

# The Almanian

STUDENT PUBLICATION OF ALMA COLLEGE

VOLUME 30

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NUMBER 24

## STUDENT FORUM

By Robert Bricker)

The Effect of the World War on American Finances and Industrial Life—

The source of the depression of 1929 and its subsequent troubles reach back two decades and through some five Administrations. A period beginning sometime before the World War and ending with the completion of the reconstruction marks an era of great demand on American industry. Europe had thrown her immense resources into armaments and was buying as much from the outside world as could be purchased. In order to accommodate this demand for goods, the manufacturers of the United States expanded their facilities thus increasing the capital structure of almost all industry.

Exports of the United States advanced by leaps and bounds, with the subsequent influx of gold. The gold supply increased to such an extent that the banks were swamped, and in an effort to invest these surpluses they resorted to the purchase of questionable securities and second rate investments. Many investment portfolios that became insolvent in 1929 can be traced back to inexpedient judgment some seventeen years previous.

During the post-war period more foreign loans were made for the purpose of reconstructing war torn Europe. The foreign supply of gold having been exhausted, the government of the United States continued to advance materials on credit. Although these loans involved no actual gold transport to European nations, their various agreements made it possible for them to order goods to the amount of the loan in this country and charge it to their "account" in the United States Treasury. This procedure necessitated war amendments to the banking laws, under which the banks were forced to absorb stupendous increases in Government securities.

Briefly here is the post-war picture. The United States had vastly increased its industrial facilities to meet the demands of the war period far beyond all normal need. The desire of foreign nations to secure these products so increased the supply of gold that many unsound banking policies were adopted. In the third place, government credit to foreign nations made it necessary to increase the national debt from \$1,190,000,000 in 1914 to \$25,500,000,000 in 1919.

The Depression of 1929—

After the War, Europe began to regulate its production to the requirements of peace time. More and more demands could be supplied at home and consequently there was actual competition with American producers. In order to make it possible for these giant capital structures to survive, United States tariffs rose higher than ever.

(Continued on page 6)

## Trackmen Lose to Grand Rapids J. C. 74-48 In Rain

### Quality is Not Enough to Overcome Lack in Quantity.

The Scots lost their first encounter in outdoor track competition as they were defeated 74-48 by Grand Rapids Junior College in a dual meet at the furniture city last Saturday. A driving rain storm and a muddy track cut down the times but despite the adverse conditions the short handed local thinclads garnered six firsts.

Only twelve men composed the squad and the points were fairly evenly divided as Tabor won the 100-yard dash, Ling the 440, Dean the half-mile, Creswell the mile, Gilbert the discus, and the mile relay team of Dawe, Ling, Sayles and Dean triumphed. The Scots were vastly outnumbered however and the seconds and thirds registered by the Jaysees decided the meet.

The summary:

100-yard dash—Won by Taber (A); Brandel (JC), second; Downey (JC), third. Time—10:8.

220—Won by Brandel (JC); Bowney (JC), second; Wood (JC), third. Time—23:8.

440 yard run—Won by Ling (A); Gleason (JC), second; Sayles (A), third. Time—54:9.

880 yard run—Won by Dean (A); Gezon (JC), second; Werth (JC), third. Time—2:06:8.

Mile run—Won by Creswell (A); Crowdin (JC), second; Gould (A), third. Time 5:00:9.

120 yard high hurdles—Won by Bishop (JC); Simpson (JC), second; Vontil (JC), third. Time—16:5.

220 yard low hurdles—Won by Bishop (JC); Dawe (A), second; Simpson (JC), third. Time—26:4.

High jumper—Won by Schneider (JC); Vonk (JC), second; Elder (A), third. Height—5 feet 6 inches.

Pole vault—Won by Hultman (JC); Smith (A), and Brazankos (JC), tie for second. Height—10 feet.

Discus—Won by Gilbert (A); Cicinelli (A), second; Vank (JC), third. Distance—102 feet 4 inches.

Broad jump—Won by Schneider (JC); Downey (JC), second; Gilbert (A), third. Distance—19 feet 7 inches.

Shot put—Won by Muczynski (JC); Cicinelli (A), second; Romani (JC), third. Distance—35 feet.

Javelin throw—Won by Gutaskus (JC); Elder (A), second; Casey (JC), third. Distance—145 feet 10 inches.

Mile relay—Won by Alma (Dawe, Ling, Sayles, Dean). Time—3:39:8.

Almanian meetings are still being held every Wednesday at 7 p. m. in Prof. Clack's room.

## To Sing at J-Hop



BETTY JANE BLAIR

## Final Preparations Made For J-Hop Saturday

Final preparations are being made this week for the J-Hop which will be held this Saturday in the college gymnasium. Crews of juniors are working day and night to transform the huge dancing rendezvous into a scenic beauty spot.

Frank Wine-gar and his nationally famous orchestra will furnish the music. Wine-gar has been featured on both the NBC and CBS networks and has entertained at New York City's popular Yoengs Restaurant and other eastern spots as well as Webster Hall, Saks and numerous Detroit night clubs. He is also a noted composer, having written the beautiful melody "When a Gypsy Makes His Violin Cry" and other famous hit tunes.

Tickets are going fast and a large crowd is expected. A host of alumni have announced that they are planning to attend and the party promises to be a regular homecoming. Art Smith and Stub Seavitt are handling the ticket sale and they urge everyone to get their ducats soon for the final all-college formal party.

