# the almanian 

IIL in expression of the living presence of Christ, in the pages of the
ALMANAN each member of Alma College finds: 11$)$ Some one thing
 (4) Some one thing to lead dim more surely towe or "ilic more abunt ant -then we shall have just BEGUN to fulfill our obigatition to adequately lege-which is to help students realize that Got is the very torco of

Mailed under PL\&R
Mailed under
Permit No. 37 Alma, Michigan

## VOLUME 49-NO. 1 ALMA, COLLEGE, ALMA, MICHIGAN

# WELCOME FRESHMEN 

## '57 Homecoming Theme Labeled "Alumni"

No Classes, Parade, Highlight Week-end


The events planned, but nol
definite, will follow the same ap-
proximate proximate procedure as in year's
past. Highlights already arousins the interest or many students an
fepep ratly hembert on the Fridl is th thich previous to the bis tay, Saturght
is the "bire lay with the parade is the "bire" day with the parad
in the morning. after whic in the morning, after which al the calumm gather at various the Alumni Fund which is the who need help, buildings and faplaces nd remifisce. The game contributions of the Alumni of ence beween excellence and mere-
against Adrint College will be at Alma College. A new high in con diocrity. When 2 pm wht high school bands tributions was received last yea- tocr or money to phis con gilege he
playins at the game. The queen as s1.952 was obtained from re-afirms his faith in higher ed-
(continued on page 2)

## IT FOLLOWED HER TO SCHOOL ONE DAY



Alumni Fund Sets New Goal

Roy Phillips, president of th association comments, the support of the Alumni Fun it will provide better salaries fo

## Convocation Speakers Lauds Reuther Plan As Step To Welfare of All

## Copies of the calendar of

 ovenis are available in the per-sonnel cffice. If you are in the dark concerning "what's going on" use them-and of course.
read the ALMANIAN too. A 1 ma Chistian Associatio
$($ ACA $)$ meets every Wednesday a (ACA) meets every Wed
$7: 00$ p.m. in the chapel. ts
St lege

Garner Odell Given Honorary Doctorate: New Faculty, Staff Members Introduced
Semester 143 ofiicially "convocated" last Friday in the gym leading the program. Dr Mill of robed faculty and staff inimitable manner expressing thanked the blessing in his scholastic which "Thou hast given us." for the many things The worshinfu! attitude of the assembly was well preserved Jellema spoke of " 70 music of the A Capella choir and Dr. asked the cont of " 70 years of blessing" in his prayer which asked the continuance and appreciation of "the joy and
power of learning." power of learning."
Highlight of the
confering of the hour was the
tor of Divinity degree upon the at that time, He has just recently
Rev. Garner S. Odell, director of returned from studying at CamRev. Garner S. Odell, director of returned from studying at Cam-
Christian Education for the Synod bridge, England. of Michigan, Presbyterian Church. Addressing the
of Michigan, Presbyterian Church, Addressing the coliege on the
U.S. The degree was originally subect Prepaling for the 2 sts
scheduled to be conferred at last Century," Mr. Odell pretaced his commencement, conferred at last $h$ lewever, Rev, talk by saying that "a prefleged his
Odell Odell was not able to be present ence should be critical." "You can

## Alma Picked for ont int he hariponed inven you spout

 Student Gov't Meet ${ }^{\text {mark }}$him to severelv criticize his re-
marks. $\underset{\mathrm{He}}{\mathrm{m}}$
He expressed the thought that
in preparing for the 21st century The Michigan Association of Col- we it the throes of education today lege Student Governments will must be aware of two revolutions September 28 at the Olds Hotel beled these as the "chasging patLensing.
Representives of power," tracing man's Albion, Hillscale, Hope, Kalama- to the present atomic power; and zoo College, and Aima College the "rise of nationalism."
will make final plans for the forth- We are already seeing the rise coming convention to be held here of nationalism, he said, among
on the Alma College campus No- masses of underdeveloped peoon the Ama College campus No- masses of underdeveloped peo-
vember 2 . To get students from Aima Col- mand for political freedom by
lege going to the executive meet- those who have been ruled-which ing of MACSG in Lansing will be tion of the world." He mentioned
Hemy Bova, president of the association; Barbara Taylor, secre- that religious revival-in all religtary; Robert Wallard, Alma chief ions-seemed to be closely corredelegate, and Harold Turner, rep- lated with the growing national resenttative of the student coun- $\begin{aligned} & \text { tionsions put to the world. The ques- } \\ & \text { til. } \\ & \text { was: "What }\end{aligned}$ (kind oudient audence

