

The Almanian

STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 28

ALMA, MICHIGAN, TUESDAY, MARCH 19, 1935

NUMBER 21

"AS THOUSANDS GUFF" WILL BE GIVEN FRIDAY

A Musical Riot of Laughs, Rhythm, and Song to Be in Gym.

There's rhythm in your feet, there's rhythm in the air, in fact there is rhythm everywhere as the musical, dancing, and directing talent of Alma College combine to offer "As Thousands Guff" to the world this Thursday and Friday in Memorial Gymnasium.

The first performance of this stupendous production will be at 3:30 on Thursday afternoon for the high school and grade school students. Admission price at this time will be 10c and 15c. On Friday night the show will be presented to adults and College students at the one price of twenty-five (25c) cents.

Never before has such an all-star cast been assembled for such a production. Eddie Cantor Walker will have the lead. Tap dance numbers will be provided by Ruby Keeler Converse and Ginger Rogers Fraker. Fred Astaire Delevan can be counted on to do his bit as well.

Two of the country's leading crooners have agreed to render a few vocal selections that will no doubt stop the show. Bing Crosby Clark will sing "Let's Get Together" as one of his numbers, while Lanny Ross Heth and Mae Nelson will harmonize on "Dreaming On Your Shoulder" and "Boy and Girl."

These are only a few of the promised features. In addition will be a chorus made up of Metro-Goldwyn's most beautiful girls and a male chorus of world-wide fame. Besides these and the many other stars there will be two orchestras.

"You cannot afford to miss it," says Hugh Breneman. "I know, cause I'm one of the producers." And the final week is being spent rehearsing for the premiere presentation on Friday night. It is the first all-student musical comedy of its kind ever produced at Alma College. It is a combination of nearly every entertaining organization on the campus.

U. of M. Doctors Attack "Hell Week" Practices

Ann Arbor.—Hell Week, already the target for many criticisms because of its extreme practices, was attacked here by two physicians connected with the university on the grounds that the period was physically and mentally harmful to the initiates.

Dr. Marvin Pollard, acting president physician of the University Hospital, declared that "We have come into contact with several serious cases here as a result of maltreatment during fraternity initiations, and I am personally acquainted with one of two instances at other institutions which resulted in permanent injury and even death."

Dr. Raphael, psychiatrist to the Health Service, stated that he was opposed to Hell Week because "for individuals who are delicately balanced emotionally, and who have narrower than average physical limits, Hell Week practices are dangerous. It is not only a question of humiliation but also of physical strain."

25 Couples Frolic at Alpha Theta Informal

Twenty-five couples danced to the music of Frank Sage and his orchestra at the annual Alpha Theta St. Patrick's party, which was held last Saturday night for the members of the society and alumni members.

The dance, which was held in the Alma Booster Club Auditorium, began at eight-thirty. The hall was effectively decorated with the well-known Irish symbol—the shamrock, and the floor was softly lighted with floor lamps.

The graduates of Alma College who were present were Mr. and Mrs. Perry Grey of Ohio and Miss Janet Hill, who is now teaching at Edmore. The chaperones were Mr. and Mrs. Roy W. Hamilton, Dean Steward and Dean Mitchell.

Girls Play Basketball Tournament This Week

The girls' elimination tournament in their intramural basketball schedule, under the direction of Mrs. MacGregor, will be played this week on Monday, Wednesday, and Thursday.

The past few weeks have been spent playing practice games in preparation for the tournament. Yesterday the soph Slayers and the frosh Flashes met for the opener. Wednesday the sophomores play the junior-senior team, and according to present plans the finals will be played off Thursday night.

There are three teams entered in this year's tournament, a frosh, a sophomore, and a junior-senior team. The freshmen are piloted by June Tindall and Ruth Westendorf, Anna Roberson and Dorothy Glass hope to lead the sophomores to victory, while Edith Walker and Marian Nummer are co-captains for the upperclass stars.

HOP COMMITTEES ASSIGNED WORK

Juniors Reserve April 27 for J-Hop; Lewis is General Chairman.

The "Royal Class of '36" has once more set to the task of giving the College the perfect party, and this time it is the J-Hop, which is scheduled for April 27th, and the committees have now been assigned their work by the general chairman, Cyril Lewis.