## Choir In Saginaw And Grand Haven

### Dr. Crooks Speaks at the Concerts at Arthur Hill and Saginaw High.

During the past week the Small Choir made two trips and gave three concerts. On Friday, April 23, the small group traveled to Saginaw and sang at the Arthur Hill and Saginaw High auditoriums. Dr. Crooks made the trip also and spoke before the student bodies of both schools. He advised the students concerning college education. Bill Presser played a violin solo.

(Continued on page 3)

## Students Enjoy Party At Zeta Open House

Zeta Sigma opened the doors of its fraternity house to the campus last Friday when the entire student body and the faculty were invited to spend the evening at the house. The party started at 7 and continued until 12. Dancing in the third floor dormitory featured the evening. Card tables were scattered through the house and those who did not care to dance played cards. Refreshments were served at 10.

Among the guests of honor for the evening were Dr. and Mrs. Du-Bois, Prof. and Mrs. Seaman, Prof. Unstad and Coach Macdonald. Other guests came and went throughout the evening.

## Marx Mistaken, Says Prof. Unstad

### Philosopher Is Also Misunderstood, Economics Professor Says.

Karl Marx as an economic philosopher was the topic chosen by Professor Unstad, economics instructor, in his faculty lecture given in chapel last week. "Karl Marx," Mr. Unstad said, "is misunderstood by his critics and greatly misinterpreted by his disciples." Marx did not advocate violence as his critics say and as some of his so-called followers believe. He only said that in light of the conditions of his day and according to the general trend as he saw it, violence would some day result.

Insofar as we have had violence in our industrial and economic order, Mr. Unstad continued, Marx was right. "But he was not right when he said that by violence the proletariat would eventually seize the industrial plants." According to the speaker the German philosopher was wrong in this deduction because other factors have entered into the problem since his time which he did not foresee. "In fact," Professor Unstad went on, "Marx realized this just before his death when he read the works of Stanley Jevons." Convinced that his earlier works were not entirely correct in assumptions Marx set about to rewrite but died before his efforts could show fruit.

### Profound Contribution

Marx' contribution to economic thinking was profound, however, even though it may not have been entirely correct. He was incorrect in applying Hegel's dialectic as rigidly as he did but he advanced political and economic science by applying it since it has been shown by history since Marx that the Hegelian waves are discernable in industrial history. Marx' greatest inaccuracy, according to Professor Unstad, was the assumption that the capitalists would not concede anything to labor. Since the

(Continued on page 5)

## Fifty Enter the Almanian Contest For Mustaches

### Contestants Are Given Extended Time to May Twelfth.

More than fifty ambitious upper lips were entered in the Almanian's Mustache Derby last Thursday. Additional contestants have signed up since. Hixon is taking a stab at it, admitting he is but a novice. He claims his ancestry did pretty well, though, and hopes the present generation of the family is up to par. Others equally dubious about the possible results have entered feeling that they surely had nothing to lose. To these who have harbored doubts about their chance to sprout noticeable hirsute embellishment in eight days, the committee's announcement of an extension will come as quite a boost. Contestants now have until Campus Day to do their bit. Campus day is May 12th this year and will afford fitting opportunity for presentation of the trophies. This extension gives candidates for both cups twenty days and changes the affair from one for sprint artists to one where endurance will count.

The J-Hop seems to be worrying some of the fellows, but unless it is postponed the fellows must choose between getting off to a late start or to appear at the dance a la Hitler or Gable. Several of the Senior Division — Profs — will be forced by speaking dates to start late also. Even so, twelve days will still remain after this brawl sponsored by our three year olds, and surely any real man can sprout out his foliage in considerable luxuriance in that length of time. Freshmen, however, are recommended to get as early a start as possible.

### Three Judges

The three judges have been picked. Dr. Crooks, Miss Helen Louise Vincent, and Reverend Anthony have all consented to inspect and pass upon the merits of campus cow catchers. Another cup has been located and possibility of its being obtained is considered. A cloak of mystery still covers the other prizes and awards.

There seems to be almost as many patent ways of coaxing one of these things along as there are so-called cold cures. Doc Schreiber has a dandy. Several are considering hair tonic. Dr. Crooks remembers back when mange cure was used as a stimulant.

While some may lack confidence in their ability to promote a fiber or two, others seem very assured. Doc Schreiber feels that the cup is already in his collection. Both Chet Robinson and Prof. Ever consider time's a wastin' and that the cup might just as well be given to them now. But after taking a

(Continued on page 3)

# SEE YOU AT THE J-HOP!

SAT.,  
MAY FIRST  
Tickets \$3.50

MUSIC  
BY A MASTER  
Frank Wine-Gar

# The Almanian

Student Publication of Alma College

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## Organize "Bull Sessions" to Save Debate

The announcement of the meeting of the debate directors at Ann Arbor brings to mind the status of our own debate squad. During the past two years the debate teams have fared badly, to say the least. This year there were hardly enough men out for debate to complete two teams. Only one had more than a year's experience.

This apparent lack of interest in debating is in no small measure due to the almost negligent attitude at debates both here and elsewhere. Nobody, no matter how fervent his interest in debating or the particular subject at question, can receive the least inducement to spend the hours that are necessary to prepare for a contest if he knows that when he speaks he will have nothing but the coaches and a room full of empty seats to speak to. The only debate that drew any recognizable crowd here was the debate with Michigan State.

