



# The Almanian

STUDENT PUBLICATION OF ALMA COLLEGE



Published by The Almanian Publishing Company  
614 W. Superior St., Alma, Michigan,  
Weekly during the school year except vacation periods.

Editor ..... ARTHUR P. BOYNTON  
Associate Editor ..... EARLE TOMES  
Sports Editor ..... WARD CAMPBELL

MEMBER  
**Associated Collegiate Press**  
—1934 Collegiate Director 1935—  
MADISON WISCONSIN

Wright Hall.....FLORENCE SCHWARTZ	Chapel.....CLAUDE KNIGHT
Society Editor.....JANE ALLEN	Features.....RAY HALLIN
Co-ed Editor.....DOROTHY HANNIGAN	Ass't. Sports Editor.....BENTON EWER
Poetry.....LOUISE HURST	Alumni.....ALFRED FORTINO
Desk Editor.....GEORGE WALKER	Pioneer Hall.....DANIEL TENNEY
Reporters: Lyle Roberts, Genevieve Guider, Mack Crooks, Herman Peters, Grace Mathews.	
Business Manager.....W. E. KENDALL	
Circulation Manager.....DOROTHY A. STRIFFLER	

Entered as second-class matter Sept. 24, 1907, Act of 1879, Alma, Michigan.

EVERY STUDENT GET A STUDENT

## TO BE OR NOT TO BE

To be or not to be is the question confronting college hazing of freshmen the country over. A number of schools are doing away with it altogether, and this same reaction is tending to do away with informal initiation of fraternities in some schools.

As in all questions there are two sides. Schools have abolished hazing only to begin it again after a year or so as at Michigan State College. A fraternity at Hope has abolished their informal initiation, and they are now in the thick of the argument.

The success or failure of any hazing—mild or otherwise—depends on the attitude of the upperclassmen. If they do not care what the freshmen are doing and go about breaking every campus rule themselves, you certainly cannot expect the frosh to pay any attention to their rules. This will be a decision of the next Student Marshal, and we suggest that he sound out the upperclassmen's attitude and on that basis make his decision, for he most certainly cannot do it all by himself.

## TENNEY TOOTS TAPS TO OPEN THE THIRD ANNUAL POTWALLOPER'S FORMAL BANQUET

When Tenney tooted taps Thursday night, February 14, the potwallopers entered Wright Hall's dining room for their third annual banquet. As the affair is strictly formal, the girls discarded aprons and donned their roommate's evening gown.

Each girl found at her place a favor symbolic of her particular potwalloping role, a basket of valentine candy, and a poem. The favors were the generous gift of Mrs. Elliott. The poets were Byron Burgess and Tennyson Temple.

Dean Steward and Miss Houser added flowers and chocolates to the number of gifts the festal board held. Mrs. Scott and Mrs. McDade contributed a special dinner to the lucky ladies.

Toastmistress Tenney (alias

Mangling Mary) introduced the evening's speakers and entertainers after a short discourse on culture. The tears trickled down the fair faces of her listeners as Tenney expressed her sorrow and sympathy for those outside the select circle—those ladies of leisure who have never enjoyed the rare privilege of cleaning celery or shirring saucers.

Florence Schwartz explained why her salads have "it"; Marion Laman told how cymbal playing improved pie-making; and Elizabeth Malcolm discussed the delights of a dining room girl. Charlotte Temple, Eleanor Burgess, and June Tindall rendered the Potwallopers' theme song—"You're the Kind of a Girl That Men Forget", thus ending the foremost social event of the year.

## Tomorrow

### A FREE PRESS?

One of the most interesting observations to be made about the present trouble between Italy and Abyssinia is the almost complete lack of concrete information concerning the whole affair. It is hard to understand how good editors allow their reporters to turn in such flimsy accounts. Or perhaps the reporters do send in truthful accounts, and the editors merely file them down to fit their particular editorial policy.

If what is happening now in Abyssinia had happened ten years ago the tone of the press would be much different. Today the American press recognizes Mussolini as one of the greatest men in the world. Ten years ago he was what Hitler is to most papers today, an egotistical demagogue. Ten years ago the papers would have accused Mussolini of invading a peaceful nation. Today the reasons for the activities of the Italian troops come by way of the foreign office in Rome.

