Donor Offers Third of Vestment Money

Choir Launches Drive for Money With Tag-Day.

To furnish one dollar of every three dollars needed up to one hundred twenty-five dollars for the purchase of choir robes is the promise to the choir of a friend of the college whose identity is being kept secret for the time being.

Ted Heth, assistant to Profes-Ewer, and chairman of the committee working for the A Cappella choir to obtain vestments, revealed last week that such an offer was made at the time of the spring concert of the choir last June. Calculating that robes will cost between three and four hunpledged himself to furnish one hundred twenty-five dollars for vestments if the choir can raise two hundred fifty, or any lesser amount on the same scale.

Tag-Day Begins Campaign

Although the plans of the choir were generally known, a surprise campaign was launched at chapel time last Wednesdy when Heth announced for the following two

days a ten-cent tag campaign.

The compaign, carried on Thursday and Friday of last week yielded almost twenty dollars, according the control of the compaign. ing to Heth. He is chairman of a committee consisting of Joy Olney, Marjorie Anderson, Byron Stephens, and Mae Nelson and is in active charge of the campaign in

Other sources of income have brought the amount deposited with the college treasurer to the credit the choir up to about twenty-

Faculty Responds

The way that Ted Heth expressed the action of the faculty members when they were approached for donations was to say that they "sure did come through."

Last Saturday there was a total of twenty-six dollars and seventy-five cents pledged by the faculty, with some of this amount already in.

made their pledges yet, but all with Albion. declared their intentions of doing so. according to Heth.

year. Plans at first called for the conducted in a pep-meeting. purchase of the material and havments already tailored.

(Continued on page 6)

Wayne Eleven Practices on College Field Friday

The football team of Wayne afternoon and Saturday morning at the Wright Hotel in Alma.

The men worked out on the college gridiron Friday afternoon, limbering up for their game Sat-urday with Central State at Mt.

The Detroit team won 13 to 6.

Booster Club Will Again Assist With Homecoming

Tentative Plans Call for Outdoor Pep-Meeting Before Game.

Alma's Homecoming, November 2, will again be partially in the hands of the Alma College Booster Club. The first meeting of the club was held last Wednesday dred dollars, the unidentified man night, and a second meeting is called for tomorrow night, October 16, to complete plans.

through the college office, and likewise each society will handle invitations to its own alumni, with the matter in charge of a committee appointed by Student Council, but plans of the Booster Club at the present call for that organization to attempt to cover this field even more thoroughly and to give it a "more personal touch," in the words of Claude Knight, Booster Club officer.

Committees Not Announced

No committees to take care of that part of the program that will be in the hands of the club have been announced yet.

According to Knight, Ben Ewer, president, will probably make known his appointments at the

Booster Club has taken over a part of the program of the day with permission from the Student Council. The Student Council itself, working with a faculty committee, is responsible for the complete

Club Plans Outdoor Pep-Meeting

Among the tentative plans as made known by Knight in a recent interview is the new one to hold a ready in.

Not all of the faculty have night before the game Saturday

The decision this year of the Drama Club not to give a play on The committee hopes to have this night will make it possible for he robes by Christmas of this a more extensive program to be

The usual procedure in the past ing the robes made here, but later has been for the Booster Club to developments have convinced the also promote a parade Saturday committee that it will be cheaper afternoon before the game. No dein the long run to purchase vest- cision concerning the maintenance of this practice has been made

Republican Politicians Name Knox One of Three Possible Candidates

(Editor's note: Telegraphic per-* mission received from the publishers of the Weekly Newsmagazine, Time, makes it possible for the Almanian to here reproduce an article in the issue of Time for October 14, 1935, under National Affairs, dealing with Colonel Frank Knox, well-known Alma alumnus, publisher of the Chicago Daily News.)

Last August, Republicans believed so strong a popular countercurrent had set in against President Franklin Delano Roosevelt that the New Deal could be beaten at the polls next year in a straight fight without any of the reshuffling of major parties that was thought necessary previously.

Suddenly very much in order fornia. was discussion of who was to head the G. O. P.'s ticket in 1936. A quiry

ers as Henry Ford and Charles Augustus Lindbergh.

But last week, and making full allowance for hell, high water, and the eight months until the national convention, professional Republican politicians and influential amateurs who make it their business to be perceptive about these things were looking with greatest interest on three men.

Only one was so far actively a candidate for the nomination. Only one held public office. Only one was a national figure. Respectively qualifying in these categories, they were: Publisher William Independence, Kansas; ex-President Hover of Palo Alto, Cali-while he was there the telephone

Who is Frank Knox? is an inthe G. O. P.'s ticket in 1936. A quiry which may be legitimately it. spume of speculation sprayed out put by a nation which has for the of the Press, falling glossily on past 60 days seen his name pop three of Herbert Hoover's Cabinet up over and over again in the

Society Secretaries on Homecoming Committee

Student Council action last University, Detroit, spent Friday Tuesday in a special meeting after chapel made the secretaries of the six societies on the campus a committee responsible for Home-coming, scheduled for November 2. Al Fortino, secretary of Phi Phi Alpha and Student Council member was named chairman.

This committee will be concerned mainly with invitations to the has chosen "You're the Doctor," alumni and the program of the

Under the plan usually followed by the campus societies, gettogether dinners are held the evening of Homecoming, and by carrying out the Homecoming invitation work in this manner the Student Council hopes to avoid a duplication of effort.

Non-society people will receive invitations from this committee. while former society members will be invited through their societies.

Invitations will be sent out College to Send Delegates to Conference at Hillsdale

Denominational College Students' Meeting There This Week.

Delegates to the Denominational College Students' Conference, to be held next Friday and Saturday, October 18 and 19, at Hillsdale, have not been definitely chosen, but, according to Professor R. C. Ditto, faculty head of the committee in charge of Alma's part in the conference, Alma will be represented there.

This is the second year for this conference to be held, the first conference last year bringing ninety-three delegates to Albion College from six denominational schools in the state schools in the state.

According to a convention program received from Walter L. Jenkins, field representative for religious education of the Presby- Former Football Star terian Synod of Michigan, Alma will have charge of one worship service Saturday morning, and will be expected to furnish one studentleader for a discussion group.

Professor Ditto and Dean Steward are the two faculty members on the committee, with Margaret Randels, Constance Clack, and Ted Heth members appointed by the Student Council.