This condition (the lack of interest by students as well as would-be debaters) indicates rather forcibly what Professor Spencer has come to conclude: American college students have little interest in social, political and economic affairs. This, however, is only partly true. There is some interest in these affairs but it is not strong enough to overcome the awful inertia that is so characteristic of most of us. We are willing to argue about the strikes and the Supreme Court and the munitions sales but we are unwilling to discipline ourselves long enough to make a scientific survey of the questions and to present them in correct form. We are willing to hold "bull sessions" and match native intelligence but we are unwilling to do the little work that is required to prepare for an inter-collegiate debate.

It is very hard to instill interest into anyone. It is by no means impossible and in all probability very practical, however, to put what interest there is to work and thereby make it grow. It should be possible to organize a club on the campus where questions of public and scholastic importance can be discussed and argued in at least a semi-formal manner. Here papers might be read by students and faculty members alike. This group should have a regular meeting place (not a class room), should meet regularly and in the evening. Such an organization, if properly conducted, can stimulate interest and sharpen wits as well as render information. From this group we could draw our varsity debate teams.

## "Philosophy Alone Will Save Us" Says President Angell of Yale

Brunswick, Me. — (ACP) — To prevent collective suicide, or collective murder and the complete destruction of civilization by war, we must look to the guidance of the philosopher.

That is what Pres. James Rowland Angell, of Yale University, explained at the opening of Bowdoin's Institute of Philosophy.

"To philosophy and fundamental science, between them, we must look for the most profound and complete understanding of the universe of which humanity is capable.

"Presumably they can never be complete or exhaustive, and for one reason because reality is apparently dynamic, creative, evolutionary and new insight into it, is ever to be won afresh."

The people of the world, said Dr. Angell, are living in a time of unprecedented ferment and instability.

"In government we know not what a day may bring forth. Much of Europe is in turmoil, and much of it is so solicitous, nervous, dreading the future. The Orient is hardly less unstable.

"Despite the seemingly unforgettable lessons of the great war, the nations of the world are apparently once again preparing to enter the insanity of armed conflict.

"Collective suicide, or collective murder, call it which you will, the complete destruction of civilization is quite within the bounds of possibility if another world war is precipitated," continued Dr. Angell.

"Our country is passing through the gravest financial and economic crisis in its history, and as a by-product has been subjected to a series of governmental experiments of which the end is not yet."

The unrest is hardly less tumultuous in the whole of thought, declared the Yale president. Religion has apparently lost a large part of its authority, and moral standards are confused and uncertain.

Anything, therefore, which gives promise of restoring some measure of sobriety of outlook, some common convictions among thoughtful and honorable men, is deserving of encouragement, he concluded.

## ON THE RADIO

Strictly for those who are a little more abreast of the radio and dance world than the New England judge who asked "Who is Rudy Vance?" we offer a bit of this and that about the pioneer of the crooners. Is embarrassed by people watching every move, prefers radio broadcasts without studio audience so that he and his outfit can relax and do a good job... they take off their coats... he uses no baton, directing expertly with his hands... shows amazing skill in co-ordinating band with guest stars... and in timing and directing choruses... rarely moves facial muscles while singing... and rivals Ben Bernie, Kraft, and Oakie's College as a good variety show. It certainly is the smoothest of variety shows, anyway. (WMAQ).

\*A\*

Whiteman's new spot in the Drake with its WGN airing sounds not too bad. If you'd like to hear him closer at hand, trot down to Flint's I. M. A. The top spot in his outfit as far as we are concerned, is the instrumental swing trio, made up of Frankie Trumbauer, Jack and Charlie Teagardin—"The Three T's" to you. Later, Gus Arnheim and his smooth orchestra combination, featuring that sweet, skillful clarinet, is due same place.

\*A\*

From the music magazine "Down Beat" we swipe—

The Blackhead Song—"I've Got You Under My Skin"

Tarzan's Dress Suit — "Tiger Rag"

The Hangman's Prelude — "Oh Sav Can you Swing?"

The Sal Hepatica Song—"Without a Word of Warning"

Mrs. Dionne's Theme Song — "You Do the Darnedest Things"

\*A\*

To a one-time Alma student and Almanian writer this column owes much for the help he has seen it to offer us. Now the Director of Special Events for the Central Division of NBC, Kenneth D. Fry remembers back to his three years on our campus during 1921, '22 and '23. Since then he has spent ten years at sports writing for the now defunct Chicago Evening Post. The last four he served as Sports Editor. Then a half year with the United Press and now four years with NBC have followed. He says, "Have had a lot of fun but never make any money."

\*A\*

Simi's nickel catcher has some real numbers on it this week. Music students should be interested—we know swingsters will be—in a pretty little number called "Minuet in Jazz". It is a tricky swing arrangement of the dainty Minuet in G. Recorded by R. Scott and orchestra. Other side is "Twilight in Turkey", an instrumental novelty with a theme you'll have no trouble recognizing. Benny Goodman waxes hot in "Love Me or Leave Me" with typical Goodman arrangement for "Exactly Like You" on other side. "It's Wearing Me Down" by Fletcher Henderson is a blues bit, full of despondent atmosphere. Too little known around here is Count Basie, due to lack of radio spot or something, but his "Honeysuckle Rose" displays a fine rhythm section. Classic "Hot Lips" played by the only man who can really do it justice, Henry Busse, its composer with "Wang Wang Blues", that we do not care too much for on the other side, is down there. Also good stuff: Red Norvo, Abe Lyman, Lopez (Bamboo Bridge, if you like it), and Crosby's "Moonlight and Shadows" that should satisfy them with smooth tastes. Records are changed Thursday mornings.

