# ©he Almanian 

Student publication of alma coldege

## STUDENT FORUM <br> The Proof of the Pudding <br> Sixty-Three Men Pledge to Frate



## "S. S. Swing" Is Setting for <br> Well Attended Frosh Frolic <br> Over sixty couples danced to the scintillating rrythm of Paul Daines and his his orchestra at at the



##   orated in the class colors of blue and white and the dancers were and white streamers, Anchors and port holes were in evidence on both <br> Chaperones for the party were Dr. and Mrs. Wilford E. Kaufmann, Dr. and Mrs. Theodore Schieber Dr. James E. Mitchell and Dean <br> Halliburton Gives Talk Here Tonight

Noted Author and Adventurer To Speak At The Strand Theatre.

## Richard Halliburton, noted ad

 venturer and globe-trotter, wilspeak at the Strand Theatre to speak at the Strand Theatre to
night at $8: 15$. The famed traveler author and lecturer, has been se
cured under the auspices of the Alma Rotary Club and will tell o his world-famous experiences. Halliburton gained fame with
his non-fiction adventure books re lating his own globe-trotting ex-
periences, and has earned the repperiences, and has earned the rep-
utation of being one of the most captivating speakers of the day
The list of his best-selling books includes "The Royal Road to Romance," "The Glorious Adven-
ture,""'New Worlds to Conquer," "The Flying, Carpet," "Seven
League Boots," and his latest pub League Boots," and his latest pubton's Book of Marvels."
Halliburton has sailed the seven seas and visited every corner of the earth and while some of the
accounts of his adventures read like tall-stories, he actually has
experienced them. His adventures include taking a two year flight around the world in his own air-
plane, "The Flying Carpet," and plane, "The Flying Carpet," and
sailing over the same route Ulys sailing over the same route
ses in
return to Greece after attempt t. war of the Homeric epics.
He spent two months
He spent two months with the
French Foreign Legion in the Sa hara Desert; stayed on Devil's Is land, the French Penal Colony; ex
plored Mount Everest by air; wa the guest of Phillinine headhunt
ers for a month; swam from the ers for a month; swam from the
Atlantic to the Pacific via the Panama Canal; and scaled many
mountain peaks including the Matmountain peaks including the Ma
terhorn in the Swiss Alps. terhorn in the Swiss Alps.
He tried to "crash" the gates
of Mecca; was the guest of Haile of Mecca; was the guest of Haile
Selassie at the outbreak of the Selassie at the outbreak of the
Ethiopian war; secured the first eye-witness story of the assassin
ation of the Romanoffs; followed ation of the Romanoffs; followe of Hannibal over the
the route
Alps on the back of Alps on the back of an elephant
retraced the course of the fligh by Booth after he had shot Lincoln and has a dozen ot
personal adventures.

## Alma Alumnus, Son of <br> Local School Supt., Weds <br> The marriage of Don Phillips. former Alma college student, and former Alma college student, and son of Mr. and Mrs. Roy Philips superintendent of the Alma Pub- lic schools, and Miss Ruth Thomas, daughter of Mr. and Mrs. T. Ray Saturday afternoon at the home of the bride's parents in Saginaw Don Phillips is employed at the

Coach Macdonald Elected Prexy of M.I.A.A. Mentors


Year Rotating Schedule Made Out For Conference Teams.

