

The Almanian.

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PEP JUG PERPETUATES TRADITION

By Steve Beery

The mottled brown ceramic jug on permanent display in the Reid-Knox trophy case is known by students and faculty alike as the revered and coveted Pep Jug. This is the award which is annually bestowed on the class showing the most spirit at the pep rally traditionally held the Friday evening preceding the big Homecoming game. Few people, however, have any knowledge of this fascinating tradition beyond these superficial facts. The various mysteries and stories hidden in the Pep Jug's fog-shrouded past make its history as colorful and intriguing as any of the better-known traditions surrounding Alma's annual Homecoming event.

After hours of careful research pertaining to the jug's origin, the best this reporter could find was proof of the fact that the jug is a creation of the 1966 Homecoming committee. A product of the artistic mind of Mark Morley (who, interestingly enough, went on to become Student Council president in later years), the

jug was ostensibly borne of a need for student spirit and lively competition between the classes. A cheering contest was inserted into the agenda of the 1966 pep rally, and Homecoming '66 found the Class of '69 the proud recipients of the Pep Jug. Incidentally, a photograph of the very first presentation of the Pep Jug appears on page 41 of the 1967 SCOTSMAN. Of Mr. Morley, the jug's inventive but unsung creator, Mr. Kent Kirby of the art department has said: "He was always doing evil things." This statement is not entirely convincing. Mr. Kirby would also have us believe that the jug was confiscated one year after a thorough investigation by Dean Plough proved it to contain certain unidentified "vile fluids." A more widely-shared opinion concerning the jug was recently vocalized by Stu Strait, prominent and respected Director of Alumni and one of the traditional trio of cheering contest judges: "The Pep Jug is significant in that it adds a

new dimension to the history and traditions of Alma College's Homecoming."

The year following the Pep Jug's birth brought with it an unforeseen complication. The night of the 1967 Pep Rally found the Class of '70 the winners of the cheering contest... and found the venerable year-old Pep Jug missing. AC's highly-trained security police went into immediate action and effectively recovered the esteemed prize from Tom Kell, a dastardly fellow who had taken it upon his own unethical shoulders to deny the Class of '70 its richly-deserved recognition. Needless to say, this episode only served to reinforce the place of the Pep Jug in the hearts of Alma's students, and as if in response, the Class of '70 went on to triumphantly cop the coveted compensation of the cheering contest each successive year.

Today the preemptory presence of the Pep Jug at each Homecoming pep rally is a firmly-entrenched and duly supplicated tradition. In

charge of the Pep Jug this year are judges Plough, Gazmararian and Strait, and two student members of the Homecoming committee, Bill Birdsall and T.J. Webb. When questioned as to the relevance of the somewhat archaic trophy to today's sophisticated, fast-paced world, Mr. Webb staunchly defended the jug's inspiring traditional value as well as the part it plays in helping to give the uninitiated freshmen a certain sense of direction. In Mr. Webb's words, the Pep Jug "gives the freshmen a chance to feel a part of the campus. It is one of the first opportunities for the frosh to compete as a whole against the rest of the campus." It is apparent that these sentiments are shared by a very large percentage, if indeed not all, of Alma's campus. With such staunch and unwavering support, the Pep Jug will never fall from its pinnacle of success as one of Homecoming's most widely-loved traditions.

SPECIAL HOMECOMING ISSUE



photo by chris bryant

E's MA-SCOT

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SCHEDULE OF EVENTS

SATURDAY, OCTOBER 10
9:00 - 11:00 a.m.

Alumni Registration and Coffee, New Physical Education Center.

Reunion Class Coffee Periods, Cappaert Gymnasium, New Physical Education Center.

YOUR HOSTS: THE CLASS OF 1971.

50th - 1920	25th - 1945
45th - 1925	20th - 1950
40th - 1930	15th - 1955
35th - 1935	10th - 1960
30th - 1940	5th - 1965

OTHER COFFEE CENTERS:

"A" Club - Campbell-MacDonald Room - P E Center

A Cappella Choir Alumni - Dunning Chapel

Kiltie Band Alumni - Tyler Auditorium

Parents (of students) - Tyler Auditorium

Tau Kappa Alpha Members - Tyler Auditorium

Tri Beta Alumni - Dow Lobby

10:00 a.m.