\*A\*

WLW at 9 p. m. should have your attention. Louis Armstrong is presiding.

## Miss Roberts Elected to Community Concert Board

Miss Grace Roberts, instructor in piano and organ and music theory, has been elected to the Board of Directors for the Saginaw Community Concert to serve during the next year. Although unable to attend the first meeting of the Board, held recently, Miss Roberts hopes to be present at the next meeting, to be held some time this week.

## J-Hop Etiquette

With May 1st and the J.Hop looming closer and closer on the horizon, several of the campus' leading lights in the field of etiquette felt that it might not be too amiss to print a few rules for the benefit of the less favored. Elmer Twitchell—class, indefinite—was made chairman of a committee to draw them up. Here are the results of his committee's work.

1. The use of arms or hands is frowned upon. It being considered a sign of a poor upbringing, to be able to open his own veins with a minimum of collisions.

2. A road when towing shall be considered by the privileged class and shall have the right of way at all times and in all cases.

3. The direction around the floor shall be counter-clockwise in order to avoid runs and general confusion and block.

4. Any couple with high powered foot-action shall be, of necessity, given the right-of-way.

5. Special concessions: (a) If a girl puts her heel in the cuff of one's trousers, the offended may feel free to step on the train of her dress with clear conscience. Where a train is not available an ankle will do. (b) If someone persists in hammering another's anatomy with elbows, the latter is at liberty to execute a backfire resulting in a complex bruise on the offender's shin.

6. Gum chewing is permissible but some partners object to having it parked on their collars or in their hair.

7. Whenever you see a person looking slightly uncomfortable in his formal duds, just untie his tie and rip off his collar. His gratitude at thus being afforded relief will know no bounds.

8. General prudential rule: In obeying and construing these rules or suggestions, due regard should be had to all dangers of breaking, blind dates, wet blankets, and to any other special circumstance which may render a departure from the above necessary in order to avoid being TOO bored.

## Forensic Association Holds Meet in Ann Arbor, Apr. 30

The annual spring meeting of the Michigan Association of Teachers of Speech will be held at Ann Arbor on the day of the State Championship Debate, Friday, April 30. The finalists in the contest are Flint Northern High School (Affirmative) and Ionia High School (Negative).

Dr. W. D. Henderson, Director Emeritus of the University of Michigan Extension Division will serve as Chairman of the debate. Dr. Henderson, most responsible for the formation and the development of the Michigan High School Debating League, (now the Forensic Association), will be introduced by Dr. Alexander G. Ruthven, President of the University.

Four thousand are expected to attend the championship debate in Hill Auditorium. The judges are to be Professor V. A. Ketcham, head of the speech department, Ohio State University; Professor G. E. Densmore and Professor Carl G. Brandt, both of the University of Michigan.

Included in the announcement received by Professor Spencer, Director of Debate, was the ballot on the debate question for next year. The questions listed which the directors are asked to list in order according to their preference are:

a. The United States should immediately adopt the program of building the largest navy and air force in the world. b. The State and Federal governments should actively promote the organization of consumers' co-operatives. c. Industrial unions should be organized in mass production industries. d. The several states should adopt a unicameral system of legislature. e. Supreme Court question (should this remain a debatable question next year).

London, Eng.—(ACP)— Mind over matter is the theme of a lecture in verse form written by Prof. E. P. Cathcart of the physiology department at the University of Glasgow: "Eat all kind nature doth bestow: It will amalgamate below. If the mind says so, it shall be so. But, if once you doubt, The gastric juice will find it out."

WRIGHT HOUSE BARBER SHOP

The City News Stand Magazines and Newspapers 122 1/2 E. Superior



We're all set!! ... got our ticket for the J-HOP



SOFTBALL

Suits Bats Balls Gloves

Varsity Shop

"Just for Sport"

## Strand Theatre

Central Michigan's Finest Theatre

Thursday, April 27-28

JEAN ARTHUR and CHARLES BOYER in

"History is Made at Night"

Amateur Night Tues. at 9:00 p. m.

Thursday and Friday, April 29-30

VICTOR McLAGLEN and PRESTON FOSTER in

"SEA DEVILS"

Saturday, May 1

"Let's Get Married" with RALPH COLLAMY 4 ACTS OF VODVIL 4

Sunday and Monday, May 2-3

JEANETTE MacDONALD and NELSON EDDY in

"MAYTIME"

## ALMA THEATRE

Thursday and Friday, April 29-30

HELEN BRODERICK and VICTOR MOORE

"We're on the Jury"

# Five Champions frowned In Boxing Tournament Here

Barstow, DevaneyrLeC^laire,

**Adams** and Harvey Sur-  
vive Two Fights.

Five title winners were decided  
n the newly inovated all-colleire  
boxinff tournament which was held  
nthe college gym last Wednesday  
night. Fourteen bouts were stag-  
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## Cast For Spring Play Is Completed

**Down-town Group May Sponsor the Play in Campaign for Scout Funds.**

The cast for "Death Takes a Holiday" was completed last week when Carlyle Strobel, Saginaw freshman, was named to play the role of Fedele, the butler, and Sally Linckley, Kalamazoo freshman, was awarded the part of Cora, the maid.

This completes a cast of thirteen characters. Rehearsals began in earnest last week with evening practices in the chapel. Others in the play are: Al Fortino, as Sirki; Wayne Forrester as Corrado; Floyd Gunn, Duke Lambert; June Tindall, Alda; Mary Alice Damon, Stephanie; Helen Jordan, Princess of San Luca; Ralph Daniel, Baron Cesarea; Betty Roberts, Rhoda; William Totten, Eric; Irene Folk-erth, Grazia; Russell Burtraw, Major Whitread.