Cand Goriton yiapamala wax
 Association to succeed Milton 'Bud' Hinga of Hope, at their annuai
all meeting at Battle Creek last Monday. This is a signal honor for Coach MacDonald inasmuch as this

The meeting is called at this ime of the year to arrange the fol decide upon any athletic rules that should be recommended for re
 schedule. It will run on successive Saturdays, starting October 1, and
will provide six conference games for each MIAA school.
The conference will be at ful strength with seven colleges in
conipetition for the first time. Adrian, who entered too late last fall to compete with a full schedule, will figure in the official standings while Olivet, which used reshmen this season and thus did not count in: the standings, will be The with the one-year ruling. The coaches recommended the title in football in case of a the for first place.
The association also adopted a
recommendation to be forwarded recommendation to be forwarded
to the board of directors that freshman basketball teams be allowed
to play eight games instead of six. A full league will also com-
pete in the basketball title race as Adrian will be admitted to official court competition.
At this time the coaches picked an all-conference first and second team. While it is not permitted by the association to divulge the choices until released from the judge advocate, DeGay Ernst, it
is rumored on good information that four Alma men were selected while Kalamazoo, the champions placed three, Hillsdale three, Hope two, and Albion one, for a total of thirteen on the first team the extra

Nine Seniors Hang Up Football
Togs For Last Time As Scots


## Thr Almanian



1937 Member 1938 Associated Collesiate Press


A Freshman Writes A Letter Dear Gussie:
Honest kid, I've been going
write you for weeks but this write you for weeks but mife It sur is swell. It ain't anything like
was in high schooi. Everything i was in high
so different.
I can hardly wait to iell you
about the perfectiy swell fellow about the perfectiy swell fellow
I've met. And is he swell! His name is Joe Gooch and he's a jun
ior. He's a full back or tackle cr something on the football team. And does he look nice in a foot-
ball suit! He has two of the cutest dimples. And has he got a way with the women! Why it was only
the third date I had with him and the third date I had with him and
we was walking home from the we was walking home from the
flicker (that's what they call the movies out here) and just before we got to Wright Hall he took mi
over on the museum steps and over on the museum steps and
kissed me! Ain't that aweful? Why Gussie, do you know that back
home I went with Henry for a year home I went with Henry for a year arm around me. And then I had to practically drag it around myself
I tell you a girl certainly has to I tell you a girl certainly has to
watch herself when she gets to watch
college.
college.
But I got lots more to tell you
mbout him about him. Last Saturday nigh
he took me to the Frosh Frolic Imagine me, a poor little freson man going to a big dance with a
Junior. $J$ wore my blue taffeta Junior. I wore my blue taffeta
that I got for commencement last spring. If I do say so myself, I looked pretty darn cute. I'll be
that everyone of those snooty up. that everyone of those snooty up.
perclass women would have given perclass women would have given phace that night. I was so proud! *yfud up because Joe is kind of 3 Nowis datcer but I guess that' 4. \% W. Wh Wh \% \& elever. Why the \% \% \% \% Na k . Wistubby (he alway
 "Stubby", he says, "How tall are with heels". Right back quick he says, "And how tall are you with n't get it ans?" For a minute I didtainly is a scream.
Well kid, I got to close now as some of us girls are going down
to Pat's for cokes. We do his eve to Pat's for cokes. We do his eve-
ry afternoon and sometimes the ry afternoon and sometimes the
fellows come in and we talk back and forth. Some of the upperclass girls here sure are smooth. When a fellow cracks wise to them, in stead of just smiling or blushing or something like that they crack right back and say, "Oh, Yeah?" was kind of embarrassed when the guys cracked wise at me but then
I sort of got on to the hang of it and now I can crack wise with the best of them.
Well, so long, kid. Write me sona and I'll tell you some more about
college life.

