

## Blaze Completely Demolishes Local Theater

### KLUGH AND LINDER COMMENT

## Views of Sociology, Psych. Profs. on Packard's Hidden Persuaders, Topic of Tonight's Lecture



VANCE PACKARD

Vance Packard, author of *The Hidden Persuaders*, *The Status Seekers*, and *The Waste Makers*, will speak tonight at 8 in Dunning Chapel on "Our Morality and the Hidden Persuaders." This is the third event in the current Lecture-Concert series, and tickets will be available through 5 p.m. today at the desk in Reid-Knox.

### Story Of Play:

## Elderly Woman Vs. Big Business

### Patridge Dominates Four Crafty Men In Novel Way

"The Solid Gold Cadillac" concerns the adventures of a little old lady in Big Business. A retired actress, Mrs. Laura Patridge, goes to a stockholders' meeting for the very first time and asks some embarrassing questions.

In order to shut her up the four crafty executives of General Products, the corporation in question, make her Director of Stockholders' Relations. Mrs. Patridge's sole duty is to answer letters from the stockholders. When she doesn't receive any letters, she begins writing some. The result is that she gains control of the corporation through stockholders' proxies. She then fires the four crooks and lives happily ever after.

Admission to the play is free. But tickets must be obtained for all seats and can be picked up at Tyler box office beginning Monday, November 14.



Judy Dodge, left, and Gary McCampbell run through their lines in preparation for their roles in "The Solid Gold Cadillac."

## Education Conf. On Campus Sat.

The 9th Annual Education Day Conference will be held Saturday, November 12, here at Alma College in the Dow Science Building.

Former Alma students now in their first and second year of teaching will return to the campus along with student teacher advisors. Discussion groups on teaching will be followed by a luncheon, with President Swanson greeting the guests. Mr. John Kimball, Director of Admissions, will give a short speech.

In charge of the conference are Mrs. Elizabeth Hartley, Mr. Ward Shults, and Mr. Harlan McCall, all of the Alma College Education Staff.

## Wills, Wegner; Contributors To New Quarterly

Dr. Robert Wegner, Assistant Professor of English, and Miss Roberta Wills, Assistant Professor of Library Science and Instructor in English, are contributors to a new Michigan literary quarterly, *Voices*.

Wegner's "Why I Read the Poetry of E. E. Cummings," an analysis of two poems, appears with a short story entitled "The Race." Miss Wills contributes a poem, "The Darkness of Light."

The poems of two alumni of Alma, George Arrick and Richard McMullen also appear in *Voices* for Autumn.

Edited by Robert Bassil and published in Saginaw, the magazine speaks of Alma College as "that nest for new writers." Wegner states that "as a new publishing venture, this quarterly excites support."

Current copies of the quarterly are now on sale.

What are the reactions of local representatives of the field of sociology and psychology toward Vance Packard's *Hidden Persuaders*, subject of this evening's lecture?

Dr. Irene Linder, of the Sociology Department, feels "a little uneasy" about Packard's referral to social scientists involved in motivational research (MR), feeling that this might create a false impression of the role of social scientists.

"Social scientists generally don't use their knowledge to manipulate people," she says, "and this is neither their highest purpose nor their greatest contribution to society."

Dr. Linder also points out that "all social scientists don't agree with the over-emphasis in the book on psycho-analysis." In this psychoanalytically-oriented book, unconscious factors play a large part, but Dr. Linder questions the testability of much of the theory.

"Advertising definitely affects us, but not so unconsciously as the book might indicate," says Dr. Linder. "Our culture does stress bigness, status significance, and sex appeal (emphasis on the desire of approval by the opposite sex, making sex articles of many products," she adds, "but these things affect behavior more consciously than unconsciously."

Dr. Henry Klugh, of the Psychology Department, has previously expressed his views on *Hidden Persuaders* in an October 15 almanian article.

In the article, Klugh points out that Packard's book violates two scientific principles rather frequently.

(Continued on page 2)

### DODGE, McCAMPBELL TO STAR

## 'Cadillac' Rolls Toward Opening, Leads Are Challenged By Work

Rehearsals are continuing on the production of "The Solid Gold Cadillac." Working four nights a week, the cast is getting ready for opening night, November 17.

Gary McCampbell, sophomore transfer from Ferris Institute, is the leading man. Majoring in public relations and personnel management, Gary "likes to work with people." He once played an admiral in a high school play and insists he tried out for "Cadillac" because he "likes to talk." Gary states, "The play has been tremendously enjoyable to me."