The three act comedy is to be presented in the latter part of May at the Strand Theater. Last Monday Holmes Sullivan, director and business manager, announced that the play may be sponsored by a down-town group which is in the midst of a campaign for funds for new scout troops. A definite decision by this body is expected this week.

### CAMPUS BIOGRAPHIES

#### William Eric Von Bowerman

Starting way back in order to make a short story long enough to give the proofreader eye-aches we looked into the matter of ancestral background and found it was of the finest. This man Bowerman is a descendant of none other than Don Carlos Von Barmano (third oarsman of the first rowboat sunk by the British when they cracked down on the Spanish Armada.) Eric Von Barman (who resembles Willy in several features according to the family album) was right hand man for the ruling house of England for a number of generations and is responsible for the line of English Barmans who in time Anglicized their name to Bowerman. Little mention is made of him in histories due to his retiring attitude towards the press of that day—in fact we doubt if you can find a thing about him. Willy's great great Granpappy, Abercrombie Fitchwhistle Bowerman, bought half of Maryland in the days of its early development—but they never did catch the crook that sold it to him. Admiral Rodman Bowerman covered himself with glory and things in the Great War by discovering the English Channel. This enabled British troops to reach France. It may have been a good thing, but our history is foggy—we don't remember.

Carrying on the torch of high achievement lit and kept bright by his forebears of distinction, William E. V. Bowerman has reached our campus with the makings of many a good news story trailing in his wake. Only the inherent and traditional modesty of the Bowermans has kept these stories from the public. It is in keeping with the usual progressive spirit of the Almanian that it should have the privilege of making this worldwide scoop. In his own words—free from any trace of boasting—"I was a child prodigy . . . played the "Blue Danube" on a zither when but three years old for the Royal Academy of Music in London . . . sang the quartet from Rigoletto, all four of 'em, at the age of four before a Metropolitan Opera audience . . ."and would have continued his brilliant career had it not been for the conviction that child labor was unfair. Only the thought that he was taking the place of worthy artists who might have to starve in garrets for a living kept him from climbing to greater heights.

He has shown his musical talents since his arrival here by doing a one man band act down West Superior—an example also of his highly exuberant nature. Besides it was just before the Yuletide parole and that should inspire anybody.

A deep and very consuming interest in child psychology led him to develop a charming little game called "Toss the Cookie." An excellent game that may be played by any number any place. For details, see its inventor.

His burning ambition at present is to invent a better grade sponge.

Hobbies: Collecting rare sponges and growing a goatee. Doesn't know yet what he'll be when he grows up and doesn't feel there is any great hurry. Likes: Ginger Rogers and Alma College profs. Dislikes: Wright Hall women, puns, Almanian reporters, and people who kid him for not drinking.

### Harvard Students Tend to Prefer Social Sciences

Cambridge, Mass.—(ACP)—The surge toward social sciences by Harvard University's freshmen in "prelim" choices of major fields may upset the intellectual balance of the college, it was disclosed by Pres. James B. Conant.

About 36 per cent of the sophomores-to-be have shown preference for economics, government and history. The trend toward the social sciences is revealed by the decline of other subjects.

Last year English attracted 109 freshmen in this vote; this year only 86. Romance languages dropped from 53 to 37 and classics from 20 to 16.

The definite about-face in student interest from English to the social sciences is highly significant, stated Dr. Conant. Ten years ago, English dominated the other fields.

This trend, "if it continues in the same direction at the same rate for another decade might well prove disastrous," explained the Harvard president in his annual report.

"From the point of view of maintaining a proper intellectual climate in Harvard College, the distribution of the student body among the various subjects is of great significance.

"I am convinced that many of the most important effects of an education are brought about indirectly.

"But clearly if certain important subjects have almost no representation, then the indirect influence of these branches of knowledge becomes negligible.

"If all the students who come in contact with each other in a certain group are interested in the same general field of study, the chances for a liberal education are not favorable.

Dr. Conant expresses the hope, however, that "we have reached the end of the movement away from the arts and letters and toward the social sciences, and that such important traditional studies as philosophy and classics may soon show an increased enrollment."

### Essay Contest Offers \$1,000 to Undergrads

Chicago, Ill.—(ACP)—An all-expense trip to New York City, plus a total of \$1,000 in cash prizes, is being offered students in a prize competition for essays on "How Advertising Benefits the Consumer."

The contest is open to all undergraduate students in colleges and universities. It is being sponsored by Advertising Age, the National Newspaper of Advertising, Chicago, for the purpose of inducing college men and women to give more intelligent and careful thought to the functions and value of advertising in the social and economic life of the nation. There is no entry fee and nothing to buy.

Essays are limited to 1,000 words, and must be mailed before midnight, May 1, 1937, to be eligible. The writer of the best essay will receive \$250 in cash, plus an all-expense trip to New York City. Second prize is \$100, third prize is \$50, and ten honorable mentions of \$10 will also be awarded. Identical prizes will be awarded in a similar essay contest for high school students, which will be judged separately.

Essays will be judged by a group of prominent individuals representing consumer and educational interests, and including Mrs. Roberta Campbell Lawson, president General Federation of Women's clubs, and Prof. Herbert W. Hess,

professor of merchandising at the University of Pennsylvania.

Complete details of the competition may be secured from the Contest Secretary, 100 E. Ohio Street, Chicago.

