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ALMA COLLEGE, ALMA, MICHIGAN

FRIDAY, SEPT. 26, 1958



THE "SHARPKEEPERS" OF DETROIT

Barbershoppers Set For Annual Parade of Quartets Saturday

Close harmony—barbershop style—will provide a popular program for this area when the Gratiot County Chapter of the S.P.E.B.S.Q.S.A. (Barbershoppers) at the Alma high school auditorium this Saturday evening, September 27, beginning at 8 p.m.

Of the several outstanding quartets scheduled to appear on the program are the "Mid-States Four" of Chicago, and the "Sharpkeepers" of Detroit. They will be joined on the program by the "Chord Counts" of Holland, International contestants; plus two local quartets, the "Country Gentlemen" and the "Makeshift Four." Also appearing will be the Gratiot County Barbershop Chorus.

The Mid-States Four quartet has become famous for its ability to combine smooth styling of currently popular songs with hilarious, madcap comedy and the more serious types of barbershop ballads. They are winners of the Arthur Godfrey Talent Scout show and have traveled over 500,000 miles in and around the U. S. and Canada entertaining audiences. They are Past Champions of the SPEBSQSA.

"The Sharpkeepers" formed in 1957, although each member of the quartet had sung in other quartets and had been in International competition. The group was named district champions and has appeared on many quartet parades and shows. In June of 1958, the "Sharpkeepers" qualified for and sang in the International contest at Columbus, Ohio, and, when all the scores were totaled they found they had placed 11th and were delighted to do that well in their first International contest for this particular quartet.

As in past years, tickets will be sold for an "After-glow" to be held at the National Guard Armory in Alma. County chapter members have tickets for both the show and the special informal program following, or they can be purchased at the door.

"Explosive" Is Word for Scots

Coach Smith Pleased With Indiana Game

An explosive, tough squad was Coach Arthur Smiths description of this year's College football team.

Coach Smith was very pleased with the recent game, which was played in Indiana. Among the may highlights of the game was a seventy yard run, excellent intercepting, and good scoring.

Hope College is the next game, and seems to be the first of three obstacles. It is one of the three title contenders; the other two are Albion and Hillsdale.

In the "57" season, Hope was only defeated twice; and this year, with most of the ball club returning, a tough game is forecasted.

Only two of last year's three regular starters will play for Alma. Fullback Pat Brady was injur-(continued on page 2)

Tyler Activities In Full Swing

Planning activities in Tyler Center is the Tyler Board of Managers. This year the Board includes: Mrs. Ruth Phillips, social activities director; Dorothy McLeod, senior representative; Dave Elliot, representing the juniors; Sue Spriggs, from the sophomore class. Mr. Edgar serves as faculty advisor and Roscoe Colingsworth, stage manager.

Among the coming activities open to all students will be a discussion session following tonight's assembly. A movie, "Written on the Wind", will be shown Friday, October 3. On October 4, following the football game, the Junior class will hold a dime dance.

Social dance classes will begin again this year on Monday evenings from 7-8. Mrs. Phillips and Marilyn Henry will serve as instructors.

For those who wish to learn bridge lessons are available Thursday evenings following the supper hour.

Sunday afternoons there will be music for listening sponsored by the Tyler Board assisted by Mr. and Mrs. Fink.

NOTICE

Positions are still open on the Almanian staff for men and women who want to work in the business department (need a couple of advertising solicitors), reporters, typists and circulation dept. distributors. Staff meetings are held in the office in Old Main each Monday evening from 5:00 to 6:00. Holders of Press cards who normally eat at the five o'clock hour will be admitted at the later hour ON MONDAYS ONLY.

Voluntary Assemblies Marks Change

Variety of Programs Scheduled for Fri. Evenings This Year

First in the series of Alma College Assembly Programs this year will be Dr. Huston Smith, eminent philosopher, in the Tyler Auditorium at 7:30 p.m., Friday, September 26th, according to information released this week by Paul S. Story, chairman of the committee.