Last year Alma sent fourteen delegates to the conference. The recognized. delegates this year will probably be chosen largely from the persons attending last year who are back in school, Opal Hines, Constance Clack, Dorothy Glass, Bill Hood, George Schumm, Mack Crooks, and Norman Wright, with the addition of others.

No Mechanical Drawing

No courses will be given this semester in mechanical drawing, as announced from the Registrar's office. Only two men registered for the course and college authorities decided that it was not worth while to hire a new instructor in this department for such a small the electric chair," registration. These men can get their credit in this course during a later semester when more are in the class.

Neighbor Asks Carter When His Funeral Is

How would you answer a well-meaning neighbor who inquired when your funeral was to be held? Spankie Carter had that unique opportunity last Thursday night.

rang. Spankie was closer to it than anyone else, so he answered

the wire thought it was Spankie's according to his statement. three of Herbert Hoover's Cabinet up over and over again in the members, half the Republican Senators, such celebrated outsid
The chief work of this squad is newspapers with the tantalizing- he could he asked Spankie when his final rites were to be held.

The chief work of this squad is directed against the worst gangs of Detroit by combatting gang (Continued on page 2)

Committee Prepares Brief Program for Parent's Day

Drama Club Picks "You're Kalamazoo Game Saturday the Doctor" for First Play

For the first production of the year the Alma College Drama club by Katherine Kavanaugh, a threeact comedy.

The custom of the club for the past several years has been to produce their first play of the year on the Friday evening before Homecoming, but this year there will be no Homecoming Play. President Al Fortino states that the club has found it impossible to arrange for a production for Home-oming with that event taking place so early this year.

Nothing more than the selection of the play to be produced has as possible," President Crooks

Thirty See Films at First Meeting of Pre-med Club friends."

Thirty students turned out to the first open meeting of the Pre-med club last Wednesday night, October 9, in the Chemistry Building. Two films were shown, one on Thoracoplasty, and the other on Nasal Plastics. According to Claude Knight, president, thirty is a record turnout.

The club is making arrangements at this time for a regularly scheduled showing of pictures throughout the year, with one set of films being shown every three

Some of these showings, Knight says, will be open to the student-body in general as was this one last Wednesday.

Speaks at Pep-meeting

grid star of former years. was in Alma last Friday night, October 11, and addressed the student body promises a brief program. at a pep-meeting held in the colfew years after Erickson was ranged for after that. here, was also present and was The committee was

lead the yells.

college songs.

President Crooks Stresses Desire of Faculty to **Meet Parents**

Only a brief formal program is planned for Parent's Day next Saturday, October 19, according to the announcement of the committee consisting of Professors Banta, MacCurdy, and Ditto, acting with the presidents of the four classes as appointed by the Student Council, all under the leadership of President Harry Means Crooks.

"We want to make Parent's Day ents to come and visit with their children and their children's

Stresses Faculty's Stand

In a brief announcement in chapel last Friday, President Crooks especially emphasized the desire of the faculty to meet the parents next Saturday.

"Too often," he said, "parents come and visit with their children

and we of the faculty never see them. That is one of the prime objectives of Parents' Day to give the faculty the chance to meet the parents of the people they have in their classes.'

Headlining the program of the day is the football game with Kalamazoo in the afternoon, Al-ma's third MIAA conflict.

Brief Luncheon Program

The committee acting under the president placed Professor Roy W. Hamilton in charge of a brief luncheon program.

Clifford (Red) Erickson, Alma Wright Hall at noon as the first

Dr. Crooks will give a word of lege chapel. Edward (Sunshine) welcome to the parents, and a Jacobson, playing for the Scots a brief musical program is being ar-

The committee was in some doubt about the need The meeting was in charge of Cyril Lewis. Al Fortino spoke for the team, and Wayne Forester ternoon. If later developments make such a plan desirable, tea The college band made its first will be served in the Dickie Mepublic appearance under the lead-morial Room in Wright Hall imership of Ted Heth, and furnished mediately after the game. Anthe music for the singing of the nouncements concerning this will be made later.

More High-chair, Less Electric Chair Is Convention Keynote, Dean Steward Says

"Pay more attention to the" high-chair and worry less about technique such as the disappearwords of Dean Steward, the keynote of the conference held by the Michigan Crime Con:mission which tention on the need for crime preshe attended last week at East vention and the importance of the Lansing.

Prominent on the program of the convention was Dr. Walter N. ole system was outstanding, in Thayer, Junior Commissioner, De-the mind of Miss Steward. "Only partment of Correction, New York, seven states in the United States and Harry S. Toy, Michigan's attorney general. From First to Thirty-Seventh

months ago to thirty seventh place sometimes society to the criminal." Franklin Knox of Chicago; Governor Alfred Mossman Landon of folks that he was as fit as ever Michigan has established recently, of those committed to penal instithe convention established.

was due mainly to the Detroit stitutions become rehabilitation Homicide Squad, the finest such organization in the United States an anti-social individual.

was, in the ance of important witnesses

State Parole System Weak The conference centered its at-

probation and parole system. Dr. Thayer's attack on the par-

have any semplance of parole su-pervision," he declared, "and Michigan is not one of the seven. From first place in the number Parole supervision is necessary to murders committed a few adjust the criminal to society, and

tutions return to society at some Attorney General Toy declared time, Dr. Thayer said, which at the convention that this advance makes it necessary that these in-

The Almanian

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Can You Call It Clean Fun?

Student Marshal Dawe and the student committee which assisted him in arranging the program for the Pajama Parade should be complimented upon their work. Furthermore the entire student body should feel an indebtedness to the downtown merchants who made the parade possible, as well as the Strand Theatre, the management of which has been more than generous to the school for many years.

There is no other event in the entire school year which is more conducive to an expression of true fellowship among the men of the college. Nor is there any other event on our calendar which brings us closer to the townpeople. It is granted then, that the Pajama Parade is an institution well worth while, an institution with a purpose,when it is clean.

Unfortunately for the college, there are a few students, who, in spite of efforts on the part of the marshal, insist upon adding a dirty touch which, although it characterizes them, is a blight upon the college. It was this type of student that spent the first part of the evening spitting tobacco juice on the pajamas of the freshmen. How any college man can so humiliate himself in attempting to humiliate a freshman is a problem that probably no professor can solve. This procedure is not only odious to the freshmen but to the upper-classmen as well. It is not only unsanitary, it is childish. In fact most children have decency enough not to spit on other people.