### SHORT, SHORT STORY

At a certain small college in central Michigan there were three young fellows, as there so often are in colleges. Well, to get to the point, these three young fellows were pals, and they occasionally went out with three young ladies who were also pals. In fact, all six of them were, so to speak, pals. Anyway, these three young fellows were taking these three young ladies out rather regular. It was nothing serious, mind you, I said they were pals.

These boys became acquainted with some young ladies who went to a school some distance north of the aforementioned small college, and the boys made frequent trips to see them. Just a harmless little bit of fun, understand, but the three girls who were left behind were pretty indignant about the matter.

One particular evening the three harpies had advance information that their boy friends were going to make another trip north that very night. Oh boy! Would they fix those guys! They'd show 'em that they couldn't get away with that kind of stuff! Why, who do they think they are anyway! Us, who are practically engaged to 'em, and they go and do that kind of thing! We'll fix 'em!

And they did fix 'em, too, because when the boys walked into the place where the girls lived, there were the three goons, calmly sitting on a davvy, licking their chops. They fixed 'em. Unfortunately, the rules do not permit the proper and fitting words here, but it's darn small stuff.

### College Makes Hollywood Designing Part of Course

(ACP)—The artistry that has made Adrian world-famous as a designer of costumes for Metro-Goldwyn-Mayer stars is now established as part of a college course. Dr. James Madison Wood, president of Stephens College, Columbia, Missouri, consulted Adrian and asked:

"Why couldn't a college give its girls the same sort of aid in clothes problems that you give the stars?" "No reason at all!" replied Adrian.

Accordingly, Dr. Wood called in Miss Myra Jervy, a fashion expert, who today gives a regular course in the principles of dress and a consultation service on individual problems.

A year ago Stephens College established a beauty studio. This, in combination with the costume course, provides a practical advisory service in personal appearance. There are 900 girls enrolled in the college.

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JOHN WAYNE, JEAN ROGERS

in

CONFLICT

— Feature No. 2 —

KATHERINE HEPBURN,

HERBERT MARSHALL in

A WOMAN REBELS

Cartoon

Thursday, April 29

JAMES GLEASON,

ZASU PITTS in

THE PLOT THICKENS

Comedy Cartoon Screen Snapshots

Friday and Saturday,

April 30 - May 1

ROBERT ARMSTRONG,

SALLY EILERS in

WITHOUT ORDERS

See Drummond No. 1 News

Comedy News

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For

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## of all KINDS

See

## The Alma Record

# Play at Strand to Be Held May 21

Production to Be Part of Local Scout Fund Campaign.

After a short conference with the Reverend Albert Anthony, minister of the Presbyterian Church, Holmes Sullivan, director and business manager of the Drama Club's play, "Death Takes a Holiday", announced Saturday that the play would be presented Friday, May 21, at the Strand Theatre. Mr. Anthony is interested in a community drive to obtain funds for the organization of more scout troops in the community and after brief talks with others who are interested and responsible for the movement it was decided that the play may be produced as a means of obtaining funds for the scouts. Tickets will be sold by the members of many clubs in the town. All profits over expenses will be used for this or some other charitable purpose.

The earlier suggestion of a matinee for the school children still hangs fire. There is the possibility that a matinee will be made of the dress rehearsal scheduled at the theatre Friday afternoon. The final decision will depend upon many factors now since there is so little time to prepare a difficult play and organizations outside the club are interested in the success of the play.

The ticket sales on the campus will be handled by the Drama Club, probably through a special committee. Tickets will go on sale as soon as they are printed.

## Fire Walkers Simply Have Tough Feet

London, Eng.—(ACP)—There is no mystery about the Indian ascetics who walk through fire; they simply have tough feet.

So said Prof. J. C. Flugel, of the University of London, in regard to experiments recently conducted by that institution's Council for Psychological Investigation.

Glowing red embers were thrown into a trench 25 feet long and 5 feet wide. The temperature of the smoking lane was about seven times and one half as hot as boiling water, or 740 degrees centigrade.

Even Ahmed Hussain, a 23-year-old Moslem fire-walker suffered burned feet. The amateurs who walked through the ashes were burned in varying degrees.

"My feet seemed to sink into the flowing ashes," said A. J. Bould, a university student, "and some red-hot cinders stuck painfully to the sides of my feet. It was not too bad."

"I made the experiment out of interest in its psychological aspect," declared D. C. Russell, a psychology student. "I felt no great pain."

"I didn't feel much heat, said R. Adcock, the son of an asbestos manufacturer. "My father is an asbestos manufacturer. Perhaps asbestos runs in our blood."

## Seniors Note: Things Not to Say in Your Interview

Philadelphia, Pa.—(ACP). Many seniors qualified to hold positions fail to land them because they bungle the first interview with their might-have-been employer.

For this reason, Dr. Clarence E. Clewell, director of the University of Pennsylvania's placement service, and his assistants advise seniors what not to say:

"I am willing to accept any job you offer me.

"Explain what you have done, can do and want to do. Should the question of salary arise, do not respond that you are willing to work for practically nothing, for the employer will judge you worthy of no more. State the minimum wage acceptable."

Some other suggestions for overcoming negative impressions are these:

"Sincerity, modesty and good manners are most essential. Avoid personal inquiries and crude curiosity, such as attempting to read correspondence or other papers lying on the interviewer's desk, listening to his telephone conversation or interrupting another speaker.