There must be some reason why newspapers act in this way. Certainly it is not because the policy of the paper changes so frequently. One of the faults of our papers today is that most of them have the same political and foreign policy that they had fifty or one hundred years ago whereas the entire political setup, both national and international, has changed completely.

The answer to our query is to be found in the reason behind the editorial policy of the papers. Because we have what is called a free press does not mean that we have a press that is "the voice of the people." It means that we have a press that is open for exploitation to the highest bidder. The press is the voice of the international banker, the international

industrialist, the political boss and the conservatives, all of whom are satisfied with the status quo.

During the World War rangers throughout the world blazed across their pages the words "Patriotism", "Democracy", "Sacrifice". Yet those same papers were the tools of those criminals who ordered the war in an effort to fatten their profits. In France all of the greater papers were owned by Eugene Schneider, the famous munition merchant. In Germany three great dailies were in the pay of Krupp, another munition merchant.

When Russia began to founder, she began to cry for munitions. Both Schneider and Krupp sent salesmen to Russia. But Russia had no money. She wished to borrow. Schneider found an opportunity to beat out Krupp by helping to organize a munitions plant in Russia. The amount needed was enormous. Schneider began to float a loan in Paris. If the newspapers had been free, they would have told the public of France that Russia was on the verge of revolution and that any money invested there was very likely to be lost. But except for a few small independent papers, all of the papers in France encouraged the loan. A short time later the revolution had broken out and Russia was out of the war. The new government, of course, did not recognize the debts of the old regime and the French public was out a great many millions while Schneider chuckled to himself.

If we believe that the large American papers are much more honest or free than these of Europe we are sadly mistaken. It is only necessary to watch them closely, to interpret their phrases from the position of a critic, to note the many and sudden changes in attitude and then, by learning the names and affiliations of the publishers, to find the selfish motive behind the policy.

## PHILOS ENTERTAIN MISS FOLEY FRIDAY

The Philomathean Literary Society gave an afternoon coffee for Miss Foley, Friday, in the new Luckie Memorial Room at Wright Hall. A valentine scheme was carried out in both food and decorations. Other guests for the occasion were: Dean Steward, Mrs. Steward, Mrs. Kaufmann, Mrs. Randals, Mrs. McGregor, Miss Houser, Miss McCray, Miss Banta, and Miss Gesner.

## CAMPUSOLOGY EDITOR RESIGNS; APPLICANTS APPLY IMMEDIATELY

Once again the Campusology column hits a rough spot as its editor gives up the ship before it carries her down. We are now sadly in need of some person with a big nose for getting it into other people's business. All applicants can come in the back door if they do not wish their identity to be revealed. To give you an idea of the job we are printing the resignation letter of the last editor.

Room 334  
Wright Hall

Dear Mr. Editor:

After a whole semester of trying to be the nicest, unharmed gossip writer ever to live in Wright Hall, I find I have failed completely. Being a campusology editor has made me a sad wretch, scorned by all, and ostracized from every gossipy tete de tete.

And too, Sir, my life is hardly worth its while on Tuesday nights, for if dirty digs really dug and looks could kill, I wouldn't even have a life. So, Mr. Editor, I must surrender, resign, and quit.

I do hope though that you understand and that I am still

Your Friend,

Andromeda  
(The Detroit Blonde)

We imagine that Hoyt will be taking care of the Schreiber children instead of the boilers now—well, there isn't any Lillian in the boiler room is there Hoyt?

**A-No. 1**  
**BARBER SHOP**  
LYLE BEESON, Prop.

**SPECIAL**  
Carioca Sundae—made with the New Carioca Ice Cream **15c**  
**BURGESS**  
DRUGS  
Complete Soda Service  
WE DELIVER

**THE PALACE**  
**BEAUTY SHOP**  
IGNE ORVIS, Proprietor  
Nettie Luscher, Operator  
PHONE 40

**FLOWERS**  
For All Occasions  
**SAY IT WITH Lannens FLOWERS**  
Phone 33

**SHIRTS**  
Stock up on some new shirts from our large assortment.  
We feature Arrow Shirts in the Mitoga (Form Fit) Model—in colors or whites, and at whatever price you care to pay. We can fit your purse.  
**98c to \$2.50**  
We especially give your fit the proper sleeve length.  
**New Neckwear at 55c to \$1.50**  
**G. J. MAIER**  
"Clothes for Dad and Lad"

For Your  
School Supplies  
Medical Needs  
and  
Fountain Treats  
Drop in and see us.  
**WINSLOW BROS.' DRUG STORE**

**THE ALMA RECORD PRINTERS**

Order your programs, tickets and other printing from us.