The music committee, Ed Goggin, R. Block, and J. Currie will decide upon an orchestra the last part of this week, and the decorations committee with Ludwig and Boyd co-chairmen met this afternoon to make plans for transforming Memorial Gymnasium into a ballroom. This work calls for the cooperation of the whole class.

Other committees for this party of parties are: Lights—Delavan (c), Closet—Wright, Christopher; Tickets—Tomes (c), Rosenberg, Fuller; Programs—McKay (c), Malcolm, Craig; Chaperons—Pierson (c), W. Wright, Gretah Wilson; Floor—York (c), W. Block, Schiefley, Mapes, and Battles; Cleanup—MacGregor (c), Brennamen, Evans; and Advertising—Knight (c), Boynton, C. Clark.

These committees will begin work immediately and will have all preliminary plans for the J-Hop completed before spring vacation. This year, according to Cyril Lewis, the main efforts will be directed to obtaining a good orchestra rather than expensive decorations.

FERA Aids Students' Finances and Marks

Blacksburg, Va.—FERA students at Virginia Polytechnic Institute here made better grades during the first quarter of the current school year than their classmates, despite the fact that they were working part-time, a study of class averages reveals.

In every class the FERA workers excelled the non-working students. Senior FERA students earned a 1.94 quality credit average, while the entire class average was 1.47. Freshmen workers netted 1.18 and the rest of the class 1.07.

Debaters Will Meet Detroit Tech Friday

On Friday afternoon of this week the Alma College debating squad will meet Detroit Tech in two debates in the College Chapel. Both affirmative and negative teams will be represented, and the contests will be non-decision.

On the following day, according to present plans, Alma's negative team will journey to Holland to meet Hope College in the first of their second-round league debates. There will be a decision rendered in the contest scheduled for Saturday.

SOPHOMORES TO EDIT ALMANIAN NEXT WEEK

Next week The Almanian will be edited by the publicity committee for the Sophomore Shuffle. Alfred Fortino and John Boergert will work together as co-editors in cooperation with the other members of the class in editing the Special Shuffle Edition.

SPRING RECITAL AT THE COLLEGE

Music Faculty Presents Its Annual Delightful Event for Public, Mar. 20.

Next Wednesday evening, March 20th, at 8:00 o'clock in the College chapel, the annual Faculty Music Recital will be given for the pleasure of members and friends of the College. This is always a delightful program and the College takes pleasure in welcoming townspeople and friends of the College to this interesting function. Miss Grace Roberts, pianist, and Mr. J. W. Ewer, baritone, will be assisted by Mrs. Henry H. Soule, pianist, and Miss Mae Nelson, accompanist, in presenting the following program.

Minuet (from Suite No. 7, arr. by Saar) Mozart
Etude—Feu roulant Duvernoy
MISS ROBERTS and MRS. SOULE

Prologue (from the Opera Pagliacci) Leoncavallo
To the Evening Star (aria from Tannhauser) Wagner
Recitative—Thus Saith the Lord; Aria—But Who May Abide—from the Messiah Handel
MR. EWER

Menuet Saint-Saens
Gavotte Saint-Saens
Country Gardens Granger
MISS ROBERTS and MRS. SOULE

Eiland Suite von Fielitz
Silent Sorrow
Frauenwoerth
Roses
O Irmingard
On the Shore
Moonlight
Anathema
Resignation
MR. EWER

Romance Arensky
Waltz (from Suite Opus 15) Arensky
MISS ROBERTS and MRS. SOULE

Institute of Advanced Studies is the Newest Thing in Our Education

The Institute of Advanced Studies at Princeton University, from which Dr. William Randels, '30, recently received a grant in aid, is the newest and one of the most outstanding developments in the educational world today.

It comes very near being something "new under the sun." Its sole purpose is pure research conducted by the greatest minds in every field. At present, a gift of five million dollars has been sufficient to endow one department, mathematics, for the salaries are very high so as to be able to secure the greatest living mathematicians on its staff. Einstein is the most noted professor on the staff today.

As for the students admitted the following is a quotation from their requirements: "No student will be admitted except insofar as the few who seem likely to profit from an intimate association with the most distinguished worker in a given field present themselves."

There were enrolled the first year twenty-three workers, all of whom had previously received Ph. D. degrees and almost everyone was on leave of absence from a college or university professorship.