# Alma Day by Day

Tally ho—"Seen any good shows lately? Read any good books? Nice weather. Well, so long." Good conversation if nothing else comes up. Like I said to Maise this morning, it's always news when a man bites a dog but when a fish bites a man it sounds like the best fish story of the year. Willis Gelston was the unfortunate gentleman who was bitten—Chet Currie knows more cute rhymes—Did you know Alma Ludwick was home ill over the week-end?

Is Margaret Kennedy trying to reform Hugh Ruthven? So far she seems to be doing alright. In making up your spring tables be sure to leave out anyone who talks politics and argues during the meal. Three's a crowd. Johnny Fraker, even if she is your sister—One of the sweetest couples on the campus, Chuck Humiston and Francis Kaufman—Wright Hall is the busiest place in town when the girls are preparing for a biology—I move that Floyd Clark be made official pianist of Wright Hall. Do I hear a second?

Miss Vincent has a new pet, a pigeon she intends to tame and keep on her window sill.

Those pre-mad movies are most touching! Strong men faint, fair maidens pale—you need a doctor to explain all the terms, they say. Baseball fans are not lacking in Wright Hall either. That Cotton gal has a way with her when she really tells 'em.

What luck can come of stamping a robin three times after thousands of others have?—MacCurdy in Geology class: "Lansing is just about on the rocks now, you know."

"Play practices are fine things," says Jordie.

## Marx Mistaken, Says Prof. Unstad

(Continued from page 1) middle of the 19th century, however, a certain degree of humanitarianism has dominated the socio-economic relations and the capitalists have more and more given in to labor. Such things as workmen's compensation, extra pay for overtime, accident insurance, pensions, etc., Marx did not believe possible under a capitalistic system. "And it is these mediating influences that are tending to straighten the wave that Marx said would lead us to socialism," Professor Unstad said.

The recent disturbances in capital-labor relations, the speaker said, indicate that Marx' prophecy can still come true. Those who are worried that it will come true, however, should be thankful to the state government and even to the Supreme Court. If force had been employed in the major strikes or if the rights of organized labor had not been recognized; that is, if we had behaved as Marx said capitalists would behave, the revolution might have been enhanced that much more. The fact that Murphy used caution and arbitration and steered clear of violence and that the Court upheld the Wagner Act will tend to deter any revolution that might have been pending. For this reason, Mr. Unstad said, many radicals were hoping that violence had taken place and the rights of labor had not been recognized.

Professor Unstad also gave a survey of the life and education of Marx and his friendship with Frederick Engels.

## First Lady Asked to Shake Hands Rather Than Speak

Washington, D. C.—(ACP)—Mrs. Franklin D. Roosevelt got a big "kick" out of her visit to a "certain college," for she referred to it recently humorously in a talk to the 150 Congressional wives who came to Washington with her in 1932.

"I went to a certain college," she said, "to speak twice—in the afternoon and evening. The college president was anxious that I shake hands with the audience after both programs.

"I explained that I didn't make a practice of it. But the president said, 'If you have to cancel anything, I'd rather you shook hands and didn't give the lecture.'"

## ALMA BY NIGHT WITH APOLOGIES TO AUTHOR OF ALMA DAY BY DAY

Every now and then, even in Alma College, we meet people who can calmly slap their right hand on a stack of Bibles and swear that they have never done a "tap" of work in their lives. I know that the Physics student is going to say that every time you walk up a stairway you are doing work, so I will define a "tap", not quantitatively but qualitatively, as the willful expenditure to produce some sort of a physical change.

I do not believe that it is necessary to prove that decorating a gym for a dance is hard work, but I believe it is time someone pointed out the fact that it is also hard work to take down the decorations. It is almost always necessary to lift the arm above the shoulder and oftentimes higher. To grasp the decorations, and pull downward would, if properly computed, amount to quite an expenditure of energy. There are always a few balloons strung around just out of reach of normal individuals, and it is surprising how much work can be exerted jumping and climbing for balloons.

So much for work. But while on the subject of dances; the cleaning committee for the Soph Shuffle wishes to extend its sincerest appreciation for the way the majority of the customers co-operated in relieving the aforementioned committee of the primary task of cleaning up.

Not to dwell further on the topic of work before the subtler minds pursuing these lines turns away in disgust proclaiming them a meager attempt at a sarcastic sermon, may I say that this effort was not intended to promote any moral issue whatsoever. But with the J-Hop scheduled for the evening of May the first, as a citizen of the U. S. A., as a member of the student body of Alma College, and in the name of my Kid-brother who used to be a Boy Scout (I have to do a good turn for him occasionally to keep him in good standing) I consider it my sacred duty to bring up this little matter before it is too late. Therefore, if there be any such individual with such a perfect record of no work entertaining fond hopes of attending the Hop Sat. evening, may he consider seriously his spotless record before he even so much as lifts a finger to the decorations.

There are a few students who think that chapel in the evening is much more interesting than at 11:30. I would like to apply for the job of taking this roll in preference to Jane Wright's and Sully's jobs.

Valter Vinchell.

## Lungs of D. Lash Have 50% Greater Efficiency

Cambridge, Mass.—(ACP)—Lungs with efficiency greater than those of any man ever tested belong to Don Lash, Indiana University's sensational two-mile runner. This claim was made by Dr. D. B. Dill of the Harvard University fatigue laboratory at the annual meeting of the American Association of Physical Anthropologists.

In tests, Dr. Dill found that, while running, the Indiana star has an oxygen intake 50 per cent greater than the average man and nearly that much more than four other outstanding American milers—Cunningham, Venzke, San Romani and Fenske.

