# HOMECOMING SAT., WELCOME ALUMS the almanian <br> Mailed under PL\&R <div class="inline-tabular"><table id="tabular" data-type="subtable">
<tbody>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-bottom-style: solid !important; border-bottom-width: 1px !important; border-top: none !important; width: auto; vertical-align: middle; ">34.65</td>
</tr>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">ermit No.</td>
</tr>
</tbody>
</table>
<table-markdown style="display: none">| 34.65 |
| :---: |
| ermit No. |</table-markdown></div> <br> Permit No. 37 <br> <br> The Day's Festivities <br> <br> The Day's Festivities To Honor Educators 

 To Honor Educators}
riday, Oct. 14, 1960


Homecoming will mark the debut of two new cheerleaders, Patti Gilliland, Alpena junior Harrisville senior; Joyce Grover, Three Rivers junior; Linda Ross, Auburn, N. Y.. junior; and nates: Barbara Grant, Grosse Pointe; Sherry Parker, Grosse Point; and Nancy Teachout, Eas Lansing. Aspirants were judged by a five-member panel on mechanics, as well as pep, poise, and persor. duties as queen

## Queen, Courf Will Brighten Homecoming

There are five girls on this campus who have probably
never been as excited before in

They have been elected as th Homecoming Queen and he wouldn't even come close
describing the condition which they are.
Pat Gilliland is one small gir who seems to never run out
energy and conversation. Th only exception was when it was announced that she had been Alma College for 1960 Alma College for 1960 . Pat, ber of Kappa Iota sorority and a heerleader here at Alma When asked how she felt, she replied, "Scared silly; it's such a great honor and responsibility." She went on to say that she was grateful for all the people who voted for her. Carolyn Keyes, Carlene Fernstrum Saxton, Linda Ross, and Liz Crick are the members of girls are all members of Alpha Theta sorority and are active on campus.

All the girls were very ex cited and honured to be chosen They wanted to thank all the students and say that they are pieased to be a part of all the Homecoming festivities.
The Queen and her Court will ride on the freshman float during the Homecoming parade crowd at the game.

## Flag Rush And PJ Parades One-Time Homecoming Fetes

## Star Reading-

 Tes's ComingReading Program Deadline Less Than Three Weeks Away
Thursday, November 3 at
a.m., is the time scheduled for
the testing over this semester's required readings.
The test will cover all three thes: All The King's Men, by Robert Penn Warren; Hidden Persuaders, by ance Packarc ice Grosser.
The test itself will be similar to those of the previous two semesters, according to Dr
Henry Klugh. director of the testing.

Test scores will be recorded as unsatisfactory, satisfactory, or excellent. The scores will be shown on all student's permanent records, and satisfactor
See Reading Test, page 5

## Y'ALL COME

Short almanian staff meeting Monday at 5:00 in the basement of the Hood Buildare required to attend. Any one else interested in joining the almanian staff is welcome at the meeting.

## HOMECOMING SCHEDULE

9:00 a.m.-
2:00 p.m. Registration of Alumni
10:00 a.m. Homecoming Parade
11:00 a.m.-
2:00 p.m. Open House-Residence Halls
$11: 15 \mathrm{a} . \mathrm{m}$. Dedication of Mitchell Hall
12:00 p.m. Alumni Luncheon
1:00 p.m. Parade of High School Bands
2:30 p.m. Football Game with Kalamazoo
$4: 30 \mathrm{p} . \mathrm{m}$. Coffee and Doughnuts - Chapel Lawn
5:00 p.m. Dinner
6:00 p.m.-
8:00 p.m. Sorority and Fraternity Banquets
9:00 p.m. Homecoming Dance

Parade, Game, Dance, Fun Are Weekend Highlights

Tomorrow's Homecoming festivities will follow the Alumni in Education" theme throughout the day. Alumni registration will begin at $9 \mathrm{a} . \mathrm{m}$., and the paade is to begin at 10 a.m.
Eight floats and six bands will line up at Alma high chool, and the parade will begin from there at pre cisely ten, according to Stu Strait, Homecoming chair ${ }^{\text {man. The parade route follows Superior Street past the }}$ college.
Five high school bands in the parade are to be Alma High School, Alma Junior High School, Edmore, Crystal, and Sheridan. These bands will also give a pre-game performance at Bahlke Field. The college Kiltie Band and Kiltic Lassies will also take part in the parade. The queen and her court will ride a float designed by Herb Dipple and built by freshmen.
Three sororities and three fraternities will enter paalso be an entry from the Young Republican Club.
"MEN, MORAL, MORTAR"
Dean To Speak At Mitchell Hall
Dedication Sat.
Judges are to be four community people, one professor,
and four students from Kalaand four studen
mazoo College.
During the half-time show of the Alma-Kalamazoo football
game, the queen and her court game, the queen and her court
will be presented. Queen Gilliland is to be crowned by President Robert Swanson. The Bob Eberhart band will provide the music for the annu-
al Homecoming dance which is to begin at 9 p.m. in Tyler. Eberhart's seven-piece band and vocalist from Lansing will also
play for Michigan State Uniplay for Michigan State Uni-
versity's 1960 Homscoming

Dance admission is free to all students and their dates. Alum. ni tickets are $\mathbf{\$ 2 . 5 0}$.
The queen and her court will Stuart Strait, Crystal junior, is student chairman for Home.
Homecoming committees are headed by upperclassmen and composed of freshmen.

## What Of Our Old Editors? <br> Onapu's Still A Journalist <br> by Millie Howe



## Whatever happens

 Almanian editors? Well, in the case of one Mary Onapu, Frankenmuth senior, helped to gain her the position of student assistant to college Vice-President Harold VandenBosch, working on college pubMiss Onapu's job, according VandenBosch, entails pre aring news and feature stories on student and college ac tivities and administrative ffairs.
These news releases, such as a story discussing the physics department and physics laboratory equipment of the college, papers for their use. news papers for their use.
Mary has in large measure aken the place of the former Stebbins, who now holds a sim. ilar position at Hillsdale, said VandenBosch.
"The College is very fortunte to have Mary working on this assignment, and she is providing a valuable service in a very skillful fashion which has already attracted favorabie comment from friends of the college throughout the state," added the Vice-President.
Miss Onapu is assisted in her by John Scholl, Alle See Onapu Page 6


Named in honor of the late Dr. James Mitchell, the new residence hall which houses 185 men will
day.