If the rest of the school, including the faculty, had seen the gymnasium floor Thursday, spotted as it was, with tobacco juice and fresh cuds only recently discarded, perhaps they would have been nauseated enough to demand a stop to such practices. And had they been subjected to having the same filth smeared over their bodies they might well have questioned the worthiness of an institution which permits such practices.

This disgusting practice is not a new one. It was here when we came. But that does not mean that we must enhance it while we are here. The student marshal cannot alter such an old practice. Only a condemnation by the entire student body can do it.

Where Can We Hang Our Coats?

In the Student Forum department this week is a letter from a "Wright Hall Gentleman." It is worth reading, whether you board at Wright Hall or not.

This matter has been brought to our attention before, but never through the columns of the Almanian. Someone is responsible for the uselessness of the men's coat-room at Wright Hall. It is either the Head Swipe or the Matron of Wright Hall.

We join with the "Wright Hall Gentleman" in asking these two, "Do we have a place to hang our hats this year, or do we use the

In One Breath



We thought there was psychology In giving no apology For stopping campusology And giving you no dirt to read at all.

But if the protests that are sent In by you folks are really meant We'll print a yellow supplement And circulate it only in Wright

Neither the seniors nor sophomores have ever been defeated in a flag rush. Therefore a seniorsophomore flag rush is in order.

The number-one yell of the Telephone Operator's College of America is: "Hold That Line!"

It will be fifty-four years before the product of the numerals painted on the front of Pioneer Hall is again twenty-seven.

A college student is a person engaged in the pursuit of knowledge and never catching up with

The local demand for campusology explains the presence in the "Oh, let me try!"

United States of the Hearst news-

Someone should see the Yellow Company about equipping politicians with taxi meters. Signs on some of them read "vacant," others use "for hire."

Freshmen in a Pennsylvania college put all they knew about the Bible on paper recently with the following results:

"The Epistles were wives of the Apostles.'

"Lazarus is a city in Palestine." in the Bible."

At least a man without a country doesn't have to pay any taxes.

It may take a long time some-times, but your sins will catch up with you sooner or later. Washington, and Adams, and Jefferson, and the rest of them lead our country in chiseling the Indians out of their property. Now they are being chiseled out of the mountains at Mt. Rushmore.

My hand leaps out when I behold A stooping frosh near by. So was it when I first became A sophomore, still it is the same, So shall I say, whene'er I can,

Student **Forum**



Dear Editor, The time has come, the walrus said,

To speak of many things; Of shoes, and ships, and sealing

And cabbages, and kings.

Whether the time has come or not, I have a little grievance that I want to air. It comes closer to coming under the Lewis Carrol shoe-class than any of the others, for it involves clothes.

I am a boarder at Wright Hall. In the northeast corner of Wright Hall there is a room known as the men's waiting room. It has very nice seats in it and all that, but the seats are always ocupied with something other than the persons of those who eat there.

The reason for this is that the coat-room which is just off this waiting room is chock full of

Of course the chairs are used when there is an extra large crowd at Wright Hall for a meal, and of course the chairs must be put someplace between the times that there is an extra large crowd at Wright Hall for a meal.

But now the season is coming when the men who eat at Wright Hall will don overcoats and hats, and when they get there they will not be able to find any place to hang their overcoats and hats.

I don't know as this makes very much difference to a lot of the fellows eating there, but I have a new overcoat this year for the first time since I came to school and it is such a strange experience that I like to have a place to hang

Anyway, I wish someone would do something about it.

Yours truly, A Wright Hall Gentleman.

Declare Knox Possible Republican Candidate (Continued from page 1)

ly brief apposition: "A leading candidate for the Republican Presidential nomination in 1936." Fact is, Frank Knox is known about in a number of places, but probably not completely any-

There are Rough Riders who recall him as that aggressive young man from Alma (Mich.) College who was invalided with sunstroke and dysentery after the second assault on Santiago. Certain oldsters at Sault Ste. Marie, Mich. may remember him as the boy reporter from Grand Rapids who in 1902 put up \$1,500 as half the purchase price of the weekly Lake Superior Journal, set about reforming wide-open "Soo," knocked out a saloon-keeper, had his too. It begins with one victory, window shattered by a bullet, deing his expanding publishing properties for \$50,000.

New Hampshirites know him better. Attracted there in 1912 by Governor Robert Perkins Bass and other Progressive Republican friends, Publisher Knox and his "Soo" partner founded the Manchester Leader, later bought out the two opposition sheets. Today their Leader (evening) and Union (morning) cover New Hampshire like the dew. Boston remembers Frank Knox not because he was born there but because in 1927 Publisher William Randolph Hearst wooed him away from Manchester and an invalid, child- man Albert Davis Lasker, he was less wife, put him in complete charge of his American and Advertiser.

Chicago now knows Frank Knox best of all, although when he went | 000. "Revolutions is the last chapter there in 1931 to buy the Daily News, his sole sponsor Charles Gates Dawes. Publisher county chairman and city leaders Walter Strong of the News had conducted last summer and again just died. The News (circulation: in a recent poll of precinct com-400,000) was and is not only one mitteeman in Iowa, two men were of the nation's half-dozen great overwhelmingly favored for the papers but, in a city ringing with Presidential nomination. No. 2 the blatancy of two Hearst papers man on each poll was Frank and Colonel Robert Rutherford Knox. No. 1 man was William McCormick's equally strident Tri- Edgar Borah. But Mr. Borah is bune has a tradition of substan- a man more likely to get a Repubtial usefulness which Chicago can- lican Presidential nomination not afford to lose. Consequently when it does not mean anything such News directors as President than when it does. By continuing John Stuart of Quaker Oats, Pres- to go about making speeches, ident Sewell Lee Avery of U. S. friends, contacts, Frank Knox has Gypsum and President George put himself far ahead of any po-Eaton Scott of American Steel tential rivals, has in the past 30

On Sunsets

A boldness born of a blasting blaze Besmirches the sun, by day, with blame, Bizarrely bestowed by barbarous man, Forgetting its flaunting evening flame.

Then comes the cool of a coastal breeze, The doddering daylight deigns to hush, And man can find in the flashing hues The bold, clear strokes of the artist's brush.

No more he remembers the flooding fire That changes to show, so suddenly, The shivering shafts of a silver shroud That shadow the shifting, simmering sea-

The gibbering ghosts of the ghastly ghouls That gesture at graves in a grassy glade-The fingers of flame that freely flee, Playing a soundless serenade.

The sun that he cursed on a toilsome day Man blesses as dreary days are done, And shadowy silhouettes softly show The substanceless sheen of a sunken sun.