This marks a change from the weekly series as arranged last year. For the 1958-59 season assemblies will be held on Friday Evenings at the rate of one per month. Also different from last year is the policy regarding attendance at the assemblies. Attendance for students is now on a voluntary basis. Admission will be by activity card. All programs are scheduled for the Tyler Auditorium at 7:30 p.m.

This promises to be a noteworthy series for the Alma Campus with eight programs to be presented during the year, at each of which students and faculty will have the opportunity to hear and question leading artists and speakers in many fields.

Beginning the series will be Dr. Huston Smith, professor of philosophy at Massachusetts Institute of Technology. Professor Smith, author of The Purposes of Higher Education and The Religions of Man and director of N.B.C.'s new Television Series entitled "Search for America", will speak to that topic on Friday, September 26th.

Following Professor Smith in October will be C. Northcote Parkinson, Raffles Professor of History at the University of Malaya and author of the hilarious yet searching Parkinson's Law. November will bring to the Campus from New York the famous pianoviolin sonata duo, Joseph Knitzer and Arthur Loesser. The latter two will remain on campus to conduct master classes in the Music Department on the Saturday following their concert. In January another musician of note, Virgil Thomson, one of America's best known contemporary composers, will be the lecturer. Another of the creative media will be represented in February when James T. Farrell, author of the famous Studs Lonnigan series appears on the Alma Campus. In March the guest artist is to be Betty Allen, mezzo-soprano, who was a winner of the Marian Anderson Award, made her musical debut in the Town Hall, and has sung during the past season both in Lewisohn Stadium and with the Boston Symphony Orchestra. The April and May dates remain yet

to be filled.

It is to be hoped that this series of programs in itself will be sufficiently attractive to assure a good student attendance at each despite the new ruling regarding voluntary attendance.

A complete schedule of assembly programs follows:

September 26—Huston Smith, Philosopher "Search for America"; October 31—C. Northcote Parkinson, Economist and Author; November 21—Knitzer and Loesser, Violin and Piano Duo; January 9 Virgil Thompson, Contemparary Composer; February 6—James T. Farrell, Creative Writer; March 13—Betty Allen, mezzo-soprano.

Frosh Elections Are Monday

Freshman class elections will be held Monday, September 29, in the women's lounge of Tyler Center.

At last Wednesday's meeting of the class Student Council President Bob Ludtke explained the procedures to be used in selecting officers. Petitions were issued last Thursday morning and must be returned by Saturday morning of the 27th. The time of balloting on Monday will be announced later.

The woman called to the stand was handsome but no longer young. The judge gallantly instructed, "Let the witness state her age, after which she may be sworn"

(THE READER'S DIGEST)

Turner, Stauffer Plug Alma In New York State

Admissions Officers Arthur Turner and Gary Stauffer, Alma College, are spending the current week of September 22 in the state of New York, contacting students interested in attending Alma College.

The men will speak to church youth groups and high school assemblies in New York City, Syracuse, Seneca Falls, Phelps, Rochesties for Boy Scouts and their leaders in the Valley Trails Council, was explained to members of the Alma Rotary Club Tuesday by Council Executive Richard Lebetsamer of Saginaw. He also revealed how the Council had acquired title to the property within the last year and could now accept gifts to increase capital facilities at the location.

The Alma Rotary club each year has contributed some \$500 for the camp, located north of Clare. Introduction of the speaker was made by John Pfarr.

Dugan, Wilson, Elliot Named For Homecoming

Council Also Elects Bill York As Vice President

The student council like all groups and members of Alma has a very promising year before it. In its meeting last Tuesday night it appeared that it was taking very positive strides toward meeting and fulfilling their obligations to the entire college.

Bill York was elected to fill the office of Vice President which was vacated by Steve Gills. Other business conducted included the appointment of Ken Harper to supervise Freshmen elections, and the appointment of Bert Dugan, Bill Wilson, and Dave Elliot as cochairmen of Homecoming.