## Klugh Expresses Views On 'The Hidden Persuaders'

Dr. Henry Klugh, of the these other motives. Two sci Psychology Department, has entific principles are violated written this article for the rather frequently; the first is
elmanian to give a psycholog. elmanian to give a psycholog. ist's interpretation of Vance
Packard's Hidden one of the selections for this one of the selections for this This is the first of a enries of almanian articles on the read. ing program books.
So far the books suggested reading program have not been particularly controversial. They have ranged from sea-going adventure to an abstract poli-
tical essay, but there has been little in them which would make the expert wish to write Hidden Persuaders by Vance Packard is a departure from this pattern. Mr. Packard is attempting to show that American business, politics and refigion have become aware that man has hidden motives" by which he can be manipulated, and that these institutions have
been quick to use this information for competitive advan-
tage. Mr. Packard has also used the last two chapters of his book to question the valid-
ity and morality of this apthese two chapters do not con-
stitute a large part of the book. quere can be no legitimate
quarrel with Packard's central
thesis. Man does not thesis. Man does not alway
behave rationally; houses pro-
ide more than shelter and cars provide more than trans-
portation. The industry which
appeals to these other motives
will prosper. The caution sign must be
posted over some of the ex-
amples Mr.
quency, is the principle of par simonv. It states that of two expianations, each of which can account for all the obser vations, the one making the ed. Freudian thery preferr much motivation research which much of Mr. Packard's book is based, makes a great many very complicated assumptions This is fine. Behavior is com plex and sometimes complex assumptions are needed for an explanation, but not in all cases. The second thing to watch for as you read are examples of behavior which can be ac counted for by much simpler assumptions than those advan Perhaps a few examples will Perhaps a few examples will
illustrate these points. On pages 76 and 77 , gardening is claimed as having particular appeal to older people because it is a "pregnancy activity." Since older people can't have
children they grow vegetables as a substitute. This may be a contributing motive but one might suppose that the addigarden might be mene to tend a garden might be more available to people after their childread that when one is ill we preference is for the bland, plain foods of babyhood. Babyhood is a time of maximum security to which we turn in
time of illness. Perhaps this is time of illness. Perhaps this is
partly true but it is hardly necessary to explain why a
sick man prefers bland food. Bland food is considerably ea ier to digest than highly sea
soned food.
On page 107 the theory is
advanced that women are put advanced that women are put
in such a trance by all the supermarket goodies that the or familiar friends. One might well fail to notice friends One of the many signs which well fall to notice friends
have been recently placed on cameras if concentrating on the Alma's campus.

## FORMER DEAN

## Remember Dr. Mitchell At Dorm Dedication

was a former Dean of the College and a faculty member fo 46 years.
Dr. Mitchell was a graduate f Alma College in 1893. Graduating as valedictorian of his class of eight students, Dr. Mitchell immediately stepped into the Superintendent of Schools position at Kalkaska, despite a depression at that me.
Two years later he left to
do graduate work at Columbia University, from at Columbia University, from which he Now qualified for colle teaching, Professor Mitciell arrived at his alma mater prepared to teach history. In 1912 he was named Dean of the College, becoming Alma's third dean.
During 1921-22 he studied in Europe on a sabbatical leave, pending one term at Oxfor


Dr. James Mitchell
tard hidden among several thousand different products These are a few examples. You will find others if you read cricany.
Of course, this is not a crit fully quotes advertising care tives, motivation researchers and a variety of third-person
pronouns. Consequently he is beyond direct reproach. We cannot even ask that he include
references to all of these so-
called psychological studies because many of them are not published in available litera-
ture. Since we cannot read the have no way of evaluating we But the book is interesting But the book is interesting.
It was on the best-seller list for many weeks. Psychologists that many people are very afraid of being duped. Perhaps this is one reason why expose literature almost always sells
well. Mr. Packard and I are together on one point at least.
We are both aware of this fact.
he University of London, and before returning to the States, visited Belgium, France, Switzerland, and Italy.
In 1927, when Alma celebrated her fortieth anniversary, Dr. Mitchell resigned his deanship, years later he retired but Five for long. In 1945-46, but for long. In 1945-46, Dr. teaching history on a part- was basis until his final resignation in 1949.
As a citizen of Alma, he was vice president of both the for ma State Savings Bank and was married in Company. He was married
Known within the realm his profession, Dr. Mitchell was a member of the American
Historical Michigan Academy of the and the Michigan Scher Science, and the Michigan Schoolmas Dr. James Mitchell, a unique combination of legend and ality, died this past July aftgy a brief illness.
S.C. Obtains 12:45 Permission for Dance
At the Student Council tee reports were received Homecoming plans were discussed.
Permission for women for
the Homecoming Dance the Homecoming Dance has been extended until 12:45 a.m.
and the Star Restaurant will remain open until 12:30. dent, Dick Boughton, seniors abuse their privilege of attending chapel on the hondone by the council.
Presidential appointments made at the meeting were paif
liamentarian, Dick Luke; UN committees, Sue Little, and
Thell Woods; Academic Af fairs Committee, Shima Murakami; Elections Committee, Committee, Dian Cublications The committee on the Big Name Dance reported that Pee Wee Hunt's Band again if dent body. However, they of obtaining a bigger and more expensive band if it was felk The council also voted or American Colleges and Univer. sities.