Plump, sandy-haired Frank Knox More Attention to the looked good to them. But what cinched the deal was a series of inquiries the News directors made among distinguished publishers from the late Adolph Ochs of the Times of New York to Harry Chandler of the Times of Los Angeles. Consensus: "If Frank Knox will buy the News, your problem is solved."

Knox had given the News an economical sweating, tried off much of its boom-time fat, paid its first close correlation between ignorcommon stock dividend. He had ance and crime. "In my forty likewise become a Grade A busi- years of close association with ness figure in a Grade A business criminals, not forty of them have town, golfing at Old Elm (men been university graduates," he only), lunching at the Chicago Club in Room 100 (club-within-aclub), sitting with his peers in the bi-monthly conferences of the potent Commercial Club. Yet among his new Chicago friends, few comment on the Knox Presidential boom without observing that of course he is not an experienced politician. Which is an example of how elusive a man's record can be if he keeps moving fast and far enough.

Just as Frank Knox's business his political life follows a pattern, when he backed the right man for law," she said, "but laws can ma parted ten years later after sell- Governor of Michigan in 1910, crime unprofitable." won the Republican State Chairmanship for himself. It continues with a succession of defeats: as pre-convention Midwest campaign manager for Theodore Roosevelt in 1912; again as a Roosevelt man before the 1916 convention; as an important worker for Leonard Frank Knox ran for office for the first time as Republican candidate for Governor of New Hampshire, only to be nosed out by Lincolnesque John Gilbert Winant.

That was enough politics for Krank Knox until last autumn, when, in the absence of famed Adcalled upon to make a speech to raise Republican funds at an Old Elm dinner. Frank Knox, ineloquent but convincing, raised \$75,-

In a national poll of young Re- ids. publicans and old Republican conducted last summer and again Foundries wanted to be very sure days begun to take his candidacy of the late Mr. Strong's successor. in dead earnest.

High-Chair Recommended (Continued from page 1)

when its stoops to outlawry as is so often the case with released criminals," he said. Habitual Criminal Starts Young

According to Dr. Thayer in his talk to the convention, the habitual criminal starts young, beginning his career as an adventurer. Within two years, Publisher He gave twenty-three as the average age of the criminal.

Dr. Thayer also insists upon a

Dr. Thayer listed the causes for crime as compiled by the New York Crime Commission as bad companionship, declining respect for authority, lack of wholesome recreation, and lack of home supervision. The New York body lists the major crime problem, however, as the boy and girl problem, the prevention of delinquen-

In an interview after she returned from the convention, Dean Steward stated that out of ninelife has been a pattern of settling teen proposed measures brought in strange towns and making good, up last year in the Michigan legislature, thirteen were passed.

"Crime cannot be abolished by

Dean Steward says that one of the greatest problems is to get leaders who have a commanding personality. In Dr. Thayer Miss Steward saw the qualities that are ideal for work in criminal rehabilitation. Dr. Thayer's attitude is found in his own words, when he Wood in 1920. Four years later says. "I am not so much interested in the kind of crime committed as in what manner of man committed the crime."

Four Thousand Hear Carter Four thousand people heard Elwin Carter last Tuesday night, October 8, when he sang on the same program on which the mayor of Grand Rapids and the governor of Michigan appeared.

He appeared before the Grand Chapter of the Michigan Order of the Eastern Star, meeting at the Civic Auditorium in Grand Rap-

Chapels for the Week

Wednesday Dr. Samuel W. Grafflin

> Thursday Booster Club

Friday Professor Brokenshire

> Monday Professor Tyler

Tuesday Not definite Fu

Tues

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Block's Place-kick Beats 'Dales, 7 to 6

Fuller Blocks 'Dale Try; W. Block Succeeds.

A stubborn defense, a fourth-quarter rally with Riley Block, Al-ma's all-MIAA quarterback, figurfor the extra point by all-MIAA end Wadge Block gave the Scots a 7 to 6 victory over Hillsdale to player on the field, but the whole lead the MIAA with two victories and no defeats. With three victories so far this season, the Alma eleven has a chance to remain undefeated this year.

shape to open the game, when Riley and Ben Ewer smashed the tackles for first downs, and Gil
The summary: bert and Dawe on the plunges took the ball deep into the 'Dale territory. However, a 15 yard penalty for not coming to a full stop after a shift, and an offside penalty, took the ball back to the center of the field, and the Scots were forced to play defensively for the rest of the half.

Fuller Blocks Kick

In the third quarter, Hillsdale recovered Ben Ewer's fumble on the Scots' 29 yard line. Puffy Richardson and Whitey Linton, two of the Dale's driving backs made it a first down on the Scots 17. Richardson and Octy Graham added 6 more yards, and then Graham romped around the Alma left end for the score, as Riley Block missed the fleet 'Dale back near the line.

Richardson dropped back and Harrison knelt down to hold the ball for him for the attempted point after touchdown. The kick started low but was gaining altitude rapidly, until Mel Fuller stuck up an elbow to block the kick. This one play gave the Scots new hope.

Hillsdale kicked-off and Riley carried the ball across mid-field into enemy territory. Ben Ewer cracked through center for 3 yards. Johnny Johnson took an end around ball for 6 yards before he was downed. Riley smacked center for the first down. In two successive line plays, Riley knocked off 7 yards. Carter took the ball 4 yards on a spread, but again Referee Ray Fisher did not agree with the shift and moved the ball back to the Dale 47. Riley hit off 7, and then booted the ball out on the Dale two yard line.

Scots Threaten

With a chance for a safety or victory over the 'Dales. possible touchdown, the Scots Therefore, when the Hornets hoped to block a punt. However, and Scots clash on Bahlke Field Harrison cracked the line for one this Saturday as part of the Paron the first play and Linton dropped a pass on the second, so Graham booted the ball out to his 31.

Two line plays gained only 5 yards, and two passes, Ewer to Johnson, were successfully knocked to the ground, so Hillsdale took Grand Rapids Junior College atheres the ball and punted out of danger. in the fourth quarter.

ler, and gave Riley a brief resting game behind the league-leading spell. Apparently it was enough, Scots. The Hornets have not had for on the first play, a short pass their goal crossed in MIAA combehind the line Ewer to Riley was petition and have scored 25 points good for 13 yards. Ben dropped in two league games. back again and passed to Wadge Block who lateralled to his brother. Riley danced down the sidelines for 16 yards. Ben attempted another pass, but Nardi nailed him for a 10 yard loss before he could get the ball away.