This new institute is not connected with the Princeton University, but for the present makes use of the facilities there, having now buildings of its own.

Peace "Strike" Planned For College Students

New York City—Plans for a nation-wide strike of undergraduates opposed to war and fascism which will include 100,000 college and university students throughout the United States are being formulated here by a group of peace and church organizations.

At exactly 11 a. m. on April 12 students in from 75 to 100 institutions will "strike" for one hour, the organizers of the movement plan.

The endorsers of the strike include the National Council of Methodist Youth, which has 1,000,000 members; the middle Atlantic division of the Inter-Seminary Movement; and the Student League for Industrial Democracy, and the National Students League.

Although no official call has been broadcast as yet, those directing the strike say that the call will name persons alleged to be laying the ground-work for a future war involving the United States.

IR Group Begin Work on Model League Questions

The International Relations Club have begun their work for the Model League, which convenes in Ann Arbor on May 3 and 4. The group has been divided into four committees with a particular topic assigned to each.

Myron Reyher and Mack Crooks will report on the problems arising from the termination of the League's administration of the Saar Basin and the revision of the covenant. The question of the Balkans will be handled by Orville Willits, Louise Hurst, and Jane Wright.

The debaters in the group will take the subject of the international munitions traffic. They are: George Walker, Claude Knight, and Constance Clack. The subject of the Council's discussions, the Italian-Ethiopian problem, will be handled by Alfred Fortino, Arthur Boynton, and Earle Tomes.

INTRAMURALS TO END THIS WEEK

Day is Undefeated with Two Games to Play; Vitek Upsets Walker.

Day's Dragons continued undefeated by defeating Ludwig's Lubbers, 25 to 13 last week. Fisher led his team to victory with five baskets from the floor, while Mapes was second high scorer of the game with 6 points. With only Fortino and Carter to play and already two games ahead of the second place teams, Day's five are heavy favorites to win the cup in this year's intramurals.

The Vitek's Vultures provided the surprise in the intramural round-robin, however, by upsetting Walker's Walruses 31 to 27 after having trailed the freshman five throughout three quarters of the game. York was the leading scorer for the winners.

Earlier in the week Carter's quintet increased their percentage by defeating Purdy's Panthers 22 to 16. Carter, Munro, and Boat scored six points apiece and at the same time held their opponents to a total of six field goals and four fouls.

That same night the Seniors made four out of five free throws to their opponents two out of four to win over Sayles' Slaughterers 12-10. Bussard was high point man with eight points. In the final game of the evening Walker scored eighteen points to lead his team to a 31 to 9 victory over Lau's Leopards. Hurosky was next with six points, while four was the limit on the losing team.

This week an attempt will be made to complete the round-robin, for Shuffle decorations will make it impossible to use it after this Friday. The upper five teams will play off their games first, especially the two games left for Day to play. No elimination tournament will be held before spring vacation.

Standings	W		L	Pct.
	W	L		
Day	7	0		1.000
Walker	6	2		.750
Vitek	5	2		.715
Ludwig	5	3		.625
Fortino	3	3		.500
Purdy	3	4		.428
Seniors	2	4		.333
Lau	2	5		.285
Carter	2	5		.285
Sayles	0	7		.000

Rev. Gelston to Preach Farewell Sermon Sunday

On Sunday, March 24, Rev. W. L. Gelston will preach his farewell sermon at the Presbyterian Church before going to take up his duties as pastor of the Highland Park Presbyterian Church.

On Thursday night the congregation will hold a supper in the Presbyterian Church for Rev. Gelston and his family. At this time there will be farewell ceremonies for the departing pastor and in addition certain reports including the budget for the coming year.

Rev. Gelston's sermon next Sunday will complete eighteen years of pastoral service to the community of Alma and to the students of Alma College, to whom he has most willingly given a great share of his time and effort. He came here in 1917 from Michigan City, Indiana. He plans to make this change the last in a life devoted to the furtherance of Christian ideals.

ABBANANETE TO PLAY MARCH 28 AT SOPH DANCE

Work on Decorations Begin Soon; Mann is General Chairman.

Gordon Mann, general chairman for the Sophomore Shuffle, which has been set for Thursday, March 22, has just announced that Joe Abananete and his ten piece orchestra will provide the melody at this annual spring informal.