Love, Myrtle

## Bill Wright seems to believe

 what he reads in the papers-and good.Wright Hallologe
Well, Public, you asked for it so don't object when your vile
reputations are further slandered.
Glad the "barberism" is overthese adolescents. Why did J. True
and a few others lock themselves in their rooms for a couple of
nites? Simmons nites? Simmons and Parliament
now follow Cobb to the basement now follow Cobb to the basement,
Trudy Bell and "Quack-Quack" McDonald are up to something Rich says that he to something, life; he never has his name in the dirt column-so here it is-Rich
Rademacher. Congrats to the Drama Club on their effort. Bill Lintz turned a dramatic role into a comedy part with the dexterity
of a genius. Hollywood-here
comes "Lon Chaney" Smith. What make-up does Jack June-you could almost tell who he wasn't.
Pop and Thelma make a Pop and Thelma make a charming couple, don't it? Didn't Pete look
like Doug Fairbanks? Dully and like Doug Fairbanks? Dully and
Silly (misprint) were there in all Silly (misprint) were there in all
their glory. ties. The G. D. I.'s didn't do so badly either. Too bad about the
dress, Hamilton, but how? What's happened between Bud and Ginny? Gus, nobody thought you
were the type to go steady were the type to go steady. Lord,
we didn't realize how much we needed that victrola. (Repetition) It's the hurt bird that flutters
Russ. What's this about air rifles, Runkle? You make a good stooge
for a swipe, Frances. Chet, do you always have to ask the boss? (He who hesitates is bossed). Stanek's
sister (?) was up again. Is Paulie sister (?) was up again. Is Paulie
Dean's type? We think killer Kane and Gladys Glass are the Kutest couple on campus. Goldie cutest couple on campus. Goldie
watch Sully in Detroit over va cation.
And the Frolic-We thought the reshmen girls were supposed to be the shy ones. Why didn't those kids do the "Big Apple"? Stage
Fright? What's wrong with you nose, Clark? Another New YorkPaul Daines did right by "Jose phine" and a few other popular adies. There's a long, long trai a'winding from the gym.
Like this?

Page Omar
Love me now.
don't care how
You'll feel in fifteen years.
Kiss my eyes
And still my sighs
(I know my lipstick smears
Mind it not) Mind it not.)
We'll soon be rot
I've had too many beer
You read the column You read the column after all 6), last Almanian.

Survey
A recent survey of 93 New York advertising agencies revealed that
a l:itle more than 20 per cent prea:itle more than 20 per cent pre-
ferred to train men just out of college for future executive posi tions. the general consensus, however, was that a man with a college background is better fitte to fulfill the creative requirc ments
work.

QUOTABLE QUOTES "I expected to find a great vi
tality and outspokenness in you
students. I believed that there
would be more horseplay and even
a certain amount of vulgarity, bu
I do not find this to be true
Professor Lavourcade, visi i i $n$,
French instructor at the University
of Buffalo, thinks American col
lere students are "spoonfed." ouire a measure of idealism for it
will serve him later . . you must well as for yourself." Judge Sam
Street Hughes tells Michigan State College students that they must prepare
ership.
"Horatio Alger and pulp magazine literature creates in the youth-
ful mind a false idea of success. a boss's daughter'-hence youth at happiness." Merle Curti and Goo win Watson, two Columbia Un versity teachers college professors blame adolescents' reading matter
for their dissatisfaction with life.

German Club Revived and Plans Extensive Program The former German club was re-
vived last Tuesday evening at Professor Schreiber's home. Grace purpose of the club, which is to German culture and customs.
Grace Byron was appointed chairman, Beatrice Brooks secretary, and Clare Spears pablicity
chairman. It was decided, that meetings will be held enervi other sorsday evrieber entertained fith sor schrieber entertained gith It
and refreshments were sorved
The club has planned dnord.e-
y German program which will be given in the chemistry, building
the evening of November the evening of November' 30 , Thi trated lecture on a toup wh dy Rhine river by Professor'Schrieber'
the history of the Mouse' (Cewe hv Al Lindley; a balled of the
Rhine Country by Jean soidk, a real German band, diresed ${ }^{\prime}$. Ted Heth, and featurink, Shasajur Waarnar as vocalist