| MANIAN PUBLICATION SCHEDULE | yer (etc.) are you going to be in preparation for these next 40 years?" <br> Outlines Aims of Education |
| :---: | :---: |
| September . . . . . . . . . . . . . 27 | The three "Cs" with wikich |
| ober ...... . . . . . . . .11, 25 | ucation for the next forty years |
| ovember . . . . . . . . . . . . .8, 22 | munication, Community and ho |
| December . . . . . . . . . . . . .6, 20 | science, stated Dr. OdeML Certa |
| nuary . . . . . . . . . . . . 10, 24 | ideas must get "through" "o us |
| February . . . . . . . . . . . . .7, 21 |  |
| March . . . . . . . . . . . . . 7, 21 | ant toward sin and evil; while |
| Apinil ................. 4, 18 | society reverses that order, |
| May . . . . . . . . . . . . . . 2, 16 | we are intolerant toward people and tolerant toward sin and evil (continued on page 2) |

## A Letter to Our Readers

[^0]

## MICHIGAN POLITICS

[By WILL MuLLER in the Detroit News]
(Editor's Note: It is not the intention of the ALMAN IAN to be partisan in its editorials. The following, tho ex positive of the Michigan Republican party, is felt to be of interest to college students regardless of politics. Such an example as illustrated here could as well be utilized in the
Democratic party.) Democratic party.)

Within two weeks, a room full of Republicans with an idea will confer in Detroit on a candidate for governor to represent thair thinking in the 1958 primary.

IT the ridea flowers into a candidate, a platform, a cam-䀤 sims: shd a y:omination-even if it falls short of victoryKind. Wruy one of the best nationwide campaign stories of

It has \&. $火$, $n$ developing for weeks in 'quiet meetings here Sind in wid Whate. The full list of the conferees is not known 4i Bo: varied from time to time.
Bo, Sis included such party workers as Paul D. Bag-


 \% W Whinn

## FEIKENS ATTENDS PARLEYS

Joining in many of the conferences have been John Feikens, immediate past state chairman of the party; State Rep. Robert E. Waldron, of Detroit; Robert Sheldon, Alma attorney.
All are in agreement on two salient points: It's foolish to wait for a superman to lead them against Democratic big labor are late that voters not high in big business or Their idea is not to a home.
candidate. They're not asking for someone to tousle as a at county fairs, outshine Gov. Williams on TV, autograph church programs or win a pizz: 웅 eating contest.
ike Gov. Williams, or Wiscons ${ }^{\text {s }}$ Senator Proxmin politician York Gov. Harriman," in the \%ords of one Republican. what he's got by his own efforts a candidate who earned he's got isn't enough to impress the bankers hope that what

## CHARACTERISTICS DESCRIBED

They want the kind of candidate who has youth, has congoes to parent-teacher meetings. If, like millions a bus, Americans, he doesn't know any of the presidents of the Big or James Hoffa, Teamster boss President Walter P. Reuther It wouldn't hurt if he boss, he's that much to the good. Falls was a pretty nice thing to remember, and, if just for once, he could be an ordinary GI-not an officer-from World II, it would help.
ants a candidate without conviction thepublican thinkers Gov. Williams wants the Legislictions that everything that thing the Republican legislators do to do is bad, and every-