Homecoming Parade -

Featuring: "The Ingenious World of Invention"

and The Clan MacRae Pipe Band!!

11:45 a.m.

Something New! Alumni Box Luncheon -

Cappaert Gymnasium (also annual meeting)

Reserved Seating for Reunion Classes

Scot Football - Bahlke Field - Alma vs. Hope

- If not attending the game, Cappaert Gymnasium

will be the scene for conversation and coffee.

- Reserved Seating at Bahlke Stadium will absolutely

be guaranteed for persons purchasing

Alumni Luncheon Football Tickets in advance!

- Following the game, meet your classmates on

the Library Mall for cider, coffee and donuts!

Attend Open Houses:

PE Center, Library, Sorority,

Fraternity and Residence Halls

Cafeteria Style Steak Dinner - Hamilton

Commons; \$2.10 per person

Alumni "Social Hour" - Pine River Country

Club

Alumni Buffet Dinner - Pine River Country

Club

Dance, Live Music, Pine River Country Club

Reunion Class Dinners. Locations to be

announced.

Student Homecoming Dance (Alumni Welcome)

9:00 - ?

6:30 p.m.

9:00 p.m.

9:00 p.m.

9:00 p.m.

SUNDAY, OCTOBER 11

8:00 - 9:00 a.m.

Cafeteria Style Breakfast - Hamilton Commons

75¢ per person

Alumni and Campus Worship Service - Dunning

Chapel

11:00 a.m.

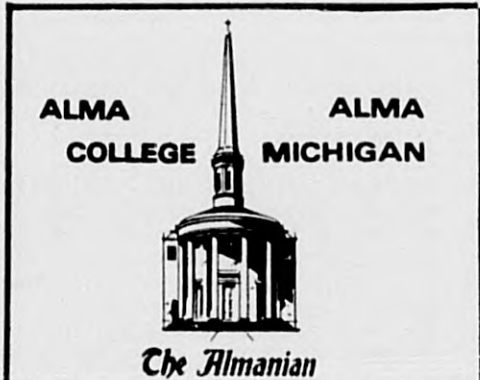
Homecoming This Year Different, Yet The Same

Homecoming '70 is here. It is everywhere and excitement has been building all week. Floats are being made, dates being found, voting, and no one can escape without feeling the importance of this week.

"The Ingenious World of Invention" is this year's theme and decorations and floats all revolve about the volumes of inventions.

The excitement began Monday when the ten senior girls who would run for the Homecoming queen were elected. Marsha Andrews, Helen Bendall, Sarah Conyers, Nancy Davison, Dee Ellis, Jan Hoekje, Judy Kebler, Sally Noland, Heather Neary, and Sue Pike were chosen as the outstanding representatives from the Senior Class.

Wednesday was another important day for these girls because the queen's court was elected. Jan Hoekje was chosen our queen in that election.



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On Friday the activity moved into its final stages. The queen's court was invited to an honorary dinner at President Swanson's home while the rest of the student body enjoyed an early dinner which could not compare with the one the court enjoyed. The pep rally followed dinner and there were the traditional skits, the bonfire, and the pep jug contest. The energy and enthusiasm were channeled into the snake dance which wound through town and covered the campus. After all the excitement, the queen was crowned in Tyler which was followed by more celebrations and fun.

Today is the climax of all the activities of the past week. The parade, with the floats carrying the queen and her court, competition floats made by the fraternities and sororities, pipe bands, and antique cars, begins at 10:00.

A picnic lunch will be held behind Hamilton Commons after the parade featuring good food. Time for the beginning of the game, in which the Scots are going to ground the Flying Dutchmen is 2:15.

All of the Cinderellas and their Prince Charmings will be at the dance which begins at 8:30 and ends at the magical hour midnight. Music will be provided by the 6th Generation and tickets are only \$1.50 for each couple.