## Pioneer Hall

Ad libs and phrases... Sal Cilast Saturday and all the time his gal thought he was wearing a wig. I suppose you read the telegram too . . . The Three Stooges: Moran Mead and Moran ... And it came up heads for Bud Yoh, but she wasn't in . . Wally Wrege and olly Olson are gonna buy one of those new contraptions like they got at
Wright Hall for their den What's Wright Hall for their den. What's the use, Bill Moran hangs in there all the time . . ."Man or Mouse" was alright, especially the Frosh
Finances came out on top, I supFinances came out on top,
pose.. Now
Spencer, Case, Ruspell, and the rest of them will have to find a new place besides Wright Hall to wreck the piano.. Benny Syd Kane vand Art Kosman (Hope
its right) were in Ann Arbor Sat-

GEM THEATER ST. LOUIS, MICH.
Sound Pictures at Their Best Sound Pictures at Their Best Tues. and Wed.. Nov. $23-24$

- DOUBLE FEATURE ARTHUR TREACHER
and PATRICIA ELLIS in STEP LIVELY JEEVES
- Feature No. $2-$
and
$\frac{\text { Thursday, Nov. } 25}{\substack{\text { Th } \\ \text { EDWARD G. ROBINSON. BETT }}}$ EDWARD G. ROBINSON. BETTE
DAVIS
BOGARTMMPHREY KID GALAHAD $\frac{\text { Cartoon } \quad \text { Melody Master }}{\text { Friday and Saturday. Nov. } 26-27}$ RAY MILLAND, WENDIE
BARRIE and KENT TAYLOR WINGS OVER HONOLULU $\frac{\text { Comedy }{ }^{\text {Jungle }} \text { Menace No. } 6 \text { News }}{\text { Sunday and Monday. Nov. } 28-29}$ ROBERT MONTGOMERY
and MARION DAVIES in EVER SINCE EVE

WRIGHT HOUSE BARBER SHOP

WE DYE SHOES

All Work Guaranteed
KATIE SHARP
JIMMY and RED

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entral Michigan
FLORISTS
${ }_{322} 32$ Whoon worth

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IONE'S
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Phone 97

## First" State Bank ALMA, MICH.

## PATER'S SON'S

LOUIS KAY CRAMTON: -
Almanian's Winchelling key holer from Lapeer-A man can't call his soul his own when this News Hawk starts "sling.
ing" it. ing" it.
Authority on swing music-Campus agent for several ex-
cellent dance bands-(Ad free) cellent dance bands-(Ad free)-Eats Thorne Smith and Es-quire-And a laugh that haunts one-never laughs at good gets them too. He has been known to "heckle" people.

Coney Island Restaurant
Try Our RED HOTS and Light Lunches

THE BEST COFFEE IN TOWN

THERE'S SOMETHING IN A NAME. GET A "STAR" JOB DONE AT THE

## Star Cleaners

PHONE 92
"RED" Is at Your Service

Michigan Jayvees Defeat Alma 18-0

Scots Lose Season's Final To U. of M. "B's" On Ferry Field.

Alma concluded its football sea-
son last Saturday with son last Saturday with an over-
night excursion to Ann Arbor
and suffered thei. and suffered their
of the yearth as defeat at The Scots journeyel down a
uests of the university and at guests of the university and afte.
playing the Michigan seont.
stringers on Ferry Tield in the stringers on Ferry Wield in the
morning they were honored with
box-seats at the Ohio State- Michigan game.
The
The game was played under adsnow andicold made ball-playing
practically impossible but practically impossible but the
"B's" with the aid of several
players borrowed ar siay were capable of toppling var-
Scots and chalking up their first Dudwood of season. holland, Mel Kramer, and Mul others who have been considered as Big Ten timber were included
in the Michigan line-up in the Michigan line-up and it was
their presence that spelled defeac their presence that spelled defeac
for the local gridders. It was Laskey
dominated the play and was reThe speedy and shifty Michigan. sophomore was the best back on the field and showed enough stuff
to be considered about the to be considered about the best
back who has faced the Scots this back who has faced the Scots this
fall. The "B's" tallied their first od as the result of Laskey's speed and a boner by the Alma gridders. With the ball on their own thirtyfive Laskey sprinted wide around his right end. The horn blew indicating an off-side offense and
Alma stopped short. With this op. Alma stopped short. With this op-
portunity Laskey opened up and outran the belated opeot pursuers and dashed sixty-five yards to
register the initial counter. Och's attempted conversion from place ment was wide.
Alma threatened early in the ing punch to tally. Alma ing punch to tally. Alma gained forty yard line, and Art Smith caught the "B's" flatfooted with a quick kick. The punt bounded out of bounds on the four yard
Michigan's punt out came up to
the the twenty-eight. On the second to the sixteen yard line but from there on the going was harde and Alma lost the ball on downs on the fourteen yard line.
Laskey returned Laskey returned Alma's open-
ing kickoff in the second half rom his own ten to Alma's thirty
College Seal