Judy Dodge, Bad Axe freshman, plays the female lead. Planning to major in either speech or music, Judy was a member of the All-State Choir at Interlochen for two years. Although her only other play experience was a character part in "The Court vs. Maxine Lowe," she won first place in both local and district Forensic Contests in Dramatic Reading.

Judy comments, "My part in 'The Solid Gold Cadillac' is an exciting challenge! If the cast works half as hard as the director—the play can't help but be a success."

## Perhaps You Wondered Why

For the benefit of those students who have wondered why it is that there have been mid-term exams these past two weeks, the almanian has inquired of the Dean of the College on the matter of the purpose of these exams.

The exams are given, basically, said the Dean, because this reduces the weight which is put on the final exam. This is especially meaningful, he said, in those classes which might, if it were not for mid-terms, have no other exam but the final.

## Estimate Damage At \$100,000; Cause Yet Remains Unknown

by Chris Van Dyke

Last Monday evening about six o'clock while walking east on Superior Street toward the remains of the Strand Theatre, I saw in the dim light a sizeable crowd that had gathered, perhaps to pay last respects to a dying building. But, as I drew closer, I saw that the center of attraction was a huge crane and wrecking ball which were carrying out the death sentence.

Making my way through the crowd, I noticed the expressions on the faces of the crowd of nearly one-hundred. Each expression was different, ranging from mild curiosity to almost downright sadism and pleasure at seeing the ball demolish the structure.

The building could hardly be classified as human, but these avid onlookers almost reminded me of a fight between two small boys in which one was being beaten while the crowd cheered the victor with "hit him again, harder!"

The crane and ball were slowly but surely knocking away chunks of brick, and with each succeeding blow

members of the crowd shouted approval to the crane operator, saying in effect, "Well, you're finally getting the hang of it."

Making my way to the City Drug, I saw Frank Warden, the manager of the Strand Theatre. I told him that I was a reporter for the ALMANIAN and saw his expression say, "Oh, no, not another one!" He resigned himself to his fate and muttered with a slight smile, "Well, that's seven down, and one more to go." I imagine I was the eighth and probably least welcome reporter to see him that day. We went inside where I found out what the story was.

At 4:28 that morning a paperboy had looked up to see flames shooting from the theatre. He turned in the alarm and the police in turn called Warden who arrived in time to open the doors for the firemen. The fire originated in the rear of the building in the vicinity of a newly-installed gas furnace, but the cause of the fire is still unknown.

The Alma and St. Louis fire departments fought the blaze, with the Ithaca fire department standing by in case it was needed. One fireman was sent to the hospital when he fell from a ladder and was overcome by smoke. Two others were hit by falling bricks, but were unharmed.

The fifty-foot high flames were subdued to clouds of smoke by mid morning, but the theatre was a total loss. Lighting equipment, curtains, screen, lenses and projectors were ruined. Although all four walls remained little could be said for the interior. It was a shambles of fallen brick, beams, and debris. The roof had collapsed.

(Continued on page 2)

### 7 Attend Kazoo Meeting

## Campus To Host I.A.W.S. Meeting For Next Year

Centering on the theme, "Loyalty to What?" the Intercollegiate Association of Women Students (IAWS) met at Kalamazoo College on November 8.

The IAWS, which is the coordinating body for all collegiate womens' self-government associations, voted to accept an invitation to meet on the Alma College campus next year.