Riley then smacked left tackle for 17 yards and right tackle for 15 yards to the 4 yard line. He tried right tackle again, but was met on the line of scrimmage by three Dales. He spun around and carried two with him to the one foot line.

er. There was a breathless mo- ers, runners and possible pass rement in the camp of the Scots, but ceivers as the case may be.

his right foot for a perfect place kick for the extra point.

The 'Dales, anxious to win elected to receive so Wadge kicked once more. Richardson and Graham carried the ball to midfield, where Johnny Johnson recovered a lateral for the Scots. Only six yards were gained in straight football, so Riley punted out of bounds on the Dale 20. The Dales made 5 straight first downs in the four minutes that remained,

Riley Block was the outsanding player on the field, but the whole team co-operated on defense and offense so well, that it was truly a powerful machine in action. Besides the starting line-up, Stan
Cater, Joe Vitek, Spankie Carter,
Gordie Mann, Fritz Malcolm, and

ably well.			
The summary:			
Hillsdale 6		A	lma 7
SmithLI	E. (c) W.	Block
Nardi (c) LI	1		Mack
Patneau LG		Wa	shburn
Hildner C.		I	ortino
DaglowRO			Dean
StanichRT	1		Fuller
Beardon RE	2	J	ohnson
Cole QI	3	L.	Block
GrahamLI	I		Ewer
Linton (c)RF			
Richardson FI			
Hillsdale0	0	6	06
Alma 0	0	0	7-7
Touchdowns — (sub for Dawe).			

Point after touchdown - W. Block (placement). Substitutions—Hillsdale: Hogen, Wilkinson, McConeghy, Polich, Beckett, Harrison.
Alma: Carter, Smith, Vitek,
Cater, Malcolm, Mann.

Referee-Ray Fisher (Middle-

Umpire-"Nick" Beam (WSTC). Head linesman — Rudel Miller (WSTC).

Scots, Hornets Both Prepared for Game

Both Teams Scout Opponents to Aid Own Attack.

Last Friday night Coach Argyle took four of his bombers down to see the Kalamazoo Hornets pound out a 25 to 0 victory over Albion. Saturday Coach Chester Barnard took some of his lads to Hillsdale to see the Scots eke out a 7 to 6

the ball and punted out of danger, letes earlier in the year, but with in the fourth quarter. letes earlier in the year, but with replacements, tied Hillsdale 0-0. After a short line play, Stan A 25 to 0 victory gives them sec-Cater replaced the tired Mel Ful- ond place in the MIAA, a half

Kalamazoo to be Feared

Alma has two MIAA victories to her credit; a 13 to 0 victory over Hope and a 7 to 6 victory over Hillsdale. Her goal line has been crossed once, and only 20 points have been scored in two games.

Led by Co-captains Wally Survilla and George Finlay, the Hornets have a team that is to be feared in MIAA circles. Coach Barnard employes a Warner double wing-back formation with marked success. Finlay is the plunger and we may take "Butch" Carter Scores

"Spankie" Carter, the alleged dead man. carried the ball over behind Al Fortino for the score. Then came the test, could the Scots plunge, pass or kick for the extra point?

Riley elected to kick, so Wadge took his position behind his brother. There was a breathless moScots at Full Strength

Minor injuries sustained in the Hillsdale game, will leave the Scots in good shape, and with Carter definitely back in the line-up, the Scots are at full strength once

The MIAA standings: W L T Pet. PF PA Alma 2 0 0 1.000 20 6 Kalamazoo . 1 0 1 .750 Hillsdale .. 0 1 Hope 0 1 0 .000 0 25 Albion . . . 0 1 0
Scores last week:
Alma 7, Hillsdale 6. .000

Kalamazoo 25, Albion 0. Hope 13, G. R. J. C. 0.

BUD'S SPORTOPICS

In the Hillsdale Field House last Saturday there appeared a clipping from last week's Almanian, showing the Scots as possible MIAA football champions. This was tacked up on the bulletin board along with a Kalamazoo-Albion football program.

The Hillsdale sport writers were enraged and demanded to know how we knew we were going to win the MIAA championship. The question was not answered until after the game.

Alma kicked off to Hillsdale,

and after three plays, Graham punted to the Alma 20. Riley Block hit right tackle for 18 yards. Ben Ewer hit right tackle for 12 yards. Gilbert hit left guard for 7. Ewer added four more but Stanich grabbed the ball out of his arms. Ewer threw Graham for a yard loss, and Fortino intercepted Graham's pass on the Hillsdale 40. In seven plays the Scots had the ball down to the 'Dale 14.

The scribes gathered 'round and wanted to know where we picked up that speed, that power, that shiftiness. Mechanical adjectives were applied to the 1935 Scot var-sity. We knew we had a team this year, but we wanted other people to know it too.

One of the most unusual plays occurred in the latter part of the game. With Alma leading 7 to 6, the Scots employed defensive tactics for the remainder of the game. Hillsdale on the other hand, was using everything for a possible score. Whitey Linton started out

on a romp around his left end. Bob In the line, Newell, Cameron. Mack cut in fast to throw him for and Clark are outstanding on defense and are capable of opening saw Bob coming up fast out of holes in the opposing line on offense. Reserve material 18 him an enemy blocker, Stan shovsomewhat scarce in numbers and ability, but the "iron men" hope to carry the Hornet banner far this year.

Minor injuries sustained in the standard of the content of the standard of the stan a touchdown.

> For those who like statistics we present these for approval:

	milita	Dai
Score	. 7	6
1st downs, scrimmage	7	11
1st downs, passes		1
1st downs, penalties .		1
1st downs, total		13
Yardage gained,		-
scrimmage	.189	235
Yardage lost,		
scrimmage	. 21	15
Average yardage		
gained	4.2	3.
Passes attempted		5
Yardage, passes		25
Passes intercepted by.		1
Yardage, interceptions		17
Fumbles		1
Fumbles, recovered by		3
Yardage lost, penalties		50
Plays, scrimmage		59
		1000
That Riley Block w		
offensive player on th	e neid	, fev

people will deny after seeing his performance. Figures also back up

n Loss	Ave
3	7
6	6
7 41/2	5.
1	5.
3 5	4.
9	4.
51/2	3.
31/2 81/2	3.
91/2	3.
01/2	2.
9 2	1.
2 17	1.
average	doe
	3 5 4½ 1 3 5 9 5 ½ 8½ 9 ½ 0½ 9 2 2 17

not look so good, it must be taken into consideration that the 17 yards he lost from scrimmage was due to passes in which he was downed behind the line after failing to locate an open receiver.