CHRISTMAS CARDS CALENDAR PADS

## 5c UP

BOOKS
For Every Age and Taste
Late Dollar Books
Freedom of the Press Piloting Your Life Sing Sing Doctor
Mary Queen of Scotland Personal History
Seven League Boots

VARSITY SHOP
Just For Sport
the "B's" threat with a pass interception and the Scots marched
down to the Michigan thirty-four before punting into the end zone.
Mulholland then broke loose o Mulholland then broke loose on
the twenty and ran to the Alma the twenty and ran to the Alma
forty. Laskey added eleven yards
and laborated to advance up to the seven yard line. Laskey then dart-
ed over left guard and ed over left. guask and dashed
through the secondary for a through the secondary for a
touchdown. The extra point attempt was again no good. In the fourth period Mulhoi-
land punted out in Alma's coffin corner and Alma took the ball on
their own two yand out carried to the thirty and puant
the " B 's" began a sustained drive Lakkey and Mulholland took turn
advancing up to the two and then Muiholland plunged
touchdown. The


Lineup:
ALMA

Adams | Adams |
| :--- |
| Cutler | Cutter

Dean
Carter Netzorg
Tangelakis Mathews. D. Smith
Otis Otis
Boat
Purdy Purdy
Alma Alma
Michigan
Thuch Tou
land.
Sut Laskey 2; Mulhol Substitutions: Alma-Devaney, er, Hultman A. Smith, Ginther Cushing Burtraw. MichiganCushing, Goodwin, Bennett, King.
eree.

CAMPUS FROLICS $\xrightarrow{\text { By Whozit }}$
almost three. Gee, you know armost ran out of subject mat see by the Snow Fall week, but pus Kronicle, bought at friend's store, that I have quite choice bit of news for the read-
Last week's article, Sweepings, brought out the point that I am "What relate to you.
le' Pioneer Hall is from good unleveled prestige, by flinging little 'Woo' on the steps of this cherie from the home town potit boops, I almost gave it away week's riddle, or what have you week's riddl
G. Barnett.

## Collegiana

(By Associated Collegiate Press) Music and Words
Residents of Evanston, Ill. need not be surprised if they hear tender songs wafted on the wind to
them from the University of Chicago campus . . . fraternities and sororities there have put their heads together and have decided that they are in favor of serenades . . opinion is divided, however, as to whether it's better to bring the whole fraternity house along, for power, or to serenade
in lone-wolf fashion equipment, most of the women students said that unless the boys are expert at carrying a tune, a guitar is nice for accompani-
ment . . the fraternities believe that several serenades under sorrority heveral serenades under sor-
rindows each week, will make everybody more friendly and "combat "pseudo-sophistication."
Fashion Note - A-
"If the girls on the campus would dress with just a little less of that air of abandon, they realy would look much more attracUniversity of Rochester, N. Y
N. who are a trifle annoyed because co-eds on their campus refuse to dress up for them. girls at schools exclusively for women have for a long time, indulged bandanas in lieu of faded drooping ankle socks hats, and drooping ankl campuse feminine devotees of "comfort ber fore chic" have been in the min"Why . not so at Rochester. Why if we dressed like that we
sissies trying to play he-men,'
irate males protested.
On "Pitching Woo"
Newest collegiate organization to replace the "Big Apple" is the
romantic expression, "pitchin woo, put into song by co-com-
posers Sam Mineo and Sidney Prussin under the title, "Let" Pitch A Little Woo"
New York's more publicity-mind of ed maestros went to the extreme ef canvassing the nation's college
editors as to the origin of new synonym
"necking" etc.
of origin, the date being indicate
generally as some time
past two past two years.... if we recal
rightly, it was generally ago. on schools four year:
to indicate the phrases used moon over "Observatory Hill" scriptive was the Colonial Fa