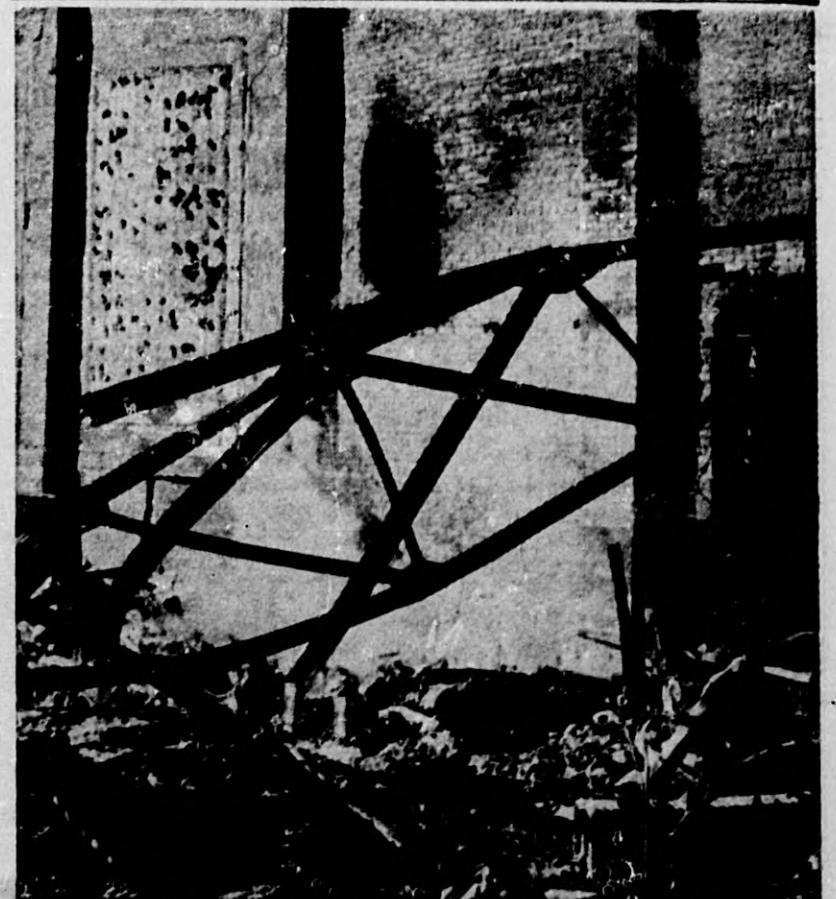
Attending from Alma College were AWS President Nancy Vogan, delegates Judy Smith, Carol Stamper, Vera Gene Wilcox, Marilyn Rollins and Lynette Childs, and Dean Vreeland.

Dr. Marion Edmond, of Wayne State University, was the featured speaker. Members discussed the values of college students, as related to three books they read: Beach's *Conscience on the Campus*, Eddy's *Influence of the College on Character*, and Lindbergh's *Gift of the Sea*.

All Michigan colleges were represented, with approximately 125 women in attendance.

## Did You Know?

For those of you who have been cloistered away studying and did not hear the news, Mr. Jack Kennedy was elected President of the United States Tuesday.



Twisted steel and charred timbers—all that remains of the stage of the Strand.

EDITORIAL DEPARTMENT Editor-in-chief Sharon Stephens...



BUSINESS DEPARTMENT Business Manager David Marentette...

Deadlines All news items, Monday, 5:30 p.m. except by prior arrangement...

Subscription Price Students, faculty members, administrators, employees of Alma College...

NOTE: Our policy concerning letters to the editors makes it mandatory that the writers of all published letters be known either to the Editor-in-Chief or Managing Editor.

November 7, 1960

Dear Editors:

Surely this intellectual community cannot take sincerely the naive remark of W. E. Malpass, Jr., which I quote, "I would like to point out that Democratic Administrations got us into the last three wars."

To begin their enlightenment, I suggest they begin investigating the causes of war, nation by nation, with the problems of economy, diplomatic tensions, internal politic problems, national prestige, and historical feuds.

You need not be a history major to realize that no one nation, or one political administration of that nation, is a direct cause of any war, whether civil or international.

Respectfully submitted, L. H. Krueger, Jr. History Major

Dere edditur,

Well, I have wrote another letter to ma this week tellur her all about the ecksiting stuff in yur last ishu uv the almaniac. Furst I told her how that writur proved that we are mosely heethuns. And how he dun this the onliest way for shure and that wuz by using stutisticks.

Then there wuz all them leturs from young republican's. The stonishun thing there wuz not that they tuk so long tu say so littul. No sure. The stonishun thing, as I told ma, wuz that every wun uv them republican's wuz sum kinda chareman. There wuznt a singul injun in that hole passel uv cheefs. Which shows how well there keeping lokal awtonomy. Ma wud be intrested in that. Shes a states writur tu.

I all so thought she wud be intrested in democracy in ackshun so I tull her about how the administrashun uv the colludge gone and ast the student counsil if they minded if it put sum trash cans on the campus. Theres sum real fassinatung stuff in them stuqunt counsil minits, I diskuvvered.

And yu can bet that ma wont be kontent untill I write hur and let hur no whuther or not theyre gonna let um du it. Yurs sinserely, Mason Dickson

Dear editor: Why, oh why, do you keep running that mountainously wordy, pointless, adjective stringing exercise - "Thomas Befuddled"?