Abbananete's orchestra is one of the most popular bands now playing in Saginaw, Bay City, and Flint, and was obtained by the sophomore class through the United Booking Agency in Detroit. Last month this orchestra greatly strengthened its reputation among the people of Saginaw when they played for the President's Ball along with Rushlow in that city.

Thus far Joe Abananete has played exclusively for private or community parties. He has not been playing in any commercial dancing establishment. Recently he played at a fraternity party in Saginaw and the recommendation that came from there were very gratifying to the orchestra committee.

In addition to the above news Mr. Mann has announced that the decorations for the Memorial Gymnasium have arrived, and that committees will begin work this Saturday after the players in "As Thousands Guff" are through.

The Talking Picture, "The Next War," to Be Presented This Friday

Dr. Francis S. Onderdonk will present the talking motion picture, "The Next War," Friday night in the Presbyterian Church. The program is sponsored by the local ministers in cooperation with the International Relations Club. Tickets are now on sale at 10c for adults and 5c for children.

The scenario is by Burnet Hershhey, war correspondent of the New York Times. It is not a horror picture but a history of warfare from the stone age to the seventy-ton tanks, germs, and poison gas of today. It is perhaps the strongest argument against war that has ever been presented.

In addition to this picture and several short films there will also be a lecture by Dr. Onderdonk, who is a former professor of the University of Michigan. Dr. Onderdonk was born in New York but has gained a rare knowledge of Europe while directing the distribution of the gospels in the Austrian army, assisting in rebuilding Austria, and witnessing the founding of the Austrian republic. Further information was gathered during a second stay in Vienna, 1922-25.

Kendall is Nominated For U. of M. Fellowship

Emery Kendall has just recently been nominated by the Alma College faculty for a fellowship to the graduate school of the University of Michigan with Paul Ditto as alternative.

Mr. Kendall, who will graduate this June with a major in economics, is a member of Phi Sigma Pi, the local honorary society, business manager of The Almanian, and treasurer of the Zeta Sigma fraternity.

The fellowship, granted annually by the University of Michigan, entitles the student to three hundred dollars and one year in graduate school with tuition and fees paid.

ALPHA THETA FORMALLY PLEDGE MISS A. CAMPBELL

On Monday evening, March 11, the Alpha Theta Literary Society formally pledged Miss Ann Campbell. The meeting was preceded by a dinner for the entire society.

K. I.'s GIVE DINNER IN HONOR OF MRS. STEWARD

The Kappa Iota Literary Society gave a dinner last Monday evening, March 11, in honor of Mrs. Steward and of Miss Martin. Miss Martin was initiated into the society at the meeting following the dinner. Being an upperclassman, Miss Martin was able to be initiated without going through the pledge period required of freshmen pledges.

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EVERY STUDENT GET A STUDENT

FAREWELL

One of the finest friends of the students of Alma College, a friend to the students for the past eighteen years, is about to depart, and the time has come when we must say farewell. The task is most unpleasant, but it is one that must be faced countless times throughout life.

The students of Alma, those now attending and those who have graduated and gone, bid farewell to Rev. Gelston, to Mrs. Gelston, and their family. We shall remember them for their great work in furthering the Christian ideals in our College. We recall their welcoming receptions every year, their willing advice, their Sunday school work, their assistance in Christian Endeavor, and countless other things.

Let it not be a sad occasion, however, but a truly glorious one. In our farewell we want you to feel that you have done a great work and that you should depart with the satisfaction that only real success can give. There is embodied in our farewell a prayer for your future happiness and your future success in the great work toward which you have directed all your efforts.

BUD'S SPORTOPICS

By Bud Campbell

ALMA LOSES SEMI-FINALS

Alma High School, which last week won the Regional from Mt. Pleasant High, went on to defeat Petoskey 36 to 22 in a one-sided game last Thursday, lost out in the semi-finals at Flint Friday.

The Panthers were up against the strong St. Theresa five of De-

troit, who completely dominated the play the first half. In the third quarter, however, the Learmen outscored their well-balanced rivals, but a well timed spurt gave the Pirates the game in the end, 49 to 32.

This marked the third time in the last 15 years that the Panthers have gone as far as the semi-finals. "Hooley" Elias and Rex Anderson, former Alma College players, were members of the team that was put out of the running by Niles twelve years ago. In 1928 Norman Borton, Dick Johnson and Tod Smith were on the squad when Fordson eliminated the Alma five. The Panthers have entered the first round several times in the past few years.