20 DAYS

- 'TIL -

READING TEST


Adding sparkle to Homecoming are Queen Pat and har court of fcur. Left to right they are
PROGRESS AT WORK-View of the new addition to the maintenance building. The smokestack used to be in the left background of the picture. The grass in the right foreground has been planted on the site of the barrack-type Arts Buildings.
the almanian
1900 ALMA, MICH.
 $\qquad$

$\qquad$

What is An Educator?
Carter V. Good in his Dictionary of Ed- with whom they associate to learn. As Gil-
 tes to the educational development of
thers; as often used, it implies a quality the use of soap, and have lifetime effect."
Those who are devoting their lifetime to the teaching of others in our elementary, secondary and higher educational
institutions are often spoken of as "professional educators." Alumni who fall in this group, who received their undergrad-
uate training at Alma, are those we honor uate training at Alma, are those we honor
at this year's Homecoming. More than half of Alma's recent graduates have re-
ceived training preparatory to teaching. We extend a hearty welcome to these professional educators-to the Alma coltheir time and energies to the important
task of teaching!
Changes, Progress, Welcome Alums
That special time of the year is here behind Wright Hall and the jungle is bepgain, that time when leaves turn to brilstadium. It's Homecoming. Alumni. Once more you are returning to the haunts of your undergraduate days.
Special memories are probably flooding back as you see how much the campus has changed from the "good ol' days." Treat many things have been changed on
the campus since the last Homecoming. Signs have been placed on all of the buildplizbe House, formerly used by the music department, has been converted into a
sophomore honor resident house. The tall sophomore honor resident house. The tall
smoke stack with the elass numerals painted on its brick is now gone. A new eesidence hall is open for inspection. The
lining hall is being enlarged to accommoJate increasing numbers of students, and a new food line is expected to be in use by
Homecoming Day. Tennis courts are now
ing cleared to make way for additional courts. One of the most noticeable changes
on the campus has been the removal of the barrack-type buildings which housed the arts department. The hill which was under
them has been removed, and the area them has been removed, and
leveled and covered with grass.
In addition to these changes, by midJanuary a third level of stacks will have
been added to the library to house the rapidly-growing collection of books. The furniture, similar to that in the Dow Building, is already here. Remodeling of the library will include new lighting and study tables on all three floors of the build-
ing plus the addition of a spiral staircase in ing plus the addition of a spiral
the back corner of the stacks.
Changes come hand in hand with progress, but to those returning on Homecoming it will remain the same school, comalma mater.
Alma also realizes the worth of her

Foundation Seeks Nominees For Woodrow Wilson Fellowship
$\qquad$
4 號

Letters To The Editior
NOTE: Our policy concerning letters to the editors makes it man-
datory that the writers of all published letters be known either to the Editor-in-Chief or Managing Editor. THE ALMANIAN
takes upon itself the responsibility for publishing letters, hence it will not reveal the identity of any writer who requests anonymity. The editors do not guarantee publication of letters which ex-
ceed the bounds of decency and reasonable courtesy. Whether
or not letter-writers take issue with THE ALMANIAN in no way or not letter-writers take issue with THE
disqualifies their letters for publication.

Dear Editor,
An editorial appeared re-
cently in the almanian which
expressed doubt and lack of
knowledge by the women stu-
dents of the purposes, activi-
tiess and anded
The $A W S$
Thes
these
informe
$\square$
$\square$
$\square$
$\square$
$\square$ Freshman Orientation Com
mittee. Lawn decorations for
the women's dormitories on
$\qquad$
workshop for all campus lead-
ers so that they might better
serve their own organizations
Our housemothers and Dean of
Women are
$\qquad$ through the AWS Board.
AWS contributes to the soIt sponsors the several Penny
Nights throughout the year. It Christmas parties for the girls. Exam coffee hours are the re-
sult of the AWS Board, compliments of Tom Manion. The big-
little sister program is also sponsored by AWS. In the
Spring the Board presents a banquet for all women stuthe Year are honored, and a scholarship plaque is present-
ed to the corridor with the highest point average.
Our AWS Board also serves the community. It sponsors
the Cancer Drive in the spring, in which the entire campus The Associated Women Students of Alma College is a part
of the Intercollegiate Associat-
ed Women Students. Through correspondence and IAWS connew ideas for better serving problems are also discussed
through this channel. Through an exchange of ideas with col-
lege women throughout the nation, difficulties in school polNew activities sponsored by
AWS are in view for future. The Board plans to inall students, with the compliments of Tom Manion. The
establishment of a charm school is also one of AWS's
plans for the future. These activities are aimed at helping
the members to assume their role of women in the world. The Associated Women Stu-
dents is your governing Like all governments, financial support is required for it to operate effectively. The
AWS Board hopes that the students of Alma College are now better informed of the aims
and activities of AWS, all of which are made possible by the participation and fina
support of its members. Sincerely,
the AWS
Dear AWS Board. Board Your friendly (and finally) written letter, after you evidently took a week to straight-
en out and organize your thoughts, answered cur question. You seem to be working worth of activities per AWS
wons a dollar's member.
Why then, do you suppose Why then, do you suppose,
there is so much resistance to paying this collar and so little
$\square$ Eviden
fault of AWS activities?
this is not to a lack of interest in the pro-
gram. Perhaps you should read
Mr. Packard's book with both the editors.