We print  
The Almanian

## STRAND THEATRE

Central Michigan's Finest Theatre!

Tues., Wed., Feb. 19-20  
ANNA STEN and FREDERIC MARCH in

**WE LIVE AGAIN**

News—Comedy 10-15c

Thursday, Feb. 21—One Day Only

LEO CARILLO and LOUISE FAZENDA in

**The Winning Ticket**

News—Comedy 10-15c

Friday, Feb. 22—One Day Only

WILLIAM HAINES and JUDITH ALLEN in

**THE MUSICAL COMEDY**

**Young and Beautiful**

News—Comedy 10-15c

Saturday, Feb. 23

JOHN MACK BROWN and SALLY BLANE in

**Against the Law**

ALSO STAGE SHOW

News—Comedy 10-15c

Sun. and Mon., February 24-25

KATHERINE HEPBURN in

**The Little Minister**

News—Comedy 10-15c

**ALMA THEATRE**

Evening Shows Only Friday, Saturday and Sunday

Fri. and Sat. Feb. 22-23

JACK LARUE and IDA INCE in

**The Fighting Rookie**

News—Comedy—Serial 10c

Sunday, February 24

MARY CARLISLE and CREIGHTON CHANEY in

**Girl O' My Dreams**

News—Cartoon—Serial 10c

## LOOK!

A New Maroon "A" Cover for Your Books

25c

**VARSITY SHOP**

"JUST FOR SPORT"

Just Received - - - Another small shipment of those

**\$1.00 FULL FASHIONED PURE SILK HOSE.....**

You know the kind—that Mill Special that we have when we're lucky. They'll last only a few days, so come early. Sheer, clear chiffon or service... all sizes and colors.

**59c**

**Knitting Mills Store**

Let us clean up those old Suits and Dresses to last till you get your new Spring Clothes.

Suits Made to Measure \$22.50 and up

★**STAR Dyers & Cleaners**  
"KEG" "KELLY"

Give the Best in Service and Workmanship.

See our New Spring Styles in Men's Top Coats—We have Polo, Raglan, in Latest Tan Suedes, Grey Suedes and Oxford Fleeces.

Compare our prices with others—

**\$15.95 and \$16.95**

**MARTIN STORES**

COMPLIMENTS OF

**CONSUMERS POWER COMPANY**

EVERYTHING ELECTRICAL

### Clippings

Harold "Dizzy" Dean of the Alma wing-foots went to the Michigan A. A. U. track meet to try his luck at the half-mile. He made real good time, but so did seven other fellows. However, he is still something for the other M. I. A. A. schools to be worrying about this spring.

There are probably few persons who realize the part that "Jimie the Mitch" has played in the building of Alma. Except for a few years he has been connected with Alma since its beginning. As

FOR SATISFACTION  
Quick Service at  
All Times  
**WRIGHT HOUSE  
BARBER SHOP**

Phone 20 and 22  
**NILES & SON**  
Groceries  
Meats

We aim to supply your needs in . . .

**GIFTS  
LUNCHES  
CANDY  
BOOKS  
PAT**

a student he was so important that the Record of 1888 even tell us: "Mitchell is eating at the Sanitarium". He was one of the founders of the Athletic program of this College along with a number of other things.

"Campusology" finds its origin in the Alma Record of 1888. In that year the town paper began a column on the personal activities of the students in College. Then as now the name of the writer was not revealed.

It was during the popularity of Will Roger's picture, "State Fair" last year that Professor Blank at the University of North Dakota in Grand Forks was given the nickname "Blue Boy" by the students. As the student baptizer explained it: "He's the prize bore." We might use it, but we have so many "Blue Boys."

With title hopes shattered Alma looks now to placing a man on the all-M. I. A. A. team. Early John Volk looked like a cinch, and though still on the top, he is being closely pushed by Stanich and Novak. He has, however, been the object of our opponents' defense, and this year, without Borton or Dawson, he has played a better all-around game than ever before. He has been as valuable under the opponent's basket as our own, and this defensive playing has naturally held down his scoring, for this did away with the "sleeper" play that accounted for so many points the last two years.