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The best present for MOTHERS' DAY HOME-MADE or PACKAGE CANDIES

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CHARLES "CHUCK" BARDEN

Charlie gave up a lucrative undertaking practice to undertake the mysteries of chemistry . . . but still lays 'em away week-ends . . . chorister, Phi, Drama clubber . . . he loves to gripe . . . but uses such big words no one minds . . . argues . . . kibitzes at pool . . . loses at bridge . . . migrates to Lansing for parties.

## Everybody Goes to Pat's

A smart Spring outfit For the J-Hop to see; It's freshly cleaned By Cassius Lea!

## Alma City Cleaners

"CHUCK"

"CASH"



## WHAT'S MISSING IN THIS PICTURE ?

You guessed it—a beautiful corsage from

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Dancing to Garber or Kaysar or Wayne King, J-Hop at Alma with Wine-gar the Big Thing; Your boy friend will marvel, Your hair's a knockout, Coiffures by Ione's Will always stand out!

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## J-HOP Requirements

GIRLS—You know this Spring you are dressed right if you wear an organdie formal . . . We have them in white and pastel shades . . . \$2.98 and \$4.98 . . . silk formals at \$4.98 . . . Don't overlook our high grade ringless hose to complete your outfit at 59c, 79c, 98c . . . and a good-looking pair of silver slippers at \$1.98.

BOYS—We have just received a good big assortment of white oxfords . . . they are outstanding in quality and looks, \$2.98 and \$3.98 . . . Think of us first when you think of completing your wardrobe.

**PENNEY'S**  
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### Columbia Takes I. Q. Marks As One Entrance Exam

New York, N. Y.—(ACP)—To improve the quality of freshmen classes, Columbia College of Columbia University is instituting a "new" entrance plan for use next September.

Although incoming students can make applications for admission under either the old method or the new, as stated in the new Columbia catalogue, speculation has it that the latter plan may supersede the old.

While the old method leans heavily on entrance examinations as one of the chief criteria for college admission, the "new" one relies more on the applicant's grade on the Thorndike intelligence examination as an index of his fitness.

Even though graduation from a secondary school of accredited standing has always been a prerequisite, the "new" plan takes added precaution to keep out incompetents by making sure that the secondary schools are accredited. Any student entering under this

method must come from a secondary school which is recognized by any one of a number of organizations which keep constant vigil over school standards. The organizations whose word Columbia will accept on school ratings are the New England Certificate Board, the Association of Colleges and Secondary Schools of the Southern States, the North Central Association of Colleges and Secondary Schools and the Middle States Association of Colleges and Secondary Schools.

If a student comes from a school outside the observation-territory of these bodies, he may submit the names of leading colleges on whose accepted list his school's name appears. The acceptability of that school will then be determined "for the time being upon the basis thus furnished."

### Student Forum—A Survey

(Continued from page 1)

What was the effect of these developments on the American farmer? As may be surmised, industry had progressed strides ahead of agriculture. There was evidently a shortage of funds in

the rural regions and general economic distress. Between 1921 and 1929, relatively normal years, there were 5,642 bank failures in agricultural communities. As early as 1928 President Hoover began to aid the farmers.

The whirl had started. Banks throughout the country, and New York banks in particular, were stuffed with gold and government securities. The prices of commodities and goods rose sharply and a brisk bull market made the exchanges hum. Banks and corporations turned on the faucets and gold poured into the security markets in the form of brokers loans. Up went the prices of stock, and wild went men's hope, and wild went men's imaginations. The listings advanced on speculative blindness not noticing the falling off of car loadings and a general lack of purchasing power for commodities. One day in the latter months of 1929 came the revelation.

The United States in 1937— From the lessons of the World War and its subsequent aftermath we have traveled far and remembered little. The summer of 1932 marked the turning point of the

depression and it seemed that the government pump had worked 48 hours a day to turn the tide. Industry began to produce for the old surpluses were exhausted; its wheels have proceeded to turn faster and faster. A degree of prosperity has returned for strikes abound throughout the land.

This upturn in business and industrial activity must be built upon something. Perhaps it is the government spending for the public debt of the United States is now well over 35,000,000,000 dollars, an increase of 20,000,000,000 dollars in the last six years. Comparing this sum with the indebtedness necessitated by the World War it is found that it cost only four billion dollars more for this government to finance the four year conflict and its subsequent reconstruction. Without doubt these expenditures had a tremendous effect. The question presents itself to one's mind concerning the exhaustibility of this mine of credit.

It is possible that the government can modify the ravishing effects of depression by regulation of the status between producers-

goods and consumers-goods. Action of this nature would have prevented the vast over-capitalization in this country in the war era. More emphasis is being given this phase of governmental function as time progresses and in the United States many pertinent laws to this effect are being enacted. In the operation of this ratio, however, it appears neither wise or expedient to involve Federal credit (money) in a function properly belonging to the agencies of social and industrial regulation.

### REMEMBER . . .

Back in High School, when it was collegiate NOT to clean white shoes?



**K. D. SHARPE**  
"Keg" "Bill" "Red"

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In the Big Town, you see lots of empty packages. That means that pack after pack of refreshingly mild, good tasting Chesterfields have satisfied hundreds... maybe thousands.

Way out in Goose Creek Junction, you meet up with men who tell you that Chesterfields are milder... you see ladies who tell you how good they taste and what a pleasing aroma they have.



*Going East . . . or going West . . . Chesterfield satisfies 'em.*