There was a discussion on ways and means of improving this year's Homecoming program and final decisions will be made in the coming meetings.

Following a brief talk by Victor Cherubin of the World University Service, Bob Wollard was appointed chairman of a committee to coordinate a W. U. S. program on this campus. More news on the work of this committee will be available at a later date.

Appoint New Organ Teacher

President Swanson announces the appointment of Mary Louise Mead as a teacher of organ in the Music Department.

Miss Mead received her Bachelor of Music degree in 1954 from Eastman School of Music and the Master of Music degree in 1957 from the University of Michigan. She studied under such renowned teachers as Catherine Crozier and Marilyn Mason.

She is a member of Sigma Alpha Iota and is affiliated with the Matinee Musical of Lansing, Mich-

During the past year, Miss Mead has given several organ recitals throughout the state and as a student appeared over WKAR, East Lansing and WUOM, Ann Arbor.

Swanson Speaks At Opening Convocation

Draws Parallel to "Children of Israel"

"You Can't Go Home Again," was the title of President Swanson's address to approximately 700 students at opening convocation in Dunning Memorial Chapel, September 18.

"Of course you can go home," said Dr. Swanson. "The question is: How will you find it? What will it be like?"

He mentioned the melancholy pleasure received when we return to a scene we once knew. "The place is never quite the same and you can't go there again."

Dr. Swanson drew a parallel with the story of the Children of Israel who had followed Moses into the Promised Land. When Moses went up into the mountain to talk with God, the people became frightened of the wilderness and made a golden calf.

The ancients with all of their superstition and lack of sophistication were seeking refuge in the familiar experience of a former day, he explained. Their perspective was behind them because they lacked the courage and self-discipline to face the realities of their own day in time and history.

"A wave of anti-intellectualism is sweeping America," continued the President. "You and I are confront edby a very subtle, and at the same time insidious, temptation. As the year wears on and as the work piles up, we become involved in a multiplicity of activities; we will be tempted to fall back and to worship the sacred cow of the Average.

"We have a lot of high hopes. Now the question is, can we sustain this level of hope and promise and good intentions? I think we can."

Scotsman Plans Use of Sepia Tone in Pix

Margaret Williams, editor of the Scotsman for the second year, is already making plans for the forthcoming 1959 album, which will "top last years." The campus life pictures will be done in siepia tone and it is certain that there will be many additional pages this year. The Campus Life pictures will be first followed by Organizations and Affiliations and then the Undergraduate and the Graduate pictures. The theme has not been disclosed as of yet.

The new staff members are Doris Diefenbach, Advisor; Bob Beltz, Business Manager; Sue Ridder and John Myers, Art Editors; Joan Dasef, Faculty Advisor; Dee Cowles, Graduate Editor; Mary Onapu, Undergraduate Editor; Bob Sievewright, Athletic Editor. Larry Braach and Ron McMenamin are going to do the photography for the Campus Life section. The Graduates, Organization and Affiliations sections will be done by Miss Maurine Stovall of the Stovall Studio.

Undergraduate pictures will be taken October 20 and 21. Anyone who would like to help on this year's Scotsman can contact any one of the staff members.

NOTICE

All students who did not receive their year book record last spring will be able to pick them up as soon as additional copies arrive. These additional copies are now being pressed at RCA in Chicago and should be here in about 3 weeks, at which time they will be given at an announced place.

When the Almanian inquired about getting last year's records Al Botto also stated that "The VOICE of the SCOTSMAN" project would be carried on again this year. "While the exact treatment of the '58-'59 records has not yet been decided, the new edition of The VOICE, which will be released with the yearbook this spring, will be all new and different in its content," he said.