I have had strong feelings about this before, but seeing your little note last week, declaring that due to an abundance of copy the coming events had to be sacrificed, finally prompted me to action.

Why does something timely have to be left out and some garbled, aimless muddle of words (running practically the length of a column) be allowed to run?

Granted, T. B.'s observations are sometimes amazingly keen, his ideas entertaining, and his style of writing at times surprisingly good, but—the sad

thing is—the occasions when we are blessed with all of these good qualities at the same time are rare indeed! There is a tremendous amount of potential in the column—too bad it is unharnessed, going in all directions at once—getting nowhere.

I'll bet a cup of coffee (payable at 10 o'clock on any Tuesday) that if you were to take a four week survey (and the author of last week's "That Good Ole Christian Spirit" is surely an expert at this!) you would discover that this column goes virtually unread.

And speaking of "That Good Ole Christian Spirit" I might say that the almanian disappointed me with that. Was all that preaching and conclusion-less moralizing necessary? Does the almanian, the past champion of non-compulsory chapel, really advocate the nonsense it printed? Or, is this the handiwork of some opportunistic senior (who reveals his class through the phrase "... we, the seniors")?

Isn't it obvious that if the faculty and seniors, who supposedly are the more mature, find nothing worthwhile in the chapel, there is apparently something wrong in the service? And, is the atmosphere of the coughing, shuffling, restless chapel the place to relegate "A tiny spot... to a higher thought"?

A coffee drinker myself

Dear coffee drinker,

Granted, our "editor's dream" of abundance of copy when coming true was one which we were inexperienced in handling. But deciding the relevance of material is the editor's job, and how is she to know which copy is most worth and is best received without receiving such letters as yours?

Yet until it has been proven to us that Thomas is not read and appreciated by a significant audience—and we have had no indication that yours is a prevalent opinion — Thomas will continue to be present, although we hope not to sacrifice any other copy of interest to students.

As for the editorial "That Good Ole Christian Spirit," we're sorry to say that the almanian does not stand behind all of the statements included in it. Hanging our heads, we admit that had the entire Editorial Staff found the time to discuss this, it would have been labeled "guest editorial" for this reason.

the editors

Dear editors,

The most heartening bit of inclusion in last week's paper read "Coming Events has been sacrificed this week due to an abundance of copy." Forgetting the possible misconstruing that nothing new could be because of repetition, I sincerely congratulate the almanian for subordinating the gossip function of the newspaper to the presenting of lots of interesting ideas function. There are enough little town papers by and for busy bodies, full of when so and so's to tea and such and such's to meet, without another adding to the mundanity.

Sacrifice the perfunctory whenever you want—I can read the bulletin boards—but keep the ideas coming.

A Reader

Dear Reader,

Again we report that we're glad to receive letters such as yours pertaining to campus opinion of what copy is of most worth. We are of the opinion that even the mechanical is better transmitted through the channels of the almanian than through unreliable bulletin boards.

sincerely, the editors

Irony In The Fire

Congrats to all those who pooled their ideas and efforts to promote the new regulations on women's hours. We feel that this indicates movement away from the narrow regulations often associated with a college of religious affiliation, and more toward the truly "liberal" college Alma seeks to be.

Let's Not Kid Ourselves

The following is the opinion held by one member of the Editorial Board of the almanian. Since the rest of the Board believe in freedom of the press, we are recording the editorial.

There are some people on this campus who think that an "honor system" would work at Alma. Sometimes we question this belief. There are too many people on this campus who cannot be reached concerning the idea of morals. They could be called "The Untouchables".

The Untouchables think they are above the rules that govern the rest of us. They are special. Common courtesies don't apply to them. Rules against cheating are not obeyed by these people.

Rules are set up for the good of the people; the good people are satisfied and abide by them. But, the Untouchables don't even acknowledge these rules.

Current magazines in the library cannot be checked out during the day. They

Yet we can't help but muse over the absurdly ironical thought that perhaps fate, moved to action by the turning over in their graves of our Puritanistic predecessors, caused the fire in the only local theater just before these liberal hours were to go into effect.

only can be taken out after nine and by signing, in advance, the reserve list. Why is it then on many afternoons one can walk up to the cases containing these magazines and find half of them missing? They are not in the building being read either. Where are they?

They are in some Untouchable's room being used illegally. After all, weren't laws made to be broken? These guys think the rest of the school revolves around their whims.