Tar heel bandsmen: North Carolina's Chapel Hill has seen many
swingy feet tread its greens swingy feet tread its greens...
the tar heel school boasts fiv
the tar heel school boasts five
musical biggies in its alumni rec
crds. of course you knew about
crds ... of course you knew about
Hal Kemp and Kay Kyser
other Carolinians include Jan Garber, Johnny Scott Trotter of Crosby Music Hall fame and Nor-
man Cordon, radio-opera singman Cordon, radio-opera sing
er the. the latter two former!y .
Short Wheeler
Title of the world's tiniest coed is now held by Catherine Coopshe is just 56 inches tall out nearest competitor by one inch.

## Kenny Shong's

 SHELL GAS STATIONGAS HOSED by
bill ginther and BOB DEVANEY

Strand Theatre
Central Michigan's Finest Theatre!
ALMA. MICHGAN
Admission $10-20 \mathrm{c}$
THREE SHOWS EVERY SAT.
 $\underbrace{\text { EVERY SUNDAY } 2: 00 \text { TO } 12.00 \text {. }}_{\text {Tues. Nov. }{ }^{23} \text { One Day Only }}$ The Alma Rotary Club presents
RICHARD HALLIBURTON in Ferson $\quad$ Curtain at $8: 15$ Wed. Nov. 24 One Day Only
CLAUDE RAINS. GLORIA CICKSON and OTIO KRUGER "THEY WON'T FORGET" Thursday and Friday.
Continuous Show,
Thankskiving Thursday. Thanksgiving Day
$2: 30$ to 11 p. m. 2:30 to 11 p. m.
ERROL FLYNN, JOAN
BLONDELL. HUGH HERBERT
and EDWARD EVERETT ONDELL HUGH HERBERT
and EDWARDEVERETT
HORTON in THE PERFECT SPECIMAN Saturday Nov. ${ }^{27}$

JOHN WAYNE "IDOL OF THE CROWDS" | 4-Acts of Vodvil-4 $\quad 10-20 \mathrm{c}$ |
| :--- |
| Sunday and Monday. Nov. |
| EDDIE CANTOR. JUNE LANG | "Ali Baba Goes To Town" ALMA THEATRE

ADMISSION $10-15 \mathrm{c}$

A. H. S. Class of '38 Presents

## LIFE BEGINS

 AT SIXTEEN"Romance Mystery
December 2nd and 3rd Thursday and Friday
H. S. Auditorium

College Students
7:30
20c

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JUST MEET US AT

SIMI'S<br>RESTAURANT

HAMBURGS HOME MADE CHILI

## COMPLIMENTS OF

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For Expert Cleaning Call....<br>ALMA CITY CLEANERS<br>CASH and CHUCK

Notice the pure white cigarette paper. . . notice how every Chesterfield is like every other Chesterfield-the same size and every one round, firm and wellfilled.

Notice when you smoke one how Chesterfields are milder and how different they taste. That's due to the careful way Chesterfield tobaccos are aged and blended.

Mild ripe tobaccos and pure cigarette paper .. that's why they're MILDER why they TASTE BETTER

# Chesterfield 

. . they'll give you MORE PLEASURE