Dere editur $\qquad$
$\square$
$\square$
$\square$
$\square$
Dug Hammerskull, but whe
you all start in on athen
sent collige studunts to come
right out in the oppen and be-
cum revenooers, I think that
things has cum to a pritty pass
Cant sumting be dun to stop
this kind of undesent advurtis-
ing? Seems somehow unfitting
that gradutes of a libral arts
collige should stupe to sich
deapths,
I surtinly hope you all dont
go and du
this week.
Yurs despritly,
Dear Mr. Dickson,
you that way about revenuers,
find something to do after they
have to eat too. Furthermore,
we've done a little investigating
and have found out that three
of almanian founders along
with your second cousin Zeke
were employed by the Revenue
Bureau when you were only a
pup.
sincerely
the editors
P. S. We really are sorry to
cffend you again, but you'd
better close your eyes when
you come to page 4 of this is-
Dear Editor,
If there is one thing that
gripes me it is inconsistency.
Why should the freshman wom-
en have their "per" extended
$11 / 2$ hours for working on a
float, and then have "per" for
the Homecoming Dance stretch-
ed only 45 minutes. (This will
be the last Homecoming Dance
or senior women.)
I don't see how the women on
this campus can stand the shock
of such late hours. They will all
sume. After all, dancing is so
much more strenuous than
building a float.
Gee, how provincial can one
get. Getting extended "per" is
like pulling teeth. Maybe the
reasoning behind this is that
coeds will turn into pumpkins.
Joe Despondent
Dear 'Joe,
We don't know the reasoning
behind the extension of permis-
sion either. As for Alma coeds
turning into pumpkins, if you
could only stay out until mid-
night. And, we also recall that
the story begins, "A long time
ago."
the editors
Dear Editor,
I have just discovered a sen-
sational news. A year or so ago
the students of Alma College
discussed the feasibility of an
Honor System on the campus.
The rumor has it that $60 \%$ of
all questioned were for it, $40 \%$
were not sure that the System
would work. The Student Coun-
cil then seems to have express-
ed the belief that "Honor cannot
be defined satisfactory" (By the
be defined satisfactory." (By the
way where does one verify this
information?) In short there is

## Sorority, Fraternity News

Naney Alha Sisman Tau Dind Deaded three women. The women are
The Alpha Theta Sorority has obtained three pledges who Gievers, Ann Heron, Sue Little and Pat Wellard.

Amid the usual excitement, fraternity bids were handed
out Friday Oct 8
Those men who accepted the bids for Tau Kappa Epsilon
were Lou Economou, Bill Lockwe cox, Neil Weaver, and Jim Larke. Chuck Mires, Larry WoodThe new members of Delta Sigma Phi are Dick Lee, Bob Ellsworth, Dave Kramer, and Bob Minton. Bob Smith, Dave
Phil Barrons and Spence Barnhart are the pledges

## 0 Time! 0 Mores!

has been set aside to remember shall be absent from student Alma's past, the almanian ed itors believe the following ma College," 1894-8 vintage,

## WRIGHT HALL RULES

 from 8 a.m. to 12 p.m., from .30 p.m. to $4: 15$ p.m. and women are expected to Young in their own rooms during hese hours and rooms during gage in games or sports during2) Young women are not allowed, except for unusual reaon the Sabbath day, or to walk 3) Calls from young may be received on the first month and on holidays of each four and six in the between 4) Permission to attend conentertainment in company with gentlemen, must be obany with from the Lady Principal. 5) Young women are not extion in the evening without the company of an authorized

## GENERAL CONDUCT

 will no doubt find joy in the following general rules for the conduct of students: billiard student shall visit a billiard room or a saloon, or use tobacco in any form in the college buildings, or on the col lege grounds, or on the public pected to be present at dat exor card parties, or to attend the theater.
## Pass Algebra

We Guarantee It or your purchase price refunded
PERSONAL TUTOR in AlGEBRA \$5.50 Varsity Shop

Purveyers of Quality
Merchandise to Discriminating
Students since 1924

ALMA
HARDWARE

General Hardware GIFTS

325 N. STATE
Phone HO 3 - 1415
shall be absent from Alma without permission; such per-
mission is to be obtained by young women from the Lady from the President
3) Young men and young wome rooms of the opposite at 4) Students are not allowe to study in the halls, or to gath-
er on the fround and in the changing classes.
5) Young men are required young women associations with tion to respect of the institu of the Ladies, the regulations They are not allowed to company them to or from ac ligious meetings, or to walk drive with them at any time for recreation, without permis sion of the Lady Principal."
Perhaps fifty years ow the editors of the Alman ian will be digging up our presing at rule books and chuckithey will laugh raucoucly our issues of the Almanian And perhaps it serves us right.

## Tri Beta Has First Field Trip

Michigan to the University of Pelston on Douglas station at October 7, 8, and 9 started the year for Tri Beta, the national Under the ical society.
Drs. Arlan Edsar supervision Allen, students patrick, Ron McKinsey Sirkpatrick, Ron McKinsey, Sue Beaty, Joyce Karakas, Rocky Collingsworth, Jim Solvenblatt, Stu Little, Nancy Good, and Lynne Brown spent two days at the station studying the laboratories and display areas set up by the University. spent in field study was also the study of limnology especially cal, chemical, and biological conditions of fresh wiological Field trips like this one are typical of the Tri Beta's activities.
The society is open to all students who are in their third semester of college and are study of interested in the

## Letters

(continued from page 3) pus now
Are we to assume that college
students need students need an encycloyedia to spell out for them what Honor is? I believe that among our more than 300 freshmen there how to define does not know Let the upperclassm der about the definition wonintroduce the definition. Let us among the freshmen System us give our ireshmen the Let portunity to show what Honor means to them.
It is the principle that I am interested in, not publicity for myself. May I sign as one who really to know what honor really means.

age (mathematics) and Don Stearns (physics).

## Gage, Stearns Given Awards

The recipients of the Fresh man Physics and Mathematic Judy Gage, East Lansing sophomore and Don Stearns, Riverdale sophomore.

Don received the physics award and Judy received the The awards, a book of tables for each, are presented annuthe highest students receiving the highest averages in the
freshman physics and freshman physi
matics courses
Don is majoring
Don is majoring in physics
and is thinking of doing perimental work in physics Judy is majoring in Ghysics. and minoring in mathematics.