Most of those who have been is good.
what they call "the idea" were 1952 and 1956 themselves with President Eisenhower If their 1952 and 1956 supporters of mistakes President Eisenhower candidate sees, one or two to be fussy-even if he says has made, they're not going Most of this small sroup
in their late 30 s or early 40 s . None are in the publicans are bracket. None have a quarrel with the present management "revolt." party in Michigan or are planning anything like a

## SEEK TEST BY VOTERS <br> \section*{They have VOTERS}

Their idea is to test it in want a man to renresent it bunal-the voters. There is no "
into one of those situations where the field. It may develop It won't be a Feikens number and says, "You're it." doubtful if the Feikens. He has made that pretty plain successfully on the group will pick anyone who has been unDusen, who was defeated for attorne'Hara, Bagwell or Van A lot of laborious detail of the general.
ried on by Alfred J. Fortino, St. Louis, Michent has been carof three, 42, who holds a master's degree from the University of Michigan and the peculiarly old-fashioned idea that every
man owes a debt to his country. owes a debt to his country.
Fortino is the man who tried to make the Republicans vention. As chairman, he has tried to transer spring conCounty Republican committee into a public forum Gratiot Politicians say the right name is a great
tics. The little band of Repulican conferees feel there polibe something deliciously rightful about Fortino's nameuld a Republican ballot.
It is reminiscent of the American melting pot rather
an Grosse Pointe or Bloomfield Hills.

$\qquad$

$\qquad$




## Now all this is yours for the asking, but th choice of asking for it may not be easy. Colloge

an assortment of competing interests. It is the in
tellectual discovery just suggested, but it is many sorority dances, week-end house partates, glee club
concerts, and endless bull sessions in the college
hang-outs. Far from being "a its own status system.
If you select one of the simple. You can spend your may seem relatively

## VOX DISCIPLE



ONLY COMMENTS heard so
far on Dr. Jellema's talk at Mon-
day chapel are favorable. Too bad day chapel are favorable. To bad.
If college students can't find antthing to disagree with, then the
sermon was a failure.

## STUDENT-FACULTY ratio nu stands at 14-1. (See story stands at 14-1. (See story WJR Caravan on sports pas Nice. Seminar type classes h

 their disadvantages, classes hatdisconcerting Rat disconcerting to pay $\$ 7.50$ for instructor desires discover that 1 of its chapters and take the

THERE ARE OTHER DOOTS What's Maintenated at Old Minn squelch freedom ance trying to do . MR. ODELL AND REUTH. make a lovely couple. (See sto y
on front page.) If Walter Re on front page.) If Walter Reuther
is thinking in terms of the "welfare of all" then I'll trade my Bible for a
"MODERATION IS THE ONLY
Jr., in the October Readel's Di-
gest. "The other so-carlle
 are joined with moderation. To b
over-courageous is to be foolhardy
To bed To be ove -thrifty is to be parsi-
monious. To be over-loving is
to be doting. To be unselfish is to weary the world with the spec a child, your mate or a friend to give much attention or too little is
equally disastrous. Selt-
 capahiovispion, and to be ove aelive of sectiofeabig to be ove
to prove tatal


## Homecoming

## 

 puets willy fok and Soracity han.
 apped with the trous day will be The dance in Tyler auditorium Almanian Hecoming issue of the schedule of events the complete coming weekend, complete with
times and places

harder to maintain a place-in the
chow line. Every step forward means theee backway ds as myriads of "lime-compelled" person-
net cut-in" ahead. Such an excome tro the fifeshmen! Are we cutting again this year with line

Dear Hungy extar Hungry-Try taking a comes in handy for swatting flies cuttels. In futile situations you can resign yourself to studying. you really are staring, we sug.
est you sneak in at night

TO OUR CONTRIBUTORS: pany Jeffanian will publish as hive capm- for, spovided they are will he withhelo if so requested the eoresi recetved here must be