Can blame be placed on the library? Can librarians "shake down" every person who leaves the building? Perhaps the library should instigate a procedure like some reference libraries have. If a student is caught taking a book out of the building which is not supposed to be taken out, he is EXPELLED.

Will we ever have much of a chance for the "honor system" to come to Alma with these smart alecks around?

Educators, We Salute You

We would like to be among the first to welcome the delegates to the Ninth Annual Education Day Conference which will be held on this campus tomorrow.

This conference, held at the end of National Education Week, will be composed of former Alma students who are now in their first and second years of teaching.

This is National Education Week, and we will try to illustrate what has happened to education in the past 10 years to uplift the system and provide happier days for education.

About 10 years ago a tremendous cry rose about the "school problem"—shortage of classrooms, low teacher pay and too few teachers, especially in science and mathematics. With typical urgency, communities went to work, producing amazing results.

Ten years ago hardly one-fifth of the students entering college would consider teaching. Today, nearly one-third of all college graduates are choosing teaching careers.

From 1949 to 1959, school instructional staffs increased 51 per cent, compared with an increase in the entire civilian labor force of 12 per cent. The number of graduates qualified to teach mathematics and science doubled in the short span of five years from 1954 to 1959.

In constant dollars, the pay of public school teachers increased 45 per cent in the 10 years, while that of all employed persons went up only 29 per cent. Teacher salaries have more than doubled since 1946, averaging around \$5,000 last year.

During the decade, 567,000 classrooms were completed—200,000 replacements and 367,000 additional ones. The U. S. Office of Education estimates 610,000 classrooms will be needed by 1969. In the last five years, an average of 67,360 classrooms per year have been built.

Over all, it's a sizeable record of accomplishment. The school situation seems to be changing from a "problem" to a point-with-pride proposition.

We salute you, educators!

Strand Fire

Continued from page 1

lapsed and the marquee was in a very precarious position.

Due to a lack of wind no dam-

age was done to adjoining buildings. Thousands of gallons of water were poured into the Strand all day to stop flash fires, and much water was used to water down the walls of nearby structures. Damages were estimated by some individuals at \$100,000, but this figure is not official.

Upon an inquiry of rebuilding, Wardens' comment was "no comment." Mrs. Cassidy of Midland, the theatre's owner, was unavailable for comment.

I left the City Drug to watch a little more demolishing, and then turned toward home. I took one last look at the razed building, the piles of brick, the broken windows, fallen marquee, and smashed walls thinking how only 24 hours earlier no one was even vaguely aware of what was to happen. The evening before, "Midnight Lace" was shown and it proved to be the final motion picture shown in Alma's Strand Theatre.

And so the last motion picture theatre in Alma is history.

Views

Continued from page 1

And he says that although... "there can be no legitimate quarrel with Packard's central thesis... it is unfortunate that these two chapters (the last two, used to question the validity and morality of MR) do not constitute a large part of the book."

Packard's lecture, entitled "Our Morality and the Hidden Persuaders," seemingly would meet with this desire, as pointed out by Dr. Linder's statement that she expects the lecture will "question MR ethically and also the rightness of manipulating people."

"I hope everyone will go to hear Packard speak," says Dr. Klugh, and take the "opportunity to ask questions." "And just as 'smokers are thinking me,' I would hope that the students don't just sit and passively accept everything."

MARTIN STORES CLOTHING and FURNISHING for COLLEGE MEN 127 E. Superior

# STUDENT COUNCIL

The meeting was called to order, November 8, 1960 at 7 p.m., the invocation was given, roll was called, the minutes were read, and the treasurer's report was given.

Dr. Swanson was presented with the hat which he left at Kalamazoo college.

Dick Luke moved that the resignation of Judy Gabel as corresponding Secretary be accepted. Seconded and passed. Judy Geisler was nominated and unanimously elected to fill the vacancy.

A report was given by the four delegates to the N.S.A. convention. They summarized their workshops, the legislation, and the meeting as a whole.

Harold Cook reported that the signed contract from Ralph Martiri for the Big Name Dance on December 9, had been received. Bobbi Troyer is in charge of decorations for the dance, and Mary Clouse and Beverly Campbell are in charge of refreshments.

Shima Murakami reported that the Academic Affairs committee discussed with Dean Boyd the girls physical education course. He hoped that eventually the course will be developed to the extent that academic credit can be given for it. It is not to that point yet, however. An effort will be made to cut the expense of the course.