## A Scotch Voice <br> By Thomas Befulded

A sense of the aesthetic is of course not mandatory for the enjoyment of life. One can elate from the simple physical spiritual and never bother being exhilarated by the something between. He can neglect the perfect proportions of Venus of Milo, not be spine tinglenjoy the serene beauty, yet carnal possibility resentation of contort himself into he can tion and disunion with all earthly considerations ascend into the inexplica ozone beyond and not care the least for a particularly deft organization of mundane stuff. But most of us can thrill to the pretty blooms of Mozart or grand bluffs of Beethoven and are not perverted into an over-dwelling upon the clever
push-boing push-toing of the piano or something supermusical. That is, we could thrill if there were

## PLACEMENT CASEMENT

There will be a representative from the Social interview all service ernment, no matter what their major jobs with the government, no matter what their major field, should make arrangements in the Placement Office, Room 101, Old

> in, for an interview appointment. All seniors interested in career
reasury Dept. as Revenu in careers with the U. S. or Special Dept, as Revenue Agents, Revenue Officers, or Special Agents, should sign up in the Placement Office for interviews with a representative from that department who will be on campus on Friday, October 21. You must be an accounting major ( 24 hours) to qualify for the Revenue Agent position, but majors in any fields can qualify for the position of Revenue Of. ficer. Special Agents must have a business administration major or a combination of business administration, economics, education, law, police science, lice administration, and 12 hours in accounting.
don't fit any category in relation to music but are back est is in incarnating Venus for whoopee and that insist on writhing, gagging, wheezing, writhing, otherwise behaving plague during of the black only they could developion. If terest in that amazing an inism, the piano, or in yoga, they would maybe shut up and let hose who would, enjoy.
And then there are some of us who neglect the grandeur York, Washington, for the trim little buildings about our dear small woodsy breezy campus. Ah such pretty things they are too, especially an oaky pink next to becomes blue sky and the to the very nowy. It's pure delight to stroll from anywhere to Hood then east and beneath the brary - administration shake, noticing the two little ruddy old gentlemen crowned with maply gold who confront the flushed handsome young executive with thin lapels. light. Now the to be pure deill, terribly horrible miserably of appelation have pennants ed as gory blemishes down the fine fronts of at least the the elders (no wonder the young ster is flushed, having a perfectly decent sign of his own) What would be wrong with simple, tasteful, usual bronze plaques I haven't the slightest. Perhaps inovation for its own simply to be notice outlandishly

## Dean To Speak

(continued from page of this new residence hall is having a couple, Russ Brandt and his wife, Mary, with their Another as house parents. he building is the feature of furnished is the main lounge, furnished in a modern motif with wall-to-wall carpeting, to
entertain guests.
There are four study lounges each study lounge is building. to kitchenette. The individual $S$ rooms are furnished with bols-er-type beds which an used as davenports during the day, desks with fluorescent lights, and built-in diressers.
brary features are a small nd meeting The hall houses approximately 185 men and is the first It a series of residence halls. Alma as a residential where all students live college campus and share the on the tional experience of being an integral part of the colleg The Hall will hold an house throughout the day.

## A NO. 1

BARBER SHOP
Princetons Butches
Best Haircut in Town
We cut ladies hai
209 $1 / 2$ E. Superior

## DOUD <br> DRUG STORE

Everything for Your Needs"
STATE AT SUPERIOR
The Friendliest
in Town

MARTIN
STORES

CLOTHiNG
and
FURNISHING

COLLEGE MEN
127 E. Superior


Drum major, Dave McDonald, Bad Axe junior, briskly step. ping as he prepares to lead the band in the Homecoming Parade

## Reading Test

noter a quirement for now freshmen and sophomeres The reading program is in its third semester here at Alma. Previous titles in the program were: Heyerdahl's KonPhilosappmann's The Public Philosophy: the Rockefeller Report No. 5, The Pursuit of
Excellence; Storer's The Web of Life; and Orwell's Animal Farm.
The program was instituted to give all students something in common and broaden their experiences in current affairs Alma College is one of a few pioneering schools with this
type of program. pe of program.
Alma alumni have been invit ed this semester to join in the program and participate in the Oesting through the Alumn
Office. Office.

Honored classes of this year' Homecoming will be the fiftyyear class (1910) and the twen ty-five year class (1935) and all the five-year classes.


Dr. Sam Jones

Forty-Piece Band To Lead The Parade
Present Half-time Show Around Education Theme
Band, under the direction of Dr Sam Jones, continues its march-
ing season activity tomorrow
by participating in several by participating in several
Homecoming festivities Homecoming festivities.
Leading the Homecoming parade will be the 40 -piece
band, including drum major band, including drum major
and majorettes. Betty Jo Prime, Gretchen Ann Dale, and Carol Holmgren are the majorettes who will appear.
Dave McDonald leads the band as drum major for his The band will also participate in the pre-game band activities and will present a half-time show around the "Alumni in Education theme
The band's first performance of the year was at the Red Ferris Institute at Saginaw on October 1 . orate the Red Feather effort was presented. In formations of a zero, dollar sign, and red feather, the band played "I've
Got Plenty of Nuthin," "I've Got Plenty of Nuthin," "I've
Grown Accustomed to Your Face," and "High Hopes." Betty Jo Prime, Fairgrove reshman and first-place wingave a twirling exhibition as The showed "Has Hopes." with the "A" formation and fight song.
The Kiltie Eand will play for the four remaining football conclude the marching season. The band practices each Monday, Tuesday, Thursday, and Friday from 4-5:30 p.m. Dr. Jones, band director, says that the concert season will receive the big emphasis this
year, however. "Concert her. sence and challenge," he states, and our chance for a real contribution to the campus community." He hopes to have the

## Jones Directs

 35 piece Orchestra A 35 -piece college and com-munity orchestra, under the direction of Dr. Sam Jones, will present at least two concerts this year. The orchestra, which will
collaborate with the Choral Union in the Messiah and ther choral works, will consist of players from both the "Until this year, the orchest"Until this year, the orchestra has only existed with, and Union," says Jones. But says Jones. some of the best in the world and deserves a separate entity," he stated, "and that's what we're going to try to give it." Any string players who have want to play in contacted but want to play in the orchestra
should contact Jones.