COLLEGE



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DEADLINES

Columns, editorials, letters-to-the-editor, club, fraternity and sorority news Monday noon. Events happening Monday afternoon, evening, and Tuesday morning Tuesday noon. Events happening Tuesday afternoon and evening and Sports, Wednesday noon. Any photographs to be used in the paper must be in the Almanian office Monday noon of the week desired for publication. Space will not be guaranteed for late items unless prior arrangements have been made with the Managing Editor-in-Chief.

SUBSCRIPTION RATES

Students, faculty members, administrators, employees of Alma College, \$2.50 per year; \$1.25 per semester. All others, \$3.00 per year; \$1.50 per semester. Single copies 10 cents, Single copies mailed 15 cents.

THE DEVELOPMENT of an awareness of the fact that Alma College is not an island in some sort of sun; likewise that the City of Alma does not exist solely as a soft-tough to perpetuate such important trivia as football programs, Hoot Mon, (and Almanian) by their advertising; has been a matter of some concern to the administration for some time. Briefly stated, the move is on to develop a "community" awareness—something that has naturally existed

since the founding of dear ole Alternating Current.

But, then, the atom has always "naturally" existed too. The point is, of course, that it is time for Alma College to recognize itself as part of the greater community and vice-

Lest the reader should be misled by the preceding flippancy, let it be stated here that the Almanian is solidly in accord with the administration—on this score.

The idea of "Community" at times appears to be all things to all men. Definitions of "community" seem to be as varied as its spelling (for shame, at college level, yet!)

Yet among the first few words to come forth from our gifted president, Dr. Swanson, when he arrived on the scene of Alma, was that word "community."

Viewed with suspicion by some of the faculty as a sub-liminal form of "togetherness" and by others as a secularized version of "ecumania," we feel that the President's use and intended meaning of the word is sincere, commendable, and worthy of the college family's support.

Let us throw in a practical application here.

Advertising in the Almanian, heretofore, has almost always consisted of "compliments of . . " or "courtesy" ads. In frank talks with the merchants of Alma we have learned to our chagrin, that we are not included in their advertising budgets, but rather in their CHARITY funds!

We have asked ourselves: why should it be this way? Are not the students of Alma College customers of the downtown stores? Do they not contribute to the merchantile prosperity of the city in which they reside for nine months of the year? Is there not an attractive field for advertising here for clothing, radios, phonographs, jewelry, gifts, books, entertainment, sporting goods, auto accessories, etc.? The answer is yes and the merchants readily agree with us. BUT . .

The Almanian has become accustomed to an exhorbitant advertising rate which prohibits the regular use of our pages for larger, display advertising. This has come about by the desire to make the paper self-sufficient and has evolved into a tradition.

Sometimes traditions have to be broken.

In the absence of a journalism department and collegeowned printing facilities, it is doubtful that the paper could EVER become financially self-sufficient. Our "charity" advertisement has reached the point of diminishing returns. In the best interest of the paper, the college, and (for the first time) our advertisers, we feel it necessary to LOWER our rates in order to attract a greater volume of display ad-

Coming back to the idea of "community," we have to admit that had the Almanian been aware of, and been diligent toward its responsibility AS a COMMUNITY ORGANIZA-TION this problem might have been averted.

The problem is with us. If may be that other problems are cropping up here and there about the campus indicative of the lack of "community" existing between the College and the City. If not, we certainly hope that our example will serve as forewarning.

We hear much about learning, and much about living. We wonder if it isn't a good idea to remember what links them.