Representatives from the Tyler Board will go to Ohio State University for a meeting of union boards. It was suggested to the board that they arrange

buses to away athletic events and that some attempt be made to obtain first run movies for the school since there is no longer a town theater.

The concert lecture series committee has engaged a speaker from Nigeria who will speak on Africa in February. It was recommended to the committee that they attempt to hire a symphony orchestra.

Dave Smith reported that organization of Omicron Delta Kappa on a local level was about completed and that petition to the national for membership had been made.

Sue Little moved that we adopt a policy of using the almanian for all of our official news releases. In return the almanian will reserve a box in a fixed position for council minutes and news. The motion was seconded and tabled until clarification of election announcement procedures could be made.

Sue Little moved that the council apply the funds received from previous graduating classes to the purchase of a record player for Tyler Center. Seconded and passed.

The amendment to the constitution concerning campus wives club was defeated.

Bonnie McBane moved that a committee be formed to organize a contest for the writing of a new school fight song. Seconded and passed. Charles Christian was appointed chairman of the committee.

The meeting was adjourned.

## To Host Regional NSA Conference In The Spring

The United States National Student Association (USNSA), which met at Kalamazoo College November 4-6, will hold its Spring Regional conference March 24-26 here at Alma College.

With fourteen colleges represented and sixty-seven delegates attending, the USNSA passed five motions.

The first was in support of the sit-in demonstrations in the South. The Alma delegation abstained from voting on this issue because of a split vote among the members.

The second measure was a vote to encourage member schools to send delegates to the Michigan Area Foreign Student's Conference. It will be held November 23-27 at Wayne State University.

A resolution urging all members to set up a World Universe Service Week March 13-17 was the third item passed.

The organization then voted to commend Wayne State University for rescinding its ban on outside speakers, which had been in effect since 1950.

The final order of business, passed unanimously, was a declaration of concern urging an improvement in the 1961-1962 budget appropriation to maintain higher education.

Dr. Lynn Bartlett, superintendent of public instruction in Michigan, was the featured speaker. He spoke on the challenge ahead in higher education.

Election of the Michigan Region Vice-Chairman was held. Sue Little, Alma College, and Naomi Pullman, Wayne State University, were nominated. Miss Pullman was elected.

## BLANKSTEN TO SPEAK

# "Cuba Under Fidel Castro," Topic At Next Convocation

"Cuba Under Fidel Castro" is the topic on which Dr. George I. Blanksten, Professor of Political Science at Northwestern University, will speak at next Thursday's convocation, to be held at 10 a.m. in Dunning chapel.

Dr. Blanksten has had extensive experience in the Latin-American field, not only in teaching, but also in government service. From 1942 to 1945 he was political analyst for the Office of the Coordinator of Inter-American Affairs in Washington, D. C., and he held the same position with the Department of State.

Dr. Blanksten spent 1950-51 in Argentina, where he conducted a study of the Peron government. He re-

turned to South America for the summer of 1953 as a member of the Ford Foundation Technical Commission, a project to assess the Point Four program in the Latin-American countries. He continued this study during the summer of 1954, spending much of the time in Brazil.

A State Department grant to serve as visiting professor of Political science at the National University of Mexico took Dr. Blanksten to Mexico for the

summer of 1959. For a twelve-month period beginning in the fall of 1959, Dr. Blanksten was engaged in a research study of the economic development and political patterns of underdeveloped South American countries.

Dr. Blanksten is the author of Ecuador: Constitutions and Caudillos; Peron's Argentina (1953), numerous articles for both the Yearbooks and the regular set of the Encyclopedia Britannica, as well as articles for scholarly journals. He holds the degrees of A.B. and M.A. from the University of Chicago, and a Ph.D. degree from the University of California.



## Battle Creek Team Wins H.S. Debate Sat.

Twenty nine schools from the four corners of the state converged on our campus last Saturday for the third annual High School Debate Tournament.

When they left at the end of the day one team reigned as champion, Battle Creek Central. In a debate with the runnerup, Mt. Pleasant Sacred Heart, Battle Creek's negative team won the debate. The question being debated was "Resolved: that the United Nations should be significantly strengthened."

On the victorious Battle Creek team were Marjorie Sommer and Delmer Scudder. Opposing them on the affirmative side were John Johnson and Joseph Sweeney from Mt. Pleasant.

There was a total of 130 debates during the day. There were three rounds, plus one championship round. Judging the final debate were Harold Cook, Ed Powers, Linda Lucy, and Mr. and Mrs. Mikle.