FORDSON WINS REGIONAL

Fordson High, coached by Russ Catherman, '25, won the regional on points after Grosse Pointe tied the score. The Tractors defeated Pontiac by a narrow margin, but Lansing Central took the second game by one point, when a basket was missed in the last second of play.

Although twice defeated during the season, the Fordson team made a wonderful comeback in the tournaments. The East Lansing five, coached by F. W. "Cuddy" Shaver, '25, lost to Marshall in the regional final. Marshall won in the first round of the state on a one-point victory over Adrian, but made only one basket against Grand Haven in the second game. The other Gratiot county team, Perrinton, lost to Northport in the first round of the state in a closely contested game.

CARTY'S TEAM UNDEFEATED

Northwestern High in Detroit under the direction of Arthur "Red" Carty, remained undefeated for the year with a final victory over Miller, the East Side champs, for the city title. This five was one of the highest scoring teams in the state.

"Thousands Guffed" as Fred J. Meyer fell down the steps.

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Museum

STUDENT FORUM

To The Editor:

In the years previous to the present we, the students of Alma, for whom the school is run and by whom, to a degree it is supported, have been treated more or less as individuals with the common sense to know how many classes we could miss without letting our scholastic records suffer.

In '31 and '32 we were allowed as many cuts in classes as we had hours in any certain class. Now what is the harm in any student missing three classes a semester in a course? What is there behind the administrative decree of '32 and '33 which allows students one less cut than they have hours in a course? What is behind the decree of '34 and '35 which allows the students no cuts at all, and why should there be, for every one which he or she should happen to have, a part of an hour's credit taken away. Why should other schools in the state of Michigan be more progressive along this line than Alma?

In the mind of the writer the answers to these questions are quite obvious. In the first place Alma has a small enrollment. The depression has hit, bonds and stocks are down, and Alma must depend, as other schools, more and more on the revenue that it can raise from the students. Marks have been low. The school can't afford to lose students so the administration cracks down on the sub-average students in an attempt to better their marks. But do the officials realize that the scholastic standing of the school is in jeopardy? Evidently not.

Furthermore, and this is the injustice that rankles, the whole student body is put on a basis with the sub-average student. All save a few, must conform to their standard. Legitimate excuses are no longer even accepted because the few have betrayed the many.

Strict and enforced attendance in classes will surely be one of the things to bring about a lower enrollment as this action goes directly in opposition to the purpose and motivation behind a young person's choice in going to college. The choice is a free one and the motivation is freedom both present and future. From inheritance we are an independent generation and we will find it. Arbitrariness and rule of thumb methods are irksome to all of us.

Deer Ed semicoln

As I stand heer wawshin my nek I cin not ston myself from thinkin that sumthin (par'oun, I ave a code in the hed) is rottin at Elmer on its spine. Ther use to was a time when thigs were humin heer (we dont meen Bob King).

Where have hour nashunal and youniversal fraternities gon. Last yeer ther were the Gamma Delta Iotas, but now evin they have sunk into oblivio, obiliv, well, thay've gone. It's a sad state. What to due. Yeh, I noe, tern out the lite and goe tue sleep. But I've yoused all my ovalteen, soe I must go on.

Bak in one time three two (and ask for long distance) ther were the O'd Crow Chapter of Rho Dammit Rho, but alass ruined that, I meen, butt alass that is gon. Then came Clizbe Youniversal, Cac, Buck, Bort, Park, et celery. Angelow's spaget feeds are noe more. Tue day wee have onlee local frats. Tis a shure sino of disintre—fallig apart.

Hour soul hope is that purhaps Keg mite start a Yokel chapter of that famus sositey, Chi Baby Chi. It's yore problem and myne. Drop in sum nite (I liv in an awful hole', and wee wil tauk this over.

Iamwhatlam
An Elmer Buster.

ALUMNI NOTES

Better late than ever. Clarence E. "Dinty" Moore of the class of 1932 was married to Miss Lorna Eager of Niles on August 22, 1934. "Dinty" teaches English and history in the Buchanan High School.