There will be other activities such as the lawn decorating contests and a great deal of time has been spent in preparation. There can be no doubt that Homecoming '70 will be an event to remember for a long time.

Where Are They Now ??

Once again this year a heinous crime has been perpetrated on the Alma College campus. Each year some devious student devises a plan for kidnapping one of our permanent residents, but this year, not one but many of our residents are missing. The kidnapping of stunning Mary C. Gelston, ravishing Helen Newberry, dashing Jerry Tyler and debonaire Henry Mitchell, took place on the night of October 3, 1970. What has happened to them? Where is there room for one student to hide so many well-known personages? But was it ONE student? These are the questions puzzling everyone.

ALMA MATER REFLECTS CHANGE

by Dave Gaffney

Homecoming is a time for reminiscing by alumni and students alike. One special memory recalled by many is the words and music of the Alma Mater.

In searching back into the history of Alma College, it was found that the present Alma Mater was written by Dr. Roy Hamilton 1922.

The words of the original Alma Mater written shortly after the founding of the college recollect memories entirely different than those of today's college hymn. The phrases express feelings pertinent to the early 20th century. It is questionable whether our existing Alma Mater signifies the thoughts of our time and our generation.

Below is the original Alma Mater in its entirety.

Glory and love to our College Dear
Pride of her students so far and near

Alma our praise to thee we sing
Long may our voices in chorus ring

Gladly we gather to give her a cheer
And raise aloft her colors high maroon and cream

Loyal to thee we shall always stand
Though scattered afar and near in every land

CHORUS

Alma! Alma! Rah! and once again
Alma! Alma! Rah!

Tis our glad refrain
Many memories dear recall to mind
The happy hours spent together
The grove, the jungle hunts,
The rhythm of splashing oar upon the Pine
Soon we bid so long to college days
And dear old scenes we love so fondly
But long with fever in our hearts
The glow of youth and ties that bind us ever more.

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MARSHA ANDREWS

Pleasant and petite, Marsha Andrews is a Music and French major at Alma from Flint, Michigan.

Marsha likes music with a capital M. She is a member of the Alma Singers, a select group of singers from the Alma College A Capella Choir, and she plans to further her music career in graduate school.

Living with a French family in Paris, Marsha spent her junior year studying abroad under the Alma College Program for Studies in France. She travelled, and had the opportunity to shush down Swiss slopes. Along with singing, skiing is one of her favorite pastimes.

JUDY KEEBLER

Working with children is keeping Judy Keebler occupied this fall. She is presently student teaching at Edmonson Elementary School in Detroit. She is an Elementary Education Major from Potterville.

Vivacious and friendly, Judy was chosen Campus Day Queen last spring. She is a past Resident Advisor from Newberry Hall and Alma Cheerleader. Sports play an active role in Judy's life, but she likes to relax by baking, and by knitting.



HOMEcoming QUEEN JANN HOEKJA

Fetching Jann Hoekja, a biology major from East Grand Rapids is the 1970 Homecoming Queen of Scots!

Jann's smiling face is well-known around campus, as she is active in Community Government on the Academic Review Committee, she is a member of the Senior Alumni Committee and in the Alpha Theta Sorority. Energetic Jann serves as a secretary for Dr. Joseph Walser and she works on the college main switchboard.

When the time comes for relaxing, Jann likes to write and read poetry and sing along with sports and camping. "I really dig nature," says Jann.

Jann plans on going on to graduate school and specialize in Physical Therapy. She hopes to work with crippled children. Presently she is doing her independent study at the Gratiot Community Hospital working in Physical Therapy. "It's my greatest thing right now. It's fantastic."



Queen of the Scots



SARAH CONYER

A delightful member of the 1970 Homecoming Court is Sarah Conyer, a sociology major from East Lansing.

Sarah keeps very busy, on campus where she types for Mr. Gordon Beld, Director of Information Services, and working Newberry switchboard and in Elwell where she and her husband Mike and their "farm collie" Lady live. Fixing the apartment, which is "surrounded by cornfields on three sides" is what she enjoys most of all.