Posing for the "Highland Fling" are Kiltie Lassies (front) Peggy Goodenow, Sandy Hall, and Margo Phelps; (back) Sherry


Bagpipers, Harold Kirpatrick, Jim King and Dale Brown


## Fink Reviews Opera

Myron Fink, Assistant Professor in Music phas written for the almanian the following review of the comic opera, Don Pasquale, which was presented Tyler Auditorium Players in October 7 . crober 7 .
Last Friday evening in Ty Opera Players gave Turnau ance of Donizetti's Don Pas quale for a receptive and interested audience. Their work was marked by interesting staging, sound musicianship, a clever translation of the libretto, and careful preparation.
Of the four singers, Mr. Alan Baker, who took the part of the
doctor, was clearly the most doctor, was clearly the most
expert in both acting and singing. He possesses considerable strong and full baritone, is emparts. Mr. DeVoll, who played
Ernesto, frequently could not be heard in ensemble, and Miss Chrisman was at her best in those parts of the role of Norina liant singing. Mr. Norton was pleasant to hear and to watch in Musically
came in the fest moments second act. The singing was very good, and was excellently tion. During some of the larger

Adults STRAND Child. 80c THEATRE 35c
Alma, Michigan - HO $\quad \mathbf{3 - 3 8 5 0}$ Thurs., Fri., Sat., Oct. 6-7-8 -Double Feature-

| Now thru Sat., Oct. 15th |
| :---: |
| and | saminy Davis. PGiLR Law Fore ancei dichusem

QGEANS IT
TEGHNICOLOR• PANAVISION Sun. thru Thurs. Oct. 23-27


Fri. \& Sat., Oct. 21 \& 22
Wouble Feature Walt Disney's
Cartoon Featur
Cartoon Featurette


SHURILIMCISTIRR


Sun. thru Sat., Oct. 30-Nov. 5
 TUESD F WELD HIGH TME
ensembles too little attention
was paid to balance and clarity. The piano accompaniment was acceptable; yet it suffered from
the poor quality of the instrument. It is certainly high time that Tyler Auditorium be provided with a more-than-
barely-tolerable piano. The barely-tolerable piano. The
whole performance would have whole performance would have
gained immeasurably if a decent instrument had been avail-

The staging seemed effective and inventive, the scenery adequate (if a little on the minimal side for a full production). Due to the sketchy nature of the scenery, the elaborate costumes appeared over-ornate and quite

unnecessary. The Turnau unnecessary. The Turnau Play-
ers would benefit ers would benefit from closer
coordination of these two asAll in their work. All in all, it was a pleasant,
rewarding, and enjoyable evening. It is to be hoped that the college will offer similar pro-
grams in the future. The viewer understands that a great
deal of the labor which made the evening's performance success was done by Miss Nola and commended for her share in the program.

## Onapu

(continued from page 1)
Park junior, who provides photographs to use with the press releases. Haldis Unstadt, Alma office preparing works in the office preparing items and pic-
tures of students papers. Miss Onapu, who is a little shy about being on "the other that she does miss the almanian routine after working on it for three years.
"But I enjoy, reading the al manian as an outsider for al first time," she says, "and I'm getting into a different routine with the publicity work."
How does she like her new routine? "I think it's a tremen. dous experience, and I'm very fortunate to have a job like this in undergraduate school."
A major in English literature, Mary says that she is presently investigating the possibilities of
year. But another alternative is publicity work, which she is considering.


## CHURCH

JEWELRY

The Store that Confidence Built"

May we help you with all your gift needs?

113 E. SUPERIOR


The Turneau Opera Company in Don Pasquale.


Turneau Opera Players at the reception.
"I just can't seem to stay away from seem to stay she says.
Mary's interest in journalism began in high school, where she says she had the opportunity to work under a very good teacher who had had much practical experience.
So she joined the Almanian staff her freshman year, and worked up to the Managing Editor's post last year.
Miss Onapu has also been a residence assistant in Mary Gelston Hall for two years, "a job which I also enjoy very much." She is affiliated with chosen last yorr for and was ship in the Alma chemberLambda Iota Tau, a national language and literature langu
It was perhaps her success in these and various other activities which led to her being named in "Who's Who In American Colleges and Univer. sities during her junior year. Mary was born in Estonia one of the Baltic states now Soviet satellite. But she is now a naturalized United States citizen ready to vote nex month in her first presidential
election. What
ian editors? happens to alman ian editors? One day they turn
into normal, and in this case capable and successful people.

## Audubon Series Begins Friday In Mt. Pleasant

This season's Audubon Screen Tour series, presented in Mt. Pleasant, will be opened on Friday, October 21, when internationally-known Dr. Olin Sewall Pettingill, Jr. shows his ilm on Iceland entitled "Sea
The series of wildlife films ences for the past ten audiwill again be sponsored by the Chippewa Valley Audubon Club and the National Audubon Society.
The purpose of the programs is to promote wildlife protection and conservation educaEach of the five color motion pictures is personally presented
comedy.
program,
March 3, "High Horizons", on March 3, by Wil-
liam Ferguson, cartoonist-lect-
urer of Omaha, takes the audiurer of Omaha, takes the audi-
ence to high mountain peaks ence alpine pastures of the Col-
and ado Rocky Mountains to see lovely flowers, dramatic scenery and mountain animals Tickets may be purchased from and rides arranged with
Dr. Lester E. Eyer of the biolDr. Lester E. Eyer of the biology department. Student season tickets are $\$ 1.00$, single adty single season tickets are $\$ 2.50$ and faculty single admission tickets are $\$ 75$. The tive are $\$ .75$. The five programs, all begiven on the following dates: Friday, October ${ }^{*}$ 21; Monday, November 21; Monday, December 19; Wednesday, February
8 ; and Friday, March 3 .