Also helping were Dick Jessop, Mr. and Mrs. Hal Waller, Dave Ebert, Sharon Murphy, Sandra Evangelista, Bob and Tito Piccolo, Louis Ferrand, Conrad Kish and Larry St. Aubin.

Faculty and college debaters judged the debates.

## Parnassians

Parnassians will meet Sunday, November 13, at 7 p.m. in the women's lounge of Tyler. Stories by Marilyn Vanderbeek and Carol Phillips will be discussed.

Mark Twain came to life through George William Smith in the Friday, November 4, presentation of the Lecture Concert Series. Smith spoke from selections taken from the works of Mark Twain.



Practicing for the Theta "Limbo Room" are Donna Sweeney, Jan Howarth, Tony Taylor, Linda Stone and Louise Alma. The theme for the dance tomorrow will be Jamaican. Tickets at \$1.75 per couple can be purchased from sorority members.



Gambling was the theme and John McIntyre was the grand winner at the Monte Carlo last Saturday.



**STUDENTS**

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# Alma Hosts Albion For Season Finale

Albion College will be playing the final football game of the 1960 MIAA season here tomorrow against Alma. The game will start at 2 p.m.

Albion has a 6-1 record so far this year, losing only to Hillsdale 20-14 two weekends ago.

Last year Albion received a shock from the Scotsmen. Alma ruined the Britons' last home game of the season by beating them soundly 33-14.

The Scotsmen should be almost at full strength for the game. Bill Johnston is out for the season with a knee injury, and Daye Peters still can't play a full game because of his injured hip, but these are the only big injuries to the squad.

This promises to be a terrific ball game, so get out and **BACK THE SCOTSMEN.**

## Scotsmen Beat Olivet Comets

Alma's trip to Olivet was successful last Saturday as the Scotsmen beat the Comets 13-0. The game was close for three quarters, but Alma added an insurance touchdown in the fourth quarter to put the game out of Olivet's reach.

Alma opened the scoring in the first quarter by capitalizing on an Olivet fumble. Alma recovered Bob Ferguson's fumble on Olivet's 42-yard line, and started marching toward the goal. The final play covered 7 yards. Lyn Salathiel took a pitch-out from Quarterback Ebright, ran to the left, and threw to Dave Peters in the end zone. Dave made a beautiful catch, taking the ball right out of the hands of an Olivet defender. Terry Ebright's try for the extra point was no good.

Alma scored again on the first running play of the fourth quarter. Lyn Salathiel carried the ball 3 yards for the touchdown. Terry Ebright kicked the extra point, and Alma led 13-0.

Olivet threatened several

times during the ballgame, but Alma's increasingly strong defense kept the Comets from paydirt. Alma stopped Olivet four times inside Alma's 10-yard line. Once the Comets had the ball first-down goal-to-go on Alma's 3-yard line, but Alma's determined defense pushed them back to the 5-yard line.

Alma also intercepted two Olivet passes, bringing the total pass interceptions for the team to eighteen this year.

## Kilts Wilt

### Band Performs At Olivet

The Alma College Kiltie Band traveled to Olivet Saturday, November 5, to perform in the Olivet Homecoming activities.

At one o'clock the band marched in the Olivet Homecoming parade. "The weather was horrible," said Dr. Jones, the band's director. He added jokingly, "with all the sleet and rain, the weather was almost as bad as Alma's."

The Kiltie Band also presented a half-time show at the game. The Homecoming theme, "Parade of Presidents," was ideal for the band, which had already done a performance based on the subject of the presidential campaign.

## COMING EVENTS November 11-18

Friday	8:00 p.m.	Lecture—Vance Packard, "Our Morality and the Hidden Persuaders"
	9:30 p.m.	Reception for Packard
Saturday		MIDSEMESTER
	9:00 a.m.	Education Day Conference for 1st and 2nd Year Teachers
	1:30 p.m.	Football—Albion
	8:30 p.m.	Alpha Theta "Limbo Room" in Tyler
Tuesday	10:00 a.m.	Chapel—Rev. Charles House
Thursday	10:00 a.m.	Convocation—Dr. George I. Blanksten
	8:00 p.m.	"Solid Gold Cadillac"—Alma Players
Friday	8:00 p.m.	"Solid Gold Cadillac"—Alma Players

## A Scotch Voice

By Thomas Befuled

It occurs to me that some people are insensitive to things others are greatly. This would tend to support the theory that total inter-individual understanding, the whole splendor of us being appreciated by each, is impossible. Take for instance the walk from dorm to dine these low-roofed dark November evenings. Everyone should be awake by five or six. I can sympathize with the soporific drag to the union at the other end of the day. But by evening the senses should be as ready for it as ever. If whatever beauty these straining, collar-lifting times can make an impression it's when the sun flames out a moment before setting and fires the oak leaves. It's when, perhaps, one of the bleak starlings that wheeze and clack around all day, grotesquing the pure songs of the birds gone south, sits quiet an instant and flashes a bit of rainbow from its black. It's when the horizon is an intensely bright slit far away at the edge of the close, grey cover, and vertical dimension doesn't exist.