Conrocation

That races refuse to remain subjugated; and that there is a vital, conflicting difference between atheistic communism and Chrisof problems in human communiproblems in human communi-
cation, ne determined. The community is no nity unless its members become involved in each other's problems, he went on. It was here that Dr .
Odell said Walter Reuther's offer Odell said Walter Reuther's offer
to "consider" more lenient labor contract if automobile manufacturers would lower their ptices, wa a step in the right direction-
is "thinking in terms of the welis "thinking
fare of all."
He referred also to the United Nations as a successful organiza-
tion, in that "its greatest success is in the fact that 82 nations are ning of real world community", He defined the area of conscience as including the ability o say "that's wrong,", the wisdom character to act with conviction." "God will it that men should hood." He community of brotheris essentidise that whand day of enange that we know


| CHURCH'S |
| :---: |
| JEWELERS |
| The Store Confidence Buit |
| Giffs for birHodrars, |
| WEDDINGS AND |
| ANNVVESARESS |


will be at Alma College on Oct. 10th and 11th from 9 a. m. to 4 p. m.
in Tyler Union


## Ritzee Hamburg

Featuring Good Meal
and Fine Coffee 211 W. Superior St.

## ALMA STATE BANK

SAFE, relable
Your Patronage Appreciated
Member F. D. I. C

Headquarters for School Stationery, Cosmetics, Toys,
Fresh Candies, Boys' and Girls' Wearables

## J. J. NEWBERRY CO.

112-114 E. Superior
SEARS
SALES
OFFICE
Phone 1480

## W/ARDSB

116.118 W. SUPERIOR ST.-ALMA

All Family and Home Needs for 85 Years


Five Minutes, Please
Each year a friend of mine en-
joys spending a little time fishing joys spending a little time fishing
in one of the many lakes in Mich-
igan. Last summer while on jus in one of the many lakes in Mich-
igan. Last summer while on just
such an occasion he wasn't having too much luck. In fact, it would particular lake body of water. As
he looked about him he noticed that a group of boats at the oppo-
site end of the lake contained men who were not doing too badly.
Being a practical man he began
rowing over to their site. After Being a practical man he began
rowing over to their site. Atter
he had he had anchored his boat he settled
down to bring in a few of those down to bring in a few of those
creatures of the deep. As the time passed, though, it came to him
that he still had not netted any fish. Looking about the water he
discovered that his boat had driftdiscovered that his boat had drift-
ed back to approximately the po-
sition he had previously. That sition he had previously. That
which he thought was a secure anchorage was in actuality a
floating log. Our fisherman was floating log. Our fisherman was
really glad that he HADN'T really glad that he HADN'T
caught any fish for he had learned
an important lesson instead. This lesson can be applied to
your life and mine. It is rather simple but important! In our daily cossideration to ge those things to consideration to those things to
which we ancor our lives,
whether it be our religion, our whether it be our religion, our
friends, clubs or whatever. All too friends, clubs or whatever. All too
often in slip shoddy manner these things are selected. When the
storms of life prevail (and they are bourd to) our anchorages will
be tested. It will be at that time be tested. It will be at that time
that we will know whether they are firm or rather floating images
of same. For goodness sake, of same. For goodness sake, f
your sake, think about this!
It had one prumen but the egs-