## Elect Woods

Y-R President
The following officers were ected by the Young RepubliTuesday: president, Thell Woods; vice-president, Louise Yolton; Secretary, Judy Bennert; and Treasurer, Ed Crook. Also the following chairmen
were elected: Niinole were elected: Nixon-Lodge
chairman, Bill Malposs; Bentley Chairman, Chuck Christion Bagwell chairman, Chuck Bod mer; and Harvey chairma er, and Harvey chairman Tom Pinter. It is the duty of these chairmen to promote the election of the candidates for whom they have been named Alma's chairmen and to supplement the Young Republicans Club's program in the area of those candidates.
The group meets every Tuesday after chapel service in the basement of the chapel. Also, on Thursdays when there are no convocations, meetings are held in the chapel basement at 10 a.m.
New members are welcome

## plilletr

## STUDENTS

This is your invitation to
come in and browse around.
DUANE STACEY MAYNARD MILLER 120 E. Superior

## FREE PIZZA

WITH EACH
POCKET SIZE OR TABLE MODEL TRANSISTOR RADIO Purchased at

## MEGILL'S MUSIC CENTER

State Street, Corner of Superior

PIZZA SUPPLIED<br>by<br>PIZZA SAM<br>328 State Street

Friday and Saturday 4 P.M. to 2 A.M.


## Former Football Players Scattered Coast-TO.Coast

the fall of 1935, the Alma Scots were the football champions of the M.I.A.A.-undefeated What happ
What happened to the mem-
They were 25 in
They were 25 in number.
Seven are in Alma--but look
at the roster.
Gordon Mann - Foreman
Shipping Dept., Saginaw

## Fulbright Scholarship Deadline November 1st

 awards are: 1) U. S. citizenship awards are: 1) U. S. citizenship
at time of application; 2) a
bachelor's degree or its equivalent by 1961 ; 3) knowledge of the language of the host country; and 4) good health. A demdent study and a good academic record are also necessary. Preference is given to applicants under 35 years of age who have not previously lived or studied abroad
App
Applicants will be required
to submit a plan of proposed study that can be carried out profitably within the year
abroad. Successful candidates abroad. Successful candidates
are required to be affiliated with approved institutions
higher learning abroad.
Enrolled students at a college
or university should consult the campus Fulbright adviser for
information and applications. Others may write to the Infor-
mation and Counseling Divis-
ions, Institute of International Education, 1 East 67 Stree
New York 21 , New York or
any of IIE's regional offices. Competitions for the 1961-62
academic year close November academic year close November
1, 1960. Requests for application forms must be postmarked be-
fore October 15 . Completed applications must be submitted by November 1
The Institute of International Education, founded in 1919, seeks to foster international
understanding through ex-
change of students and scholars, and to further the exchange o
ideas and knowledge among al


| CLABUESCH |
| :---: |
| CITY dRUG |
| Walgreen Agency |
| Fountain Service School Supplies |
|  |
| Prescripions |
| Sunday 9.1 and 5.9 p.m. FREE DELIVERY |
|  |

MIRROR

## Almanian Files

 lished on Mondays.
Alma lost its first away game to Michigan Agricultural College (Michigan State).
Miss Viola H. Weis is Miss Viola H. Weis is to
teach here in the physical eduteach here in the physical edu-
cation department. cation department.
A two column box on page 1 announced the Alma Lyceum tractions, the Florentine Or-
chestra, Geo. D. Alden, Judge
Ben, Lindsey, the Whitney's
and Alton Packard. All for

eterline Resigns To Accept Position In Pittsburg
sistant Professor of Psychology, faculty of this college in order
to accept a position on the staff
of the American Institute for
Research, a firm located in Pittsburg, Pennsylvania, which is now working on the commermachines.
Dr. Deterline, who has shown Dr. Deterline, who has shown of teaching machines, will be doing most of his work in the more specific area of the pro Dr. Deterline had been a member of Alma's faculty since
The vacancy made in the psychology department is expected to be filled by February (the
start of semester 150), reports start of semester 150), reports College. Applications for the filing of this vacancy are even now being reviewed.
B. Johnson-High School, -Deceased; Bruce York United States Rubber Company, Detroit; Joe Vitek--Esfimating Engineer, General Motors, Saginaw; Max DeanChemist, Bromide Dept., Dow Fuller-Assistant Accounting Superintendent, Cons umers
Power Company, Alma; LeRoy Power Company, Alma; LeRoy

## oma; Wilson Block-Principal

 John Darbee-Executive, LaDriere Studios, Inc., Detroit;Cy Lewis-President, Planning Associates, Inc. (A chartered Life Underwriters and InsurAdjuster), Flint.

## Harriers Lose To Dutchmen

Alma's cross-country team ould fare no better than did the football team last Saturday, Low score wins in cross-country meets.) Smith Nashville reshman, led the pack across the finish line for Alma in a winning time of $23: 7$. Alma also placed third in the meet as
Warren Slodowski, Saginaw junior, finished the race in The other Alma runners placed as follows: Jerry Lafferty,
seventh; Tom Bailey, eleventh; Chris Campbell, twelfth.

Burandt to Interview Some Jr., Srs., Thurs.
Juniors and seniors may obtain information on career opportunities in the Federal government Thursday from 1 p.m. to 4 p.m. in the Placement Office. Mr. James J. Burandt, Field
Representative Representative of the Saginaw
district office of the Social Se district office of the Social Se-
curity Administration will be present to answer inquiries about jobs for college-caliber personnel in all government agencies.
At this time, the government is emphasizing particularly the Federal Service Entrance Examination. It is a qualifying
examination used by Federal agencies to fill a wide variety of
positions at the entrance or trainee level.
On July 5, 1960, fifty collegetrained persons entered on duty with Bureau of Old Age and Survivors Insurance in the
states of Michigan and Ohio as a result of passing the Federal Service Entrance Examination. Technical jobs, such as those try, and accounting, are filled hrough other examinations.
However, since its inception in December, 1955, the Federal Service Entrance Examination serves as the main examination through which college-caliber men and women enter on a va-
riety of careers in the Federal government.