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G. J. MAIER Clothes for Dad and Lad

is for Banta, she teaches the Greek To students that quiver with fright. And if they discover a word they don't

They ask her, she's Banta be right.

Strand Theatre

Central Michigan's Finest Thearre

Tuesday and Wednesday, Oct. 15-16 JANET GAYNOR and HENRY FONDA in

"The Farmer Takes a Wife"

Thursday and Friday, Oct. 17-18 DICK POWELL and JOAN BLONDELL in

Broadway Gondolier

Saturday, October 19 ANN SOTHERN and RALPH BELLAMY in

"EIGHT BELLS" ALSO STAGE SHOW

Sunday and Monday, Oct. 20-21 STAN LAUREL and OLIVER HARDY in "Bonnie Scotland"

ALMA THEATRE

Thursday and Friday, Oct. 17-18 DOUBLE FEATURE No. 1 KAY FRANCIS and GEO. BRENT in

STRANDED"

No. 2 BORIS KARLOFF in "The Black Room"

Saturday, October 19 JOHN WAYNE in

The Texas Tenor

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Cold Rain Adds Baptism to Frosh Initiation Ceremonies at Parade

A baptism as well as an initia-+ tion was the lot of the freshmen last Thursday night when they paraded up and down the streets

For a cold wind whipped a colder rain through the thin pajamas of the frosh, and underneath the pajamas there was nothing but freshman.

The rain let up long enough for the freshmen to get in a few games to entertain the upper classmen, and after poking an elusive peanut across East Superior street, forty freshmen emerg-ed with muddy knees and noses and went into the Strand Theater and up on the stage for more entertainment.

Among other acts that a critical audience of upperclassmen ap-plauded and hooted, outstanding was the grace and ease of the spring dance performed by two-hundred-pound Angus McGarvah in a frayed nightgown.

George Reed, nonchalant Joe College of the campus, folded his hands behind his back a la Brokenshire and walked an estimated three blocks back and forth on the stage to deliver a fifteen-word speech. He removed his hands from behind his back long enough to play "How Dry I Am" on his trombone.

The brass band, under the leadership of Doug Clack, played only numbers which demanded that the audience come to its feet, at least the college part of the audience. They started out with the national anthem and then added the college

Nightgown or Pajama? The usual little session at the

gym to which only college men were allowed entrance found several freshmen unable to spell "pajama."

Proper punishment was meted out to those who spelled it with a "y" when it should have been spelled with an "a", or spelled it "Good Night, Ladies," the girls with an "a" when it should have topped it off with "Fare Thee been spelled with a "y".

Well."

McGarvah, Clack, Dave Smith, game. and the other fellows who had to wear nightgowns instead of paof Alma in the annual Pajama jamas were in a position to decide before the evening was over that even though pajama is spell-ed with an "a" to give the same result as when it is spelled with a "y", the word can not be spelled n-i-g-h-t-g-o-w-n.

Dave Smith came nearest to complete exposure from attacks upon his nightgown. In general, all of the freshmen wearing this more-easy-to-get-at form of nightwear had them ripped off their backs without regard to the women spectators in the crowd of college and town folk following the students.

Receive Prizes

After the session in the gym, all of the college men clad in pajamas snake - danced downtown, freshmen bringing up the rear.

They stopped to give yells for the active fraternities and all of the stores that gave them candy or tickets for a chance to win a prize. After the fifteen-minute program at the Strand was over, all college students that left the theater were given a free pass to a later show.

On the corner of State and Superior streets immediately after the theater program some forty freshmen piled into a scramble for two lone pots. The other thirtyeight or so will have to buy new

Girls Reverse Serenade

When the parade continued on of kerosene-dipped cat-tail torches for the purpose of closing the evening with a serenade at the girl's dormitory, Wright Hall took more than a passive listener's part in the singing.

Every time that the men sang a song the women came right back

When the men had run through their repertoire and finished with THE BLOCK boys may have performed extra well last Saturday for a reason.

Their sister, Mary Emma, '31, teaching now in Toledo, Ohio, came all the way up to see the

DODGE COMMUNITY House in Detroit, has a new Alma graduate working there.

Dave Glass, '35, previously reported as working in a hotel at Reed City is a counselor there.

WRIGHT HALL inmates did some

visiting last week-end too. Marjorie Anderson went home with Vesta Montague, to Caro, and Betty Tenney visited Alice Woolley, '35, in Saginaw.

PHILOMATHEAN HAS a new

patroness.
Miss Houser has been made a patroness of the society, and Mrs. Dickie is a new honorary mem-

COACH CAMPBELL had his whole family at the game Satur-

Katherine came up from Detroit and Mrs. Campbell and Bud went

down from here. GERTRUDE ELLIOT, '35, was home for the week-end.

She is attending Saginaw Business Institute, where Ben Leyrer, '34, is teaching.

No Maroon and Cream

A report submitted to the Student Council by a committee consisting of Fred Meyers, chairman, Betty Tenney, and Fraser Mal-colm placed estimates for bringing the Maroon and Cream, college yearbook, back on the campus so up to Wright Hall amid the glare high that the Council decided against attempting to back the publication of such a book this

The final motion as passed by the Council provided for no yearbook unless "student-opinion de-crees otherwise and the moving spirit can be found in some other source than ourselves."



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We'd like you students to think of our store as your store! A place to meet and chat . . . where you can feel free to come in any time, whether you wish to make a purchase or not! However, when a new tie or shirt or suit is in order, we believe you'll find . .

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Of Course You Knew That

ALPHA THETA entertained the new girls last Saturday.

A tap-dancing horse, with Charlotte Temple and Pauline Dionese serving as legs, got the greatest attention among the cornshocks, jack-o-lanterns, and fall leaves at the annual rushing par-

Weather allowed the annuallyscheduled hay-ride to take place Boynton, and Fred Battles. for the first time in four years. On the banks of the Pine River, FIVE FACULTY men spent the west and south of town there was horse-back riding and a roast. After the roast the Alpha Thetas and their guests rode back to Wright
Hall where they danced to the
music of Harold Moore and his

Mrs. Spencer, Mr. and Mrs. Robinson, Mr. and Mrs. Kaufmann,
and Mr. and Mrs. Tyler were the five-piece band.