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News—Comedy 10-15c

Wednesday, March 20
GLORIA STUART and
ROSS ALEXANDER in
MAYBE IT'S LOVE
News—Comedy 10-15c

Thursday, Friday, March 21-22
GINGER ROGERS and
FRANCIS LEDERER in
Romance in Manhattan
News—Comedy 10-15c

Saturday, March 23
NANCY CARROLL and
DONALD WOODS in
JEALOUSY
ALSO STAGE SHOW
News—Comedy 10-15c

Sunday and Monday, March 24-25
WALLACE BERRY in
The Mighty Barnum
Also "The March of Time"
News—Comedy 10-15c

ALMA THEATRE
Evening Shows Only Friday,
Saturday and Sunday

Friday, Saturday, March 22-23
BUSTER CRABBE in
BADGE OF HONOR
News—Comedy—Serial 10c

Sunday, March 24
DICKIE MOORE, JOHN MILJAN
and GLORIA SHEA in
Tomorrow's Youth
News—Cartoon—Serial 10c

Tomorrow

By Alfred Fortino

The question concerning our chapel programs has been discussed for some time and both the faculty and the student body have contributed their opinions on the problem. In approaching this problem as scientifically as is possible the first thing that must be considered is that both the faculty and the student body are dissatisfied with the present chapel services. The students find it almost impossible to give proper attention to the services and this inattentiveness, in turn, irritates the faculty. Probably neither group is to be blamed.

Obviously, then, the root of the whole controversy is the poor state of our chapel services. At least, if the services appealed to the

students there would be no problem. Therefore, the student body has asked, why not have better chapel services? And the faculty might well reply, 'How?'

Time and again the student body has been told from the pulpit that too much of anything is harmful. Water, we have heard, is essential to the growth of plants but too much water is injurious. Religion is essential in the development of a student but too much religion is injurious to his respect for it. Appreciation comes with quality, not quantity. You would have us appreciate religion? Give it to us in smaller quantities and on a higher plane.

Another possible reason for the very lax attitude of students during chapel services is the time at which chapel is called. At 11:30 the odds are entirely against the services. The students are tired and hungry. For the most part their classes are over for the day. They enter chapel with a groan as though the service were one of those insipid last chapters that we often find in books. If it is the purpose of the chapel services to inspire or stimulate the student to work harder then certainly 11:30 is no time for it. If it is the purpose of the service to bring the student closer to God then certainly 11:30, when everyone is thinking about his stomach, is no time for it.

Indeed, it is almost impossible to have chapel before classes every day. But it would not be so bad if chapel were held, for example, Tuesdays and Thursdays at 9:30 A. M.

To be sure, the faculty has probably considered all of the above facts. In all probability they feel as the student body feels. Apparently there are forces beyond the faculty that prevent progressive changes in this and other instances. Evidently, in the eyes of these persons, daily chapel is an indispensable part of a college for Christian education, but if the only thing that makes Alma College a college for Christian education is the daily chapel program that students are compelled to attend or if such services are to be indicative of the work of the college,

a careful planning of such program is vital.

Our Doctor's Thesis---

S' funny! Not all the candidates I wanted were elected and yet the world still manages to blunder along pretty well.

So here she lies,
Take heed youse guys—
This girl once known as Katie,
She drove her car
Thru gates ajar
To heaven—doing eighty!
—Z. Roe.

All those who claim prison inmates are being pampered with radio sets in their cells, either don't own sets or they haven't listened in lately.

"Women fail (in business) be-

AFTER THE SHOW

Visit The

Strand Heidelberg

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See Helen for Hosiery
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cause they do not have to succeed. Most women can still prevail on some man to work for them."—Lorine Pruette.

"St. Louis Woman" is McKay's theme song these days—that is when he is in St. Louis. He has his Alma mammy too.

I see the Trio is up to its old tricks again. A Thumb District paper carries the following head-

line: "Trio Charged with Armed Robbery — Complaint Made by Aged M——— Twp. Man." It's not so bad when they pull it on us, but when they pick on an old man—tsk, tsk, and for shame.

The secret of good reading is to never read anything that does not really interest you, but to make severe distinctions between what amuses and what interests.