Sarah plans on teaching and would like to move out West.

HELEN BENDALL

Sparkling and friendly, Helen Bendall is a Physical Education major from Bay City, Michigan.

Recognized as one of the peppy Alma College Cheerleaders, Resident Advisor in the New Dorm Complex, and active in stu-College Cheerleaders, Helen is also Resident Advisor in the New Dorm Complex, and active in student government. She is a capable member of the Student Affairs Committee and Chapel Affairs.

Among Helen's "favorite most things" are antiques and music. She enjoys singing, playing the guitar and piano. She loves the outdoors. "Hiking, that's my thing," she enjoys backpacking and camping.

Helen plans on using her Physical Education major to go into the growing field of recreation.



NO. 1 SPOT IN MIAA ON THE LINE TODAY

REPORT FROM THE MICHIGAN INTERCOLLEGIATE ATHLETIC ASSOCIATION

Sole possession of first place in the Michigan Intercollegiate Athletic Association (MIAA) will be at stake Saturday when Alma entertains Hope.

Other action will find Albion (0-4) seeking its first win of the season when the Britons venture to Kalamazoo while Adrian will be hoping to extend its victory string to three in a home game against winless Olivet.

Coach Dennis Stoltz's Alma Scots are eyeing their third MIAA football championship in the past four seasons while the Flying Dutchmen, under new coach Ray Smith, are seeking their first title since 1963.

Alma has defeated Hope the past four years

but the Dutchmen hold a slim 21-20 edge in the alltime series that dates back to 1919.

Defiance, Ohio, the nation's number one ranked NAIA college division team, has been the only common opponent of Hope and Alma--the Scots losing 10-0 and the Dutchmen 24-0.

The contest will also match last weekend's most valuable players, with Hope tailback, Greg Voss of Muskegon, trying to elude Alma defensive tackle, Ben Weeks of Lansing.

Albion was Michigan's most successful small college team a year ago, posting a perfect 8-0 record, but things have reversed themselves this fall with the Britons still seeking their first triumph after four games.

The Kalamazoo - Albion series is Michigan's oldest collegiate football rivalry and the nation's fifth most ancient, dating back to 1892. During that span, Albion has won 50 of 82 contests, including a current streak of seven in-a-row.

Two of the MIAA's most adept passers ever, will be matched in the Adrian-Olivet game. Olivet senior, Eric Witzke of Detroit, set an MIAA passing record in 1968, completing 62 of 115 passes for 805 yards, only to have Adrian's Tom Bell of Naples, Florida, top it in 1969, by completing 67 out of 169 for 852 yards.

Short Takes from the Sports Beat

by Randy Sergeant

Alma will entertain the Flying Dutchmen of Hope College in the Homecoming football game this afternoon. The series between the two stretches back to 1919 and stands to Alma's favor 21-19-4. The Scots have been victorious the past four years however, including last year's 42-18 drubbing of the team from Holland. Alma would appear to be the favorite but watch out for a big rush from the defensive line of Hope, the Scots offensive line will have to be ready for them Scots to triumph.

Gizachew Wubishet, the Ethiopian freshman class president, was thwarted in his attempt to have soccer gain Varsity status at Alma. Lack of funds was cited as the primary reason by the athletic department. Wubishet plans to organize his own intramural program, however. The exchange student modestly admits he quite possibly could have become a professional soccer player. Instead, he came to Alma.

The Varsity baseball team may forfeit their spring trip this year in order to devote the money to rehabilitating the parking lot they were forced to play on last year. Various cuts, bruises and strains were recorded by the players as they (and their opponents) valiantly strove to overcome each other and the field at the same time. Remarkd one E.M.U. player as he stepped into some Corvair treadmarks, "Does this field double as a parking lot, or what?" "Yep," came the saddened reply.

Carolyn "Dally" Sachs rammed home three goals to lead the Alma Womens' Hockey Team to a 3-0 victory over Albion. Her hat trick highlighted the exciting contest which also featured some fine body contact by the girls. One was impressed with the spirit that the girls devoted to the game. Whack!



photo by chris bryant



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