Eleanor Burgess and Joy Oiney sang, and these two, with Charlotte Temple, pantomined an interpretation of the song "I'm Living in a Great Big Way" with a solo tap-dance by Pauline Di-

During intermission cider and doughnuts were served.

PINE RIVER Country Club was the scene of a K. I. open house last Friday night.

They played bridge and danced to the music of Wayne King and Jan Garber. Florence Pierson was the general chairman with Louise Stickney looking after the food, Alice Bronson planning the decorations, Marjorie Anderson taking care of the entertainment, Jo Elliot in charge of the heating, and Betty Jane Swarthout providing for transportation.

THE CAMPUS looked like Home-coming last week-end.

Among those old students who Among those old students who returned were John Colbeck, 34; Jeannette Seaver, '35; Gail Bruce, ex-'36; Christine Holland, ex-'37; June Crawford, ex-'38; Ansei Christopherson, ex-'36; Gordon Purdy, ex-'37; Bob King, '34; Ben Leyrer, '34; Kelly Beach, '35;

Lawrence Muscott, '34; Bob An thonisen, '35; Bob Brown, '35; Janet Hill, '34; and Mabel Kennett, '34.

AMONG THOSE students who attended the game at Hillsdale last Saturday you can list:

Margaret Randels, Jane Rice, Betty Swarthout, Margaret Battles, Pauline Dionese, Rhea Wark, Dorothy Hannigan, Molly Parrish, Vivian Harwood, Russ Ludwig, ty held in the reception room of Ken Ling, Ken Kauszler, Ed Gog-Wright Hall. Ken Ken Kauszler, Ed Gog-gin, Herb Peters, Floyd Clark, Ralph Scheifly, Mack Crooks, Art

week-end at Black Lake with their

Mr. and Mrs. Ewer, Mr. and week-enders. They stayed at Lobdell's coitage.

REPORTS FROM Hillsdale would indicate a generous sprinkling of old Alma grads among the crowd.

The only one reported by name was Bud Dawson, '34, who came up from Detroit to see the team come one game closer to the championship.

PHI PHI Alpha has a new mem-

Kenneth Brown, sophomore from Clawson, pledged by the frater-nity as a freshman, completed his interrupted initiation last Monday night after the regular meeting.

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"KEG"

Tue

hist tory or c teac inte stoo hav wou eart H fail

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Looking Abroad

Dr. Theodore W. Schreiber

Intellectual dishonesty is the one enemy determining the fate of mankind. It has been making history ever since the dawn of history. No form of government, ecclesiastical or secular, monarchial or democratic, has withstood it. If teachers, preachers, and informed intelligent citizens everywhere had stood in life exactly where they have stood in religion, philosophy, and science; the world's woes would have left the face of the earth long ago.

failure and tragedy of all our edu- ament on land. cational institutionalism: that it has not succeeded in shaping real is no excuse—is that Great Britcharacter. Real character means, in the last analysis, an intellectual honesty that is strong enough to makes one free.

this principle, true and false saints have been burned at the stake. this immediately after the Great over the tragic omedy. Tyndale, persisting to translate the bible from Hebrew, was strangled to death and then crestrangled to death and the creation of the cre mated in England, on October 6, 1535. He was intellectually hon-

signing paragraph 231 of the Ver-tailles Treaty, were intellectually tion of the Treaty of Versailles. dishonest, because they knew better. But the soldiers of both sides, who willingly suffered and sacrificed their lives, were intellectually honest as long as they were con-vinced of the righteousness of their cause.

It seems that intellectual honesty has little piace in foreign politics. When, for instance, Musso-China afterwards. lini speaks of bringing culture to savage Ethiopians when his real purpose is exploitation of repurpose is exploitation of reputpose is exploitation.

of war as booty. But when the They were divided among the nations which today put up an altruistic front by upholding the League in condemning Italy for pursuing a course by which they themselves prospered in the past.

One wight are to those nations are united States are being warned by the English regarding the yellow threat, which is nonsense.

Britain in its precarious position even went so far as to "allow" us to enjoy naval equality with them,

the League. Even Great Britain could not risk our valuable friend-officially sanctioned the German ship which they might need again. rearmament this spring, much to the disgust of France. Yet, that same Britain only a few weeks Herein lies the fundamental at Stresa against German rearma-

French, so protested against Ger-man rearmament on land, but, By the way, when Ja manifest itself against all odds in all walks of life, and strong enough to remember that, regard-quickly came to terms in spite of the territory now mandated by Jathe League. Thus the League is pan for the League? Difficule est The truth makes one free. For ever may be advantageous.

for which our help was solicited. Aside from the Scandinavian countries and a very few other Lloyd George, Poincare, Orlando, and the rest of the statesmen sists of self-seeking members and

Progressive Japan (called "aggressive Japan" in textbooks not written by Japanese) got its incentive, as did Poland, Lithuania, and now Italy, all League members, from the great advocators of The German people under its the League. Japan was promised all German Pacific islands north of democratic government lost their the equator and all rights possess-honor when they empowered their ed by Germany at Kiao Chau and ed by Germany at C representatives to set their hand under that infamous paragraph 231 in the Mirror Hall of Versailles. They outwardly acknowledged what they intellectually described without provocation. But were these promises of the League Tied. framers carried out for Japan? They were not. Japan was even

sources, he is intellectually dis-sult that Japan feverishly began honest. But he is honest in one building a formidable force on way. When Italy cast its lot with land, sea and in the air. For only the Allies in 1916 it had a perfect this, under present governmental right to expect some of the spoils policies, guarantees "rights."

'Westward, ho!' for the Crooks Family and a Mail-carrier's Vacation is Begun

"Westward, ho!" cried Crooks family when on last July 5 dred people standing about them they started on a trek that was to take them through the Middle they might stare at the two-headwest, the Bad Lands of South Da- ed calf, or the six-legged dog." kota, Wyoming, the Yellowstone The family spent a day and a

Like the vacationing postman, Dr. Crooks took the summer off and visited twenty-two colleges. But he did manage to travel some eight thousand miles while he was doing it, in about eight weeks of

Boys Can Still Scare Him

The whole family went along friends. this summer. Dr. Crooks admitted that the four boys, Elliott, Harry Means Jr., Lee, and Mackenzie, are still able to give him a thrill.