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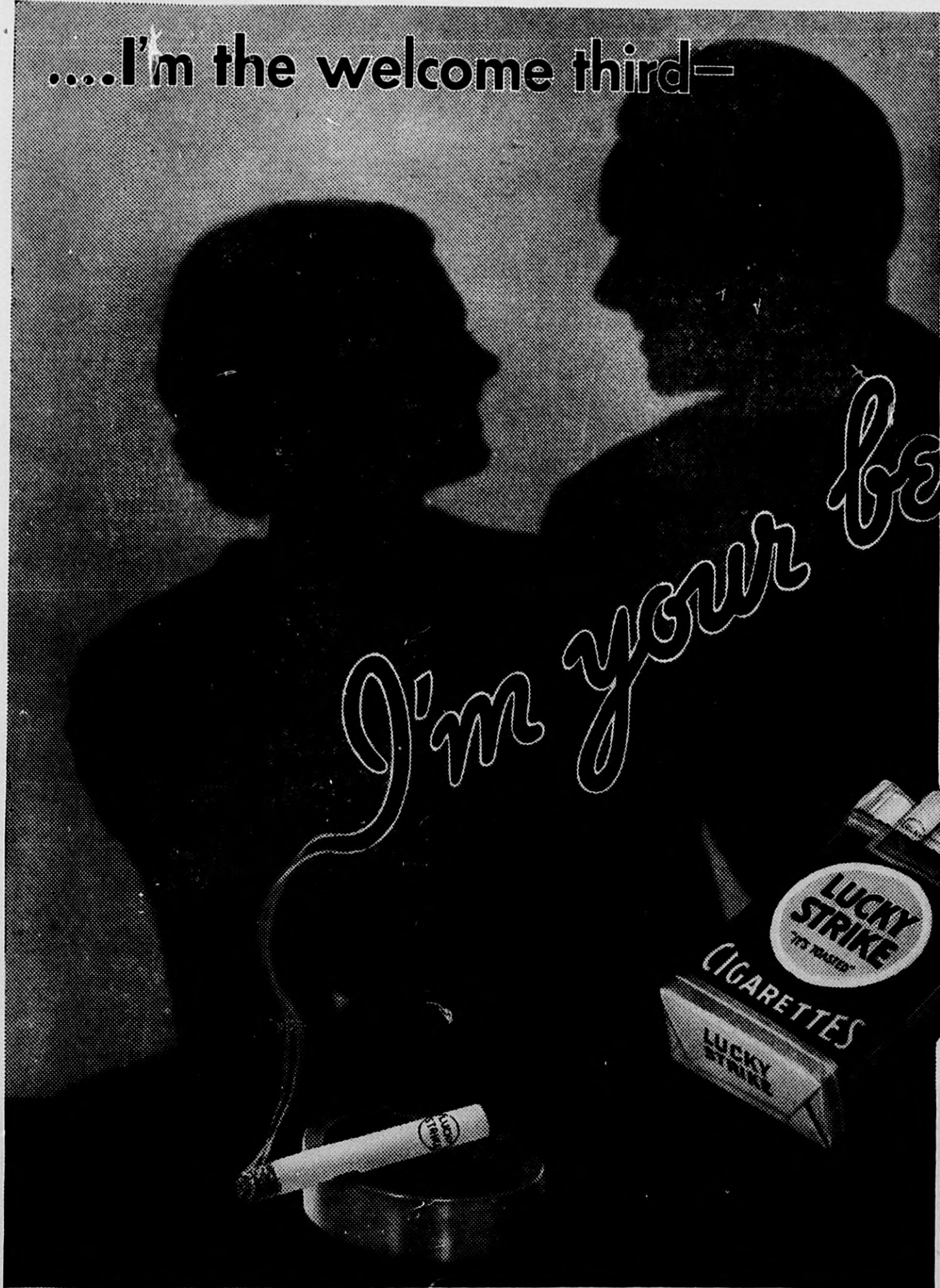
Meats

We aim to supply your needs in . . .

**GIFTS
LUNCHES
CANDY
BOOKS**

PAT'S

....I'm the welcome third—



You find me the welcome third. I am always the same, always mild, mellow, fine-flavored, friendly to your throat. I am made of center leaves, only. Those small, sticky top leaves are sharp and bitter. Sand and grit destroy the flavor of the bottom leaves. But the choice center leaves grow to mellow ripeness, preserving every bit of fragrant tobacco flavor. I am made from these fragrant, expensive center leaves. I do not irritate your throat. This gives me the right to sign myself "Your best friend."