WELCOME ALUMS

TAPE RECORDERS
WEBCOR, VOICE OF MUSIC, RECORDIO
from $\$ 79.95$ to $\$ 225.00$
We Sell Recording Tape, Reels, Mikes, etc.

## MEGILL'S MUSIC CENTER

State St. and Superior
Alma Almanian Tells Of Earlier Football Games
For those who did not actually see the game, to be told
that Alma took defeat at the hands of M.A.C. (Michigan State) at the preposterous figures of thirty-four to zero, it
would perhaps be strange if they didn't pull a long face and
have dire misgivings for the future.
October 23, 1911
"......it is the first time (Michigan State University) had suffered defeat on the
home grounds since Alma marched off the field with the state championship honors in
1902. Alma students accompanied the team on a special
train and were rewarded by a score of 16 to 5 .
"When the team and the rooters returned home they
were met by six hundred
townspeople and Band. Fireworks and bonfires, were seen everywhere."
October 8,1912
"In the hardest fought battle
seen on the M.A.C. (Miehigan State) field in many a day, the
Maroon and Cream Maroon and Cream (Alma)
went down to defeat before went down to defeat before
one of the best teams in the one of the best teams in the
Middle West last Saturday by the score of 14-3. But this set-
back at the hands of the Farmback at the hands of the Farm-
ers is far from an inglorious

First Row . . . Lyndon Salathiel, Terry Ebright, Len Fase, Bob Norris, Bill Johnston, Dave Peters, Tex Gleason, Jim Slasinski.
Second Row . . John Rowland, Neil Weaver, Tom Hickman Second Row . . . John Rowland, Neil Weaver, Tom Hickman, Jerry Wade, Chuck Mires, Jack Osborne, Bob Minton.
Third Row . . Lyn TerBush, Paul Kozumplik, Ron Cober, Ted Skinner, Bill Kesting Don Third Row . . . Lyn TerBush, Paul Kozumplik, Ron Cober, Ted Skinner, Bill Kesting, Don Carruthers, Ken Renaud.
Fourth Row . . Bob Harbuen, Bill Frydel, Charles Ingerson, Lanny Valentine, Mel Leeck, Bill Bupp, Bill Westbrook. Fifth Row ... Henry Smith, Van Mulligan, Bob Aranosian, Jim Lynch, Glen Kett, Bob Hensel, Glenn Matthewson. Sixth Row . . . Art VanderHart, manager, Ray Graham, manager, Coach Wen Kett, Bob Hensel, Glenn Matthewson. Bill Carr.

## INJURIES FATAL

## Alma Scots Bow To Hope, 27-7

Hope College handed Alma the season started that injur- the first quarter when Quar-
a $27-7$ defeat last Saturday ies to key players would re- terback Paul Mack carried the a $27-7$ defeat last Saturday
night at Holland. Injuries duce the Scots winning chanc- ball ten yards into the end plagued the Scotsmen and re- es, and this was proven true zone. He also kicked the extra duced the effectiveness of the at Hope.
team's play. Dave Peters, Fumbles also proved costly Alma came roaring back in starting halfback on both of- to Alma. Three times the their next sequence of plays.
fense and defense, did not dress
Scotsmen
fumbled inside After guard Ken Renaud pickfor the game due to torn liga- Hope's ten yard line, and three ed up a short onside kici-off ments in his hip inflected dur- times the Flying Dutchmen re- and ran it back three yards to ing'the Ferris game. Lyn Ter- covered the loose ball. The the Alma 48, Quarterback Ter-
Bush was also absent with an spirit on the Alma squad re- ry Ebright hit End Jim Greeneye injury received in the mained high however, and they same game. The absence of doggedly fought on. these two men was sorely felt. Hope scored the first
Coach Smith indicated before touchdown of
 kicks are the mark of this specialist. Lyn Salathiel is one tyn five seniors who will be lost because of graduation, a loss that will be sorely felt. Lyn is from Waterford, Michigan, where he pounds. his high school football. He is $5^{\prime} 11^{\prime \prime}$ and weighs 175 and is a good team player.
lees with a pass, and Jim fought his way all the way From there Ebright yard line. From there Ebright scored the
touchdown on a quarterback neak. Terry also kicked the

The last touchdown before half-time was scored by Hope when Mack threw an 18 -yard pass to
Woude.
Hope opened the scoring in the third period when Ken
Visser ran twenty-four yards Visser ran twenty-four yards
to a touchdown through the to a touchdown throu
center of Alma's line. center of Alma's line.
Hope's last touchdown was
scered by John Vandenburg sccred by John Vandenburg
on a 4-yard plunge midway through the fourth quarter. Bob Minton, Aldale guard thrilled the fans late in the same when he picked up a ball 36 yards before being tackled from behind by a Hope player. The run was called back however, because Bob had picked the ball up from the ground, and not caught fumble air. It was the second ered during the game.
Other Scotsmen playing a fine game were Paul Kozumpland. All three men continually made fine tackles, and ground gainers with a combinground gainers with
ed total of 97 yards.


TERRY EBRIGHT . . The field general of this year's team in high school Terry played for Coarb Elmer Eng City. While Central. Terry is a junior this year. He is $5^{\prime} 8^{\prime \prime}$ and Beigh City pounds. This year Terry has passed for more than 500 yeighs 160 thrown for 4 touchdowns and run for 2 touchdowns himself. Coach Smith will be glad to have this talent back next year.


BOB NORRIS . . . Captain of Alma's football team this year is Bob Norris, a senior from Detroit. Bob is $5^{\prime} 10^{\prime \prime}$ and weighs in Detroit, under the direction of Coach George DuF. Theresa's plays middle line-backer on defense, and center DuFour. Bob the Scots. His defensive ability will make him on offense for date for All-MIAA middle linebacker honors. His a good candigreatly missed next year.