The whole family went along the recognizing his are summer. It is a summer and the recognizing his are summer along. Previously, at Sioux City, Iowa, they had stopped to visit a monument erected by the Home Christian Society in honor of Mrs. Crooks admit-

While at Crater Lake, where they spent a week, the four boys took a trip down to the level of got into the Bad Lands they staythe water, about one hundred feet straight down the sides of an old volcano. "They got down all right," said President Crooks, "but while they were there a sudden storm of the solid granite cliffs of swept away all traces of the path swept away all traces of the path the mountains. they had taken. When they finally did get back up I was probably

Dr. Crooks was quite disappointed.
"After the first feeling of awe," he said, "I was a bit disappointed.
These things are not things of beauty, but freaks, with a hun-

National Park, and on to the old Oregon Trail to Portland and the coast.

The family spent a day and the half at this park, and then continued their way, westward along the winding Snake River to the Dells, Oregon.

Visit Old Friends

At Portland, Oregon, where Dr. Crooks was president of Albany College, from 1905 to 1915, and where all of the boys but Elliot were born, they visited with Mrs. Crooks' brother and with other

Finds Townsend Plan Accepted

when the family left the old Oregon Trail for the Columbia River Drive, President Crooks cecided that this drive "surpassed in natural beauty any of the National Parks that we visited."

At Yellowstone National Park Dr. Crooks was quite disappointed.

"Residents of the three coastal states believe firmly in the Townsend Old Age Pension Plan," said Dr. Crooks. "They are expecting the whole country to accept this idea. Why, some of them are actually trying to borrow from banks, offering as security the checks they expect to be drawing soon."

No wonder that the English war was won, German possessions merchant is worried about his were divided, but not with Italy. fate in the Orient. Even we in They were divided among the na- the United States are being warn-

One might say to these nations, "He who is without sin among you cast the first stone." There is no big nation in the League that has not in letter and spirit violated to any other nation by Britain. The reasons given are obvious. In the first place they could not stop us. Secondly, they

before had signed a joint protest should feel strong enough to take them in the same way they were taken before, out professional pa-The explanation of this—which is no excuse—is that Great Britican property is at stake," thus ain wanted to acommodate the

vorn by or disregarded, which-yer may be advantageous. Satiram non scribere. This means, in plain American, "Don't make me laugh." Rather, we should cry

Philomatheans Postpone Party for Parent's Day

Postponement of the Philomathean Japanese festival, the society rushing party scheduled for next Saturday night at Wright Hall. was decided upon by the members because that day has been chosen as Parent's Day.

Elizabeth Ann Malcolm, dent of the society explains the action as following upon the decision of the group that the party that night would make the day too full for the society itself as well

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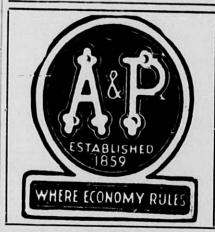
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EVERYTHING ELECTRICAL

Detroit-Alma Alumni Club Homer Barlow, '29, Wins

According to word received by C. R. Robinson, a recently-formed club of Alma alumni in the De-

The present membership of the ploma. club consists of Chuck Miller, '31, He is club consists of Chuck Miller, '31, his wife, Ernestine Ling, '31, Art Crawford, '32, his wife, Mary Elizabeth Forshar, '32, Leland Pomeroy, ex-'30, his wife, Helen Frances Miller, ex-'30, Charles Goodenow, '29, his wife, Marion MacKenzie, '32, Keith Swarthout, not an alumnus, his wife, Gertrude Walker, ex-'31. Nancibel Thor-

There are also three cradle-roll members, Dorothy and Sally Pom-eroy, and Richard Arthur Craw-

Is \$100 Enough for Your Latest Play?

If you are willing to part with the manuscript of that last short stole. If the stole is purchased, it play you wrote for one hundred will have worked in it the college dollars you can do so.

Bemoaning the lack of good, with the choir limited in num-new short plays, editors of Stage ber to fifty, only fifty robes will are offering that amount for plays have to be purchased. According which can be acted within forty- to the committee, the estimate of five minutes that are accepted for a cost of from three hundred to no production rights.

If you can find it and wipe the that is needed. dust off so it can be read, send it in to Stage, 50 E. 42nd St., New

Plans for Banquet, Dance High Honor in Law School

Homer Barlow, graduated from vestments. Alma in 1929, was the only one of two hundred who received ditroit area is planning a banquet and dance to be given during the Christmas vacation period for alumni and present students of the college in that district.

Of two numbered who received an plomas from the law school of George Washington University, Washington, D. C., in June, to have the notation, "L. L. B. With Distinction," inscribed on his diplomas from the law school of fund have been laid by the com-George Washington University, mittee.

He is a member of Phi Delta

Walker, ex-'31, Nancibel Thorburn, '33, and Margaret MacMillan, '32. firms in the United States.

Donor Promises to Give One-Third of Robe Money

(Continued from page 1) Contemplate a Maroon Robe Samples of the robes that the choir expects to get that were shown to an Almanian reporter last Saturday are maroon with seal, or the letter A in maroon.

With the choir limited in numpublication by them. They reserve full publication rights but ciple giver is high, and two hundred fifty dollars should be all

The choir this year expects an invitation to sing before the Michigan Federation of Music

Lansing. Heth states that it will out programs for basketball games be almost impossible for the choir and to sell refreshments at college to accept this opportunity without parties, football games, and bas-vestments. parties, football games, and bas-

Committee Makes Further Plans

Professor Ewer is to be asked to take charge of an alumni association with a view to getting former choir members interested in the proposition.

Permission is going to be sought



HOT FUDGE SUNDAE

Clubs in the state convention at from the Student Council to put

Candy sales conducted in the Further plans for completing the Administration Building are also a

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Varsity Cafe

GOOD EATS

Tasty Sandwiches

Plate Luncheon Regular Meals

SALE! Silk Hose

Irregulars of 95c to \$1.35 Grades

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VALUE EXTRAORDINARY! At this price it will pay you to lay in a supply. Choice of all the wanted Fall shades. Sizes 8½ to 10½ . . . You'll find them on sale in the BASEMENT.

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... but, after all is said and done, it's the cigarette itself that counts ... the question is,

does it suit you?



Now, when it comes to a cigarette that will suit you . . . you want to think whether it's mild, you want to think about the taste

> That Chesterfields are milder and taste better is no accident . . .

The farmer who grows the tobacco, the warehouseman who sells it at auction to the highest bidder, every man who knows about leaf tobacco will tell you that it takes mild, ripe tobaccos to make a good cigarette.

In making Chesterfields we use mild ripe home-grown and Turkish tobaccos.

)utstanding .. for mildness

.. for better taste