I am your
Lucky Strike



LUCKIES USE ONLY CENTER LEAVES . . . CENTER LEAVES GIVE YOU THE MILDEST SMOKE

They Taste Better

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CAMPUSOLOGY

Temple got her share of fast dancing last Saturday—at least for a while.

The Phis seemed to outnumbered the Zetas at the Alpha Theta St. Patrick's dance.

At nine o'clock Sunday night you couldn't tell whether Wright

FOR SATISFACTION
Quick Service at
All Times
**WRIGHT HOUSE
BARBER SHOP**

GEM THEATRE ST. LOUIS, MICH. Sound Pictures At Their Best

Wed., Thurs., March 20-21

DOUBLE FEATURE
EDWARD EVERETT HORTON
and MARY ELLIS in

All the King's Horses

also
CLIVE BROOK
and DIANNA WYNARD in

Let's Try Again

Pop-Eye Cartoon
Adults—15c Children—10c

Fri., Sat., March 22-23

WILL ROGERS in

JUDGE PRIEST

"Burn 'Em Up Barnes" No. 8
Comedy—News

Children—10c Adults—15c

Sun., Mon., March 24-25

JACKIE COOPER in

PECK'S BAD BOY

Comedy—News—Novelty
Children—10c Adults—15c

Hall was a men's or girls' dorm—that is on the first floor.

Wright Hall has not changed a bit in the week that Jenkins has been campused.

Even the rain did not stop our Henry from going Saturday night.

"If you don't come with me, I'll go off without you," said Reagan as he got up and left. Now that's quite sound reasoning for Reagan.

Spring's in the air, so what?

Aletha still leads the freshmen in scholarship and, and—

Be careful what you say, Jane, because Dawe talks in his sleep every night.

Eddie Cantor, Will Rogers, Jack Benny, and President Roosevelt regret that they will be unable to attend "As Thousands Guff."

You can fool some of the people some of the time, Henry, but not all of the people all the time.

I always knew
Someday I'd accompany you
To school.

Hi diddle diddle, the cat and the fiddle
The cow jumped over the moon
The little dog laughed
And laughed and laughed.

Seaver always did go in for these "pipe" courses. But then of course you can go to bed early.

Just a party man—general chairman for Frosh Frolic, Soph Shuffle, and now the J-Hop.

"S-o-m-e shift". Eh, Munro?

And now it's Vesta. Well, for a while anyway.

60 or 70 million years ago whales had serviceable legs. Who cares?

Let's drop into Detroit for a

party tonight. Sounds like the good old days, but it's being done.

After Saturday night the swipes are thinking of having a Swipe's Week, when everyone will carry their own dishes out.

Remember, girls, back in those high school days when you could stay out as long as you wanted to—well, anyway, later than nine.

The trouble with these sun

WRIGHT FUNERAL HOMES

ALMA and ST. LOUIS
Phone 369—Either City

When you think about
your
Graduation
Pictures
remember us.

Come in for complete
information and prices.

Covert's
Studio

lamps is that you don't get a Life Guard with them.

A healthy oyster bears about 16,000,000 young. Biologists compute that if all the offspring of an

oyster should survive they would confuse the solar system. Those Dionnes were pikers.

From the museum steps: "Oh for the good old days."

— VISIT —
THE CHOCOLATE SHOP
Lunches—Soda Fountain Service—Home Made Candies

MIKE FORTINO
Wholesale and Retail Dealer in All Kinds of Fruit
PHONE 202

**FOR CHILI
AND ANY KIND OF
TOASTED SANDWICH
SIMI'S**

FILL 'ER UP
HI-SPEED
GAS

CENTRAL MICHIGAN OIL CO.



—for that better taste
and fragrant aroma

Turkish tobacco leaf is so tiny that each of these bales contains from 70 to 80 thousand leaves.

But there's another and greater difference—Turkish is the most spicy and aromatic tobacco in the world.

We have Chesterfield buyers in all the tobacco markets of Turkey and Greece, including Xanthi, Cavalla, Smyrna and Samsoun.

And when you blend and cross-blend aromatic Turkish tobacco with mild ripe home-grown tobaccos as we do in Chesterfield

—you have a milder cigarette,
a better-tasting cigarette.