## DOUD DRUGS

Superior and State Sts.
Phone Alma 15

## WEE WASH IT

quick service
Shirt Finishing and
Dry Cleaning Service

110 Center St. Ph. 673, Alma

MODERN DRY CLEANERS

See Us
FOR DRY CLEANING SATISFACTION

HAROLD TURNER \&
College Representatives

## Phi Hay Ride Tonight; Delts Scrub White Castle; Sigs Plan Free-For-All

## Phi Phi Alpha

 welcome back the upperclassmen for another fine year. To the fresh-
men, we welcome you and hope
you like our beautiful you hise our beautiful school.
This is going to be a big year
for us and to make it even bigfor us and to make it even big-
ger, we have elected the following
officers for this semester: Presiodicers for this semester: Presi-
dent, George Carter; Vice Presi-
dent, Wayne McDowell; Secretary, Dave Procter; Treasuret,
Gordon Snyder; House Manager, Gordon Snyder; House Manager, Taber and Docial Chairman, Tom
Fiaternity Council, Ron Inter-, Gordon Snyder, Paul Kinder; Cor responding Secretary, Bill Furstenau; Alumni, Stu Shook; Parlia-
mentarian, Tom Johnson; Sergeant at Arms, Ron Stolz and Bill O'-
Leaty; Keeper of Keys, Tom TaLeary; Keeper of Keys, Tom Taber; Student Council Representa-
tive, George Carter; and Reporter tive, George Carter; and Reporter
to the Paper,
lowing through, we voted Following through, we voted Dick
Schluckbier as our "Brothe of the Year" for 1957 and Norm
Waker, who only this summer
was drafted, our "Phi Athlete of was drafte
Congratulations ate in order to
Ron Sinclair who pinned Margaret Stegner, a freshman, also to Mr. Naval Aviation Team
To Be 0 O Campus


#### Abstract

The Naval Aviation Informa- ion Team, CDR. D. D. Long and


 LTJG L. D. Morrisett, from theU. S. Naval Air Station, Grosse
Ile, Michigan, and didate Team, LCDR D. Zettle and LTGR R. R. Randle fiom the Of-
ffice of Naval Officer Procurement, Detroit, will visit Alma College on Oct. 10 th and 11 th be-
tween the hours of 9 a.m. and p.m. in the Student Union Building to explain the officer program.
opportunities offerea by the Navy opportunities offered by the Navy
ocollege men and women. The Naval Aviation Information
Team will piovide all interested tudents with information on the two programs which lead to ob-
taining a commission in the Navy and the right, to wear "Navy
Wings of Gold,"
The officer candidate team will have the information on all other officer programs including: Engi-
neering, Line, Supply Corps, Civil Engineers Corps, Medical, Dental,
Theological, nursing and administratve to name a few. They will
also supply needed information to veterans as to how they may apNaval a direct commission in the
Neserve. If you are interested in fulfilling your military obligation and at the same time lay the founda-
tion for a position which starts tion for a position which starts
with a salary of over $\$ 5,000$ per year and reaches a maximum of
over $\$ 19,000$ at the top; along with over $\$ 19,000$ at the top; along with
wid widespread travel, excellent op-
portunities for piomotion and a 20 year retitement plan with pay do not let this opportunity pass.
Drop by the Student Union buildDrop by the Student Union build-
ing at the time indicated above ing at the time indicated above
and get all pertinent information and get all pertinent information,"
on a career in the U. S. Navy, quotes the news release received
by the ALMANIAN this week.

| HELMAN'S |
| :---: |
| 122 E. Superior Street |
| Alma, Michigan |

C. L. GREENING
\& SONS

Phone 870 or 37 Alma
B. ELLEN SHOP

| Dresses |
| :---: |
| Sweaters |
| Mojud Hose and Lingerie |
| Skirts |

Lample Suits
Bridal
Across from the Big Town Clock
"Where Fine Quality and
Good Taste Meet"
ded laby girl just after schoo nded last year.
Don't for get the annual Phi Hay Don't forget the annual Phi Hay
Ride today. It's open to everyone,
with tickets costing only 75 cents. Don't miss it!
Our fraternity is open to all
men, and we especially invite the men, and we especially invite the
freshmen to come and chat with THE BIG DAYS ARE OCTO. BER 11-13. REMEMBER THEM! successful 10 days at the Michigan
State Fair. Many present students of alumni and dropped by at the "college stop" o say "hello." Chuck Zampich and Don Sinclair did a fine job as
managers of the concession. See you at the fair in 1958.
Delta Sigma Phi
After three months vacation the brothers of Delta Sigma Phi repus and the activities and work hat go with it. A "hello" is excampus. Upon returning the brothers hilly in the house received a urnace has decided the Delt Sig active duty. Purchasing of a new chool is the first project of the McHain year. Meanwhile "Mom" siding at our housemother, is residing at Pioneer Hall.
Six Delt Sigs are competing on the gridiron this year for the Al-
ma Scots. The list is headed by George Arrick, co-captain of the Keots, and brothers Bob Atkins, Boerma, and Fraser Dean. Ken "Happy" Harper is also the Scots