#### ALUMNI NOTES

Eldon Aitken of the class of 1934 married Miss Mary Painter on January 1, 1935.

Argyle E. Campbell, '27, sends an announcement that he is opening his private law offices in the Dime Building in Detroit, Michigan.

Mr. and Mrs. William Orville Moll of Chippewa road announce the engagement of their daughter, Miss Marjorie, to George G. Boyd of the class of 1927 and brother of Bill Boyd, who graduated last year.



MT. PLEASANT—Debate squad started last Tuesday on a 1100 mile jaunt to meet Marquette and Houghton. Bearcats will wind up their basketball season at home with Olivet on March 6.

HOPE—A great deal of discussion, pro and con, has been created by the Knickerbocker fraternity abolishing the informal initiation. Hope's hope for the title was dimmed last Friday by their defeat at the hands of Hillsdale.

HILLSDALE—The Y. M. C. A. sponsored a talk by Tarini Prosod Sinha, a disciple and personal friend of Mahatma Gandhi and also a personal friend of Rabinadrath Tagore.

OLIVET—The Soronians entertained after the Alma game with a floor show and dance orchestra and served an Italian dish to go with the atmosphere of old Italy. Alma students were invited to attend.

KALAMAZOO—The most intimate reflections, struggles, and conclusions of President Hoben are revealed in his very personal essay, "Then I Sleep," recently published in the Christian Century.

ALBION—Enrollment for second semester reaches about 610 or an approximate increase of 26 over last year. Student aid in the form of FERA is keeping 72 in school.

#### PROF. HAMILTON WILL HEAD PEACE ORATORY

Prof. Roy W. Hamilton has been appointed to take charge of the Peace Oratorical Contest for the state of Michigan, in which all schools within the state shall be free to participate. One hundred dollars for prizes has been offered by certain women in the east to every state conducting such a contest.

### MSC Cager Replaces Rabbit's Foot With Charmed Bed Caster

East Lansing — Rabbits' feet may be the pet good luck pieces of most football players, but Eddie Rolon, sophomore basketball forward of the Michigan State College five, trusts his fate to a bed caster.

Rolon carried a bed caster throughout high school as a good luck omen, and he still retained it when he became a member of the Spartan squad. When he enters a game he always hands the caster to Edward Kemp, student manager, for safekeeping. Very few are allowed to handle it because of fear that the special charm it is supposed to hold will escape.

Good Gulf Gasoline and Oils  
Firestone Tires—Willard Batteries  
**TOMLIN-RIGGLE MOTOR SALES**  
Phone 303

— A Good Bakery in a Good Town —  
Why not give us a trial? Party Refreshments a specialty  
**MODEL BAKERY**  
Phone 3

### CONEY ISLAND RESTAURANT

Try Our RED HOTS and Light Lunches



**THE BEST COFFEE IN TOWN**

### YOUR MANLY FORM

Will look all the more virile when covered with a ROLLAND Shirt. Custom-built, pre-shrunk and made of fine lustrous broadcloth. Refined, plain colors; white, blue, tan and grey. Sizes and sleeve lengths graded to fit every bodily proportion.

Price \$1.50 each, postpaid—3 for \$4.25. Values equal to shirts bought across the counter at 25% more. Postman delivers in corrugated boxes right at your door.

What size and how many? Your satisfaction must follow your purchase or we will refund your money—every cent of it. Fair enough, 'eh?

159 N. State St. **ROLLAND'S** Chicago, Ill.



When you need an excuse to stay a little longer....

I'm your best friend

I am your Lucky Strike



LUCKIES USE ONLY CENTER LEAVES  
CENTER LEAVES GIVE YOU THE MILDEST SMOKE

I give you the mildest smoke, the best-tasting smoke. You wonder what makes me different. I'll tell you. It's center leaves. I spurn the little, sticky, top leaves . . . so

bitter to the taste. I scorn the coarse bottom leaves, so harsh and unappetizing. I am careful of your friendship, for I am made only of the mild, fragrant, expensive center leaves.

