme song era's reviving . . . Rosebud's is "Hold Your Man!" . . . Prexy's . . . Don't do anything I wouldn't do" . . . and Russ Hubbard's . . . "I Loved You Wednesday" (Thursday, Friday, Saturday, Sunday, Monday, Tuesday) . . . Spend-love's . . . "Did my heart beat?" . . . the Phis . . . "Let's put out the lights" . . . or buy blinds . . . the Zetas . . . "Let's have a party!" . . . the Betas . . . "Mimi" . . . Helen Koth's . . . "Sophisticated Lady" . . . Duck Inn, Manistique . . . "Stormy Weather" . . . Helen Walker . . . the Walker of Ken Carter fame . . . "Cabin in the Pines" . . . Anderson's and Bleck's . . . digging a sewer . . . "Reflections on the Water" . . . We'll dedicate one to the class of '33 . . . "Are you making any money?" The office would probably . . . like to know. And we'll teach one . . . to the frosh . . . "Please Mr. President". Bijjani had his first taste . . . of cider at the Harvest Party . . . and thought it tasted . . . like 3.1. We've got a little confession to make . . . but we're leaving it . . . to Volk. There's more dust in one corner . . . but we're afraid someone will sneeze . . . if we sweep it out today. We'll be around next week . . . to collect . . . some more sweepings.

Watch next week's Almanian for important news from the Deans Club!

## GAY'S

5 and 10 CENT STORE

PRINTED "ALMA COLLEGE" STATIONERY . . . . .

**10c**

## WALKER'S ELECTRIC SHOP

EVERYTHING ELECTRIC

NEW LOCATION

224 Superior Street

PHILCO RADIOS

RADIOS TO RENT

GREETINGS TO ALMA STUDENTS!

## WINSLOW BROS.' DRUG STORE

We Sell Parker Pens

ALL MAKES REPAIRED

## WANTED! TWO STUDENTS

FOR OUR COLLEGE AGENTS

FOR PARTICULARS INQUIRE AT

## Mayes' Shoe Shop

— NEXT TO VARSITY SHOP —

WE SPECIALIZE in SHOE REPAIRING

GREETINGS . . . STUDENTS!

Welcome to

## BRADT'S

Alma's Newest Restaurant

Steaks and Chops at popular prices.  
Toasted Sandwiches a specialty.

324 WOODWORTH



To The Students . . .

## PAT

Welcomes  
You