Thirty-nine brothers were weland are back for the fall semester ting ready for the process of getear and its activities.
"Hapuing schoo "Happy" Harper and Ken Gibfor Delta Sigma plans in order ion in this year's participaWith the year's Homecoming. lated to start soon, athletic chairman George Dice is trying the Sigs in shape for the coming foot-
ball season.
Over the summer months some of the brothers decided to leave oin those of the single men and y counters. Those entering penenowned ranks were Jack these oy, Mike Pekrul, Brian Mountace. Mike Pekrul, and Bob Wal-
The For All" is the first Theta "Free y on our calendar and will take place October 5 in the Tyler Cendially invited. Everyone is corn evening of dancing and enjoy All independent men are in vited to stop in at the Delt Si ur recreational facilities.

Delta Gamma Tau
The Delts returning to school all appear to be glad to be back
after their three months after their three months of toil
this summer. During the summer a reunion Many of the Delts enjoyed swimming, water skiing and other ac-
tivities. Jim Orr, house manager, called a house-cleaning and the white
castle was scrubbed and waxe throughout. scrubbed and waxed The Delt House has been going
through some remodeling this summer in preparation for a new house mother.
This year the
This year the Delts are planning
on selling "Mums" for Homecom ing. So if your mother, sister or
ing sweetheart are going to help you
celebrate Homecoming, be sure celebrate Homecoming, be sure
and order their Mums early from any member of the Delta Gamma
Tau.
Congratulations to Bill Bowen and Marilyn Chalker, Bill Hecht and Sandra Stein, George Cobb
and Sharon Beardsley, and Ken
Burchett and being pinned.

SAWKINS Furniture Stores 208 E. Superior Alma


Complete Hardware Line 325 N. State

| Friendly Service <br> Call 303 <br> ROSLUND <br> GULF SERVICE |
| :---: |
| ALMA |
| BOWLING ALLEY |
| Open Bowling Every Afternoon |
| and weekends |
| Alma, Michigan |

## SHROYER'S

Infants and Children's Wear Teenage and Children Shoes Phone 1070128 E. Superior St.


DRINK . . . MILK
ALMA DAIRY
Phone $198 \quad 413$ Wright Ave.


LAM SHOES
Men, Women, and Children
Across from the City Hall

## W. F. LEUTH

 \& SONJEWELERS

## First State Bank <br> old-Safe-relable

Your Banking Needs always taken care of promptly Serving this Community for 78 years

Member F. D. I. C.

HOMECOMING MUMS
Representatives on Campus Are
BILL FUERSTENAU AND ROGER DYKE
PLACE YOUR ORDERS NOW CAPLES FLOWERS

| PHONE 66 |
| :--- |
| VARSITY SHOP |
| ALMA STUDENT SUPPLY CENTER |
| FOR 33 YEARS |

Phone 246 . Alma. Mich.

## Harriers Run Home Course vs. Hope





GAY'S 5 AND 10c STORE
Serve Yourself and Sare 313 N. State

TOWNSENDS FLOWERS Central Michigan's Florists

## ZINN's <br> Plumbing and Heating <br> 306 E. Center Phone 1019 TIMKEN HEAT



MEDLER
ELECTRIC CO.
1313 Michigan Ave.
Phone 221

| ALMA CITY |
| :---: |
| DRY CLEANERS |
| Shirt Service Dry Cleaning |
| 209 |
| E. Superior-Phone 102 |$|$

## ALMA

PLASTICS CO.
Alma, Mich.