HORRIBLES COMING

ALMA COLLEGE CALENDAR

SEPTEMBER 28 - OCTOBER 1, 1958 Volume III—No. 3

Sunday, September 28

9:00-11:00 A.M. Church Services—Local Churches 7:00 P.M. Young People's Meetings—Local Churches Monday, September 29

8:00 A.M. Administrative Staff Meeting

10:00 A.M. Chapel Service-Mr. Miner-Chapel 3:00 P.M. A Cappella Choir Rehearsal—Chapel

4:00 P.M. Band Rehearsal—Tyler Auditorium 5:00 P.M. Almanian Staff—Almanian Office 7:00 P.M. Fraternity and Sorority Meetings

7:00 P.M. Ballroom Dancing Lessons-Tyler Center Tuesday, September 30

4:00 P.M. Tyler Board-North Lounge-Tyler Center

7:00 P.M. Los Buenos Companeros 7:00 P.M. Student Council Meeting

7:00 P.M. Orchestra Rehearsal-Tyler Auditorium Wednesday, October 1

3:00 P.M. A Cappella Choir Rehearsal—Chapel

4:00 P.M. Student Recitals—Chapel

7:00 P.M. A.C.A.—Chapel

8:00 P.M. Psychology Club—Chapel Basement Thursday, October 2

3:00 P.M. A Cappella Choir Rehearsal—Chapel 3:30 P.M.

Faculty Tea—Van Dusen Commons French Club—Chapel Basement 8:00 P.M.

7:00 P.M. Drama Club

7:30 P.M. Economics Club—Room 100—Old Main

Social Science Division Meeting-8:00 P.M. Dean Boyd's House

Friday, October 3

10:00 A.M. Chapel Service—Mr. Miner—Chapel 8:00 P.M. Faculty Dames Meeting—Van Dusen Lounge Movie—Tyler Center Delt—Open House

Saturday, October 4

Junior Class Dance

Football Game—Kalamazoo—Here

WITH THE GREEKS

CITY Kappa lota Begins Year 20 Short; Delt Sigs Place High at Convention

DELTA SIGMA PHI

After a fine summer the brothers of Delta Sigma Phi have returned for another year at Alma. For the mostpart the summer was profitable for all of the Broth-

When the brothers returned to the house they found it is somewhat of a ramsacked condition. The fellows then pitched in and thoroughly cleaned the dust which had accumulated during the summer.

Our President Mike Leonard and Vice President Ken Harper took a trip to Kansas City this summer. They went as representatives of our fraternity to the National Convention. While at the convention the Brothers presented certain facts which placed us high in National Recognition. Out of the ninety-five Delta Sigma Phi chapters across the nation, the Gamma Phi chapter of Alma College placed "Fifteenth." The ranking is done on the basis of each chapters members campus

The following articles are direct quotations from our September and Fall issue of our national magazine, "The Carnation,"; "Gamma Phi (Alma College) is boasting of two members being named to "Who's Who," one for the second time. According to the report they are Brothers Heuschele and White. Along with the two national figures, Gamma Phi is placing other members high on the "Engineered Leadership" roles among them Brother Ludtke, who has been elected to the presidency of the Student Council for '58-'59. Ludtke was also vice president of the Michigan Ass'n of College Student Governments. He is being assisted on the Student Council by Ken Harper, who is representing the Senior Class.

Brother Bud Sundeck, from Gamma Phi is currently president of the senior class. Mike Leonard is president of the Alma I.F.C. Brother Rowland has taken on the position of student head waiter at the college food service for this

New officers have been chosen for the 1958-59 school year and they are Mike Leggard, President:

Ken Harper, vice president; Louis Goecker, recording secretary; Doug Bartlett, treasurer; Bob Weinburger, housemanager; Bob Beltz, sergeant-at-arms.

The fraternity house is filled to capacity this year with sixteen of our twenty four members. The various rooms of the house are to undergo remodeling this fall under the auspices of Bob Wein-Brother Fraser Dean is the only

Delta Sig on the varsity football He will undoubtedly make for a greater Alma team

We the brothers wish to invite all eligible men to visit the house at any time and the best of luck in the ensuing year.