But I'm reasonably sure that many of the trench-coated weed-puffing grimaces I see at this time are vaguely aware that it's cold and disagreeable and a six-pack and a dame on a warm spring day would be a hundred times better and that the primary purpose of this unfortunate foot dragging is to get something in the pain behind the belt and guffaw with the boys an hour before perhaps a chick and another smoke in the union, before another unfortunate lean through the cold back to the dorm and a smoke while flopped on the bed, reading a paragraph or two of poetry junk, then a four hour hot time with the cards, another paragraph or two or stanza or whatever then zzzzzz.

I suppose that there is some common ground of appreciation between us. We both get a kick out of comradery and a little wooing and enjoy sleeping. But if one of the grimaces should

happen to notice—which isn't too likely—my being a little ecstatic out in all that cold, he would lift a shoulder and humph. And I of course would figure he's maybe missing something. Though possibly it isn't worth ever becoming ecstatic anyway, and he's got the best plan.

## AROUND THE CAMPUS

The Sociology Club met Wednesday evening, November 9, in Tyler Center to hear Mr. John Brown, of the Religion Department, speak on "Dig That Palestine," an archeological topic related to anthropology. The next meeting will be Wednesday, November 30, when Dr. Howard Haynes, psychiatrist, will speak on the social factors in mental illness.

Dr. Irene Linder attended the meeting of Social Work Education at Kellogg Center in East Lansing on Friday, November 4. The problem under consideration was undergraduate education for social workers.

On Friday, November 4, the annual meeting of the Association for Student Teaching was held at Western University in Kalamazoo.

The people from Alma who attended were: Mr. Ward Shults, the Alma High School student teacher supervisor; Mr. Kenneth Bryde, also from the high school; and Mrs. Elizabeth Hartley, from the Alma College Education Department.

Four-hundred to five-hundred public school teachers and college supervisors attended the meeting. There were various speakers and discussion groups dealing with the topic of student teaching.

On Tuesday, October 25, Alma College hosted 10 heads of the music departments of church-related colleges of Michigan. Attending the meeting were the music directors of Calvin College, Olivet College, Hope College, Emmanuel Missionary (Berrien Springs), Adrian College, Hillsdale, and Kalamazoo.

The wives of the representatives visited the Dow Planetarium and heard a lecture given by Dr. Samuel Thorndyke, mathematics professor.

At the conference, preliminary plans were made for the Michigan Intercollegiate Choral Festival which will be held in March of 1962.

Alpha Sigma Tau Sorority held a combination Founder's and Parent's Day Banquet Sunday, November 6.

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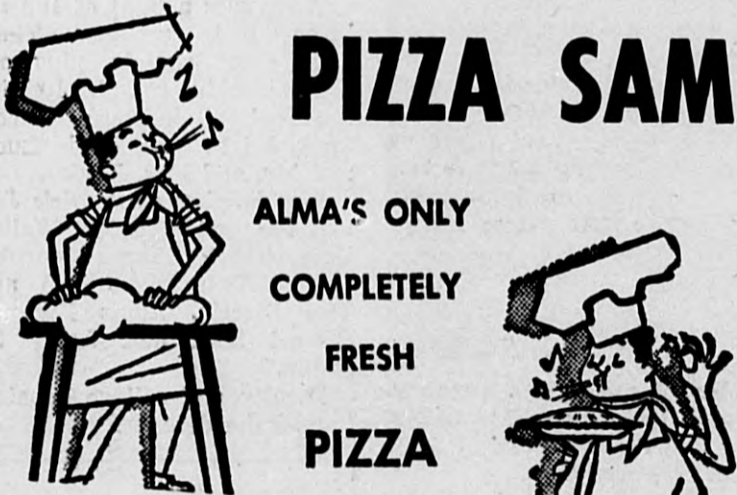
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