## 

[^1]
## WJR College

 Caravan Guests On Campus
## Live Broadcast From

Tyler Features
Swanson Interview
WJR'S "College Caravan" with Bob Reynolds as commentator Re things that do not hinder the campus on registration day, Sellege growth of Alma College. Many ember 18, to talk with Dr. Swan- dents on campus. Not only states, on about the college and college but nations all over the world
life, and to Coach Art Smith about have representatives who hold full life, and to Coach Art Smith about
the p ospectives of the 1957 football season.
Broadcast time tor the "Colloge In conclusion, Dr. Swanson Caravan" was at $6: 15$ with Dr, building the d!amatic four year Swanson giving a resume of vari- on, namely, Tyler Center, the dinous activities on campus, the ing hall, administrative building,
growing of the campus, year after and the newest of them all, the year, and some facts about the ad- women's residence. Something ministrative staff and faculty.
even newer is in the advanced The "College Caravan" was on planning stage, that being the ex-
all the MIAA conference campuses pensive new science building. all the MIAA conference campuses pensive new science building.
throughout last week, talking with Coach Smith stated the outlook
$\qquad$
COMPLIMENTS OF FERRIS SHOP
123 E. Superior Phone 420
Alma, Mich.

| A-1 Barber Shop |
| :---: |
| 2091/2 E. Superior |
| ALMA, MICHIGAN |

MARIANNE-Alma
sPORTSWEAR
DRESSES-LINGERIE

| MARTIN STORES | WESTERN AUTO STORE <br> Auto Accessories and Sporting Supplies 103 E. SUPERIOR |
| :---: | :---: |
| SHIRTS SLACKS |  |
| SPORT COATS SWEATERS |  |


| Geller Jewelry |
| :---: |
| Diamonds - Watches - Gifts |
| 119 E . Superior Street |
| "Look for the Street Clock" |

## MCHUGH FORD

Tel. 684
SALES AND SERVICE

## THE MAIN CAFE

Where Hungry People and Good Food Meet"
HOME MADE PIES
117 E. Superior
G. J. MAIER

Clothes for Dad and Lad MEN'S SHOES

## SPORTSMAN'S CENTER

Outdoor Man's Headquarters
306 E. Superior
Alma
McPhaul's Barber Shop
"Our Best Ads Are Worn Not Read" 1151/2 E. Superior


[^0]:    We on the ALMANIAN staff have our troubles, too-but do get us wrong! We're not crying on your shoulder yet). Realize tho, that the first issue of any college newspaper will not quite come up to
    the campus coverage expected of it due to last minute organization, staff changes, etc. It is our hope, however, to establish an organization which will endure from year to year at Alma, eliminating, to some degree, the necessity for each year's staff to "start from scratch." Certainly we can use, and want the help of every interested person
    on the campus but we realize that only the staff is responsible for a on the campus but we realize that only the staff is responsible for a
    schedule of publication which you have seen posted as we are in just doing them. For that reason we WILL maintain the newspaper. We are not so much concerned with doing things "right" and which we reprint above. Our staff is working on a weekly sched-
    ule. Realizing that the effectiveness of one paper every two weeks is ule. Realizing that the effectiveness of one paper every two weeks is
    less than 25 of offectiveness of a paper each week, we are working toward that end. There are too many other considerations to seriously consider going "weekly" this year but we may be able to get in an extra just to "see how it feels" and our fondest hopes are,
    of course, to become a WEEKLY ALMANIAN next year. Tentatively of course, to become a WEEKLY ALMANIAN next year. Tentatively
    we plan a bigger homecoming issue, but that's a surprise. Here's ing forward to lots of work. lots of fun, lots of improvement, and last, but not least, lots of rhubarb!

[^1]:    Crew Neck Sweaters lvy League Slacks Jackets Latest in College Styles