-Gene Mueller, reporter

KAPPA IOTA

The Kappa Iota sorority held its rst meeting of the 1958-59 school year with only 25 of its last year's members returning to Alma. Our new president, Ruth (Howley) Ulrich, presided at the meeting. Our other officers for this year are Dorothy MacLeod, vice-president; Betty Metcalf, treasurer; Sue Ridder, recording secretary; Margaret Williams, corresponding secretary; Ruth Kinkema, sentinal; Sally Smith, parlimentarian; Carolyn VanCura, keeper of the archives; Sue Edgar, social chairman; A.C.A. representative, Gerry (Stirling)) Lake; Student Council representative, Myrtle Cueller; and Almanian reporter, Mary McCall.

Plans are under way for our annual fall Father and Daughter Banquet, which we hope to hold on November 1 following the Alma-Albion game. In the very near future our room will be considerably improved by a new seat cushion for our corner bench which last spring's pledge class has been sanding and finishing.

We want to extend our heartiest congratulations to Jo Hedlund and Dick Kutch and to Nancy Russell and Bob Bierley, who became pinned this summer. Our best wishes also go to Ruth and Dick Ulrich, Lenora and Joe Roe, Carol and Larry Essenmacher, and Gerry and Dale Lake on their recent marriages.

-Mary McCall, reporter

PLACEMENT CASEMENT

Prof. McCall Calls Meeting Of Seniors Next Wednesday

Business and industrial concerns will soon be making visits to the Alma College campus to imprview. seniors biterested in positions for the spraing year, Director of Place-rout, Harlan R. McCall, is requesting all seniors, other than teachers, who plan to make use of the Placement Office services this

year, to meet in Room 102, Old

Main, on Wednesday, October 1, at 4:00 p.m.

Registration for placement will be held at this time and information concerning use of Placement Office services will be given.

All students interested in working off-campus part time are invited to apply for positions through the Placement Office.

Scots Win

Continued from page 1

ed in the Indiana game, so Dick Ulrich and Bill Klenk remain. A bone separation in Brady's right foot is expected to keep him out of action for at least two weeks. He was the Scot's leading groundgainer and most valuable player

Replacing Brady will be Harold denberg, a husky freshman from the little town of Ellsworth. Last week was Vandenberg's first experience at playing eleven-man football, his high school plays only the six-man variety. He ran well and displayed fine blocking ability against Central.

Coach Art Smith was especially pleased with the play of the freshmen ballplayers who got into last week's game. They played most of the last quarter as Alma eased up

and took the victory 26.0.

Coach Smith also common that the team is lacking to the second common that the second the weight on the fine appropria have had in previous which

Then, of course, then wen now usual number of promising young freshmen, showing that Albun Swill only has had a good party recent but will also have a good future. Among them, in end position, there is Charles Voy and Greenles tackle, Tom Highman; guards, Gary Wagerson and Renaud; and in backfield; halfbacks, Tom Thorpe and Dick Fowler, fullback, Ken Vandenlung and quarterback, Art Krawczyk.

If the team can get over the Hope "hump", they will, with careful planning and a little work, be on their way to a successful season.

COURT GESTURES

"Why don't you settle the case out of court?" said an Irish judge to the litigants before him.

"Sure, that's what we were doin', my lord, when the police came and interfered."

(THE READER'S DIGEST)

ABBEY FLOOR COVERINGS

If your Your is shabby, It's a job for "Abbey" 130 W. Superior, Alma



Sweaters, Jackets, Shirts Sportcoats

Latest in College Styles

MODERN DRY **CLEANERS**

KNOWN FOR QUALITY AND SERVICE Shirt laundry service

available COLLEGE AGENTS: Bob Robb Anita Armstead

GRATIOT CHAPTER

S.P.E.B.S.Q.S.A.

(Barbershoppers) present their Annual Parade of

QUARTETS

featuring

* The Mid-States Four of Chicago

* The Sharpkeepers of Detroit

* The Chord Counts of Holland

* The Country Gentlemen of Gratiot County

* The Makeshift Four of Gratiot County

ALMA HI SCHOOL AUDITORIUM SAT. SEPT. 27

8 P.M. Adm. \$1.25 Tickets at Door