They Taste Better

AFTER THE SHOW  
Visit The  
**Strand Heidelberg**  
Next to the Theater

**The City News Stand**  
Magazines and  
Newspapers  
122½ E. Superior  
Phone 383

**WRIGHT FUNERAL HOMES**  
ALMA and ST. LOUIS  
Phone 369—Either City

**Home Cash Grocery**  
Fancy and Staple Groceries  
Candies — Cigarettes  
Soft Drinks  
Superior and Grant Sts.

See Helen for Hosiery  
and Neckwear  
New Collars Arriving  
Daily.  
**Helen's Hosiery Shop**  
330 STATE ST.

Brighten Up with  
Alma City Service  
**ALMA CITY DRY CLEANERS**  
Ed. Fischer Russ Ludwig

**A Photograph**  
Always  
A  
Tender  
Remembrance  
**COVERT'S STUDIO**

**THE BALTZ STORE**  
Meets the demand for  
Popular Priced  
Toiletries  
**10c**  
Over 200 different  
kinds featured. Many  
Giant size items added  
... Nothing Over 10c.  
**at the W. D. BALTZ Co.**

**CAMPUSOLOGY**  
A steady at Alma is getting to be just a convenience in case there isn't someone else around.

The K. I. party was the biggest mix-up of the year. No one went with the person they should have according to the dope.

Buzz Bories is looking over the Scandinavian situation these days.

Our little Mann seems to have gone back to "Work" again—Joylessly.

The spirit of St. Valentine was certainly here in both good and bad style, but we think that the highest honors go to Mol. Parrish with a heart from the Earl of Warwick.

Mr. Christopherson has an interest in Wright Hall other than the dining room these days. Maybe her first name begins with B and the last with M.

"Mr. and Mrs. is the name"—the new theme song for Ellen Eastwood and Dick Spencer.

Well, Anthonisen seems to have his Eleanor back again.

Hanel forgot to go home—or so we imagined when he came to breakfast still dressed for the ball.

"Whathehell, I'm no Finlander," says Mr. Erickson from up Newberry way. So now we offer our apologies and hoist the flag of Sweden.

George Walker sure picked a fine time for his forty winks last Saturday night, didn't he Marion?

If Mr. Boyd can't find time to go out with Ruth he takes it. Such is love.

"A" men make the teachers  
"B" men make the judges  
"C" men make the money

and, added a wit, the "D" men make the congressman.

**DEBATERS TO MEET DETROIT TECH FRIDAY**  
This week the Alma College debating squad will journey to Detroit to meet the Detroit Institute of Technology to be held at the latter school on Friday night, February 22.

Though it has not been definitely decided upon as yet, there may also be two debates with the Michigan College of Mines and Technology this week. The latter debates will be held in the College Chapel. The question for both debates will be the same as the M. I. S. L. subject for this year: Resolved, that the manufacture of Arms and munitions in the United States should be a governmental monopoly.

**GEM THEATRE ST. LOUIS, MICH.**  
Sound Pictures At Their Best  
Tues., Wed., Thurs., Feb. 19-20-21  
DOUBLE FEATURE  
DOUGLAS FAIRBANKS in  
**THE PRIVATE LIFE OF DON JUAN**  
also  
RICHARD CROMWELL and ARLINE JUDGE in  
**NAME THE WOMAN**  
News—Short Subjects  
Children—10c Adults—15c  
Fri., Sat., Feb. 22-23  
GEORGE O'BRIEN in  
**THE DUDE RANGER**  
Burn 'Em Up Barnes No. 4  
Comedy—News—Sportlight  
Children—10c Adults—15c  
Sun., Mon., Feb. 24-25  
CLAUDETTE COLBERT in  
**THE GILDED LILY**  
Comedy—News  
Children—10c Adults—15c

**NILES CHEVROLET SALES**  
224-226 Gratiot Ave. Phone 97  
Real Service and Dependable Cars

— VISIT —  
**THE CHOCOLATE SHOP**  
Lunches—Soda Fountain Service—Home Made Candies

**MIKE FORTINO**  
Wholesale and Retail Dealer in All Kinds of Fruit  
PHONE 202

**FOR CHILI**  
AND ANY KIND OF  
TOASTED SANDWICH  
**SIMI'S**

FILL 'ER UP  
**HI-SPEED**  
GAS  
CENTRAL MICHIGAN OIL CO.

**Done movin'**  
Smokers of Chesterfield are funny that way, you can hardly move 'em. They evermore like 'em, and they evermore stick to 'em. *Chesterfields are milder—they taste better.*

© 1935, LIGGETT & MYERS TOBACCO CO.